AUGUST 1, 1942

25 Cents

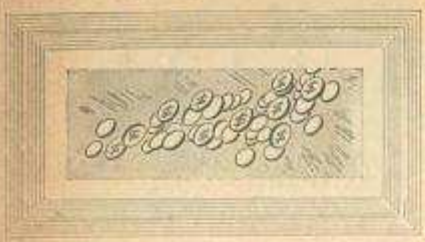
The Billboard

The World's Foremost Amusement Weekly

Vol. 54. No. 31

PHIL SPITALNY

HEAR THAT SOUND?
It's the jingle of the coins



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recorded by

Barry WOOD

and it's backed by another great hit!
"SOUTH WIND"——*Bluebird* 11533

On the Air—
for LUCKY STRIKES
—your master of ceremonies on the famous HIT PARADE
CBS—Every Saturday
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Opening
Loew's State, New York,
July 30

Get this hot coupling today and hear these other

BARRY WOOD *Bluebird Winners!*

11538 DON'T TELL A LIE ABOUT ME, DEAR
WHEN THE RED, RED ROBIN COMES BOB, BOB, BOBBIN' ALONG

27873 WE DID IT BEFORE SOMETIMES

11523 JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND
PUT, PUT, PUT YOUR ARMS AROUND ME

27802 PRETTY LITTLE BUSYBODY
LET'S SAY GOODNIGHT WITH A DANCE

MCA *Artists Ltd.* 745 FIFTH AVENUE · NEW YORK · Wickersham 2-8900 ·

Vol. 54. No. 31

The Billboard

The World's Foremost Amusement Weekly

August 1, 1942

CLUBS' WARTIME TINGE

Rose Horseshoe Gets New Show; Other Club News

NEW YORK, July 26.—Billy Rose's Diamond Horseshoe closes tonight and reopens next Friday with a new show, *Mrs. Astor's Pet Horse*. Cast includes Harriet Hoctor, W. C. Handy, Pansy the Horse, Billy Wells and Four Fays, Herman Hyde and Company, Lucienne and Ashour, Gatts Brothers and Emma Francis, Nocine Robinson, Nellie Durkin, Billy Banks, Perry Bruskin and Marshall Montgomery. Roy Fox and Sid Prussin will lead the two bands. John Murray Anderson is again staging the production, with Miles White doing the costumes.

The Horseshoe's current show has a record run of 16 months and a week, playing to a half-million patrons during that time. Rose, incidentally, was classified a 1-A in the draft last week.

Clubs on 52d Street drew a lot of publicity and picked up some business as a result of the War Bond clock party staged Wednesday evening. Twenty-two night clubs and restaurants participated. Mrs. Charles Berns (Club 21) was chairman of the entertainment committee.

Across the bridge in Fort Lee, Ben Marden's Riviera has been building business despite lack of floorshows. Reports say it drew 6,058 patrons last week.

The Hurricane, after a big six weeks of Gertrude Niesen (booked originally for two weeks), brings in Billy Vine July 29 for a return engagement. Willie Howard is booked to open in September.

Cafe Society Uptown, which had been grossing $6,000 a week, is now grossing $3,000 to $3,500 more a week. Barney Josephson, owner of the club, credits Zero Mostel, comedian, with attracting the new business. He says that when Mostel was at Cafe Society Downtown business, after his third week, went up $1,000 over weekly average, and that when Mostel switched to the Uptown club business at the downtown spot went back to normal.

LaConga, fighting the new show which opened Thursday at the Havana-Madrid and the big business done by the near-by Hurricane out in Latin Quarter, is trying out a condensed version of a Broadway musical. It opened with *Meet the People* Wednesday. Show has been touring as a vaude unit the past few months.

The Yacht Club Boys, newest version, go into the Park Central Hotel's Cocoanut Grove July 29. George Kelly and Charlie Adler, of the original quartet, are now working with Rodney McLennon and Bill Dwyer.

Rubber Is Tightened By OPA Amendment

WASHINGTON, July 26.—Any hope for a favorable change in the present situation which may have been entertained by shows that travel on rubber are squelched by the Office of Price Administration's latest amendment, No. 22, to its tire rationing regulations. The amendment, effective next Tuesday, limits purchase of new or recapped tires to trucks engaged in service essential to the war effort or to public health and safety.

This revision, which applies to all except common carriers, was necessitated by the fact that tire quotas were not meeting the needs of all those on present eligibility lists, the OPA stated. Eliminated from such lists by name are all privately operated trucks carrying alcoholic beverages, soft drinks and similar beverages, tobacco products, confections, candy, flowers, toys, novelties, jewelry, furs, radios, phonographs, mu-

(See OPA Tightens Rubber on page 31)

10 Per Cent Cabbies

PHILADELPHIA, July 26.—Local rationing board was kind to the set brokers here and handed all the percenters B cards for gasoline. Apart from need of auto to get around to spots, agents were given the extra gasoline on condition they use autos to provide transportation for performers. Acts have been plenty worried about playing the out-of-way places, especially on club dates at suburban country clubs and amusement parks.

Acts booking themselves direct are out of luck, rationing board nixing B gas cards for performers.

Lack of Matinee Biz Hits Revival of the Two-a-Day

NEW YORK, July 26.—The closing of Ed Wynn's *Laugh Town Laugh* leaves this town with only one two-a-day vaude show, Clifford Fischer's *Priorities*. Wynn announced that his closing was necessitated by poor matinee business. The show had to clear in excess of $18,000 weekly to clear, he said.

Two-a-day activity is scheduled for revival in the fall, as Fischer is set to add another, Harry Delmar is planning one and Paul Small is scheduled to produce two for local consumption.

HOLLYWOOD, July 26.—First monkey wrench thrown into return of two-a-day vaude seems to be lack of patronage at matinees, with half-empty houses cutting into night grosses so as to make some backers jittery when coin for new shows is mentioned.

Show playing El Capitan here, *Blackouts of 1942*, is doing terrific night biz, but drawing little for afternoons.

One spokesman for the show pointed out that when two-a-day vaude was in its prime life was more leisurely, that patrons had more time to take in afternoon shows. In those days, it was claimed, housewives made up large percentage of ticket buyers. Today a majority of women are engaged in defense work or home defense.

Some vaude enthusiasts claim that only solution is to run nightly swing-shift shows to make up for matinee losses. However, it was pointed out that this would entail heavier expense due to union overtime rules.

NEW YORK, July 26.—Henny Youngman was signed this week for Clifford C. Fischer's new two-a-day vaude show to open in September in New York. Rest of cast not set yet.

No A. C. Night Spot Curfew Except For Men in Uniform; Biz Expected

ATLANTIC CITY, July 26.—Resort's nineries, which figure on operating the year round because of the town turning into a military encampment for the air corps, received plenty of encouragement when the military announced that there will be no early curfew here. Prosecutor Harry S. Coulomb told the cafemen that they will be permitted to operate as usual, providing they keep their spots "above suspicion."

Three prime "don'ts" were handed down to the liquor dispensers. They are: Don't sell a soldier enough liquor to get him drunk. Don't allow designing females to "molest" him. And don't permit gamblers or shady characters to become familiar with soldiers.

Coulomb said he knew of no movement at present to impose a curfew on liquor dispensing places. Only curfew at the bright spots is for the men in uniform stationed here. No drinks may be sold them before 4 p.m. or after 11 p.m.; announcements must be made at least 15 minutes before 11 p.m. that servicemen have a quarter hour to get back to their hotels, and all spots located near hotels housing the soldiers must shut off public address systems after 11 p.m.

Meanwhile army has taken over four more hotels, including the $5,000,000 beachfront Shelburne, long a gathering place of the celebs, and three side avenue hotels—the Knickerbocker, Senator and Carolina Crest. At present only hotel night life along the beachfront is at the Hotel President's Round the World Room, Hotel Breaker's Ship Deck, Hotel Chelsea's Grill, Hotel Brighton's Lounge and the Marlborough-Blenheim's Cocktail Lounge. It is believed that the four remaining beachfront hotels will likewise go military before the summer is out.

With the Boardwalk after-dark spots virtually all going military, night life returns to the side avenue cafes and cabarets. Practically all of the spots figure on keeping open the year round. While there won't be any heavy spenders or operation of gambling casinos, nitery ops feel that the larger crowds will more than compensate.

Aud Managers Name Poche Prexy

CINCINNATI, July 26.—At its 10th annual convention at Hotel Netherland Plaza here July 22-24 the International Association of Auditorium Managers elected Irwin Poche, New Orleans, president of the organization for the ensuing year. Charles A. McElravy, Memphis, was again named secretary-treasurer. District vice-presidents elected were Edward J. Quigley, Tulsa, Okla.; Edna Christenson, Racine, Wis.; Charles Christman, Philadelphia; Paul Cahill, Worcester, Mass.; Joseph Schmidt, San Francisco, and Edward J. Parker, Winnipeg. The board of directors includes, in addition to the officers, Louis Lower, Kansas City, Mo.; Walter Brown, Boston; Tommy Thompson, Chattanooga; William Maas, Milwaukee, and Nathan Podoloff, New Haven, Conn. Next year's conclave will be held in Minneapolis.

The three-day session was given over to discussions of wartime problems affecting the auditorium men, including blackout and air-raid precautions, priorities, the effect of the war on conventions,

(See Poche And. Prexy on page 27)

New Conditions Change Night Spot Habits; More Uniformed Patrons; Lower Checks, But More of Them

NEW YORK, July 25.—The night club scene is rapidly taking on a wartime tinge. Process has been gradual, but a sufficient change has taken place to cause both operators and customers to sit up and take notice. Major change is the rapid influx of servicemen, both domestic and foreign. With the pay increase for soldiers, the night club operator is getting a thick slice of khaki patronage. Much of the coin is spent at the bar. However, the great number of servicemen patrons compensates for the small size of the individual checks.

But clubs would like to see more such patronage week-days. Week-ends have been heavy since the defense program started. That the plant pay rolls have been adding to many clubs' takes has been evident for a long time. Grosses have been good in most clubs, but the owners live in constant fear that a poor week-end will put them in the red.

Another change made evident by the war and the defense program is the decline of patronage for the 2 a.m. shows. Today there is too little patronage hanging around most clubs to make the late performance worth while. Men and women apparently have to get up earlier nowadays. There has been no effect felt on dinner shows.

Operators must now depend on tourist and vacation trade to keep up the business norm. Many regular night club patrons are now engaged in some form of civilian defense work and cannot attend clubs as often as they used to.

The influx of foreign troops has given club bartenders somewhat of a headache. The servicemen from abroad ask for libations they had in pre-war days in their own country. Many of the drinks aren't in stock, while many haven't been sold since repeal.

The lower priced trade around the bars is also making barkeeps hop faster. However, they have had one duty taken away from them: they no longer have to tell unescorted femmes that they must go to a table. Practically all niteries now serve lonely females at the bar.

Operators have also found that the

(See CLUBS FEEL EFFECTS on page 11)

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HOW MEXICO UNION WORKS

9 Divisions Cover All Crafts; Health, Old-Age Home, Funeral, Sports, Among Member Benefits

By CHARLES POORE

MEXICO CITY, D. F., July 25.—The Mexican performer, with the backing of the various craft unions centralized under the Federacion Nacional de Uniones Teatrales y Espectuolas Publicos, is now in the strongest bargaining position since the formation of the union in 1918. The performer here is now able to receive greater welfare benefits than ever with the union's most recent acquisition, a home for retired actors, which was recently opened.

One of the most dramatic instances of the concern for the welfare of its membership was recently exhibited when the union paid all expenses for the funeral of Carlos Lopez, gave a grant to his family, and sent a specially chartered plane to bring the body back to Mexico City.

The strength of the union lies in the vertical set-up of its jurisdiction. It has under its wing all crafts allied with the theater. The federation contains nine subsidiaries, foremost of which is the National Association of Actors, a broad union which makes no distinction as to the type of house or medium in which the performer works. The other eight subdivisions are Association of Directors and Organizers of Shows, Mexican Union of Prompters, Union of Electricians and Scene Painters, Musicians, Authors, Composers and Editors, Employees of Theaters and Public Shows, and Ticket Agents.

Federation Supervises

The federation supervises the activities of all its subsidiaries and co-ordinates their endeavors. Federation secretary is Jorge Mondragon. Sarita Eugenia McDonald is the assistant. First of the unions after its formation had its jurisdiction expanded until it now covers the entire performer and amusement worker field.

The central office of the federation, representing a membership of about 10,000, acts as a clearing house for the entire republic. Requests for talent from the United States are handled thru this office.

Members pay 2 per cent of their wages as dues. In return they receive, aside from union protection, free hospitalization service, keep in the new home for retired actors, and funeral expenses. In addition, the federation also encourages

(See MEXICO UNION on page 17)

AGVA Seeks To Up Salaries for Negroes in L. A.

HOLLYWOOD, July 25. — American Guild of Variety Artists wants to get night clubs to raise pay of colored performers. Two clubs have signed agreement so far, the 90-90 Club and the Criquet Club.

AGVA claims it has been a practice of some night spot operators to chisel on colored talent.

It was claimed that "Little Harlem" spots on Central Avenue were hard to reach, and that most good-will work would have to be carried out in clubs in the regular entertainment zones which feature colored talent. However, the Central Avenue situation is nothing to worry about, according to a union spokesman, because, with the exception of Club Alabam, the rest are small spots.

GEORGE SPELVIN *Patrols the* BROADWAY BEAT

ONE of the Stem events of the week was the dedication of the Times Square Service Center for boys in khaki and blue, bankrolled by Pepsi-Cola. It teed off with speeches by Butch La Guardia, Helen Hayes, John Golden and others, in which much emphasis was placed on shower facilities and other comforts and also on the fine location. Which last evoked the prompt comment from a bystander: "Yes, the bookies are just around the corner." . . . Golden in his talk went on record as saying that Miss Hayes is the finest actress in America—a dangerous statement in any case. So Miss Hayes crossed him up by reciting *The Star-Spangled Banner* with enough corn to choke the Schnickelfritz band. The words of the anthem are strong enough to carry themselves; all they need is a sincere delivery. . . . The anthem, incidentally, had to be recited instead of sung because Local 802 of the musicians' union refused permission for part of the *This Is the Army* pit band of enlisted men to play for the ceremonies, which were broadcast. . . . The Pepsi-Cola banner over the new canteen occupies the ad space formerly leased by its competitor, Coca-Cola. . . . Speaking of *This Is the Army*, it's soldier-actors, contrary to popular belief, have anything but a cream-puff assignment. At least 10 a day are on punishment detail for minor infractions and, in addition to drilling, etc., the cast has to do all the dirty work around the theater during the day. . . . The boys at Columbia Pictures threw a combination sneak preview and trade press showing of *The Talk of the Town* at Loew's 83d Street Wednesday night (22), and they can sit back now and take it easy. The film will be one of the year's best, with Jean Arthur, Cary Grant and Ronald Colman giving superlative performances. Grant, in particular, does a magnificent job in the role of a mill worker. It might even start a trend toward labor heroes in filmdom.

• • •

HOW Broadway Situations Are Born: A certain press agent lost plenty of sleep recently when his meal ticket, a name band leader, parted company with one of his vocalists. The vocalist began explaining to the trade why he left the band, which aroused the maestro to an indignant denial and some pretty extravagant statements of his own. The poor flack had to bat out press releases which, if printed, would have wrecked the singer's reputation. But after planting the releases the p. a. had to recall them and issue new ones—because the hard-thinking wand-waver had decided to alter his version of the incident. And as if this weren't enough, after the corrected statements had been distributed the band leader suffered still another change of heart and ordered the perspiring tub-thumper to kill all the stories. Result is that the p. a. is now in hot water with the press, the band leader is the object of a lot of horselaughs among those in the know, and the singer is mad at almost everyone.

• • •

THE Hurricane just can't seem to get rid of fathers. During the run of Gertrude Niesen at the spot her pappy was a constant fixture around the place—and now, with Billy Vine succeeding Miss Niesen, Dave Vine is occupying the box formerly tenanted by Miss Niesen's pop. Maybe they should book Milton Berle, just for a change of diet. . . . Maurice Zolotow, who created something of a national sensation with his *SEP* article on Broadway Rose, has another saga in the forthcoming August 1 issue of *The Post*. This one concerns Howard Cullman, probably most active and certainly most successful of legit angels. Incidentally, the caption for one of the article's pictures mixes up Benny Venuta and Constance Moore. . . . Before Lou Levy's induction into the army Wednesday (22), the Andrews Sisters, whose personal manager he is, arranged a surprise party for him, inviting all of his competitors in the music publishing business. But it illustrated the danger of surprise parties. The sponsors of it themselves got the major surprise because, when Lou found out about it at the last minute, he was unable to attend because of previous commitments. (On top of that, he was rejected by the army) . . . The rumor that this is going to be a long war is now official. Loew's have pulled down the long electric sign, stretching some six stories, from the corner of the Mayfair Theater Building.

PHIL SPITALNY

(This Week's Cover Subject)

PREVIOUS to forming his amazing all-girl orchestra several years ago, Phil Spitalny was on top, internationally known for his work in theaters, on the radio and in important locations. But since developing the all-girl outfit, his stature in the musical world has increased. Perhaps the outstanding tribute paid Spitalny has been the testimonial of Arturo Toscanini, who labels Spitalny's weekly "Hour of Charm" broadcast his favorite radio program.

That Toscanini is not alone in his high appraisal of the Spitalny program is attested to by its consistently high Crossley rating and the enthusiasm with which the orchestra is greeted in its all-too infrequent personal appearances.

The Spitalny formula is not merely to conduct a group of women who happen to be able to play musical instruments. His orchestra is composed for the most part of conservatory graduates, all excellent singers, some of them capable enough arrangers to help Spitalny with the scoring. The orchestra is rehearsed as carefully as the finest symphony group, and the results pay dividends.

In addition to pleasing a whole lot of radio listeners with its unusual brand of music, the Spitalny band is noted as a discoverer and developer of tunes. Last year's Spitalny hit was "Madelaine" and this year it is their thrilling "We Must Be Vigilant," adapted from the familiar "American Patrol."

Spitalny is heard on Columbia records and is sponsored each Sunday over NBC by General Electric.

75 Private Clubs In Pittsburgh Use Sunday Eve Shows

PITTSBURGH, July 25.—Pro talent is being hired for Sunday night shows at about 75 private clubs in Western Pennsylvania. Flesh entertainment for a paying public is legally banned.

Foremost in presenting Sunday shows to members and friends are units of the Elks, Eagles, Moose, American Legion and similar clubs.

Talent-fee for Sunday night is $7 in the city, $8 within 100 miles radius, and whatever can be bargained for in sites beyond 100 miles of Pittsburgh. Pay for a six-night week is $36 minimum per person.

Novelty talent particularly is in demand, according to Agent Don D'Carlo, who books 100 acts weekly in 40 clubs in Western Pennsylvania. Jugglers, animal specialties and instrumental novelties, especially.

Because so many of the clubs buy few acts but want long shows, talent with a lengthy, varied repertoire is favored.

Aqua Follies, Wirth Lake, Minneapolis

(Reviewed Monday Evening, July 20)

As one of the top features of the third annual Minneapolis Aquatennial, the *Follies* offers better than two hours of solid entertainment, with vaudeville and high diving and swimming mixed quite well into a potpourri of much fun. Produced by F. W. (Nick) Kahler at a sum reputed to range from $25,000 to $30,000, *Follies* is shown in the amphitheater built at Wirth Lake here. John Ross Reed staged and directed. Ray Dean is emsee.

Program is opened by Ben Barnett's ork playing *Waters of Minnetonka*, *Beautiful Lady*, *Carioca* and *Strike Up the Band*. The Frank Bennet Singers, eight men, do *I Am an American*. Parade of the Mermaids includes 20-girl line plus nine-girl water ballet. Pauline Dorn, strong-voiced soprano, leads audience in national anthem. The Lake Shore Water Ballet of nine girls takes the pool to present a beautifully done concerto in excellent precision. Got strong hand.

Dorothy Ziegler and Billy McDonald, divers, and Fred Springer, comic diver, take over the springboards to present some very intricate and (by Springer) funny manipulations into the water from the various towers.

Adolph Kiefer, present world's champion backstroke and medley swimmer, is next in the pool to present a swimming exhibition. He does an excellent job to heavy applause. Kiefer makes a fine talking man, too, as he goes into a bit of repartee with the emsee.

Chinese Fantasia, vaude number, is presented by Pauline Dorn, the Margot Koche Girls (dancers), Bennett Singers and 13-girl line dressed as Chinese. Fine entertainment. Good reception.

A race against time presents Otto Jaretz and Henry Kozlowski, sprint swimmers, in some very fast movements in the pool. Both received fine hand. Two 11-year-olds, Zoe Ann Olsen and Harry Spannus, get a tremendous hand with some very fancy diving, with Harry jumping from the uppermost tower. Beautiful diving form is next presented by Helen Crlenkovich, A.A.U. world's champion woman diver; Ronnie Trumbull and Miller Anderson, with Miss Crlenkovich jumping from the top tower.

The Lake Shore Water Ballet then does a *Waltz of the Flowers* number that is beautiful and uncanny in its precision.

(See AQUA FOLLIES on page 27)

The Billboard • The World's Foremost Amusement Weekly • Published at Cincinnati, Ohio, U. S. A.

Founded in 1894 by W. H. DONALDSON.
E. W. EVANS, President and Treasurer.
R. S. LITTLEFORD JR., Vice-President and Managing Editor.
W. D. LITTLEFORD, Secretary.
Editors: ELIAS E. SUGARMAN, CLAUDE R. ELLIS, WALTER W. HURD

MAIN OFFICE AND PRINTING WORKS: 25-27 Opera Place, Cincinnati, O. Phone, MAin 5306.
BRANCH OFFICES:
NEW YORK—1564 Broadway. MEdallion 3-1616. | CHICAGO — 155 No. Clark Street. CENtral 8480. | ST. LOUIS — 390 Arcade Bldg. CHestnut 0443. | PHILADELPHIA 7222 Lamport Rd. MAdison 6895. | LOS ANGELES 416 W. 8th St. VAndike 8493.
FOREIGN OFFICES: LONDON—Edward Graves, Cromwell House, Fulwood Place, London, W. C. 1. SYDNEY, AUSTRALIA—Kevin Brennan, City Tattersall's Bldg., 198 Pitt Street.

ADVERTISING RATES — Fifty Cents per Agate Line. $7 per column inch. Whole Page, $350; Half Page, $175; Quarter Page, $87.50. No display advertisement measuring less than 10 lines accepted.

Member of Audit Bureau of Circulation.

Subscription Rates: Six Months, $4.00; One Year, $7.50; Two Years, $12.50; Three Years, $16.50. Rates in Foreign Countries Upon Request.

Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1897. Copyright 1942 by The Billboard Publishing Co.

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Expect Clamp on R. R. Bag-Toting

NEW YORK, July 25.—Regulation of the amount of baggage that can be taken on to railroad cars is bound to come, according to observers who interpret this week's request of Joseph B. Eastman, director of the Office of Defense Transportation, asking that minimum amount of baggage be taken into cars.

Because railroads are being taxed, Eastman has asked that wherever possible extra luggage be sent ahead by checking. He says bags taken into cars at peak hours are becoming increasingly hard to handle. Checking facilities are provided wherever tickets are sold.

Miss Victory 1942 in Cuba

HAVANA, July 11.—Guadalupe Artiñeda, winner of the "Miss Victory 1942" contest sponsored by the Cuban-American Allied Relief Fund, which closed last week at the Victory Fair at Hotel Nacional, was crowned by Miss Mirtha Batista, daughter of President Batista. The court of honor of "Miss Victory" is formed of Marta Sosa, Mignone Olano, Chela Oliva, Graciella de Carrera, Margarita Hernandez and Silvia Medina. Miss Artiñeda was the candidate of the Centro Asturiano, of Havana.

For the Relief of Japanese-Held Prisoners of War

Musical instruments and music of every kind are desperately needed to relieve dull and empty despair of our heroic defenders of BATAAN, WAKE and CORREGIDOR . . . more than 30,000 of them!

BALLROOM OPERATORS YOU HAVE A JOB TO DO

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THE WAR PRISONERS' AID of the YMCAs has already outlined a campaign FOR YOU . . . a drive to send at least 1,000 musical instruments to prisoners of war who may be your friends, relatives and neighbors, on the next INTERNATIONAL RED CROSS STEAMSHIP bound for Japan.

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For COMPLETE INFORMATION, Write or Wire

MEYER DAVIS, National Chairman YMCA MUSICAL INSTRUMENTS COMMITTEE

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INFORMATION WANTED!

Regarding C. W. (Leonie) Buchanan. Important to little legal matter. Anyone having information, please write MISS L. BUCHANAN, Box D-260, care of Billboard, Cincinnati, Ohio.

Possibilities

TRADE SERVICE FEATURE The Billboard

GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

WILBUR EVANS—personable young singer who made his New York stage debut in the recent presentation of *The Merry Widow* at Carnegie Hall. Has an excellent voice, which he handles beautifully. In addition, he has a charming stage presence, good appearance, handles lines splendidly and, in the presentation caught, worked like an experienced veteran in holding the whole piece together by his single-handed efforts. Has been booked for Rio later this month if transportation difficulties can be overcome. Very definitely rates a screen try.

For BANDS

MIGUELITO VALDES—singer of Afro-Cuban songs who recently left the Xavier Cugat band and who has just finished work in a Columbia picture, *You Were Never Lovelier*. Leading his own band should be a natural. He is a tall, deep-throated baritone, a dynamic singer, and is backed by a rep from recordings.

For LEGIT MUSICAL

ROSS SISTERS—three delightful youngsters now making their Eastern vaude bow at the Strand Theater, New York. Have a spectacular acro-contortion turn which is made all the more striking by the girls' fresh appearance and roguish ways. Can charm any legit audience.

Buffalo Nitery Picture Okay

BUFFALO, July 25.—It looks as tho everyone in the nitery and ballroom biz is going to be happy this summer here, since suburban as well as city spots are seeing good biz. Niteries outside the city limits reported spending crowds over July 4, did very well. All hope for continued big biz during the summer.

The danceries and niteries in town aren't kicking either, altho absence of gas rationing in the Queen City isn't confining the amusement seeker to the city proper as much as in other Eastern spots.

Pennsy Out To Stop Act-Hostess Double

PHILADELPHIA, July 25.—Fortified by a ruling from the State attorney general's office, Anthony C. Sharkey, in charge of licensed booking agents for the State Department of Labor and Industry, plans to crack down on performers doubling as hostesses at the after-dark spots. Heretofore, night club owners were held liable for the conduct of the performers, but it was next to impossible to prove that a nitery op canceled an act because the gal performer wouldn't double as a hostess.

Acting on a request from Sharkey, the attorney general's opinion placed the onus as well on the booker and even on a band leader acting as a booker. As a result, booker will have to make good a performer's pay when fired because she wouldn't serve as hostess.

AFRA Members Kick at Ballot Forcing Them To Retain Officers If Convention Is Cut as War Aid

NEW YORK, July 25.—Ramifications of the national referendum among the 12,000 members of the American Federation of Radio Artists to decide whether or not to hold a convention this year have already made themselves felt in and around national headquarters. If the membership votes not to hold a convention, it will automatically continue the present officers for another year, according to the resolution.

Balloting is in line with the request of Joseph B. Eastman, director of Defense Transportation, that conventions, meetings and other large gatherings necessitating travel be curtailed to a minimum for the duration of the war. Eastman has asked all organizations to co-operate with the government in reducing travel not essential to the war effort.

Membership feeling is one of willingness to play ball with the government and not hold a convention, but many feel that a third category should have been included on the election of officers. Feeling among members is that it wouldn't have worked any additional hardship to elect officers by mail ballot.

According to the resolution accompanying the ballot, which is in the form of a proposed amendment to the constitution, provisions are made, however, for the election of members to the national board. Local memberships will vote as usual, but the votes will not have to be ratified delegates to the convention.

Members quizzed said that section B of the resolution—"present national officers shall continue in their present terms of office until the next annual convention in 1943 . . . notwithstanding that the term of office of any such officers may expire in 1942"—doesn't leave them much alternative in designating their officers. They said that co-operation with the government doesn't mean *(See AFRA Members Kick on page 17)*

Montreal Clubs Hit by New Tax, Gas Shortage, Travel Obstacles

MONTREAL, July 25.—Local night club conditions are approaching normalcy again despite the 20 per cent entertainment tax recently imposed by the federal government. This was the most bitter pill for clubs to swallow. They have since assumed a "grin and bear it" attitude, hoping for the best, inasmuch as it is the customer who will have to foot the new levy which is payable in the form of excise stamps affixed to the bill. Finance Minister J. L. Ilsley anticipates that the night club tax will produce $2,000,000 annually.

An appreciable drop in summer business as experienced by niteries here can be attributed to the gas and tire shortage. In former years American visitors helped to tide clubs over the slack period, but travel restrictions have almost wiped out this trade. In Canada, railway transportation also has been curbed, while all passengers are subject to a 15 per cent tax.

The keen café competition, very much in evidence the last few months, is beginning to slacken. Name talent was featured by six local spots. Chez Maurice set a terrific pace which had its repercussions when that club went bankrupt. In its 10 weeks of operation before it folded June 29, the Chez had presented Dixie Dunbar, Gertrude Niesen, Mischa Auer, Mitzi Green and Hal LeRoy.

There have been some changes in policy. El Morocco and Esquire have reduced their acts from four to three, the latter club also instituting a policy of three shows nightly. The Tic Toc and Samovar to date indicate no changes. A new show every two weeks prevails among most clubs.

Normandie Roof, atop the Mount Royal Hotel, continues to present a refined, swiftly-paced type of show. According to Managing Director Vernon G. Cardy, record business was registered here for the first six months of the year and has remained above par even since the inception of the entertainment tax. Hildegarde moves in July 27.

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SEE PAGE 67

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MUSIC UNION CORNERED?

D of J Suit Seen As K. O. Wallop; Saves $ for Radio

NEW YORK, July 25.—The radio industry, and NBC in particular, was jubilant when Attorney General Biddle announced Thursday that he authorized an injunction suit to restrain musicians' federation president, James C. Petrillo, from carrying out his ban on recordings and e.t.'s after July 31. Radio leaders feel that the Department of Justice suit, which will be filed in New York or Chicago and which will invoke the anti-trust laws, has stopped Petrillo for an indefinite period. They feel that with the government having announced its suit, the FCC investigating the AFM-NBC Interlochen incident and with the newspapers attacking the union, Petrillo has been cornered and will have to back out of the fight in a hurry.

Radio executives hope, of course, that the D of J wins its injunction suit, thus undermining the AFM's strength and also making illegal the "make work" policy of certain unions. They see in the D of J suit a lifesaver, as it makes unnecessary for the radio business to sue the AFM or to spend huge sums in a public relations campaign. However, radio and recording companies continue to talk of a war chest to fight the AFM just in case the AFM tries a maneuver not affected by the D of J suit.

At the AFM office here no statements were being issued, Petrillo was said to be out of town, Joseph Padway, counsellor for the AFL, is expected to represent the AFM in court.

At this writing Petrillo has not made known whether he would lift the July 31 ban on recordings in anticipation of the D of J plea for an injunction. Recording studios are expected to stop recording July 31 if they do not hear to the contrary from Petrillo, despite the D of J's preparing its suit.

(For further detail turn to Music Department.)

MINNEAPOLIS, July 25.—Strictly local and in no way a part of the fight launched against radio networks is the way George Murk, head of Minneapolis musicians' local, explains the order by Petrillo banning remote-control dance bands from broadcasting over NBC "because they were feeding music to KSTP, the St. Paul-Minneapolis radio station, with whom we are having a labor dispute."

But, even tho remote band broadcasts are not being piped in, the situation is paradoxical in that members of Twin Cities musicians' locals continue on duty at KSTP.

Stanley Hubbard, head of KSTP, said Petrillo had picked KSTP as a "guinea pig" in an effort to "smash an entire industry."

Murk, however, said Petrillo's order was taken to settle the dispute between the Twin Cities local and KSTP. KSTP, Murk charged, was seeking special favors not granted by the union in its contracts with other Minneapolis-St. Paul stations.

IOWA CITY, Ia., July 25.—The University of Iowa Symphony Orchestra broadcast over the Red Network of NBC Saturday (18) was carried out despite a protest from James C. Petrillo, head of the AFM. Petrillo had protested against the use of amateur musicians. Nothing was heard from him regarding the matter after his protest, but he did not withdraw it. The program was carried out after NBC officials said it would not be canceled.

Max Wylie Quits BSH for New York

CHICAGO, July 25.—Max Wylie, radio head of Blackett-Sample-Hummert, is resigning, effective August 15, to return to New York. No successor was named this week. Wylie, known in the radio business thru his books on radio writing and activity in the soap opera field, held his local position for 18 months.

Says he wants to return to New York.

Army Taking Philly Ad Agency Execs; McLain Looks Ahead

PHILADELPHIA, July 25.—Arthur A. Bailey, assistant to Ward Wheelock, head of the local ad agency, has been elected executive vice president of the agency. Will operate the agency during Wheelock's service for the Government.

Call to arms further drains ad agency execs. Charles A. White Jr., vice president of Earle A. Buckley Organization, leaves next week to join the army. Edmund T. Lomas, Aitkin-Kynett Agency, to take a commission in the navy. Henry Louchheim, at Al Paul Lefton Agency, receiving a commission in army. George Lavenson is now a second lieutenant at Fort Benning, Ga. Other personnel changes bring Walt Green to the radio department of Philip Klein Advertising Agency. Robert Meyer, formerly with Compton Agency, New York, has joined Fleetwings Corporation, defense plant, at suburban Bristol, Pa.

McLain Organization announces that it is formulating plans for a new agency department to be opened shortly, the purpose of which is to analyze the markets which may exist for the products of their clients when the war is over.

Sabby Lewis Ork Wins Fitch Vote

BOSTON, July 25.—Sabby Lewis and orchestra, featured at Savoy Hotel, wins Fitch's Band Wagon Contest. The Fitch Company conducted a poll here over a period, and the Lewis band's 7,286 votes made it the most popular local band, entitling it to participate in the Band Wagon show which went over WBZ Sunday.

Mickey Alpert and other maestri in town thought their organizations excelled. A battle between columnists George Clarke (*Record*) and George Frazier (*Herald*) developed, Clarke taking part of Alpert and Frazier advocating Lewis.

Does Sleeping Beauty Act

DETROIT, July 25.—Skeeter Palmer, who's doubling here at the Brass Rail, night spot, and on an early morning show on WJR, has added the new role of Sleeping Beauty to his repertory. Palmer came off the night date, decided it was too late to go home, and bled himself up to the station, where he found a nice soft sofa in the deserted ladies' room to rest on.

Girls of the station staff found him still soundly asleep the next morning, shortly after his own program came off the air, the first session he's missed.

To Check Closely Foreign Language

NEW YORK, July 25.—The 160 stations thruout the nation using foreign language broadcasts are being warned by Arthur Simon, chairman of the Foreign Language Radio Wartime Control, to be more careful in hiring employees for foreign language shows.

Simon's letter to the stations urges them to check with Lee Falk, at the Office of War Information, Washington, on new employees for such broadcasts.

The Simon move is the latest in the government's drive to purge foreign language broadcasts of pro-Axis or anti-Allied propaganda.

Women Gain Jobs

TULSA, Okla., July 25.—Women are coming to the fore on the KTUL staff.

Nancy Hurd, former NBC and Mutual singer, becomes the station's first woman announcer, replacing her husband, Jack McElroy, who resigned to become a CAA aviation instructor.

There is an all-woman continuity department, with the resignation of Carlyle Stevens, former CBS production man, to go to Chicago for agency work. Bernice Ash succeeded Stevens as continuity chief.

Is Make-Work an American Idea? Gov't Suit May Settle the Issue

ALTHO the battle between the musicians' federation and the broadcasters and recording companies is technically over restricting the use of recordings in radio and on coin music machines, the Department of Justice anti-trust division and the newspapers have put their own spotlight on the all-important issue of a union having the moral and legal right to "make work."

The radio industry suspects Petrillo is trying to scare it into offering to put more musicians into studio orchestras, just as his predecessor, Joe Weber, did so successfully in 1937. Therefore, radio is engineering its publicity campaign to leave Petrillo open to charges that he is trying to "make work" for members of his union—that is, that he is trying to force employers to use musicians they do not need or desire to use. Musicians' union locals have been doing precisely that for years in theaters, with their demands for stand-by musicians. (The stagehands have been successful with their stand-by rules, too.)

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THE attitude of many unions is that they must create jobs, even workless jobs, because of huge unemployment created by technological changes (sound films, recordings, etc., in the case of musicians). The attitude of most employers is that under our present capitalistic system of free enterprise (restricted, of course, more and more by the government) they have no obligation to employees whose jobs are wiped out by mechanization and short-cut methods.

The unions, egged on by unemployed members, are always seeking to create employment opportunities, and go as far as they dare to in forcing employers to pay some members wages for just "standing by." The employers, under pressure of turning in profits, always resist union demands, especially for wages for work not actually wanted or performed.

It's a deadlock proposition, and it has come up many times in recent years in many industries. The Department of Justice anti-trust division challenged the make-work idea in Supreme Court twice recently (the hod carriers' union in Chicago, and the teamsters' union in New York) but lost each time. Now it is challenging the musicians' federation.

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OUR modern industrial civilization is too complex for this vexing problem to be solved to the satisfaction of both industry and labor. What the Department of Justice can do, however, is to clarify the issue, and the courts, in turn, should make a clear-cut decision so that the problem will be settled legally at least, once and for all.

Advertisers Agencies Stations

NEW YORK:

AL SIMON, WHN publicity director, has been given an extended leave of absence to become radio director of the Treasury Department's local war saving staff. . . . Ralph Kish has joined the announcing staff of WWRL, replacing Hal Graves, who has gone to WOBB, Freeport.

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CHICAGO:

THE MENNEN COMPANY, Newark, N. J., thru the Russel M. Seeds Agency here, has purchased the Bob Garred *News Reporter* show, originating in KNX, Los Angeles. Three mornings a week, starting August 13, 7:30 to 7:45, over Columbia Pacific Network. . . . Harold A. Safford, WLS program director, is back from Tucson, Ariz., where he supervised the reorganization of KTUC. . . . Bill Ray, NBC publicity director, lined up talent for appearances in Loop USO booths. . . . Harry C. Kopf, NBC vice pres, back from a his trip to New York. . . . WLS has mailed its new coverage map based on its 1941 mail to all agency time-buyers. The station received 1,191,775 letters last year, according to its report. . . . As a replacement of the canceled State fairs in Illinois and Indiana, WLS will stage these events over the air August 31 to September 12, and will air all normal State fair events. The "fairs" will be held on Art Page's farm feature, *Dinnerbell Time*. The station will also broadcast daily from the Wisconsin State Fairgrounds in Milwaukee, week of August 22.

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LOS ANGELES:

PETE O'CROTTY, KNX-CBS publicity staffer, on the sick list. . . . Milton Samuels, Blue Network publicity head, made a trip to his old stomping grounds, San Francisco. . . . Jascha Heifetz will be guest on NBC's *Telephone Hour* when it originates from here October 5. Show also features Don Voorhees conducting an orchestra of 57 men. . . . Dick Haysel, formerly with the engineering department at the KNX-CBS studios and a member of the armed forces for more than a year, has been promoted to captain. . . . Lloyd Brownfield, of the KNX-CBS publicity department, is on vacation. . . . Ken Niles, producer of *Hollywood Showcase*, has canceled his annual fishing trip on account of the war. . . . Gene English, KNX-CBS production staffer, leaves soon for the East on a government mission. . . . Johnny Florea, *Life* photographer, is spending 10 days shooting around Columbia Square and the CBS Vine Street Playhouse for a layout based on the War Department's *Command Performance*. . . . Alden C. Packard, KNX-CBS engineer who was commissioned a lieutenant in the navy a year ago, has been advanced to lieutenant-commander. . . . Carl E. Haymond, manager of the Northwest network of Don Lee, and KMO, Tacoma, has arrived here for a conference with Louis Allen Weiss, general manager of KHJ. . . . Doug Evans, of the KFI staff, is headed for another screen role as the result of his work in RKO's *Sweet and Hot*.

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PHILADELPHIA:

JAMES HARVEY, of the KYW program department, has enlisted in the Air Corps. . . . John Corcoran returns his news commentaries to WPIL for Morris Plan Bank. . . . Don Richards, from the nitery field, and Celia Villa, daughter of the famous Mexicali Pancho, added to the WIP vocal staff. . . . Bill James taking out a WCAU Horn & Hardart's kiddies' unit to play amusement park stands. . . . Joseph Marshall new at the WPIL controls since Fred Moore left, to join the Canadian air force. . . . Bill Robinson, WIP recording engineer, teaching a signal corps class at Swarthmore College. . . . Roy LaPlante, of the WPIL

(See ADVERTISERS on page 8)

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Radio Talent

New York By JERRY LESSER

JOY HATHAWAY, who in *Amanda of Honeymoon Hill*, has returned from her first trip to her ancestral home in Dedham, Mass., the oldest standing frame house in America. Joy's name comes from Moses Jay, a sea captain, and Anna Hathaway, who goes back to Shakespeare's Anne Hathaway. . . . MURIEL POLLOCK, organist, has transferred most of her music to phosphate-treated paper, to be on the safe side in case of blackouts. . . . LARRY ELLIOTT has been signed as permanent announcer on *Great Moments in Music*. . . . JAMES MONKS has been added to the cast of *Inter-American University of the Air* on WEAF, Mondays.

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THAT pretty red-headed girl on the Raleigh cig ads is ALICE GOODKIN, actress appearing on *Aunt Jenny* stories. . . . The full name of MARGO, of *Camel Caravan*, is MARIA MARGHARITA BOLADO. . . . FRANK SINGISER says Hitler never lets one face know what the other is doing. . . . DON ARRES, South American singer, has a new son, DANIEL. . . . JOHN GAMBLING, speaking of our AEF in Australia, says: "You'll see—we'll come out on top down under."

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ETHEL WILSON, of *My Sister Eileen*, is heard over CBS as Miss Dreamer in *Young Dr. Malone*. . . . CHARITA BAUER is the new Matilde of *Mandie's Diary*, temporarily taking the part long held by MARY MASON, who returns to the cast in a few weeks. . . . ERIC DRESSLER received many letters asking if he is any relation to the late Marie Dressler. He isn't. . . . The film industry was quick to follow in the footsteps of radio when it learned that the *Stage Door Canteen* was going on the air. The movie version of the *Canteen* will be written by DELMER DAVES, just signed by SOL LESSER, producer.

JOAN EDWARDS tells the story about the natives of Nazi-occupied Norway attending the movies. The theater showed a German propaganda film, with views of German ships unloading food at a Norwegian port. "Stop the film," yelled one Norwegian in the audience. "You're running it backwards." . . . PATTI ANDREWS says that when an actress turns the other cheek, it's only because she photographs better on that side. . . . JOHN McINTYRE, who has retired to a ranch in Montana, writes that he now has a large dairy herd. From *Crime Doctor* to *Cream Doctor*.

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WHEN are radio directors going to realize that a part of a few lines is all that's necessary to keep the wolf away from many an actor's door? And when are they going to throw those bits to actors who need them, rather than to the same few who are already getting the bulk of the work? It seems that the OWI is being run by former Mercury Theater actors, managers and dressers, and only their friends are getting any work.

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ZERO MOSTEL, of the Blue Network's *Chamber Music Society* show, has signed with MGM to do a minimum of two films the first year and three the next. The program will originate in Hollywood during the 10 weeks each year that he will be working in the film studios. . . . JAMES MARLYN, actor of KIRO, Seattle, is in town seeing the shows. . . . MARK HAWLEY, commentator, is now under management of National Concert and Artists' Corporation. . . . *WLS BARN DANCE*, from Chicago, is now working New England for USO Camp Shows. Unit has George Ashby, Jimmy James, Tom Corwin, Crystal Cook, Cowgirl Swingsters, Cumberland Ridge Runners and Paul Aubrey.

Chicago By SAM HONIGBERG

BILLY DeWOLFE, impressionist, turned down local radio offers on the advice of the J. Walter Thompson Agency, which is arranging network guest shots for him when he reaches the West Coast in the fall. . . . MILTON BERLE was the sixth name guest on WBBM's new *Victory Matinee* Monday (27). Show promotes the sale of War Bonds. . . . EDDIE PEABODY, HOOSIER HOT SHOTS, GALE ROBBINS and NANCY MARTIN among the local radio personalities lined up for Soundies by Producer Sam Coslow. . . . WMAQ brought *Hot Copy* back on the air (Monday nights this time) due to "popular request." Show is penned by JACK LaPRANDRE, with MARTIN MAGNER directing and FERN PARSONS handling the lead. . . . GERHARD SCHACHER, news analyst, who landed a commercial on WBBM (Sundays, sponsored by Planters Nut & Chocolate Company), will continue to double on his daily WIND spot. . . . WAYNE VAN DYNE, tenor, landed a new morning musical, *I Sing for You*, on WGN, Tuesdays and Thursdays at 9 a.m. Last week he married NORMA JEAN ROSS, radio actress.

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LINDA KEENE is replacing NANCY MARTIN on *Club Matinee* this week, latter vacationing in New Martinsville, W. Va. . . . EARL TANNER is filling in on *Breakfast Club* for JACK BAKER. . . . JUNE MERRILL is doing a new daily feature on WLS, *Of Interest to Women*. . . . LUISE BARCLAY, former local performer, made her New York debut in *the Curtain Hour* last week, playing opposite MARCIO. . . . ELLEN PALMER, between broadcasts, serves as a USO hostess, Salvation Army and Red Cross worker and takes a course at the Consumers' Information Center. . . . MARVIN MUELLER, one of radio's hunter lads, wrote a couple of poems which were published in *The Fountain*. . . . ISABELLA KING BEACH, of *Vic and Sade*, is writing a book on cooking and homemaking.

Hollywood By SAM ABBOTT

FAYE EMERSON was brought back to *Your Blind Date* over the Blue. . . . KAY KYSER'S *College of Musical Knowledge* returns to Hollywood for the broadcast of July 29. . . . More than 3,000 requests have been received for printed copies of Upton Close's June 28 broadcast.

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JOHN LAKE subbed for Joe Kearn as the Whistler on the KNX-CBS mystery sustainer. Kearn is in the hospital. . . . VIRGINIA SALE, who plays Martha in NBC's *Those We Love*, is National Morale Officer of the Women's Ambulance and Defense Corps of America, with the rank of first lieutenant. . . . The Mammy voice in Walt Disney's kitten cartoons is that of Lillian Randolph, who is also heard as the maid in NBC's *The Remarkable Miss Tuttle*. . . . Because he reads, writes and speaks French, Spanish, Italian, Portuguese, Greek, Turkish and English and can do dialect in Russian, Arabian, Jewish and other languages, ALBERT MORIN has found a place on the lists of producers and directors here. . . . FRANCES SCULLY, of *Speaking of Glamour*, emceed the Los Angeles Market Week Fashion Show. It was her fourth appearance before this group. . . . NAN GREY, of *Those We Love*, is back on the Coast following a trip to New York made between shows.

Howard Frazier to NAB

CAMDEN, N. J., July 25.—Howard Frazier, who recently sold his controlling interest in WSNJ, Bridgeton, N. J., to become a sales engineer on navy contracts for RCA here, leaves August 3 to become NAB director of engineering. Takes over the duties of Lynne C. Smeby, who left last May for the Army Signal Corps.

Fred Allen vs. Shakespeare

ROCHESTER, Minn., July 25. — Shakespeare was a piker when it came to writing words. Take it from Fred Allen, radio comic, who visited the Mayo Clinic here for a check-up. Fred said his radio scripts of the last three years totaled more words than Shakespeare wrote in his entire lifetime.

After a visit thru Rochester, Allen quipped: "The Drs. Mayo certainly run a tumor into quite a town."

CIO White-Collar Drives Threaten New York Stations

NEW YORK, July 25.—Local stations face a unionization campaign among their white-collar employees starting in September. Two locals of the United Office and Professional Workers' Union (CIO) plan to try to crack open the local radio field after they have mopped up current negotiations with the film and theater companies here. First to go union will probably be the staff of WHN, which is owned by Loew's, Inc., with whom Local 109, of the UOPWU, is now negotiating a contract covering its 700 employees.

WHN staff is included in this contract. Local 109 is the Screen Office and Professional Employees' Guild, which started off as a union of movie and theater companies' employees but which is now spreading out to take in all show business workers. The union is asking Loew for a contract guaranteeing an over-all salary increase for all employees, a union shop, and seniority rights and other job-security provisions. Minimum salary scales will be negotiated during the term of the contract. Local 109 feels that its WHN members will give it a toehold on the radio field and intends to follow up by trying to attract other local station employees.

Local 114 started off as movie and theater circuit press agent union, but its new CIO charter gives it jurisdiction over "all motion picture, theater, radio and similar and related" crafts in New York.

Both unions are expected to capitalize on the discontent arising from a large labor turnover existing among most radio station staffs. Union spokesmen claim there are enough radio white collarites who feel they are underpaid to start the unionizing campaigns.

Unions already entrenched in local stations are the CIO's ACA (engineers) and the AFL's American Federation of Radio Artists, the musicians' Local 802 and Local 3, of the electrical workers' union. Success of the white-collar locals would make them the second CIO union dealing with the stations.

American Dance Music Blankets Western Canada

HOLLYWOOD, July 25.—Canadians are getting a taste of American sweet and swing from the West Coast, as more bands than ever before are being remoted over KHJ-Mutual Don Lee and the Canadian Broadcasting Corporation's schedules in Vancouver, B. C.

Remotes now on schedule between 9:15 p.m. and midnight, PWT, include Henry King's orchestra from the Mark Hopkins, San Francisco, Tuesdays, Wednesdays, Fridays and Sundays; Henry Busse's orchestra from the Trianon, South Gate, nightly except Fridays; Cab Calloway from the Casa Manana, Culver City, nightly except Mondays; Johnny Richard's orchestra from Zucca's Terrace, Hermosa Beach, Wednesdays, with afternoon broadcasts Tuesdays, Thursdays and Fridays; Ran Wilde from the St. Francis, San Francisco, Mondays, Wednesdays and Thursdays; Bob Crosby's orchestra from the Rendezvous, Balboa, Saturdays and Sundays, with afternoon broadcasts Tuesdays, Wednesdays and Saturdays, and Jan Savitt from Hollywood Casino nightly, with afternoon releases Mondays, Tuesdays and Wednesdays.

Armengod Debuts in Cuba

HAVANA, July 25.—Ramon Armengod, Mexican singer, made his debut on Cuban radio July 11 thru Havana Radio Station RHC. Armengod has worked in 18 films.

Chi Performers Pick Up Extra Dough in Clubs

CHICAGO, July 25.—Local radio performers are proving good box office in the cafe, theater and club date fields. Their air shows are audience builders, a fact that comes to light when they fill professional engagements outside the studios.

One of the most surprising attractions here earlier this month was the engagement of Nancy Martin, singer on *Club Matinee* and *Breakfast Club* (WENR-Blue), who made her debut in the Drake Hotel's Camellia House. Management broke a long standing rule of using out-of-town floorshow personalities by booking Miss Martin. She stayed for four weeks and attracted the spot's best business next to Hildegarde. Her sole publicity was over the air, since the room is not advertised in the dailies.

Bob Strong and band and Mary Ann Mercer, vocalist, featured on *Uncle Walter's Doghouse* (now off the air), have been in great demand between broadcasts for club dates, conventions, etc. Neither was able to fill location jobs out of town during the run of the show.

The featured performers of *Club Matinee* and *Breakfast Club* have been doing big for the last couple of years in Midwestern towns, playing sponsored one and two-day dates. Their engagements are booked by Vic Brown, of the National Concert and Artists' Corporation, and he reveals that they work percentage deals, netting "big money."

Not all air performers able to do an act want to double, due to the hard work and crowded schedules. Those willing to cash in on their following, however, have no difficulty finding jobs.

NBC Coast Airs 10 Big Shows; 66 Pct. Ahead

HOLLYWOOD, July 25.—NBC's Hollywood studios are originating 66 2/3 per cent more shows this year than last. There are 10 major shows taking the ether from this point. Of this number, six continue from here without summer layoff, three are summer replacements and one is a new addition.

One Man's Family, for Standard Brands' Tenderleaf Tea, continues without vacation, as does Kay Kyser's *College of Musical Knowledge* for the American Tobacco Company. *Kraft Music Hall* for Kraft Cheese Company, *Rudy Vallee Program* for Kraft-Sealtest, *Post Toasties Time* for General Foods Corporation and *People Are Funny* for Brown & Williamson Tobacco Corporation are the others working thru vacation time.

Summer replacements are Meredith Wilson-John Nesbitt, replacing *Fibber McGee and Molly* for Johnson's Wax; *Those We Love*, replacing Eddie Cantor for Bristol-Myers Company, and *A Date With Judy*, replacing Bob Hope for Pepsodent.

The new venture is *The Remarkable Miss Tuttle*, starring Edna Mae Oliver, for Lever Bros., Inc. (Rinso). Show took off July 5.

In 1941 there were six programs, totaling four hours, scheduled from Hollywood.

RAYMOND TENPENNY, formerly chief announcer at WIBU, Madison, Wis., has joined CBS at Minneapolis, Minn.

HAVE YOU HEARD IT?
SERGIO de KARLO'S
CARIBBEAN LAMENT (Queja Caribe)
LATIN AMERICAN PUB. CO.
1776 Broadway New York

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Program Reviews

EWT Unless Otherwise Indicated

March of Time

Reviewed Thursday, 10:30-11 p.m. Style—News, drama with music. Sponsor—Time. Agency—Young & Rubicam. Station—WEAF (NBC, New York).

This perennial's return is marked by some changes in format, but not effect is still punchy, authoritative and enlightening. Program caught took the thesis contained in the statement of Congressman Mays, of the House Military Affairs Committee, that the war would be over by the end of 1942 or early 1943 and knocked the props from under this argument by recent war news.

The program plugged in commentators from London and Ankara to prove its point on the foreign front and, from this sector, discussed some situations that should give the country a severe case of jitters. No punches were pulled in its account of the synthetic rubber situation and no little attention was given the spy situation south of the border. Russia, the fighting French and free Poland were also given considerable time here.

It appears from program caught that its viewpoint has been liberalized to conform with the all-out war effort.

Fine musical embroidery is given by Mark Warnow's ork, which is effective in enhancing the moods created by various situations in the show.

Plugs are delivered expertly and unobtrusively. Current events nature of this shot enables the commercials to be laced in subtly. *Joe Cohen.*

"Heartbeat Behind the Headlines"

Reviewed Friday, 6:15-6:30 p.m. Style—Narration. Sponsor—Prima-Bismarck Brewing Company, Chicago. Agency—Newby, Perin & Flitcraft, Inc., Chicago. Station—WIND (Chicago).

John Nesbitt, veteran radio narrator who lately has been doing narration for film shorts, is featured in a new series highlighting little known and strange tales about people and events behind the news. It is similar in theme to the film shorts depicting believe-it-or-nots, and much of the interest lies in the story as well as the narration.

The few subjects Nesbitt selected in his opening show were not bad, but their appeal was limited. Obviously the sponsor is after male listeners, and the stories are slanted accordingly.

Nesbitt does a good job on narration as well as the commercials, which are written with common sense.

Series will run Mondays, Wednesdays and Fridays for the next 13 weeks. *Sam Honigberg.*

"Those Good Old Days"

Reviewed Thursday, 10-10:30 p.m. Style—Variety. Station—Sustaining on WJZ (New York, Blue Network).

This new series picks up where its sponsor (Carter Liver Pills) dropped it after six months on the net (but not heard in New York). Old show was on Sundays, but this one, a sustainer, is on Thursdays.

Bill Hardy, owner of Bill's Gay Nineties Night Club in New York, has been brought in to supply the talent. His club gets a plug when it is announced that this is a "make believe visit to Bill Hardy's Gay Nineties."

Show is a pleasant mixture of old tunes, with Pat Barnes emceeing in straight style. The singing and musical part of the show was all right, but the continuity was thin. Either Barnes should be given a livelier script or some comedy should be inserted. The program is now pleasant but lacks punch.

Singers and musicians from Hardy's Club will appear weekly with a guest star added. Opening program's guest was Aileen Stanley, a vaude headliner of a decade ago. Barnes reminiscing with her provided the show's main continuity and she sang several old-time ditties pleasingly that recalled her great singing style when she was called *The Phonograph Girl*. Ethel Gilbert, soprano, and Hal Willard, baritone, lead the other songs and they were fine in voice and delivery. Lulu Bates, spotted for her rendition of *St. Louis Blues*, really projected the song beautifully. Willard and the vocal group's job on *In the Glooming* was the program's musical highlight.

Joe Rines's 16-piece house band supplied the music. Cyril Armbrister directs, and Ken Burton produces and writes the program.

Howard Marsh was announced as next week's guest. Probably the only network series to plug a night club. Not counting remotes this program should have particular appeal for oldsters who remember when. *Paul Denis.*

"Summer in Chicago"

Reviewed Saturday, 2:30-2:45 p.m. Style—Talk and interviews. Sustaining over WBBM (Chicago).

A summer show backed by the Chicago Park District and Chicago Public Library to sell the Windy City as a vacation resort to its own residents. It is a good idea, particularly during war, when fewer and shorter pleasure trips are encouraged, and can be duplicated in almost any other city.

To bring home the point, visitors are interviewed to point out to localites the wonders to be seen and enjoyed in Chicago. The initial guest was Billy DeWolfe, comedian current at the Palmer House here, who raved about the lake front, among other sights, and in addition offered his Noel Coward drama sketch, called from his own act.

Altho the conductors of the program were somewhat uneasy, they will probably work with more assurance once this series is set in its way. The talk is quite informal, as it should be. Sharing the interview assignment as well as the script in general are Evelyn Kats (Joan Barry in the script), representing the Park District and Public Library, as well as a staff announcer. Herbert Foote, organist, fills in lull moments with music. *Sam Honigberg.*

Victory Theater

Reviewed Monday, 9-10 p.m. Style—Drama. Sustaining on WABC (CBS, New York).

When the *Lux Radio Theater* went off the air for the summer it left behind a big audience accustomed to tuning in Monday night on the nation's most popular one-hour program (according to CAB ratings). And this *Victory Theater* eight-week summer replacement series is a natural for this slot, and should have no trouble holding on to the big Lux audience.

Cecil B. DeMille, who directed the Lux shows, stayed on to direct the first of the *Victory* series, a dramatization of the popular *The Philadelphia Story*, Philip Barry's story. Katharine Hepburn, James Stewart, Cary Grant and Ruth Hussey were cast in their original film roles, and this alone made the program a sure-fire ear-catcher and pleaser. Surrounded by a fine supporting cast, the leads handled their lines excellently and the performance went almost flawlessly. The script moved quickly, and the bright Barry dialog crackled. Cecil Brown delivered the morale plugs (supplied by the U. S. Office of War Information), and then the cast's stars each made pithy pro-Allied comments after the final curtain. DeMille himself said a few words. John Kennedy announced, and Louis Coles provided the proper musical background.

DeMille and the cast's stars donated their services. CBS supplied the time, and the government provided the war messages. This pattern will be followed for the subsequent seven shows already set to complete the series: *Hit Parade*, Major Bowes, *First Nighter*, *Big Town*, Bob Burns show, *Screen Guild Theater* and Fred Allen. All of these programs will be heard on this series without the usual commercial plugs, as the government plugs will fill the spots ordinarily going to the sponsored spiels.

These programs, obviously, should have no trouble commanding a vast audience. *Paul Denis.*

"The Engineer at War"

Reviewed Thursday, 6:30-6:45 p.m. Style — Discussion. Sustaining over WEAF (NBC, New York).

Title here is a misnomer.

Heralded as the dramatic story of the nation's engineers at war, this shot consisted merely of an interesting but highly unromanticized analysis of the need for and effect of blackouts.

Two qualified speakers, Samuel G. Hibben, Westinghouse illumination expert, and Colonel August Janeway, OCD chief, alternately answered queries posed by mediator Ben Grauer. Questions were well directed, with answers serving not only to make listeners more mindful of precautions but to give them a mildly technical course on illumination. Concealment of glow, for example, was pointed out as being not a problem of color but of candlepower; hence, a yellow-red light bulb is as good as any other except for the new type, but scarce, blackout lamp. Blue, it was noted, is the color light most easily seen by the enemy.

Voice-blend introduction with a "smart-aleck" spiel failed in strong "Blackouts, haw, not a chance in a million of an air raid here," also climaxes the program. Makes excellent propaganda listening, as does the stuff between. *Joe R. Carlton.*

"Pete Brescia and Orchestra Present"

Reviewed Monday, 10:05-10:30 p.m. Style—Music and song. Sustaining over WSM (NBC network).

This popular show, which is fed to the NBC Red on a Coast-to-Coast hook-up, is generally of a semi-classical and popular vein, but on night reviewed was strictly pop with an insertion of patriotic patter.

It opened with a short spiel from MeeCee Aidan Fitzpatrick, staff announcer, with a pleasant voice. Then maestro Brescia and his violin took off with *What Is This Thing Called Love?* Phyllis Lane, Gus Arnheim alumna, followed with *Be Careful, It's My Heart*. Singer of sweets who exhibits nifty technique. Brescia and his boys back for *Put, Put, Put*, which was under par. Betty and the Dixie Dons, long-time favorites in this area, then did a commendable job on the oldie *Moonglow*.

Harold Johnson and his fiddle went to town on *Somebody Else's Love*.

The musical flag-waving was the penultimate offering. Betty and the Dons, Joseph McPherson, opera singer, Brescia and band all took turns and Fitzpatrick concluded with a timely reminder to "buy bonds."

A refreshing climax to the enjoyable program was a twin-piano "party" by Marvin Hughes and Owen Bradley on their own arrangement of *Rose Room*.

The show might be more appealing if Miss Lane sang at least two tunes and the Bradley-Hughes combo accorded more time at the baby grands. It wouldn't be a bad idea to ration Fitzpatrick's comments. *Red O'Donnell.*

"The Whistler"

Reviewed Saturday, 9:45-10:15 p.m. PWT. Style—Mystery drama. Sustaining over KNX (CBS, Hollywood).

The Whistler is a show that holds the listener. Outstanding feature is the story. It isn't fantastic, but more like an episode from crime annals enacted.

Show caught was *Cold Fury*, the story of a group of scientific bandits. Jimmy Eagles played Bob; Harry Lang, Harry; Jerry Mohr, Crawford; Frank Graham, Joe; Ann Stone, Nella, and Ken Christy, an officer. Bob was a new member of the gang, and Nella his sister. Harry and Joe, gang members, bump off Bob to get the money from a hold-up and go to the farmhouse hiding place where Crawford and Nella were waiting. Thru a series of organ tunes, especially Chopin's *Funeral March*, and a phony telephone call, Crawford scares Harry and Joe into nearly confessing their crime. They become afraid of Bob's ghost and leave the house in the face of a blizzard. They are found frozen to death.

Written and produced by J. Donald Wilson, *The Whistler* presents 30 minutes of good mystery drama. Parts are well cast and plot is built with ample suspense. Special music by Wilbur Hatch is an asset to the show. While Joe Kearn ordinarily takes the part of the Whistler, the "master mind" behind the plot, on show caught it was John Lake. Hans Conreid does the announcing.

Show is a good bet for an alert sponsor. *Sam Abbott.*

Al Jolson Inked For C-P-P Show

NEW YORK, July 25.—One of the most important sales for next season's shows has been made with the inking of Al Jolson to appear on a show sponsored by Colgate-Palmolive-Peet to start in September over NBC. It will be a half-hour variety display.

This is the first sponsored radio show for Jolson in many years. Sale was made by the Music Corporation of America radio department, with Sherman & Marquette Agency for the sponsor.

ADVERTISERS

(Continued from page 6)

program department, forming a stock company to play cowbarns. . . . Bell Telephone Company buys 2,000 station breaks on 39 stations in the territory thru Roger W. Clipp, WPEL general manager, to advise the public to limit use of telephones. . . . Murray Arnold, program chief, and Joe Frasetto, musical director, both of WIP, selected judges for the Miss Philadelphia beauty contest. . . . Kerby Chaking, former KYW sports expert, ailing in a New York sanitorium. . . . Robert Benson and Franklin Evans new KYW announcers, with Jay Faraghan and James McCann leaving for the army.

• • •

FROM ALL AROUND:

WILLIAM G. WERNER, manager of advertising for Procter & Gamble, Cincinnati, has appointed William M. Ramsey director of radio. . . . Donald M. Lawton has quit NBC-KPO, San Francisco, to head the advertising division of A. R. Nelson Company in that city.

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HUB TAKES $1,780,000

AE Storm Brews Over Evans Case

NEW YORK, July 25.—Equity council's refusal to accept charges brought against Maurice Evans by five members of his *Macbeth* company has fanned the flames of factionalism in the legit actors' union.

By waiving responsibility over a dispute in the company on a technicality, and then commending the five actors who brought the charges for their healthy attitude in maintaining Equity standards, council had hoped that both parties would be satisfied and let it go at that. Instead, two opposing groups in council have picked up the issue.

Altercation dates back several months, when Evans first announced to the cast, while they were on tour, that on completion of the run he wanted to try a series of experimental shows at Fort Meade, Md., allegedly announcing that Equity minimums would prevail. Later, however, Evans got the cast together and asked them to sign a petition to work the camp dates for $5 a day, according to the charges. Charges were preferred by Herbert Rudley, John Ireland, Irving Morrow, Henry Brandon and John McQuade. All five refused to play the camp engagements, and filed charges against Evans, as manager of the show, with Equity, claiming that "coercion and intimidation" had been used against the company.

At last Tuesday's (21) council meeting a ruling was finally approved making it mandatory to use the secret ballot on any points of issue concerning an expression of company opinion. Ruling was a direct result of the Evans fracas, its purpose being to protect dissenting voters.

During the discussion, however, many councillors deplored what was described as a "minor issue" bringing such grief to the administration. It was alleged that the administration's concern for its own safety was the prime factor in tossing over the jurisdiction to the United Theatrical War Activities Committee.

Because of membership pressure, Equity council is anticipating several moves: (1) that charges may be brought against Evans as a member of Equity, and (2) that the issue may flare wide open at the next quarterly meeting in September. Council looks upon both moves as a source of trouble to the administration and wishes that all parties concerned would forget about it.

Meanwhile, in the Times Square legit congregations, rumors claim that both opposing parties are dissatisfied with the decision of council and that trouble is brewing in both camps. One councilor said, "The situation has gotten out of hand." From the silence maintained by Equity officials, there doesn't appear to be much doing, but behind closed doors certain officers and council members are plenty annoyed, even to the extent of sending an editorial from *The Billboard* into the council minutes.

On the street, sentiment expressed by Equity members is that council bungled the affair with its seeming indifference to the importance of the situation. This attitude was summarized by one member, who said that Equity "has a talent for not getting things done, thru legal interpretations of the constitution."

Hirst Takes Legit House

ATLANTIC CITY, July 25.—Izzy Hirst, burlesque impresario, steps out as a full-fledged legitimate theater operator with the start of a legit season at his Garden Pier Theater here. Hirst also has the Globe Theater here, regular burly temple. Got his first taste of the legit field two years ago when he leased his Walnut Street Theater, Philadelphia, for a run of *Life With Father*. Is operating the resort theater on his own.

Has brought in Leon Leopold, brother of Ed Wynn and formerly with the Shubert theaters in Philadelphia, to manage the resort legit house. Joe Franks and Harry Silvers, also from Philadelphia legit houses, are the co-treasurers, and Helen Hoerle is handling the publicity.

BROADWAY RUNS

TRADE SERVICE FEATURE The Billboard

Performances to July 25 inclusive.

Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	247
Arsenic and Old Lace (Fulton)	Jan. 10,'41	643
Blithe Spirit (Booth)	Nov. 5	294
Claudia (return) (St. James)	Mar 24	72
Junior Miss (Lyceum)	Nov. 18	278
Life With Father (Empire)	Nov. 8,'39	1326
My Sister Eileen (Biltmore)	Dec. 26,'40	650
Uncle Harry (Broadhurst)	Mar 20	76
Musical Comedy		
By Jupiter (Shubert)	June 3	62
Porgy and Bess (revival) (Majestic)	Jan. 22	212
Sons o' Fun (Winter Garden)	Dec. 1	222
Star and Garter (Music Box)	June 24	38

Hub Biz Holds Up

BOSTON, July 25.—Summer legit season continuing, with business holding up pretty well. *My Sister Eileen* is going into its eighth week at the Colonial. *Vinegar Tree* is the present attraction at Majestic. *My Sister Eileen* rolled up 9G the week ended July 4 and has done a steady 8G a week ever since. This is considered excellent for this time of year. *Eileen* will remain in Boston till August 8 and will then move on to Passaic, N. J.

Boston Goes Half Million Above Previous Season; Plays 121 Wks.

BOSTON, July 25.—Figuring the end of the 1941-'42 season as May 31, eight theaters presented legitimate productions here for a total of 121 weeks and four days. For only one week of the season, from February 22 thru March 1, were all the theaters in the city dark. Previous season's total of weeks of activity was 121 weeks and three days, just one day less. Again, as in most previous seasons, the Shubert offered attractions for the longest period—30 weeks, one day.

Al Jolson in *Hold On to Your Hats* started the season off with a bang September 1 and until shortly after the first of the new year there was a steady round of activity. There were few tryouts after the first of the year.

Including ballet and opera, Boston saw 103 productions between September and May. That figure breaks down into musical comedies and revues, 26; plays, comedies, dramas, 26; operas, 17; ballets, 21. Excluding operas and ballets, there were 19 revivals.

The eight legitimate theaters used during the season were Boston Opera House, Colonial, Copley, Majestic, Metropolitan, Plymouth, Shubert and Wilbur.

The take was approximately $1,780,000, which is $500,000 more than the previous year, which was also considered a good year.

The top money-maker for the Shuberts was *Sons o' Fun*, which stayed here for three weeks and five days. Gross was $135,000.

My Sister Eileen came here December 29 and remained for eight weeks, returning in June for an indefinite stay. It is still going strong.

The biggest flop here was *Vine O'Brien*.

Metropolitan (1,800)

March 19 Metropolitan Opera Association, for the second year, went into sumptuous production: one week, three days; 12 productions; $64,000.

Plymouth (1,150)

September 8, *Mr. Big*, three weeks, $43,000. September 29, *Arsenic and Old Lace*, eight weeks, $150,000; December 9, *Letters to Lucerne*, $18,500; December 25, *Johnny on a Spot*, one week, three days, $11,000; January 5, *Mr. and Mrs. North*, one week, $16,000; January 19, *White Cargo*, with Ann Corio, one week, $18,000; February 16, *Under This Roof*, one week, $12,000; March 9, *Tobacco Road*, two weeks, $33,000.

Shubert

September 1, *Hold On to Your Hats*, three weeks, $81,000; September 25, *Vine O'Brien*, one week, three days, $15,000; October 6, *The Doctor's Dilemma*, two weeks, $50,000; October 31, *Sons o' Fun*, three weeks, five days, $135,000; December 1, *Pal Joey*, two weeks, $55,000; December 17, *The Lady Comes Across*, one week, four days, $40,000; December 29, *Porgy and Bess*, three weeks, $71,500; February 2, *The Student Prince*, three weeks, $61,000; March 2, *Louisiana Purchase*, three weeks, $60,000; April 4, *High Kickers*, two weeks, one day, $62,000; April 20, *Blossom Time*, two weeks, $52,000; May 11, *All's Fair*, three weeks, $77,000.

Wilbur (1,227)

October 13, *Blithe Spirit*, two weeks, $32,000; October 27, *Separate Rooms*, two weeks, $29,500; November 10, *Junior Miss*, one week, $15,720; November 17, *Chills and Fever*, one week, $14,000; November 24, *Pops Is All*, three weeks, $51,000; December 29, *My Sister Eileen*, eight weeks, $131,000; April 20, *Claudia*, five weeks, $85,000.

Boston Opera House (1,800)

September 29, *The Student Prince*, $15,000; November 11, *My Maryland*, five days, $10,000; January 7, Philadelphia Opera Company, $13,000; January 22, Ballet Theater, four days, $9,500; March 16, *The Rivals*, one week, $10,000; May 1, *Oy Is Dos Leben*, Yiddish musical comedy, three days, $5,500.

Copley (1,100)

October 3, *The Man Who Came to Dinner*, third revival, two weeks, $18,000; November 20, *Yascha Becomes a Groom*, starring Aaron Lebedeff, four days, $4,000.

Majestic (1,540)

September 15, *Native Son*, two weeks, $32,000; October 20, *The Mikado*, two weeks, $34,000; November 3, *Pirates of Penzance*, one week, $12,000; November 10, *The Gondoliers*, one week, $13,000; November 17, *Trial by Jury* and *Pinafore*, one week, $12,500; November 24, *Iolanthe*, one weeks, $15,000; December 27, *Portrait of a Lady*, one week, one day, $14,500; March 10, *New Hellzapoppin'*, five weeks, five days, $80,000.

Colonial (1,643)

September 16, *Candle in the Wind*, two weeks, $52,000; October 9, *Let's Face It*, two weeks, three days, $64,000; October 27, *Macbeth*, two weeks, $46,650; November 11, *Banjo Eyes*, two weeks, five days, $53,000; December 29, *Damaskus*, with Voles and Yolanda, one week, $11,000; January 19, *Hedda Gabler*, one week, $14,000; March 9, *My Dear Public*, one week, $15,500; March 16, *Watch on the Rhine*, with Paul Lucas, two weeks, $44,500; April 6, *Without Love*, with Katharine Hepburn, three weeks, $53,000; *The Corn Is Green*, with Ethel Barrymore, four weeks, $90,000.

FROM OUT FRONT

A "Minor" Equity Issue!

BY EUGENE BURR

ELSEWHERE in this section you'll find a story dealing with activities at last Tuesday's (21) meeting of the Equity council. Therein, to what may be your surprise, you will discover that the charges brought against Maurice Evans by five members of his company were referred to by certain members of the council as a "minor" matter. They constitute an issue involving perhaps the entire futures of Mr. Evans and his accusers. Both parties are members of Equity, and the issue strikes at the heart of manager-actor relationships. If this is a "minor" matter to Equity councilmen, then one can only suggest that the make-up of the Equity council needs some stringent overhauling.

As you know by now, the issue hinges on the free shows for soldiers played by Mr. Evans and his *Macbeth* company at Fort Meade, Md., early last month. The five members bringing charges—along with several others—did not play these free shows. Much publicity appeared indicating that they were selfish, ungrateful and even unpatriotic. In answer, they brought their charges against Mr. Evans, claiming that coercion was used to force the cast to play the free showings at $5 a day each, that Mr. Evans had originally agreed to union conditions but later rescinded them, that the free showings had been called by the show's management as investment for the future, that even the USO pays Equity minimums Mr. Evans refused to do so, that the difference in wages to the deponents was only $13 apiece but that nonetheless they were charged with greed in refusing to okay a breakdown of Equity standards, that threats were made to report them to the FBI, along with many other rather gory details.

When these charges were brought before Equity council, the council decided that, since the matter concerned a free camp show, it fell under the jurisdiction, not of Equity, but of the United Theatrical War Activities Committee, a voluntary organization established to co-relate and control camp benefits. It decided this despite the facts that the issue involves fundamental principles of actor-management relations and that the events listed in the charges took place while *Macbeth* was touring as a regular commercial production.

A couple of weeks ago this corner took Equity council to task for thus sidestepping the entire matter on a stupid and obviously contrived technicality. In effect, such side-stepping hands to an industry-wide committee some of the most important jurisdictions of any performers' union—and it is flagrantly unfair to both Mr. Evans and his accusers. Until the charges are accepted and investigated, Mr. Evans must go about suspected of coercing and intimidating his cast members, and his accusers must go about suspected of greed and lack of patriotism. It is Equity's primary and obvious duty to sift the facts and place the blame where it belongs.

* * *

IN VIEW of all this, it is somewhat surprising to find certain Equity councilmen referring to the matter as a "minor" issue. And it becomes even more surprising when you realize, as you will when reading the news story, that at the same time they considered it important enough to make it the basis of a new ruling providing that all future votes on similar matters must be taken by secret ballot, to prevent the possibility of coercion or intimidation.

And it is possible that your surprise may not be lessened when you discover that the affair was called a "minor" matter by councilmen who alleged that, as a "minor" matter, it had been blown up by Equity's "enemies." Direct reference was made to this column, and its accusation was read into the minutes as an example of how Equity's "enemies" inflate a minor issue in order to hurt the organization.

Charges that this column is an enemy of Equity are patently ridiculous; thru the years it has helped to fight the organization's battles; it has always been violently pro-Equity—the not always pro-administration. It's there, probably, that the confusion comes in. But when an Equity administration commits acts detrimental to the best interests of the organization as a whole, those who attack such acts are the organization's friends; administrative office-holders, willing to harm the union as a whole in order to protect their own positions, are the true enemies of the organization.

So loyal is this column to Equity, as a matter of fact, that it will never let

(See FROM OUT FRONT on page 10)

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Cowbarn Notes

Fred Stone signed by Bucks County Playhouse, Philadelphia, for the lead in *You Can't Take It With You* for the July 27 week. . . . Forrest Theater, Philadelphia, running summer legit for the first time on a co-op basis under plans formulated by Nate Abrahams, treasurer, and the Shubert interests, has lined up the plays to follow the current opener, *The Moon Is Down*. *Watch on the Rhine* skedded to follow, then *Brooklyn, U. S. A.*, *Reflected Glory*, starring Gloria Swanson; *No. 9 Pine Street*, with Lenore Ulric, and possibly a glorified vaudeville show produced by Clifford Fischer. . . . Ocean City (N. J.) Plays and Players get the season under way at the resort's Yacht Club with *Ladies in Retirement*. . . . Ruth Chatterton and Ralph Forbes in *Rebound* and Lucila Gear in *The Vinegar Tree* on the coming attractions list at the Garden Pier Theater, Atlantic City.

* * *

Hedgerow Theater, Moylan-Rose Valley, Pa., has discontinued its search for a location in Philadelphia proper during the present gas and tire shortage. The theater's following, built up during 19 years at the suburban site, has taken to trains, trolleys, busses, bicycles and even walking, and many from neighboring communities are finding their way to the old-mill playhouse for the first time. . . . Ruth Chatterton and Ralph Forbes in *Rebound* at Garden Pier Theater, Atlantic City. . . . Nat Burns, director of the Yardley (Pa.) Theater, which shuttered because of the gas situation, will join the cast at Bucks County Playhouse, Philadelphia, for *You Can't Take It With You* Monday (27). . . . Cape Theater, Cape May, N. J., follows with *Laff That Off* Tuesday (28), Florence McGee and Philip Earle in the leads. . . . Earle Mayo, whose summer troupe held forth last season at Dorney Park, Allentown, Pa., has taken over the Crest Playhouse, on the pier at Wildwood Crest, N. J., for the remainder of the season, starting off with *Three in a Bed*. . . . Booth Tarkington's *The Wren*, Bernice Sycamore directing, is the second attraction of the Colonial Players' season at Aldan, Pa. . . . *Jeebonud* next for the Green Hills Theater, Reading, Pa. . . . Robin Hood Theater, Arden, Del., now managed by Louisa d'Andelot Carpenter, follows this week with *The Petrified Forest*.

"Army" Gets Four-Week Holdover

NEW YORK, July 25.—*This Is the Army*, soldier show now playing the Broadway for the benefit of the Army Emergency Relief Fund, has had its original four-week run officially extended for another four weeks, this taking it thru August 29 on the Stem. Rumors last week gave it a six-month extension, but it was later pointed out that this, even if forthcoming, would have to provide for the scheduled road tour and perhaps for work of the soldier-actors in the film version. It is still figured, however, that the New York run may again be extended.

Show is doing terrific business, running up a steady 47G weekly, which is capacity. Advance sale is also strong, with seats now being sold for the added four weeks.

A. L. Berman, president of the civilian organization handling the show's take for army relief, estimated this week that the show would earn a minimum of $2,000,000 before the tour and film receipts are all in.

"Lilacs" Into Musical

NEW YORK, July 25.—Richard Rodgers, Lorenz Hart and Oscar Hammerstein II are planning to start work on a musicalized version of Lynn Riggs' *Green Grow the Lilacs*, which the Theater Guild produced as a straight play in 1931. Show deals with the West around the turn of the century, and plans are to include folk tunes in the score. Title of Riggs' play is that of a Western ballad dating back to the period of the war with Mexico.

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CARNEGIE HALL, NEW YORK

Lakewood Opens; Me. Spots Okay

SKOWHEGAN, Me., July 25.—Lakewood Theater, oldest of the summer playhouses, will keep its record of 42 years of dramatic attractions complete by opening a brief season Monday, August 3. The initial attraction will be *Claudia*, and title role will be played by Elaine Ellis, who played it on tour last season. Cast will include Grant Mills as the husband and Patricia Quinn O'Harn as the mother.

Despite gas restrictions, Herbert L. Swett, manager of Lakewood, is hopeful of being able to present several shows. The response to *Claudia* will determine future plans.

The Greenwood Players at Peaks Island are having a reasonably good season. In spite of blackout restrictions, Old Orchard Pier is doing well and is featuring name bands.

Two Chi Brodies; "Ladies" Still Big

CHICAGO, July 25.—Two flops during the month cut the number of summer legit offerings here from four to two shows. *Cocktails at 5*, a new Shubert musical which opened at the Erlanger Sunday (19), received the worst set of notices of the season and announced on its second day here that it will call it a run tonight (25). Effort didn't draw flies.

Cafe Crown, at the Selwyn earlier in the month, folded after two weeks. Shuberts hoped to keep it here for a summer run, but the theme was rated as too New Yorkish to stand a chance in this town.

Good Night Ladies, in its 15th week at the Blackstone, and *My Sister Eileen* (return run), in its 10th week at the Harris, are the winning warm weather entries.

Erlanger will reopen Sunday (2) with *The Merry Widow*, revived recently at Carnegie Hall, New York.

Burke Detroit Run Extended

DETROIT, July 25.—Henry Duffy's low-priced legit at the Lafayette here continues to do terrific business, with the current attraction, Billie Burke in *The Vinegar Tree*, extending its run from three weeks to six. At the end of the run Miss Burke will have to return to Hollywood for film commitments.

Out-of-Town Opening

"The Merry Widow"

(Cass Theater)
DETROIT

A modernized version of the operetta by Fritz Lehar; produced by Messrs. Shubert; new book and lyrics by Rowland Leigh and Randolph Carter; choreographer, Boots McKenna; directed by Sammy Lambert; orchestra directed by Pierre DeReader. Principals: Gene Barry, Donald Clark, Jack Stanton, Jules Epailly, Robert Chisholm, Florence Ames, Jackson Hines, John Moore, Detmar Poppen, Helene Arthur, Gypsia Grey, Melissa Mason, Ulila Torgerson and Muriel Angelus.

Plot of this famed old-timer remains essentially unchanged, and the "modernization" lies largely in details of the script and in style of presentation. Dialog uses modernisms a-plenty, with references to Mistinguette, sex-appeal and similar technical anachronisms. A tap dance and an excellently done Charleston by Jack Stanton and Ronnie Cunningham seem rather startlingly out of place. A modernized ballet solo and the can-can appeared more suited.

The modernization maintains a careful high comic balance between seriousness and sentimentality in treating the manners of the operetta's rococo period, mining fire only in the ridiculous Comte de Rochefort's penchant for dueling. Generally, the treatment is sympathetic without becoming lush; and the music, as lovely as ever, induces suspension of knowledge of the essential incredibility of the characters and story.

Muriel Angelus as the widow was young, dashing and very womanly, with an excellent voice. There were two grand musical comics, each utterly individual—Detmar Poppen, as the majestic poobah, Baron Mako, and Florence Ames, as his foil, the slight attache, Nikoff. Others in the production rating mention for their musical work include Donald Clark as Raymond, John Moore as Prince Danilo and Helene Arthur as Natasha.

Haviland F. Reves.

PHILADELPHIA, July 25. — Sammy Berns has taken over the Shubert Theater here and at present is engaged in trying to set a schedule of legit shows. Shubert interests have no hand in the venture.

FROM OUT FRONT

(Continued from page 3)

slip an opportunity to expose and attack those pooh-bahs who, for personal profit, power or prejudice, commit actions detrimental to the organization as a whole. A move such as the recent disposition of the Evans charges is pusillanimous and vicious; it forces the organization to turn its back on its own members and, while so doing, to throw away jurisdiction over an important part of the relationships that all performer unions were formed to control. Those attacking such a move can hardly be called Equity's enemies. I don't know whether Mr. Evans is right or whether his accusers are right; I do say that Equity is dead wrong—disgracefully wrong—to allow both sides to suffer.

* * *

BUT the chief point is the attitude that regards such a situation as a "minor" issue. In effect, council has announced that it washes its hands of any conditions connected with camp showings; after the USO itself has recognized the necessity to maintain union minimums in camp showings, the union says in effect that any private management can put over any terms it can manage to get away with. This hardly seems a minor matter to me.

And, to make it worse, council has seen fit to take some sort of action to prevent future recurrences—at the same time letting those involved in the original controversy stew in the spume created by the original charges and counter-charges.

Is this a "minor" matter? In my naive view, the primary duty of any labor union is to protect its members. Maybe I'm wrong; maybe Equity council disagrees. Certainly its actions force the suspicion that it holds a view diametrically opposed to mine.

Obviously, by its cowardly disposition of the case, it hoped to climb out from under quickly and effectively—but its effort may not be successful. The original charges against Mr. Evans were made against him in his capacity as a manager; the members preferring the charges still have the right to bring them against him in his capacity as a fellow Equity member. If council refuses to act on the original charges, that is precisely what those members should and must do. They must force a cowardly and equivocating council to make at least some sort of investigation. They owe it to themselves, to Mr. Evans and to their organization.

* * *

THE casual reader may wonder just what compel the council to avoid the charges on a technicality and then to bleat that insistence on an investigation was just a proof of "enmity" toward the organization as a whole. Those who have followed council actions carefully for many years will have their suspicions, but that's neither here nor there. What really matters is the opinion of Equity members themselves.

That opinion seems to be that there are a couple of opposition blocs in Equity, and that the present administration is chiefly concerned in avoiding any situation that might give one or both of those blocs an excuse to attack it—and that it was largely because of this that the matter was side-stepped. Such an explanation may or may not be the real one. If any council member cares to refute it, I'll be overjoyed to print his views. Until then, I have a right to suspect that Equity at present is being conducted less like a union than like a country club run for the profit of the management rather than the members.

Saroyan Sets Stock And Gets IA Rating

NEW YORK, July 25.—William Saroyan, who announced plans to present a stock season of plays by William Saroyan, directed by William Saroyan, at the Belasco Theater, starting August 17, ran into a slight obstacle this week when he received 1A rating from his draft board in California. Rating had been 3A because of the many relatives dependent on him for support, but he divided proceeds from his film work among those relatives and the draft board decided that they were therefore no longer dependent on him.

Plans for the stock season are going ahead none the less, with Saroyan stating that he would seek deferment because of the theatrical venture. Each show, according to plans, will run for two weeks. If it's a hit it will move to another house; if not, it will close. In either case, it will be succeeded after a fortnight by another Saroyan opus. The playwright has a shelf-full of completed plays, but no commercial manager presented one on Broadway last season.

Saroyan has also stated that he will try not to use actors in the series, instead hiring cab drivers to play cab drivers, waiters to play waiters, etc. He did not say, tho, how he would manage to get hold of a bona fide playwright in case a script calls for one.

Bequest Helps Hopefuls

WESTPORT, Conn., July 25.—According to the terms of the will of the late Kathryn Turney Long, who died here July 3, men and women of talent in the vocal and dramatic arts will become the principal beneficiaries in her estate, which is estimated at $250,000. The will directs that after several minor bequests have been fulfilled the residue of the estate be set up as the "Kathryn Long Trust," with the trustees of the Metropolitan Opera Reserve Fund as administrators. It was directed that one 25th of the principal be expended annually with the interest earned at the discretion of the trustees. In this manner the entire principal will be liquidated in 25 years. William Tracy Alden, Chicago attorney, was named executor of the will.

Nixon, Pitt, Setting Sked

PITTSBURGH, July 25.—Nixon Theater is tentatively set to reopen August 31, earliest unshuttering in years, according to Manager Sam Nixon in communique from New York. Latest additions to house's fall calendar are *This Is the Army*, Michael Todd's *Star and Garter Revue*, Fredric March in a new play and vaudeville layouts headed by Ed Wynn and George Jessel.

Playhouse will function on scale as big as ever, perhaps larger. Ted Viehman, recently director of Youngstown Playhouse, has been appointed director, succeeding Fred Burleigh, now in the army.

"Claudia" Cast Changes

NEW YORK, July 25.—*Claudia* will continue its low-top return engagement uninterrupted at the St. James here, despite the fact that the number one company will move to the Coast, opening at the Geary, San Francisco, August 3. New leads step into the New York cast tonight, Phyllis Thaxter taking over for Dorothy McGuire, Beverly Bayne for Fannie Starr, and Robert Shayne for Donald Wood. Tomorrow night the other players will be switched, with Lila Lee, Suzanne Caubaye, Robert Craven and Bruno Wick substituting for departing members of the number one company.

"Spring Again" To Tour

NEW YORK, July 25.—*Spring Again*, which announced that it would return to New York in the fall, will not come back to the Stem. Instead it will tour, starting out at the Maplewood (N. J.) Theater some time next month and then heading for Chicago. Grace George, C. Aubrey Smith and Joseph Buloff will go out with it. Show, presented by Guthrie McClintic, ended its New York run June 6. It had been scheduled to reopen at the Playhouse here September 7.

FORT WORTH, July 25.—Burgess Meredith has been assigned to make Fort Worth his headquarters with the Army Air Forces Flying Training Command as a second lieutenant. He has just been notified of his promotion.

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Conducted by PAUL DENIS — Communications to 1564 Broadway, New York City—SAM HONIGBERG, Associate

20 Cent. Deal To Give Roxy Better Pix; F-M Booking

NEW YORK, July 25.—Major detail now being worked on in the deal between A. J. Balaban and the 20th Century-Fox Films is budget for the Roxy. All details as to operation and films have been settled.

Major point under discussion was giving the Roxy some of the bigger films which ordinarily went to the Music Hall or were otherwise sold away from the house. Settlement gives the Roxy all the studio product, except roadshows.

The studio distribution system will also work in conjunction with the house to enable it to book attractions ahead.

These two points represent a major victory for Balaban, as it means that, in many questions, the studio will subordinate itself to the demands of the house.

Balaban plans to book thru Fanchon & Marco, as has been done up to now. Jesse Kaye will continue in the same spot. Balaban is planning to use name bands, along with augmenting the present production policies so that greater variety will be achieved.

Balaban's contract calls for $1,000 weekly along with 10 per cent of the profits, as against $750 plus 10 per cent of the profits which F. & M. is now getting for operating the house. The F. & M. contract expires late August after a run of 10 years.

Balaban said he will try to achieve greater intimacy by streamlining the house.

Fox, Brooklyn, To Get Names On, Off; Miller Band First

NEW YORK, July 25.—Fox Theater, Brooklyn, will open with Glenn Miller's band August 28, for a full week. House will play big attractions when available.

Fox supersedes the Strand as the Brooklyn vaude outlet this season. Strand operated last season with four days of band shows every week. Policy this year for the Fox is being altered in favor of strong shows only.

Fox is one of the houses operated under a pooling arrangement by the Warner, Paramount and Fabian-Fox interests.

Bookings will be by Harry Levine, representing Paramount, with Harry Mayer for Warner, working in conjunction.

Miller is getting his usual salary for this date. There has been no attempt to cut the price, despite its Brooklyn location. So far, no other names or bands have been signed.

Asbury Park House Has 4 Flesh Flops

NEW YORK, July 25.—Paramount Theater, Asbury Park, N. J., has dropped vaude shows for the second time since the season began. Two bills played there.

So far the house has had four changes of policy this season. House was originally running double-features when Jules Levinthal tried a legit policy. A. & B. Dow took over for the initial vaude try. This lasted a short while, and then house took on a burly policy, which similarly proved ineffective, and house reverted to double-features again. Arthur Fisher then started booking, pouring his talent into two bills with the same dismal results.

Despite the flop of the theater's policies, business at Asbury Park has been fairly good.

Big Show for Arrowhead

NEW YORK, July 25.—Arrowhead Inn, Saratoga Springs, which opens July 27, will have Dick Gasparre on the bandstand and show including Estelle and LeRoy, Victoria Schools, Patricia King and a George Hale line, with six showgirls augmenting, and Dacita's rumba ork.

ATLANTIC CITY, July 25.—Glenn Miller's engagement at Hamid's Million-Dollar Pier will have the pier management augmenting Miller's ork with other bands. On August 8 Muggsy Spanier will be the second band, with Van Alexander offering support the following day.

Horse Without Rear End

DETROIT, July 25.—Nonie Morton has left to go into the army, and the "team" of Fanny the Horse closed suddenly at the Club Royale here. Morton's departure for Philadelphia for induction left Andrew Mayo, his partner, without a rear half to carry on the act. Virginia Mayo does the ringmaster part of the act.

Army 75% of Patronage in Fla. Gulf Clubs

SARASOTA, Fla., July 25.—Night spots along the lower Florida Gulf Coast are feeling a damper in business since the army clamped down its dim-out order.

Clubs near the water, like the Sarasota Lido Beach Casino here, were hit hardest, but those inland and downtown haven't noticed any great cut in income.

Night traffic rules also have restricted travel to the more out-of-the-way places.

However, in Tampa spots like Larry Ford's report that business is still solid. With thousands of soldiers stationed at almost a dozen airports in this vicinity, a steady flow of revenue is keeping the night clubs busy. Unlike the officer training schools at Miami, there is no frowning upon the soldiers having a good time. At least 75 per cent of the night club business in this area is from men in service.

Pittsburgh AGVA Plans Local Units With Gov't Tie-Up

PITTSBURGH, July 25.—Heartened by the success of variety shows in New York and aroused by the lack of USO-Camp Shows in the Tri-State, Business Agent Nat Nazzarro Jr. of AGVA is trying to organize traveling shows of varying sizes. Primarily interested in securing theater bookings for the higher priced talent—because the closest army camps are more than 200 miles distant—Nazzarro is rehearsing acts in the Mayfair Hotel and the local AGVA office.

Plans call for a uniform wage for all performers, $10 per person for three shows daily. Nazzarro is scouting entertainers' reaction to hiring out troupes, working in theaters on a percentage basis and giving to government-endorsed charities all income above the $10-per scale.

Several Western Pennsylvania theater owners, with Russell Wehrle, of the Braddock's Capitol, and Sam Fleishman, of the McKees Rocks' Roxian, indicate they would book the first troupe, the AGVA rep says.

Almost 800 entertainers are signed as AGVA members out of the Pittsburgh office, according to Nazzarro.

Coast Union Seeks Day Off for Acts

HOLLYWOOD, July 25.—New drive to get night club performers a day off is being undertaken by local office of American Guild of Variety Artists.

AGVA has managed to sell 14 night spot ops on six-day week, with scale remaining the same.

Detroit Nabe Club Opens

DETROIT, July 25.—New Stage Door Bar was opened this week as the newest theater-type night spot and one of the first to open in a remote neighborhood, so that its drawing power is chiefly local. Spot is managed by Bill Halyburton, who formerly had the Sunnyside Cafe, now closed. The back bar gives way to a stage on which the pianist and miniature floorshow perform. Larry Luke, pianist, heads opening show.

RKO, Boston, Resumes

BOSTON, July 25.—RKO Keith's Theater, Boston, is set to reopen August 14 for the season with Martha Raye and Charlie Barnet's ork. The Andrew Sisters are set week of August 21.

House will operate a full week with consecutive bookings. Bill Howard is booking.

Clubs Feel Effects of War; Late Shows Empty; More Bar Trade; Unescorted Femmes Welcomed

(Continued from page 3)

average check is much lower than it has been. There has been an influx of minimum charge spenders, possibly because so many are investing in War Bonds and Stamps, as well as contributing to other causes. But with more tables occupied this has been no severe setback.

Some of the mass war relief shows, such as those held at the Garden, have emptied night spots, which usually make some of it back by surplus crowds afterwards.

However, despite the compensations of war on the cash box, operators expect the day when, as in London, meals will have to be curtailed. Already deliveries have been slowed down because of the necessity of conserving rubber and gas. Sugar rationing has presented some problem and food prices have soared. This week's Office of Defense Transportation order saying that trucks delivering beer, alcohol and other luxury items will get no new tires or recaps is expected to create another serious problem. It is feared that the number of courses in special dinners will have to be cut down eventually.

However, night club operators are a hardy lot. Many of the more affluent owners, having survived the shoestring days, will take these problems in their stride. As for the shoestringers, they haven't lost the conniver's touch, and it will come in right handy these days.

DES MOINES, July 25.—Night club operators are anticipating an increase in business in this territory as a result of the WAACs.

The Women's Army Auxiliary Corps will have 7,000 in training here by December 7 and, in addition to quartering some of the girls at the army post, three hotels will be used as barracks.

One of the reasons night club operators see a boom in business is a rule that a WAAC cannot date enlisted men—they have to confine their acquaintanceship to non-military men.

BALTIMORE, July 15.—War has changed the night club picture almost overnight, altho there are a number of spots where time-honored customs have resisted change, according to reports of the 13 inspectors employed by the Board of Liquor License Commissioners.

Swank spots, which feature topnotch entertainment, have benefited, their patronage having grown considerably, with officers and key defense industries men swelling attendance.

Taverns near the waterfront and the few night spots in that sector which catered to seamen and which up to the Pearl Harbor attack enjoyed a lucrative patronage, are now virtual "ghost town" spots, as seamen patronage is no more.

Kitty Davis Drops Shows

CHICAGO, July 25. — Kitty Davis's roadhouse in Morton Grove, near here, slices its floorshows from a three-day week-end to Saturdays, starting tonight. Spot is the only pop-priced roadhouse this summer to use floor bills. Originally, an admission was in effect week-ends, but was lifted later when biz failed to hold up.

Club is managed by Danny Davis, who also operates the Airliner in Miami. A number of acts used here were later employed in the Miami spot. No closing date is given for the local enterprise.

Contests-Vaude Clicks

BRIDGEPORT, Conn., July 25.—Loew-Majestic Theater here, which hasn't had stageshows in several seasons, but which is now running a series of bathing beauty-vaude shows Thursday evenings, is doing the best business in years that night, according to House Manager Morris Rosenthal. He is bringing in orchestras and floorshows from a different night spot in town each week, with the local dailies giving the idea much publicity.

On This Night Club Business . . .

By PAUL DENIS

RANDOM thoughts on the night club business: John Roy, of the Rainbow Room and Rainbow Grill in New York, is one of the smartest bookers of any club operator we know. Handicapped by a modest floorshow and band budget on one hand and by the need for upholding a carefully built prestige and dignity, he manages to book novelty and distinctive turns that often go to other clubs later at much higher salaries. His trying out modern concert dancers, for example, has been a daring policy. He is ahead of his time in this respect, and he certainly deserves a lot of credit. . . .

Among the shrewdest night club operators we have ever met is Leon Enken, of Leon & Eddie's, New York. He and Eddie Davis, a former carnival worker who knows how to handle crowds, seem to know just how to attract the visiting firemen. Their loud, aggressive publicity and advertising campaigns work in perfectly with their brassy, flamboyant floorshows. . . .

The smartest looking club in Western New York is the Chez Ami, Buffalo. We saw it last a year ago. Since then it burned down and has been rebuilt and redecorated. . . .

• • •

ANOTHER smart operator is Lou Walters, whose policy is to book fine, flashy novelty turns that show-stop-and that don't cost a mint of money. He sells his shows as a package, rather than to sell any particular big-salaried name. And, in his advertising, he sells the club rather than the show or music. It's the institutional type of advertising that builds up the club name so strong that it can get by without worrying about name talent. This isn't a good thing for name talent; but it's fine from the club owner's viewpoint. . . .

A night club owner once told us that "You can't beat cops and newspapermen." The police can always frame a pinch somehow, since a club is so vulnerable due to its liquor and entertainment licenses. And newspapermen always have the last word, in print. Sad, but true. . . .

Why don't night club press agents realize that they shouldn't visit a newspaperman's table and stay with him all night? And they should know by now that they need not throw so much bull. The average newspaperman can detect the difference between a genuine news item and one of those phony "great stories" emanating from a press agent's pinhead mind. . . .

• • •

SOME day performers will realize that just because they have worked night clubs for years doesn't mean they know how to run a night club. The hundreds of performers who tried managing or owning night clubs have discovered the sad truth that there's a lot about the kitchen, the bar, the labor unions, finances, etc., that they never dreamed of. Very few performers make good business men. . . .

There should be a strong, well-run performers' union in the night club field. AGVA has made fair progress, but it seems to us that the average entertainer just doesn't want to sacrifice for any union. He seems to want a union only if it doesn't collect dues, if it raises his salary and collects it for him, and if it doesn't ask for any time, money and attention, or bother him in any way. . . .

And there should be a national night club operators' association, perhaps composed of regional or local owners' associations, and its job should be to fight the arbitrary powers of liquor control boards, police shakedowns, unfair legislation, discriminatory taxes, unfair portrayals of night clubs in films and plays, etc. It could also deal collectively with unions and seek lower prices from food and liquor companies.

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Night Club Reviews

"Meet the People" at LaConga; 1st Condensed Version of B'way Musical To Play New York Nitery

Talent policy: Production floorshow at 8:45, 12 and 2:30; show and dance band; Latin band; rumba dansant Saturdays 3 to 6:30. Management: Jack Harris, owner; David E. Green, press agent. Prices: Dinner from $1.50; $2 minimum after 10 p.m., except Saturdays and holiday eves, $2.50.

This represents the first time a Broadway legit musical has wound up in a Broadway basement night club; and it seems as tho the experiment will click.

Meet the People, which originated in Hollywood and ran four months at the Mansfield Theater at $3.30 top here and then toured vaude as a straight vaude revue (in Canada only) and as a vaude unit, played as a floorshow at the Tic Toc Club, Montreal, for a couple of weeks. Its current date at LaConga, New York, opened July 22 for two weeks and options, and was booked thru Jack Edwards, of the Charlie Yates office, at a reported $1,500 a week.

The show, of course, is handicapped working without backdrops, and its cast is down to 15, altho it is being publicized as a 25-people cast (the Broadway version carried around 40 people). It runs 20 scenes and includes a dozen songs and many costume changes. Publicity releases announce that Wally Wanger's line will augment the show, but the line wasn't visible opening night.

Forgetting publicity exaggerations, the show ran a brisk, amusing, tuneful and visually bright 65 minutes. Audience response was excellent, and the novelty of smooth, quick blackouts and production numbers in a floorshow was enough to make patrons sit up. Jack Harris, owner of this club, deserves credit for trying out the musical idea, especially when one considers the show's leftish song and talk material.

Most amusing scenes were the draft board (corny, but still very funny), the lecturer-sneezing bit and the stuttering blackout. Outstanding specialties were provided by Marian Colby, in comedy singing; Ted Arkin, movie star impersonations, and Joey Faye, stuttering and sneezing bits. Faye is the show's best comedy talent. Dorothy Roberts, redhead, was okay in song and dance bits; Alice Tyrell, soprano, is at her best when not trying fancy runs; tall, blond Jimmy Alexander is a baritone whose voice is soothing but who cannot sell lyrics particularly well. Others in the cast are Buddy Pepper, Jack Albertson, Yvonne Davis, Ruth Godfrey, Howard Blaine, Merle Meier, Jack Arkin, Olga Brace and Ralph Douglass.

Lack of scenic background was a handicap, and the performers often had to sit on the edge of the bandstand because there was no time to bring on chairs and other props. Despite this the show moved fast, the musical interludes mixing with the blackouts nicely, and worked up to a punchy, serious climax, the chanting of a song on the Bill of Rights.

The 8:45 show is being repeated at the 2:30 performance, the midnight version being different (but using the same cast). This set-up should encourage patrons to linger for another performance.

Accompaniment was provided by the seven-man house band, with Harris himself leading. Music was too loud opening night. Latin dance rhythms are taken care of by Sacasas and Rumba Band, seven men plus baritone Sacasas. They dish out hotcha Afro-Cuban rhythms as well as the usual load of rumbas, sambas. The three reed men double on fiddles for the waltzes. Josephine Del Mar is band vocalist, but is out due to illness. *Paul Denis.*

Villa Venice, Northbrook, Ill.

Talent policy: Production floorshows at 8:30 and 12 (also 2:30 when business warrants); show and dance band; intermission rumba band; strolling guitarist in garden. Management: Albert Bouche, operator and producer; Henri Gendron, musical director; Edna Lorraine, costumer and line producer. Prices: Minimum, $2.50 ($4 Saturdays); dinner from $3.50.

"Papa" Bouche is back for the 24th summer with a show that once again looks like a dance recital rather than a typical nitery bill. With the exception of two singers, spotted briefly, everybody in the show dances. Some good, some bad, some mediocre, but dance they do. If Bouche had substituted a few contrasting specialties for the weaker acts, he would have had the makings of not only a different but also an exceptionally entertaining bill.

Tenor Joseph Napoli, as an old man, opens the early evening show with an aria, pleading in vain for love. Fine voice. The line of nine models (and most of them are young and flashy) dress up the large stage, featuring Inge Wiere in a semi-nude. She has a gorgeous figure. Carmen Montoya follows with a stock castanet number, with the Van Gronas (2) next, offering a breezy flirtatious number that is easy to watch. Anita Jakobi, swell acro dancer, works in two spots (as do most of the acts, incidentally), executing two of her more familiar nitery and theater specialties. They are crammed with showy tricks, gracefully executed. Rolando (a Bouche veteran) is a comedy dancer, going thru comical motions of a baseball pitcher and hitter and, later in the bill, a take-off of Ghandi. Latter is a fine novelty but not fully developed.

John Zerby and Inge Wiere, working as a team, offer a good waltz, concentrating on straight dancing rather than tricks. They return with a sophisticated routine. Acceptable in both appearance and work.

Helen George, dramatic soprano, sings an aria in a voice that's trained but limited in projection. Ruby Bennett offers her daring half man-half woman seduction specialty, going over the danger line and leaving in bad taste. She works gracefully and has a good specialty, but should know her limits. In her can-can later on she makes a saucy appearance and leaves a better impression.

Simone, modernistic dancer, does a fawn and then a cakewalk routine. Most of her work is strictly concert. Tullah and Mly (another standard Bouche act) do their risque Harem number that drew attention because it is different. Garouma is a voluptuous blonde who is seen in something that can be described as an African jitterbug bit. It's her appearance rather than the number that rates merit.

The Van Gronas, in their second appearance, offer an interpretation of *Blues in the Night*. The models appear halfway in a colorful samba and return for the finale in a fast walk-dance, with the principals joining in.

Henri Gendron leads the main band, while Adolfo Giron fronts the rumba outfit. Both fill the job.

The Venetian garden illuminated by lighted trees, the garden bar and the gondolas in the Des Plaines River flowing near the club are still predominant Villa Venice features. Gondolas are $2 per, up to four persons, plus 50 cents for every additional rider. The ride lasts 15 minutes.

Prices, generally, are high enough to keep the small spenders out. *Sam Honigberg.*

Benjamin Franklin Hotel, Garden Terrace, Philadelphia

Talent policy: Dance and show band, floorshows at 8 and 12. Management: George H. O'Neil, managing director; John Tenney, assistant manager; Vincent Bruni, maitre d'; Ralph W. Temple, publicity director; Music Corporation of America, show booker. Prices: Dinners from $1.25; luncheons from 65 cents; drinks from 65 cents; no minimum, no cover.

For the midsummer stretch the Franklin, still boasting the town's smartest hotel room, has brought in a new band and a new show. And tops on both counts. Music has been assigned to Herby Wood, local fave with the school and fraternity set. Brings in a band of 11, dispensing rhythms styled for class supper rooms. With the maestro out front adding personality, band dishes out Latin lullabies, waltzes and show tunes, as well as current hits. It is equally proficient on sweet and swing. Kay Hunt, for the ballad singing, is also on the credit side. She is strong on looks, as is the maestro. Since room caters heavily to the younger set, band serves in good stead here.

Show is also something to occupy the attention. Takes off with Barbara Blane, a honey on the hoofing. Combines ballet evolutions with tapping, replete with acro licks that heighten the swan dance choreography. Returns later for a rhythm tap turn.

Nina Korda, a lovely with Latin features and a full-voiced set of pipes that caresses, impresses with *L'Amour*, using Spanish lyrics. Follows with *Who*, a medley of Gershwin tunes, and another Latin lullaby on the recall.

The Dancing Leslies (Barry and Barbara) round out with effortless ballroomatics that are big-timey. Glide out with a beguine, a rhythm dance in musicomedy fashion, and then a modernized version of the old minstrel soft shoe to Stephen Foster music. A click all the way. Encored with a fast cakewalk strut. Local engagement marks the last stand for the dance duo, male skedded to strut in uniform for Uncle Sam. *Maurie Orodenker.*

Paris Inn, Los Angeles

Talent policy: Dance band, floorshows at 1:30, 8:30 and 11:30 p.m. Management: Bert Rovere, owner-manager. Prices: Luncheons, 85 cents and $1.25; dinner, $1 up; drinks, 40 cents up.

One spot that goes in heavy for luncheons, drawing on the Civic Center for much of its midday business. It gets downtown shoppers with its regular luncheon floorshows. Spot has a regular clientele that makes noonday reservations a necessity for good tables.

Friday Lightner's small instrumental group opens the show with a fanfare that brings Lightner, sax man, on to emsee. First on are the singing waiters, aided by Helen Miller, and Marguerita and Martinez. Ludwig Tamaricho leads the singing group and he blusters at the mike in voice-teacher style. Has a well-trained group but he does not let them do enough. He hogs the stage.

Blond Frances Gertrude does a series of spins while hitting out on a fiddle at interludes. Spins, back bends and splits in good rhythmic style. Marguerita and Martinez, vocal duo (have been here nearly eight years), scored fair with their Spanish rendition of *South of the Border*. Dressed in fiesta costumes, they sing in a matter-of-fact way.

Hall and George Dall, dance team, restore the show's tempo with their fast spins and graceful turns. Routines are the usual ballroom steps. Need something more original. Miss Hall is a good-looking brunette. Dall is a tall blond. Their contrasting appearances set the act off. Work hard and were well received.

Helen Miller's coloratura soprano is resonant and her diction is excellent. Making a striking appearance, Miss Miller takes high notes with ease. She has poise, grace and a good voice. Helen Lewis a blond looker, scored with her soft-shoe routine. Youthful Miss Lewis works smoothly and sells. Miss Gertrude returned for a bit of banjo work. Handles the instrument well. Could have done better had she received better co-operation from the house ork.

Show ends with cast on for patriotic songs, including *You're a Grand Old Flag*, *Marines' Hymn*, *Columbia the Gem of the Ocean*. As a finale, two small flags at each end of the bandstand canopy are pulled down. They're about as big as a minute and add no flash to the finale.

On the whole, a good show. Singing and instrumental acts were handicapped by bad acoustics. Dancing acts are badly presented, as there are no facilities for staging. *Sam Abbott.*

Trianon, South Gate, Calif.

Talent policy: Dance band and floorshow at 10:30 p.m. Management: Jimmy Contratto, owner; James Brown, manager; Oscar Contratto, assistant manager. Prices: Admission, 55 cents, 75 cents Saturdays; dinner, 90 cents up; drinks, 35 cents up.

Business continues on the top side here, with Henry Busse and His Shuffle Rhythm on the bandstand. Primarily a dining and dancing spot, the club has a reputation for good floorshows. Current fare, while it runs only 30 minutes, packs plenty of entertainment.

Maestro Busse starts the ball rolling with a smooth trumpet part of *Hot Lips*, followed by *Woodchopper's Ball*, with Bob Logan, trombonist, and Nick Esposito, guitarist, doing fine work.

Ardis May, making her first appearance here, scored high with her controlled dancing. A good-looker, Miss May had the audience in her hands from the time she came out. Aerial splits and hand walks are commonplace with Miss May. Won lusty applause. After running thru her routine, she wowed with a chin stand and complete run-around to bring the turn to a sock finish. Busse sidemen form a choir to vocalize in fine style *When Day Is Done*, with Lee Edwards taking over solo parts in an ultra-nice way. Rhythm instruments provide the accompaniment. Got a big hand.

Clayton and Phillips, balancing act, kept the show on a fast tempo with their foot-to-head stands. Youthful, team works with ease and some of their balancing is as astounding as one could imagine. Foot-to-hand stuff is exceptional. Act is flashy and drew plenty of applause. Art Attwell, trumpet, and his mitt doll took over here for a chorus of *Tea for Two* with the mitt doll doing antics and Attwell pantomiming his exasperation. Good entertainment. Lack of staging facilities decreased interest in this turn.

McFarland and Brown, knockabout comedy team, still bring down the house. McFarland's ape impersonation is sock entertainment, and his backward "swim" stroke across the ballroom floor brought down the house. Balancing is done with ease and the tricks they pull are remarkable. Drew a good hand. *Sam Abbott.*

Rumba Casino, Chicago

Talent policy: Shows at 9:15, 2:15 and 3:30; show and dance band; rumba band. Management: Al Greenfield and Milt Schwartz, operators; Fred Joyce, publicity. Prices: No cover or minimum, except Saturdays ($2).

New bill has a set of contrasting acts making up a strong talent show. It is framed by two neat routines by the Winnie Hoveler Girls (6), the best act of its kind in this area. Girls look swell and display real training and ability. Line has Winnie and Audrey Hoveler, Lorraine Le Ato, Peggy Marshall, Mildred Zuger and Mary Macek. South American moods and a cute Western novelty were the two numbers caught.

Show proper features Peter Higgins, Wesson Brothers, Jerry Bergen, Rosita

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and Deno, and Nancy Hunt. Higgins, middle tenor, gets over because of his showmanship. He can stop in the middle of a tune, gag with front row patrons, and get away with it. Voice isn't bad. Uses pop and standard tunes.

Wesson Brothers, back for a second four weeks, repeat their bright caricatures of Mr. and Mrs. FDR (their best), Edward G. Robinson, Willkie, Carmen Miranda, and Bergen and McCarthy. One of the kids handles expressions, the other supplying the voices.

Jerry Bergen, pint-sized comic, is funniest when on his own. His impressions of a violinist and a double-talk artist are fine. His opera skit with a lefty, unbilled soprano falls short by comparison because it is drawn out and lacks natural humor. Rosita and Deno, Latin team, are short in stature but strong in the delivery and execution of South American numbers. Do both slow and fast work, resorting to flashy tricks for highlights. Work in costumes and make a good appearance. Nancy Hunt, cute interpretative tapper, offers neat ballet-tap numbers in an early spot. Clean cut in appearance and work.

Arne Barnett and his six-piece band, the best combo of its size in town, dish out swell show and dance music.

Gloria Foster, recently with Chuck Foster's band, joined as a single Monday (20), singing ballads from the bandstand. Good on looks and voice. Al Lopez and his small ork play intermission numbs and tango sets.

Sam Honigberg.

Beachcomber, Providence

Talent policy: Floorshows at 8, 10, 12. Management: Ruby Foo, owner-operator; King Dare, manager; Bill Morton, press agent. Prices: Drinks from 40 cents; minimum $1.25 weekdays, $1.75 Saturdays and holidays.

Nearing the close of its second year in the Crown Hotel here, Ruby Foo's spot has in past six months experienced an upturn in patronage. Practically no changes have been made in the place since its opening, the minimum was recently upped two-bits. There seems to be a tapering off of Latin American atmosphere, current band working in civilian attire, and new pop tunes are varied with rumbas and congas for dancing. Show still is strongly Latin in its numbers and drink list. Menu, naturally, focuses on Ruby Foo Chinese specialties.

Recent appearance of club's show at a free Sunday entertainment sponsored by Providence Citizens' Committee, and witnessed by 20,000, brought immeasurable publicity to this spot. Don Mario's singing of *Star-Spangled Banner* in park concert (in face of ban against such an appearance by local musicians' union) also didn't hurt the club. Mario doubles in brass here, leading six-piece band, singing many of his own compositions and emceeing floorshow. His good looks and his soft Latin accent make him a heartthrobber for the femmes. Band made up of piano, drums, bass, piano accordion, sax and cornet, with Mario handling arrangements, leading and shaking the maracas.

Floorshow has a stock six-girl line, the Beachcharmers, offering different routines with each weekly change of acts. Kay Wayne, attractive blonde, produces the numbers. A Mexican hat dance, a hip-swinging routine in Oriental garb and a rumba to Lecuona's *Guajirita*, with Mario doing the vocal in Spanish, are current line offerings. Mario's singing of his own *Gigolo Joe From Mexico* and *Shadows of the Past* intersperses other acts.

Sheila Reynolds, wearing a stunning, low decollete white evening gown with gold accessories, holds her spot well singing *Great Day*, *Always in My Heart* and *Begin the Beguine* for an encore. Ramon and Lucinda, Argentine dance duo, appear in a graceful number to *Le Reve d'un Artiste*, following with a faster paced paso doble.

Pretty Jadim Wong, Chinese lass, does an artistic dance to *Scheherazade*, and an Occidental routine including jitterbug steps to *Low Down*. A pleasing act. Mario brings the show to a close with a tasteful commercial, mentioning band's twice-a-week spot on Yankee network programs, while orchestra plays *Chupa-Chupa*, Mario's original composition theme.

Sprinkling of uniforms seen in spot's 150-seat layout on night reviewed, but minimum keeps out many servicemen now jamming town's no-minimum niteries.

Chas. A. Rossknam.

JOLLY JOYCE, Philadelphia, has closed contracts with RCM for the Hoosier Hot Shots to make a series of three Soundies during the August 10 week in Chicago.

Club Talent

New York:

JACKIE MILES is set for La Martinique Sept. 10 . . . THE DEBONAIRS are not breaking up, according to Bill Miller, manager of the act. They have been signed up for a spot in the Shubert show *Count Me In*.

FOLEY SISTERS held over at Iceland Restaurant.

ALVARADO AND GIGI, dance team, are doing new routines staged by Mme. Calliope Charisse, New York.

* * *

Chicago:

JACK TALLEY, former straightman for Terry Howard, is doing a new act with his wife, Louise Shannon, tap dancer. . . . JUDY MANNERS will return to the Rumba Casino August 19. . . . CONSOLO AND MELBA are in town. Opening at the Nicollet, Minneapolis, for a month, August 14. Return to the Shoreham, Washington, in October.

ELEANOR FRENCH returns to the Rainbow Room, New York, September 16. . . . HOWARD MAYER, local p. a., who landed a publicity post with Columbia Pictures, will commute between the West Coast and Chicago. His office here will be managed by Max Sachs.

RAY FRIEDRICKS (he was billed Ray Royce at the Palmer House) was drafted into the army last week. Arthur and Joubie Nelson moved into his spot. . . . MERRIEL ABBOTT, Palmer House producer, is giving up her dancing school to concentrate on the hotel's Empire Room entertainment activities. Her school will be operated by Leon Pokina. . . . CHARLIE MASTERS was in this area last week with the *Castel Caravan*, now in its 23d week playing army camps and naval stations.

* * *

Philadelphia:

MOKR & POKE and the Andrews Sisters new at Jack Lynch's Walton Roof. . . . IRIS WAYNE added at Frank Palumbo's Cafe. . . . ARTHUR BLAKE back at Club Ball, with Barbara Belmore a newcomer. . . . ZOLA GREY returns to the Embassy Club. . . . BOB CARNEY'S *Lunatics of 1943*, crazy show unit, at Swan Club, includes the Carney Sisters, Honey Breen, Bob Talley, Eddie Blum, Barney Long and Cosmo & Anita. . . . JOHNNY CASILL closes 12 weeks at Carroll's Cafe and moves to Club Avalon, Wildwood, N. J. . . . SIDARE & KAYE, dance pair, idle while fem partner recovers from a tonsil hobbing. . . . UGO MARTINELLI a return at Kalmer's Little Rathskeller.

* * *

Boston:

IRES ISON, formerly chorus girl at the Club Mayfair, now singer with Ranny Weeks' orchestra. . . . LOU WILLIAMS replaces Marjorie Garretson at Cocoanut Grove. Radio Herb Lewis has been at same spot for three years' running. Broken all records for Melody Lounge. . . . LAMB-YOCUM Joe *Revue* set for indefinite stay at Rio Casino.

* * *

Atlantic City:

JACKIE WHALEN at Club Nomand. REX DALE back at Gables Inn. . . . CARR FAMILY, troupe of eight, bow here at Erin's Isle Cafe. . . . HARRY HELLER, publicist, keeping a date with his draft board.

* * *

Los Angeles:

ELIZABETH TALBOT-MARTIN current at Grace Hayes Lodge. . . . ULIS AND CLARK are back following a long engagement in San Diego. . . . AL MARDO leaves with a USO unit soon. . . . LEE AND POPPY, held over at the Strand in Long Beach, soon head East. . . . GIFFORD AND PEARL are in Los Angeles, following dates in the East. . . . THE NORTHWEST MOUNTIES closed a successful run at Mateone's in Stockton and will appear at the Golden Gate, San Francisco, and the Orpheum, Los Angeles. . . . HELEN MILLER is being considered for radio shows. Coloratura soprano. . . . RALPH MONTGOMERY and MARY URGAN are appearing in *Star-Spangled Rhythm*, now in production at Paramount.

* * *

Hollywood:

MERCEDES MARLOWE opened recently at Sugar Hill. . . . LUCILLE ANGEL is featured at the It Cafe, Plaza Hotel. . . . PHIL AND DOTTIE PHELPS closed recently at the Trianon, South Gate, and are current at the Million

(See CLUB TALENT on page 15)

Night Club Follow-Up Reviews

BISMARCK HOTEL, WALNUT ROOM, CHICAGO.—Jimmy Joy and band are staying over for the remainder of the summer, and business is even better than it was during their popular run here last summer. Joy has a good 10-piece outfit, dishing out conversational music. A bright feature is Betty Burns, metallic-voiced warbler who sells rhythm and ballad numbers with polish. Joy recently lost a couple of men to the navy, but the band's basic musical work has not been impaired.

Revamped floor bill has Natalie Wermuth (Talita), character dancer and sister of Bataan's one-man army, Capt. Arthur Wermuth. When she gets thru with her act, emcee Joy introduces her as the hero's sister. Her work is good and her appearance is both sweet and exciting. Did a Portuguese cymbal dance and a Spanish castanet specialty.

Don and Sally Jennings, fast ballroom team, stay over once more to work with Harriet Smith's line of five girls in opening and closing productions. This time they include a musical comedy parade to tunes of girls' names (Sally, Irene, etc.), and a Latin American finale. Nicely staged. The team, following the opening, stays on for one of its familiar waltzes.

Honigberg.

HOTEL NETHERLAND PLAZA, RESTAURANT CONTINENTALE, CINCINNATI.—*Joe Revue of '42*, which opened here June 25, has been exceedingly well received, with the unit attracting the class trade in droves at luncheon, dinner and supper sessions.

Show underwent a revamping Friday (24), with Fran Johnson replacing Ann Haroldson as featured femme, and Bill and Betty Wade replacing Jack Hamory and Genevieve Trojan. Phil Hiser, comedy skater, holds over, as does Bonnie Mansfield, WLW tenor who emsees the show vocally. In addition, the girl foursome has been augmented to a sextet.

New offering is produced by Donn Arden, who hopped in Tuesday (21) from Hotel New Yorker, New York, and did a good job with the new trick considering the limited rehearsals. New layout is faster, more spritely and a wee bit more colorful than its predecessor. Wardrobe is okay, too. Fran Johnson registers fairly well with two routines, both of a standard nature. Best impression is made by Bill and Betty Wade, nice-appearing youthful pair, who stack up as the most rhythmic skaters ever to show here. Routines have zip and originality. Girl sextet is a bit rough and needs work.

Phil Hiser and Bonnie Mansfield show up as effectively as in the first revue, and the Burt Farber orchestra still fits the room admirably. Pat Gillick continues on the Novachord at intermissions.

Sachs.

BAMBA CLUB, LOS ANGELES.—Business continues tops here, with the bulk done Thursday thru Monday. This is one West Coast club that does away with the Monday night jinx, for business on that night is as good or better than any week-end day. The band, Sylvester Nunez, continues, going into its 17th month. Since the show was last covered, Charleto has been added.

With Augustine Alcaraz, Nunez' clarinetist, emceeing, Alex opens with a fast Spanish single dance. Working to *Garrotin*, he features stomps and turns. Henna-haired Charleto, a Yucatan native, follows with vocals and her own guitar accompaniment to sock with *Xochiwilco*. Encored with *Jalisco*. Slightly on the plumpish side, she is a looker, sells well, and her lyrics in Spanish and guitar side-slapping earned big hands.

Alex is back, but this time with his pretty partner, Amelita. Armed with castanets, they execute fast turns in true Spanish style. Amelita, a fiery young thing, is definitely an asset to the act. They worked to *Penoleta* in the first dance and *Granada* for encore. Team is youthful and works with enthusiasm.

Nunez' orchestra plays for dancing. Rumbas are featured. Band makes a nice appearance and turns out appropriate music for the occasion and to fit in with the atmosphere of this exotic club. Despite three new men, Nunez has a smooth-working outfit. Alcaraz emsees smoothly.

Food is good; pop price. Outstanding is the table service. Bamba is one place where you don't have to have FBI look for the waiter. Drinks pop priced and well made.

Sam Abbott.

Talent Agencies

ABNER J. GRESHLER, New York, is booking Lido Country Club, Lido Beach, Long Island, for the third summer. Opened the holiday week-end with the Ted Streater band. Streater band set for the summer, with extra band Saturday nights and week-end floorshows. . . . HARRY BESTRY, New York, out of the hospital and back at work.

. . . PHIL SHELLEY, for the last 10 years with Station WCFL, has opened a booking agency in Chicago. Irwin Ross is his associate, in charge of band bookings. Rose, formerly of New York, was the manager of the Tune Toppers before they enlisted in the navy.

HY GREEN, formerly of Atlas Entertainment, New York, now getting his mail at Camp Livingston, La. . . . GUY MARTIN, of New York, is doing morale work at Camp Upton, N. Y. . . . SARAH ROLLITTS, formerly with Columbia Artists, has opened a talent and author's agency in New York. . . . GEORGE LEVY has been promoted and is wearing two stripes. . . . DANNY HOLLYWOOD, of General Amusement Corporation, a recent groom. Bride is Bobbie Engels, of the MacFarland Twins band. . . . JACK LENNY, now in *This Is the Army*, in New York, made the soft ball team of the show.

SAM ROSEY, San Francisco, reports booking two out-of-town spots: Dolores Gray, singer; Florence Hin Lowe, Chinese dancer, and Jim Penman, juggler, at Club Fortuna, Reno, and Pierce and Harris, comedy ballroom dancers; Lola Jensen, tap; Rio Brothers, comics, and Ronnie Kemper's orchestra at the State Line Country Club.

EDDIE SUEZ, Philadelphia, booked three new shows at local spots. Has Marty Wayne, Rita Zane, Ruth Templeton and Pat Bernard line at Open Door Cafe; Joe McFadden, Grace Edwards, Crescent Five and Suzettes line at College Inn, and Billy Kelly, Three Sophisticates, Teddy Hale Jr. and Agnes Barry at Hopkins Rathskeller. . . . JAY MILLS, of the Stan Zucker Agency, New York, makes his first sale at Lou's Chancellor Bar, Philadelphia, bringing in the Skylineers Quartet July 31.

SID HARRIS, of William Morris, Chicago, has booked Carroll and Dietrich, puppet act, on a Midwest theater tour with the Chico Marx band, and Hy Bands into the Airliner, Miami, for two weeks, opening July 29.

SAM BRAMSON, of the William Morris office, New York, is making a Midwest booking trip . . . JOE FLAUM, of Miles Ingalls' office, New York, got a similar idea and started out Friday . . . GENERAL AMUSEMENT CORPORATION has signed The Music Makers . . . CHARLIE BUSCH has signed a five-year contract with Consolidated Radio Artists to head the cocktail department. Bill Peterson has been added to assist him . . . SID WHITE, of the Southern Theatrical Agency, Miami, has gone on vacation.

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(For Orchestra Routes, Turn to Music Department)

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater. NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

A

Adler, Larry (Savoy-Plaza) NYC, h.
Adrienne (Drake) Chi, t.
Ambassadorettes (Edgewater Beach) Chi 24-Aug. 6, h.
Ambrose, Ruth & Billy (Stanley) Pittsburgh, t.
Ammons, Albert, & Pete Johnson (Cafe Society Downtown) NYC, nc.
Andrews, Johnny (Washington) NYC, h.
Andrews Sisters (Stanley) Utica, N. Y., 1-3, t.
Arden, Faith (Jimmy Kelly's) NYC, nc.
Armando & Lita (Chicago) Chi, 31-Aug. 6, t.
Arnaut Bros., 4 (Roxy) NYC, t.
Ashburns, The (Rainbow Grill) NYC, nc.
Atchas, Original (Am. Legion Celebration) Cicero, Ill., 27-Aug. 1.
Athos, Odette (Penthouse) NYC, nc.

B

Babette (Casino) Toronto 20-30, t.
Bailey, Peggy (Armando's) NYC, nc.
Baker, Bonnie, unit: Cedar Rapids, Ia., 31-Aug. 2.
Baldwin & Bristol (Riverview Beach) Pennsville, N. J., p.
Ballard, Marcia (Bill Bertolotti's) NYC, nc.
Barnes, Harold (USO Camp Show, Full Speed Ahead) Fort Ord, Salinas, Calif., 29-31; Naval Air Sta., Alameda, Aug. 1; Camp Lewis, Tacoma, Wash., 3-4; Naval Air Sta., Seattle, 7.

HAROLD BARNES 'AND HIS WIRE
Camp Show "Full Speed Ahead," Camp Roberts, San Miguel, Cal., July 25-28; Ft. Ord, Salinas, July 29-31; Naval Air Station, Alameda, Aug. 1.

Barrie Sisters (Rogers Corner) NYC, nc.
Barry, Diane (Glenn Rendezvous) Newport, Ky., nc.
Barton & Lane (Orpheum) Minneapolis, t.
Beaumont, Penny (New Yorker) NYC, h.
Behees, Flying (Steel Pier) Atlantic City.
Belmont Balladeers (Belmont-Plaza) NYC, h.
Belmont Bros. (Nixon) Pittsburgh, 20-Aug. 1, c.

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Berle, Milton (Oriental) Chi, t.
Bernard, Freddie (Iceland) NYC, re.
Bernie, Al (Chez Paree) Chi, nc.
Birch, Sammy (Hurricane) NYC, re.
Blackwell, Carlyle (Diamond Horseshoe) NYC, nc.
Blakstone, Nan (Tommy Joyce's) Utica, N. Y., nc.
Blond Rumba Team (Chi-Am Chateau) Mountainside, N. J., nc.
Blondell, Mae (Versailles) NYC, nc.
Bond, Angie, Trio (Savoy Cafe Lounge) Atlantic City, nc.

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Brewer, Betty (Biltmore) NYC, h.
Brown, Evans (Chula Vista Resort) Wisconsin Dells, Wis.
Brown, Jack Toby (Moonlite Gardens) Kankakee, Ill., nc.
Bruce, Betty (Music Hall) NYC, t.
Burnell, Billie & Buster (Leon & Eddie's) NYC, nc.

C

Cabannes, Mimi (Chicago) t.
Calgary Bros. (Stanley) Pittsburgh, t.
Canova, Judy (Strand) NYC, t.
Candido, Gabriel, & Carmen Cortez (Havana-Madrid) NYC, nc.
Carle, Frankie (Chicago) Chi, t.
Carter, Betty (Queen Mary) NYC, nc.
Castaine & Barry (Belmont-Plaza) NYC, h.
Cerney Twins (Havana-Madrid) NYC, nc.
Channing, Carol (Cafe Society Downtown) NYC, nc.
Chords, Three (885 Club) Chi 23-Aug. 1, nc.
Clark, Coleman, & Co. (Kitty Davis Airliner) Miami Beach, Fla., nc.
Clark Sisters (McAlpin) NYO, h.
Claytan, Ruth (Oriental) Chi, t.
Colette & Deane (Iceland) NYC, re.
Gordon & Sawyer (Brown Derby) Chi, nc.
Cornell & Lester (Villa Madrid) Pittsburgh, nc.
Cordoba, Lolita (Mother Kelly's) NYC, nc.
Covarro, Nico (Bal Tabarin) NYC, nc.
Cranford, Patti (51 Club) NYC, nc.
Cummings, Don (Stanley) Pittsburgh, t.
Curran, Vince (18 Club) NYC, nc.

D

D'Arcy Girls (Sky Follies Circus) Greenfield, Mass.; Manchester, N. H., 3-8.
Dantilles, The (Oriental) Chi, t.
Dare & Corda (McVan's) Buffalo, nc.
Dawn, Alice (Latin Quarter) NYC, nc.
DeCastro, Augusto (Rice) Houston, Tex., 27-30, h.
Delahanty Sisters (Rex) Terre Haute, Ind., 27-Aug. 1, nc.
Del Mar, Josephine (La Conga) NYC, nc.
Denise, (Jimmy Kelly's) NYC, nc.
Diamond Bros., (Mother Kelly's) NYC, nc.
Dixon, Gaye (18 Club) NYC, nc.
Dempsey, Ken (Furnas Springs Park Rink) Cleveland, p.
Don & Cassandra (808 Club) Detroit, nc.
Denis, Frankie (Walsh's Theater Restaurant) Pawtucket, R. I.
Douglas Bros. (Earle) Phila, t.
Douglas, Roy (Bradley's Inn) Sunnyside, L. I., N. Y., nc.
Doyle, Eddie & Amy (Fair) Harrisburg, Ill., 27-29; (Fair) Kahoka, Mo., 30-31.
D'Rey, Phil & Co. (New Edgewood) St. Joseph, Mo., nc.
Drane Sisters (Biltmore) NYC, h.
Dupont, Bob (Orpheum) Minneapolis, t.

E

Early, Stan (Roosevelt) Jacksonville, Fla., h.
Edwards, June (Beverly Hills) Newport, Ky., cc.
Emmy's, Carlton, Mad Wags (State) NYC, t.
Everett & Conway (Palomar Supper Club) Vancouver, B. C., Can., nc.

F

Ferris, Tommy (Singapore) Chi, c.
Fisher's, Bob, Fearless Flyers (Circus) Greenfield, Mass.; (Circus) Manchester, N. H., 3-8.
Fisher & Gold (Rogers Corner) NYC, nc.
Fiske, Dwight (Chase) St. Louis, h.
Flowerton, Consuelo (Queen Mary) NYC, nc.
Foley Sisters (Iceland) NYC, re.
Fontana, Georges (Diamond Horseshoe) NYC, nc.
Ford, Patricia (Chicago Latin Quarter) Chi, nc.
Forsythe, Christine (Belmont-Plaza) NYC, h.
Foster, Gloria (Rumba Casino) Chi, nc.
Franco & Beryl (Havana-Madrid) NYC, nc.

G

Gainsworth, Marjorie (Versailles) NYC, nc.
Galante & Leonarda (Mayfair) Boston, nc.
Gante, Mary (Versailles) NYC, nc.
Geraldine & Joe (Beverly Hills) Newport, Ky., cc.
Gerity, Julia (Sawdust Trail) NYC, nc.
Glover & La Mae (Grand) Mackinac Island, Mich., h.
Gaucous, Three (Chicago Latin Quarter) Chi, nc.

H

Hager, Clyde (Diamond Horseshoe) NYC, nc.
Hall, Dale (Chez Paree) Denver, 27-Aug. 8, nc.
Harding & Moss with Billie Joyce (Syracuse) Syracuse, h.
Harmonica Scamps (Earle) Washington, t.
Haywood, Billy, & Cliff Allen (Cerutti's) NYC, nc.
Heat Waves, Three (51 Club) NYC, nc.
Helene and Her Violin (Beverly Hills) Newport, Ky., cc.
Heath, Bobby (Sawdust Trail) NYC, nc.
Higgins, Peter (Rumba Casino) Chi, nc.
Hilliard, Harriet (Orpheum) Minneapolis, t.
Holst, Jack & Milady (Edgewater Beach) Chi, h.
Hoskins, Helene (Pefe's Monte Carlo) NYC, nc.
Howard, Bunny (Park Central) NYC, h.
Howard, Harry Unit (Riverside) Milwaukee, t.
Hubert, Frank & Gene (Latin Quarter) NYC, nc.
Humes, Helen (Village Vanguard) NYC, nc.
Hyde, Vic (Riverside) Milwaukee, t.
Hyers, Frankie (18 Club) NYC, nc.

J

Janis, Deane (Latin Quarter) NYC, nc.

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Jardiniere & Madeline Gardiner (Tower Inn) Lyons, Ill., 27-Aug. 17, nc.
Juvelys (Paramount) NYC, t.
Jennings, Don & Sally (Bismarck) Chi, h.
Johnson, Judith (Roswell) Roswell, Ga., 30, t; (Grove) Atlanta, 31-Aug. 1, t; (Euclid) Atlanta, 3-4, t; (DeKalb) Decatur, 5-7.

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K

Kahler, Jerry (Sabara) Chi, h.
Kent, Sandra (Hickory House) NYC, nc.
Kevin, Ilsa (Versailles) NYC, nc.
Keynotes, Three (Ritz Carlton) Boston, 27-Aug. 11.
Killam, Peter (New Yorker) NYC, h.
King, Charles (Diamond Horseshoe) NYC, nc.
Knight, Carolyn (Queens Terrace) Woodside, L. I., N. Y., nc.
Knoll, Great (Park) Lansing, Mich., 27-Aug. 1.
Kuhlman, Marie (Royale) Detroit, nc.

L

Landick, Olyn (Earle) Washington, t.
Landrum, Robert (Music Hall) NYC, t.
Lanyard, Janet (Dutch) Columbus, O., nc.
Lathrop & Lee (Earle) Washington, t.
Layton's Dogs (Palace) Buffalo, t.
Lawler, Marie (Blackstone) Chi, h.
Le Brun Sisters (Pennsylvania) NYC, h.
Lee, Barbara (51 Club) NYC, nc.
Lee, Mills & Power (Iceland) NYC, re.
L'Midnds (Murray) Richmond, Ind., nc.
Lemmo, Jerry (Arcadia Grill) Canton, O., nc.
Leslie & Rollins (Louise's Monte Carlo) NYC, nc.
Lester, Great (Louise's Monte Carlo) NYC, nc.
Lester & Irmajean (Patio) Cincinnati, nc.
Leroy, Ethel (Cetjen's) Brooklyn, nc.
Lewis, Joe E. (Piping Rock) Saratoga, N. Y., nc.
Lewis, Harry (La Reine) Bradley Beach, N. J., h.
Lind, Della (Diamond Horseshoe) NYC, nc.
Lit, Bernie (Strickler's) Baltimore, re.
Livingston Deacon (Union) Brownsville, Pa., h.
Lloyd, Suzanne (Armando's) NYC, nc.
Loring, Lucille (Town Tavern) Rockford, Ill., nc.
Lowery, Fred (Chicago) Chi, t.
Lucas, Nick (Steel Pier) Atlantic City, 31-Aug. 6.
Lyons, Collette (885) Chi, nc.

M

McClean, Ross (Rogers Corner) NYC, nc.
McFarland & Brown (Trianon) South Gate, Calif., b.
Mangean Sisters (Diamond Horseshoe) NYC, nc.
Marianne (Hollywood) Toledo, O., nc.
Mario & Floria (Waldorf-Astoria) NYC, h.
Markoff, Gypsy (La Vie Parisienne) NYC, nc.
Marlowe, Don (Dutch) Columbus, O., nc.
Marshall, Jack (Belmont Plaza) NYC, h.
Martin & Allen (Riverside) Milwaukee, t.
Martinez, Conchita (Waldorf-Astoria) NYC, h.
Martinez, Rica (Havana-Madrid) NYC, nc.
Mercerdita (La Martinique) NYC, nc.
Merrill, Joan (Blackstone) Chi, h.
Mignon, Jacqueline (Versailles) NYC, nc.
Miller, Ann (Paramount) NYC, t.
Milskaya, Betya (Rainbow Room) NYC, nc.
Moffet, Adelaide (State) NYC, t.
Molleston, Bob (Wivel) NYC, re.
Mona, Jean (885) Chi, nc.
Montmartre Boys (Jimmy Kelly's) NYC, nc.
Moreno, Hilda (Havana-Madrid) NYC, nc.
Morgan Sisters (Aloha) Brooklyn, nc.
Morris, Beth (Bob Thompson's Grill) Waverly, N. Y., nc.
Mostel, Zero (Paramount) NYC, t.
Munbar, Hal (State) NYC, t.
Murphy, Dean (Buffalo) Buffalo, t.
Murray, Jean (Hickory House) NYC, nc.

N

Na Pua (Lexington) NYC, h.
Natalie & Howard (Brown Derby) Chi, nc.
Nelson, Arthur & Josie (Palmer House) Chi, h.
Nelson Sisters (Earle) Washington, t.
Niesen, Gertrude (Hurricane) NYC, nc.
Nolly, Sis (Roxy) NYC, t.
Norman, Karyl (Frontenac) Detroit, nc.
Novak & Fay (Blackhawk) Chi, nc.

O

Oakie, Joe (Mother Kelly's) NYC, nc.
O'Coyle, George (Bossert) Brooklyn, h.
Oldfield, Emmett (Riverside) Milwaukee, t.
Olson, Flo (Queen Mary) NYC, re.
O'Toole, Ollie (Chicago) Chi, t.

P

Page & Nona (Tivoli) Sydney, Australia, until Sept. 11.
Paulson, Lehua (Lexington) NYC, h.
Payne, Frank (Glenn Rendezvous) Newport, Ky., nc.
Pitchmen, Three (Waldorf-Astoria) NYC, h.
Plant, Mark (New Yorker) NYC, h.
Princess & Willie Hawaiians (Ford) Rochester, N. Y., h.

R

Radio Rogues (Biltmore Bowl) Los Angeles, 27-Aug. 8.
Reed Sisters (Roxy) NYC, t.
Regan, Jimmy (Avenue Terrace) Grand Rapids, Mich., nc.
Reilly, Elizabeth (Queen Mary) NYC, nc.
Reynolds, Lyn (Bill Bertolotti's) NYC, nc.
Richards, Cully (Mother Kelly's) NYC, nc.
Richey, Jean (Clover) Portland, Ore., 27-Aug. 8, nc.
Riley, Elizabeth (Queen Mary) NYC, nc.
Robinson, Bill (Earle) Phila, t.
Robinson & Martin (Hurricane) NYC, nc.
Rochell & Beebe (Hurricane) NYC, 27-Aug. 11, re.
Rodriguez, Teddy (Pefe's Monte Carlo) NYC, nc.
Rogers, Danny (Mother Kelly's) NYC, nc.
Rogers, George, Dancers (State) NYC, t.
Rogers Trio (Latin Quarter) NYC, nc.
Romay, Lina (Waldorf-Astoria) NYC, h.
Roner, Fred (Hurricane) NYC, re.
Rooney, Ed & Jenny Englewood, N. J., 27-Aug. 1.
Rollin & Deno (Rumba Casino) Chi, nc.
Ross, Dorothy (Washington) NYC, h.
Rossi Sisters (Versailles) NYC, nc.
Ross Sisters (Strand) NYC, t.
Roxyettes (Earle) Washington, t.
Royal Guards (Glenn Rendezvous) Newport, Ky., nc.
Rutan's Dogs (Shrine Circus) Springfield, Mass., 27-Aug. 2.

S

Sage, Phyllis (Washington) NYC, h.
Salomack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
Samuels, Al (Royale Frolics) Chi, nc.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Scott, Margaret (Pierre) NYC, h.
Sedley, Roy (18 Club) NYC, nc.
Seller, Jay & Lou (La Martinique) NYC, nc.
Setz, Val (Strand) NYC, t.
Sharon, Nita (Royal Pines) Lake George, N. Y., nc.
Shaver, Buster, & Olive & George (Roxy) NYC, t.

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Shayne & Armstrong (La Conga) NYC, nc.
Sherman Bros. & Tessie (Swing) Rochester, N. Y., 30-Aug. 1, nc.
Siegel, Al (Leon & Eddie's) NYC, nc.
Silva, Myrta (Havana-Madrid) NYC, nc.
Simmons, Hilda (Mother Kelly's) NYC, nc.
Slate Bros. (Bowery) Detroit, nc.
Smith & Burns (Harry's Tavern) Bellefonte, Pa., 27-Aug. 1; (VFW) Huntingdon, 7-8.
Spencer, Kenneth (Cafe Society Downtown) NYC, nc.
Sporn & Dukoff (Babette's) Atlantic City, nc.
Stabler, Benny (State) NYC, t.
Stanley, Irene (Le Pelouvrier) NYC, nc.
Stevens, Harry (Latin Quarter) Chi, nc.
Storch, Larry (Moose Club) Erie, Pa., 27-30.
Suss, Leonard (Oriental) Chi, t.
Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Swann, Russell (State) NYC, t.

T

Taylor, Margie (Aloha) Brooklyn, nc.
Thomas, Stuf (Bill Bertolotti's) NYC, nc.
Tio, John (Versailles) NYC, nc.
Tip Tops (Chicago Latin Quarter) Chi, nc.
Todd, Toni (Beverly Hills) Newport, Ky., cc.
Travers, Helene (Queen Mary) NYC, nc.
Tyler, Edward (Cafe Society Downtown) NYC, nc.

(See ROUTES on page 32)

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Good Night Ladies (Blackstone) Chi.
Merry Widow (Cass) Detroit.
My Sister Eileen (Colonial) Boston.
My Sister Eileen (Harris) Chi.
Show Time (Curran) San Francisco.

ICE SHOWS ON TOUR

Franey's, Dorothy, Star-Spangled Ice Revue (Boulevard) Queens, L. I., N. Y., July 1-Aug. 26.
Ice-Capers (Netherland Plaza Hotel) Cincinnati.
Lewis's, Dorothy, Symphony on Skates (Hotel Nicollet) Minneapolis, July 3-30.
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
Victor's, Art, Ice Parade of 1942 (Hotel Adolphus) Dallas.

Advance Bookings

THE ALBINS, Woody and Betty: Edgewater Beach Hotel, Chicago, Aug. 7 (two weeks).

JIMMY LUNCEFORD: Regal Theater, Chicago, Oct. 2 (week).

CONSUELO AND MELBA: Nicollet Hotel, Minneapolis, Aug. 14 (four weeks).

JUDY MANNERS: Rumba Casino, Chicago, Aug. 19 (four weeks).

ARCHIE ROBBINS: Chase Hotel, St. Louis, Aug. 3 (two weeks).

BEA WAIN: Earle, Washington, Aug. 14.

THREE STOOGES: Earle, Philadelphia, Aug. 14.

LOUIS JORDAN: Howard, Washington, Nov. 13; Royal, Baltimore, Nov. 20.

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Shows for G.M. Employees Booked For Vaude Houses

DETROIT, July 25.—*Family Parties*, staged by General Motors Corporation for employees, will double their playing time and go into theaters in Michigan and Ohio this year. Contract for the tour has been awarded to Ray Gorrell and band, who will go out with a unit.

Gorrell had the 1941 contract, when the show played for two and a half weeks in auditoriums to some 80,000 people. With the growing realization of the importance of entertainment to wartime morale, shows are being set in theaters. Idea is to take over the theaters intact to allow presentation of a show under better conditions of showmanship than is possible in the average auditorium.

Program is for Gorrell to open the show with an invitation for audience youngsters to come on stage and do a number. Feature picture show follows, and then a 45-minute stageshow featuring Juliana, Paul Davis, Arabella and Al Tucker.

Two shows daily to allow both day and night shift employees to attend.

Shows are given in towns where there are major GM plants. Routing for the show is July 20-21, Civic Auditorium Theater, Cleveland; 22-23, Warren, O.; 24-25, State Theater, Toledo; July 27-August 1, Oakland Theater, Pontiac, Mich.; August 3-5, Saginaw, Mich.; August 6, Bay City, Mich.; August 7, Grand Rapids; August 10-14, Broadway-Capitol Theater, Detroit; August 17-22, Capitol Theater, Flint.

Units Give Theaters Out on More $ for Extra Performances

CHICAGO, July 25.—The use of package shows by Balaban & Katz in the Chicago and Regal theaters gives the chain a legal out from paying extra money to acts playing more than the contracted number of shows. According to an agreement with the American Guild of Variety Artists here, acts employed in a local theater are to be paid on a pro rata basis for all extra performances, the starting point for acts making $500 or less being 30 shows and for those in the higher brackets beginning with 36 shows.

Shows coming in intact, however, are bought by the theaters at a lump sum, and any extra fees to be paid individual members are to be handed out by the owners of said shows. During the summer the Chicago Theater uses band units only, and, as a result, the booking offices handling those units are responsible for the extra dough. Invariably, the Chicago plays more than 30 shows a week during June, July and August, the theater's peak months. Regal plays a colored band unit now and then.

The Oriental, on the other hand, digs into its own pocket for extra shows, for most of its bills are produced by the house. Theater, however, seldom rolls up more than 30 shows per week, unless the attraction is of an unusual box-office caliber or the show happens to be playing during a holiday session.

Milwaukee Takes More GAC Names

CHICAGO, July 25.—The big week recently registered by the Andrews Sisters and Will Osborne and band at the Riverside, Milwaukee, opened the door for negotiations for other GAC attractions. Bill, in on a split percentage, was a test of the possible draw in the house.

This week Charles Hogan, local booker for the Riverside, set Jimmy Dorsey for week of August 7. The Andrews-Osborne combo week of June 19 drew $17,850 despite a rainy Friday to Sunday weekend. House average is around $6,500.

Loony Lewis for Vaude

NEW YORK, July 25.—Murray (Loony) Lewis, burly comic who did a couple of stints on Fred Allen's program, is heading a four-man comedy act, built by Charlie Allen. Act, consisting of Lewis, Nat Cantor, George Reynolds and Fred Catania, did a tryout date at the Bushwick, Brooklyn, Wednesday, and is penciled in for a few more break-ins in local nabe houses.

Serenades Winners, Losers

TULSA, Okla., July 25.—After an election here all defeated candidates were invited as guests of Casa Loma Terrace, and Al Clauser and His Oklahoma Outlaws dedicated *It Makes No Difference Now* to them.

Next night winning candidates were guests, and Clauser played *It Had To Be You*.

Special Shows for Americans in Rio

RIO DE JANEIRO, July 25.—Betty Cregier, U. S. tapster, and Leslie Miller, from Casino Urca, entertained the local American colony in the July 4th celebration held at the Gavea Country Club. The three major casinos staged special numbers for the occasion.

Whitey's Congeroo dancers have closed 28 weeks at Casino Urca, and went into *Alerta Brazil*, a musical revue featuring Mesquitinha and Principe Maluco, Brazilian comics, which opened July 3 in Teatro Carlos Gomez.

Don, Delores and Doree, U. S. dance trio, have had their option lifted at Casino Pampulha, Belo Horizonte, Minas Gerais, with return date in Rio's Urca penciled in.

Wilbur Evans, U. S. baritone, will be featured in Casino Atlantico's new floorshow.

Jean Sablon's Urca opening has been set back to July 15, due to priorities on airplane passage.

Laura Soares, thrush, of NBC *Magic Key* programs, has opened at the Copacabana, set by Luiz Carlos Weil agency.

Girl Shortage in Philly

PHILADELPHIA, July 25.—While it is becoming increasingly difficult to round up girl dancers, demand for lines is becoming bigger. As a result, Eddie Suez agency here is shifting around its lines. Yvonnettes, all season at Frank Palumbo's Cafe here, shipped to the Paddock International, with the Jeanettes switched from the Open Door Cafe here to Palumbo's. Also sending the Suzettes to the Chez Paree, Atlantic City.

Westfield Club Burns

WESTFIELD, Mass., July 25.—Damage estimated at $700 resulted from an early-morning fire the 16th at the Showboat, local night club.

CLUB TALENT

(Continued from page 13)

Dollar Theater. . . . LEE AND POPPY are playing casuals and expect to head East soon. . . . THE PINA TROUPE recently closed with Polack Bros.' Circus in Oakland, Calif., and are now under contract to Universal for an Abbott and Costello flicker, *Who Done It?* Pinas are also working with Sabu in *Arabian Nights*. . . . MARC LINDEN, who has been writing and directing *American Sketches* over KFWB between nitery appearances, has sold a screen story to an independent company. . . . NEDRA MERLE, who put in a year in the Hawaiian Islands, is back in this country following 12 days on the Pacific. Show business is good in Hawaii, she reports, and she was booked solid the year she was there. . . . JOHN CALVERT and Company arrived in Los Angeles en route to San Diego for three weeks at the Gay Nineties Club. Act recently returned to the West Coast from six months in the East.

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Here and There:

JERRY LESTER, current at the Bowery, Detroit, is heading westward following that stand. . . . SUZANNE AND CHRISTINE closed at the Villa Madrid, Pittsburgh, Sunday (19). . . . MARTELL TWINS now at the Tropics, Hollywood. . . . BEVERLIRMA, dancer, now at the Nuevo Tivoli Cafe, Juarez, Mexico. . . . WOODS AND BRAY current at the Jack o'Lantern Lodge, Eagle River, Wis. . . . HARDING AND MOSS with Billie Joyce, musical trio, in their 12th week at the Hotel Syracuse, Syracuse, N. Y. . . . LILA BARBOUR has finished Loew vaude dates in New York and is finishing the summer at the Commodore Hotel, Swann Lake, N. Y.

PHYLLIS LOUISE opened July 16 for two weeks at Jack O'Lantern Lodge, Eagle River, Wis. . . . TONY SALAMACK, whose trio has handled the stroll duties at Glenn Rendezvous, Newport, Ky., the last 30 weeks, has added Dick Toman, fiddle, and Howard Earlywine, guitar. . . . DALE HALL ended five weeks at the Billings Club, Billings, Mont., July 13, and is now on a three-weeker at the Chez Paree, Denver. . . . TED BEEKMAN, emsee, held over again at Lookout House, Covington, Ky. . . . LOU ASHE has replaced George Bell at the Patio, Cincinnati. . . . LARRY KENT is new emsee at the Primrose Club, Newport, Ky.

PRINCESS AND WILLIE KAIAWA are in their third week at Cafe Aloha, Buffalo. . . . THE CRATERS, Nick and Dolly, opened July 23 at Flynn's, Brooklyn. . . . JODIE GARRISON and His Tex Blue Bonnets, Francie Moss, Garry Lola, Johnny Hinton, Frank Coleman and Lulu Galent are in the current show at the Shelby Rendezvous, Hattiesburg, Miss.

SOPHIE TUCKER going to the Bal Tabarin, San Francisco, September 10 . . . DOLORES ANDERSON started in the new show at the Five O'Clock Club, Miami Beach. Kirk and Madelyn in the same show . . . GERRI GALE opens at the Cocoanut Grove, Boston, August 3 . . . STAN EARLY and Bourbon and Baines are in the new show at the Roosevelt Hotel, Jacksonville, Fla. . . . "Broadway Brevities Revue" holding over at Nick Dieghan's, Camden, N. J. . . . MYRTLE DUNEDIN opens at the Charles Club, Baltimore, July 29.

Close Follies in Los Angeles; Gus Schilling Raps Police Comm.

LOS ANGELES, July 25.—The Follies, top burlesque house here, closed Sunday night after 17 years, following the failure Friday (17) of T. V. Dalton, manager for the Dalton Bros., operators, to secure an appeal from an order of the police commission suspending the license. When matter was brought up in Superior Court at that time, Dalton was given until Sunday night to end his show.

Following closing of the theater, Gus Schilling, burlesque comedian who stepped from the Follies stage into pictures, sent telegrams to publications, condemning the action of the police commission as throwing 80 people out of work.

Schilling's wire read: "As a God-loving man, not a God-fearing hypocrite (for how can we fear Him, whom we love and who loves us, He who inspired the Bill of Rights, our earthly commandments, He who helped man resolve that these commandments shall not be broken), as this God-loving man, I beseech you to do all in your power to convince Mayor Bowron and the police commission that not only have they broken one of these commandments but they have also committed the unforgivable crime of causing deliberate, untold sorrow in the hearts of my fellow burlesque performers who, less fortunate than I, were trying to feed themselves and families, pay their taxes, buy War Stamps and Bonds, donate their spare time and services to all charitable causes and above all were being good Americans. It must hurt them dreadfully to be treated as un-American. If it will help, I am proud to be one of them. It is needless for me to say that the pulse of the motion picture industry has been strengthened by its transfusion of burlesque performers and their material enormously in the past two years alone, and Hollywood is proud of them.

"I'm afraid Mister Bowron and the commission don't know a good thing when they have it and would prove miserable failures in Hollywood among those executives who know burlesque people and know their great talents. Remind our unfair prosecutors and persecutors that we burlesque people have hearts and minds and souls, and that we are proud to be of the finest people on earth. Remind them that there is a war going on and he that helps his government and helps to feed his own face is an asset. Open the Follies Theater that their lives can go on. Let these few who have dedicated their lives to the happiness of all others be rewarded with the little they ask—their daily bread."

Dalton says the spot will not open as a picture house.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

RENEE, strip at the Casino, Boston, has an only brother, Alek Misseres, who recently obtained his wings as a parachutist after an intensive course at Fort Benning, Ga. . . . RED BUTTONS, no longer teamed with Sid Fields, is doing comedy at the White Rock Inn, Livingston Manor, N. Y. . . . DIXIE LEE, a chorine at the Irving Place nine years ago (family name, Evelyn Chapman), is being sought by her dad, a disabled war veteran in Wood, Wis. . . . BERT CARR, comic, opened last week at the Globe, Boston, following a stay at the Gayety, Norfolk, Va. . . . BILLIE ROGERS, stripper, has joined Tommy Brice with the Johnny J. Jones Exposition. . . . ROSE BERNARD MACK, former burly feature on the big wheels, is emsee and singer at the Stable Bar and Grille, Coney Island. . . . ELI LUCAS, former burly straight man, mourns the loss of his mother, Mary Lucas, well known to performers, who passed away July 13 at her home in Springfield, Mass. . . . RENEE ANDRE is at the 51 Club; and Jean Mode and Wacky Wayne, both recently closed at the 606 Club, Chicago, are in the new show at Leon & Eddie's. . . . BOB COLLINS, comic, will move to Oakland, Calif., to be near his folks after his summer's engagement in the Catskills.

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VINNIE PHILLIPS, ex-burly principal and for the last few seasons with *Tobacco Road*, celebrated a birthday July 16 at her Lake Hopatcong (N. J.) cottage. Former burlesquers who helped in the festivities were Frank Hunter, Virginia Dare, Claire Devine, Ritzi and Buster Phillips and Irving Becker. Becker will manage another touring company of *Tobacco Road*, opening in September. . . . MIKE SACHS spending his vacation in a dentist's chair. . . . JEANNE WADE has joined the Casino, Boston. Co-strippers are Renee, Paula Norton and Diane LaCroix. . . . CHARLES (RED) MARSHALL opened July 27 at the Bushnell Auditorium, Hartford, Conn., in Eddie Scanlon's musical stock. . . . BEN HAMILTON closed at the Paramount, Asbury Park, N. J., to return, his second season, to Sam Snyder's *Water Follies*. . . . Globe and Howard, Boston, wound up their burly seasons July 25. *UNO.*

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PHILADELPHIA:

JULES ARLISS, manager of the Troc, honeymooning in Atlantic City, with a hitch in the army coming up on his return. . . . LEW WOLF new singer at the Troc, with JACK CURTIS switching to the Globe Theater, Atlantic City, where he is joined by BETH CALVERT (Mrs. Curtis), who returns to burly after a spell on the sidelines to receive a new addition to the family. . . . STINKY FIELDS AND SHORTY McALLISTER hold over at Hirst's Globe, Atlantic City.

Barney Gerard to N. Y.

HOLLYWOOD, July 25.—New interest in burly revival on Broadway was seen this week when Barney Gerard, a top producer on Empire and Columbia Circuits, was called east for confabs with bankrollers. Gerard's burly productions are minus the strips and dirt routines.

GLOBE AND HOWARD THEATRES, BOSTON, MASS.

WANT: 60--CHORUS GIRLS--60 DANCERS, SHOW GIRLS

Stock Season of 48 Consecutive Weeks, Commencing August 15th. All Must be Young and Attractive. Salary, $28.00 Weekly. Only One Rehearsal Every Two Weeks. Rehearsals Start August 10th—Do Not Write—Come In. Always an Opening for Good Chorus Girls.

BEN BERNARD, Producer, Globe Theatre, Boston.

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Vaudeville Reviews

Paramount, New York

(Reviewed Wednesday Evening, July 22)

A weakie of a film, *Priorities on Parade* (Para.), is more than counter-balanced here this week by three exceptionally strong acts and Phil Harris and his ork. Zero Mostel, in his first vaudefilm date, Ann Miller, and the Juvelys hold down the spots in front of the Harris band.

Mostel, an artist and art-instructor who turned professional comedian a short time ago, stopped show caught so cold that the Para turned off the cooling system. Doubling between Cafe Society Uptown and this house, Mostel was given a workout by the ceaseless applause here, which had him pleading "I'm tired." But he still had to come back for more. Opened with his rhythmic interpretation of gags and nonsense a la Jimmy Durante and followed with his Charles Boyer satire, "isolationist senator," jitter-bug-at-Roseland, and "good-will hour."

His work is unique because, above being a good comedian, Mostel employs an astute intelligence. Shouts of "Hitler" were thrown at him in an effort to get Mostel to do his imitation of that infamous character; but calmly brushed off the requests with the pertinent statement that he didn't think Hitler was funny any more.

The Juvelys turn in their sock balancing acro stuff, performing on a board balanced over a rubber ball and going thru a series of tricky feats of balance, with the gal doing a headstand on a ball poised on the head of the male. Finish with three balls stacked between their heads, gal on top. A unique act.

Ann Miller, who has turned into a blonde, startled the customers with a flashy bit of red raiment and, after a verse of song, goes into a hot boogie-woogie tap routine. Follows this with a tap version of a samba, plenty difficult and swell dancing, and some intricate tapping without the band. Miss Miller can still top the best of 'em at tap. Her shapely figure and intricate tap patterns are a joy to watch after catching the "this-is-killing-me" type of leg-and-arm swinger.

Harris and ork get the short end of this bill, what with the raft of talent sharing time with him. But ork turns in a fine show job and Harris gets a chance to give with his fast song patter near the finale with *That's What I Like About the South* and *Darktown Poker Club*. Band knocks off three other numbers and closes with a good medley of songs of the service. Six brass, four reed and five rhythm (two pianos) instrumental set-up, and band pounds out with lots of verve and not too much attention to tricky arrangements.

Skinnay Ennis, Ink Spots, Knight Sisters and Willie Shore come in August 5 with Paramount's *Holiday Inn*.

Full house last show opening day for current bill. *Harold Humphrey.*

Oriental, Chicago

(Reviewed Friday Afternoon, July 24)

Milton Berle is winding up his brief and probably most profitable theater tour here this week. The house is paying him $8,500 for the show, with a split over $23,000 gross. Judging from opening day's biz, he might top the split figure. Has two new acts with him, altho of the same type he has been using. Ruth Clayton is the new singer and femme foil, while the Danwill Troupe, with its teeterboard turn, has replaced the Jim Wong Troupe.

Berle has never been funnier nor faster, and, to top it off, works harder than ever. Did too many pansy bits and moronic facial expressions, but the audience applauded everything he pulled. Opening show was over an hour long, and you can count the number of minutes without Berle on the stage on your 10 fingers. Carries a catalog of gags in his mind, and the most effective ones machine-gun out at the most opportune time.

Danwill Troupe was the first to keep Milton company. Teeterboard work is sock and even tho their four-high trick failed to come off at this showing, act went over well.

Ruth Clayton, attractive and talented singer, was next, submitting to the comic's horseplay before and after her two straight pop tunes: *Jingle, Jangle, Jingle* and *Johnny Doughboy*, which she sold with little trouble. She was equally effective on lines, doing a swell straight job.

Leonard Sues, a pleasant chap who can play the horn, stooges for Berle and pumps out *Blue Prelude* and *St. Louis Blues* on the instrument. Kid was over made-up, an annoying distraction, otherwise his specialty is more than acceptable.

The Vi-Kings close the show, and Berle's horrible make-up as the seventh member of the group still results in a hilarious bit. While the boys do a straight America medley, Berle changes suits and returns to finish the bill with a song satire using the music from a crop of current tunes.

On screen, Monogram's *Rubber Racketeers*, a filler. First of the five opening day shows was played to a near-capacity house. *Sam Honigberg.*

State, New York

(Reviewed Thursday Evening, July 23)

Except for a few high spots this show is pretty dull. In addition, house has the second run of one of the most roundly panned films of the year, *I Married an Angel*. It all added up to a very thin house opening night.

One of the high spots is the opening act, Carlton Emmy and his 12 dogs. Educated mutts provide sock.

Adelaide Moffett, society night club chantoosta, sings *Jingle, Jangle, Jingle*, *Just as Tho You Were Here*, *This Is Worth Fighting For* and *Hello*. Gal has plenty of dignity and nerve, but no talent.

George Rogers Dancers (two males and a girl) do comedy adagio, bringing many laughs with spills and illusions, plus some very fast acro work. Pulled good applause.

Russell Swann performs his magic bit in a *Hellzapoppin* setting, with laughs galore and suspense. Expansiveness of his vaude act lessens the intimacy he achieves so well in cafes. Is assisted by a Chinese boy, loads of props, and four stooges. Climaxer, guillotine trick with one of his stooges, brought strong applause.

Ray Herbeck's band (on stage) takes over the music chores from Ruby Zwerling (in pit), opening with *Why Don't We Do This More Often?* and going into a jump tune, *Idaho*, with a band vocal chorus. Judy Marshall, young canary, is cute and has personable delivery, but doesn't open up enough. (She joined the band opening day.) Did *Sleepy Lagoon* and *Kalamazoo*. Good on the latter, but stronger delivery is needed. Applause good.

Dixie Roberts, young tap dancer, followed. Does some nice solo tap work mixed in with a nice personality. Gets in some nice turns and fast shoe work. Band follows with an old-time medley, *Stormy Weather*, *Make Believe* and *When My Baby Smiles at Me*. Celeste accompaniment with the five sax, five brass and three rhythm produces soft, romancy corn, but a winner with the audience. Hal Mundbar vocals *He Wears a Pair of Silver Wings* and *A Millionaire Received His Questionnaire* to fair results. Benny Stabler, trumpet man, stopped it cold. Did first the *Carnival of Venice*, with band backing, and then some terrific solo work. Lad has excellent personality and showmanship. Band also does a comedy bit, with all the men dressed in aprons, and closes with a martial medley. *Sol Zatt.*

Chicago, Chicago

(Reviewed Friday Afternoon, July 24)

For band production ideas, few top the veteran Horace Heidt, an annual visitor here for lo these many years. The paying customers contribute the best laughs in his show, but when it's all over the bill proves more entertaining than the average ork unit using outside acts.

It's all in the presentation and salesmanship. Heidt has a number of good specialties with him, and while they can't compare with standard vaude acts, they do fit in the show and keep the affair moving at record speed.

Frankie Carle, the band's clever composer-pianist, gets the next-to-Heidt billing, contributing a solid keyboard session and assisting in the direction of the band.

All on stage for the opening *Three Little Sisters*, with some clowning from impersonator Ollie O'Toole as one of the gals. On his own, O'Toole scores with his authentic vocal impressions of screen and radio names, but his delivery is strictly of the mike technique. Should work more toward the audience when on stage.

Gordon McCrea, band's new, youthful baritone, revealed a smooth voice in *Silver Wings* and *This Is Worth Fighting For*. Mimi Cabanne with Steve Merrill offered a duo in Eddy-McDonald fashion to *I Remember You*, Miss Cabanne remaining for *I Want My Mama*. Girl has a trained soprano voice and sounds fine on pop numbers. Other vocalists include Donna and Her Don Juans who are on several times in well-rehearsed harmony bits.

Jerry Bowne, pint-sized trumpeteer, does a comedy takeoff on *Arthur Murray*, setting the stage for some dance spoofing, including a jitterbug routine by two local teen age couples.

Fred Lowery, the blind whistler, follows Carle's sock turn with beautiful impressions of *Sleepy Lagoon* and *Rhapsody in Blue*.

The next-to-closing spot is filled by three servicemen and three girls who participate in band guessing, band leading and laundry hanging games, ably conducted by Heidt. Small cash prizes are awarded to all participants, and gag eats up more than 10 minutes. Thoroly entertaining, tho.

Heidt family is on hand for military finale, and many members walk out into the aisles, following the finale, and to the stamp-selling booth in the lobby to autograph stamp books.

On screen, *Ten Gentlemen From West Point*. Business very healthy end of second show opening day. House started the week on a six-shows-a-day schedule. *Sam Honigberg.*

Earle, Philadelphia

(Reviewed Friday Evening, July 24)

It's another all-sepia, and as usual, a fast-moving show, with Bill Robinson and Ella Fitzgerald sharing the marquee brightness. Both score terrific as show-stoppers, in fact, the entire show belongs to them.

Altho billed with her band, Miss Ella works as a single, with Eddie Barefield stepping out of the sax section to front the 15-piece band and handle the mike introduction. With this engagement, Miss Fitzgerald divorces herself entirely from the band biz, stepping out as an act with the Three Keys, a local vocal-instrumental group, whom she picks up here. Dropping the wand is a move in the right direction considering the mediocracy of the band that bears her name. Show little more than a pick-up crew culled together for a particular booking.

However, there was no warmth lacking for Miss Fitzgerald in her spot. Still the first lady of song, Miss Ella makes 'em wilt with her stylings for *Knock Me a Kiss*, *All I Need Is You*, *Old Man Mose*, and on the calls, *A-Tisket A-Tasket* and *Johnny Doughboy Found a Rose*. Left the house screaming for more.

Bill Robinson, in the closing spot and putting in 20 minutes of the 45-minute show, still rates as the greatest of all tap dancers. And in spite of his years, there's a perennial freshness in his dancing and nonchalant story-telling, radiating plenty of joy and cheer every moment he is on the boards. Still hale and hearty, "Bojangles" still has as much fun out of his efforts as his spectators, especially when he does his impression of Bill Robinson doing a tap dance 40 years from now. Also takes a bow for himself in his report that his sales of War Bonds lead all performers in show business with the astounding total of $14,000,000.

Douglas Brothers, two youthful lads, the added act, turn in a lively session with their knockabout dance and song antics that remind much of the Nicholas Brothers. On first, the boys round out the fast show in expert fashion.

Band, which takes the subordinate spot in spite of the swing-made clientele at the Earle, gets the show off with *Bugle Call Rag* and *Jersey Bounce*, and sandwich in between the two headliners a dull *Stomp Stomp*.

Literally hanging from the rafters at late supper show caught. Screen shows *In Old California*. *Maurie Orodenker.*

Orpheum, Los Angeles

Reviewed Wednesday Evening, July 22)

Current layout is headlined by Frank Fay, who is billed as having his own revue, which consists of Betty Kean, Clarence Gaskin and Eddie Parks. Others on the bill are Frakson, Nan Rae and Mrs. Waterfall, and Al Lyons's orchestra.

Lyons's ork (three brass, three reed and four rhythm) starts things off with *The Caissons Go Rolling Along*, with bugle calls and martial interludes capably handled by trumpeters Cal Clifford and Justin Pacheco, and with Billy Morgan, drummer, taking a rat-a-tat to wind it up.

Introduced as the Good-Will Ambassador of Deception, Frakson takes the stage to make cigarettes disappear after apparently plucking them out of the air. A clever showman, Frakson keeps up a steady banter. His card-out-of-a-glass trick wowed, and he earned himself a show-stop with his disappearing radio turn. Frakson is a smooth and smart worker.

Nan Rae calls out names of people in the audience to come on stage, and only one, Mrs. Waterfall, in a semi-hick garb, replies. She takes her spot at the mike, while Miss Rae plays straight. They run thru the usual gab fest and now and then a punchy line makes an appearance. While there isn't anything ex-

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ceptional about the material, the audience went for it hook, line and sinker. Turn was well received.

Frank Fay's appearance at the mike was cause for applause. Started slowly but gradually won them over, altho his material at times is paper thin. Betty Kean followed with a fair bit of warbling on a couple of tunes. Shapely and an enthusiastic worker, Miss Kean just so time going into her dance. Her dancing is awkward, but as a comedienne she's all right.

Clarence Glaskin is billed as the writer of *Minnie the Moocher*. However, at show caught, he only hit the ivories for a bit of *Tea for Two*, while Fay sowed corn about the lyrics. Eddie Parks, singing off-key and off-balance, failed to get highs. His deadpanning isn't sufficient to arouse an audience.

Fay took over again for more corn about the lyrics of *I Don't Want To Talk Without You*.

Fair house when caught. Pix *Scattergood Rides High* and *Murder in the Big House*. *Sam Abbott.*

Review of Unit

Ted Lewis

(Reviewed Friday Afternoon, July 17, at Stanley, Pittsburgh)

Ted Lewis still is one of the ace showmen of all time. The cast and equipment didn't arrive until 11:30 a.m., due to military priorities on trains between Detroit and Pittsburgh, so there was an extra 55 minutes of film shorts while the troupe unpacked and rehearsed. Time shortage forbade rehearsals for lighting, mikes, etc. Yet when the bill finally began at 1:40 all was forgiven by the enthusiastic near-capacity house.

Smooth explaining of the delay by the maestro, plus the direction of lighting and sound changes during the performance, from the stage, had the crowd in his palm from the outset of the 55-minute show. Opener was his singular talking-singing rhyme, *Be Yourself*. It's big. Then *Hi, Neighbor*, with Charley "Snowball" Whittier in colorful garb to add flash to a colorful number. Follow-up in the provocative, memorable *When My Baby Smiles at Me*, Ted and the Snowball duetting.

First of a series of slickly presented specialties is tap-dancer Gertrude Erdey, whose snappy entrance and sinuous body movements and good looks help her standard routine. Singer Geraldine De Bois dances some, too, while giving out with *Let's Be Buddies* and *My Mother Would Love You*. Lewis swings his clarinet into action for sideplay.

Tiny, juvenile Audrey Joan Zimmerman brings down the house with her nifty baton-twirling. She's slicker than most drum majors and plenty cuter. A melange, *Foundation of the Blues*, by part of the band is followed by an interpretation of *St. Louis Blues* that wins a hand for its instrumental solos and the boss's licorice stick.

Laverne, Lorraine and Betty acrobatically skip rope, somersault, twirl bodies at fast pace. Minor but noticeable was their dropping of red, white and blue bunting during their routine. It might be handled more carefully. Lewis sings a patriotic number that leads into *Me and My Shadow* with Snowball, smart and as synchronized as ever. Whittier's version of Bill Robinson tapping in hep harmony on *Three Little Sisters* by the Layne Sisters is no world-beater but scored anyway.

Top act of the show is torso-twister June Edwards. She performs as tho she were made of rubber. First part of her antics is on a small circular table, then even more breath-taking stunts astride and atop two poles. The girl's worth a solo spot in a revue or an ace nitery.

Wind-up is the usual *Peanut Vendor* ensemble, brightened by rumba suggestions from Miss Erdey and ork background insinuating jungle rhythms.

Some of Lewis's show is new, some old. His inimitable swagger, cane, clarinet, battered top hat and "Is everybody happy" are tops at the box office. (If only he wouldn't weaken his charm with an almost endless series of requests for applause for his talent, his band, for everybody.)

On the screen, *The Big Shot* (W. B.). *Mort Frank.*

AQUA FOLLIES

(Continued from page 4)

John Boles, originally scheduled for three appearances, takes the stage for his only presentation, and after somewhat of a weak start winds up in a blaze of glory. He opens with *Following the Sun Around*, followed by *The Desert Song*. For an encore he offers *Chattanooga Choo Choo* and *Sleepy Lagoon*. Boles stopped the show at this stage and for a beg-off did *Waiting at the Gate for Katie*.

Pauline Dorn, Margot Kuche Dancers, Bennett Singers and line present *Waters of Minnetonka* in Indian costume, well received. Judy Cook, bedecked in gilt paint, offers her "Silver Statue" number that was excellent.

The Albins, billed as the Aqua Dancers, comic duo, stop the show with their extremely funny antics. Bennett Singers and Miss Dorn then offer *Sweethearts*, *Something About a Soldier* and *Ship Ahoy*. Miss Dorn solos *The Shrine in My Heart*. The Margot Kuche Dancers next do *South American Extravaganza*. Al Green, Earl Clark, Arlie Smith and Walter Nappa present more high-powered diving. Just as the audience is ready for the finale, Larry Griswold, ace water comic, takes over to stop the show and hold his onlookers spellbound. Excellent. Big hand. Finale, entire company. *Jack Weinberg.*

AFRA MEMBERS KICK

(Continued from page 5)

carte blanche to officers to serve another year without an expression of approval from the membership.

AFRA points out that the emergency measure would be only for this year, since a convention must be held in 1943 because of the expiration of the network contracts.

Balloting will close July 31.

MEXICO UNION

(Continued from page 4)

intra-mural sports and has sponsored all kinds of athletic contests.

In the event of sickness, the theater impresario pays a substitute for the union worker and also a fee toward the union's free clinic services. During intervals of unemployment benefits continue and dues are suspended during this time.

Foreign performers and craftsmen coming here pay an initial fee of 25 pesos covering dues for the first six months, at the end of which an accounting is made. At the termination of this period they may establish permanent membership by paying 50 pesos, the same fee as paid by natives.

Same Minimum for Chorus, Principals

Performers are under the jurisdiction of the Association National de Actores, which stipulates an $8 daily minimum, with $12 minimum for club dates. This applies to chorus and principals. All working in Mexico City for the season perform only two shows daily and three Sundays. Artists collect half-pay for additional performances. Performers under contract for the season at the minimum are to receive additional half-salaries. When a foreign spectacle is in a theater the native artists receive additional half-salary.

Producers are required to pay full round-trip transportation and a minimum $3 daily food allowance. In the event of accident, producers must pay full salary during the period of incapacity. Pay for illness: full salary for the first four days and half-salary for three. After that the producer has discharged his obligations. The performer's services are to be assumed by other company members during illness without extra compensation to the doubling performers. Producers are also required to furnish all special wardrobes.

Rehearsal sessions are limited to four hours daily. None are permitted after performances. In the event that more than seven days' rehearsals are necessary the performer gets half-salary for the first five days and full salary for a club date. Special agreements may be entered into should rehearsal difficulties come up after the free time expires.

Similar to Four A's

The jurisdiction of the NAA is similar to that of the Four A's in the United States, inasmuch as it covers performers in all theatrical branches. In operation it parallels closely that of the one big union idea long advocated by many American performers. The NAA set-up, by having all branches under one jurisdiction, is streamlined for greater drive and makes for easier organization thruout the republic. The 2 per cent tax for union dues is also possible because of the one-big-union idea, which makes unnecessary the maintaining of separate jurisdictions and several offices and organizers.

The federation, which is the international for all theatrical unions, acts somewhat similarly to the theatrical union council in New York. The difference here is that co-ordinated action is required, while in New York strike actions have been nullified because of the refusal of all branches to co-operate.

The effectiveness of the Mexican set-up is best demonstrated by the fact of its complete control of show business enables achieving fine working conditions for Mexican performers.

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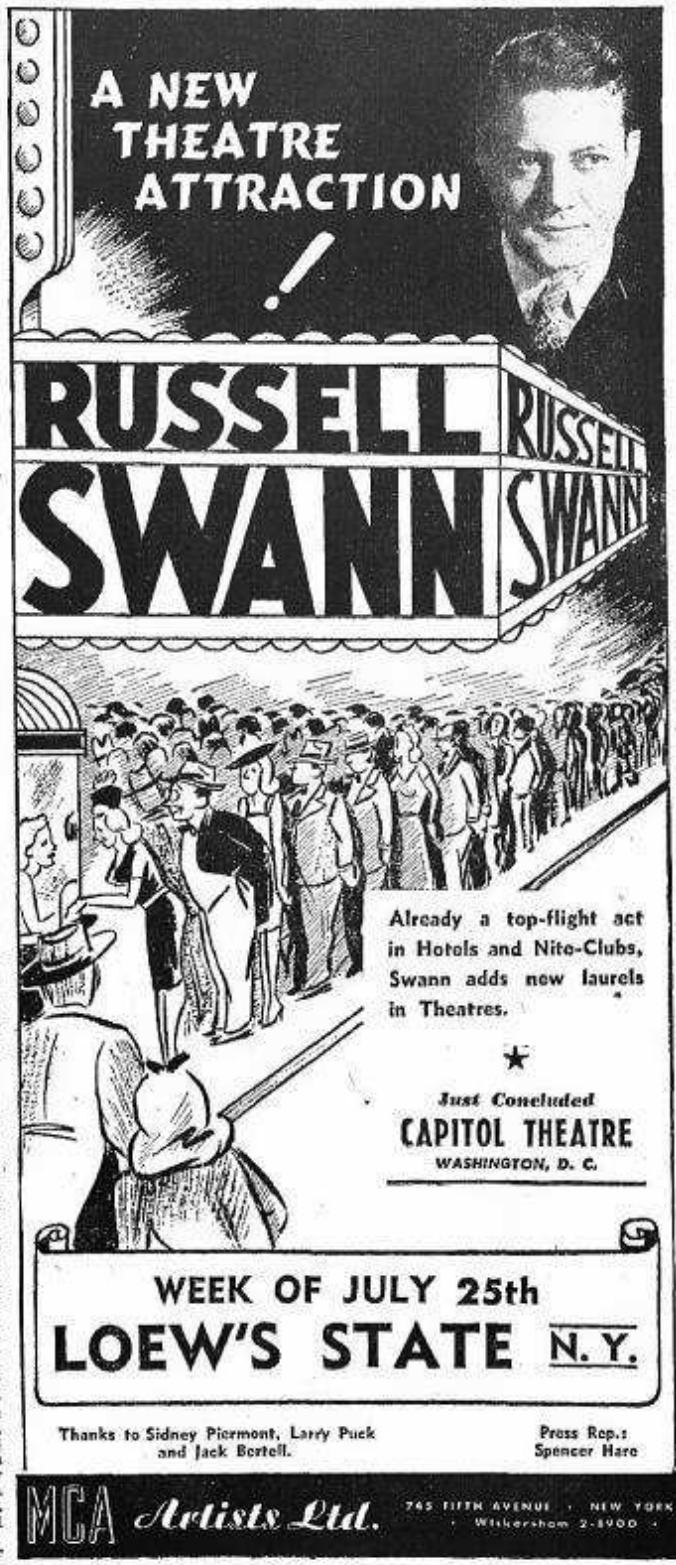

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Vaudefilm Grosses

Music Hall Continues Record Pace; State Under Par; Other Stem Stands Hold OK

NEW YORK.—The box offices presented a mixed picture on the Rialto this week, with the Music Hall still ripping all records to shreds, while the State went below house par.

The Paramount (3,664 seats, $41,681 house average) opened Wednesday with Phil Harris, Ann Miller and Zero Mostel, along with *Priorities On Parade* on screen. Initial week's take looks like a stout $50,000. Previous bill, which walked out Tuesday night, took an okay $35,000 for the second week. Opening session scored with $44,000. Layout consisted of Larry Adler, Hal McIntyre's ork, Connee Boswell and *Are Husbands Necessary?*

The Strand (2,758 seats, $30,913 house average), now in the second week of *The Big Shot* on screen and Jerry Walda's band and Judy Canova on stage, is set to knock off a fine $35,000 for its efforts. Initial stanza produced a strong $41,000.

The Roxy (5,835 seats, $38,789 house average), going into the second week of *This Above All* and stagehow, with Buster Shaver and Olive and George Tenner and Swift, and Arnaut Brothers and Nellie, looks to do a satisfying $36,-000. Opening did $45,000.

The Music Hall (6,200 seats, $84,600 house average) is entering the record-breaking eighth week of the current show, and take appears to be not much below the seventh week's $89,000. There still are lines and packed lobbies waiting to get in to see *Mrs. Minifer* and the accompanying stage show including Betty Bruce. The impressive grosses tossed off so far are $101,000, $107,000, $105,000, $105,000, $109,000, $111,000 and $89,000.

Loew's State (3,327 seats, $30,50 house average), with this week's bill including Ray Herbeck's band, Russell Swann and Adelaide Moffett, with film, *I Married an Angel*, is set to do around $17,000, about the same as the previous week's combo with Marty May, Andy Kirk's band and *Beyond the Blue Horizon*.

Chi Grosses Soar; Horace Heidt 49G, 25G for Berle Unit

CHICAGO.—Grosses in combo houses are soaring this week, top attractions in both houses drawing the visitors and localities alike.

Chicago (4,000 seats; $32,000 house average) has another top band draw week of July 24 in Horace Heidt, who came in for his annual visit following a run at the Edgewater Beach Hotel here. Coupled with *Yes Gentlemen From West Point*, on screen, bill should draw a hefty $49,-000. Theater was on a six-shows-a-day schedule over the week-end, with an many shows scheduled daily for the rest of the week, if business holds up. Week of July 17 Tommy Dorsey and band, plus *A Great Man's Lady* on screen, wound up with a terrific $50,500. Tommy is getting all the credit, and he did 42 shows to draw that money. Band was in on a $10,000 guarantee, with a split, and was reported collecting some $13,000 for its end.

Oriental (3,200 seats; $18,000 house average) is headed for one of its best weeks this year with Milton Berle's unit which opened big Friday (24). House started with a five show schedule (six on Saturdays) and few Oriental attractions demanded that arrangement. Should do around $25,000, which will mean some $9,500 for Berle. Screen has a quickie in *Rubber Racketeers*. Week of July 17 Al Donahue and band and the Merry Macs wound up with only $18,000, not strong for this combo. Accompanying film, *Parachute Nurse*, had little pull at the box office.

Canova-Lucas Fine in Pitts

PITTSBURGH.—Judy Canova and Clyde Lucas's orchestra combined for a healthy $19,500 despite hot weather week ended July 16. On the screen, *This Gun for Hire* (Para.). House average is $18,500.

With Tommy Dorsey snaring a near-record $35,000 the preceding week, it looks as the vaudefilm here will hit high for the next few months.

Spokane Vaude Fine

SPOKANE.—Attendance at the Post Street's vaudefilm made a strong recovery week-end of July 10-12. Business was a surprising $100 over the winter average, according to Manager William L. Evans. He thought cooler weather and stronger film support responsible.

Acts were Walter Preston, Ted and Ethel Walker, Jack and Jill Carr, and Freida Winge. One of the scheduled five acts of Bert Levy Circuit did not show up. Pix were *Ball of Fire* and *A Date With the Falcon*.

Miller Figures 25G in Buffalo

BUFFALO.—Grosses are holding up admirably here, despite the hot weather. Gas rationing is threatened here for August 22, which will doubtless increase theater biz considerably.

Palace offers an extra big bill this week, *Temptations of 1942*, with Evelyn Taylor, Burly-vaude talent in plentiful and well-publicized. The Erlanger is still going big with its legit stock set-up. Offering the Hartmans this week in *Tonight at 8:30* and next week bringing back Francis Lederer for a starring role in *No Time for Comedy*.

The Buffalo (seating capacity 3,500; house average $11,000 for pix only) is keeping up good work at the box office. Recent big-time take of Sammy Kaye, $22,300, will doubtless be topped by Glenn Miller and band this week, starting July 24. About $25,000 expected. Miller is spotlighting Marion Hutton, Skip Nelson, Tex Beneke and the Modernaires. Extra attraction is Dean Murphy. Film is *The Magnificent Dope*.

Last week, ended July 23, house came thru with $12,100 for a so-so picture layout, *The Jackass Mail* and *Pacific Rendezvous*. The 20th Century (seating capacity, 3,000; house average, $7,200 for straight films) currently offers the Orson Welles film, *The Magnificent Ambersons*, which was expected to draw way above average, but has been panned severely by newspapers here, which will doubtless hurt biz.

Earle, Philly, Big Despite Heat Wave

PHILADELPHIA.—Hitting into an excessive heat spell and with the house only air-cooled and not air-conditioned, Earle Theater (seating capacity, 3,000; house average for straight picture booking) $14,000) grossed a highly satisfactory $18,500 for the week ended Thursday (23). Frankie Masters made for the band personage, with heavy variety support in Bert Wheeler, with Hank Ladd and Francetta Malloy; the Radio Aces and Dick and Dotty Remy. Band brought up Phyllis Myles, Lou Hurst, Wood Kessler and Johnny Bashark. Twin Beds on screen.

New bill opened Friday (24) is an all-sepia show. And with the town lacking in a Negro house, it always means added patronage. Bill has Bill Robinson and Ella Fitzgerald sharing the spotlight. Opening day was extra big and show points to a fat $24,000. The Douglas Brothers only other added act, with Eddie Barefield leading Miss Fitzgerald's band. *In Old California* on screen.

Springfield Big

SPRINGFIELD, Mass.—Despite torrid heat the vaudefilm bill that ran the three days ended Saturday (18) at the Court Square Theater here drew very well. On the screen was *True to the Army*. On the stage, DeQuincy and Givens, Three Rays, Two Deweys, Slim and Shorty, Princess Red Rock, Jack Purdy and Tim Herbert.

Spokane Slips

SPOKANE.—A heat wave melted the Post Street's vaude gross to a couple hundred below average week-end of July 17-19. Acts were White and Manning, the Swor Brothers, Marcella Wellington, Frank Cook, McCarthy's Dogs. *The Men in Her Life* and *Obliging Young Lady* on screen.

Pearce 16½G in L. A.

LOS ANGELES.—Competing with high mercury readings, the Orpheum rolled up another good $16,500 last week with Al Pearce and His Gang on stage. Picture was *The Mad Martindales*. House average for the 2,200-seater is $6,500. Top tab is 55 cents.

Fay's Hit by Heat

PROVIDENCE.—Hot weather contributed to decline in business at Fay's last week, totaling only $5,000 on seven days. Show included Dave Mallen, Nora Williams, Dancing Duanos, Amelia Gilmore, Fain and Foster, Jock Riley, and Long and Short. On screen, *Thru Different Eyes*.

Raye Big in B'p't

BRIDGEPORT, Conn.—The bill at the Loew-Lyric Theater here the past week did such smash business that a midnight show was added Saturday. Bill was headed by Martha Raye.

Magic

By BILL SACHS

JACK GWYNNE, recovered from a serious illness which put him on the shelf several months, last week resumed work on some dates in the Chicago area. The inimitable Anne is again assisting. . . . BILL NEFF and Company are working Northern Indiana territory after winding up on a string of college dates in Michigan and surrounding area. . . . FLORETTE AND BOYETTE are doing a comedy magic-mental turn at Club Casanova, Detroit. Boyette has been forced to chuck his usual magic routine for the time being, due to a broken arm sustained in a recent accident. . . . VIRGIL THE MAGICIAN, after a spring and summer lay-off in Chicago, during which time he built several new illusions, opened his new tour Monday (27) at the Corn Palace, Mitchell, S. D. Henry Hudson Davis is again on advance. Virgil says he had W. C. (Dorny) Dornfeld busy in Chicago several days, building, painting scenery and doing art work on the new show. Virgil will this season feature *The Vanishing Leopard*, *Sawing a Woman in Half*, *The Substitution Trunk* and a new version of a box escape. . . . MILBOURNE CHRISTOPHER opens August 1 at Park Plaza Hotel, St. Louis. . . . JAY MARSHALL is one of the stooges with Russ Swann's new comedy magic turn playing theater dates in the East. . . . RAYMONDO is current at the

See MAGIC on page 56

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ANTI-TRUST VS. UNION

AFM Pleads For Help on Ork Rations

PHILADELPHIA, July 25.—Plea made by A. Rex Riccardi, secretary of the local musicians' union, to secure extra gas and tire priorities for the local musicians has been taken up by James C. Petrillo, AFM chief, for the entire federation. Brief has already been presented to the War Production Board by Joseph Padway, AFM attorney in Washington. And a sympathetic hearing was given the plea by the board. Originally gotten up by Riccardi to meet the local situation, presentation so impressed Petrillo that it was entered in behalf of the entire AFM. If the brief results in a favorable ruling by the WPB, it will bring relief to both the traveling names and bands staying in their own back yard to take in club stands.

Riccardi's brief merely stated the case for the musicians and band leaders, and left it to the WPB to work out a plan of its own to provide the extra rations sought. At present rations, Riccardi pointed out in his brief, musicians do not get enough gas to play their jobs to make a living for themselves, yet play the hundreds of gratuitous engagements for servicemen and for civilian morale. Here in Philadelphia State Door Canteen gets an average of three bands a night, and each day music makers are sent out to the Philadelphia Navy Yard and all the armories. While bus or trolley transportation may be available for some of the war benefits, Riccardi pointed out that such bands are usually doubling from other stands and have counted minutes to make the benefit and

(See AFM Pleads for Help on page 24)

500Gs Dished Out for Disks To N. Y. Tooters

NEW YORK, July 25.—In the home stretch of James C. Petrillo's order banning the making of all recordings after August 1, which was summarily punctuated by the U. S. government's asking for an injunction against the order, an accounting by Local 802, American Federation of Musicians, shows that musicians have earned $522,000 from February 1 to July 15 recording in the New York territory.

Local 802, the only local in the country which collects musicians' recording earnings from the source and in turn pays off the musicians, revealed that out of the more than a half-million-dollar melon, tooters making pop recordings garnered $365,400 in less than six months.

Those working on transcription dates grossed $104,400, with the remaining $26,160 going toward the payment of soundies dates. This system of policing was set up by the Collection and Escrow Department after the first of the year to insure the proper payment of overtime and rehearsal fees to the band.

Recording activity, since Petrillo announced his ban, has been going at a fever pitch all over the country, and, according to local officials, when the July figures are computed they will show at least three times the amount of normal recording activity.

While recording companies have undoubtedly been aware of government action, they nevertheless have been preparing for a cold winter by getting up a raft of masters on the shelf, of tunes which will not be published for months to come. Music pubs have been cooperating with the record outfits to this end, by supplying them with lists of drive tunes for a long time ahead. Waxeries, in turn, have cut them and put them away, awaiting their air popularity, before going ahead with the pressings.

"You Don't Say!"

NEW YORK, July 25.—James C. Petrillo, under the spell of his new pal and companion, Westbrook Pegler, did a bit of jamming on the drums during the recent visit of Susan and God to the Stork Club. It seems that Pegler dared Petrillo to get up and beat the skins.

According to the constitution and by-laws of Local 802, American Federation of Musicians, engaging in jam sessions without being regularly employed at the spot is a violation of the union's laws.

When an official of 802 was asked what would happen if Petrillo were brought up on charges, he replied, "We'll waive them."

McIntyre to WM, Unless MCA Can Raise the Ante

NEW YORK, July 25.—The move that will make Hal McIntyre the property of a major band office is nearer than ever. William Morris Agency has closed a tentative deal with Sy Shribman and has drawn up a contract which only awaits Shribman's return from California. The West Coast jaunt may result in a sudden swerve, however, with McIntyre winding up in the happy lap of Music Corporation of America.

Altho Shribman ostensibly went west to look over Cass Manana nitery, possibly to buy it, he particularly went to confer with Jules Stein, head of MCA, who has been panting for McIntyre and the other Glenn Miller-Don Haynes-Shribman orks which undoubtedly will follow into whatever agency nabs McIntyre. There are reports that Stein may be willing to shoot the financial works in order to get McIntyre, which would mean that William Morris may be left out.

Meanwhile, by way of making the McIntyre band all the more desirable, Shribman has set Sam Donahue, hitherto orphan of the stable, into Glen Island Casino here for three weeks, opening Thursday (30). Donahue has been building his swing outfit for some time without making much of a dent, but Glen Island provides the air time

(See McINTYRE TO WM on page 24)

D of J Must Prove That AFM Conspires; "Labor Disputes" Can't Be Hit by Trust Laws

NEW YORK, July 25.—The calling of Jimmy Petrillo's band by Attorney General Biddle this week has set up an entirely new realm of conjecture around Petrillo's refusal to let AFM musicians record disks and transcriptions. Altho there has been much sharp guessing past few weeks on just what Petrillo hoped to gain thru his wax ban, no one has actually known, and there is some question as to whether the AFM boss himself knew just what he wanted. Biddle's move for a temporary injunction was expected to be granted within the next few days, and it was felt in recording circles here that Petrillo's next move would give a definite cue to the ultimate outcome.

Petrillo was debating whether or not to make a statement Friday (24), but was evidently advised legally not to comment on the Department of Justice action until the injunction was filed. If the AFM chief follows thru by asking for a show cause order it will mean that he intends fighting his case thru to a finish. This will mean, too, that records and transcriptions will continue to be cut by AFM musikers for many months after Petrillo's August 1 "deadline," if not indefinitely.

The legal angles presented by any coming court battle between Petrillo and the government have more facets than the current arguments on the rubber situation. Disinterested legal minds here this week expressed the opinion that if Petrillo plans to fight it out in the courts he will do well to present his case as a labor dispute. If Petrillo can prove in the court hearing for a permanent injunction that his fight with the canned music producers is strictly a labor fight, the court will vacate the injunction and the D of J will then have to move its case out of the jurisdiction of the anti-trust laws and try to prosecute it on other grounds.

Most recent example of this procedure was seen a few months ago here in the case of the teamsters' union, when an injunction was obtained to restrain the union from forcing truckers to pay local members for jockeying transport trucks from Jersey into New York. Injunction was based on the anti-trust laws, but the court claimed it was a labor dispute and as such not in restraint of trade. Case was thrown out.

Department of Justice, however, will evidently contend that in the Petrillo case the AFM boss is forcing the radio stations to use live talent, and in so doing he is combining with an employer for the purpose of preventing the use of certain types of improved processes, i.e., recordings. Hence, if Petrillo doesn't shift from what seems to have been his attitude toward canned music displacing live musicians, the D of J may be able to prove before the court that a conspiracy exists among the AFM, networks and wax firms. Should the whole ruckus be tabbed by the court as a labor dispute, however, then the case will resolve into a court battle with Petrillo on the one side and broadcasters and disk outfits on the other. A year or more could be consumed in a court battle of the latter kind.

Petrillo has contended right along that his proposed disk ban was simply a case of the musicians not wanting to make records and transcriptions. Legal experts have stated that if Petrillo persists in this line of reasoning he will surely wind up with an anti-trust suit on his hands and probably lose it. How smart Petrillo is, these legal minds say, will be shown by the type of legal battery he retains and how far he goes in following its advice. Petrillo has always had an aversion to lawyers and been impatient with their legal maneuvering, but it is pointed out that if he wants to avert prosecution under the anti-trust laws it will be a sharp legal battle and outcome may very likely be decided by the sharpest legal group.

In some quarters of the disk industry this week it was felt that Petrillo would not contest the D of J's injunction but would gracefully use this action as an argument with the AFM membership that he (Petrillo) just couldn't go any farther and that the union was licked on its anti-canned music campaign, at least for the present. To refute this line of reasoning, however, it has been reported in other circles that Petrillo dare not take this type of action because it would mean not only his end as leader of the AFM in the not-too-far-off future, but would also open further an ever-widening breach in the union between the old-timers and the more youthful members. The latter might very likely at such a point decide to pull out for a CIO affiliation.

Department of Justice has a few problems on its hands in prosecuting this case, too. Before Biddle authorized the injunction action, James Fly thru his office as chairman of the Federal Communications Commission had asked both Petrillo and Niles Trammell of NBC to send him briefs relating to the cancellation of the Interlochen broadcasts. It has been pointed out that any subpoena issued by the FCC for AFM files and records would probably be stayed by the court if Petrillo should argue that such data was needed by him in his defense against the civil suit brought by the D of J. D of J and the FCC will have to decide which agency will move in on Petrillo.

One thing is certain. If Petrillo was wagering for an all-out fight on the canned music subject he can now have same with all of the legalistic fireworks. Up until Biddle took his action this week, it was rumored that Petrillo had put out indirect feelers for some over-the-table negotiations with the diskers and transcriptionists. If he did, none of the involved parties bit, and this has been their strategy up to now—not running to Petrillo for some sort of a "deal," as has happened in the past. This time Petrillo will either have to fight it out—on a sensible basis—or give up the tag "Musicians' Czar" handed him by the press some years ago.

Diskers Give Out With a Long Sigh Now That Those Problems Are Taking a Temporary Fade

NEW YORK, July 25.—Following a tense four weeks, disk execs were breathing easier today for the first time. Biggest share of this relief was, of course, the news breaking Friday (24) that Attorney General Biddle was going to move in on Jimmy Petrillo with an injunction preventing the AFM from refusing to make recordings and transcriptions. But equally pleasing to the platter-makers was the fact that at week's end the WPB had still not issued a new shellac conservation order.

Altho a sharper curtailment of shellac to the diskers could be expected almost momentarily, major firms felt that, inasmuch as the WPB had let the July 1 expiration date of the original order slip by, the need for the stuff could not be too dire. However, it was pretty well agreed among chief disk heads that when the new restrictions were laid down platter-pressers would find themselves without any new shellac and, in fact, might lose what frozen stocks they had on hand.

Past few months have seen practically no imports of the product from India, and the way the war is going, none will be coming for some time. The WPB, meanwhile, is taking a purely realistic attitude toward the record manufacturers and their needs. Government agency is satisfied that the disk plants cannot be used for any purpose more directly concerned with war production and does not want to force the waxeries out of business. However, it is a known fact that the WPB is not too kindly disposed toward the diskers' efforts at cooperation with WPB.

WPB is impatient with the conflicting stories anent the actual need for shellac by recording companies, claiming that in its talks with diskers the latter definitely report that they can't get along without the ingredient, while on the other hand WPB keeps hearing persistent reports that thru disk salvage, thinning processes and substitutes the platter firms can still operate.

Entire situation nevertheless hangs on the war, and if the army and navy insist that they will need all available shellac, the WPB will see that they get it. Some quarters of the trade report that a dispute may arise, should the WPB completely close down on shellac to diskers, on the grounds that there is enough shellac in the country now for all needs. It has already been rumored that a shut-down on shellac would be contested by the major disk firms and that they would appeal such a stringent ruling. Who they would appeal to however, in such a case is a question so far unanswered.

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On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

—By M. H. ORODENKER—

TOMMY DORSEY (Victor 27941)

He's My Guy—FT; VC. *Light a Candle in the Chapel*—FT; VC.

TOMMY is taking his strings as seriously as a Kostelanetz, and instead of figuring on the fiddles as extra added, they are the whole band. At least for these sides the brasses and woodwinds take a back seat, which is understandable, since both are ballads. The only identifying character that remains is the maestro's soft and lush trombone slides, but blended with the scraping and harp-pluck. After a classically conceived introduction, band dips into slow tempo for Don Ray's and Gene De Paul's *He's My Guy*, which establishes the same torch mood as *My Man, My Bill* and *Jim*. For the opening stanza it's the soft voicing of Jo Stafford. Dorsey's trombone, heavily banked by the strings and harp, picks up the last half of another chorus, with Miss Stafford stepping in again at the tag line to take it out. Platternate follows the same orchestral pattern and establishes the same restful musical mood, altho the band manages to cut thru with more of a rhythmic beat to keep the ballad moving along in brisk fashion in face of the slow tempo. Song story ties in with the times, Frank Sinatra taking the opening chorus, suggesting that a candle be lit in the chapel "for the one you love going away." Dorsey opens a second stanza and, jumping the bridge passages, Sinatra steps in for the last half to sing it out.

One of the freshest of fresh tunes, "He's My Guy" packs all the appeal of its predecessors named above, and if it strikes a popular vein with the public, as it should, it's a cinch that Dorsey's disk is going to figure prominently in the music box play.

PAUL WHITEMAN (Capitol 108)

Serenade in Blue—FT; VC. *I've Got a Gal in Kalamazoo*—FT; VC.

HAVING brought so much orchestral wealth to other record labels during his long and colorful career, Paul Whiteman starts out anew on this new label. Already the Whiteman name is synonymous with all that stands for dance music, and the "King of Jazz" fills the musical demands of modern times with a new and fresh band that is up to the minute in every detail. Fiddles predominate, giving plenty of body to the band. Song material for both sides is tops, both stemming from the Mack Gordon-Harry Warren score for Glenn Miller's movie, *Orchestra Wives*. Most attractive is *Kalamazoo*, which holds as much promise as *Chattanooga Choo Choo*. Whiteman applies a rhythmic and bouncy beat to it, pacing it moderately for the band's opening chorus. The Mellowaires, a mixed vocal group, carry the second stanza in rhythmic style. Band and singers split a third chorus to take the side out in bright and swingy fashion. *Serenade* is a lush love song, and the side has the fiddles out in full parade. Strings introduce the song and carry on in the background for the opening chorus that gives Martha Tilton for the lyrical delight. Band picks it up at the last half, with Miss Tilton for the tag line for the finish.

"I've Got a Gal in Kalamazoo" looms as a real biggie for the music machines, even before the movie gains wide circulation on the screen. While Glenn Miller has first jump on the tune, added to the fact that he is featured in the picture, Paul Whiteman's entry is on the strong side as well, and should garner a good measure of coins.

BENNY GOODMAN (Columbia 36617)

All I Need Is You—FT; VC. *On the Sunny Side of the Street*—FT; VC.

COLUMBIA is skipping its regular complement of records this week to catch up on back orders, but has managed to squeeze this one thru as a special release. Sides mate the Goodman band and the sextet. Full ensemble, laying it on heavy with their instruments, takes care of the DeRose-Davis-Parish ballad, *All I Need Is You*. While the tempo is on the slow side, Goodman maintains a heavy and steady beat thruout, so that it never drags. The maestro's clarinet, in from the first spin, takes the introduction and four bars of the opening melody. Then gives way to Peggy Lee for the vocal, hearing band riffs in the background building it big without smothering the ballad appeal. Striking phrasings of the sax section take it up from the bridge, and the full band joins in for the rest of the chorus, fading at the last two bars for Miss Lee to take it to the finish line. The Fields-McHugh oldie on the other side offers the clarinet, trombone and rhythm section for a bouncy and sprightly dish in moderate tempo. Starting right off on the chorus, Goodman carries the opening stanza. Peggy Lee takes over the second stanza, cutting in with some right saltry chanting. Trombone picks it up for a third chorus, giving way to the piano and bass at the bridge, with everyone in on the finish. Side kicks all the way, with Miss Lee's dicty jilt for the lyrics a real surprise feature.

For a bright and swingy spot in the music boxes, "On the Sunny Side of the Street" fills the bill in full order, song itself being a heavy favorite of an earlier day and Goodman's sextet and singer setting it in modern style. Full band for "All I Need Is You" ballad also counts big for the phonos.

MITCHELL AYRES (Bluebird 11563)

The Wolf Song—FT; VC. *Don't Forget To Say "No," Baby*—FT; VC.

Two delightful novelties are polished off here by Mitch Ayres. Clyde Lucas's *Wolf Song*, in spite of the sound effects, is not a kiddies' jingle about a day at the zoo. It's a knockabout novelty that rings in Meredith Blake, who is the prey of Johnny Bond, who sings in the accepted manner of a would-be "wolf" among the gals. And thru it all the boys in the band warn Miss Blake of Johnny's wolfish tendencies. Singers act it out from the start for most of the side, with the band finishing it with a lively sock chorus. *Don't Forget* is another warning in the same vein as *Don't Sit Under the Apple Tree*. This one applies to the boy friend, with Meredith Blake cautioning the lads not to say "yes" to any charmers they may encounter in their maneuverings. Band starts it off at a lively beat for a half chorus, Miss Blake impresses with the lyrics for another, and the band takes it up for another chorus to carry it out.

For a novelty, "The Wolf Song" is worth a trial spin in music boxes. And "Don't Forget To Say 'No,' Baby" is also worthy of a chance in the phonos, what with an attractive title also in its favor.

(See ON THE RECORDS on Page 65)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Art Kassel

(Reviewed at Hotel Peabody, Memphis)

KASSEL infuses a spirit of gaiety by the very obvious pleasure he takes in leading a fine band. His vocals, also, are all lilting, swingy numbers, enhancing this effect. He makes ballads a specialty and turns in a pleasing performance. Altogether a good worker, well liked by the crowds.

Ork is rhythmic and very sweet, giving an effect of excellent balance. Kassel uses four brass and four reeds. Tom Taddonio, who played the bass, attracted considerable favorable comment from dancers and in the local press.

New gal vocalist, Gloria Bart, warbles pleasingly and sells her tunes solidly. She turned in an especially fine job on Kassel's own composition, *That's the Moon, My Son*, which was well received. Her looks are a decided asset and her versatility above average.

Special mention goes to Kassel's own singing of *Jingle, Jangle, Jingle* in trio with Harvey Crawford (drums) and Frank Polmar (second sax). Ed Burback's piano support is very sound.

Library appears well stocked with soft arrangements of most popular tunes. Snappy uniforms contribute greatly to neat appearance of ork. *Johnson.*

Jan Savitt

(Reviewed Hollywood Casino, Hollywood)

JAN SAVITT opened here recently with a practically new aggregation, featuring five strings in addition to his own fiddle. Of the total of 21 people, 11 are with him for the first time.

Basic instrumentation is five brass, five reed, five strings and three rhythm. A canny showman and outstanding fiddler, Savitt divides his time fronting and fiddling. Reed section is well handled, and Bollie Bridwell is on for a number of sax solos, with Al Harding taking the spot on clarinet parts. Jack Dougherty is responsible for hot horn and Pete Lofthouse for trombone parts. Ben Pinkering's trombone also gets plenty of assignments.

In the fiddle section are Walt Wiemeyer, Ted Klages and Joe Martin, with Allen Harshman on viola and Fred Kuerner cello. Strings are featured in nearly every arrangement and do a good job. Tunes open with a blare of brasses, a throw-back to Savitt's symphonic yen, but it is worked to bring in the strings to round out the melody and tone down what seemingly started out to be just another swing tune. Reeds, strings and rhythms have plenty of work and the effect is music that would please the most finicky.

Vocal assignments go to Joe Martin, who does a swell job, and Gloria DeHaven, newcomer. Miss DeHaven has a good voice, knows how to sell, but lacks experience. She'll gain finesse and be even more of an asset than she is.

Addition of the strings affords Savitt an opportunity to deliver any kind of music in the library. His arrangements include a number of oldies and classics brought up to date. No matter the arrangement, Savitt renders it so that it is either danceable or listenable—but in both cases admired. *Abbott.*

Frankie Gelsone

(Reviewed at Hotel Nicollet, Minneapolis)

FORMER vocalist for Sew Olsen, widely known territorial aggregation in these parts, Gelsone has taken over the band following Olsen's enlistment in the army. In the short time he has fronted this group Gelsone has revitalized the musicians and bids fair to take them up the ladder in a hurry. Gelsone was given the difficult task of taking over the baton in time for the Dorothy Lewis ice show at this spot. Miss Lewis and her cast are highly pleased with the manner in which he is handling the music, there being no hitch whatever in the proceedings.

Ork is made up of 11 pieces, with the leader—three sax, three brass and four rhythm. Gelsone plays guitar, in addition to his fairy warblings. Uses two pianos, with girl vocalist, Jeanne Arland, handling one set of ivories when not at the mike.

It is a tenor band, with its library full of special arrangements. On the sweet side for most of its offerings, the gang can kick out and cut a rug with the very best of them when the occasion calls for it. Dick Kubias, sax player, handles all arrangements.

Gelsone has personality to burn and uses it in excellent manner while fronting. Several nationally known booking offices have already had representatives talking to him. Should he sign, he has the makings of a top combo. *Weinberg*

Jimmy Blade

(Reviewed at the Drake Hotel, Chicago)

BLADE is a veteran piano leader in the Chi area and for 12 years was chief arranger for Wayne King. He now fronts a seven-piece society band, playing conversational music all evening long. The sets are versatile and the library unusually big. (When caught he didn't repeat a tune for a couple of hours.)

No pretenses here to do the unusual. The boys are good musicians and play well together. Predominating is Blade's generous piano work and accordion support. Balance of the instrumentation is two fiddles, sax, bass and drums.

Outfit can use some vocals, preferably a girl singer who has both looks and a pleasing voice. As it stands, there isn't a vocal all evening, tending to make the sets monotonous for customers who hang around too long. *Honigberg.*

MEMPHIS, July 25.—Will Osborne has signed Lorraine Benoco, formerly with Orrin Tucker. Marrianne, originally booked, had to leave the band on her doctor's orders.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

—By DICK CARTER—

Dick Jurgens

(Totem Pole, Ashmudale, Mass., CBS Network, Saturday (11), 11:59-12 midnight)

THIS was a peach of a remote, packing plenty of character and indicating that Jurgens's success around Boston figures to be repeated anywhere in the East. It's hard to understand why he has restricted himself to the Middle West all these years.

The program was composed entirely of pop material, nicely varied as to tempo and dolled up in catchy, melodious arrangements. Harry Cool and Buddy Moreno, two of the best male vocalists around, put their pleasant pipes to work frequently and to the usual good effect. These two fellows are good for the same reason the band itself is good—they do their stuff in a natural, unpretentious manner, relying upon ability rather than a batch of shoddy tricks to put themselves across.

Programing and performance were so good, it was a pity that the announcer didn't let the band alone. Was one of those darbs who is never happier than when prefacing each song title with a lot of nonsense.

* * *

Richard Himber

(Essex House, New York, NBC Network, Saturday (11), 12-12:30 a.m.)

HIMBER'S arrangements always have a little extra something in them, and so, consequently, do his remotes. This broadcast was doubly interesting because Himber alternated between current stuff and standards, and cloaked each tune in a characteristically plushy arrangement, with harp and fiddles used to the hilt.

Red network's policy toward remotes is simply not to use them unless the band involved is apart from the ordinary; the mere presence of Himber on the web means that he has plenty to offer.

Vocals were by Marjorie Lee, whose voice and delivery have a nice, refined quality. A vocal combo of vastly less quality was also heard briefly.

Announcements were perfect, in the recent tradition of the Red net.

Watch for It!

THE BILLBOARD'S Band Yearbook, which will appear soon, shapes up as the most informative, authoritative piece of published matter ever offered to the music trade. Band leaders, bookers, buyers, music publishers, writers, press agents—anybody and everybody connected with the business—will find this fat Yearbook the nearest possible approach to an encyclopedic *Who's Who*.

Included in the Yearbook will be the Fourth Annual Edition of Talent and Tunes on Records. 'Nuf said.

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SPA ENGAGES E. C. MILLS

Music Items

Publishers and People

BOBBY MELLIN moves to New York from Chicago to succeed Sid Lorraine as professional manager of Southern Music.

Hughie Prince will supply comedy material for the Bill Rowland *Follies Girl* pic, now being filmed in New York. Sonny Burke is writing music for film, too.

Murray Singer, of Murray Singer Music, now in army at Fort Meade, Maryland.

E. B. Marks is ready to start moving on *Cross Words*, based on *Malaguena*, by the Cuban composer, Lecuona. Bob Russell wrote the American lyric.

Private Al Frisch, one of the writers of the Marks tune, *The Army Mule*, the

(See MUSIC ITEMS on page 56)

Name Policy Pays Off in Minneapolis

MINNEAPOLIS, July 25. — All records for gross receipts were broken at the Happy Hour night club here by Fletcher Henderson and his ork, which inaugurated a new policy of name dance and show bands. Playing the two-week period from June 24 thru July 7, Henderson bettered by $1,700 the record set by Freddie Schnickelfritz Fisher, whose best figure was $3,000. During the first week here Henderson hit $4,700, dropping to $4,500 the second week. Abe Perkins, club manager, said patrons have been demanding that Henderson be brought back for a return engagement.

Meanwhile, Carlos Molina, who followed Henderson July 8 for a two-weeker, has equaled the colored leader's figure of the first week, hitting $4,700, the management said. All bands are booked by Frederick Bros.

Ambitious New Publishers

NEW YORK, July 25.—A new BMI firm, Latin American Publishing Corporation, has been formed here with elaborate plans for furthering the Good Neighbor policy, as well as marketing a lot of hitherto unused Latin pop material.

Firm features the works of its head and professional manager, Sergio De Karlo, described as "Latin America's foremost composer," and is issuing press material of a very high-grade nature. Plans to outfit all sheet music with four-color covers—something new. Financed with South American dough.

Bill Peterson Joins Busch

NEW YORK, July 25.—Bill Peterson joined Charlie Busch here last week as a partner in the latter's new cocktail unit department, which he is running in conjunction with Consolidated Radio Artists. Busch plans to hop out to Chicago and the Coast soon to set up contact points. New department handles all musical units from seven pieces down.

MGM Signs Monroe

NEW YORK, July 25.—Vaughn Monroe has grabbed himself one of the many MGM film contracts being handed out these days. Name of film hasn't been decided yet, but Monroe is all set for a trip to Hollywood and the gold that goes with it.

IT'S CUTE—IT'S DIFFERENT
IT'S TERRIFIC
BYE LO BABY BUNTIN'
(Daddy's Goin' Huntin')
CINDY WALKER
Decca 6038
(Billboard) "That valuable rarity, a war song with a novel approach."
AMERICAN MUSIC, INC.
1211 N. Poinsettia Dr., Hollywood, Calif.

Meet Jose

DETROIT, July 25.—Joe Herman, former pianist with Al Kavelin, is fronting his own band, which opened at Ohio Hotel, Youngstown, O., and is moving into the Club Alicia here for a four-week stand. Herman has changed his name to Jose Mivanda and works with a five-man Latin combo.

That Gin Game Turns Into a Serious Biz

NEW YORK, July 25.—Gin-rummy as played by the music trade is not a game except in the way that the old army game was a game. The music boys have tacked on an extra unwritten, rigidly adhered-to rule: *Songpluggers are not allowed to win from band leaders.*

The theory is that a maestro who has just won some bucks in a card game is easier to talk turkey to than he might be otherwise. It would be unthinkable to talk turkey to a maestro who had just lost money at cards. Recently, however, one of the younger leaders, after winning $34 from two pluggers, got sore when they dragged out lead sheets. "I don't believe in mixing business with pleasure," announced the maestro. Later on, over lox and coffee at Lindy's, the pluggers agreed that the leader actually thought he won the gin-rummy game because he was the best player.

There aren't many maestri as naive, which is fortunate for the pluggers, who have trouble dreaming up "legitimate" ways to pave the way for performances. Because of the attitude of Music Publishers' Contact Employees' Union, the lads are now calling the game "Johnny O'Connor-Rummy"!

Writers Give Ex-ASCAP Exec G. M. Post at 15G Annually; Pubs Will Get Stiff Contract

NEW YORK, July 25.—E. Claude Mills, recently liquidated from his executive position in ASCAP as a result of pressure applied by antagonistic publishers, was engaged this week by Songwriters' Protective Association in the capacity of general manager.

The Mills-SPA signing is the sort of eventuality which was feared by ASCAP's pubs, who sought to keep the fire-eating veteran out of their way for at least a year by agreeing to pay him $35,000 in weekly installments, provided he would refrain from allying himself with interests inimical to ASCAP. Since most of SPA's membership are also ASCAPers, the pubs hardly will be able to call the penner org an enemy.

It is believed, however, that the pubs will burn plenty when they learn of Mills's new post and will be cynical about any protestations by SPA that no offense is meant. Mills has long been a thorn in the publisher side, and the news of his re-emergence on the scene, in a position where the pubs can't get at him but he can throw plenty of rocks, is bound to cause many extra-hour confabs among ASCAP's publisher brain trust.

As one important SPA member points out, any headache the pubs feel as a consequence of Mills's going over to SPA could have been avoided if the penner org had been treated more judiciously during the recent Marks case fuss. The manner in which the pubs ducked Sigmund Romberg and the SPA attorneys is credited with having convinced the writers that a guild set-up and a man like Mills furnished the only solution.

It will be Mills's immediate job to shepherd SPA thru its transition from "protective association" to union, modeled along the lines of the Dramatists' Guild and Authors' League. Important part of Mills's work, besides enrollments and administration, will be formulation of the forthcoming guild contract with the pubs. What he intends to incorporate in the contract can be inferred from his statement, "A lot of the rules are going to change. The old order—the control and compel policy of capital—will inevitably yield to a new rule of fairer and more generous rewards to the actual producers and creators of the

(See SPA HIRES MILLS on page 55)

Army, Navy Tell Music Pubs To Ignore Servicemen's Requests

NEW YORK, July 18.—Music pubs were informed this week by Harry Fox, manager of Music Publishers' Protective Association, that they need no longer feel obligated to ship gratis orchestrations to comply with the thousands of servicemen's requests for this music. Dr. Harold Spivacke, chairman of the Sub-Committee on Music of the Joint Army and Navy Committee on Welfare and Recreation, contacted both the army and navy for Fox on the subject of free music to the camps. Letters from army and navy heads to Spivacke were forwarded to Fox expressing definitely that adequate funds had been appropriated for the purchase of music by the recreational committees.

The War Department expressed its regrets over the "obvious embarrassment to the publishers" who were put in a position of sending free orchestrations to members of the armed forces who wrote such requests. Fox suggested thru a letter to the pubs that they express the views incorporated in the army and navy letters in their replies to all future requests from men in the service.

Situation brings to light again the entire problem of camp entertainment and need for certain controls. By cooperating with Fox now pubs will not have to fret over the too extreme burden of filling all individual requests, which in many instances were probably nothing more than a guy wanting something for himself only and not for the benefit of the camp as a whole. This still does not prevent patriotic pubs from sending as many copies to the boys in blue and khaki as they wish. But to make sure the music will go where it is most needed Fox is acting as co-ordinator between the pubs and the recreational committees and the MPPA exec will turn the music over. Orders from the army and navy committees will also be handled by Fox thru regular jobbers.

Local 802, of the American Federation of Musicians, has been trying the past few weeks to set up a similar control for orks playing camps and other army and navy welfare dates. Union just wants such requests to have the approval of the corps area commanders rather than having all sorts of agencies contacting the band leader direct. This way such requests would be grooved thru the union and save leaders many unnecessary gratis dates.

HOLLYWOOD, July 25.—Joe Reichman is now being handled by the William Morris Agency. Band is current at the Biltmore Bowl.

Satchmo, Barnet Put DC Hepcats In Riotous Mood

WASHINGTON, July 25.—The hepcats tore it down here Wednesday (22) when a couple of hot licks from Louis Armstrong's trumpet and Charlie Barnet's jive started a jam session that ended up in a near riot and a call for extra police and the fire department.

It all happened at Griffith Stadium, home grounds of the Washington Ball Club, where a swing session combined with a jitterbug contest was promoted by C. C. Cooley. When the bands started to send, all hell broke loose. The audience jumped all over the place, piling out in the aisles and milling around the bandstand. Those in the upper tier of the stadium complained they couldn't hear the rhythm, and tossed a few pop bottles. Those that missed were returned.

The music was halted and patrons were ordered to their places. Servicemen were asked to aid the police in keeping order, but no dice. Finally Cooley was ordered by the police to call the whole thing off. He did, and said he would not refund any dough. He stated that his acts, which were never seen, carried out their end of the contract.

Final score: 13 arrests, 10 injuries, 3 broken gates, hundreds of tattered zoot suits and 30,000 hepcats returning to their juke boxes.

Memphis Claridge Sets Nagel, Lucas, Foster

MEMPHIS, July 25.—Hotel Claridge has completed summer bookings for its Magnolia Roof Gardens. Following Will Osborne, currently playing a three-weeker, Freddy Nagel will open July 31, followed August 14 by Clyde Lucas and on August 28 by Chuck Foster, whose two-week stand will conclude the summer activities. Osborne, Lucas and Foster were booked by Art Weems of GAC, Nagel by Russell Paschine of MCA.

Coming!
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The Billboard Music Popularity Chart

WEEK ENDING JULY 24, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, July 24. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last Wk.	This Wk.	Title	Publisher	Plugs
2	1.	JINGLE, JANGLE, JINGLE (F)	Paramount	34
4	2.	HE WEARS A PAIR OF SILVER WINGS	Shapiro-Bernstein	31
19	2.	SOUTH WIND	Witmark	31
3	3.	IDAHO	Mills	28
6	4.	THIS IS WORTH FIGHTING FOR	Harms	25
5	5.	SLEEPY LAGOON	Chappell	24
8	6.	ONE DOZEN ROSES	Famous	23
1	7.	BE CAREFUL, IT'S MY HEART (F)	Berlin	22
12	8.	DO YOU MISS YOUR SWEETHEART?	Paramount	20
19	9.	CONCHITA (etc), LOPEZ (F)	Famous	19
11	9.	TAKE ME	Bregman, Vocco & Conn	19
—	10.	ALWAYS IN MY HEART (F)	Remick	18
—	10.	LOVE IS A SONG (F)	BMI	18
18	11.	SOMEBODY'S THINKING OF YOU TONIGHT	Southern	17
14	12.	THREE LITTLE SISTERS (F)	Santly-Joy-Select	16
7	13.	HERE YOU ARE (F)	Robbins	15
7	13.	I LEFT MY HEART AT THE STAGE DOOR CANTEEN	U. S. Army	15
9	13.	JERSEY BOUNCE	Lewis	15
18	13.	JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND	Crawford	15
9	14.	STRICTLY INSTRUMENTAL	Cherio	14
5	14.	WHO WOULDN'T LOVE YOU	Maestro	14
18	15.	DON'T SIT UNDER THE APPLE TREE	Robbins	13
—	15.	IF YOU ARE BUT A DREAM	J. Campbell	13
13	16.	ALL I NEED IS YOU	Miller	12
15	16.	MIDSUMMER MATINEE	Embee	12
—	17.	AT LAST (F)	Feist	11
—	17.	SINGING SANDS OF ALAMOSA	Remick	11
—	18.	BY THE LIGHT OF THE SILVERY MOON	Remick	10
10	18.	JUST PLAIN LONESOME (F)	Maytair	10
11	18.	MY DEVOTION	Santly-Joy-Select	10

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. **Atlanta:** Cox Prescription Shop; S. H. Kress. **Birmingham:** Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. **Boston:** The Melody Shop. **Bridgeport, Conn.:** Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. **Buffalo:** Whiteman Song Shop; Broadway Music Shop. **Butte, Mont.:** Dreibelbis Music Co. **Chicago:** Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. **Cincinnati:** Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. **Dallas:** S. H. Kress. **Denver:** The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. **Des Moines:** Des Moines Music House; Davidson Co. **Detroit:** Wurlitzer's; Grinnell Bros. **Houston:** S. H. Kress. **Kansas City, Mo.:** Music Box. **Long Island:** Temple of Music Stores. **Los Angeles:** Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. **Louisville, Ky.:** Stewart Dry Goods Co. **Memphis:** S. H. Kress. **Miami:** Richards Store Co.; Burdine's, Inc. **Milwaukee:** Schuster's; Broadway House of Music; J. B. Bradford Piano Co. **New Orleans:** Louis Grunewald Co., Inc. **New York City:** Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. **Philadelphia:** Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. **Pittsburgh:** Volkwein Bros., Inc. **Raleigh, N. C.:** James E. Thiem; C. H. Stephenson Music Co. **Richmond, Va.:** Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. **Salt Lake City:** Z. C. M. I. Record Dept.; S. H. Kress. **San Francisco:** S. H. Kress. **Seattle:** S. H. Kress. **Springfield, Mo.:** L. L. Lines Music Co. **St. Louis:** Aeolian Co. of Missouri; Famous & Barr. **St. Paul:** Lyon & Healy. **Tulsa:** S. H. Kress. **Washington, D. C.:** E. F. Droops & Sons Co.; George's Radio, Inc. **Wichita:** S. H. Kress. **Youngstown:** S. H. Kress.

NATIONAL

POSITION Last Wk. This Wk.

- 1 — 1. JINGLE, JANGLE, JINGLE —KAY KYSER Columbia 36604
- 2 — 2. SLEEPY LAGOON —HARRY JAMES Columbia 36549
- 3 — 3. WHO WOULDN'T LOVE YOU? —KAY KYSER Columbia 36526
- 6 — 4. ONE DOZEN ROSES —HARRY JAMES Columbia 36566
- 4 — 5. JINGLE, JANGLE, JINGLE —MERRY MACS Decca 18361
- 10 — 6. JUST AS THOUGH YOU WERE HERE —TOMMY DORSEY Victor 27903
- — — 7. KALAMAZOO —GLENN MILLER Victor 27934
- — — 8. JOHNNY DOUGHBOY FOUND A ROSE —KAY KYSER Columbia 36558
- 9 — 9. JERSEY BOUNCE —BENNY GOODMAN Okeh 6590
- — — 10. SWEET ELOISE —GLENN MILLER Victor 27879

EAST

POSITION Last Wk. This Wk.

- 1 — 1. Jingle, Jangle, Jingle —Kay Kyser
- 3 — 2. Who Wouldn't Love You? —Kay Kyser
- 2 — 3. Sleepy Lagoon —Harry James
- 7 — 4. Just as Though You Were Here —Tommy Dorsey
- 10 — 5. Jersey Bounce —Benny Goodman
- 6 — 6. Tangerine —Jimmy Dorsey
- — — 7. Johnny Doughboy Found a Rose—Kay Kyser
- — — 8. Sweet Eloise —Glenn Miller
- 8 — 9. This Is Worth Fighting For—Jimmy Dorsey
- 4 — 10. One Dozen Roses —Harry James

MIDWEST

- 1 — 1. Jingle, Jangle, Jingle —Kay Kyser
- 2 — 2. Sleepy Lagoon —Harry James
- 3 — 3. Who Wouldn't Love You? —Kay Kyser
- 5 — 4. Johnny Doughboy Found a Rose—Kenny Baker
- — — 5. Kalamazoo —Glenn Miller
- 10 — 6. Sweet Eloise —Glenn Miller
- 4 — 7. Jingle, Jangle, Jingle —Merry Macs
- 6 — 8. Don't Sit Under the Apple Tree—Glenn Miller
- 7 — 9. Tangerine —Jimmy Dorsey
- — — 10. Jersey Bounce —Benny Goodman

SOUTH

POSITION Last Wk. This Wk.

- 1 — 1. Jingle, Jangle, Jingle —Kay Kyser
- 2 — 2. Who Wouldn't Love You? —Kay Kyser
- 3 — 3. Sleepy Lagoon —Harry James
- 5 — 4. One Dozen Roses —Harry James
- — — 5. Kalamazoo—Glenn Miller
- 8 — 6. Just as Though You Were Here —Tommy Dorsey
- — — 7. Johnny Doughboy Found a Rose—Kay Kyser
- 7 — 8. One Dozen Roses —Dinah Shore
- — — 9. He Wears a Pair of Silver Wings—Dinah Shore
- — — 10. Strictly Instrumental —Harry James

WEST COAST

- 2 — 1. Sleepy Lagoon —Harry James
- 1 — 2. Jingle, Jangle, Jingle —Merry Macs
- 3 — 3. Jingle, Jangle, Jingle —Kay Kyser
- 4 — 4. Who Wouldn't Love You? —Kay Kyser
- — — 5. One Dozen Roses —Harry James
- — — 6. Jersey Bounce —Benny Goodman
- — — 7. Johnny Doughboy Found a Rose—Kay Kyser
- 6 — 8. Don't Sit Under the Apple Tree —Glenn Miller
- — — 9. One Dozen Roses —Dick Jurgens
- — — 10. This Is Worth Fighting For—Jimmy Dorsey

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. **Atlanta:** Cable Piano Co. **Chicago:** Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. **Detroit:** Grinnell Bros. **Kansas City, Mo.:** Jenkins Music Co. **Los Angeles:** Morse M. Preeman, Inc. **New Orleans:** G. Schirmer of Louisiana. **New York City:** Music Dealers' Service, Inc.; Ashley Music Supply Co. **Phoenix, Ariz.:** Dawson Music Co. **Pittsburgh:** Volkwein Brothers, Inc. **Portland, Ore.:** Sklare Music Co. **San Antonio:** Southern Music Co. **San Francisco:** Pacific Coast Music Jobbers; Sherman Clay & Co. **Seattle:** Capitol Music Co. **St. Louis:** St. Louis Music Supply Co.

NATIONAL

POSITION Last Wk. This Wk.

- 1 — 1. JINGLE, JANGLE, JINGLE
- 2 — 2. SLEEPY LAGOON
- 3 — 3. JOHNNY DOUGHBOY FOUND A ROSE
- 4 — 4. ONE DOZEN ROSES
- 8 — 5. HE WEARS A PAIR OF SILVER WINGS
- 6 — 6. WHO WOULDN'T LOVE YOU?
- 12 — 7. I LEFT MY HEART AT THE STAGE DOOR CANTEEN
- 7 — 8. THREE LITTLE SISTERS
- 5 — 9. JERSEY BOUNCE
- 9 — 10. ALWAYS IN MY HEART
- 13 — 11. THIS IS WORTH FIGHTING FOR
- 11 — 12. I THREW A KISS IN THE OCEAN
- 10 — 13. DON'T SIT UNDER THE APPLE TREE
- 15 — 14. SKLARK
- — — 15. ARMY AIR CORPS SONG

EAST

POSITION Last Wk. This Wk.

- 1 — 1. Jingle, Jangle, Jingle
- 2 — 2. Johnny Doughboy Found a Rose
- 5 — 3. Sleepy Lagoon
- 3 — 4. He Wears a Pair of Silver Wings
- 7 — 5. I Left My Heart at the Stage Door Canteen
- 4 — 6. One Dozen Roses
- 6 — 7. Who Wouldn't Love You?
- 12 — 8. This Is Worth Fighting For
- — — 9. Army Air Corps Song
- 11 — 10. Always in My Heart
- 10 — 11. Sweet Eloise
- 8 — 12. Jersey Bounce
- 13 — 13. Three Little Sisters
- — — 14. My Devotion
- 14 — 15. Don't Sit Under the Apple Tree

MIDWEST

- 1 — 1. Jingle, Jangle, Jingle
- 2 — 2. Johnny Doughboy Found a Rose
- 3 — 3. Sleepy Lagoon
- 4 — 4. One Dozen Roses
- 10 — 5. He Wears a Pair of Silver Wings
- 5 — 6. Always in My Heart
- 9 — 7. Who Wouldn't Love You?
- 7 — 8. Three Little Sisters
- 6 — 9. Jersey Bounce
- 11 — 10. I Threw a Kiss in the Ocean
- 12 — 11. Skylark
- — — 12. I Left My Heart at the Stage Door Canteen
- — — 13. Sweet Eloise
- 13 — 14. Army Air Corps Song
- 8 — 15. Don't Sit Under the Apple Tree

WEST COAST

POSITION Last Wk. This Wk.

- 1 — 1. Jingle, Jangle, Jingle
- 2 — 2. Sleepy Lagoon
- 4 — 3. Johnny Doughboy Found a Rose
- 3 — 4. One Dozen Roses
- 8 — 5. Who Wouldn't Love You?
- 5 — 6. Three Little Sisters
- 13 — 7. He Wears a Pair of Silver Wings
- 6 — 8. Jersey Bounce
- 7 — 9. I Threw a Kiss in the Ocean
- 12 — 10. This Is Worth Fighting For
- — — 11. Skylark
- 14 — 12. Here You Are
- — — 13. Marines' Hymn
- 10 — 14. Idaho
- — — 15. I Left My Heart at the Stage Door Canteen

SOUTH

- 1 — 1. Jingle, Jangle, Jingle
- 2 — 2. Sleepy Lagoon
- 6 — 3. Who Wouldn't Love You?
- 10 — 4. I Left My Heart at the Stage Door Canteen
- 3 — 5. One Dozen Roses
- 9 — 6. He Wears a Pair of Silver Wings
- 8 — 7. Don't Sit Under the Apple Tree
- 4 — 8. Johnny Doughboy Found a Rose
- 14 — 9. If You Are But a Dream
- 7 — 10. Three Little Sisters
- — — 11. Idaho
- 5 — 12. Jersey Bounce
- 13 — 13. I Threw a Kiss in the Ocean
- 12 — 14. Not Mine
- 11 — 15. Always in My Heart

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG

Title	Artist	Record
DON'T SIT UNDER THE APPLE TREE (12th Week)	GLENN MILLER	Bluebird 11474
	ANDREWS SISTERS	Decca 18312
	KAY KYSER	Columbia 36567
SLEEPY LAGOON (11th Week)	HARRY JAMES	Columbia 36549
	JIMMY DORSEY	Decca 4304
	DINAH SHORE	Victor 27875
	VAUGHN MONROE	Bluebird 11496
WHO WOULDN'T LOVE YOU? (9th Week)	KAY KYSER	Columbia 36526
	FREDDY MARTIN	Victor 27891
	INK SPOTS	Decca 18383
ONE DOZEN ROSES (8th Week)	DICK JURGENS	Okeh 6636
	HARRY JAMES	Columbia 36566
	GLEN GRAY	Decca 4299
	DINAH SHORE	Victor 27891
	ART KASSEL	Bluebird 11486
JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND (7th Week)	KAY KYSER	Columbia 36558
	FREDDY MARTIN	Bluebird 11501
	SAMMY KAYE	Victor 27870
	GUY LOMBARDO	Decca 4278
	TOMMY TUCKER	Okeh 6620
JINGLE, JANGLE, JINGLE (5th Week)	MERRY MACS	Decca 18361
	KAY KYSER	Columbia 36604
	FREDDY MARTIN	Victor 27909

COMING UP

Title	Artist	Record
HE WEARS A PAIR OF SILVER WINGS	KAY KYSER	Columbia 36604
	ABE LYMAN	Bluebird 11542
	DINAH SHORE	Victor 27931
IDAHO	ALVINO REY	Bluebird 11331
	GUY LOMBARDO	Decca 18399
	BENNY GOODMAN	Columbia 36613
SWEET ELOISE	GLENN MILLER	Victor 27879
	RUSS MORGAN	Decca 4300
	CONNEE BOSWELL	Decca 4311
THREE LITTLE SISTERS	ANDREWS SISTERS	Decca 18319
	VAUGHN MONROE	Bluebird 11508
	DINAH SHORE	Victor 27875
TAKE ME	JIMMY DORSEY	Decca 18376
	TOMMY DORSEY	Victor 27923
	BENNY GOODMAN	Columbia 36613
KALAMAZOO	GLENN MILLER	Victor 27934
	JIMMY DORSEY	Decca 18433

Orchestra Notes

Of Maestri and Men

AL DONAHUE will probably not be in the East for some time. Is booked thru Middle West and along the West Coast. . . . STANLEY KENTON booked into New York Strand for an October showing. . . . ANN DU PONT set for some work along the East Coast, starting with her current stint at Palomar Ballroom, Norfolk, Va. . . . BILL TURNER'S DEAD-ENDERS now at San Diego Club, Detroit, doing a four-weeker. . . . HERB MILLER, whose brother also leads a band, has been released by William Morris. . . . CLYDE McCOY played a disk salvage hop in Oklahoma City recently. Was his own idea, having admish set at 10 used platters per couple. Turned the loot over to Records for Our Fighting Men, Inc. . . . REGGIE CHILDS plays Palisades Park, N. J., week of August 7, and opens at Manhattan Beach Casino, New York, August 16. . . . AL (DEMITASSE) DANAS, formerly with Hal Kemp, Louis Prima and Frankie Masters, is now a sergeant at the Air Force Radio School, Sioux Falls, S. D. . . . GLORIA PARKER doing well at Luna Park, New York. . . . COL. MANNY PRAGER now on tour with BONNIE BAKER. . . . CHARLIE STONE, former MCA press agent, now in Chicago with TOMMY TUCKER at Palmer House. . . . ERSKINE BUTTERFIELD at Childs', Atlantic City. . . . GUS STECK now house maestro at WAAT, Jersey City, N. J. . . . ALEX PIERCE to get four Mutual shots per week from Latin Quarter, New York. . . . PVT. FRANK LARSON, former trumpeter with BOYD RAEBURN, GRAY GORDON, ANSON WEEKS and others, now in Air Corps at Jefferson Barracks, Mo. . . . DON FERRARA ALOHANS now have Chick Evans on electric guitar.

• • •

Midwest Melange

GLENN MILLER established a new gross attendance record at Sherman Hotel, Chicago, during his 10-day run there. . . . GLORIA FOSTER has left brother Chuck's band and is now doing a single at Rumba Casino, Chicago. . . . JEAN WALD, former maestro, has joined the cocktail department of Frederick Brothers, Chicago. . . . TOMMY DORSEY slated to lose drummer BUDDY RICH to the Marines. . . . RALPH BARLOW returns to Peony Park, Omaha, for three weeks, opening August 18. Band has played four dates there in 16 months. . . . JACK LE MAIRE, former comedian-guitarist with Hal Kemp, is now doing 20 weeks with a six-man combo at Brass Rail, Chicago. His wife, PEGGY NEWTON, is the vocalist. Set by CBA. . . . BILLY BISHOP opened at Hollywood Club, Kalamazoo, Mich., July 27. . . . STAN STANLEY has broken all records at Delavan Gardens, Delavan, Wis. . . . LEONARD KELLER goes into Gingham Gardens, Springfield, Ill., August 9.

Atlantic Whisperings

A. J. PERRY promoting at Saylor's Lake, Saylorsburg, Pa., in spite of the dansant's dependence on auto traffic. . . . BOB KING opens at Lou's Moravian Bar, Philadelphia, where BON BON and his buddies continue. . . . WIFTY WALTERS takes over at Atlantic City's Alpine Tavern. . . . CHITTY CHAT at Charlie Dee's Cafe, Norristown, Pa. . . . BILLY HAYES draws another holdover at Old Falls Tavern, Philadelphia. . . . BERNIE PARSONS set for an indefinite stand at Columbia (N. J.) Hotel. . . . CLINTON NEAGLEY again departs from Philadelphia with his saxophone to rejoin BENNY GOODMAN. . . . CARL MILLER at Queen Hotel, York, Pa. . . . ERNIE MAY set for the summer at Craigt Meadows Hotel, Stroudsburg, Pa. . . . HERBY WOOD replaces LEO ZOLLO for a 10-week term

(See ORCHESTRA NOTES on page 56)

Capitol Moving Along

HOLLYWOOD, July 25.—Capitol Records, new recording firm headed by Buddy DeSylva, Johnny Mercer and Glenn Wallichs, continued to round up talent here during the week. Six Hits and a Miss, vocal group, were signed, as was Billy Butterfield, trumpeter heading an all-star combo. Teddy Wilson and Ray McKinley were signed in New York.

Jack Lawson was named to handle publicity.

Nagel, Kassel for Aragon

CHICAGO, July 25.—Freddy Nagel, who has already played a couple of jobs for William Karzas at the Trianon Ballroom here, has been signed for Karzas's Aragon, opening a four-weeker October 4.

Karzas also has signed Art Kassel to open a four-weeker early in September prior to the maestro's return to the Bismarck Hotel here in October. Another band will be set for a couple of weeks, starting the middle of August, to follow Eddy Howard, current Aragon attraction. Dick Jurgens will return late in October, following Nagel.

Millinder's Fancy Plans

NEW YORK, July 25.—Bill Doggett, pianist and assistant conductor of the Lucky Millinder ork, has switched to the Ink Spots, replacing 88-er Ace Harris, drafted. Millinder plans to get a name pianist, if possible, continuing his construction of a top musical outfit. Already has nabbed saxist Tab Smith and trumpeter Dizzy Gillespie, name tootlers. Figures addition of a name pianist will help turn trick.

Palladium Set Until '43

HOLLYWOOD, July 25.—Hollywood Palladium management will have no band booking worries the remainder of this year, as things are set until early in 1943. Jimmy Dorsey opens September 29 for six weeks, after Abe Lyman, who follows the current Woody Herman. Gene Krupa opens November 10 for seven weeks, with Tommy Dorsey coming in December 29. While not definitely in the bag at this time, it is believed that Benny Goodman will be 1943's first band.

Monroe Busts Conn. Mark

BRIDGEPORT, Conn., July 25.—Smashing all records for the season here at Pleasure Beach Ballroom, Vaughn Monroe was a terrific draw Sunday (19), when he drew 2,740 persons. With tariff jacked up to $1.10, gross totaled a sweet $3,014. Nearest draw to his was Gene Krupa on July 12, with 2,120 persons, for a gross of $2,332. On Monroe's last appearance in Bridgeport at Ritz Ballroom, May 21, he drew 1,911 persons at $1.20, grossing $2,293.20.

SALT LAKE CITY, July 25.—Sonny Dunham drew approximately $1,500 from 2,500 attendance at Cocoanut Grove ballroom to run a week fourth to Duke Ellington, Henry Busse and Al Donahue in the name bands at the Grove. The draw was above regular attendance, but was hampered somewhat by the hottest week of the year.

The Song of the Hour

I NEED AMERICA

(America Needs Me)

★★★

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1776 Broadway New York

BATTING 1000 FOR 1942 IN THE POPULARITY LEAGUE*

CHUCK FOSTER

AND HIS ORCHESTRA

Featuring Vocals by Delightful DOTTIE DOTSON

Romantic RAY ROBBINS

The Tuneful THREE D's

And America's Fastest Piano Stylist HAL PRUDIN

*Check this list of top-flight spots played so far in 1942:

✓ BILTMORE HOTEL Los Angeles
✓ BAKER HOTEL Dallas
✓ ROOSEVELT HOTEL New Orleans
✓ NETHERLAND PLAZA Cincinnati
✓ STEVENS HOTEL Chicago
✓ ARAGON BALLROOM Chicago
✓ ORIENTAL THEATER Chicago

ON COLUMBIA RECORDS

CURRENTLY THE TOTEM POLE Auburndale, Mass.

On the Air Over Mutual and CBS Networks

Management: GENERAL AMUSEMENT CORPORATION

802 Battles Press, Paramount And US Army; Doing Very Well

NEW YORK, July 25.—An 11th-hour deal with Local 802, musicians' union, saved Paramount's plans for a name band, name act shindig at the Paramount Theater here, August 4, for the benefit of Navy Relief. In return for five name bands cuffo, Paramount agreed to pay $250 for a 15-piece band to play in the lobby.

After all plans had been worked out, David (Sonny) Werblin, executive of Music Corporation of America, went before the executive board of the local to get permission to play the bands for no pay, but was turned down. Words ensued, with Werblin saying that the bands involved all earn more than $200,000 a year and don't need the money. Official countered with the fact that the leaders earn the 200G, but the sidemen can use the scratch.

Unofficial words didn't seem to help the situation, so on Thursday (23) Werblin and Bob Weitman, managing director of the Paramount, appeared before the board, which went for Weitman's offer to employ a lobby band (working on the steps) to toot for the customers as they walk in.

Bands and acts to appear at the benefit include Phil Harris, Benny Goodman, Phil Spitalny, Xavier Cugat, Skinnay Ennis, Ink Spots, Carol Bruce, Zero Mostel, Ann Miller, Myrna Loy, Alice Faye, Betty Hutton, Hazel Scott, Connie Boswell, Marjorie Reynolds and Irving Berlin.

Performers will work on both stage and pit, in rotation, each band playing for two or three of the acts. At prices of $1.10 to $3.50, Paramount expects to raise between $40,000 and $50,000 for Navy Relief. Show will also preview Bing Crosby's new *Holiday Inn*, which opens as the next attraction.

Union has been on the spot all week in the daily press for refusing to allow musicians to perform for free, a situation that has become increasingly painful because of the sales of requests in connection with raising money for War Relief agencies.

The newspaper *PM* was the only one to take up the cudgels for 802, running a

(See 802 BATTLES on page 56)

NEW YORK, July 25.—Local 802's reason for not permitting soldier musicians to play at the Times Square Servicemen's Center opening is that the canteen is sponsored by a commercial firm—Pepsi-Cola.

Several weeks ago, however, thru negotiations with Mayor La Guardia and Local 802, arrangements were made to employ 45 musicians in a series of New York park concerts, with musicians' salaries coming to $2,700 per week. Sponsor—Pepsi-Cola.

McCoy Solid in Tulsa

TULSA, Okla., July 25.—Clyde McCoy proved the real McCoy at Cocoanut Grove here Thursday (16) when he drew 1,400 dancers. This was largest crowd of season at the nitery. Prices ranged from 75 cents to $1.40.

TULSA, Okla., July 25.—An attendance of 2,460—believed an all-time record for open-air niteries here—was attracted by Woody Herman at the Skyline Tuesday (14). It was a near-capacity crowd after tables had been extended to lawns.

With advance tickets at $1.25 and box office $1.50, gross receipts were reported as $3,382.

A week earlier Will Osborne drew about 1,000 at Skyline. Gross was $1,086, with tickets 90 cents and $1.25.

Allen Draws Holdover

NEW YORK, July 25.—Bob Allen, who has broken several records during his run at New Pelham Heath Inn here, has been held over until September by Herman Schubert, operator of the spot.

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Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

(Routes are for current week when no dates are given.)

A

Abbott, Vincent (Applegate Tavern) Atlantic City, nc.
Agnew, Charlie (Chippewa) Chippewa Lake, O., 27-31, h.
Akin, Bill (Causeway) Muskegon, Mich., c.
Alderson, Ray (Val-Air) Des Moines, 23, b; (Hardegger's) Cleveland, Minn., 30, nc; (Legion) Bancroft, Ia., 31, b; (Hell'a) McHenry, Ill., Aug. 1, nc.
Allan, Bob (Arcadia Grill) Canton, O., nc.
Allen, Bob (Pelham Heath) Bronx, N. Y., nc.
Alpert, Mickey (Cocoanut Grove) Boston, nc.
Angelo (Geiland) NYC, re.
Arnheim, Gus (Forest) St. Louis, 26-Aug. 8 p.
Ayres, Mitchell (Roseland) NYC, b.

B

Barlow, Ralph (Mansion) Youngstown, O., 27-31, b; (h) Puritan Springs, Aug. 1-14, h.
Barnet, Charlie (Strand) NYC, t.
Barnett, Hary (North Shore Pavilion) South Haven, Mich.
Barron, Blue (Oriental) Chi, 31-Aug. 6, t.
Basie, Count (Orpheum) Los Angeles 29-Aug. 4, t.
Bardo, Joe (Olympic) Irvington, N. J., b.
Bates, Angie (Danisre's) Belle Vernon, Pa., re.
Bennett, Larry (Hickory House) NYC, nc.
Bergen, Bill (Pla-Mor) Kansas City, Mo., 25-Aug. 3, b.
Benson, Ray (Drake) Chi, h.
Bergere, Maximillian (Versailles) NYC, nc.
Bishop, Billy (Olympic) Seattle, h.
Bizony, Dale (Pierre) NYC, h.
Blemeine, Tommy (Glenwood) Delaware Water Gap, Pa., h.
Bondshu, Neil (Chase) St. Louis, h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Charles (Wivel) NYC, re.
Bradshaw, Tiny (a) Henderson, Tex., 29; (a) Houston 30; (Cotton) Port Arthur 31, nc.
Brandt, Eddie (Commodore Perry) Toledo, O., h.
Brigode, Ace (Happy Hour) Minneapolis 22-Aug. 4, c.
Brown, Les (Elitch Gardens) Denver, 30-Aug. 12, p.
Byrne, Bobby (Edison) NYC, h.

C

Caballero, Don (Pete's Monte Carlo) NYC, nc.
Cabin Boys (The Tavern) Escanaba, Mich., nc.
Calloway, Cab (Casa Manana) Culver City, Calif., nc.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Carlos, Don (Club Gaucho) NYC, nc.
Carr, Al (La Marquise) NYC, nc.
Casry, Fernando (Latin Quarter) NYC, nc.
Cavallaro, Carmen (Rainbow Room) NYC, nc.
Childs, Reggie (Arcadia) NYC, b; (Palisades) Palisade, N. J., Aug. 7-14, p.
Chiquito (El Morocco) NYC, nc.
Clark, Ozzie (Washington) Indianapolis, h.
Clarke, Buddy (Park Central) NYC, h.
Coleman, Emil (La Martinique) NYC, nc.
Conde, Art (Homestead) NYC, h.
Contreras, Manuel (Schroeder) Milwaukee, 27-Aug. 1, h.
Coyle, Fred (Anchor Club) Hamilton, O., 29-Aug. 16, nc.
Crawford, Jack (Penny) Omaha, p.
Crosby, Bob (Rendezvous) Balboa, Calif., nc.
Cugat, Xavier (Waldorf-Astoria) NYC, h.
Cullen, Tommy (Buckwood Inn) Shawnee-on-Delaware, Pa.

D

Davis, Eddie (Larue's) NYC, re.
Dev, Freddie (Pavilion) Saugatuck, Mich.
Delman, Cy (Ocean Forest) Myrtle Beach, S. C., h.
Dennis, Dave (Hurricane) NYC, nc.
Denny, Earl (Hof Brau) Wildwood, N. J., nc.
Donahue, Sam (Glen Island Casino) Westchester County, N. Y., nc.
Dorsey, Jimmy (Paramount) Toledo, O., 31-Aug. 6, t.
Dorsey, Tommy (Palace) Cleveland, 27-30, t; (Earle) Phila, 31-Aug. 6, t.
Drake, Edgar (Broadwater Beach) Biloxi, Miss., h.
Dunham, Sonny (Tunetown) St. Louis, 21-Aug. 2, b; (Castle) St. Louis 3, b; (Shrine Mosque) Springfield 4.

E

Eddy, Ted (Iceland) NYC, nc.
Ellington, Duke (Sherman) Chi, h.
Engel, Freddy (Day Line Boats) Albany, N. Y.
Ennis, Skinnay (Stanley) Pittsburgh, t.
Erwin, Pee-Wee (Euclid Beach) Cleveland, 25-Aug. 1, p.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
Fidler, Lew (Detroit Athletic Club) Detroit.
Fields, Irving (Hollywood) West End, N. J., h.
Fields, Shep (Edgewater Beach) Chi, h.
Fisher, Darrell (Almack) Alexandria, La., nc.
Fitzgerald, Ella (Earle) Phila, 31-30, t.
Flora, Jimmy (Pennsylvania) NYC, h.
Fomeen, Basil (Ritz-Carlton) Atlantic City, h.
Foster, Chuck (Palais Royale) Galena, Ill., 20, nc.; (Totem Pole) Auburndale, Mass., Aug. 3-24, b.
Franklin, Buddy (Chez Paree) Chi, nc.

G

Garr, Glenn (Oh Henry) Chi, b.
Genovese, Vince (Rendezvous) Murphysboro, Ill., nc.
Gilberto (Havana-Madrid) NYC, nc.
Glass, Bill (Queen Mary) NYC, re.
Goodman, Benny: State College, Pa., 31; Hershey Aug. 1; Asbury Park, N. J., 3.
Gordon, Don (Olde Cedar Inn) Brookhaven, N. Y., ro.
Gorham, Jimmy (Harlem) Atlantic City, nc.
Graham, Al (Yankee Lake) Brookfield, O., 27-Aug. 2, b.
Grant, Bob (Savoy-Plaza) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Glen (Pennsylvania) NYC, h.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Jerry (Lantz's Merry-Go-Round) Dayton, O., 26-Aug. 2, h.
Gross, Burton (Fifth Ave.) NYC, h.

H

Harris, Jack (La Conga) NYC, nc.
Harris, Phil (Paramount) NYC, t.
Harrison, Ford (St. Moritz) NYC, h.
Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.
Hawkins, Erskine (a) Birmingham, 29; (Rahlite Hall) Columbus, Ga., 30; (Grant's Park) Charleston, S. C., 31.
Haywood, Eddie (Village Vanguard) NYC, c.
Heath, Andy (Fitch's) Wilmington, Del., c.
Heatherton, Ray (Biltmore) NYC, h.
Heidt, Horace (Chicago) Chi, t.
Henderson, Fletcher (Gypsy Village) Louisville, 31-Aug. 2, h.
Herbeck, Ray (State) NYC, t.
Herman, Woody (Palladium) Hollywood, b.
Herth, Milt (Jack Dempsey's) NYC, nc.
Himber, Richard (Essex House) NYC, h.
Hines, Earl (Royal) Baltimore 24-30, t.
Hoier, Johnny (Pink Elephant) Buckeye Lake Park, O., nc.
Holst, Ernie (Stork) NYC, nc.
Holmes, Herbie (a) Scotts Bluff, Neb., 1; (Covey's) Salt Lake City, 5, h; (City) Ely, Nev., 7, b; (a) Ogden, Utah, 8.
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.
Hutton, Ina Ray (Peabody) Memphis, 24-Aug. 6, h.

I

International Sweethearts (Happy Hour) Minneapolis, 5-25, c.

J

Jackson, Paul (882 Club) Port Huron, Mich., nc.
James, Jimmy (Ault) Cincinnati, p.
Janis, Irene (Lowry) St. Paul, h.
Jarrett, Art (Blackhawk) Chi, nc.
Jerome, Henry (Childs' Paramount) NYC, re.
Jordan, Jess (Village Barn) NYC, nc.
Jordan, Louis (Fox Head) Cedar Rapids, Ia., 27-Aug. 22, nc.
Joy, Jimmy (Bismarck) Chi, h.
Jurgens, Dick (Totem Pole) Auburndale, Mass., nc. (Meadowbrook) Cedar Grove, N. J., Aug. 4, indef, nc.

K

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Kassel, Art (Danceland) Cedar Rapids, Ia., 30; (Trocadero) Henderson, Ky., 31-Aug. 13, nc.
Kay, Chris (Casino Russe) NYC, re.
Kay, Herbie (Roosevelt) New Orleans, h.
Kaye, Sammy (Stanley) Pittsburgh, t; (Strand) NYC, 31-Aug. 20, t.
Kaye, Don (Utah) Salt Lake City, h.
Kaye, Georgie (Hollywood Restaurant) Bridgeport, Conn., nc.
Keller, Leonard (Southern Mansions) Indianapolis, 25-Aug. 8, h.
Kendis, Sonny (Pete's Monte Carlo) NYC, nc.
Kennedy, Harry (Alpine Tavern) Atlantic City, nc.
Kent, Peter (New Yorker) NYC, h.
Kerr, Charlie (Convention Hall) Cape May, N. J.
Kiende, Frank (Grenada) Wildwood, N. J., h.
King, Charlie (Peach Orchard Inn) Pleasantville, N. J.
Kirby, John (Ambassador East) Chi, h.
Knight, Bob (Monte Carlo) NYC, nc.
Kovach, Johnny (Tet's Bay View Inn) E. Keansburg, N. J., nc.
Krell, Roy (Shadowland) St. Joseph, Mich., 27-Aug. 8, h.

L

Lally, Howard (Belmont Plaza) NYC, h.
Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Don (Colosimo's) Chi, nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Lefcourt, Harry (Rogers Corner) NYC, nc.
Levant, Phil (Villa Moderne) Chi, nc.
Lewis, Ted (Beverly Hills) Newport, Ky., 24-Aug. 6, cc.
Long, Johnny (New Yorker) NYC, h.
Lopa, Joe (Sultan) NYC, h.
Lopez, Vincent (Taft) NYC, h.
Lunceford, Jimmie (Cotton) Austin, Tex., 25, nc.; (Lakeside) Wichita Falls, 31-Aug. 1, p; (Smith's) Dallas 2, a; (Library) San Antonio 3, a; (City) Galveston 4, a.
Lyons, Johnny (Steamer Admiral) St. Louis.

M

McClure, Betty (Chippewa) Chippewa Lake, O., 1-14, h.
McIntire, Lani (Lexington) NYC, h.
McKinley, Ray (Shrine) Springfield, Mass., 27-Aug. 1, a.
McShann, Jay (King's) Lincoln, Neb., 18-Aug. 1, b.
Magee, Marty (Claridge) Atlantic City, h.
Manno, Fred (Municipal) Ocean City, N. J., a.
Mannelo, Don (Ohio-Pick) Youngstown, O., h.
Mannunares, Jose (La Salle) Chi, h.
Marble, Bob (Wolverine) Detroit, h.
Martell, Paul (Arcadia) NYC, b.
Martin, Dave (St. George) Brooklyn, h.
Martin, Lee (Leon & Eddie's) NYC, nc.
Masters, Frankie (Crystal Palace) Coloma, Mich., 1, b; (Paramount) Hammond, Ind., 2, t; (Orpheum) Madison, Wis., 3, t.
Matthey, Nicholas (Casino Russe) NYC, nc.
Maya, Froilan (Havana-Madrid) NYC, nc.
Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.
Marzone, Frank (Latin Quarter) NYC, nc.
Melba, Stanley (Pierre) NYC, h.
Miller, Glenn (Buffalo) Buffalo, t; (Palace) Akron, O., 31-Aug. 3; (Palace) Youngstown, 4-6, t.
Millinder, Lucky (Savoy) NYC 28-21, b.
Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc.
Molina, Carlos (Lake Lawn) Delavan, Wis., 4-5, h.
Monahan, Josephine (Stanley) Estes Park, Colo., h.
Monroe, Vaughn (Capitol) Washington, t; (Eastwood Gardens) Detroit, 31-Aug. 6.
Mooney, Art (The Boulevard) Elmhurst, L. I., N. Y., nc.
Mooney, Joe (Sheraton) NYC, h.
Morales, Noro (La Martinique) NYC, nc.
Morris, George (Armando's) NYC, nc.
Motley, Berk (Dude Ranch) Norfolk, Va., nc.
Munro, Hal (Casino) Chi, nc.
Murray, Charles (Blackstone) Chi, h.

N

Nagel, Freddy (Trocadero) Henderson, Ky., nc; (Claridge) Memphis, 1-3, h.
Nelson, Ozzie (Orpheum) Minneapolis, t.
Nonchalants, The (Coronado) St. Paul, nc.
Norman, Joe (Villa Moderne) Chicago, nc.
Norman, Lee (Famous Door) NYC, nc.

O

Olman, Val (La Martinique) NYC, nc.
Omelin, Bunya (Commodore) NYC, h.
Osborne, Will (Claridge) Memphis, July 18-Aug. 4.
Ovando, Manuel (Roosevelt) New Orleans, h.

P

Palmer, Joe (Belmont-Plaza) NYC, h.
Page, Gene (Baltimore) Toledo, O., nc.
Parker, Gloria (Luna) Coney Island, N. Y., p.
Parks, Bobby (Belmont-Plaza) NYC, h.
Panchito (Versailles) NYC, nc.
Pastor, Tony (Eastwood Gardens) Detroit, 27-30, p; (Castle Farm) Cincinnati, Aug. 1, nc.
Paulson, Art (New Yorker) NYC, h.
Pearl, Ray (Melody Mill) Chi, b.
Perner, Walter (Roosevelt) NYC, h.
Peterson, Dee (Buena Vista) Biloxi, Miss., h.
Pierce, Alex (Latin Quarter) NYC, nc.
Phillips, Ted (Plantation) Dallas, 28-Aug. 20, nc.
Pineapple, Johnny (Rogers Corner) NYC, nc.
Prager, Manny (Cedar Rapids, Ia., 30-Aug. 2.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quinlan, Bobby (Hurricane) NYC, nc.

R

Ramoni (Turf Athletic Club) Galveston, Tex.
Rapp, Barney (Steel Pier) Atlantic City.
Ravazza, Carl (Del Rio) Washington, nc.
Reager, Ray (Fitch's) Wilmington, Del., c.
Reid, Don (Urbana) Urbana, O., 27-Aug. 4, nc.
Reid, Morton (St. Regis) NYC, h.
Reichman, Joe (Biltmore Bowl) Los Angeles, h.
Renick, Ken (Roseland) Canandaigua, N. Y., b.
Rey, Alvino (Astor) NYC, h.
Reynolds, Tommy (Centennial Terrace) Sylvania, O., 27-Aug. 2; (Hi-Lo) Battle Creek, Mich., 3-9, nc.
Ricardel, Joe (Claremont Inn) NYC, nc.
Rios, Tomas (Havana-Madrid) NYC, nc.
Roberts, Eddie (Lido) NYC, h.
Robertson, Dick (McAlpin) NYC, h.
Rogers, Harry (Half Moon) Brooklyn, h.
Rogers, Ralph (Latin Quarter) NYC, nc.
Rotunda, Peter (Commodore) NYC, h.
Ruhl, Warney (Casa Nova) Detroit, nc.

S

Sacasas (La Conga) NYC, nc.
Sanders, Joe (White City) Herrin, Ill., Aug. 1, p.
Sanders, Sid (Rainbow Inn) NYC, nc.
Sandy, Phil (Atlantic Beach) Atlantic Beach, L. I., N. Y., h.
Sayre, Sid (Wellworth) Harleyville, N. Y., h.
Sawyer, Bill (Hamilton Lake) Fort Wayne, Ind., h.
Seiger, Rudy (Fairmont) San Francisco, h.
Sharappa, Pat (Convention Hall) Asbury Park, N. J., h.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Sherry, Herb (La Conga) NYC, nc.
Slade, Noble (Diamond Horseshoe) NYC, nc.
Smith, Russ (Rainbow Grill) NYC, nc.
Smith, Eddie (Cafe Society Uptown) NYC, nc.
Sparr, Paul (St. Regis) NYC, h.
Spector, Ira (Chateau Moderne) NYC, nc.
Spivak, Charlie (Cedar Point) Sandusky, O., 31-Aug. 6.
Stabile, Dick (Dempsey's) NYC, re.
Stanford, Stan (Mindle) Marquette, Mich., nc.
Stanley, Stan (Delavan Gardens) Delavan, Wis., nc.
Stein, John (Lookout Mountain) Lookout Mountain, Tenn., h.
Stover, Jules (18 Club) NYC, nc.
Strong, Bob (Coney Island) Cincinnati, p.
Sullivan, Mickey (Lido) Worcester, Mass., nc.
Sylvio, Don (Bertolotti's) NYC, nc.

T

Terry Sisters (Rainbow Room) NYC, nc.
Thompson, Lang (Casino) Quincy, Ill., 25-Aug. 1, nc.
Trace, Al (Continental Grove) Akron, O., nc.
Traxler, Peggy (Park Recreation) St. Paul, Minn., p.
Tucker, Tommy (Palmer House) Chi, h.

V

Venuti, Joe (Tunetown) St. Louis 21-Aug. 1, b.

W

Wald, Jerry (Strand) NYC, t.
Warren, Dick (Hurricane) NYC, nc.
Weeks, Anson (Sherman's) San Diego, Calif., nc.
Weiler, Curt (Congress Hall) Cape May, N. J., nc.
Welk, Lawrence (Palace) Cleveland, 31-Aug. 7, t.
Whiteman, Paul (Tower) Kansas City, Mo., t.
Williams, Griff (Baker) Dallas, h.
Williams, Sande (Warwick) NYC, h.
Wilson, Teddy (Cafe Society Downtown) NYC, nc.
Wilson, Woody (Rice) Houston, Tex., h.
Woods, Herby (Benjamin Franklin) Phila., h.

Y

Yellman, Duke (Brown Derby) Chi, nc.
Young, Eddie (Claremont) Berkeley, Calif., h.

Bands on Tour—Advance Dates

TOMMY TUCKER: Essex House, New York, Sept. 21 (four weeks).

DICK JURGENS: Meadowbrook, Cedar Grove, N. J., Aug. 4 (four weeks); Pleasure Beach Park, Bridgeport, Conn., Aug. 21.

TOMMY DORSEY: Hippodrome Theater, Baltimore, Aug. 7; Capitol Theater, Washington, 13-20; Palace Theater, Akron, 21-24; Palace Theater, Youngstown, O., 24-27; Circle Theater, Indianapolis, 28.

HAL McINTYRE: Glen Island Casino, Westchester County, N. Y., Aug. 24, indef.

ALVINO REY: Chicago Theater, Chicago, Aug. 21; Michigan Theater, Detroit, 28; Cedar Point, Sandusky, O., Sept. 4-8.

JIMMIE LUNCEFORD: Little Rock, Ark., Aug. 11; Chattanooga, Tenn., 13; Birmingham, Ala., 14 (all auditoriums); Castle Ballroom, St. Louis, 16; Municipal Auditorium, Evansville, Ind., 17; Joyland Park, Lexington, Ky., 18; City Auditorium, Roanoke, Va., 19; Wrightsville Beach, Wilmington, N. C., 20; Riverside Beach, Charleston, S. C., 21; Raleigh, N. C., 24; Portsmouth, Va., 25 (both auditoriums).

HARRY JAMES: Chicago Theater, Chicago, Aug. 21 (week); Michigan Theater, Detroit, Aug. 28 (week).

KORN KOBBLERS: Dorney Park, Allentown, Pa., August 1-2; Basle Theater, Washington, Pa., 3; Radio Center, Charleston, W. Va., 4; Arena, Huntington, W. Va., 5; Palace Theater, Williamson, W. Va., 6; Sunset Ballroom, Carrolltown, W. Va., 8.

AFM PLEADS FOR HELP

(Continued from page 19)

then get back in time for their regular jobs.

While the plight of the traveling bands has been much discussed already, Riccardi pointed out that the town bands have problems all of their own. Leaders playing club dates have to solicit at least 35 different parties in different sections of the city to close maybe four or five dates. And for the country club stands, which represent a large part of local one-night bookings, an auto is the only method of transportation in getting to the job.

Even where musicians playing in the city proper have bus and trolley lines available, Riccardi argued, it solves the problem only for piano and piccolo players, but hardly for the heavy instrumentalists who have to lug around a bass fiddle, set of drums or even a harp. Moreover, the band leaders on local dates have to cart around a set of orchestrations and sometimes a public address system, making for a load of at least 75 pounds, not counting his own particular instrument. Here again bus or trolley is impractical.

Riccardi placed his brief entirely on an economic basis. As long as the musicians can continue making a living for themselves, they have no qualms over playing the cuffo service dates. Yet if gas isn't forthcoming—and tires, too—to play the paid engagements, there is no question but that the benefit dates will of necessity have to go begging. Riccardi's brief, taken up by the AFM, marked the first time that the problems of the home-town musicians have been brought to the fore. And if relief is granted to them, it means solving the transportation problems for the traveling names as well.

McINTYRE TO WM

(Continued from page 19)

and prestige needed to make him a desirable property. Since he, like McIntyre, is booked independently by the Shribman office and figures to sign with the agency that lands McIntyre, it can be seen that McIntyre's contract is now worth even more than before, with Donahue transformed into something very marketable.

In order further to enhance the Donahue aspect of the deal, Shribman has switched the leader into the Don Haynes stable, which already included Glenn Miller, Claude Thornhill, Charlie Spivak and McIntyre. Shribman bands not handled by Haynes are Gene Krupa, Woody Herman, Tony Pastor and Mal Hallett. Inference is, of course, that the office which gets McIntyre and Donahue has two-fifths of the Haynes property with a swell chance of getting the rest as their General Amusement Corporation contracts expire.

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The Final Curtain

ALBERTIS — Arthur B., 66, manufacturer of circus tights and accessories, July 16 in New York after a heart attack. He had been in business since 1909 and was well known to outdoor showmen. He leaves his wife, three daughters and a son.

AMMON—Mrs. Helen, mother of Ralph E. Ammon, manager of Wisconsin State Fair, July 15 at her home in Carmi, Ill. Survived by four other sons and a daughter.

BAFUNNO—Frank, 54, widely known musician and kettle drum expert, at Firmin Desloge Hospital, St. Louis, July 18 of a heart ailment after an illness of two months. He played for many years with the St. Louis Municipal Opera orchestra and the St. Louis Symphony Orchestra. Survived by his widow, two brothers and five sisters. Members of AFM, Local No. 2, attended services held July 21.

BERR — Georges, 78, actor, playwright and former member of the Comedie Francaise, in Paris recently. He retired from the Comedie in 1925 to write, in collaboration with Louis Verneuil and other authors, several stage and screen successes. His works included *Assis* and *Matire Bolbec et Son Mari*.

BOWDISH—Albert Neal (Pop), owner-manager of the old Bowdish Stock Company, which played Pennsylvania, Ohio and West Virginia under canvas years ago, and for many years manager of the Belvedere Opera House, Brookville, Pa., July 18 at his home in Brookville. He was father-in-law of Joe Angell, formerly manager of the Angell Stock Company. Surviving are his widow, Theodosia, and six children, Doc, George, Stein, Charlie, Dorothy and Alice, all former performers and all now residing in Brookville.

BROWN—Alex, 75, who as a show fan gathered a legion of friends in show business, July 18 at St. Rita's Hospital, Delphos, O., of cancer of the throat. He was the father of Forrest Brown, show agent. Interment in family lot at Walnut Grove Cemetery, Delphos.

CLAWSON — E. J., former newspaperman and film writer at Metro and Pathe studios, following a long illness in Vista, Calif., July 21. Burial in Salt Lake City, his native city. He leaves his wife, Mary; a son and a daughter.

CONKEY—Robert, former vaude actor, July 21 in Chicago. Known as "Clever Conkey," he did a juggling act in big-time vaude many years. During the 1920s he published a semi-annual vaude book, *Conkey's One-To-Fill*, which was very successful until the decline of vaude in the late '20s.

DeLAPP—William C., 76, father of Terry DeLapp, press agent for R. C. M. Productions, in Los Angeles following an illness of several months July 19. Funeral services in Pomona, Calif.

DUNBAR—Lawrence, 28, stage actor, July 19 in Westboro, Mass., of a heart attack. He had been performing the lead role of *Western Union* in the Red Barn Theater, Westboro.

EDWARDS — Clifford Eddie, assistant mechanic on Scott Exposition Shows, accidentally killed while sitting on a road bank while the show was en route to Oak Hill, W. Va., June 28. Body was cremated and ashes sent to Los Angeles.

EDWARDS — George (Hi-Striker), 66, employee of Al (Moxie) Miller, concessionaire at Mission Beach, San Diego, Calif., July 18 in San Diego. Edwards was associated at various times with the C. W. Parker, Al G. Barnes and Foley & Burk shows. Burial at Sacramento, Calif.

EDWARDS — Tommy, 32, rodeo performer, July 13 at Clinton, Okla., after a short illness. He played rodeos for many years with his dog, Tar Baby, and won many prizes as a trick roper. Survived by his father, Tom Edwards, showman; his brother, Jack Edwards, general agent of Byers Bros.' Combined Shows; his brother, Bob Edwards, of the U. S. Army, and two sisters, Mrs. Lucille Mascrang, of Mobile, Ala., and Mrs. Estelle Sells, Houston. Services at Prier's Funeral Home, Sulphur, Okla., with interment in that city.

ERWIN—Samuel A., 79, father of screen actor Stuart Erwin, at his home in Beverly Hills, Calif., July 22 following a lingering illness. Services in Selma, Calif., July 24. Surviving are his widow, Martha, a daughter, and two other sons.

FEYBACK—Willard, July 12. Survived by his widow and two children.

GORDON—Robert E., 63, in Salt Lake City July 14 of a heart attack. He was a vet performer and concessionaire and had charge of Sunset Beach on Great Salt Lake at time of his death. Survived by two daughters.

GREGORY — Jack, 50, vaudeville juggler, in San Francisco July 20. His wife, Josephine, died July 4. At the time of his death Gregory was in war work. Surviving are a brother, Frank, also a juggler, and a daughter, Eleanor, 13 years old. Daughter is being cared for temporarily in a San Francisco orphanage.

GREGORY—Paul, 36, musical comedy performer, July 19 in Harkness Pavilion, N. Y. He was best known for his work in Flo Ziegfeld shows, including *Whoopee*. Survived by his brother, Hank Ladd, vaude performer, and a daughter, Ann.

GROTTKE—Mrs. Herbert, 21, wife of the operator of roller rinks at Waverly Beach, Wis., and the armory at Waupaca, Wis., July 17 in a New London, Wis., hospital. Survived by her husband, her parents, two brothers, two sisters and two grandparents.

HUNGERFORD — Mona, 42, English actress who had appeared in radio plays since her retirement from the stage several years ago, July 17 at St. Luke's Hospital, New York, after a brief illness. She had appeared in several plays on Broadway which starred John Barrymore. Since 1934 she had been with the National Broadcasting Company.

JACKSON — Ernest, 49, employee of Ringling-Barnum circus, in Waterbury (Conn.) Hospital July 14 of injuries sustained when the show played there July 4.

JAHRAUS—Edward Conrad (Uncle Ed), 79, at Offerman, Ga., of a heart attack July 22. For past 20 years he had made his home with his foster sister, Sallie Hughes Walker. He was formerly a pit show operator, having been with several circuses, including Kay Bros. and Al F. Wheeler shows. Survived by a brother, Gus, and two nephews, all of Cincinnati. He was a member of Loyal Order of Moose and Junior Order. Burial in Blackshear, Ga., July 24.

MELTON—J. W., 71, father of James Melton, radio and concert singer, July 22 in Jacksonville, Fla., after an extended illness. He was in the lumber business.

MONTGOMERY — Mabel, former stage actress and resident of Brooklyn, July 20 in a Honolulu hospital of nervous shock suffered during the bombing of Pearl Harbor December 7. She went to Hawaii in September to join her husband, James Mooney, an electrical engineer. She leaves her husband, two sons by a former marriage, a sister and four grandchildren.

MORIARTY — William Nugent, 33, emcee professionally known as Danny O'Connor, July 20 at Jefferson Hospital, Philadelphia, of cancer. Funeral services July 22 in Philadelphia, with burial at Showmen's Rest, Sunset Memorial Park, Somerton, Pa.

MOORE—Cornelius W., 53, Broadway stage veteran, July 13 at Will Rogers Hospital, Saranac Lake, N. Y.

MOSS—Frank P., 57, concert and radio pianist, at Dante Hospital, San Francisco, July 20. Survived by his widow, Beatrice; a brother, two sisters and two stepchildren. Burial in Woodlawn Memorial Park.

PRINGLE—Aubrey C., 62, a singer in vaude for many years, July 21 at St. Vincent's Hospital, New York. He sang basso with Jones, Pringle, Sylvester and Morrell, prominent quartet of years ago. He leaves his wife.

QUILLIAN—Lee, 62, for 30 years concessionaire with leading carnivals, July 23 in St. Louis City Hospital of a heart ailment. For the last eight years he operated concessions independently at celebrations and picnics in the St. Louis area. Services in St. Louis, with burial in St. Marcus Cemetery, that city. Survived by his widow, Mrs. Minnie Quillian, who worked with him, and several sons and daughters.

RODMAN — Harry C., professionally known as Harry Rose, of the vaude team of Harry and Edna Rose, in Baltimore July 4 of a cerebral hemorrhage. He trouped in minstrelsy, tabs, circus and vaude. For the last 10 years he resided in Baltimore. Survived by his widow and a son. Burial in Loudon Park Cemetery, Baltimore.

SADLER—Fred, 69, former vaude actor, July 17 in Chicago. Sadler, who had been retired for many years, was at one time a member of the Stratford Comedy Four.

SAINT-CYR—Mario, 48, orchestra conductor and playwright, July 16 while swimming at his summer home near Monroe, Mich.

SMITH—Charles H., 76, member of the old vaude team of Smith and Campbell and later a film actor, July 11 in Hollywood. Survived by his widow, Lillian Ashley Smith, former vaude performer.

SMITH—Edna Witham, 59, prominent in Cincinnati music circles, at her home in Cincinnati July 21 following a prolonged illness. Survived by her husband.

SWANSON—Sofia, at her home in Warren, Pa., July 19 of a heart attack. Survived by a daughter, Mrs. H. T. Spestra, of Wolfe Shows, and two granddaughters, Mrs. L. Ortagus, of Cumberland Valley Shows, and Mrs. Frank Tezzano, All-American Shows.

TOSTEVIN — Mrs. Rose Hammerstein, 61, daughter of the late Oscar Hammerstein, New York theatrical and opera producer, July 18 in New Rochelle (N. Y.) Hospital after an illness of three months. She leaves her husband, Clifford Le P. Tostevin; a daughter, Mrs. Muriel Amhrein; a brother, Arthur Hammerstein, retired theatrical producer, and a sister, Mrs. Stella Hammerstein Cope.

VAN POSSEN — Mrs. Stella Carroll, widow of Harry Van Possen, noted minstrel, July 23 at St. Joseph, Mo., after an illness of two weeks. The body was taken to Chicago for burial in Mount Olivet Cemetery. Mrs. Van Possen had made her home in St. Joseph for more than 30 years. Surviving are two brothers and two sisters, all of St. Joseph.

WAGNER—Rob, 69, artist, writer and publisher of *Script*, fortnightly theatrical magazine, July 20 in Santa Barbara, Calif. He had been an artist on *The Detroit Free Press* and on New York publications, later gaining fame as a portrait painter and as a writer for national magazines. He was the author of several books.

WEST—Mrs. Isabelle, 84, veteran of stage and screen, July 21 at Pilgrim State Hospital, Brentwood, L. I., N. Y. She was in show business 55 years, appearing on the stage with Douglas Fairbanks Sr., Helen Menken and Billie Burke and in films with Thomas Meighan and Rudolph Valentino.

WILLIAMS—Curtis S., 58, blind singer who was one of the organizers of supervised public recreation in Cincinnati, at Sarasota, Fla., July 22. Survived by his widow, the former Marie Davis, and a son, James, of the Army Air Corps.

WINSTED — John, 41, for 20 years a Ferris Wheel operator with various shows, for the greater part of that time with the Ellman Bros.' Shows and the Johnny Belo Attractions, in St. Louis July 15 after a year's illness. Services July 18, with interment in Calvary Cemetery, St. Louis. Survived by a brother.

Marriages

ARLISS-O'DAY—Jules Arliss, manager of the Troc Theater, Philadelphia, and for many years associated with the management of burlesque houses for Izzy Hirst, to Sally O'Day, burlesque dancer, July 19 in Philadelphia.

HUNTER-GIRARD—Glenn Hunter and Elizabeth Girard, of Olson's Side Show on Arthur's Mighty American Shows, in Bellingham, Wash., July 9.

KOSKIE-BACON — Arthur Koskie, booker for the Butterfield Circuit, Detroit, and Peggy Bacon, of the same office, in Detroit recently.

LEVY-BLOOM — Sydney Levy, nonpro, to Frieda Bloom, continuity writer at Station WPIL, Philadelphia, July 26 in that city.

LOCHER-MILLER — Kline Locher, trumpet player with Gray Gordon's orchestra, to Charlotte Miller, singer known professionally as Barbara Moffett, recently.

MATTSON-WIDMARK—Spencer Mattson, pitchman, to Muriel Widmark, pitchwoman, July 7.

MAYER-SCHAEFFER — Richard Mayer, manager of the Studio Theater, Philadelphia, and former theatrical press agent in New York, to Gertrude Schaeffer, nonpro, July 26 in Sea View, L. I., N. Y.

NORRIS-DOE—Edward Norris, film actor, to Jane Doe, actress, July 18 at Tempe, Ariz.

RICHARDSON-SMITH—William (Bill) Richardson, bingo caller with Crystal Exposition Shows, and Ollie Smith, nonpro, at Knoxville June 27.

ROMANS-TRALIS — Ted Romans, a member of the Laboratory Theater Group, Fairfield, Conn., to Dolores Tralis, nonpro, in Bridgeport, Conn., July 11.

ROOKS-MAYNOR—Rev. Shelby Rooks, professor of religion at Lincoln (Pa.) University, to Dorothy Maynor, Negro soprano, June 28 at Lincoln, Pa.

SHAW-WAYBRIGHT—James J. Shaw, former ride foreman for S. W. Brundage and Howard Bros.' shows, to Laura Waybright, nonpro, July 2 at Terra-Alta, W. Va.

TERRY - CRAWFORD — Philip Terry (Frederick H. Kormann), screen actor, to Joan Crawford (Lucille Tone), film actress, July 21 at Hidden Valley Ranch, Ventura, Calif.

TUVE-ZIEBARTH—Gil Tuve, general agent of Art B. Thomas Shows, and Marie Ziebarth, in Sioux Falls, S. D., recently.

Births

A boy to Mr. and Mrs. Dick Haymes July 24 at St. Anne's Hospital, New York. Father is vocalist with Benny Goodman's band.

A son to Mr. and Mrs. Frank Meyers at Community Hospital, Culver City, Calif., July 21. Father is technician at Metro studio.

A son to Mr. and Mrs. Al Gage at St. Vincent's Hospital, Los Angeles, July 17. Father is NBC accountant.

A son to Mr. and Mrs. Sidney Harmon at Cedars of Lebanon Hospital, Hollywood, July 23. Father is stage producer and screen writer.

A son, Billy Eugene, to Mr. and Mrs. William King in Pittsfield, Mass., July 4. Parents are owners of the Thunderbird High Act.

A son, William Thomas, to Mr. and Mrs. Joseph Ries in Cincinnati July 13. Father, formerly with WLW and WKRC, is now employed in the Cincinnati District Army Ordnance, public relations department.

A son to Mr. and Mrs. Harry Melcher in Milwaukee July 13. Father is co-operator of the Eskin Theater Circuit in Wisconsin.

A boy, Randy Scott, to Mr. and Mrs. Elmer Snyder in Chicago July 11. Father plays trombone with Will Osborne's orchestra.

A son to Carol Williams, musical comedy and night club dancer, in private life Mrs. James Mooney, July 17 in New York. Father is a cartoonist.

A son, Caesar Guy, to Mr. and Mrs. Chick Darrow July 12 at St. Vincent's Hospital, New York. Father is a well-known night club comedian.

A son to Mr. and Mrs. Don Arres in New York. Father is a well-known radio singer.

A daughter to Ethel Merman, musical comedy star who in private life is Mrs. Robert D. Levitt, July 20 at Doctor's Hospital, New York. Father is a captain in the Quartermaster Corps, on leave from his position in the promotion department of *The New York Journal American*.

A daughter to Mr. and Mrs. Charles Correll July 21 in Hollywood. Father is Andy, of the Amos 'n' Andy radio team.

A daughter to Mr. and Mrs. George (Penny) Pendleton July 18 in Philadelphia. Father is tenor saxophonist with Johnny McGee's orchestra.

A daughter to Mr. and Mrs. Perry Lessy July 12 in Philadelphia. Father has long been associated with the management of theaters in that city.

A daughter to Mr. and Mrs. Mo Wax July 12 in Philadelphia. Father operates a chain of theaters in that city and is publisher of the *Film Bulletin*, motion picture trade paper.

A daughter to Mr. and Mrs. Elmer Snodgrass at Springfield, Ore., July 14. Parents are members of the West Coast Shows.

A daughter to Mr. and Mrs. Rodney Patterson recently in Mennonite Hospital, Bloomington, Ill. Father is a concessionaire on Sol's Liberty Shows.

A boy, Lawrence Stuart, to Mr. and Mrs. Don Cubberly. Cubberly is an announcer at WLS, Chicago, and until recently was with KOY, Phoenix, Ariz.

A daughter, Pamela Conway, to Mr. and Mrs. Cleve Conway July 14 at Evanston (Ill.) Hospital. Father is announcer at NBC.

A daughter to Mr. and Mrs. Jack Leonard June 30 in Chicago. Father is with Rock-Ola Manufacturing Corporation, while Mrs. Leonard was office secretary of the Amusement Corporation of America.

A son to Mr. and Mrs. Perlmutter, Seymour, Conn., in New Haven, Conn., July 9. Mrs. Perlmutter was formerly a singer in vaude known as Edith Joison.

A son, Paul Cornelius, to Mr. and Mrs. Ed Harney in Oneida, N. Y., June 25. Father, formerly a trick rider for Ringling circus, is now a New York State Trooper. Mother is the former Shirley De Ray, who was an all-round rider with Sells-Floto and Hagenbeck-Wallace shows.

A daughter to Mr. and Mrs. Al Solomon at Good Samaritan Hospital, Los Angeles, July 4. Father is manager of World Melodies, Hollywood.

A daughter to Mr. and Mrs. W. Merle Connell at Hollywood Hospital, Holly-

(See BIRTHS on page 33)

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Roadshow Films

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HERE'S WHAT THEY LIKE

Roadshows for Nightworkers Clicking Big

INDIANAPOLIS, July 25.—With thousands of defense workers on night shifts, making it necessary that they get their recreation during the morning and early afternoon, roadshowmen are putting on shows timed to catch this new trade.

Roadshowmen, in this respect, are following the lead of many bowling alleys, dance halls and other recreational centers, which are operating full blast during the night warworkers' off-hours. Early reports from roadshowmen who have thus shifted their show time indicate that the nightworkers are hungry for good movie entertainment. Especially popular with the night men, according to reports, are comedies and melodramas. A prime essential for a program for the warworkers, as might well be expected, is at least one defense or war film. Films showing workers engaged in similar occupations are especially popular, as they give the warworker a chance to have his wife or girl friend see just how he is helping the war effort and how important his job really is.

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New and Recent Releases
(Running Times Are Approximate)

BLONDE CAPTIVE, released by Capital Pictures. An eight-reel sound film with narrative by Lowell Thomas, depicts an adventurous search for the Neanderthal man in the far-off wilds of Australia. The expedition comes upon a blond woman and a small boy who are obviously not members of the aboriginal tribe which they encounter. The party learns, finally, that the blond woman was the wife of a captain of a pearling lugger whose vessel was dashed on a reef in a storm a number of years before. The blond woman, then only 26, was held captive, and has lived with the aboriginal tribe ever since. The boy is the woman's son. Running time, 80 minutes.

ST. PAUL'S CATHEDRAL, released by Post Pictures. Another of the one-reelers in the series called *Symphonies in Stone*. St. Paul's is the cathedral built on the highest point in the city of London. Dedicated to the Apostle of the Gentiles and designed by Christopher Wren, the cathedral houses memorials to many of England's mighty. Nelson, Wellington, Gordon, Kitchener and others are enshrined there. Running time, 10 minutes.

ARMY MYSTERY, released by Pictorial Films, is a fast-moving action seven-reeler with a plot that has an element of timeliness. Starring Eric Linden and Ann Doran, picture concerns activities of a present-day Mata Hari, the Fifth Column at work in the United States, and Uncle Sam's efforts to thwart the enemy agents. Running time, 70 minutes.

BOB'S BUSY DAY, released by Comedy House. Here's the only one-reel Bob Hope comedy. Full of wisecracks and comedy situations presented in the rapid-fire Hope style. Running time, 12 minutes.

NIFTY NURSES, released by Astor Pictures. Here's a song-and-dancer in two, fast-moving, rib-tickling reels. Billy Gilbert, of the flexible face, is featured, as are a number of eye-filling girls playing nurse. Running time, 20 minutes.

DEFYING THE LAW, released by P. C. Pictures Corporation. A six-reel Western, with plenty of shooting, hard riding and all the standard Western ingredients. Ted Wells is featured. Running time, 60 minutes.

DATELINES, released by Hoffberg Productions. A novelty one-reeler about the little people who never make the front page. Taken from actual stories of human interest. Running time, 8 minutes.

16mm. Films Debut In Philly Nitery

PHILADELPHIA, July 25.—Schwartzwald Inn, in the Olney section of the city, operated by Herman and Fritz Trautz, becomes the first night club in the city to present the screening of 16mm. films as an entertainment highlight. Films are presented every Tuesday and Thursday evenings.

In addition to a full-length feature, the program will include short subjects, news and comedy reels.

Implausibilities Okay; Soldiers Like Mellers; Laughs in Midwest

NEW YORK, July 25.—From surveys conducted by Dr. Leo Handel's Motion Picture Research Bureau, the United States Army Motion Picture Service and other independent sources a fairly comprehensive idea of the tastes of movie-goers, in and out of the armed forces, in various parts of the country has been general.

The MPRB has found that in New York audiences are 91 per cent in favor of re-issues of selected pictures made in the past 10 years. Altho this survey was conducted in New York City only, certain observers feel it is fairly indicative of tastes in other large centers and in most parts of the country. New York's 8,000,000 population is made up of such a conglomeration of peoples that any survey conducted among them would seem fairly representative of similar mixed groups in many sections of the country.

Another interesting discovery unearthed thru a MPRB survey was the fact that 51 per cent of movie-goers interviewed on the question said that they liked the improbable coincidences and implausibilities found in so many motion pictures. Twenty-six per cent objected to implausible situations, 11 per cent were indifferent and 5 per cent felt that it depended entirely on the picture itself.

A number of those who said they liked the implausibilities in movie plots gave as the reason the fact that such plots made the pictures exciting, interesting and let the viewer "escape" into a world free from the limitations that burden his own life.

Here's What They Like

Reasons given by those who disliked the improbable plots of pictures were (1) they preferred realistic movies and (2) the implausibilities were usually carried too far.

An insight into picture preference of the men in the armed forces came from a report issued by the United States Army Motion Picture Service. Melodrama seemed to be far in the lead in the tabbing of the soldier boys. According to army box-office figures, the following recent releases were best liked by the men in the armed forces: *Juke Girl*, *The Big Shot*, *This Gun for Hire*, *Broadway*, *Syncopation* and *The Magnificent Dope*. Of the six, the first four are out-and-out melodramas. *Syncopation* is a musical, and *The Magnificent Dope* a comedy.

Producers themselves in a recent poll expressed the general opinion that hard-hitting melodramas will be the box-office winners of the days to come.

A general poll taken in the Midwest, however, indicated that movie-goers liked a dash of comedy with their melodramas, giving the nod to such pix as the recent Bob Hope *My Favorite Blonde* and other laugh-thrillers.

Cutting It Short
By THE ROADSHOWMAN

P. E. Shanahan, president of Skibo Productions, Inc., has been active as a volunteer projectionist, operating out of the Queens (N. Y.) Civilian Defense Volunteer Office. He has shown before various political groups, clubs, civic organizations, air-raid warden groups, citizen groups, etc. Attendance at showings ranges from 150 to 300 persons. Programs run approximately 30 minutes. A film on how to fight fire bombs is featured. Shanahan says that *Americans All*, a two-reeler put out thru the Office of the Co-Ordinator of Inter-American Affairs, has been well received. As a comedy relief, Shanahan includes a one-reel comedy, *Air Maniacs*.

* * *

Wyoma Jean Caldwell, formerly with Station KNX, Hollywood, has joined Tom Hughes's roadshow film troupe, as singer and lecturer. Hughes, after concluding a successful swing thru Michigan, is now playing around Colorado.

Herbert Fiske has just been granted a license to operate a 16mm. theater in the Gans Building, Apponaug, near East Greenwich, R. I.

Charles Musgrove, who started in the roadshow film business as a hobby and now operates the Kalamazoo Film Service, reports business exceptionally good. Has been playing to from 800 to 1,500 people a night. Shows are merchant-sponsored and run in circuit fashion every night from May 1 for 22 consecutive weeks. Musgrove plays the national anthem before each showing and shows at least one defense film on each program.

Lumberport Okays Sundays

LUMBERPORT, W. Va., July 25.—Local authorities have given sanction to the showing of film shows on Sundays. Heretofore, the ban had been strictly observed. Authorities consented to permit the Sunday shows after townsfolk petitioned that many of them only had an opportunity to see shows on Sunday. The understanding is that the showings would be held late in the afternoon so that there would be no interference with church services.

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REPRINT EDITOR
27 Opera Place Cincinnati, Ohio

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Ed C. Ward Finds Missouri Biz OK; Show in 13th Week

WARRENSBURG, Mo., July 25.—Princess Stock Company, Ed C. Ward, owner-manager, is in its 13th week of its 32d annual tour of Missouri, with the show still playing week-stands as in the past. Business so far this season has been good and steady, the management reports, in spite of considerable rainy weather. The only trouble the show has had has been in securing and holding juvenile men. Lucille Ward's younger brother, Jack Clemons, with the show all last season, has been claimed by Uncle Sam along with a number of others of the Princess roster, and is now stationed at the army air base in New Orleans.

One of the oldest tent rep outfits on the road today, the show rated a chapter in a recently published book on the history of the State of Missouri. To hear the natives in this area talk, Manager Ward (Old Toby, they call him) would have to be at least 150 years old. In reality he is a mere 55, and has played his own comedy for many years, but not always. There are those who remember when Edgar Jones and Walter Ambler were popular comedians with the Princess Stock Company and E. C. was his own leading man.

The Princess roster is as follows: Ed C. Ward, comedian, piano and trombone; Ted K. Blair, general business, sax, clarinet and specialties; Lloyd Watton, trumpet and general business; Lee Leroy, drums, character comedian and specialties; Jimmy Burke, sax, general business and specialties; Phil Phillips, Sousaphone, characters and specialties; Larry Haggard, secretary-treasurer and advance; Blackie Scherer, boss canvasman; Buddy Liggett, stage manager; Lucille Ward, leads and specialties; Wanda Ward, specialties; Mary Burke, general business and specialties; Starr Leroy, piano, general business and specialties, and Dolly Phillips, characters and specialties. Haggard is in his 26th season with the show.

Slout Finds Road Better Than Stock

GREENVILLE, Mich., July 25.—L. Verne Slout Players, who launched the tent season May 18 and who recently concluded seven weeks in stock at Battle Creek, Mich., have been playing week stands in their old Michigan territory the last three weeks to improved business, altho transportation is a vital problem to reckon with. Show begins a week here tonight, to be followed by a week each in St. Louis, Midland and St. Johns, all in Michigan.

The stock engagement in Battle Creek failed to measure up to expectations, due to the various civic and patriotic activities which cut into the customers' time and the staggered shifts in the factories which limited drawing possibilities. Money seemed plentiful and candy sales were good, but repeat business was not up to par of former years.

In the cast are Ora Ackley (Mrs. Slout), Audrey Swanson, Doris Deane, Guy O'Neal, Erman Gray, Al De Clercq, Bill Slout and L. Verne Slout. A five-piece orchestra is carried. Sherry De Clercq assists with office work and tickets. Canvas and equipment is in charge of Cecil Rawson, assisted by Joe Ross and a squad of workmen. Latter are hard to hold, due to offers coming from the defense plants in the area.

Slout plans to keep the show out until necessary to close to get ready for his winter schedule of dates.

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That can and will work. Salary $21.00 per week. Stage Manager, salary $25.00. We never close. Write or wire
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Spearman, Texas, until Aug. 1st; then Pampa, Texas, until Aug. 8th.

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Spalding Hotel DULUTH, MINN.

CORP. BILLY D. WAGONER, formerly with his parents on the Milt Tolbert Show, Billroy's Comedians and the Hefner-Vinson Show, is now with 30th Hq. Air Base Sqd., Morris Field, Charlotte, N. C., as link trainer-instructor.

Charleston Good For Majestic Boat

CHARLESTON, W. V., July 25.—Majestic Showboat, with Capt. T. J. Reynolds in charge, ended a successful two weeks' engagement here Sunday (19) and moved down the Ohio River. Boat tied up at the city wharf and pulled excellent business here. Among the bills presented were *The Lure of City* and *G-Man*.

Company presented straight melodrama, using three-act bills. Flesh fare also included seven acts of vaude. Walter D. Neuland, press representative of the Marks Shows, was a visitor on the boat here.

Va. Okay for Ritchisons

CRITTENDEN, Va., July 25.—Ritchison's Picture & Vaude Show, which began the season June 15, has since been enjoying good business in this territory. Most stands are for two weeks and to date gas and rubber restrictions have had little effect on the unit's business or movements. Adolphe DeLandry, magician, has rejoined after spending some time in Jacksonville, Fla., combatting a nervous breakdown. Others on the show are Agnes Yarter, Mr. and Mrs. George Ritchison and Joe Schulken, pianist. Recent visitors included Mr. and Mrs. Odell White and Mr. and Mrs. Oliver Sikes. Unit opened at Driver, Ga., Tuesday (21).

Mobile Big for 'Grand Ole Opry'

MOBILE, Ala., July 25.—Roy Aycock's *Grand Ole Opry*, No. 1 show of the Station WSM, Nashville, visited Mobile County three days the week of July 12. On July 14 (Tuesday) at Prichard, largest suburb in the county, the attraction played to capacity 3,000, with at least 500 standing. It was necessary to lower the sidewalls to accommodate the crowd. Moving to Mobile, the show opened a two-day stand on a lot adjoining the Southeastern League ball park on the night of 15th. The crowds were so large that Manager William Pepper began the first show at 7:30 p.m. and then held back the crowd for a second show at 9:30 o'clock. Both performances pulled full houses. Show also drew SRO business on Thursday (16) night.

Assistant Manager Bill Ketro, who also has the concessions on the show, employing 12 men, made arrangements for Postmaster Buck Taylor to make a War Bond and War Stamps talk during the performance here. This will be the policy of the show for the duration of the war, Ketro says.

On July 17 the *Grand Ole Opry* played a one-night stand in the defense town of Pascagoula, Miss. The show will continue on its tour of Mississippi. Business has been topnotch since the opening of the season, Ketrow reports.

Sampson Cites More Oldies

Grinnell, Ia.

Editors *The Billboard:*

I read with pleasure the articles by Messrs. LaReane and Duble on old-time minstrels. I am adding a few titles which they have overlooked or forgotten. In the '80s there were McKansland's Colored Minstrels; Mahara Bros.' *Big Black Boom*, with Billy Young, George L. Moxley, Leroy Bland, Harry Fiddler and others; Benny Perno's Minstrels; Oliver Scott's All-Negro Minstrels, with McCarver, Reed and McCarver and other notables; McCabe and Young's Minstrels; P. G. Lowery's Minstrels and the Nashville Students, with John Pramflen, colored gun juggler. R. M. Harvey's Greater Minstrels were out one season; also Rusco & Holland's Colored Minstrels. Among the white minstrels in the '90s and later were Charles E. Schilling's All-White Minstrels, Deming's Minstrels, and George Primrose's Minsttrels in 1906 or 1907. Dumont's Minstrels and Busby Bros.' Minstrels were also out around that time.

J. LOU SAMPSON.

Rep Ripples

JOE ANGELL, formerly manager of the Angell Stock Company, is now doing radio work as Oklahoma Hank and His Western Entertainers. . . . DICK SMITH is in Knoxville recuperating from a recent illness and expects to hit the road again soon. . . . H. L. (DUD. DETERLY, veteran tab and rep trouper, is now in Company C 23d Tng. Bn., 7th Regiment, Fort McClellan, Ala. . . . BILLY WAGONER, agent with various tent reps in the past, is off the road this season and tending bar at the Pastime Billiard Parlor, Dothan, Ala., where he says he is having fun getting trouper soldiers stationed at near-by Camp Rucker and Napier Field. Billy's son, Billy Jr., is now a corporal stationed at Morris Field, Charlotte, N. C. . . . BIRD'S SHOW, vaude-picture combo, is reported doing satisfactory business in Wilkinson County, Mississippi. Show will work fairs in that section soon.

POCHE AUD PREXY

(Continued from page 3)

development of new shows to replace those events canceled as a result of the war, new contract requirements and price scales, shortage of labor problems and governmental usages of buildings. The delegates were welcomed at a reception and luncheon Wednesday, with Mayor James G. Stewart making the welcoming address. Charles W. Bauer Jr., manager of Music Hall here and immediate past president of the association, was host to the convention.

Those who registered at convention headquarters were Mr. and Mrs. Ed Quigley, Major and Mrs. Root, Mr. and Mrs. Robert Praytor, Mr. and Mrs. Nathan Podoloff, Mr. and Mrs. Paul Cahill, Ein. Christensen, Mr. and Mrs. Jack Conroy, Fred Johnson, Percy Gash, Charles Christman, Ted Brownell, Walter Brown, Victor Blanc, Clarence Benham, Mr. and Mrs. Charles Bauer, Jimmy Balmer, George Adams, Phil Krow, Louis Lower, Louis Pieri, Irwin Poche, Paul Rewey, Roy Rice, Baxter Smith, Harry Snyder, Al Sutphin, Mr. and Mrs. Tommy Thompson, Bert Wolfe, C. W. Van Lepik, Charles A. McElravy, William Mass and Alex Fitzhugh.

WANTED For
F. S. WOLCOTTS RABBIT FOOT MINSTRELS
Now En Route
Comedians, Chorus Girls, Trombone and Tenor Saxophone. Don't write, wire Port Gibson, Miss. All wires forwarded to show.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Washington Walkie at 360 Hours; 8 & 3 in Pro Group

WASHINGTON, July 25.—At the end of 360 hours, eight couples and three solos remain in the professional group competing in the 1942 All-American Walkathon at Riverside Stadium. In the amateur group, four couples and one solo remain. Professionals have been running in 15-minute sprints nightly, with the amateurs participating in 10-minute sprints.

Professionals remaining are Pete Corrillo and Harriet Blurton, Red and Norma Monroe, Jack Glenn and Nellie Roberts, Frankie Donato and Virginia Anderson, Clyde Hamby and Angie Oger, Larry and Hilda Decorato, Jackie Parr and Helen Caldwell, Virgil Pilkie and Jackie Delaney, and Don Dennison, Johnny Hughes and Eddie Leonard, solos.

Amateurs remaining in competition are Dick Ragsdale and Louise Meyer, George Livingston and Ruth Smith, Jack Tettimer and Norma Oliver, Vernon Jenkins and Betty Frazier; Dick Milstead, solo.

JACK STANLEY, participating in the 1942 All-American Walkathon at Washington, withdrew July 19 to enter the army.

NORMA GRIFFITH, whose last show was in Baltimore, writes from Kansas City, Mo., that she has left the field for good and is now working at the Union Station in Kansas City. Norma would like to see notes from Virginia Anderson, Adele Ballis and Betty Carpenter.

JOAN WALTERS AND BERNICE PIKE are requested to drop a line to the column by an interested reader.

FRANK COSTELLO, formerly of the tango team, Danna and Costello in the derbyshow field, is now a member of the military police. His official designation is Company F, 27th Battalion, M.P.R.T.C., Fort Riley, Kan.

MRS. OLLIE MONROE, Los Angeles fan, writes: "Margie Sheets and Chad Alviso, two of my favorites in the walkies, left here recently for the Jerry Green show in Maryland. Here's wishing two swell kids the best. Hope and pray a walkie will come this way soon. What has become of King Kong?"

BOBBY SELLS scribbles a note from Sioux City, Ia., to say that he is now in business for himself with a girl show. "Doing okay," declares Bobby.

PVT. WILLIAM H. CAIN, better known to the derbyshow field as Billy Cain, would like to hear from his friends thru the column and via *The Billboard* Letter List. Billy is at Camp Pickett, Va.

WANTED
Colored Musicians and Performers for Med Show. Good salary. All winter's work. Wire, no time to write. Elizabethtown, N. C., this week; Fairmont, N. C., next week. Ticket, no money.
PA JA LA MED. CO.

BERT RUSSELL WANTS
Team or Single, Man do black, wife do something besides talk, for vaudeville, picture tent show. Two-week stands. Wire Faison, N. C. Tell all and lowest. Those who wrote before write again.

FOR SALE
White Tent, 60x170 ft., 10 ft. walls, waterproofed, fine shape, $750.00; 20x30 Marquee, $75.00; 20x36 Cook Tent, $30.00; 240 2-people Benches, fine shape, 75 cents each. Want Man and Wife Cooks, Candy Butcher and Truck Drivers. W. KETROW, Grand Ole Opry, Aberdeen, Wednesday; Starkville, Thursday; Winona, Friday; Kosciusko, Aug. 3; Louisville, Aug. 4; Philadelphia, Aug. 5, all Mississippi.

WANTED QUICK
Motion Picture Operator that can drive truck and double Stage, Boss Canvasman, Hillbilly Entertainers, Useful people, communicate quick; state salary and if draft exempt. No drunkards. State age, weight, size. Week stands, long season. No advance unless known. ROE NERO, Craigsville, Virginia.

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Conducted by CLAUDE R. ELLIS. ROBERT DOEPKER, Associate. Communications to 25 Opera Place, Cincinnati, O.

MORE HIGHS TOPPED

Sask. Picks Up For Frolicland

SASKATOON, Sask., July 25.—Playing the fourth of a five-week circuit of Class A Western Canada exhibitions, Conklin's Frolicland registered an early 17 per cent increase in revenue over 1941 at Saskatoon Exhibition, July 20-25. The advance in receipts here was declared in keeping with exceptional business done on the present tour.

On Children's Day (Monday) Terrell Jacobs' Wild Animal Circus strewed them. Remarkable business toward close of the exhibition has been registered by Jacobs. Additional animals have augmented his menagerie.

Sam Howard's and Alf Phillips's Watercade, Hallagan's Side Show, Aloha Land and Bob Lee's Close of Death had excellent returns here.

Jack Greenspoon's and Conklin's bingo, managed by A. R. Cohn, two attractively framed concessions, are going over big with patrons, reported Publicity Director William H. Green.

Prell's Biz Heavy; Albany Is Biggest

SYRACUSE, N. Y., July 26.—Prell's World's Fair Shows opened here (20) on Mattydale lot to good business. Cash Miller's Side Show and Girl Show topped the midway. Abe Prell, manager, reported that his father, Samuel Prell, had about recovered from his injuries and was due back to the show soon. Chet Franklin, press agent, stated that business has been the best in years.

Albany, N. Y., July 6-11, proved the best date of the season. Carnivals are heading for the western part of the State because gas rationing will not go into effect there for another month. Zacchini's cannon is still the free act. When Ringling-Barnum circus played here (29), Prell's show gained extra publicity by placing Zacchini's cannon at the circus lot entrance. Weather was perfect.

Split-Week N. D. Fairs Holding Up for Dee Lang

MAHNOMEN, Minn., July 25.—Altho Cavalier County Fair, Langdon, N. D., depends mostly on patrons from across the Canadian border and with border crossing stopped as well as exchanging money, business held up well for Dee Lang Famous Shows at this three-day stand on July 13-15.

Business again held up for the show the last half of the week at Pembina County Fair, Hamilton, N. D., July 18-20. Show made a quick move there and every attraction was ready to open on time for Children's Day. Illness has kept Madame Redini confined to her trailer home. George Hanneford and other performers from the grandstand show visited her. Marie Demmer and Jimmy Griffin, in General Hospital, Devils Lake, N. D., are improving rapidly. Shortage of labor is a handicap.

RC in Second Chi Location

CHICAGO, July 25.—Rubin & Cherry Exposition completed a successful engagement at 87th and Anthony Thursday (23) and moved to its second stand on the south side of Chicago, at 74th and Ashland.

Fair Dates

IN THE FAIR DEPARTMENT appears a list of Latest Verified Fair Dates. These were received since the issue dated July 25 (the Fall Special Number), which carried lists of fairs to be held this year, these which had been canceled and those which had not been heard from up to that time. The Fall Special Number can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.

GRANDDAUGHTER of Mr. and Mrs. Eddie Vaughn, well known in outdoor show circles, Betty McKee became the bride of Arthur LeRoy Truitt, an officer in the Army Air Corps at Newport, R. I., in Episcopal Church, Providence, recently. She is the daughter of Al McKee, superintendent of Palisades (N. J.) Park, and Mrs. Tom Gannon, Providence, and is highly popular with members of Missouri Show Women's Club, St. Louis.

Dodson Has Good Biz on Ind. Trek

VINCENNES, Ind., July 25.—Concluding four week stands in the State, the Indiana tour proved profitable for Dodson's World's Fair Shows. Muncie, June 28-July 4, gave the show big crowds and largest gross in the history of the town for this show. Richmond, July 6-11, was an unsatisfactory date with small attendances and little spending. Evansville, July 13-18, gave the show its biggest week of the 1942 tour. About 32,000 passed thru the pay gate. Perfect weather prevailed and every show, ride and concession had a big week.

Newcomers on the midway include Eddie Keck, who has taken over Chez La' Femme Posing Show; La Motte Dodson, with his Hollywood Monkey Circus, and George Baldwin's Swingland Revue, with a cast of 15 performers and an eight-piece band. Lucille Dodson left for Mississippi. Jules Buggary, assistant to Carl Hansen in the office, was called back in service and left here to report as a first lieutenant. Doc Dodson, father of Owner Dodson and former showman, was on the show for a short visit from his home in Columbus, Ind.

BG Beats '41 Aquaten Gross

MINNEAPOLIS, July 25.—An increase of 35 per cent over business a year ago is being racked up by Beckman & Gerety Shows here in conjunction with the third annual Minneapolis Aquatennial, July 18-26, according to Barney Gerety. Date in 1941 was played by Rubin & Cherry Exposition.

Record increase to date is all the more remarkable, Gerety pointed out, in view of the fact that opening night was marred by rain. With some 6,000 visitors on the lot, rain drove them to shelter. As conclusion of the rain the lot was again filled within half an hour. While night showings up to midweek were drawing very heavily, matinees were off. Monday night was as good as the preceding Sunday.

Fair Execs Visitors

Visitors included Mr. and Mrs. Raymond Lee, Mr. Murphy and Mr. Young, of Minnesota State Fair; Mabel Kline, who for five years was a champion cowgirl and trouped with Fred Beckmann and Tony Ybarles on the Buffalo Bill and 101 Ranch shows.

Bill Naylor, BG press representative, walked off with top honors for publicity *(See BG at Aquatennial on opp. page)*

PCSA Aux. Prez Hostess

TOLEDO, Ore., July 26.—Margaret Farmer, president of PCSA Auxiliary, entertained women of West Coast Shows when it played Springfield, Ore., recently. Bingo was played, with Caroline Krekos winning first award; Marie Forest, second, and Betty Schoonover, third. Due to mist, the party had to be held indoors. After luncheon card games were played. Those who attended were Hazel Nichols, Rene Morgan, Chris Rodin, Edith Walpert, Ruby Dobbs, Moroa Herman, Billie Bryant, Frieda Brown, Betty Mahan, Betty Schoonover, Marie Forest, Stella Martin, Margie Sheenan, Martha Joyce, Betty Lipes, Caroline Krekos, Isabel Myers, Hope Patterson, Ming Toy Right, Marie Jessup and Marie Farmer.

RAS Bills Detroit Area Big

DETROIT, July 25.—Royal American Shows set an all-time high in carnival billing in this area for its engagement in the suburb of Dearborn, Mich., where it closed a 12-day stand on July 12. Another heavy paper campaign was used in advertising the stand at Lincoln Park, July 31-August 1, five miles from the Dearborn lot. About 9,000 sheets were put up for each date, said to be twice as much paper as ever was used by any carnival there before.

Army-Navy Fund: Total $83,707

NEW YORK, July 25.—Army and Navy Emergency Relief Fund received $10,471.88 from the Outdoor Amusement Division during the past week to swell the grand total to $83,707.52. Amusement parks led the derby with $5,181.92, of which $2,000 was accounted for by an outright contribution for the season from Glen Echo Park, Washington. Carnivaldom came next with $3,774.43, of which $1,000 represents two $500 turn-in by World of Mirth and Art Lewis midways from the sale of Navy Relief Society buttons. (Button sales are not listed in the tabulation below, the "box score" being concerned exclusively with contributions of 10 per cent of one day's receipts.) Pool and beach end turned in $315.54. Week's carnival leader was Penn Premier Shows, $520.80, an accumulation of several weeks, but for one day's donation the actual leader was World of Mirth Shows, followed by Catlin & Wilson Shows.

The figures:

Penn Premier	$520.80
World of Mirth	375.40
Art Lewis	320.00
Great Lakes	188.40
World of Pleasure	174.50
Endy Bros.	160.94
Mighty Monarch	141.00
George Clyde Smith	109.54
Lawrence Greater	104.92
O. C. Buck	104.64
Pan American	103.92
Baker's United	100.16
Gerard Greater	65.50
G. J. Bach	59.00
Badger State	56.50
Eddie's	56.36
Dick's Paramount	52.98
Pioneer	51.90
I-T	51.70
Heller's Acme	51.00
W. C. Kaus	50.00
Coleman Bros.	50.00
Crystal Exposition	50.00

Kaus Exposition, $44.70; Sherbeck's, $42; Virginia Greater, $42; Pryor's, $37; Picaseeland, $34.40; M. & M., $31.64; W. S. Curl, $27.30; Bright Lights, $18.50; Elman, $17.40; Bunting, $16.60; Victory (Harris), $11.02; Midway of Mirth, $9; Hubbard's, $8.88; Barkoot Bros., *(See ARMY-NAVY FUND on page 31)*

Duluth Good for Raney

MINNEAPOLIS, July 25. — Raney United Shows broke all its previous records in Duluth on July 4. According to Roy Raney, co-owner, show and ride grosses topped last year's by 30 per cent. Concessions grosses were off. Show carries 8 shows, 7 rides and 30 concessions. Line-up includes Charles Sheansy, two Girl Shows, Fat Girl and Athletic Show; Jack Cass, 20-Bar Ranch Wild West; Jack O'Brien, Funhouse and novelties; Toddy Chaulsett, Animal Show; Gus Johnson, Robot Show; Merry-Go-Round, Jack Lillengren, foreman; Tilt-a-Whirl, Peter Underall and Pete Faitch; Ferris Wheel, Bill Stewart; Rolloplane, Don Kircher; Octopus, Don Pangborn; Kiddy Ride, Charles Smith; Pony Ride, A. O. Hillman; Capt. George Webb, net dive, free act. Concessionaires include Bob Day, Henry Hinak, Meyer Greener, Walter Duffy, Chet Junkins, Joyce Bazinet, Happy Hopper and Jack Winters. Show travels on 36 trucks and 14 semis.

SLA Red Cross Fund

CHICAGO, July 25.—There were three new contributors to the Red Cross Fund of the Showmen's League this week. Rubin & Cherry Exposition has been in the list, but this is the first week contributions were received from the R. & C. employees. Also new are the Angelus Amusement Company and C. F. Zeiger United Shows.

Contributors for the week were:

Alamo Exposition Shows	$ 81.00
Royal American Shows	27.45
Angelus Amus. Co. (L. Matura, owner)	45.00
Employees Rubin & Cherry Shows	419.83
C. F. Zeiger United Shows	115.00
The Bunting Shows	16.25
Buckeye State Shows	111.25
Total	$811.78

Ballyhoo Bros.' Circulating Expo.

A Century of Profit Show

By STARR DE BELLE

New Midway, Ind.
Week Ended July 25, 1942.

Dear Editor:

Always the first to play new territory, Pete Ballyhoo announced that when the contemplated railroad to Alaska is finished his show would be the first to move over it. General Agent Lem Truckslow arrived back from that territory with a pocket filled with fat fair contracts. He announced that all still dates up there were sewed up with first-in contracts. Alaskan fair boards are scheduled to meet again in 1944 and verify the contracts on hand. Arrangements are being made to get them into the mail late in 1943 to guarantee their gate return.

At this time of the year all showmen's thoughts turn to putting out a No. 2 show. The bosses have long planned one and during the week they decided to put one out. The matter of a title held them up. They want some name that has never been used, and that is the trouble. There are so many managers with no show on the road and who yet have titles, and if you stumble onto one of them they'll holler. If there is one that will fit our other unit, one that hasn't been used, we don't know what it is. Looks like they will have to buy a title, which is throwing money away, with so many words in the dictionary. Nearly every agent has one or two titles written in the back of his date book and he claims the right to them. We thought something of a patriotic nature would be appropriate and have in mind, "Win the Glem Shows."

The office has about 30 letters from agents who would like to plant the new organization. All of them are "real agents," according to their letters. All want big salaries on account of wartime conditions, also a ticket. A letter from one who signs his name Free Lot George sounded awfully good to the office. He stated that he could route and book in *(See BALLYHOO BROS. on page 31)*

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Club Activities

Showmen's League of America

Sherman Hotel
Chicago

CHICAGO, July 25.—Bright spot of the week was the Rubin & Cherry midnight bingo on July 20. Vice-President M. J. Doolan handled the arrangements and Tom Arger and his crew did the calling and checking. Big awards of the evening went to Maxwell Harris and Johnny Meyers. A pleasant evening and a sizable profit for Red Cross War Relief. Letter from Brother W. O. Perrott advises that he is now in the service. Thanks for the copy of *Texas Topics*, Eddie Vaughn; it's okay. Sam Ward in town for a day. Ben Karnow, Buddy Paddock, Harry Ross, Harry Bernstein, Al Fine, Walter Hale and Louis Berger, of the Wonder Shows of America, in for a visit; George Crowder is still in town. Whitey Lehrter has again become a regular at the rooms since his return from the road. John Sweeney is working bingo with Sam Menchin.

This week brought Red Cross donations from L. Matturo Angelus Amusements and Scott Exposition Shows. Brother Sam H. Glickman pens that he is at Fort Bragg, N. C. Applications on hand for ballots are from Andrew S. Holly, W. A. Hopper, Thomas J. Lovitt, Charles W. Miller, Nathan Tash, Jack Galluppo, Edward B. Mattson, Clyde E. Barrick and Mendel Lemesh. They will receive attention next week and cards will be mailed at once. Other welcome letters received were from Lou Leonard, Charles Winkley, Arval Hoyt and Sam Wilson.

Names of donors on the Angelus Amusements' Red Cross War Relief Fund are Sam H. Glickman, Petey Pivor, L. and Mrs. Matturo, R. Blakely, M. Mossman, George Wright, J. P. McGrail, Duke Marquis, John Donatelli, Ernie Casey Rickmann, P. Caccente, C. Arnst, Chicago Subway Post, American Legion; Driscoll L. Shaver, J. Allen and Eve Boldon.

More listings are being forwarded to the League each week from those who pledged them at the December meeting. Those sent in were from President Carl J. Sedlmayr, Vice-President Harry Hennies, Bill Bartlett, A. C. Ackley, Lou Leonard, Maxwell Harris, Andy Markham, Cliff Wilson, Robert L. Lohmar, W. R. Hirsch and others.

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, July 25.—New members are Raymond B. Wheeler, David Kabakoff, Delbert L. Crouch Sr., Henry F. Salomon, Harley V. Whisler, all from Art Lewis Shows, sent in by Howard Ingram. Howard Bellevue applied for reinstatement, which was favorably acted upon. Ross Manning in town from Nassau, N. Y. Edward McKean in New York on business. As all members who are serving the colors are exempt from all dues and charges during the term of service, they should send their names and military assignments in so that we may send them their new exempt cards. Two more members joined the colors today, Herman Faige and John J. Leonard. Eddie Elkins had a good week in White Plains. Thomas Brady is back in town after a long vacation. Executive Secretary Walter Sibley visited Art Lewis Shows at Trenton just in time for one of the bi-monthly jamborees. The Follies top, where the show was held, was filled. Performance was given by Hawaiian Show, augmented by Thelma Bryant, Indian singer. Program was highly enjoyable and a substantial sum of money was raised. Howard Ingram, who is out for a life membership, has a gold card in the bag. He has 37 of the 50 members necessary.

Joe Rogers back in town after a second honeymoon trip celebrating his 25th anniversary. Bill Hewitt (Red Onion) in town for a couple of weeks visiting mostly with Ben Williams. Club appreciates the excellent job that Lew Lange is doing as the arranger and master of ceremonies of jamborees on Art Lewis Shows. Rudolph Conway dropped in on the way to the Van Leer Circus, Waterbury, Conn. Conway has been with Hunt Circus. Eddie Lewis writes from Berlin, N. H., that business is fine in that country.

Ladies' Auxiliary

Past President Midge Cohen, Secretary Ethel Shapiro and Sister Flora Eik are sporting bars on the shoulders of their uniforms, being second lieutenants of the National Women's Security Corps. Sister Ethel Weinberg is busy helping in the office. Sister Bess Hamid writes from Maine that she is busily planning the campaign for the Poor Kiddies' Christmas Party. Sister Leah Greenspoon, with Conklin Shows, advises that things are going very well in Canada. First Vice-President Marlea Hughes was in town for a few days from Ocean View Beach, Va., and reports business satisfactory there. There is less activity around the rooms this summer. Sister Peggy Holtz has again been on the sick list, but she is on the road to recovery.

Pacific Coast Showmen's Assn

623½ South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, July 25.—Pacific Coast Showmen's Association members have just finised a most active salvaging campaign to get rubber for the government. In addition to the rubber turned in by members, Ben Benn, custodian, rounded up about 700 pounds from around the club. It is believed that this is a record for show clubs.

Sam Dolman, PCSA membership head, left for Chicago to join the Rubin & Cherry Exposition. He has been most active in securing members and has turned in new ones that make his efforts this year almost equal to those of 1941 when he had a landslide membership drive. Shell Barrett, advance for Patrick Shows, made a flying trip to Los Angeles during the week. Joe Glacy, past president, arrived in town from the Douglas show to complete preparations to enter the army. Charlie Walpert, West Coast Circus Shows, in town on a business trip and with reports that WC is going big this year.

Jack Christiansen, Arthur Shows, donated a $25 War Bond to the PCSA building fund. This fund, started by President Mike Krekos, is steadily increasing. Jim Roberts, Arthur Shows, in town for a visit. Reports that biz is up to standard. Charles Nelson visited San Diego and took the opportunity to do a little business while there. Frank Downie is busy with defense orders at his tent place on South San Pedro Street. Ed Walsh, PCSA treasurer and operator of that showmen's rendezvous, the Bristol Hotel, is on vacation. Gene Hudson and C. L. (Swede) Wilson were in from the Clark Shows. Membership cards for 1943 are in the hands of the printer.

BG AT AQUATENNIAL

(Continued from opposite page)

garnered in the local newspapers. In one paper he had a picture that was more than one-half page deep by four columns wide. He made the Virginia Safford column in *The Minneapolis Star-Journal* three times and the Kenneth Ruble pillar in *The Times* twice.

Staff at this time comprises Barney S. Gerety, general manager; J. S. Schofiloo, special agent; Tony Ybanez, treasurer; C. L. Godwin, auditor; William Naylor, press agent; Del Ward, lot superintendent; Jack Rooney, trainmaster; Dan Paul, electrician; J. R. Jiles, lot man; Mr. Auburn, blacksmith; Jack Davis, canvas boss; Charley Kruckman, shop foreman; George Hillman, mailman and *The Billboard* sales agent; Tex Jackson, tractor foreman.

Shows

Wilson Lanko's Hell Drivers, Moss's Squintorium, Earl Chamber's Hollywood Monkey Circus, S. Johnson's Royal Ice Palace, Milt Robbins's Gay Old New Orleans, Nate Engle's Charm Hour, Mrs. I. Rose's and Pete Berryman's Rose Midget Revue, Bill Salisbury's Illusion Show, Clover Fogel's London Class House, Charles Fogel's Monsters, Pete Korba and Harry Gallup's Circus Side Show, J. Ritter's Canyon Wild Horses.

Rides

F. E. Wolfe, Spitfire; H. L. Wagner, Merry-Go-Round; Felix Carneski, Heyday; R. F. Kerlin, Octopus; Tom Bes, Skooter; H. J. Fox, Boomerang; Ralph Bailey, Ferris Wheels; C. B. Scott, Moon Rocket; J. A. Logan, Rollaplane and Flyo-Plane; Paul Easuta, Baby Auto and Streamliner; Mrs. Myrtle Ybanez, Kiddy Airplane; M. J. Bodenschatz, Pony Ride.

Concessions

A. T. Weiss, manager; Guy West, assistant manager; Edward T. Neville, secretary and auditor. Sam Feinberg, bingo; W. B. Jones, bacon bingo; Cliff Bamel, balloon game; Mrs. Bamel, John Shea, fishpond; Nora Radke, palmistry; Ted Webb, custard; Mrs. Koss, Teddy bears; Jack Kenyon, cookhouse; Dot Weiss, mouse game; Candy Grosscloss, guess-your-weight and guess-your-age; Mrs. Guy West, ball games; Patsy Waver, ball games; Mrs. Dick Crawford, basketball; Oren E. Wilson, cookhouse No. 2; Richard Cody, cookhouse No. 3; Francis Kenny, watch-la; Herbert Roche, shooting gallery; Earl Dixon, razzle-dazzle; Charles Norwich, blanket wheel; J. Carlson, bacon wheel; Ray Below, blower; Ralph Anderson, radio wheel; Sam Glickman, toy wheel; James Burchett, cameras; Mark Elman, rolldown; Dick Lewis, ham and bacon; Ernest Wenzik, pet shop; Dick Crawford, pens; Gay Maresco, nail game; Johnny Lavin, diggers; Benny Levine, comic photographs; Harry Hamer, chocolate dip; Ruby Hamer, butterscotch dip; Bill and Marie Gray, popcorn stands.

1922 20th ANNIVERSARY 1942
PACIFIC COAST SHOWMEN'S ASS'N, Inc.
SHOWMEN'S CHARITY DAY
Every Show, Whether Large or Small, and Individuals, too, Are Invited to Participate. The Spirit of the Times Demands That We Build
A GREATER FUND—FOR A GREATER NEED
Arrange Now To Surpass All Previous Efforts. Send in a Member.
PACIFIC COAST SHOWMEN'S ASS'N
Ross Davis, Chairman, 1942 Campaign Showmen's Day,
623½ So. Grand Ave., Los Angeles, Calif.

WANTED
Cracker Jack and Popcorn, Stock Concessions that work for 10 cents. Shows with own outfits. What have you? Week July 27, Columbus, Ind. Week August 3, Edinburg, Ind.
GEREN'S UNITED SHOWS

Anyone knowing whereabouts of
VIRGIL SELLS
Please Phone or Wire at Our Expense.
BYERS BROS.' SHOWS
Urbana, Ill., July 27-31; Farmer City, Ill., Aug. 2-8.

WANT CHORUS GIRLS
Must be nice looking. Two sober and reliable Comedians, two Trumpets, two Sax and Drummers. Salary, board and berth on train. Long season. Wire, don't write. GEORGE BALDWIN, Swing-land Revue, care Dodson's World's Fair Shows, Salem, Illinois.

USED TENT BARGAIN
No. O-214 — Hip Roof Push Pole Tent, size 28x52 feet. Top 10 oz. D. F. khaki with red trim, made in 2 sizes in face with overlap. Sidewall 8' in 8 oz. khaki. Condition fair and patched. Top and wall $175
Write—Wire—Phone
BAKER-LOCKWOOD
14th Ave. at Clay St., KANSAS CITY, MO.
America's Big Tent House
Eastern Representative, A. E. CAMPFIELD, 152 W. 42d St., New York City, N. Y.

CONCESSION CARNIVAL TENTS
Our Specialty for Over 48 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS—BANNERS
We Are Still Making Carnival and Concession Tents.
Charles Driver — Berkie Mendelson.
O. Henry Tent & Awning Co.
4862 North Clark Street CHICAGO, ILL.

USED SIDEWALL SALE
7-foot, 35 cents per foot; 8-foot, 40 cents per foot; 9-foot, 45 cents per foot. White and rayel tops and bottoms. Good Used Concession Tents, 10x12, $12.50. MAIN AWNING & TENT CO., 230 Main St., Cincinnati, O.

WANTED
SHOWS AND CONCESSIONS OF ALL KINDS FOR THE
GREAT BERRYVILLE FAIR
and HORSE SHOW
Week of August 17
Everything open. Will sell exclusive on Bingo, Diggers, Frozen Custard, Penny Arcade, Novelties, Wheels, Roll-Downs percentage of all kind open. Need a stick for this spot. Chas. Sutton answer. Harry DeVoe, I will sell you the Grand Stand with the privilege of beer. I need Ride Help of all kind. Berryville will be very big this year as there has been nothing in or around this summer. All address BROWNIE SMITH, Berryville, Va.

R. L. WADE WANTS
Capable Agents. Ball Game, Hoop-La, Penny Pitch. Those that can stand to make money desired. John Dobish, come on.
Address:
ZACCHINI BROS.' SHOWS, Salem, N. J.

JAMES VICTOR WALTON
or anyone who knows his present address or whereabouts, please wire collect at once. Very urgent. BOX 133, Care Billboard, 390 Arcade Bldg., St. Louis, Mo.

WANTED
TO BUY FOR CASH A GOOD USED CATERPILLAR RIDE
Must Be in Good Condition.
E. B. MOORE
BOX 62, Kingsport, Tenn.

C. F. ZEIGER UNITED SHOWS
NOW PLAYING MONTANA CIRCUIT OF FAIRS
Want Shows. Will furnish outfits for money-getting Shows. Wire what you have. May be able to place you. Want Man to work Pickout Pony. Can always use first-class Ride and Canvas Help. Top salary. Talkers, Ticket Sellers, Animal Act, Side Show Acts, Dancing and Posing Girls, legitimate Concessions, wire. Can always place useful Carnival People. Railroad show. Livingston, Mont., this week; Helena, Mont., August 3rd to 8th.

DICK'S PARAMOUNT SHOWS WANT
Rides, Kiddie Autos. Shows. Have complete outfit for Posing Show. Want capable Girls and Manager or will let same out on percentage. Want capable Talker and Manager for Monkey Circus; stock broken. Ride Help. Rocket Foreman and other Ride Help. Semi Drivers. Top salaries. No brass. Penny Arcade and Ten-Cent Grind Stores.
DICK GILSDORF, Manchester, Conn., to August 1; then New London, Conn.

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PENNY PITCH GAMES
Size 46x48", Price $28.00.
Size 48x48", With 1 Jack Pot, $39.00.
Size 48x48", with 5 Jack Pots, $45.00.

PARK SPECIAL WHEELS
30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price $12.00

BINGO GAMES
75-Player Complete $6.00
100-Player Complete 7.25

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Coset, etc.

SLACK MFG. CO.
124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

1942 ASTRO READINGS ALL COMPLETE

Single Sheets, 8½x14, Typewritten. Per M. ..$6.00
Analysis, 8-p., with Blue Cover. Each .... .03
Analysis, 8-p., with White Cover. Each .... .10
Forecast and Analysis, 16-p., Fancy Cover. Ea. .05
Sample of the 4 Readings, Four for 25c.
No. 1, 24-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Ouija Boards, etc.

NEW DREAM BOOK

120 Pages. 2 Sets Numbers, Clearing and Policy. $250 Dreams. Bound in Heavy Gold Paper Cover, Good Quality Paper. Sample, 15c.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound ..... .25c
PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. ..... .35c
Signs Cards, Illustrated. Pack of 36 ..... .10c
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MENTAL TELEPATHY. Booklet, 25 Pages ..... .25c
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains of 12 Analyses. Very Well Written. $4.00 per 100; Sample 10c.
Showcards Made to Your Customers Under Your Name. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are F. T. Skirs.

SIMMONS & CO.
19 West Jackson Blvd. CHICAGO
Instant Delivery. Sent for Wholesale Prices.

WANTED

Bingo Callers and Countermen for Fairs, to join Chippewa Falls, Wis., August 3. Wire immediately

BING BERNSTEIN
Care Johnny J. Jones Exposition, Madison, Wis.

WANT - - WANT - - WANT

Lot Man at once. Must be capable handling show of this size. No collect wires. L. H. Hardin, if open for proposition wire me.

WALLACE BROS.' SHOW
Maysville, Ky., This Week.

DICK BEST WANTS

Acts of all kinds, Freaks, etc. Bally Acts especially. Alfred Green, Leroy Smith, Gerald O'Connor, come on. Others wire DICK BEST or C. L. Twisto McCormack, Manager, Worlds' Fair Freaks, Royal American Shows, Pontiac, Mich.

H. P. Large Show Wants

For Kingsport, Tenn., 6th week; Bristol and Radford, Va., to follow, and rest of season, any Ridiculo Rides, Shows of all Kinds, Concessions of all kinds. Good proposition for Cook House, Hog Joint and Pete Digger. All Shows and Rides, 25% to office week ran outfit.

RELIABLE OPERATOR

For Side Show. Must have something to put inside. Have new frame-up for same. Long season of fairs. One of the largest unbroken stores seven you of long season and good treatment. Address:

BOX D-264, Billboard, Cincinnati, Ohio.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

LOOKING ahead?

LEE DANIELS is in charge of Minstrel Show front on Scott Exposition Shows.

NOW with Barder Minstrels is Right Rock White, comedian, who joined the show in Braddock, Pa.

PLAYING a red one in his slumbers is a showman's favorite dream.

B. K. (WHITEY) HART, former Ferris Wheel operator on carnivals, lettered that he is in the army.

PVT. ROBERT MALONEY, Camp Lee, Va., was a visitor on O. C. Buck Shows in Berlin, N. H.

TELLING how the show you left did this and that is a waste of time.

BILL FIELD, of The Uniontown (Pa.) *Morning Herald* advises that Cetlin & Wilson Shows will play there week of August 16.

"PVT. HAROLD F. MORAN (Frank "Red" Ryan), concessionaire, is stationed in Hawaii," writes Mrs. H. F. Moran from Kansas City, Mo.

FORMER concessionaire, James Alvin York is in the Army Air Corps as a volunteer officer's candidate and is stationed with Flight D, Kessler Field, Biloxi, Miss. He holds the rank of private. His equipment has been stored at Hopkinsville, Ky., for the duration.

THIS season should give circus and carnival historians something to write about in 1970.

MIKE T. CLARK advised from Indianapolis that A Gooding unit played there recently under auspices of Boy Scouts.

B. BESSETTE lettered from Los Angeles that James Udseth, former Dodgem foreman with West Coast Shows, is in the navy.

REMEMBER the showman whose fountain pen was always dry at check-writing time?

MARIE JOHNSON, 4005 Woodland, Kansas City, Mo., is ill at that address and would like to hear from her husband.

MR. AND MRS. CLARENCE (DOC) NEWTON, carnival troupers, have left the road and are farming near Huntingburg, Ind.

MOST of the boys will be riding the cushions when homeward bound after the season ends.

JACK RIPPITS, ex-boxer and bag puncher, formerly with Coleman Bros.' Shows, is managing Hubert's Museum Flea Circus in New York.

JACK MADDEN, former prize-package candy agent on Rubin & Cherry Expositions, is serving in the Merchant Marine.

MIDWAY folk are always surprised at occurrences they prophesied would happen.

PROF. WILLIE J. BERNARD, South Liberty, Me., infos that he is at his home there and is planning on playing a few Maine fairs.

PVT. WALTER B. COX, former concession operator on Johnny J. Jones Exposition, lettered from Jefferson Barracks, Mo., that he has qualified as an aerial gunner.

HEADLINE news: Cookhouse war correspondents give Churchill their vote of confidence.

AFTER a good summer season in Wisconsin, North Dakota and Minnesota Mr. and Mrs. Tommie Henderson and daughter returned to their home in Paris, Tex., where they will rest until September.

PVT. CHARLES C. NOLLER, former talker on George Vogstad's Illusion Show on World of Mirth Shows, is in 390 Training Squadron, Army Air Corps, Miami Beach.

DISCUSSIONS as to whom has the best midway location settles nothing except who has the best set of lungs.

"BILLIE REYNOLDS has complete charge of L. J. Heth Shows' popcorn and peanut booth and is handling the concession well," lettered C. C. Pleasure from Shelbyville, Ky.

FORMER concession agents with the then Goodman Wonder Shows, Mr. and Mrs. Barney Rambo are working in defense plants in Indianapolis. They report many other showfolk also working there.

FORMER manager and owner of the Four Apollos, free attraction, at fairs and special events, Jack Brink is now on sea duty with Company A, 5th N. C. B. He holds the rank of coxswain.

TELLING the truth has always been considered an honorable thing providing you're not working in front of a side show.

"LLOYD LUSBY is handling the front gate and side wall on Crafts 20 Big Shows and is doing a good job," infos Roy B. Ludington, manager, from Vallejo, Calif.

GEORGE (BOSTON) HOLZMAN is requested to get in touch with his sister, Mrs. Alice Augustine, 145 East 17th Street, New York. His mother and brother died recently.

FAIR booking is like a wedding engagement. When canceled the wooer expects his gifts returned.

SERGT. JAMES T. FOWLER lettered from New Rivera, N. C., that he left Keystone Modern Shows five years ago to enlist in the Marines and is serving his second enlistment. He is stationed at Marine barracks there.

EACH Wednesday the secretary of Scott Exposition Shows can be seen on the midway busy dropping slips of paper at each place of business, on which is written, "Don't forget the army, navy and Red Cross tonight."

AFTER the war is over suitcasers will again be able to buy used army-trunk field desks for two bucks and own their own offices.

Proverbial Straw

"HUMPTY-DUMPTY sat on a wall. Humpty-Dumpty had a bad fall. Go in sane, come out crazy!" droned an old-day grinder in the same sing-song voice that he had used on the front of a funhouse for 30 years. Perched atop of the front panel sat egg-shaped Humpty, the nothing but paint and board, the jovial cut-out grinned from ear to ear while being rocked to and fro by a groaning, jumpy, much-worn motor. The vet grinder had stood on the same platform so long that he was known as Old Dumpty by members of the outdoor profession. No one knew his real name. It was obvious that Dumpty loved Humpty as tho he were flesh and blood. So old was the attraction on the route that business had fallen to almost nil, yet the two carried on. Each year the carnival's manager would say, "Dumpty, don't you believe that we should junk that funhouse? It's played out and hardly worth transporting." Old Dumpty always agreed that it was old but insisted that it was so ancient that it was new to the present generation. So each year Humpty and Dumpty continued to tromp. Several weeks after the show had gone into quarters following a bad funhouse season, Dumpty entered the office wagon with tears streaming down both cheeks. "Brace up, Dumpty, what's wrong?" asked the sympathetic manager. "Well, boss," started Dumpty, slowly, "I guess that Humpty and I are thru. Right now we are both stowed in the barn with broken hearts. We are convinced that we are not wanted around here any longer. Poor, poor Humpty!" "Did I tell you that you were not wanted?" asked the manager. "We know when we're not wanted," wept Dumpty. "Look!" he cried, while opening a brightly colored folder, "your press agent purposely failed to put a picture of our front in the show's year book." All the king's horses and all the king's men couldn't put Humpty-Dumpty together again.

WHEN Crafts Shows played Vallejo, Calif., week of July 12, the Vallejo Blood Bank received a $500 check from the shows Monday night and got a percentage of the receipts for the rest of the week.

JACK PARRY, former operator of fat-people shows, and his wife, Merry Rose, fat girl, card from Dearborn, Mich.: "Visited Royal American Shows at Lincoln Park, Mich. Met Baby Irene, Baby Thelma and Tiny Jimmie."

A GOOD memory is invaluable, providing you don't remember too many episodes of others' early-day trouping life.

TED L. (SAILOR) MITCHELL, poler on Hennies Bros.' Shows, writes from Niagara Falls, N. Y.: "Received my final induction papers and am leaving for Fort Niagara, N. Y., and then to Camp Shelby, Miss."

J. H. Brown, manager of Broadway Steppers on L. J. Heth Shows, infos from Lawrenceburg, Ky., that the show has had its share of the business so far this season and that the cost remains the same as earlier in the year.

GENERAL agents may be able to visit fair secretaries next winter without being trailed by 10 members of the same profession.

MICHAEL VOGEL, concessionaire with Convention Shows, recently took delivery on a house trailer at Buffalo. His mother, father and mother-in-law, Mrs. J. W. Harrison, visited, with much entertaining going on in the new trailer home.

WINNERS
1942 BIG ELI FOURTH OF JULY CONTESTS

Rank	Wheel Model	State	Receipts
1st—	No. 5—	Tennessee	$653.77
2nd—	No. 5—	Illinois	502.00
3rd—	No. 16—	Kentucky	405.90
4th—	No. 5—	Iowa	401.20
5th—	No. 5—	Michigan	494.30
6th—	No. 5—	Iowa	475.40

Total $3007.03
Average per Wheel: $501.17, an increase of more than $37.00 per Wheel over 1941.
No. 5 BIG ELI again leads the Parade with TEN Winners in all contests. July-August BIG ELI NEWS carries the complete report. Write for copy.

ELI BRIDGE COMPANY
Builders of Dependable Products
800 Case Avenue Jacksonville, Illinois

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LUCILLE LAMPKIN, wife of Dell Lampkin, former ride superintendent of Johnny J. Jones Exposition, is in Atlanta Hospital.

PVT. MICHAEL J. LEO, last season with Tilley Shows, wrote that he enlisted in the Army Air Force on May 16 and is stationed at Bowman Field, Ky.

PATSY REEVES and her Musical Mountaineers closed with Hennies Bros.' Shows and are working Station KRIC, Beaumont, Tex.

MRS. MARY BRANDENBURG, wife of Raleigh Brandenburg, last season with Johnny J. Jones Exposition, is with her husband, who is stationed at Marine Barracks, Burns City, Ind. They are living in a house trailer.

MANY showmen could be a big help to shows if they weren't so busy explaining the show's helpless condition.

RUBIN & CHERRY Exposition while playing South Chicago, Ill., week of July 13, under combined auspices of American Legion Post and Polish War Veterans Post, contributed $415.83 to the American Red Cross. City officials and *The Daily Calumet* lauded the showmen for their efforts.

J. LOUIS SAMPSON, magician and escape artist, advises from Grinnell, Ia., that he visited Doc LeRoy's Side Show on Tivoli Shows there while the show was doing good business. Acts included Punjob, iron tongue; Diablo, fire-eater; Alice White, giraffe-neck girl; LeRoys, mental act, and Edna-George, annex attraction.

PAUL D. SPRAGUE, who is in Herman Kiefer Hospital, Detroit, infos that John P. Reid and W. C. (Bill) Dumas and members of the Happyland Shows presented him with a radio (short wave). He amuses himself at night listening to Berlin and London. George Marshall, Royal American Shows, visited while the show was playing Dearborn, Mich.

Green Eyed

A CARNIVAL OWNER was proud of his small midway. He was frank in admitting that it wasn't the world's largest, but nothing could convince him that there was anything more beautiful roaming the continent. What was behind his fronts mattered little; it was the beauty of them that meant more to him. Every dollar that he could rake, scrape or borrow went into chrome, paint and lighting effects. He spent hours in planning more lights, altho his transformers were already overloaded. His biggest joy was to escort visiting managers around the lot to show off his midway. Always it was the same song. "There isn't a thing portable that can touch my midway." His pet hobby was visiting other gilly shows and make mental notes in the difference between them and his. The worse a show looked the more delight he got out of his visit and he made it a point to remember all the dark and unpainted spots. Upon his return from those visits his faithful followers would meet him at the office wagon with, "How did it look, boss? How does it compare with yours?" That was exactly to his liking and for hours he would describe the difference between the world's most beautiful and the near rag-bag that he had just left. While he was in those jovial moods his help could draw heavily out of the wagon and his returns from such visits were always looked forward to. One week his show was close to a big railroader and he hied himself to its lot for another comparison visit. There he found gigantic wagon fronts, mammoth light towers, miles of neon and a galaxy of colors that dazzled him. Heartbroken and disappointed, he hurried back to his own show in a hateful mood. Again his loyal followers gathered around the office window with, "How does it look, boss? How did it compare with yours?" "It was big and gaudy," he yelled, "but, if you ask me they use damn poor taste," as he slammed down the draw window.

RAY WHEELOCK WANTS

Wrestlers and Boxers. Good proposition to man handling front of Athletic Show. Also Roll-Down, Skills, Nail Store and Swinger Agents to join at West Bend, Wis. Then Fairs to follow as per route.

BAZINET SHOWS.

Did She Get— The Privilege?

TRAINER, Pa., July 25.—Art Lewis, owner-manager of the shows bearing his name, while escorting a committee of fair officials around his midway was buttonholed by a new ball game worker. Protesting weakly to no avail, he found three baseballs in his hand and the committee, to a man, pitching wildly as the beauty screamed, "Just lay 'em down, Big Boy! You don't have to knock 'em off!" So Manager Lewis is "beginning to believe" that his is getting to be a major-league carnival where even the owner is lost in a crowd.—M. B. (DOC) RUTHERFORD.

JOE TRACY EMERLING lettered from New Haven, Conn.: "My second season with Jean St. Rime Attractions at Savin Rock Park and my fifth season here. Left World of Mirth Shows a year ago. Mae Cadet Emerling, daughter, is playing niteries out of New York. Business is off here, due to auto restrictions."

FUNNY how broke everyone around a winter show can be until someone suggests a friendly game. Lettuce and cabbage sure comes to a head then.

FRANCIS J. BLIGH lettered from Ironton, O.: "Met many former showmen on the lot when Gooding Greater Shows played here. They included Doc Riley, who was with the Greater Sheesley Shows 15 years ago, now operating a gas station here; Jack Berry, formerly with Hennies Bros.' Shows, head bartender at Ritzy Ray; Mr. Rossell, son of the late Rex Rossell, circus press agent and producers of specs."

M. L. VAN BUSKIRK, former Mirror Show operator now doing defense work, lettered from Eau Claire, Wis.: "Oscar Bloom, owner of Gold Medal Shows, received praise from the public for opening a War Stamp booth downtown while his show was playing here. Son and daughter-in-law, Mr. and Mrs. Harry Van Buskirk, visited. He will enter the army August 3. Ray, another son, has been in the service four years and is overseas."

WHEN bill collectors from lithographers, tent makers and railroad car builders walk into the office while the boss is entertaining fair officials at his first good date of the season no one can describe the look on his face.

OPA TIGHTENS RUBBER

(Continued from page 3)

sical instruments or other luxury goods.

Besides the categorical exclusions from eligibility, the revision gives local rationing boards authority to weed out applications received for tires from those eligible under List B. This group includes vehicles operated for the transportation of ice and fuel, raw materials, semi-manufactured goods and the like. The situation leading to this action, explained OPA spokesmen, is much the same as that which led to rationing tires in the first place, greater demand than can be fulfilled from the available supply of rubber.

The action taken in the present instance is merely an extension of the policy adopted when the tire-rationing program first was set up last December. Then, as now, it was necessary to decide which needs to meet and which to forego on the basis of relative essentiality. The amendment was developed by the OPA with the advice and assistance of the Office of Defense Transportation, which recommended what classifications of motor transport could be made to effect the necessary reductions and at the same time preserve the most essential operations.

ARMY-NAVY FUND

(Continued from page 28)

$8.40; Golden Gate, $6; C. T. Fitzpatrick's, $3.50.

Week's contributors from the park-pool-beach fields were Jantzen Beach, Portland, Ore.; Palisades, N. J.; Kennywood, Pittsburgh; Riverside, Agawam, Mass.; White City, Worcester, Mass.; Woodside, Philadelphia; Rossland, Canandaigua, N. Y.; Whalom, Fitchburg, Mass.; Fontaine Ferry, Louisville, Ky.; Paragon, Nantasket Beach, Mass.; Oxford Park, Oxford, Ala.; Clifton Pool, N. J.; Silver Beach, St. Joseph, Mich.; Ambassador Health Club, Los Angeles; Lyndhurst Pool, N. J.; Bertrand Island, N. J.; Flint Park, Mich.; Beach Amusement Park, Galveston, Tex.; Willow, Easton, Pa.; Rialto, Olcott, N. Y.; Bayside, Clear Lake, Ia.; Columbia Gardens, Butte, Mont., and Eastwood Coaster, Detroit.

BALLYHOO BROS.

(Continued from page 28)

his territory and had wonderful connections in every town. What made the biggest hit with the the bosses was the fact that he could sew canvas. He stated that he didn't need a ticket to join because he would book his home town as the opening spot. Also needed no advance on account of boarding at his mother's home. He added that 20 miles away was another good spot and he could board with his uncle there. A matter of fact, he had a route infested with relatives that would carry him to the closing spot on the Gulf of Mexico. The only reason he hasn't been working this season is that he couldn't get a show to play his route and didn't want to break in a new one, as he has been stranded away from the hospitality of Kinfolk before.

Show did good business here for the entire week. Set up in the mayor's back yard. His honor is a great midway fan and hasn't missed a meal in our cookhouse all week. He believed that our club wagon was better than anything downtown and has stayed with it 10 hours a day. At closing time the secretary announced that every bill owed in the burg had been paid by 11:30 and it was obvious that he would have to borrow only $54 to get the show out of town. The No. 2 show will positively go out and you might mention in an off-handed way that we invite correspondence from independent shows and rides, also help in all departments. Write it so it won't be advertising.

MAJOR PRIVILEGE.

Evans'
BINGO

Growing by leaps and bounds to be the most profitable indoor attraction in the country! Ideal for churches, bazaars, carnivals, night clubs, ballrooms, taverns, etc. In every way the most practical and satisfactory outfit ever devised. Consists of handsome nickel plated brass Bingo Globe, 9½" diam.; Cards (up to 3,000 without duplication), Ball Board and 75 numbered and lettered Balls. Well built to stand up under hard use. Now at new LOW PRICE!

FREE CATALOG

Send today for Free Catalog of Evans' complete line of Midway and Carnival Equipment—for 50 years the standard of quality.

H. C. EVANS & CO.
1520-1530 W. Adams St., Chicago

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

ABNER K. KLINE, Sales Manager

KOLA FLAVOR

If you need a kola flavor with a new distinctive flavor of its own, one with a new snap and sparkle that brings them back for "seconds," try our KLIX KOLA Concentrate. This is a 24-to-1 concentration; you need only 59 lbs. of sugar for a 10 gallon batch. Your cost on the finished fountain syrup, including the cost of your sugar, is only 66c per gallon. KLIX KOLA CONCENTRATE costs you only $6.00 per gallon. Order yours today.

GOLD MEDAL PRODUCTS CO.
133 E. Pearl St. Cincinnati, Ohio

FLAT RIDE WITH OWN TRANSPORTATION

And Kiddie Ride. Any Show with own equipment. Will give good proposition. Want good Cook House, Penny Arcade, Diggers, Custard and few choice Wheels open. Show starting for defense territory after Weston. Address all wires and mail:

Weston, W. Va., this week; Western Port, Maryland, next.

Tommy Carson, Mgr., World of Fun Shows

P.S.: Va., N. C. and S. C. Committees and Fair Secretaries, get in touch with us.

WANT CAPABLE SECRETARY

Who understands double entry and unemployment compensation. Salary no object if you are capable. No loosers. Place capable Promoter for new deal fairs. Long season and excellent proposition to people knowing their business. Mr. and Mrs. Jack Wright, contact Neil Berkhere. Foreman for three-abreast Merry-Go-Round, top salary to capable operator. Ride Help who drive semi trailers. All those who have worked for me before answer. Have complete frameup for Geek Show and Posing Show to capable operators. Long season in the South. Want capable Man to look after front entrance, also place a couple of Workingmen. Concessions all open. Place few legitimate Blues Stores. Place two sensational Free Attractions for our Southern route, one to join next week. Route to interested parties.

Address AL WAGNER, Dayton, Ohio, This Week; Then as Per Route.

FOR SALE

SCOOTER RIDE (PORTABLE)

In first-class condition. 2000 feet of seats. Can be seen in operation at Galveston Beach.

ALSO 50 BUCKLEY DIGGERS

Complete with Tops and Frames. Have Quit the Road—Reason for Selling.

DINTY MOORE, Box 983, Galveston, Texas

GARDEN STATE SHOWS

BILLIE MARCO, General Agent — R. H. MINER, Owner-Manager.

Want for the following Fairs and Celebrations: West York, Pa.; Westminster, Md.; Frederick, Md.; Warrenton, Va.; Bowling Green, Va.; Richmond, Va.; Plymouth, N. C.; Rich Square, N. C.; Ervin, N. C.; York, S. C.; Greenville, S. C.; Woodruff, S. C.; Others Following.
Want Grind Stores of all kinds. Can place M.G.R. and a Flat Ride. Grind Shows of all kinds. Will furnish outfit for Minstrel Show. This Show positively operates until Armistice Week.
Address GARDEN STATE SHOWS, West York, Pa., July 29 to August 8.

Want--CUMBERLAND VALLEY SHOWS--Want

Fairs Starting August 3 at Alexandria, Tenn.

Shows with or without that don't conflict. A-1 Talker for Minstrel Show. Blackie Gonzales, answer. All legitimate Concessions open except Cookhouse, Bingo, Popcorn and Penny Pitch. Address all mail to

ELLIS WINTON, MGR., TULLAHOMA, TENN.

Copyrighted material

PAN-AMERICAN SHOWS
WANT

Stores—Will furnish outfits for Dirts and Athletic. Concessions — Place Photos, Percentage Wheels. Want Agents for Ball Games, Pitch and Grind Stores. Want sober, reliable Couple with car to manage and operate small Cookhouse. Cashier, wire. Jimmy, come on; Pete not lose. Can place Ride Mechanic and Foreman on 70ft. Merry-Go-Round and Chairplane. Answer: Bedford, Indiana.

RIDE HELP WANTED

Account draft, want Foreman for Wheel, Chairplane; Second Man for Ttlt and Merry-Go-Round. Must be sober, drive semi trailers. Long season good treatment, top salary. Concessions—Sell exclusive PHOTOS, Cookhouse or Grab. 8 to-home celebrations. 10 full fairs starting Spencer Plan, N. C., Sept. 7th. Shows with own outfits.

Crescent Amusement Co.

Monroe, N. C., this week.
P.S.: For Sale—Mitchell Show, complete, top, new banners, seats, stage, Interior Bus, $250.00.

DELPHI, IND.,
ANNUAL HOMECOMING CELEBRATION

On the Streets, Aug. 5, 6, 7 and 8.
Followed by American Legion Jubilee.
OTTERBEIN, IND., Aug. 12, 13, 14 and 15.
WANT for more legitimate Concessions—Bingo, Push-Pull-Win, Lead Gallery, Photos, Corncob Corn, Pitch, Show. WANT Shows of merit with own outfits. WANT Motor Drome, Penny Arcade and Fun House. WANT High Ack for this and other dates.

Baker United Attractions

Knightstown, Ind., this week.

IDEAL FIRE COMPANY NIGHT FAIR

August 3 to 8, Crystal Beach, Johnstown, Pa.
WEST TAYLOR TWP. FIRE COMPANY FAIR
Tanneryville Lot, Johnstown, Pa., Aug. 10 to 15.
Ride Shows, Flat Ride or Roll-o-Plane, Grab or Cookhouse. My show proving too small for large crowds we are getting in delegate area. Big Celebrations follow. Write or wire

BEAM'S ATTRACTIONS

Westover, Penna.

Hughey's Greater Shows
WANT

Concessions — Photos, Fish Pond, Bowling Alley, String Game, Bumper, Dart Game, Pitch to Win, Slum Spindle and Scales. Want for Jig Show, Drummer with Traps, Trombone, Trumpet and Sax to make 10-piece band. Also Chorus Girls. Those who wrote before write again, as some mail was lost. Season lasts until December.

Address: Halls, Tennessee.

MICHIGAN WANTS
For
Carleton, Mich., Rotary Fair, July 31st-Aug. 1st and 2nd; New Boston, Mich., 12th Annual Home Coming, Aug. 4th to 9th; Dundee, Mich., Home Coming, Aug. 11th-15th.
Flashy Grab Joint, Pea Pool, String Game, Frozen Custard, Photo Gallery, Lead Gallery, Snake Show and Girl Show. Pop Corn.

C. D. MURRAY
As Per Route

MT. SAVAGE, MARYLAND, FIREMEN'S FAIR
Week August 3rd.

Parade, Free Acts, Week Shows, Rides and Concessions not conflicting. Write or wire. JOHN GEGOMA, Manager, Bright Lights Exposition Shows, Midland, Maryland, this week.

JOHN R. WARD SHOWS
WANT

First-class Mechanic with own tools who can use welding torch. Vicksburg, Miss., this week; Conway, Ark., next week.

GEO. W. CHRISTIAN SHOWS
WANT

Ferris Wheel Operator, High Striker, Short Range Lead Gallery (or celebrations booked solid) till October. P.S.: Celebration Committees, open week Aug. 10th. Cuba, 27-Aug. 1; Mount City, Aug. 3-8; both Ill.

TENT

140x80, A-1 Condition, Poles Complete, $1600.00. This includes everything, open all in good condition.

J. H. MARLOW
Memphis, Mo.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., July 25.—We have had inquiries with reference to the gasoline rationing which became effective on July 22. The automobile owner upon getting into rationed territory should go to the rationing board and present his automobile registration certificate. He will immediately be given a primary or "A" ration card, the number of which will be marked on the back of the registration certificate. At the same time he should also file application for a supplemental ration card, which application will be promptly passed upon, and normally within a day or two, and if found to be entitled thereto, a supplemental coupon book will be issued. It should be noted that every automobile owner is entitled to a primary ration book and upon making a proper showing by way of application can obtain such a supplemental book. Any member encountering difficulty in this connection is requested to contact this office.

The War Production Board has filed with this office a list of articles manufactured from iron and steel, the further manufacture of which is prohibited. List contains numerous items of interest to the industry and anyone interested can obtain specific information upon request.

The Office of Price Administration has called our attention to the fact that owners of fleets of passenger automobiles or motorcycles must apply for fleet rations for gasoline and are not entitled to the basic rations available to owners of individually owned cars. This department has also furnished further data on the availability of automobile tires and has furnished a complete statement on the present rationing of gasoline in the East Coast area.

The United States Department of Commerce has made available to us a survey of business conditions in the Minneapolis region, which includes Minnesota, Montana, North and South Dakota and the northern part of Michigan and Wisconsin; also a survey of business conditions in the southeast area, generally referred to as the Atlanta area. From the same department we have a survey of the paint and varnish situation and a detailed statement on government objectives in the matter of transportation. We still have available a small amount of time for visitation purposes and shall be pleased to hear from any members who may be interested.

ROUTES—

(Continued from page 14)

V

Valles, Rhee (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Venosia, Chiquita (Queen Mary) NYC, re.

W

Wahl, Walter Dare (Music Hall) NYC, t.
Wallace Puppets (Brown) Louisville 24-Aug. 1, h.
Wallis, Ruth (Cafe Mayflower) NYC, c.
Walton & O'Rourke (Rainbow Room) NYC, nc.
Walter, Oscar (Fifth Avenue) NYC, h.
Ware, Leonard, Trio (Kelly's Stable) NYC, nc.
Ware, Linda (Leon & Eddie's) NYC July 31, indef., nc.
Warner & Valerie (Neon) Louisville, nc.
Wayne, Ruth (Leon & Eddie's) NYC, nc.
Weber Bros. & Chatita (Fair) Thief River Falls, Minn.
Wesmith, Natalie (Bismarck) Chi, h.
White, Jerry (Bill's Gay '90s) NYC, nc.
Whiteheads, Stanley (Leon & Eddie's) NYC, nc.
Whitney, Beverly (Pierre) NYC, h.
Whitter, Snowball (Beverly Hills) Newport, Ky., cn.
Willard, Harold (Penthouse) NYC, nc.
Willis, Frances (Brown) Louisville, h.
Woodd, Hayes (Lexington) NYC, h.
Woods & Bray (Jack-O-Lantern Lodge) Eagle River, Wis.
Wright's Earl, Dogs (Fair) Logansport, Ind., 28-31; (Fair) Muncie, Aug. 3-8; Xenia, O., 5-8.

Y

Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.
Yost's Vi-Kings (Oriental) Chi, t.

CIRCUS

Autry's, Gene, Flying A Ranch Stampede: (Soldier Field) Chi 27-30.
Beers-Barnes: Reams City, Pa., 28; Mars 29; Conway 30; Ambridge 31.
Cole Bros.: Alliance, Neb., 28; Scotts Bluff 29; Casper, Wyo., 30; Worland 31; Billings, Mont., Aug. 1; Livingston 2; Bozeman 3; Helena 4.
Gould's Jay: Carrollton, Ill., 27-28; Belleville 29-Aug. 1; Mount Olive Aug. 3-5; Nokomis 6-8.
Kelly, Al G., & Miller Bros.: Pierce, Neb., 28; Plainview 29; Tilden 30; Newman Grove 31; Elgin Aug. 1.
King Bros.: Lawrenceville, Ind., 29; Bluffs Sun 30.
Lenkiford's Animal: Cuba, Ill., 29-Aug. 1.
Mills Bros.: Hillsdale, Mich., 28; Adrian 29; Delta, O., 30; Bryan 31; Napoleon Aug. 1; Ottawa 3; North Baltimore 4; Perrysburg 5; Maumee 6; Fremont 7; Port Clinton 8.
Polack Bros.: (Beacon Theater) Vancouver, B. C., Can., 27-Aug. 1.
Ringling Sons and Barnum & Bailey: Pittsburgh, Pa., 27-Aug. 1.
Russell Bros.: Bellingham, Wash., 28; Everett 29-30; Ellensburg 31; Yakima Aug. 1-2; Pomeroy 3; Pasco 4; Dallas 5; Spokane 6-8.
Sky Fellies, J. C. Harlacher's: Greenfield, Mass., 27-Aug. 1; Manchester, N. H., 3-8.
Wallace Bros.: Peru, Ill., 28; Aurora 29; Elgin 30; Rockford 31; Moline Aug. 1.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Kansas City, Kan.
All-American Expo.: (Fair) Harrisburg, Ill.; Vandalia 3-8.
Allen, Fred: Syracuse, N. Y. (Northside Post Office).
Anderson-Srader: Oberlin, Kan.; Burwell, Neb., 4-7.
Arthur's American: Bremerton, Wash.; (Celebration) Centralia 3-8.
B. & H.: Sumter, S. C.
B. & V.: Sewickley, Pa.
Bath, O. J.: Romeo Point, N. Y.
Badger State: Owens, Wis.
Baker's United Attrs.: Knightstown, Ind.; Delphi 3-8.
Bantly's All-American: Phillipsburg, N. J.; Stroudsburg, Pa., 3-8.
Barker: Illopolis, Ill.
Barnes: Sparta, Wis.
Beckmann & Gerety: Kenosha, Wis.
Ben's Old Reliable: (Fair) Harrodsburg, Ky.; Campbellsville, 3-8.
Blue Ribbon: Sheboygan, Wis., 29-Aug. 4; (Fair) Jefferson 6-15.
Bowen's Jayland: Salem City, Calif.
Brenner: Christopher, Ill.
Bright Lights Expo.: Midland, Md.; Mount Savage 3-8.
Buck, C. C.: Utica, N. Y.
Buckeye State: Glasgow, Ky.; Bowling Green 3-8.
Buffalo: Albion, N. Y.
Bullock Am. Co.: Burnwell, W. Va.
Bunting: (Rose-Gering) Princeville, Ill.
Burke, Frank: Riverton, Wyo.
Byers Bros.: Urbana, Ill.; Farmer City 3-8.
Caney, E. J.: (Fair) Roblin, Man., Can., 28-29; (Fair) Swan River 30-Aug. 1; Sherridon 4-8.
Central States: Clifton, Kan.; Salina 3-8.
Crim & Wilson: Buffalo, N. Y.; New Brighton, Pa., 3-8.
Chaney, Jimmie: Hickville, O.
Christian, George W.: Cuba, Ill.; Mason City 3-8.
Clark's Greater: Las Vegas, Nev.
Coleman Bros.: Bennington, Vt.
Coler: Wagener, Ohio.
Conklin: (Fair) Regina, Sask., Can.; Fort Frances, Ont., Aug. 3-7.
Convention: (Broadway & City Line) Buffalo, N. Y.
Cotton States: Morganfield, Ky.
Crafts Fiesta: San Diego, Calif.
Crafts 20 Big: San Rafael, Calif.
Crescent Am. Co.: Monroe, N. C.
Crescent Canadian: (Fair) Lacombe, Alta., Can., 28-30.
Crystal Expo.: Whitesburg, Ky.
Cumberland Valley: Tullahoma, Tenn.; (Fair) Alexandria 3-8.
Curl, W. R.: Piqua, O.
Dick's Paramount: Manchester, Conn.
Dixie Belle: (Fair) Rockport, Ind.; (Fair) Poinsville 3-8.
Dobson's Dixieland: Paynesville, Minn., 27-31; Henderson Aug. 1-2.
Dodson's World's Fair: Salem, Ill.
Douglas Greater: Pendleton, Ore.; La Grande 3-8.
Dudley, D. S.: Wichita Falls, Tex., 27-Aug. 8.
Eberwein's: Anamosa, Ia.
Eddie's Expo.: Butler, Pa.
Edwards, J. B.: Byesville, O.
Ellis Expo.: Omaha, Neb. (5th, Bts. A-24th & Ohio).
Empire Am. Co.: Hondo, Tex.; Rock Springs 4-8.
Endy Bros.: Lowell, Mass.
Fleming, Mad Cody: Columbus, Ga.
Frisk Greater: Fergus Falls, Minn.
Garden State: West Park, Pa., 29-Aug. 8.
Gentsch & Sparks: New Albany, Miss.
Geres's United: Columbus, Ind.
Gold Medal: Stevens Point, Wis.; (Fair) Portage 4-8.
Golden Belt: (Celebration) Cuba, Mo.
Golden West: Hastings, Minn.
Gooding Greater: North Vernon, Ind.
Grady, Keller: Carlton Hill, Ala.
Great Lakes Expo.: Dayton, O.; Norwood 3-8.
Great Western: Mount Carmel, Ill.; Terre Haute, Ind., 3-8.
Gruberg World Famous: Philadelphia, Pa.
Happy Alex.: Middleport, O.
Hampstead: Port Huron, Mich.
Harlock Bros.: Colchester, Ill.; (Fair) Kossuth, Ia., 3-8.
Hennies Bros.: Erie, Pa.
Henry, Lew, Rides: Hagerstown, Md.
Heth, L. J.: Winchester, Ky.
Hoffner Am. Co.: Tuscola, Ill.
Holly Am. Co.: Quinton, Okla.
Hubbard's Midway: Mount Vernon, O.
Hughey's Greater: Halls, Tenn.
Ill.-Ark.-Mo. States Shows: Christopher, Ill.; Zeigler 3-8.
Jones Greater: Cedar Grove, W. Va.
Jones, Johnny J., Expo.: Madison, Wis. (S. Park Show Grounds).
Kess Expo.: Garfield, N. J.
Kras, W. C.: Matamoras, Pa.
Keystone Modern: Marion, O.
Lake State: Goodrich, Mich., 27-28; Montrose 29-Aug. 1; Harrison 3.
Lang, Des, Famous: Thief River Falls, Minn., 27-29.
Large, H. F.: Kingsport, Tenn.
Lawrence Greater: Pittsburgh, Pa., 27-Aug. 8.
Lee, Roy: Montgomery City, Mo.
Levis, Art: Harrisburg, Pa.
Lone Star: Louisville, Ky.
McArdell's, E. J., Midway of Fun: Brainerd, Minn.
McKee, John: Falcon, Mo.; Herculaneum 3-8.
McMahon: Grand Island, Neb.
M. & M.: Lake Placid, N. Y.
Maine Am.: Fort Fairfield, Me.
Marks: Charleston (Kanawha City), W. Va.
Moore's Modern: Litchfield, Ill.; (Home-Coming) Findlay 3-8.
Moser City: (Fair) Logansport, Ind.
Neill, G. W.: Malvern, Ark.; Austin 3-8.
Ozark: Crane, Mo.
Page, J. J.: Elizabethtown, Ky.; (Fair) Shelbyville 3-8.
Page, W. E., Am.: Smithville, Tenn.
Pan American: Bedford, Ind.
Parade: Carterville, Mo.
Patrick: Lodi, Calif.
Pearson: Chillicothe, Ill.
Penn Premier: Palmyra, N. Y.; Dunkirk 3-8.
Pine Am.: Collins, Mo.
Pizzo Expo.: Triadelphia, W. Va.; Power 3-8.
Pratt's World's Fair: Corning, N. Y.
Pryor's All-State: Ashlake, W. Va.; Point Pleasant 3-8.

(See ROUTES on page 57)

MISCELLANEOUS

Burke & Gordon: Noblesville, Ind., 27-Aug. 1.
Decleo, Harry, Magician: Bressler, Pa., 27-Aug. 1.
Dixiana Tent Show: Newbury, W. Va., 27-Aug. 1.
Donovan Decorators (Rodeo) Lawton, Okla., 1-8.
Don, Benny: DeKalb, Tex., 27-Aug. 1.
Gilbert, Hypnotist: (Fun) Sidney, Neb., 29; (Fox) Alliance, 30; (Paramount) North Platte 31; (Fox) Sterling, Colo., Aug. 1.
Glennan, Frank, Co.: St. Joe, Ind., 27-Aug. 1.
Gunnian, Norma, Co.: Pittsford, Mich., 27-Aug. 1.
Herbert & Marlene, Musicians (Fair) Vermilion, Alta., Can., 28-Aug. 1; (Fair) Vegreville 3-5; (Fair) Red Deer 6-8.
Long, Leo, Magician: Parrish, Ala., 27-30.
Lippincott, Magician: Cuba, Ill., 30-Aug. 1.
Marquis, Dr. (Palace) Lancaster, O., 29-30; Cincinnati 31; (Palace) Marion Aug. 1; (Fair) Muncie, Ind., 4; (Hipp) Covington, Ky., 5-8.
Monroe, Magician: W. Liberty, Ia., 27-28; Marengo 30-Aug 2.
Mybres Entertainers: Cooper, Minn., 27-Aug. 1.
Orechek, Christy, Show: Cooks, Minn., 29-Aug. 1; Morris 3-5; Sisseton, S. D., 6-8.
Rieton's Dogs (School Show): Winston, Cla.
Schaffner Players: Oakwood, Mo., 29-Aug. 1.
Stout, L. Verne, Players: Greenville, Mich., 27-Aug. 1; St. Louis 3-8.
Turtle, Min. G., Magician: Harper, Ore., 27-Aug. 1.
Virgil, Great: Brookings, S. D., 30; Elkton 31; Lake Preston Aug. 1; Wolsterton 3; Lodgerwood, N. D., 4; Lisbon 5; Ellendale 6; Steele 8.
Wilson Bros.' Show: Columbia, Ky., 29; Campbellsville 30; Lebanon 31; Springfield Aug. 1.

ADDITIONAL ROUTES
(Received Too Late for Classification)

Herbert, Jack (Belle Isle Hotel) Minnequa, Wis., 27-Aug. 1.
McCormick, Frank, Ruth Kidd & Quiz (Martins Terrace Gardens) Rochester, N. Y., 27-Aug. 8.
Morten Bros. & Payne (El Morocco) Montreal, Can., 27-Aug. 8.
Rowan, Flying: Winchester, Ky., 27-Aug. 1.
Spern & Dukoff (400 Restaurant) Washington 27-Aug. 8.

Russiaville Street Fair
July 29-Aug. 1st.
Concessions that work for Rock, Candy Corn, Cotton Candy, Show Balls, Cork Gallery, Basket Ball, Cane Rack. Have lots to follow.
ROXIE HARRIS, VICTORY SHOWS
Russiaville, Ind.

J. J. PAGE SHOWS

Want for Shelby County Fair, Shelbyville, Ky., all next week: Legitimate Concessions, Shows with own outfits. WANT MERRY-GO-ROUND FOREMAN, RIDE HELP ON RIDEE-O AND OTHER RIDES. ADDRESS
J. J. PAGE SHOWS, Elizabethtown, Ky., This Week.

HUBBARD'S MIDWAY SHOWS WANT

Chairplane, Kiddie Ride, Flat Ride balance season with or without transportation. Legitimate Concessions all kinds. No grift at any time. Side Show Acts, Minstrel and Grind Shows.
D. STACK HUBBARD, Gen. Mgr., Mt. Vernon, Ohio.

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Gov. Lot Option Forces All Amer. To Switch Towns

KOKOMO, Ind., July 25.—Due to the government exercising an option on the lot in New Castle, Ind., All American Exposition made a quick change in route and jumped here from Fort Wayne, Ind. Thru efficient handling of the railroad contract, the train lost no time in making the run. Everything was ready to open Monday (13) despite the fact that the train did not leave Fort Wayne until midnight Sunday (12). Heavy newspaper and radio exploitation gave shows, rides and concessions one of the best weeks of the season, despite opposition from a medicine show and advance billing of shows which followed in. Reed's field showgrounds were used. Weather was fair.

Visitors included James Salter, 24-hour man; Ray Rogers, manager; Johnnie and Cliff Schell and Les Stephens, advertising men, all of Wallace Bros.' Circus. With good weather, the show's paint and art departments retouched fronts, rides and other equipment in preparation for fairs.

Fort Wayne, Ind., week of July 6, proved a good stand for everyone. Tho a small lot, the show was crowded and grounds were packed nightly. A five-mile haul from the train did not interfere with the midway's opening on time. *Fort Wayne Journal-Gazette* and *The News-Sentinel* co-operated. Remote control broadcasts were made from the lot Monday and Friday nights. Altho the lot was soft and 20 loads of cinders were used to put it in shape, this did not affect attendance when patrons learned that efforts were made to make the lot suitable.

Los Angeles

LOS ANGELES, July 25.—Hot weather has descended upon Southern California with the result that a general exodus from the cities has boosted business at carnivals and beaches. While dim-out regulations are still in effect near the beaches. West Coasters are getting accustomed to driving with parking lights and proceeding at slow speeds. Business, while not setting the woods afire, has been good from all reports.

Nick Saad, formerly a novelty concessionaire and a hard worker for Pacific Coast Showmen's Association, writes that he has finally secured a job on the biggest midway in the world. Nick's in the army now. When last heard from, Saad was stationed at Fort MacArthur, San Pedro, Calif. Ben Beno, custodian at the PCSA rooms, received a letter from Joe Krebs, formerly a member of the Unicas Troupe, flying act. Krebs is now in New Caledonia with the army. While his work there keeps him pretty busy, Krebs uses his spare time entertaining the boys. He has his trapeze and wire with him. He strings them up in the jungle and goes to work with other members of the Medical Corps, to which he is attached, for the audience. Jim Patterson, former owner of Great Patterson Shows, is visiting with friends in Long Beach, Los Angeles, and San Diego. Goldie McCoy arrived recently for a visit from the Douglas Greater Shows. Bert Chipman, vet circus trouper who has been custodian at the Hollywood Masonic Temple for 15 years, is enjoying a well-earned vacation. O. N. Crafts, owner of Crafts 20 Big Shows, left here recently for Vallejo, Calif. Bill Meyer was in the city recently from the Fiesta Shows.

Agent Ralph Losey and wife, Larry Ferris Shows, were the principals in a meeting of a streetcar and their automobile recently. Car was wrecked. Lou Johnson, PCSA executive secretary, is a clarinet soloist with the Soldiers' Band at Sawtelle, Calif. Eddie Tait is back in the city from Utah. H. A. (Pop) Ludwig, general manager of Virginia Park, Long Beach, recently suffered a broken arm. Crafts' Fiesta Shows is featuring a three-ring circus. Manuel Micias, wire worker, recently joined the show. Ben Beno is back in the city following a trip to San Diego, where he visited Al (Moxie) Miller, Harry Wooding, Joe Mettler, and Frank Redmond at Mission Beach.

St. Louis

ST. LOUIS, July 25.—Carnivals will again make their appearance here, with Dodson's World's Fair Shows opening on the Grand and Laclede lot on August 3 for a two-week engagement. This will mark the first time in years that a large carnival has played this lot in midsummer and the experiment will be watched with interest by outdoor showmen. It is the ace lot in St. Louis and large shows always do a good business there in the spring. World of Today Shows will play East St. Louis next week and from there cross the river to play Maplewood, a suburb of St. Louis.

Mr. and Mrs. James C. Simpson spent a week in the city visiting relatives and friends. Mel G. Dodson, Joe Baker, Curtis L. Bocktus, Theodore Zacchini and Cecil Rudson, of Dodson Shows, visited *The Billboard* office on Wednesday when they journeyed from Vincennes, Ind., to look over matters here preparatory to their engagement. Denny Pugh, Vaughn Richardson and Sam Benjamin, World of Today Shows, were visitors on Thursday when they drove from Taylorville, Ill., to look after their coming engagements. Elmer Brown, agent and promoter, is in the city visiting friends. Jay Gould, owner of Gould's Million-Dollar Circus, spent several days here prior to opening a three-day engagement in Belleville, Ill., July 24-26.

Tom W. Allen spent several days visiting friends here. He reported excellent business at his amusement arcade in Waynesville, Mo. Sunny Bernet, of Globe Poster Corporation, spent the week-end visiting Ed Kelsoe, who is operating the Country Club. Johnny Bales, owner of John Bales Attractions, is playing celebrations and picnics in this vicinity with his rides to very good business. Carey Emrie, vet showmann from Cincinnati, was among The *Billboard* visitors Wednesday when he passed thru en route from a three-week vacation in the Missouri Ozarks to his home. Mr. and Mrs. Jack Downs, Snapp Greater Shows, spent several days here visiting with friends. Joe and Edith Hoy, concessionaires, arrived here from Detroit last week and he plans on working in a defense plant here. Jack Nelson, of Rock-Ola Manufacturing Company, was among other visitors on Tuesday. P. L. (Ted) Reed, for many years a prominent show builder and with many large carnivals, is operations supervisor of United Van Lines, Inc., with headquarters in this city.

Art Comstock Under Knife

NEW YORK, July 25.—Art Comstock, talker who recently closed with Rubin & Cherry Shows, enters Polyclinic Hospital Monday (27) for a hernia operation which will be performed by Dr. Irving Saxe, well-known "theatrical surgeon. Comstock was declared tops in a talkers' contest held at Battle Creek, Mich. He was connected with Faith Frances' Magazine Cover Girls.

BIRTHS

(Continued from page 25)

wood, July 13. Father is Modern Movies proxy.

A son to Mr. and Mrs. Henry Herbel at Good Samaritan Hospital, Los Angeles, July 12. Father heads Warner's Western district sales.

Divorces

Claire Trevor, film star, from Clark Andrews, radio producer, July 13 in Los Angeles.

Mrs. Groucho Marx from Groucho Marx in Los Angeles July 15.

Mae West, film star, from Frank Wallace, one-time dancing partner, at Los Angeles July 21.

IDEAL EXPOSITION SHOWS, Inc.

Can place 3 or 4 Rides such as Rolloplane, Octopus, Spitfire or Flyaway, for our list of fairs that start early in August and end the middle of November. Can also place an organized Minstrel Show and a man capable of operating Monkey Circus. We have complete outfit, including Monkeys. Can place the following Concessions: Will book Cookhouse and take the privilege in meal tickets. Can place Grind Concessions of every description, including Photo Gallery, Long Range Shooting Gallery, Palmistry, Ball Games, etc. Want Workmen on all Riding Devices and can place Merry-Go-Round Foreman at once.

Write or wire WM. GLICK, Mgr., week of July 27, Baltimore, Md.; week of Aug. 3, Richmond, Va., on Broad Street Location.

WANTED FOR BALANCE OF SEASON

Playing in and around Binghamton, Celebrations and Fairs to follow, American Palmist, Custard, Pitch-Till-You-Win, Hoop-La, Cigarette Gallery, Dart Game, Cane Rack, String Game, Kiddie Rides and Shows with own outfits. Address all to

MIKE PRUDENT, Prudent's Amusement Shows

Binghamton, New York

WANT FOR FRANKLIN COUNTY FAIR

BENTON, ILLINOIS, WEEK AUGUST THIRD.

Shows of all kinds. Ten-Cent Merchandise Concessions of all kinds. Place Merry-Go-Round Foreman. Salary $30.00 weekly. Place any non-conflicting novel Ride. Place Electrician. Christopher, Illinois, City Park, this week; Benton Fair, week Aug. 3rd; Zeigler Homecoming, City Park, week Aug. 10th. Wire

J. BILL CARNEER, Manager, Ill., Ark., Mo. States Shows

Pan-American Shows

Want Shows with own outfits for 25 per cent. Ride Help, Merry-Go-Round Foreman and Second Man. Tilt Foreman, Second and Third Man. Highest salary paid Ride Men. Want good Concessions. Can use useful Help all departments. Place all kinds of Concessions except Ball Game, Hoop-La and Corn Game. Place Penny Pitch. Want Couple to manage small Cook House. All answer: Bedford, Ind., this week.

CAMBRIA COUNTY FIREMEN'S CONVENTION

SCALP LEVEL, PA., WEEK AUGUST 3 TO 8.

WANTED—Photos, Candy Floss, Custard, Hoop-La, String Game, Skinning Ball, Cigarette Shooting Gallery, Penny Arcade. All Concessions open except Bingo. WANT Crime and War Show. WANT Loop-o-Plane and Tilt-a-Whirl. Wire all communications to

GEORGE CLYDE SMITH SHOWS

Hooversville, Pa., this week; Scalp Level, next week.

WOLF AMUSEMENTS

Robbinsville, N. Car., all this week; Siler, N. Car., August 3-8; Canton, N. Car., August 10-15.

Can place the following Concessions: American Cigarette Gallery, Long Range Gallery, Devil's Bowling Alley, Penny Arcade, Frozen Custard, Cigarette Pitch, Clothes Pin Pitch and any legitimate Concession. Can also use good Ride Help that can drive semi. Concessions, look this route over and get in touch with me at once. We play all uptown locations where money is plentiful.

All Wires and Mail to BEN WOLF, MANAGER.

WANTED CONCESSIONS

Photos, Popcorn, Diggers, Fish Pond, Pitch-Win, Cork Gallery. Ride Men for Ferris, Tilt and Octopus. Hawaiian and Athletic Show equipment open. Mt. Sterling, Ill., Fair next week; Carthage Homecoming; Lorimor and Monticello, Ia., Fairs; Iowa and Missouri Fairs and Celebrations to follow. Address:

TOMMY BUCHANAN

PEORIA HEIGHTS, ILL., THIS WEEK.

LONE STAR SHOWS, Inc.

DOWNTOWN LOUISVILLE, KENTUCKY, 15TH & BROADWAY.

Can place Bingo, Balloon Darts, Long or Short Range Lead Gallery, Cigarette Gallery, Frozen Custard, Penny Arcade, Popcorn and other legitimate Concessions that work for a dime. No grift. Open above location August 3. Other city locations to follow. First show in city since World War No. 1. Ride Help for Merry-Go-Round, Eli Wheel and other Rides. Must be sober and reliable. Top salary. No bears. Perry Cochran, will wire you ticket. Cash Coach, contact me at once. Address all mail:

MRS. MYRTLE JACKSON, GENERAL DELIVERY, LOUISVILLE, KY.

NOTICE, RIDE HELP

MERRY-GO-ROUND, FERRIS WHEEL, TILT-WHIRL, LOOP-LOOP HELP WANTED. TOP SALARY SURE. ORGANIZED SHOWS OF MERIT, TALKERS, ETC. JULY 27TH, EFFINGHAM, ILLINOIS; AUGUST 3RD, CHARLESTON, ILLINOIS.

ROGERS GREATER SHOWS

MIGHTY MONARCH SHOWS WANT

FOR NARROWS, VIRGINIA, AUGUST 3RD TO 8TH.

Place legitimate Concessions, Long Range Gallery, Cigarette Gallery, String Game, Pitch-to-Win, Hoop-La or any legitimate Concession. Want Animal or Monkey Show and one good Grind Show. Special proposition to Arcade and Diggers. Place Kiddie Ride. Want Wheel Foreman, salary $25.00 and bonus. Address this week, Bradshaw, West Virginia.

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CETLIN & WILSON SHOWS, Inc.

WEEK OF AUG. 3, JUNCTION PARK, NEW BRIGHTON, PA.

Auspices Central Labor Council of Beaver County

WANT: Octopus, Roll-o-Plane, Fly-o-Plane or Spitfire with own transportation.
WANT: Worth-while Grind Shows with own equipment. Can place on account of disappointment a FUN HOUSE.
WANT: Can place 8-Car Whip or Tilt-a-Whirl.
WANT: Legitimate Merchandise Concessions. No Wheels or Coupon Stores wanted. All Eating and Drinking Stands open at our fairs.
WANT: A few Workingmen in all departments. This show will positively stay out all winter.

FAIRS START AT BEDFORD, PA.; THEN HATFIELD, PA.; READING, PA.; TRENTON, N. J.; PETERSBURG, VA.; HICKORY, N. C.; WILSON, N. C.; GREENVILLE, N. C., AND MANY OTHERS.

CAN PLACE A COOKHOUSE AND GRAB TO JOIN AT ONCE.

All Address This Week: BUFFALO, N. Y.

W. G. WADE SHOWS

Grand Rapids, Mich., week August 3, Downtown Location—Want Percentage Games of all kinds and all other legitimate Concessions. Hazel Crane wants Mike Man for Corn Game. C. C. (Specks) Gloscurth can place first-class Dancing Girls. Highest salaries paid. Sam Schiedler wants Front Man and People for Side Show. Fair season opens next week at Ingraham County Fair, Mason, Mich. Now reserving space for Wayne County Fair, Northville, Mich, starting August 17. All address

W. G. WADE SHOWS, Monroe, Mich., This Week.

PENN PREMIER SHOWS CAN PLACE

Ball Games, Photo, Pitch-Till-Win, Diggers, String Game and other legitimate Concessions. WANT COOK HOUSE, Privilege in Tickets. Other Cook House left on account of sickness. Playing all defense territory and featuring the world's greatest Free Attraction, the Great Wilno. Address all wires and mail to LLOYD D. SERFASS, Falconer, N. Y., this week; Dunkirk to follow.

PENNY ARCADE WANTED

RUSHVILLE, INDIANA, FREE FAIR, AUG. 2-7
KENDALLVILLE, INDIANA, FAIR, AUG. 17-21
MARSHALL, MICHIGAN, FAIR, AUG. 25-29
CHARLOTTE, MICHIGAN, FAIR, SEPT. 1-5
WARSAW, INDIANA, FREE FAIR, SEPT. 1-5
CENTERVILLE, MICHIGAN, FAIR, SEPT. 21-26

Address Inquiries

THE F. E. GOODING AMUSEMENT COMPANY

1300 Norton Ave. Columbus, Ohio

JIMMIE CHANOS SHOWS

WANT

For Hicksville, O.; Troy, O.; New Bremen, O., Woodmen of the World Celebrations. Port Jefferson Labor Day Celebration. Kiddie Auto, will book or buy, and one more major Ride that does not conflict. Few legitimate Concessions.

JIMMIE CHANOS, this week, Hicksville, Ohio.

"Play the Big One"

SOUTHWESTERN NEW YORK FIREMEN'S CONVENTION

August 4th to 8th, Bolivar, N. Y. Mammoth parades with hundreds of fire companies taking part.

CONVENTION SHOWS Can Place

Legitimate Concessions of all kinds except Bingo. Will book several Grab Joints. SHOWS with own equipment. Good opening for Girl Show. RIDES—Can place Rolloplane and Kiddie Rides. Shows now playing Broadway and City Line, Buffalo; then Bolivar, New York. Address:

AL C. BECK, HOTEL BUFFALO, BUFFALO, NEW YORK.

CLARK'S GREATER SHOWS WANT

Legitimate Concessions, Shows, Ride Help. Address

Las Vegas, Nevada, July 30 to August 9.

CRYSTAL EXPOSITION SHOWS WANT

Cook House Manager and Waiters to join at once, Minstrel Performers and Chorus Girls and Stage Manager. Salaries paid from office. Edith Lockett, come on. Billy Arobe, get in touch quick. Want Man with Performers to put on Girl or Posing Show. Good proposition to Side Show Manager who can get acts. Salary and percentage deal. Performers, write. Want High Free Act to join now. Place Concessions of all kinds. Our fairs open August 17th. All established bona fide fairs. No promotions.

Address: W. E. BUNTS, Whitesburg, Ky., this week.

Direct from the Lots

Art Lewis

Trainer, Pa. Week ended July 25. Auspices, Fire Department. Business, fair. Weather, fair.

Altho the midway did not close in Trenton, N. J., until 2 a.m. on Sunday, show train arrived here at 1 p.m., setting a record in tearing down, loading and moving. A hot sun did not stop unloading and many attractions were up before nightfall. In Trenton Thursday night (16) a jamboree was held in the Aloha Show, attended by the largest crowd of the season. Sergt. Dick Huston, of Norfolk (Va.) police department, arrived for the affair by plane. Speakers were Walter K. Sibley and Bill Block, who, with Art Lewis, spoke on National Showmen's Association topics. Door prize went to Manager Lewis, amid the cries of "Lumber." He donated the winnings. Songs were sung by Mrs. Thelma Bryant, a guest. A. E. Campfield, Eastern representative for Baker-Lockwood, visited. Mrs. Harold Gordon was given a baby shower by the women of the show. Charles Johnson closed in Trenton and Curley Lavier has taken over the Vanities. Jack Crosby is on the front of Carlson Sisters' Fat Show. Mrs. Janice Wilson is dispensing Navy Relief buttons at the front gate. After undergoing a major operation in Norfolk (Va.) Hospital, Eddie Madigan is convalescing in his home at Bridgeport, Conn. Mrs. Madigan and son have kept the cookhouse operating effectively. Preparation of equipment for fairs, under direction of Howard Ingram, is progressing rapidly. Jeannie Sherman, Wabash, Ind., is vacationing on the show with her mother, Mrs. Dolly Sherman.

M. B. (DOC) RUTHERFORD.

Ill.-Ark.-Mo. States

Marshall, Ill. Week ended July 18. Auspices, New City Park Fund. Location, downtown at Court Square. Business, very satisfactory. Weather, good.

Everything was in readiness for Monday night's opening on the streets and everything clicked. Tilt-a-Whirl led the rides, and the Monkey Show, owned and operated by St. Eloi and Lofstrom, led the shows. Midway played to capacity Thursday and Saturday nights. Saturday matinee was a winner. Lee Mize joined with two concessions. "Missouri" Portage replaced Mack Rochester as electrician and truck mechanic. Visitors from shows playing this area included Mr. and Mrs. Keith Chapman, Great Sutton Shows. Charles Lenz visited often during the week from his near-by home at Danville. F. J. (Dutch) Doyt, bingo operator, experienced his biggest week here, playing his home town after an absence of 20 years.

VERONICA E. MAKOVICZ.

Sunburst Expo

Blasdell, N. Y. Week ended July 11. Location, South Park Avenue. Auspices, Fire Department. Business, bad.

Extremely cold weather predominated all the week and attendance suffered badly and it was like being on a week's vacation.

Erie, Pa. Week ended July 4. Auspices, Erie Times Keep 'Em Smoking Fund. Business, good.

Located on a main highway five miles from the city, the show enjoyed a profitable week. *Erie Times* co-operated. Lester Colegrove, show's mascot, had his tonsils removed, and his mother, Mrs. Hilda Colegrove, is recovering from an attack of grippe. Capt. Frank Voght, high-fire diver, continues to please. Visitors were Toby and Marion Colegrove, Mr. and Mrs. Teeter and Mrs. Emma Carmen.

LEO GRANDY.

AT LIBERTY AFTER AUGUST 5th

Thoroughly experienced Carnival or Park Secretary—Auditor, double entry bookkeeping, Social Security, unemployment insurance records, income tax reports, weekly financial reports, records that can be audited. Draft exempt.

EDDIE HOLLINGER

Room 533, Gibbons Hotel, Dayton, O., this week.

CONCESSIONS

For Sale—12-Foot Slum Stalls, 2 Baker Stalls, [illegible] plush background, gold ceiling, two trunks, plenty counter flash, $150 complete. 14-Foot Combination Roll Down and [illegible] Stalls, 2 Baker Stalls, plush background and ceiling, plenty of back flash and circle flash, 2 trunks, $200 complete. 14-Foot Pet Show, red plush background, gold ceiling, one-piece white pine counter, new [illegible] Spindle and Baker Wheel, lay downs and miscellaneous, 2 trunks, $150 complete. 12-Foot [illegible] and [illegible] Store, new [illegible], one trunk, nine little [illegible], 6x12 complete, $100; also [illegible] flat wheel with stock. All joints new frames, good canvas, gas pipe [illegible]. 1938 Ford Truck, 12-foot steel van body, A-1 shape, six new tires, good spare, $1000 takes the four stores and truck, or sell any part. H. D. WEBB, Gen. Del., Dayton, Ohio.

WANTED

VOLUNTEER FIRE CO.

Eau Claire, Pa., Aug. 4th to 8th.

A few more Concessions, one more Ride. Shows—Monkey or Grind. This week, E. Butler, Pa. Chairman, HOWARD JAILLET.

Want Telephone Salesman

Gordon and Richards, or Men who worked on Bundles for Britain, answer. Also any good Men. One year's solid work.

1114 Spring Road, N. W., Washington, D. C.

Eight Weeks in Defense Area of East St. Louis, Ill.

WANTED

Concessions of all kinds. Percentage, Photos, Popcorn open. Will place Shows with their own outfits. Want Ride Help, useful Carnival People and General Repairman. Address: HAROLD BARLOW, showing 20th and Market Street, East St. Louis, Ill., this week.

FRED FOURNIER WANTS

Wheel Agents, Coupon Agents and Agent to take charge of Alley. Write or wire in care of James E. Strates Shows, week of July 27, Schenectady, N. Y.; week of August 3, Rome, N. Y.

ENDY BROTHERS' SHOWS, INC., CAN PLACE

Legitimate Concessions, Long-Range Gallery, Unborn Show, Talkers, good Canvasmen, Ride Help, Semi Truck Drivers. Want Chorus Girls for big Revue, Skating Team, Sister Team, Master Ceremonies, Girls to work Concessions. Good Press Agent for special assignments. Answer Lowell, Mass., this week.

CONCESSIONS WANTED

TRUMBULL COUNTY FREE FAIR

WARREN, OHIO, AUGUST 10-11-12-13-14 — 5 Big Days and Nights 5

Can use Candy Apples, Cotton Candy, one Snowball, Stick Taffy, Root Beer, one more Frozen Custard Machine, Peanuts and other concessions except Food and Games. Grand Stand privilege still open. Address Inquiries: JOHN L. SALKELD, Superintendent Concessions, Maple Street, Perry, Ohio.

WANTED

Diggers, Custard, Grind Concessions, Shows with or without outfit. Help on Spitfire, Merry-Go-Round, Ferris Wheel, Chair-o-Plane. Best wages, long season. Camp Dix, this week; Bridal Line, Croydon, Penna., week 3rd to 8th; Gloucester City, Broadway lot, 10th to 15th; then Keller, Va., Fair. Address as per route.

HELLER'S ACME SHOWS

Blue Ribbon

Baraboo, Wis. Seven days ended July 13. Location, fairgrounds. Auspices, American Legion. Business, good. Weather, storm on last day.

More trouble was encountered on the 84-mile move from Platteville, Wis., here than has occurred during the season so far. Two or three of the truck drivers didn't follow their route and as a result got on winding, hilly, gravel roads and one ride truck turned over, demolishing the truck, one Kiddie Ride and part of the Chair-o-Plane. The labor situation has become so acute here that it was necessary to leave the Boomerang down during the engagement. Manager Joe J. Fontana had the truck rebuilt in time for loading out on closing night. The rides have also been repaired and are ready for operation again. Show was first in at Baraboo, a town of normally 6,000, that has in recent months been augmented by about 23,000 persons engaged in the near-by powder works. Show opened Tuesday night to the biggest business of the season and continued big thruout the engagement until Monday, when a terrific storm and wind came up which put the grounds under 14 inches of water and blew down several tents. No attempt was made to reopen Monday night. Concessionaires temporarily leaving the show here were Joe Pisara, B. C. Cunningham, Bill Henderson, Pete Eli and Larry Mitchell. John Gallagan is on a trip to Knoxville, Tenn., to look after his interests there. Visitors were Bill Marriott; Martin Schey, secretary of Baraboo Fair; Art and Maryann Alexander, Sunset Amusement Company; officials of Lancaster (Wis.) Fair; Bert Kolata, secretary of Pond du Lac Fair, and Horace Burl, secretary of Jefferson (Wis.) Fair. H. B. SHIVE.

Patrick's Greater

Roseville, Calif. Week ended July 11. Location, downtown. Business, good. Weather, good.

Trip from Oroville, Calif., was made in good time, with shows opening on time despite shortage of extra help. Shows broke in a new lot in the heart of town, with opening night the best of the season so far. Max Kaplan celebrated his birthday with a dinner party at the El Rancho, Sacramento, Calif. Guests were Owner and Mrs. W. R. Patrick, Mr. and Mrs. Hulcha and son, Shell Barrett, Art Anderson and son; Joe White and Mr. and Mrs. T. H. Bailey. William Strode's Ferris Wheel led rides, with Yankee Clipper second. Peggy Bailey's Pony Ride topped baby rides, with Utike's Baby Auto second. Mrs. W. R. Patrick left for a week to visit her home in Spokane, Wash. Her brother, Don Merrideth, is going in the army soon. M. G. Nelson put on a cookhouse after Dutch Shue left, with Carl and Peggy Richardson taking over the inside. Mr. and Mrs. Al Wright joined T. H. Bailey's Girl Show, with Al taking over the front, replacing Garrett Garrison. Shell Barrett and Owner Patrick have been on a booking tour. Circus Free Act is proving popular. T. H. BAILEY.

Arthur's Mighty American

Tacoma, Wash. Seven days ended July 19. Location, 35th at South Tacoma Way. Auspices, American Legion. Business, excellent. Weather, rain.

An advertising campaign using billboards, posters, window cards, two radio stations and three news periodicals brought profitable results. Special circus performances were given at 1:30 a.m. to take care of swing-shift defense workers, while four other performances were given at 2:15, 5, 8 and 10 p.m. Matinees were given daily. Grosses were phenomenal considering that it rained almost continuously during engagement with exception of Saturday night and Sunday. Every concession, ride and show made money. American Legion Post, under supervision of Jerry Walters, co-operated. Martin E. Arthur and Everett W. Coe entertained officials and committees of Washington cities. Octopus and Roller-o-Plane topped the rides, while the Circus Side Show and Eva Perry's Casa Rumba broke all records for the season. Side Show is now under direction of Arthur Hann. John Olson, its former manager, was inducted into the U. S. Army early during the week. Admission to grounds was 30 cents; combination tickets to circus and grounds 60 cents for adults and 11 cents for children. Dinners were tendered to Mr. and Mrs. Ralph Balcom on their 10th anniversary and they were recipients of many gifts. Among those honoring them were Mr. and Mrs. Martin E. Arthur, Mr. and Mrs. Vic Davis, Mr. and Mrs. Jerry Fox, Mr. and Mrs. Charles Smith and Mr. and Mrs. Arthur Morrow. Margaret Balcom departed for a month's visit to Los Angeles. Mr. and Mrs. Richard Alexander purchased a house trailer. Mr. and Mrs. Rex Boyd entertained groups of friends all week. Eva Perry was hostess to a group of Tacoma friends and showfolk at a dinner. Mr. and Mrs. Charles Ferguson entertained relatives all week, as did Mr. and Mrs. Martin E. Arthur. Ethel Henry arrived from Missoula, Mont., with Glenn Jr., and daughters, Patricia and Shirley. Helen Donzelli is presenting one of the pony sets. Joining the show here were Art Butler, Mr. and Mrs. William Grimm, Mr. and Mrs. Arthur Hann, Mr. and Mrs. George Stiles, Edward Bankman, Mr. and Mrs. Thomas Devers, Ollie Kennen, Albert Muldoon, James Pruitt, Barney Erwine, Mr. and Mrs. Rex Boyd's Penny Arcade did capacity business. Credit was given Harry L. Gordon for his advertising campaign here. Betty Grand Hunter joined Dolores Arthur's Dope Show as instructor. Mary Hann joined the ticket sellers at the marquee. Art Butler was host to friends during the week.

WALTON DE PELLATON.

World of Pleasure

Bay City, Mich. Week ended July 11. Location, Seventh and Water Streets. Auspices, VFW Post. Business, excellent. Weather, ideal.

Located downtown, two blocks from the heart of the business section, shows worked to good business here. Off to a fair start Monday, crowds increased daily to an excellent finish. Weather was good. Five radio spot announcements daily and exceptional litho showings helped as did co-operation of Deputy Sheriff Miller who headed the Vets Committee. Midway came in for plenty of compliments from visitors, including Harry Whitaker and family; Joe O'Brien Lake State Shows; Harry Pillbeam, J. Casenaris, Ben Sawyer, Chief Deputy Car Temple, Al Kelly and family, Judge Payne and George Robbins. George Schimberg, chief electrician, did a good paint job on the transformer truck. Burt Geyer, scenic artist, is completing the paint jobs on the rest of the convoy. Top gross honors went to Captain Fritz's Motordrome and to Jack Ward's Bevy of Beautiful Girls. Ella Carver, free act, continues popular. An attractive canopy adorns the office wagon. War Bond and Stamp purchases by the personnel, as well as weekly collections for Navy Relief Fund, goes on at a gratifying pace.

COL. ARGYLE POINTDEXTER

L. J. Heth

Shelbyville, Ky. Week ended July 18. Business, good. Weather, rain first night.

Show opened in a downpour at 6:30 p.m. which lasted an hour, and by 8 o'clock the lot was packed with amusement seekers. Shavings arrived in time to be spread around the midway before the crowd came. From Monday on good carnival weather prevailed. Mess-Around Minstrels topped the shows and the Octopus topped rides. George Spaulding, *The Billboard* sales agent and front-gate ticket seller, did a good job in handling crowds during other ticket agent's absence. It is a pleasure to note the number of Heth folk buying War Saving Bonds and Stamps.

C. C. LEASURE.

Sol's Liberty

Kankakee, Ill. Six days ended July 19. Auspices, VFW Post. Location, Noel's Showgrounds. Business, fair. Weather, hot and sultry.

Show made a 200-mile jump from Sheboygan, Wis., and opened Tuesday night to a fair-sized crowd. It was a return engagement under the same auspices which sponsored the show early in May. A sudden heat wave greatly retarded attendance at two kiddies' matinees, Saturday and Sunday, and there was some suffering among the personnel who had enjoyed the cooling breezes of Wisconsin for the last three weeks. George Kelly and Leo Allen made a hurried business trip to Danville, Ill., during the week, and Robert Kenosian spent a day at his Chicago home and was later visited by his daughter, who came for the week-end. Mrs. W. J. Talley and infant daughter rejoined the show at Sheboygan and will remain several weeks. Rodney Patterson suffered a sprained ankle while unloading his concession truck. Leo Allen added another concession. Visitors here included Virl Z. Hill, Streator, Ill.; Herbert Hoffman, Milwaukee, and Matt J. Dawson, St. Louis. WALTER B. FOX.

Clyde Smith

Seward, Pa. Week ended July 18. Auspices, Fire Department. Business, excellent. Weather, hot.

Not weather continued thruout the engagement here, but Clyde Smith Shows played one of the most profitable stands of the season. Free-gate policy continues and will remain for the rest of the still-date season. Monday's opening was big, with grosses increasing daily thru the week. John Donahue, head committeeman, and all members of the auspices co-operated. Other city officials also co-operated. Nightly the entire police force and constabulary were on the grounds with their families. Wednesday, Army and Navy Relief Day, gave the show the largest single-day gross of the season. Shows, rides and concessions operated after midnight and each gave 10 per cent of receipts to the fund. Jerry Higgin's Chez Paree topped the shows. Ernest Schneider's Oriental Villa was a close second. Willie Bird's concession was popular. Daisy Reeves and Mrs. Rockway's bingo held crowds into. Hiram Beal's 10 concessions reported excellent business. Boots Moore left for Raleigh, N. C., to attend the funeral of his mother. Good Fellowship Club added new members. Jerry Higgins is in charge of entertainments. Entire committee and police department proved good sports when brought before the Kangaroo Court, for which Gus Rozakos acted as judge. BOBBY KORK.

Scott Expo

Whitesville, W. Va. Week ended July 18. Business, good. Weather, rain Monday.

Midway opened to a fair crowd Monday (13) in a downpour which started at opening time. Business picked up nightly from then on, with Friday (pay day) giving the show the best night. Manager C. D. Scott is feeling better, probably due to visits from his daughter-in-law, Kathleen Scott, and daughter, Charleen. Mrs. David Burns and grandson, Donald Shroyer, stepmother and nephew of Mrs. Scott, also visited. L. Keith Vorce, formerly assistant canvasman on Patrick Greater Shows, is chief canvasman here. Mrs. B. Turner Scott is visiting in Orlando, Fla., with her sisters, Mrs. Frances Egan and Mrs. Olga Fields. Mr. and Mrs. Homer Ayers purchased a house trailer and are enjoying trailer life for the first time. Melvin McWilliams is busy painting equipment for the fair season. Hays O. Adams, assistant mechanic, spent a few days in Charleston, W. Va., with his mother this week. Mrs. Scott purchased a Ford truck from Phil Rocco. Mrs. Helen Stewart, wife of General Agent Bob Stewart, has been on the sick list but is improving. Mrs. C. D. Scott was hostess to Mrs. Pearl Burns and Mrs. LaVada Ayers for a luncheon and shopping trip in Charleston, W. Va., recently. Mr. and Mrs. Wingate Borup, Crazy House operators, are entertaining guests from Kentucky. Mrs. E. E. Baker returned from a visit with her parents in Huntington, W. Va. Mrs. T. E. Morris and baby daughter returned from a week's visit in Atlanta. Stanley Western installed a patriotic front on his photo gallery. Lew Carpenter returned from a hospital in Burlington, N. C., where he underwent treatment for a few days.

L. AYERS.

Crafts 20 Big

Vallejo, Calif. Week ended July 18. Location, AFL Park. Business, good. Weather, fair.

During the past month business exceeded that of the same period last year by 30 per cent. Labor shortage has been keenly felt, especially extra help, forcing the show to play 10-day and two-week stands when and where business warranted it. The present week is the 23d of the season and the following cities, where more than the usual engagement time was played, were: San Diego, five weeks; Fresno, two weeks; San Jose, two weeks, and Stockton, 12 days, with the present engagement here extended to two weeks. Show has been fortunate in securing downtown or close-in locations at all extended engagements. San Diego and Stockton were the top-notch dates so far played. Jimmy Lynch, cookhouse manager, leaves soon to enter the army. Pat Murphy, Joe Duran, Ferris Wheel and Merry-Go-Round foremen, received notices for final physical exams, as did Frank Warren, superintendent of traffic. Mrs. O. N. Crafts returned after short stay in California Hospital, Los Angeles. Mrs. Roy Ludington is recovering from injuries received in an auto accident last month. Concession owners

Want—Wallace Bros.' Shows—Want

CONCESSION AND AGENTS

Ball Game—Pea Pool—Pan Joint—Bowling Alley—Scales—Guess Your Age—Balloon Darts—Bumper Cigarette Gallery—Coca-Cola Joint. Let me know what you have to book. May be able to place you. No collect wires.

Shows—Want Working and Selling Acts, Mind Reader for Side Show. Girls that can dance. Must be show people. No Beer Joint Workers.

Wanted—Musicians and Performers that can act it. No sticks, no drunks. Chorus Girls, Comedians, Blues Singer. Salary paid. Agents for Ball Games, Stock Stores. Glass Osborne Wants Agents for Wheels, Grind Store, Skillo, Roll Downs. We play 3 State Fairs, 9 County Fairs. Fairs begin in August. All our Fairs will be played. Edward Malone (Mull), wire me now.

WALLACE BROS.' SHOWS, Maysville, Ky., this week.

Blue Ribbon Shows Want

Man to take charge of complete Life Show, also Man with Girls for complete Girl Show. Want Second Man for Ferris Wheel, Second Man for Chairoplane, Second Man for Merry-Go-Round. Top salaries. Preference given those that drive semis. Concessions: Fish Pond, Pitch Till Win, Dart Game, Snow Balls, Photo Gallery, Coca-Cola Bottle Game. Need Help in all departments. 12 Fairs to follow. Address, Sheboygan, Wis.

ORGANIZED COLORED REVUE

Will place at once an organized Colored Revue of at least 18 people. Have complete outfit with stage, sound system, etc. Good proposition to a recognized showman. Have complete outfit for single pit attraction (strong illusion preferred). Want Pitcher for Chair-o-Plane. Girls for Hawaiian and Revue, salary low and guaranteed. Can place Help on all Rides. Will place String Game, High Striker, Candy Floss, Candy Apples or any 10c Grind Concession. Good secretary for American Palmist (positively no Gypsies). This show booked solid until November 1st. All write or wire

Herman Bantly, Bantly's All American Shows

This week, Twin Cities Fair, Phillipsburg, N. J.; week August 3rd, Stroudsburg, Pa.; week August 10th, Legion-Firemen's Fair, Washington, N. J.; then the biggest steel city in the world and the first show in six years, BETHLEHEM, PA.

WANTED LEGITIMATE SHOWS AND CONCESSIONS

OF ALL KIND.

Centerville, Ind., 4-H Club Fair, Aug. 4th to 8th; Hagerstown, Ind., American Legion Street Fair, Aug. 12th to 15th; Marion, Ind., Business Men's Fair, Aug. 18th to 22nd; Montpelier, Ind., Street Fair, Aug. 25th to 29th. Others to follow for Sept. Write this week or come on in.

THOMAS AMUSEMENT ENTERPRISES

Paulding, Ohio. Also sober, reliable Ride Help who can drive semi. Salary sure each week.

Copyrighted material

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—

35 cards, $3.50; 50 cards, $4.00; 75 cards, $4.50; 100 cards, $5.50; 150 cards, $8.25; 200 cards, $11; 250 cards, $13.75; 300 cards, $14.50. Remaining 2700 cards $5 per 100 for cards only —markers or tally omitted.

No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, $3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, $1.25. In lots of 1,000, $1 per 100. Calling markers, extra, 50¢.

Automatic Bingo Shaker, Real Class $12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ..... 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, $2.00 per 100.
3,000 Small Tide "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25
3,000 Featherweight Bingo Sheets, 5½x8. Loose, $1.25 per M. Stapled in pads of 25. Per M 1.50
Box of 25,000 Black Strip Card Markers. . 1.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

GREAT WESTERN SHOWS

Mt. Carmel, Ill., uptown, week July 27th; Terre Haute, Ind., Wabash Ave., week August 3rd; Fairmount, Ill., Fair, week August 10th; Vienna, Ill., Fair, week August 17th.

Nothing but fairs and celebrations. Best route in Illinois, Missouri and Arkansas. Good opening for Roll-o-Plane or Octopus. Will furnish tents and fronts for shows. Would like to book Penny Arcade. Can always place legitimate Concessions. EDDY HILER, WIRE US.

OUTSTANDING FREAK ATTRACTION FOR SALE

Chester White Boar Pig born with two mouths. Second mouth directly above normal mouth. Teeth and tongue visible in both mouths. Born April 15, 1942. Wt. about 50 lbs. Pig is healthy and normal otherwise. Write

GEORGE KAMPMEYER, Chokio, Minn.
Will send picture.

ILL.-ARK.-MO. STATES SHOWS

WANT MERRY-GO-ROUND FOREMAN, SALARY THIRTY DOLLARS A WEEK. Can place Electrician with Merchandise Concession. Shows of all kinds, we have tops and fronts. Capable party to operate office-owned Drome, complete equipment, ready to go. Christopher, Ill., City Park, Downtown, this week; Zeigler Bona Fide Homecoming in City Park, week Aug. 3rd.

TURNER SCOTT WANTS

Agents for Ball Games, Swinging Ball, Pitch-Till-U-Win. Long season. 12 fairs starting Tazewell, Va., Aug. 17th. Red Wilson, wire. Address Care Scott Expo. Shows, Man, W. Va.; Switchback, W. Va., follows.

CARNIVAL WANTED

For

EAST ST. LOUIS, ILL.

August 1-15 or 8-22.
Contact T. P. NASH, 111 N. 13th St., East St. Louis, Ill. (Phone: East 8225.)

WANT AGENTS

For Penny Pitch, Hoopla, Scales and Age. Also Ballet Caller and Counter Men for Bingo, open August 2, Boonville, Ind., Fair. Also Counter Men for Bingo on Blue Ribbon Shows. All replies to JOHN GALLAGAN, care Blue Ribbon Shows, Sheboygan, Wis., until July 31. After that Boonville, Ind.

MECHANIC WANTED
FOR PENNY ARCADE
BYERS BROS.' COMBINED SHOWS
Urbana, Ill., July 27-31; Farmer City, Ill., Aug. 2-8.

Anyone knowing whereabouts of
VIRGIL SELLS
Please Phone or Wire at Our Expense.
BYERS BROS.' SHOWS
Urbana, Ill., July 27-31; Farmer City, Ill., Aug. 2-8.

SECOND-HAND SHOW PROPERTY FOR SALE
$12.50 Mounted Eight Legged Pig, Glass Case.
Head on Sword Illusion. Money Getter. Cheap.
$5.00 New Seat, Fibre Desk Trunk. Cost $30.00.
$10.00 Small Hand Organ with Rolls.
$12.50 Umbrella Tent, 9x9. Sewed Floor. Others.
$7.50 Waterproof Auto Cover. Fit Any Car.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia, Pa.

TORTURE PROOF
Original Illusion. First Time Advertised. Write
ABBOTT'S, Colon, Michigan
World's Largest Illusion Builders

John Ragland, Louis Korte, Louis Cecchini, Johnny Gilliland, Jimmy Lynch, Al Zobian, Maurice Sax and Harvey Quackenbush report the best season of their careers. All major rides are operating for 25 cents, with 15 and 20 cents for smaller rides. Shows also have been operating at a higher admission.
JACK SHELL.

Geren's United

Austin, Ind. Week ended July 19. Business, fair. Weather, good.

Show opened Tuesday night to a good crowd, which increased nightly thruout the week. Everyone reported fair business on the week. All rides have been repainted for the fairs. Much time was spent entertaining. Wednesday night Mr. and Mrs. William Geren gave a birthday party in honor of Mrs. June Snyder. Mr. and Mrs. Ralph Stafford gave a chicken dinner party at a local tavern which was attended by some 70 members of the show, with Hy Lamroch acting as emsee for both occasions. Show is staying with the policy of opening on Tuesday and running thru Sunday, which has proved to be a big help to business. Flying Valentines, free act, continue to draw and hold crowds. Those joining this week were Al Wagner with pan game and Walter Pickett with bingo. Manager Geren recently returned from a booking trip and reported good results. Owing to the heat wave here, Mr. and Mrs. Ernest Sherrill reported one of their biggest weeks on their snow cone stand and Chet Miller says he can't make orangeade fast enough. A special matinee was held Sunday and all rides were 5 cents; a large crowd attended, and the management played host to 100 orphans who had the time of their young lives.

Seymour, Ind. Week ended July 1. Auspices, American Legion Post. Business, excellent. Weather, good.

Shows arrived in good time and everything was up and ready opening night when a large crowd turned out. Crowds and business increased nightly until Saturday when the midway was jammed. Tom Plunket, committee chairman, cooperated. Ralph Stafford did a good job in advance. Rides reported good business with Martin White's Ferris Wheel leading. Concessions obtained a good play. Paramount Circuit Unit, free act, continues popular. Concessions joining this week were J. B. Snowball, Uncle Abner, with milk bottles, and Lee Scolds, dart game.
HOWARD SNYDER.

Lawrence Greater

Aliquippa, Pa. Week ended July 18. Location, Newell's Showgrounds. Auspices, VFW. Business, good. Weather, very warm.

Show enjoyed good business here. Mr. and Mrs. Rabbit Reid rejoined with their cookhouse. Sammy Lewis, who has been on the sick list, is on the road to recovery. There is always a hot race between Bob Young, Rideeo operator, and Otis Barr, Whip foreman, for top money honors. Ann Reid is working on a penny pitch concession for Pop Louie. Charles Smithy's Princess Marie Show is always in the top money class. Marty Weiss, Mrs. Lawrence's brother, was guest of Mr. and Mrs. Sam Lawrence. He will soon enter armed service. Business manager and Mrs. Carl Barlow entertained a group of committee members at a ball game in Pittsburgh Sunday (12). Members of the show personnel have been visiting and shopping in Pittsburgh. Show and ride crews are preparing equipment for fair dates. Show is moving okay despite labor and material shortages.
JAN HYTER.

Douglas Greater

Camas, Ore. Five days ended July 12. Location, showgrounds east of town. Auspices, Lions' Club. Business, fair. Weather, rain last two days.

Show lost most of the last two days due to showers, but business for the engagement was better than expected on account of following the Fourth of July holiday. Show was scheduled for Astoria, Ore., but due to dim-out regulations there the route was switched. Frank Ward, special agent, had the town well billed despite the short notice. Verna Harman, who joined the show recently as cashier, is now assistant secretary to Mrs. E. O. Douglas.

Kelso, Ore. Seven days ended July 5. Location, between Kelso and Longview. Auspices, VFW Post. Business, good. Weather, hot.

Show got a break on July 4, when a cool wave arrived to bring people to the

(See DOUGLAS GREATER on page 46)

Bantly's All-American

Reading, Pa. Week ended July 18. Business, fair. Weather, extremely warm.

With a lot on the outskirts of town, but with easy access to all the street car lines and extremely warm weather, everyone was sadly disappointed with business here. Shows and rides could not complain, but the concessions only reported a fair week. Al Palits, Rita Palits, Tony Baresa, Jack Herbett and wife and Tommy Fell, concession agents, all returned to the show here after a week's vacation. Phyllis Hefferon, of Flying Waldorfs, free act, celebrated her birthday here and was pleasantly surprised when her husband, Thomas Hefferon, flew from New York to attend a party held in her honor. Hefferon decided to postpone business appointments in New York and spent the week on the show. Joe Turner returned to George Goodman's bingo stand after a week's vacation in Pittsburgh. The show is now resplendent in a new coat of paint for the fairs. Carl Holzapfle, scenic artist, has completely redecorated the front entrance. New lighting effects were installed by Chuck Stanko, chief electrician. Perry Anderson and John Davis joined as cookhouse waiters. Mrs. Dolly Steffy, wife of the chef of Al's Diner, returned to her home in Vandergrift, visiting two weeks. Their son, Charles P. Steffy, remained with his father. Joe Kane Jr. entertained the children at his 10th birthday party. Among those present were Maxine and Caroline Faith, ValAire and Clare Rilee, Vera and Eleanor Dorso, Russell Duckworth, Billy Kline, Bobby Johnson, William Knowes and Edward Mann. ValAire Rilee and Zimba rendered vocal selections. Bud Rilee, George Goodman, Mike Dorso and Tex Dunn took pictures of the party. Mr. and Mrs. Bantly, Florida Stanko and Billy Lane sent birthday greetings and Defense Stamps. ValAire Rilee and Ruth Kane acted as hostesses. George Goodman has joined Amateur Motion Picture Photographers Club on the show. The club now consists of Bud Rilee, A. J. Budd, Mike Dorso, Tex Dunn and George Goodman. On Thursday night Goodfellowship Club met in the Penny Arcade and A. J. Budd showed color films that he made in Australia and Hawaii.
FAY RIDENOUR.

West Coast

Springfield, Ore. Week ended July 18. Location, railroad lot across from depot. Auspices, American Legion. Business, good. Weather, good.

Show made a fast 165-mile move here from Bend, Ore. This was its initial engagement in Springfield and thruout the week business was surprising, with over 5,000 paid admissions on Saturday night. Station KORE, Eugene, Ore., carried numerous spot announcements and *Springfield News* and *Eugene Herald* were generous. Manager Mike Krekos, who visited with Multnomah County Fair officials at Gresham, Ore., reports that the fair would be held as scheduled. Margaret Farmer gave the women on the show a delightful party. Cards were played and a luncheon was served by the hostess. Mr. and Mrs. Joe Zotter are visiting in Oakland, Calif. Cal Lipes flew to Seattle on business. Visitors during the week included Mr. and Mrs. Lee Moore, Wayne Hurd; Mrs. Violet Shaffer, Virginia Kline's sister, and P. F. C. Jesse Gomes, Signal Corps, U. S. Army, formerly with the show. Dr. Reid, CPA, Lebanon, Ore., visited Jack Joyce, Mabel Stark, Eddie Trees and the writer.
W. T. JESSUP.

O. C. Buck

Berlin, N. H. Week ended July 18. Location, Gorham Airport. Auspices, Gorham American Legion. Business, fair. Weather, fair.

After a long, hard drag over mountains, 150 miles, show arrived without a mishap and everything was moving Monday night except one of the Ferris Wheels. Three miles from Berlin and three from Gorham, the bus company came to the rescue with 10-minute service. Thursday, Friday and Saturday were big and shows and rides all prospered from the mountaineers who came to see it all. Buzzy and Mrs. Allen returned to the show here. With Buzzy back hotel lobbies are gay again. Newspaper space was used as far away as Lewiston, 60 miles. Orrin Packard, advertising agent, was assisted by Charlie (Frenchie) LeVec, old-time circus billposter. Town looked like one of LeVec's old-time circuses coming in again. Harold Lloyd, who has been away for a week, returned to reopen his concession.
LON RAMSDELL.

Buckeye State

Paducah, Ky. Week ended July 18. Location, Farley's show lot, Benton Road. Business, big. Weather, hot and threatening.

Paducah gave the show a big week, topping all other engagements this season. Owner-Manager Joe Galler is wearing a satisfied smile, as business is to his liking. A. C. Clark joined here with his single-pit show, featuring Nina, smallest girl alive. Women members tendered Mrs. Mary Sager and Mrs. Nellie (Leon) DeLeon a joint birthday party Thursday. Refreshments were served and they received many gifts. O. F. (Gus) Litts purchased a new Covered Wagon living trailer for Mrs. Litts and it was delivered here. He made a business trip to St. Louis. Bob and Mrs. Heth joined here with two concessions. John Willander's Animal Circus, free act, was well received. Cotton Club Revue band boys make a flashy appearance in new uniforms. Band makes daily street parades. Revue show clicked here. Mrs. Evelyn Finley's Kiddy Rides also did big business. Weekly bingo games held every Wednesday night for benefit of the Red Cross continue popular and a nice sum of money is raised each week for this worthy cause.
PERCY MARTIN.

Virginia Greater

Aberdeen, Md. Week ended July 11. Auspices, USO. Business, good. Weather, rain one night.

Show lost Monday night due to power company being too busy to cut in the transformer wagon, but rest of the week was okay. Soldiers were barred every other night, altho the show played under auspices of USO. Robert Miles and Luther Millet closed here. Mack Murdock, former electrician, visited, as did Mrs. Fern Whittmeyer. Sol Nuger, co-owner, rejoined after confinement in a hospital at Springfield, Mass. Dudley, illusionist, joined Loui Augustino's Side Show. Pete Catalina's Paris Revue topped shows and Ferris Wheel led rides. Harry Lindstrom's Micky Mouse Show was a success with kids. Melvin Solomon and Guy Chenney are beating all rides in setting-up time with the Chairplane. Arthur and Tom Gibson have been repainting cars on the Kiddy Ride. Pvt. Bill Johnson, stationed at Aberdeen Proving Grounds, renewed acquaintance with Ken Davis. Whitey Olsen reported a good week with his cigarette shooting gallery.
KEN DAVIS.

Hubbard's Midway

Hicksville, O. Week ended July 18. Business, poor. Weather, good.

This date proved to be by far the poorest of the season. Factional differences between political parties proved to be indirectly the cause. The show experienced some difficulties in obtaining a location, this after the arrival of all equipment. Much repair work and painting were done in preparation for fair dates. Prof. O. K. McGuire left for Indiana with his Bunny Venus Show. Charles Tetterow and wife left to visit his parents in Georgia. Al Jones's Wild West joined here with 12 head of stock, featuring his outlaw mule, Jerry. Performers include Chuck Gonzales, roper and knife thrower; Mike House and Texas Blue, bronk riders; Capt. Powers and his trained dogs, horses and mules. Smithy's cookhouse is proving a popular center with the boys. Jules Jacot purchased two new lions for his Monarch Jungle Show. Jack Courtney has taken over the front. George Bullis has taken over Athletic Show and presents Leo Zervick and Les Fishbaugh, wrestlers and boxers. Marcele Glasson is lecturing in Jack Douglas's Snake Show.
CARL V. NOLD.

JAP SHRUNKEN HEAD

Shrunken Head of a Japanese Soldier captured by the Cannibal Head Hunters of the Philippine Islands. This one gets the crowds. Hold it up and watch the crowds flock around you. They all hurry to see this one. Everyone remembers Pearl Harbor. A genuine reproduction of a Japanese shrunken head. Has straight black hair, eye brows, ears, nose, mouth sewed shut like the cannibals do them, necklace, bone feathers and human hair. Side Shows, Head Shows, Window Attractions, Circuses, Museums. If you want a genuine attraction add this one to your show. Post paid for only $8.00.
TATE'S CURIOSITY SHOP, Safford, Arizona.

AGENTS WANTED

Want two Slum Skillo Agents, man with agents take charge roll-down joint. Cheap nut. Kenneth Slaughter wire. Man to take care of joint and drive truck. Help for wheel joint. HARRY HARTZOG, Wade Shows, Monroe, Mich., this week.

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Minn. Aquaten Is Heavy Draw

MINNEAPOLIS, July 25.—Third annual Minneapolis Aquatennial, July 18-26, with an "On-to-Victory" theme, has been drawing heavily in an abbreviated entertainment program and an enlarged sports, defense and war presentation. It was paced by the estimated 350,000 spectators who witnessed the opening parade on Saturday, in which more than 40,000 were in the line of march.

The *Aqua Follies*, produced this year by P. W. (Rick) Kahler under an arrangement with the aqua committee, has been getting strong nightly draws. Show is directed for him by John Ross Reed. Vaude cast, headed by John Boles, includes Frank Bennett Singers (formerly Singing Commanders), Margot Koche Dancers; the Albins, comic duo tarpeters; Chicago Lake Shore Club Water Ballet; Pauline Dorn, Chicago Opera Company soprano, and a 29-girl line.

Swimming cast: Adolph Kiefer, national backstroke and medley champion; Helen Crienkovich, national AAU women's diving titlist; Al Greene, Olympic diving star; Earl Clark, national low-board diver; Larry Griswold, water clown; Miller Anderson, champion amateur diver; Otto Jaretz, sprint champ; Arlite Smith, pre women's diving titlist; Henry Kozlowski, Big-Ten spring champ; Ed Jones, comic; Judy Cook, AAU backstroke star; Ronnie Trumble, Big-Ten high-board champ; Dorothy Ziegler, Central AAU high-board titlist; Fred Spring, clown; Walter Nappa, Minnesota diver; Zoe Ann Olsen and Harry Spannus, 11-year-old diving stars. *Follies* tickets were $1.10, $1.65 and $2.20. Horse Show at Pastime Arena, St. Louis Park, has been drawing heavily, officials said, at 55 and 83 cents and $1.10.

Beckman & Gerety Shows on the lot opposite Parade Grounds, has been doing business estimated at 25 per cent ahead of that grossed by the Rubin & Cherry Exposition at the 1941 Aquatennial, according to Barney S. Gerety. With a 10-cent gate, the pass situation is such that even Gerety and his personnel are required to present Oakleys. Tom Hastings is general chairman of the Aquatennial for 1942, with Neil Messick president of the Aquatennial Association.

WANTED WANTED
NEWCOMERSTOWN, OHIO, HOMECOMING
Sponsored by Firemen and Police
August 3 to 8
Crosline to follow.
Corn Game to join at once. Legitimate Concessions, come on. Ferris Wheel Foreman. Second Man for Merry-Go-Round and Chair Plane. Good pay. Good treatment. No brass. Address all mail and wires to
J. R. EDWARDS SHOWS
Byesville, Ohio, this week

SHADE GAP PICNIC
SHADE GAP, PA.
Canceled by Government request to conserve gasoline and rubber.

ANNUAL BLAIN PICNIC
FRI. AND SAT., AUG. 7 AND 8
Merry-Go-Round or Kiddie Ride wanted.
JOSEPH STEERMAN, Sec., Blain Picnic Assn.
BLAIN, PA.

48th Annual Home Coming
Aug. 26-27-28-29—4 Nights and 1 Day.
WANTED CONCESSIONS AND SHOWS
Write or Wire
C. H. MINOR, Sec., Windsor, Ill.

RITA and DUNN
America's most outstanding High-Wire Free Attraction for Fairs, Celebrations and Street Festivals. Write or wire Care Billboard, Cincinnati, Ohio. P.S.: Service Free if we fail to please.

62nd ANNUAL REUNION
AT CASSVILLE, MO., AUGUST 12, 13, 14 and 15. This is the largest gathering in this section of the country. Wanted: Independent concessions and shows. Plenty of independent space. For concessions—Joe or write ROLLAND HUTCHENS, Cassville, Mo. Grind Stores and Wheels, come on; will positively work. STUMBO-LAMBETH TRI-STATE SHOWS ON MIDWAY ENTIRE WEEK.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Salem, Ill., Bills Much Entertainment For Noted Reunion

SALEM, Ill., July 25.—Pretentious entertainment was booked for Marion County Soldiers' and Sailors' Reunion here on July 27-August 1, now in its 59th year and reputed the oldest ex-servicemen's celebration in the United States, attracting an average of 300,000. Co-sponsors are American Legion and the United Spanish War Veterans posts.

E. M. Jones again is publicity director, appointed by Earl W. Merritt, serving his 13th year as general chairman. Jones sends releases to 58 small dailies and weeklies in Southern Illinois, and finds a good reception in Chicago and St. Louis papers. A 6 by 9-inch red-white-and-blue-covered souvenir program was issued, replacing the usual small booklet. Dodson's World's Fair Shows will bring in rides and tented shows and will feature Emanuel Zacchini in two free daily performances on the midway. The show, thru its publicity director, has given full co-operation. Last year Beckmann & Gerety Shows grossed $25,000 here, it was reported, altho weather was so hot during afternoons that few rides or shows were opened. Night crowds were tremendous.

Association contracted Barnes-Carruthers' *Laughapoppin' Revue* which includes, among acts, Paul Lorenzo and Vikt, acrobats; St. Claire Sisters and O'Day, bicyclists; Betty Ellis, tap dancer; Peggy Lane, songstress; Gates and Claire, dancers; Donald Dixon, tap dancer and instrumentalist; Gilmore Sisters, aero novelty; Necker's Doberman Dogs. Either Bruce Jordan or Art Mason will be emcee.

Bryan Memorial Park Amphitheater, where the reunion is held nightly, has had average daily crowds of 35,000, with peak days drawing 50,000. Association spends about $9,000 to produce the event, averaging a little over $2,000 profit, which is divided between the co-sponsors. Monday, Victory Day, with Scott Field Reception Center Band, Civil Air Patrol, Reserve Militia, and Dodson clowns, elephants and band to make up the opening parade. Tuesday will be Democratic Day; Wednesday, Republican Day; Thursday, American Legion Day, featuring the second parade; Friday, United Spanish War Veterans' Day, and Saturday, Old Settlers' Day. On Saturday night the green corn dance, held for 14 years, will be staged. Speakers, including Gov. Dwight H. Green, will be present.

Prep in Ypsilanti For Victory Pageant

YPSILANTI, Mich., July 25.—Victory Pageant and Bombers on Parade Festival is scheduled here for 10 days, the title, Bombers on Parade, being in recognition of all bomber plant employees here who are making world history in production.

Proceeds will be diverted into three channels, a third for down payment on a new home for the Veterans of Foreign Wars Post, a third for War Bonds and the remainder to American Legion funds recently started for Ypsi's proposed new "Servicemen's Canteen." Special events will be handled by H. L. Allen, representing the World of Pleasure Shows, contracted for the midway.

Ann Arbor Radio station, local newspapers and those in Ann Arbor and Wayne will carry advertising and news of the event, with plenty of lithographing. Full co-operation of Mayor Ross Brower; Secretary Egrost, Board of Commerce and Managing Editor Handy, of *The Daily Press*, is reported. Members of the veterans' pageant committee are George Robins, chairman; Burt Lutz, Arnold Nolf, Joe Wolf, John Granger and Post Commander Clifford Gates. Ladies' Auxiliary, to assist and have charge of sale of War Bonds and Stamps in a booth provided by the shows in the marquee entrance, will be under direction of President Mrs. John Granger and Mrs. Burt Lutz. Reported by Chairman George L. Robins.

Legasse Thrill Show Pulls in Mass. Spot

PEABODY, Mass., July 25.—Eli Legasse's fourth annual Congress of Daredevils, playing here under sponsorship of the American Legion Post, started a promising week and it was expected that last year's reported record mark of 113,000 paid admissions would be topped. In the heart of the dim-out area, the thrill show was okayed by Civilian Defense officials after an order to change all white lights to yellow was issued for the rides. Stringers on high acts were kept doused until the acts were ready to go.

Opening to 15,000 Monday night and playing to 10,000 Tuesday, Legasse and Frank Donovan, commander of the American Legion Post, were optimistic, opening being better by 5,000 than on the same night last year. In addition to the thrill show, Legasse's rides and shows of his No. 1 unit did banner business, take on rides being up 15 per cent over last year.

Talent, act by Al Martin, includes Sol Solomon, high diver; Penwick and Cooke, comedy knockabout; Lorenzo and Vicki, high aerial; the Thunderbirds, high aerial; Reynolds-Donegan Skating Rockets and Pyramid Girls; France and Lapell, perch; Clem Belling's Dogs; Georgette and Marcelle, upside-down loop walk; Three Jades, aerial; Mike Cahill, cloud swing. Clown alley, Marco Songlini, producer; George Pickett and Chick Nelson. George Ventry's band is playing the show and Frank Soper, of Martin's staff, is announcer. Legasse's rides included two Big 52 wheels, kiddie ride, Merry-Go-Round, auto Speedway, Whip, Chairplanes and Tilt-a-Whirl. Showgrounds are in the middle of a large population center.

Big Turnout Seen for Fall Frolic in Mount Horeb, Wis.

MOUNT HOREB, Wis., July 25.—Plans for the 20th annual Fall Frolic here contemplate biggest attendance in years, said Secretary Jorgen M. Moe, of the Chamber of Commerce. Free attractions will be furnished by Barnes-Carruthers Fair Booking Association and Basinet Shows will be on the midway.

This is an established event and thousands attend. It is sponsored by Mount Horeb Chamber of Commerce. Farmers gather to celebrate completion of the harvest. There is no charge and the entire project is paid for by business men of Mount Horeb.

From 8,000 to 10,000 people throng the streets on closing night and total attendance usually runs over 18,000. Officers in charge for 1942 are: General chairman, T. E. Thoresen; assistant chairman, Carl Danhauser; secretary, Jorgen M. Moe; treasurer, Carl P. Brechler.

Arkansas Event Postponed

MAMMOTH SPRINGS, Ark., July 25.—The 51d annual Soldiers, Sailors and Marines' Reunion, to have been held here, has been called off, but will be resumed after the war, said Secretary E. E. Sterling. This is the first time the event has been postponed for the past 52 years. It was formerly known as the Blue and Grey Reunion and attended by thousands from all over the country.

Shorts

RICHLAND CARNIVAL, near Reading, Pa., sponsored by Richland Fire Company on July 18, offered a vaude show headed by Smokey and Henry-Labelle and Ray, comedy, and Canfield Smith and Snodgrass.

ULLAINE MALLOY, high aerial and endurance performer, was booked week of July 20 in Providence, appearing with Eli Legasse's No. 2 unit under sponsorship of St. Charles Catholic Church. Aerial Skyscrapers, Crash Dunnigan's high act, was in Lowell, Mass., week of July 20, playing for Jack Carney. Harry LaMar's flying act played the week of July 20 in Milford, Mass., under auspices of Milford Elks, acts being handled or set by Al Martin.

SUNFLOWER State Shows have been booked for Lebanon (Kan.) Anniversary

(See SHORTS on page 57)

120 Feet No Nets
The Sensational
MARION
From Tacoma News Tribune:
"Bringing gasps and thrills with her daredevil act on a swaying pole some 125 ft. up more in the air. Miss Marion, who, despite rain and a good stiff wind, never faltered an instant in her thrilling act."
Personal Representative
CHARLIE ZEMATER
54 W. Randolph St. CHICAGO, ILL.

WANTED
For
Our Lady of Mt. Carmel Church Annual Bazaar
Aug. 21 to 23, Inclusive
Grocery, Blanket, Candy, Ham and Bacon and Stock Stands of all Kinds. Two or three small Kiddie Rides. Bats, Ice Cream, Candy Apples, Frozen Custard, Peanuts and Popcorn, Novelties and Candy Floss open. Address:
REVEREND SCORZOSA, Pastor
410 Twenty-Third St. Watervliet, N. Y.

WANTED FOR—
4th ANNUAL GLADIOLA FESTIVAL
August 18-22
Momence, Ill.
Bigger and better than ever, ask those who who there last year.
Cook House still open. All Concessions wanted. No Flat Joints. Miller rides booked.
TOMMY SACCO THEATRICAL MART
162 No. State St. Chicago, Ill.

RIDES AND CONCESSIONS
AMERICAN LEGION STREET FAIR
August 17-22 or August 24-29.
D. C. Berry, Adjt., Columbus Grove, O.

WANTED
4 or 5 Rides only, no Concessions, to play
HAMILTON, ILL., FALL FESTIVAL
Aug. 26th and 27th.
Wire RUSSELL OSBORNE, Hamilton, Ill.

WANT RIDE AND FREE ACT
HARTWELL COUNTRY CLUB FALL FESTIVAL
SATURDAY, SEPTEMBER 12
Ride Owner Takes All. Address H. BACHLER, C. G. & E. Co., 4th & Plum, Cincinnati, O.

CARNIVAL WANTED
FOR VICTORY CHEST DRIVE
Last Week in August or First Week in Sept.
Games and Wheels open. Good spot. Write or wire
JOHN F. DONOVAN, Chatsworth, Ill.

DEADWOOD, S. D., "DAYS OF '76" CELEBRATION
On the Streets of Deadwood — August 7-8-9
WANTED — SHOWS AND CONCESSIONS: Rides and Corn Game sold. Wanted—First-Class Girl Show. No Grift Joints wanted and only Legitimate Concessions will work. No parking on the streets will be allowed and prices on Concessions will be within reason. Come!
Write ALBRO O. AYRES, Chairman Concessions, "DAYS OF '76"

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Conducted by CHARLES WIRTH — Communications to 25 Opera Place, Cincinnati, O.

TAKES TILTED BY STRAWS

Big One Scores In N. Y., Mass.

ALBANY, N. Y., July 25.—Rationing of gasoline and scarcity of rubber apparently had no effect upon the crowds eager to witness the performances of the Ringling-Barnum circus on the Menands grounds on the Albany-Troy Road on July 20. Public transportation facilities were entirely adequate. This year's presentation proved as attractive and brilliant as in the past. With perfect weather conditions, two audiences which tested the capacity of the big top attended.

SPRINGFIELD, Mass., July 25. — The Ringling-Barnum circus drew capacity houses for its two performances here on July 18. Gardner Wilson, of the publicity department, said that some 24,000 saw the show, with crowds turned away. The evening show was so crowded that the "Holidays" spectacle and Zarina's equestrian performance were dropped. The track was crowded almost to the edges of the rings with general admission ticket holders who sat on the ground or stood thru the performance.

Show pulled into town in the midst of a torrential rain, but by noon the rain had cleared and a midsummer sultry heat was the weatherman's contribution to circus day. With war plants hereabouts humming 24 hours a day the city is rolling in dough.

Show as a whole went over with its usual perfection.

Only recent change in show personnel took place in Hartford, Conn., the day before the show played here. There Julius Gerlick, who had been the trainer (See RB IN N. Y., MASS. on opp. page)

CB Encounters Denver Deluge

DENVER, July 25.—Condensing what would ordinarily have been a three-day stand into two days here, Cole Bros.' Circus had what General Manager Zack Terrell said was its biggest engagement. On the two days it played Denver, July 13-14, show gave one matinee and two night shows each day. Ora Parks, press representative, said 45,000 persons saw the six performances. Only the first matinee was not a sellout, but it was near capacity.

Ten thousand on hand for the first night show Monday night got an added thrill when one of the heaviest rainstorms in weeks struck the circus grounds. The storm was accompanied by lightning and heavy thunder. After an announcement over the public-address system that the tent was perfectly safe and anyone leaving would be soaked by the rain, the audience settled back to enjoy the show. When the aerial trapeze acts were on a regular waterfall began pouring thru the spaces at the peaks of the tent. However, the acts continued, the the performers had to swing back and forth thru the water, which also was falling on a large light cluster.

The rain dampened the crowd which had gathered for the second night show but didn't prevent it from being capacity. Circus officials estimated the rain cut it some, but if any more people had come they would have been "on the straw." Side Show and concessions had a big business.

Both afternoon and evening performances were the occasion for big parties of social and business groups to be on hand. It was a home-coming for Zack (See CB BIG IN WEST on opposit page)

Merle Evans Given Band Post at College in Texas

CHICAGO, July 25.—Merle Evans, band leader on the Ringling show until the recent strike of its musicians, has landed an excellent post with the Hardin-Simmons College in Abilene, Tex.

Evans, whose appearances on the Pitch Bandwagon radio show boosted his fame, will direct the band at Simmons College.

WALLACE BROS.' CIRCUS BAND for this season, pictured here, is conducted by Mike Guy and comprises Earl Grady, Ed Mitsun, Van Victor, cornets; Earl Burnel, Mike Guy, trombones; Sylvan Sylvester Larios, baritone; Carl Berggren, bass; Wild Bill Wymore, C. Wilson, drums; Frank Clark, calliope.

Sunbrock Polo Grounds Take About $115,000

NEW YORK, July 25.—Wild West Rodeo and Hollywood Thrill Circus staged by Larry Sunbrock at the Polo Grounds on July 13-19 played to a reported gross attendance of approximately 236,000, or more than 14,000 per performance (there were 16), and the take was around $115,000.

Sunbrock wasn't handling any of the money, but a complete settlement was expected late this week. Meantime Sunbrock left for Philadelphia, where he opens a similar layout next Saturday (1), continuing until August 8. The promoter claimed a five-year tie-up with Mrs. Hearst's Milk Fund, but the site is still to be settled as the ball park may not always be available.

Sunbrock announced he is putting one on at the ball park in Montreal for Canadian Entertainments, headed by Armand Vincent, with a war relief hook-up and dates of August 15-22.

Gargantua's Keeper Enlists

CHICAGO, July 25.—Julius Gerlick, keeper of Gargantua, gorilla on the Ringling show, since the death of Dick Kroener three months ago, left the show last week to join the army at Wilkes-Barre, Pa. New keeper is Jose Tomas.

Second Best Week For Sky Follies

LAWRENCE, Mass., July 25.—J. C. Harbeker's Sky Follies had second best week of the season here (July 13-18) when show was held over on Sunday, playing to 10,000. Show tore down late Sunday night for 150-mile jump to Albany.

Record crowds were on the lot thruout the week with show doing smash business and packing them into huge grandstand of Stadium. Diving Gordons were replaced by the Reddington's trampoline for the Albany date, the Gordons going to Easthampton, Mass., for Harry Conn and the Franco-American Legion celebration.

Wen Hai Troupe closing with Albany date to head west for fair bookings. New act being set by Al Martin to replace the troupe.

Business at this stand was a winner, coming next to the Shrine Circus spot at Narragansett Park, Providence. Rain on Saturday night held crowd down to 8,000, but was much better than expected with heavy downpour killing Saturday matinee. Show returns to Massachusetts after Albany date, playing at fairgrounds in Greenfield, then jumping into New Hampshire before returning again to the Bay State.

GABE RUSS and J. L. DeKay, musicians formerly with Merle Evans band, are working in the General Electric Company plant, Bridgeport, Conn., and are members of the General Electric band which was recently organized.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

SEASON shortening.

THE BIG ONE will be in Indianapolis August 21.

WALTER L. MAIN visited Beers-Barnes Circus in Girard, Pa., July 17.

TERRITORY matters little this season; it's all good.

KENNETH R. WAITE, who filled five weeks of circus dates in the Pacific Northwest, is now in the Midwest.

GEORGE FICKETT, Marco Ergime and Chick Nelson, clowns, worked with Al Martin's show at Peabody, Mass.

IF desert fighting continues even camels may be placed on the rationing list.

FRANK M. CAIN, bandsman, closed with Mills Bros.' Circus and joined Tiger Hale's band on Gold Medal Shows at Eau Claire, Wis., July 17.

P. C. FISHER, operator of Fisher Bros.' Circus, visited Lee Bros.' Circus at Gladstone, Mich., where the show was doing good business.

LAZY men won't stay lazy around a circus long if they let them stay at all.

PHIL LASTER, formerly with Cole Bros.' Circus, returned to his home in San Diego, Calif., after spending several weeks in a United States hospital in Los Angeles.

LEO FRANCIS, white-face musical clown, advises that he is playing Bryden's Bass Lake Beach Cafe, Knox, Ind., for the second time this season. He has several fair dates booked.

RUSTIC'S complaint: "My daughter spends all her spare time in a tree trying to hang by her hocks since a circus played here."

SIMON D. J. COLLINS, clown, since closing with a Heliospoppin unit, has been working exploitation stunts in the Midwest for Fox, RKO and Loew thea- (See Under The Marquee on page 55)

Autry in Big Start in Chi

Over 25,000 greet show in his last appearance before he enters Air Corps

CHICAGO, July 25.—Gene Autry's Flying A Ranch Stampede got off to an auspicious start Thursday night at Soldier Field Stadium before a crowd estimated at more than 25,000, made up largely of enthusiastic young Autry radio and picture fans. Show, the last in which Autry will appear for the duration, is one of the most colorful and gorgeously dressed spectacles of its kind, and in the rodeo contests many of the entrants are top-ranking winners at the country's leading rodeos. Autry makes two appearances at each performance, and at each appearance he is cheered wildly.

Autry was inducted into the Army Air Corps as a sergeant this week and must report to Rolling Field, Washington, in a few days. He recently formed a partnership with Everett Colborn, who has produced Madison Square Garden world's championship rodeo since its inception. Colborn is arena director here. Following this engagement he will combine his stock with that of Autry and will be manager of the new show, first major engagement of which will be at Madison Square Garden this fall. Staff of the show here includes Gene Autry, producer; Everett Colborn, arena director; Abe Lefton, master of ceremonies; Bev Barnett, public relations; Earl Lindsey, treasurer; Fred Alvord, arena secretary, and Izzy Cervone, musical arrangements. Judges of the contests are Hub Whiteman, Clarksville, Tex., and Rusty McGinty, Plains, Tex. Timers are Tad Lucas, Fort Worth, and Thelma Rooney, Wilson, Okla. Associated in the local engagement are George Ferguson, Dick (See AUTRY CHI STAMPEDE on page 45)

Many Acts at Albany Show

ALBANY, N. Y., July 25.—The Cyprus Temple Shrine Circus opened here at Hawkins Stadium on July 21 for a six-day engagement. Acts include Sky Follies, aerial; Wen Hai, Chinese acrobats; Carter Sisters; California Four Lucky Stars; Francisco, high pole; D'Arcy Girls; Lewis and Oliver Sisters; the Floridians, rumba acrobats; Six Gretonas, high wire; Pape and Conchita, shoulder perch; Herb Taylor and his clowns; Bob Fisher's Fearless Flyers and Chet Nelson's Band. Two shows are given nightly.

Novak in Narrow Escape

CHICAGO, July 25.—Baron Novak, midget, featured in the concert of Wallace Bros.' Circus, had a narrow escape from death early this week when the trailer in which he was making the jump to Kokomo, Ind., overturned. Novak escaped with minor bruises. The trailer was only slightly damaged.

Clarksburg VFW Show Clicks

CLARKSBURG, W. Va., July 25.—VFW Circus held here at the old fairgrounds, July 15-19, played to good houses with a Sunday matinee doing capacity business. Program included Era May, aerialist; Larry Deane, whips; Buck Beard's dogs, ponies and bears; Calvert, high wire; Augustus, traps and balancing. Acts were furnished by Gus Sun office.

King Bros. Heads South

CHICAGO, July 25.—King Bros.' Circus, which ran into unfavorable weather during its first two months on the road, is heading south after having played a number of stands in Michigan. Reports current that the show was closing were branded as false. Show is now playing thru Indiana.

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With the Circus Fans

By THE RINGMASTER

CFA

President FRANK H. HARTLESS 2930 W. Lake St. Chicago

Secretary W. M. BUCKINGHAM P. O. Box 4 Gales Ferry, Conn.

(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., July 25.—Arthur T. Sawyer, 45, secretary of the Illinois Bankers Life Assurance Company and a member of the CFA, died suddenly at his home in Monmouth, Ill., July 11. Funeral services were held July 14 from the Presbyterian Church. Burial was in Monmouth Cemetery. Surviving are two sisters and two brothers.

George H. Barlow III, with some members of the Pat Valdo Tent, Binghamton, N. Y., enjoyed Wallace Bros.' Circus in Ithaca, N. Y., night of July 6. They renewed acquaintances with members of the show.

Manson Reichert, Evansville, Ind., CFA, is the Republican candidate for mayor this fall. He and his family have attended several national CFA meetings. They have been hosts to some after-night-show circus parties at their country home in Evansville.

* * *

Mr. and Mrs. Don Bloxham, of Exira, Ia., and Mr. and Mrs. Paul Hoy and son, Bobby, of Sheldon, caught the Cole show at Atlantic Ia., July 4. They report that show strawed them in the afternoon and had a good house at night.

Dr. Henry Martin, of New Britain, Conn., publicity director of the Bluch Landolf Tent, attended the Elks' convention in Omaha. Before returning home he planned to visit Bill Brinley, of Wallingford, Conn., who is located at the Lincoln (Neb.) air base. Brinley, a model builder now with the armed forces, will be in school at the base there for five months.

Claude Tomlit, Minneapolis, saw the Cole Show at Des Moines. Hubert Castle and family extended every courtesy.

Col. C. G. Sturtevant, national historian of the CFA, has compiled a list of books that treat of service and life in the regular army of the United States. The work was sponsored and published by the San Antonio Public Library.

Col. Bob Zimmerman, located at Fort Sheridan, and Mrs. Zimmerman visited with Mr. and Mrs. Bob Clark at Joliet, Ill., July 13.

Dressing Room Gossip

COLE BROS.—Denver, our first Sunday off in ages, was a welcome relief and was enjoyed by all. Toward evening the altitude got some of them, and was that altitude high! It was a big three days for Mr. and Mrs. Charley Lucky, as Denver is their home town. Their daughter, Alice, had a grand time saying hello to us all, but she does not know her Denver weather. That cloud she told me was nothing, almost blew us out of Denver. J. D. Newman, Dick Scatterday and Ora Parks dropped back and spent the day with us at Denver. Roy Barrett had a birthday last week, no age specified. Had nice letters from P. M. Silloway, CFA, of Lewistown, Mont.; Joe Short, Dick Frey, CFA, of Canon City, Colo., and May Wirth, who I had the pleasure of working for and with for 12 happy years. A bunch of roses to Whitey Grovre for his quick thinking and action when he jumped out of his private teepee and beat that grass fire out that started by the private tops. Nice going, Whitey, you saved a lot of canvas.

* * *

Quite a lot of injuries and sickness the past two weeks. Ernie Clarke took a nasty buster in the principal act and chipped two small bones in her ankle. She will be out of program for two weeks. Beryl Wallabie sprained her ankle doing flip-flaps down the track and has been out the past week. Eileen Larey strained a ligament in her shoulder when she fell in the net in flying act. Mark Rossi was painfully kicked while trick riding in Wild West concert. Others on sick list: Clary Bruce, Jean Allen, Homer Cantor, Polly Insley, Digger Pugh, Evelyn Selina with a wrenched knee. Father Duke had an enjoyable day recently while the guest of Mr. and Mrs. Noyelles Burkhart. Other visitors were Richard Frey, CFA and Model Builder; Fred Mussey, Shorty Maynard, Snapper Garrison, Tommy Privett and wife, Juanita and Weaver Gray. Art Lind, who is at the Spivac Sanitarium, visited all day at Denver. He was formerly on this show for several seasons. He would like to hear from friends. Pvt. W. R. Cherry and Pvt. P. Clymer, of Peru, Ind., are stationed at Lowery Field in Colorado.

FREDDIE FREEMAN.

Gainesville Not Likely To Operate This Season

GAINESVILLE, Tex., July 25.—Gainesville Community Circus will not exhibit at the Cooke County Fair here August 17-22, it was decided at a meeting of the board of directors, and it is now improbable that the show will open this season.

Fact that many members of the organization are working on the army camp under construction here and the shortage of labor were given as reasons for not opening the show's season at the fair as had been planned since last spring. There is a remote possibility the show will exhibit late in September or early in October after soldiers arrive at the camp.

Recent visitors were George Hubler, Dayton, O., circus model builder; Frank Whalen, now with Gene Autry enterprises; Burt L. Wilson, CFA, of Chicago, and O. D. Bell, Denton circus fan.

Gainesville circus folk are hopeful that one of the big shows will exhibit here this fall. This city has not had a circus since 1939, and with a population increase from 10,000 to 16,000 in the past three months, big pay rolls and 35,000 soldiers due by fall, the city is in better shape to support a big show than it has been in many years.

CB BIG IN WEST

(Continued from opposit page)

Terrell and others of the circus, as many of them were connected with the Sells-Floto Circus, which Tammen and Bonfils used to operate.

Both newspapers and radio stations gave the circus good advance publicity, Ora Parks taking care of the newspapers and Col. Harry Thomas the radio. KPEL originated broadcasts from the lot. Florence Tennyson, opera star, was featured in studio broadcasts.

All the officials seemed satisfied with the new lot at East 27th and York. It is across the street from the old one, which is now being converted into an Army Medical Depot. The Cole management said that the new location has ample room and is a fine lot.

Big Business Continues

LA JUNTA, Colo., July 25.—Big houses, which have been the rule for Cole Bros.' Circus since opening in Louisville last April, are continuing thru the West. After a big Denver two-day engagement show played to two packed houses in Pueblo, Colo., night show being straw to the ring curbs. Alamosa gave show two capacity houses, and Trinidad, despite a late arrival due to slow travel thru the mountains, came thru with two three-quarter houses. Albuquerque, N. M., on Sunday was very big—capacity matinee and straw at the ends at night. Santa Fe, despite a terrific sandstorm during the matinee, turned in a much bigger day than was expected by the management.

Owner-Manager Zack Terrell is buying a carload of young Palamino stallions. Six have already been purchased, magnificent animals, which will be trained next winter for menage and Liberty work.

Contracts have again been signed with the Kentucky State Fair for the show to winter there. Tour will end some time in November.

RB IN N. Y., MASS.

(Continued from opposit page)

of Gargantua since the New York death of the gorilla's original trainer, was inducted into the army. He was replaced by Joe Thomas, who has been Toto's keeper and had worked around the cage for some time.

Side-show business was as good as that done by the big top, away ahead of last year. There was scarcely moving space in the aisles of the side show at any time during the afternoon or evening.

The circus went from here to Pittsfield, Mass., for a Sunday afternoon show only under American Legion auspices. This was the first Sunday performance in Pittsfield history and one of the few in Massachusetts. Newspaper reports from that city said that hundreds were turned away and that an all-time record crowd saw the show there. From Pittsfield it went on to Upper New York State.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

W. W. Green Jr., who has collected 2,000 circus photos since 1897, writes that his prize item is a wood carving of an elephant pushing a wagon into a tent. This is hand carved from an old seat plank and is beautifully colored. The wagon bears the title M. L. Clark & Son Shows. It is stated that the piece was carved by the son, Earl Clark, and that the elephant pictured is the famous Tusko, who was at one time owned by this show. Green does not know the age of the carving, but believes that it goes far back into the years.

We are asked by a collector from the Far West, who has hundreds of circus sections from *The Billboard*, just how he can preserve them. Of course, the circus sections of *The Billboard* should be on every circusiana shelf, for therein is found authentic information regarding circuses and circus folks. Its annual review of what has happened in the circus world is invaluable. The best way to preserve these sections is to cut a heavy piece of wrapping paper large enough to be used as a front and back cover. Then punch three holes in the left margin and use McGill fasteners. Thus it is easy to open your growing book each week and insert the new section. We would also suggest that a few blank pages be added to the front of the book. Then number the sections as you go along and on the blank pages index the items that are found in the various sections. In this way, at the end of the year, your index will lead you to whatever has happened to any circus during the 12 months.

And talking of *The Billboard*, we have another collector who is anxious to get some missing summer and fall special issues before 1941. Who has them?

Monell Shortens Davenport Stand; Moves to Dubuque

DAVENPORT, Ia., July 25.—Monell Bros.' Circus ended a four-day engagement here by failing to hold its scheduled Sunday night (19) performance. The show moved to Dubuque, Ia. The VFW Post sponsored the circus under a flat percentage basis, payable after each performance, and said it had lost no money on the show.

Program when opening here: Band concert, Comedy acrobats, Noble Trio and Three Aurettes. Sonny Moore and his animal actors. Three Christys, rolling globe. Rena and Jim, comedy revolving ladder. The Dyers, comedy Roman rings. Rudy Rudynoff and his trained stallion. Noble Trio, high aerial bars. Three Christys, tight wire. Rudy Rudynoff and company, menage. Miss Anne, high trapeze. High perch, the Orantos. Sonny Moore with his taximeter mule, "Beeswax." Machedon Trio, horizontal bars. Captain Hart in steel arena with lions and tigers. Hustrel family, high wire. Greer's Liberty horses, worked by Bill Bushbaum. Seven Dubars, Arabian tumblers. Jim Daring, high pole, finishing with upside-down slide-for-life. Roscoe Armstrong Bucking Ford troupe.

Briefs by Bette Leonard

WICHITA, Kan., July 25.—Joseph Fleming, CFA, Trenton, Neb., recently visited Al G. Kelly-Miller Bros.' Circus at McCook, Neb. Chief and Tillie Keys, of Wright City, Okla., were called to Wichita by the death of their grandson. While there they visited Fred and Bette Leonard. Buddy Wedin, former midget clown on Sells-Sterling Circus, is page boy at Michigan State Capital.

Dailey Bros.' Circus reports excellent business thru Idaho. Dave Selvis, former wild animal trainer, is located at a private zoo in Nashua, N. H. L. H. Griffith, who has been in charge of CCC in Buffalo, Okla., is now stationed at Alva, Okla. The Lerches are located in Bellevue, O., and are connected with a decorating company. While at Warren, O., they met Mr. and Mrs. Elmer Jones, former circus owners. Jack Harrison, Pratt, Kan., celebrated his recent birthday at the home of the Leonards here.

Dr. Bill Taylor, of Fond du Lac, Wis., spent Sunday (July 19) with Mr. and Mrs. William Lindeman, former owners of Sells-Sterling Circus, at their home in Sheboygan, Wis. Burt L. Wilson, CFA, Chicago, recently visited Paul P. Van Poole, CFA, in Joplin, Mo. Marie and "Bum" Henry, while en route to the Middle West to play fair dates, caught Dailey Bros.' Circus at Laramie, Wyo. Ken Amadon, CMB&O, Manchester, N. H., visited Wallace Bros.' Circus there and met Mr. and Mrs. Bill Tumber.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

Baltimore Results

Calf Roping

First day, Pat Parker, Jim Sniveley, Ray Wharton; E. Pardee and Jeff Reavis split fourth. Second day, Roy Matthews, Jim Sniveley, Junior Eskew, Dave Campbell. Third day, Roy Matthews, Pat Parker, Jim Sniveley, Jeff Reavis. Fourth day, Homer Pettigrew, Ray Wharton, Irby Mundy, Jim Sniveley. Fifth day, E. Pardee; Dave Campbell and Jim Sniveley split second and third; Homer Pettigrew. Sixth day, Jim Sniveley, Roy Matthews, Jeff Reavis, Hub Whiteman. Seventh day, Roy Matthews, E. Pardee, Hub Whitman, Pat Parker. Eighth day, E. Pardee, Jim Sniveley, Pat Parker, Roy Matthews. Finals: Jim Sniveley, Roy Matthews, Irby Mundy, Ray Wharton.

Saddle Bronk Riding

First day, Louis Brooks, Claude Morris, Paul Gould and Vic Blackstone split second, third and fourth. Second day, Bob Burrows; Louis Brooks and Frank Finley split second and third; Eddie Curtis. Third day, Vic Blackstone, Paul Gould, George Yardley, Gerald Roberts. Fourth day, Louis Brooks, Paul Gould, Gerald Roberts, George Yardley. Finals: Louis Brooks, Paul Gould, George Yardley, Gerald Roberts.

Steer Wrestling

First day, Louis Brooks; Claude Morris, grew, Andy Curtis, Claude Morris. Second day, Frank Finley, Hub Whiteman, Norman Person, Earl Blevins. Third day, Vic Blackstone, John Burnett; Frank Finley and George Yardley split third and fourth. Fourth day, Homer Pettigrew, Buck Dowell, Jim Whiteman, John Burnett. Finals: Dave Campbell, Andy Curtis, Jim Whiteman, Earl Blevins.

Bareback Bronk Riding

First day, Andy Curtis, Buck Wyatt, Jerry Brown; Paul and Bob Burrows split fourth. Second day, Louis Brooks, Larry Finley, Jerry Brown, Buck Wyatt. Finals: Buck Wyatt, Jerry Brown, Gerald Roberts, Andy Curtis.

Bull Riding

First day, Gerald Roberts; David Shellenberger and Bob Burrows split first and second; Jimmy Schumacher. Second day, Bob Burrows; David Shellenberger and Jim Whiteman split first and second; Ken Roberts. Finals: Gerald Roberts, Paul Gould, Bob Burrows; Buck Wyatt and David Shellenberger split fourth.

19th Annual for Deadwood

DEADWOOD, S. D.—It will be the same old days of '76 here August 7-9, when the 19th annual show becomes a USO benefit. It will be a community affair. Executive committee consists of Bud Irish, chairman, A. A. Coburn and Harold Norman. Co-operation of Fort Meade troops has been promised by Col. J. B. Tully. Dr. L. A. Young, parade chairman, will add new floats and spectacles, using a patriotic and military theme, which will dominate the fete in keeping with the war effort. At the rodeo grounds each of the three afternoons Coburn will direct an old-time rodeo with prizes offered in saddle bucking, wild brone riding, exhibition bulldogging, wild horse racing, cow milking contests, Indian races, relay races and other events.

The show will not be an RAA rodeo this year due to circumstances beyond control. Cowboys and range hands from the stock-growing country of South Dakota, North Dakota, Montana, Wyoming, Nebraska and other States are invited to compete. Bennie Bender, cowboy clown, will be here, also Rus Madison's wild horses. At the rodeo grounds each afternoon will be the reproductions of those historical events which have made the city famous.

AUDREY WEST, rodeo fan of Montezuma, Ind., visited George V. Adams

(See THE CORRAL on page 57)

WANTED FOR WILSON BROS.' SHOW

Bonner Man who is not afraid to ask for money. Must be sober and reliable, nice appearance. Show stays out until December. All other useful show people answer. This is a one-night stand. Will or come on. Bowling Green, Tuesday; Horse Cave, Wednesday; Glasgow, Thursday; Columbia, Friday; Liberty, Saturday; all Ky.

Copyrighted material

Conducted by WILLIAM J. SACHS—Communications to 25 Opera Place, Cincinnati, O.

Playland Quits Winter Policy; 1943 in "If" State; Staff Hit

NEW YORK, July 25.—Playland, Westchester County's huge park-beach development at Rye, will not go into winter operation after Labor Day, and its regular opening next spring is threatened by continuing wartime restrictions which will keep the park closed if the situation is not relieved. Playland was first opened in 1926 and has maintained important wintertime features without interruption since the out-of-season policy was created. Included in the program were ice skating, league hockey games, dancing and a sportland game center, all in the big Casino.

Herbert F. O'Malley, Playland's director, told *The Billboard* that operation during winter could not be maintained without proper transportation facilities and these would not be available in sufficient quantities to justify continuance of the schedule. Playland has to depend largely upon automobile patronage in the off-season, and even summer returns show that such traffic has dropped sharply. Current grosses have taken a dive, close to 60 per cent as measured against 1941. In the winter there is always a lot less auto travel, of course, even without tire and gas rationing. With rationing, to operate in the winter is suicidal is what O'Malley says in effect.

Spot has also taken a beating on lighting, dim-outs being rigidly enforced, cutting into after-dark receipts. Its regular fireworks shows were mixed by the army this season and free attractions will be shelved by August 3, about five weeks before the season winds up. Night crowds have been slim.

Employees on the executive side who are affected were informed of the situation this week. Director O'Malley will continue on the pay roll, as will George Baker, superintendent, and a few others in the administration building. Paul Morris, veteran publicity and advertising chief, will be thru at the time of summer closing, but Lee Brown, director of attractions, who is concerned with post-closing work, probably won't be dropped from the rolls until late in September, as he goes on vacation September 16. Only a skeleton staff will be maintained.

O'Malley said that a decision on next year's operation would be made some time in January, when repair and construction work has to start, and, if conditions are better, or at least no worse, there is every expectancy of reopening in May.

Playland is controlled by the Westchester County Park Commission thru Playland Authority and is rated a $10,000,000 enterprise.

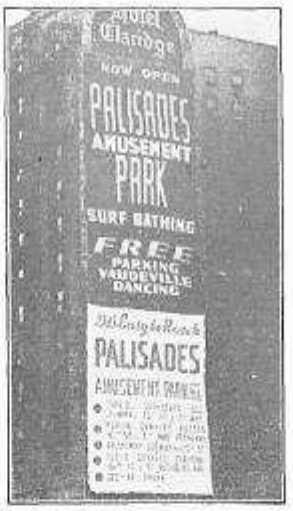
Nantasket, Revere Enjoy Fat Week-End

BOSTON, July 26.—Nantasket and Revere beaches reported the biggest week-end of the season last Saturday and Sunday (18-19), with hot weather driving thousands to resorts.

At Nantasket, officials estimated that some 500,000 persons were on the beach, the biggest crowd in three years. At Revere there were an estimated 350,000. Ride men and concessionaires at Paragon Park, Nantasket, did a land-office business.

Brendel Opens to Public

ELLICOTT CITY, Md., July 26.—William J. Brendel, who for 10 years has operated Brendel's Manor Park, on Route 40, 10 miles west of Baltimore, for private picnics, this year has opened the spot to the public as an all-round fun spot. Associated with Brendel is John A. (Happy John) Zufall, well known in Eastern entertainment circles and who conducts his own radio show daily over WBAL, Baltimore. Business has been exceptionally good since the opening May 3, Brendel reports, with Sunday crowds averaging around 10,000. Attendance has suffered little from the tire and gas rationing, Brendel says.



FOR SEVERAL YEARS Palisades (N. J.) Park has maintained a huge banner on the south side of Hotel Claridge in the heart of Times Square, New York. The one shown above is the largest ever used, however, measuring 140 by 52 feet. "It's Easy to Reach," subtheme of the ad read by millions during the summer, is timely in that complete directions are given on how to get to the park from the Broadway district and upper reaches of the city. With tires and gasoline at a premium, the Rosenthal Brothers, owners, consider it vital to plug this feature. Other major media employed by Palisades are hundreds of 24-sheets and newspaper and radio advertising. Park is also a top user of promotions, special events and stunts, with Bert Nevins as publicity chief, a position he has held since the spot was taken over by Jack and Irving Rosenthal.

AC's Steel Pier To Go All Winter; Hamid Mulls Idea

ATLANTIC CITY, July 25.—Steel Pier will remain open all winter, and plans for keeping open Hamid's Million-Dollar Pier are now under consideration. Frank P. Gravatt, head of the company operating Steel Pier, made the announcement upon return last week from a four-day survey of conditions in Miami Beach, where large forces of army men have been stationed for months. Gravatt was accompanied on the Southern trip by Wallace Andrews, pier's public relations head. It will be the first time in nine years that Steel Pier will be open all winter, and the 11th time in its 43-year history.

George A. Hamid, head of the Hamid Million-Dollar Pier Company, said he is making a survey of the changed conditions resulting from stationing of troops here and will decide within the next few weeks on the future policy of his pier. "We are planning a special program for the soldiers in the event we stay open this winter," said Hamid. "It will not be simply an entertainment program, but will also include educational features and a weekly drive for the sale of War Bonds and Stamps."

Expressing himself as "highly pleased" with the results of his trip to Miami Beach, Gravatt predicted that Atlantic City would enjoy the greatest winter in its history. Miami Beach is having its biggest summer in years, said Gravatt. "As a matter of fact the army hasn't disturbed Miami Beach's civilian life to any great extent, except for rigid dim-out regulations," he said.

As a result of Gravatt's survey of Miami Beach conditions, many amusement men, as well as other resort business people here, are mapping a "revised strategy" to meet the promise of year-round business with the establishment of the Army Air Force Training Center here.

Inclemency Wrecks Canadian Spots' Biz

ST. JOHN, N. B., July 25.—One of the worst seasons from the weather angle for amusement resorts along the Bay of Fundy on both New Brunswick and Nova Scotia shores has prevailed thus far this season. One stretch of fog lasted for nine consecutive days and in which the sun was not seen once. There have also been steady stretches of stainless fog for shorter periods.

The overdose of fog and chilly winds have practically wrecked park and beach business along the Fundy coasts, including that part of the baymouth fronting on Maine. The unfavorable weather has also been a severe blow to the tourist traffic and to such summer resorts as St. Andrews, Grand Manan, Campobello, Deer, Digby, Yarmouth, Wolfville, Grand Pre, Windsor, Weymouth and Annapolis Royal.

Coney, Cincinnati, Realizes $5,606.10 For A. & N. Relief

CINCINNATI, July 25.—Favored by excellent weather, extensive exploitation by the management and firm co-operation from local officials and military and entertainment groups, Coney Island's Army-Navy Relief Fund Day held Thursday (23) realized $5,606.10 for the servicemen's charities. Results were not entirely satisfactory to the Coney management, which had hoped to hit close to the $10,000-mark.

Every penny spent at Coney during the day went to the serviceman's fund, the management even standing the expense of the food and drink dispensed during the day. The spot's employees and staff members were required to pay the regular admission fee and also for whatever food and refreshments they consumed.

Among those who had prominent parts in the activities of the day were Mayor James G. Stewart, Justin A. Rollman, chairman of the Citizens' Advisory Committee; Fred R. Wisselmann, heading the reception committee; Judge Otis R. Hess, representing the Ohio State Guard, and Elmer F. Hunsicker, representing naval groups.

A special program put on in the afternoon at Moonlite Garden featured Dolly Dawn, Ray English, Blair and Dean, and Deke Moffitt's orchestra, from the Glenn Rendezvous, Newport, Ky.; Paul Gerrits, of the Beverly Hills Country Club, Newport, and Phil Brito, WLW baritone. Miss Dawn's manager, George Hall, served as program director and emcee.

The military band from Fort Thomas, Ky., and the Second Regiment Band, Kentucky Active Militia, gave concerts on the steamer Island Queen and in the park thruout the day. Another feature was an aquatic show at the pool under the direction of A. W. Hutchinson, pool manager, assisted by Katherine Dunnett.

The fare on the Island Queen was cut to 15 cents on all trips Thursday.

PAMAHASIKAS CIRCUS, featuring ponies, monkeys, dogs and birds, was presented for two performances July 19 at Carsonia Park, Reading, Pa.

Coney Island, N. Y.

By UNO

There were record crowds over the July 18-19 week-end mainly because of excessive heat. Season's business so far not too well what with all dim-out regulations and discontinuance of out-of-town excursions. Those who come infest the beaches and are not of the money-spending variety. Mardi Gras is set for September 14-21. New title is now under discussion at Chamber of Commerce meetings.

Stage at Fred Sindell's Stable has been enlarged and shifted from side to rear, with show strengthened and increased. Entertainers are headed by Rose Bernard Mack, emcee and singer. Others are Billie Love, Edith Martin; Joe Shaughnessy, comic; Buddy Weston, Joe Mason, Jimmy Cirvy and Dora, Baby, Rosita and Betty, dancing and singing specialists.

Steeplechase Park

Sandy Schell and his ballroom crk, with vocalist Ray French, featuring a new war ditty right out of the oven, *Scream, Hitler, Scream*, written by Thomas Casey, an old-time outdoor showman, in collab with Charles Berton. . . . Stewart Vanolinda, new life guard at pool, replaced J. Riley, recently inducted. . . . John O'Farrell, of Racing Derby, left for an Uncle Sam berth. . . . Julia Grew, in charge of valuables at pool and a Tilyou cashier for 26 years, and hubby, Sonny Grew, a Steeplechase cashier for 32 years, celebrated their 25th wedding anniversary recently. . . . Frank Tilyou is mourning his cane—lost, strayed or stolen during the week he nursed a dislocated toe. . . . Funhouse has had three new clowns within the last fortnight. Frank Parish, there now, replaced Jim Foley, who, in turn, replaced Harry Payton. Foley and Payton are inductees.

Charles Kaiser, 82-year-old doorman, is back on the job after four weeks' illness. Writers of books on Coney history ought to consult Kaiser for valuable data. Remembers when Island sported an Aquarium, when the ocean reached over to where Surf Avenue is now, and when there was no Bowery. Charles made his Island debut in 1871. . . . Angelo Brienza, dwarf clown, is mourning the loss of his dad. . . . Management and employees are interested in a regular Saturday visitor for the last 30 years, always accompanied by a group of children he treats to rides, eats and drinks. Leo Guild, p.a., learned the philanthropist was Eugene Ozgon, a wealthy Staten Islander, who has made it his hobby during vacation time, rain or shine, to gladden the hearts of kiddies from different institutions in this way. Ozgon's total is 2,500 youngsters in the three decades. . . . Leo Guild's back all taped up as a result of a strain from moving house furniture.

Here and There

Al Kaufman, who once owned a fleet of trucks and then suddenly decided to become an outdoor showman, getting an idea for a money-maker while on a Palisades Park visit, is buried deep in a sea of broken crockery behind his second season's venture on the Bowery called Dishes-a-Poppin. . . . Justin Wagner promoted from private to corporal at Camp Polk, La. . . . Representing Mrs. Louis Newman as Sam Wagner's partner in the World Circus Side Show, ever since the demise of Louis last year, is her brother, Julius Schoenberger. . . . George (Pop) Sweeney, of Bowery Barn, and his wife holidayed July 22 at Keansburg, N. J., to celebrate Pop's birthday. . . . New girls at *Streamlined Vanities* are Magda Loy and Donna Dolores, statuesque dancer. . . . Seymour Machson's "She" illusion reinforced by Margaret Davis, Tena Ray and Roslyn Zaretsky. Latter is baby spieler, while Michael M. Budner triples as general manager, general mechanic and general talker. . . .

(See CONEY ISLAND on page 57)

Balto Spot Still Way Ahead of 1941

BALTIMORE, July 25.—Baltimore amusement resorts area continue to chalk up a business gain over the corresponding period last season. Average increase is said to be around 60 per cent. Favorable weather has been an important factor.

Early-season business was good, but it increased perceptibly after the middle of June with the dismissal of school. This was particularly true of Gwynn Oak and Carlin's, due to their being located within the city limits and easily accessible by street car and bus. The effects of gasoline rationing are not perceptible, according to the managements.

Bay Shore Park, some 15 miles from Baltimore and not so easily accessible as Gwynn Oak and Carlin's, nevertheless has registered a similar ratio of gain over last year.

BALTIMORE, July 25.—The five commercial swim pools here are enjoying excellent business. Most popular spots are Lakewood Pool, Charles and 26th streets, operated by Arthur B. Price; Olympic Pool, at Carlin's Park, and the pool at Mount Washington. Local pools have benefited by the action of the city not to open Baltimore's public pools this summer due to lack of funds and difficulty in obtaining life guards.

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American Recreational Equipment Association

By R. S. UZZELL

Sunday, July 19, was the hottest of the year to date. It gave a record crowd to all beaches in and adjacent to New York. That other familiar companion, jammed auto traffic, was also very much evident. Gas rationing and tire conservation apparently were forgotten for the day.

Jones Beach, State-owned resort, opened its third parking space for the first time this year, while Playland, Rye, just about filled its 38,000-car parking field. The like of it may not be seen again this year, but it proves that the love for diversion still abides.

We may not catch up with last year's gross because of dim-outs, but we have made considerable progress. Insufficient light is a handicap difficult to overcome. Some rides are hindered more than others when operated in the gloom. Then the people leave early for fear of a blackout, with delays and added troubles in getting home. Operators are a determined breed and just buck up and meet all difficulties as best they can.

We turn back 48 years to find a July 19 just as hot along the Atlantic seaboard as the one we write about. Then a crowd of 300,000 at Coney Island was a subject to write about. On this occasion it was close to the 2,000,000 mark. But for the present custom of disrobing on the beaches no such throng could have had access to the surf, as bath houses were totally inadequate. Those long delays in gaining access to a bath house were eliminated by removing beach pajamas or canvas trousers which covered a bathing suit. Contrary to general opinion, people eat on a hot day, especially those who go into the water. And the soft-drink vender has his day too. It's hard work, but the records on the cash registers at night relieve a lot of fatigue.

Our old friend William Judkins Hewitt has shown up on Broadway again. While away he gets a new point of view that is always interesting, and it's worth any man's time to hear him analyze the show business. He tells us that Norfolk is one hive of industry and that Ocean View is in the midst of it and doing well. He laments the fact that so many of our fairs will run dark this year while all fairs in England away from the coast will run full blast.

Wallace St. Clair Jones regrets that no summer meeting is to be held this year by New England park men. He believes an informal get-together should have been held even if attended by only a few members, just to keep up the tradition and spirit of the annual summer outing.

Atlantic City

By MAURIE ORODENKER

The best week-end business since the July Fourth holiday was reported July 18-19 when a heat wave brought visitors here in droves. Week-end crowd was estimated at 300,000, with business nearly as good as on a pre-war Sunday, and that is very good. Neighboring Wildwood also enjoyed the heat boom, with 75,000 visitors reported. Steel Pier headlined with Dentists Day in the vaudeville house and Charlie Barnet in the ballroom.

Hamid's pier, in bringing in Hal McIntyre's music for the week ending August 1, will sponsor its third annual Jitterbug Jamboree Friday (31). It's an annual jive and jounce fest, attracting dancers from Philadelphia, New York and Washington to compete for cash prizes. A special attraction on the pier Saturday (25) was a Children's Carnival, staged by Ethel Phillips, who directs the *Phillips Revue*, a regular pier feature. Hamid's pier this week opened a vast war exhibit. The management and employees of the pier paid a fitting tribute to Harold Leeds, gateman, who died two weeks ago. A purse was made up for the widow.

Past week found the army taking over four more hotels, the $5,000,000-beach front Shelburne Hotel, the Lafayette, Senator and Knickerbocker Hotel. The armed forces are also contracting for the Boardwalk theaters to be used as classrooms. However, the theaters will be used only during the morning hours, thereby not interfering with the regular shows.

After five months of trial and experimentation, the resort's dim-out has been announced "efficient" by army officials, thus finally putting to rest the rumors of a total blackout to be enforced. A 11 p.m. curfew has been set up for the soldiers stationed here. New restrictions by the Coast Guard in banning cameras and field glasses brings an end to the commercial photographers on the Boardwalk.

South Jersey

In Wildwood, S. B. Ramsgood is again staging Kiddies' Days at his Casino Arcade Park on Tuesdays and Fridays, with all rides reduced to a nickel. Selling balloons and novelties, "Eserhart" is back at Casino Arcade, again billing himself as Novelteologist-Hoopologist and Balloonologist. Plans are nearly completed for the 31st annual baby parade to be staged August 14, with a record number of entries already in. Elmer Unger's health classes on the beach are averaging over 250 devotees daily. Bill Gerst, manager of Hunt's Ocean Pier, has been given until fall by his draft board to get into physical shape for an army career. Many Boardwalk concessionaires, hit by the dim-out, indicated that this will be their last season at the resort for the duration.

In Wildwood Crest, Earle Mayo, whose troupe held forth the past two summers at Dorney Park, Allentown, Pa., has taken over Crest Playhouse on Wildwood Crest Pier for the presentation of stage attractions for the remainder of the season.

Ocean City preparing for its 36th annual baby parade July 29. Ventnor, however, has called off its baby parade because of the war. Municipal Pier, at Avalon, again lighting up its ballroom on weekday nights, with Clyde Emerson's music. Porter Skillern is ballroom manager.

Palisades, N. J.

By CLEM WHITE

Recent days has seen the pool making records, only to break them the next day. While the sultry days don't encourage promenading thru the midway, the evening coolness spices proceedings considerably. Jimmy Corcoran's smile can't be regarded as barometer, as Jimmy smiles all the time, but these days the grin's broader. "Red" Faber and Mingo help with their handsome locks and they bid fair to make the season a bonanza. Tony Genim also thinks everything is going just as fine as he can wish for.

Alex Bartha, ork clicked hugely both as a free act and for dancing at the Casino. The park had its first accident on the stage in may years when Regina, of the Arleys, fell near the close of the performance. Nothing serious, just laid up for a few days, while Dick Arley did a single. Russ Irwin and his crew have built a solid following in their capacity as steady band at the Casino. Repeat trade is the index. The early-morning softball league is well under way. Greamer and Dyer and Frankel and Weberman forces fought to a 5-5 draw the other morning and had to call it off when the crowds started arriving. Gus Saverese is much in demand after showing he could pitch a good game and get four hits in four appearances.

Chief Life Guard Hughie McKenna is the latest to join the armed forces, and the lads and lassies gave him a farewell party he'll remember. He was made boss for the night and everyone took orders, even Owners Jack and Irving Rosenthal and Manager Phil Smith. Former lifeguards Harry Hansen and Emil Luraschi returned for the occasion and joined all the locker boys and girls for the celebration, along with Muriel Winkler, Milly Zeiny, Gloria Barchett, Pat Byrne, Tony De Vincent, Joe Pagano, Rosalie Meli, Gerry McDermott, Helen Sadler, Bunty Hill, Mom and Pop Kellinger, Al Salvaty, George Donovan and a host of others.

Chicago Riverview Aids Service Men

CHICAGO, July 25.—Riverview Park contributed $5,441.83 to the Chicago Servicemen's Center this week. Presentation of the money was made to Mayor Edward J. Kelly at City Hall by George A. Schmidt, president of Riverview.

"We are happy to donate this sum toward furnishing worthwhile recreation to the boys in uniform while they are off duty," said Schmidt. "The park gave a like amount to both the Army Emergency Relief Society and the Navy Relief Society for the families of servicemen June 23, Army-Navy Relief Day."

Riverview, now in its 39th season, has had excellent attendance, with exceptionally heavy week-ends. Park continues thru September 13.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Clarence L. Rivers, who with his wife, Madeline B. Palmer, has put on a so-called liquid air show and demonstration for a number of years, having appeared at the various World's Fairs and with Bob Ripley, writes that he is back in Elizabeth, N. J., from Honolulu. Rivers has many interesting stories to relate concerning his experiences during the time Honolulu was bombed by the Japs. Some of the things which Rivers says he saw with his own eyes—particularly regarding the bravery of our boys over there in their fight against the Japs—should prove an incentive for all of us in the industry to do a little something more for the war effort.

Sure, you're buying War Bonds—and in your bit you are contributing to the health and morale of the public. But what else are you doing? What else are you planning to do to repay those unsung heroes who went up in those old crates December 7 last and who have been going up ever since to save this country from the rats over there?

If you're still giving away medals and trophies for swim races you're not helping much, for the material used in those awards could go into the manufacture of bombs and planes. If you're neglecting to post War Bonds posters in your lobby and around your pool, just because you've been a little busy during the hot spell, you're not helping to revenge that eventful Sunday morning of December 7.

You had better start thinking in terms of how much you can do to help. That extra room you have next to the lobby, which you haven't used all summer, would be a natural as headquarters for your local air-raid warden post. Half-price tickets to defense workers in that big plant near your plunge will help keep the workers relaxed, so that during working hours they'll be able to work all the harder. And there are hundreds of other things you can do at the pool to help.

Men and Mentions

Eastern Seaboard is enjoying its first heat spell of the summer, and the commercial pool fellas in that area are enjoying it terrifically. Palisades (N. J.) mammoth pool had it's biggest day in it's 36 years' existence Sunday, July 19, playing host to some 6,500 swimmers. Both Riverside and Jerome Cascades, in Gothamtown, also did a land-office biz that day, closing their gates at 2 p.m. to capacity crowds.

* * *

Howcome New York municipools are permitted to operate under arc lamps until 10 p.m. nightly when the army is so anxious to have an effective dim-out? Certainly the city pools can close at dusk just as privately owned aquatic estabs are doing. What about that, Bob Moses?

Louisiana Governor Nixes License Bill

NEW ORLEANS, July 25.—Among bills vetoed this week by Governor Sam Jones, after having passed both branches of the Legislature, was H. B. 309, by Representative De Lesseps Morrison, which would have levied a $500-a-year overall license tax on amusement parks in Orleans parish.

Manager Harry Batt of Pontchartrain Beach appeared before the Legislature in behalf of the bill, which would have placed several license fees under one collection. Governor Jones vetoed without comment.

Playland, Rye, N. Y.

By J. WILSON CLIFFE

Beach and pool biz during torrid spell made one think the population of Westchester County had migrated to Rye Beach. Captain Tiebor's Seals scored a big hit during two weeks' engagement. Chief Gardener Tiff Lind reports great influx of Japanese beetles. They must have had advance info of contemplated United Nations' bombing of the Land of the Rising Sun. Recently inducted into the armed forces were parking manager Dave Asta, Octopus manager Dick Serafone and attendant Tony DiFranco. Three or four more are to leave later in month. Lew Dufour and Frank Wirth observed at Arena giving free acts the double-o. Winnie Collicano Brown returned from engagements and expects to be here for a rest until September. With halfway mark reached and passed, personnel are busy planning winter biz, John Macri's cocktail lounge doing nicely. Ditto Colonnade Restaurants and Morgan's beach cafeteria.

Leonard (*Billboard*) Traube, Mrs. T. and daughter Madeleine, accompanied by Dr. and Mrs. Martin Rose and son Joseph, visited and concentrated upon kiddieland. Such grownups! There's the usual run of summer romances. Strongest one seems to be the blond boy from the lake and the cutie at photo studio. Cadet Harry Baker, son of Superintendent George Baker, will return to Staunton (Va.) Military Institute for his third year.

Pickups on personnel: Margaret Cinilgia, relief at switchboard; Marie Cardone, Madeline (Mandy) Tolive, Betty Sprague, Dot Yarmy, Pauline Tedesco, Yolanda Lancelot, cashiers; Peggy Donase, Marie Cardone, Barbara Frankie, Aramita Licea, Virginia Porcelli, Doris Dolph, Julia Caporale, Rose Sollazzo, collectors; William Disbrow, office force, now in armed service. Theo Capeci, bathhouse, recently won a scholarship to Columbia University. That was Eddie Bancroft, assistant at game room in Casino. George L. Taylor, night cashier, in the winter is a pedant at Rye High School. Hasta luego.

SKY-HIGH ALGIDOS, after two weeks at Dreamland Park, Seabreeze, N. Y., moved to Kiddie Park, Elmira, N. Y., week of July 20. Set by Gus Sun Agency.

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BOARDS PLEDGING WAR AID

La. State Is To Go Ahead

Unanimous vote of Shreveport directors is to maintain educational factors

SHREVEPORT, La., July 25.—Directors of Louisiana State Fair on Thursday decided unanimously to go ahead with plans for the 1942 fair as scheduled. A thoro study and analysis was made of conditions surrounding the holding of this year's fair and serious consideration was given to the impression that fairs would be detrimental to the war effort, they said.

Feeling of a majority of the board with regard to continuation of the fair was expressed in statements of directors, who said that the benefits accruing to the many who attended the fair to learn of improved methods of agricultural production and livestock improvement should not be retarded, especially when the holding of such a fair would not affect the (See LA. STATE PROCEEDS on page 44)

Elkhorn Resumption Voted

ELKHORN, Wis., July 25.—Members of Walworth County Agricultural Society voted 297 to 7 on July 17 to rescind the action taken on July 8 by the officers and directors in canceling the 1942 fair. The meeting was called by President Paul Gavin, Lake Geneva, after 285 persons had signed a petition opposing the decision to call off the fair. Membership adopted a resolution which directed Gavin to replace the present officers and board unless plans for the fair were adopted.

Northville Lining Up Bill

DETROIT, July 25.—Two contracts have been let in expanded plans for Wayne County Fair, Northville, which is expected to get part of the following of the canceled State Fair here. Gus Sun office has been awarded contracts for Ferdinand the Bull, currently at the Club 500, Detroit, for the grandstand and for Eva and Joe Lewis as a free act. Another feature will be a rodeo, one having been held for the first time in Northville a year ago. Glenn Wade Shows have the midway contract.

PVT. HOUSTON A. LAWING, last season with the Irish Horse-Jimmie Lynch Death Dodgers as press representative, now in the air force at Jefferson Barracks, Mo. Before joining the thrill organization last year Lawing was editor and publisher of The Dixie Sports Review at Raleigh, N. C., and prior to that, for nine years, served as sports editor of The Greensboro (N. C.) Record. Lawing makes his home in Greensboro—or did until Uncle Sam called upon him.

FRANCIS M. OVERSTREET, former president of Indiana State Fair board and secretary of Bartholomew County Fair, Columbus, Ind., July 18-25, is seen here buying $2,000 in War Bonds for the fair association. Booth was conducted by WLW Promotions, Inc., operator of WLW Boone County Jamboree and Stars on Parade, at the fair. Sales gal is Texas Ruby, of the Jamboree troupe. Gate attendance on Sunday and Monday broke all records and turnaway grandstand business was done, many spectators being seated on bales of hay and straw for improvised seating.

Heavier Sask. Takes Surprise

SASKATOON, Sask., July 25.—Secretary-Manager Sig W. Johns, said during Saskatoon Exhibition, July 20-25, that the board of directors, in face of present conditions, in its budget had provided for a considerable reduction in expenditures and anticipated revenues, but that at the half-way mark of the fair on Wednesday receipts were running well ahead of last year's despite the contrary expectations.

This development, he said, was gratifying and a justification of the position of the board of directors, who had decided to hold the third war-time fair altho confronted by minority opposition. General attendance kept up with 1941 despite drastic transportation curtailment, evidenced by a sharp decrease in parking revenues. Another factor which had been expected to reduce attendance was curtailment of general exhibits caused by majority of buildings being occupied by Canadian Army activities.

William H. Green, Conklin Shows' publicity representative, reported an early 17 per cent increase in the gross of Prolicland.

Minot's Net Goes Grand Over 1941; Flag Avenue a Hit

MINOT, N. D., July 25.—Final check of figures on the 1942 North Dakota State Fair here shows that it topped in attendance the usual 100,000 and increased net profits over those a year ago. Secretary H. L. Finke said that the net, with all receipts in and taxes paid, would be about $6,000 compared with $5,500 in 1941. The fair, June 30-July 5, (See MINOT NET BIGGER on page 44)

Great Barrington To Repeat

SPRINGFIELD, Mass., July 25.—Great Barrington (Mass.) Fair, to be held this year as usual, will again feature six afternoons of pari-mutuel racing, said Harry Storin, publicity head of the fair and of Riverside Park, Agawam. Fair will emphasize the part civilians can play in the country's war effort by serving in different ways on the home front. Special awards will be made for products of Victory Gardens. In many departments War Bonds and Stamps will be awarded in place of cash prizes.

Ohio Adopts Victory Plan

Managers recommend program of activities to all member annuals in State

COLUMBUS, O., July 25.—Managers of 20 county fairs in the State on July 21 attended a luncheon meeting in the Deshler-Wallick Hotel here, at which former Gov. Meyers Y. Cooper, Cincinnati, honorary president of Ohio Fair Managers' Association, was host. They were called together by the former governor and Ralph C. Haines, Dayton, president of the association, as a committee on development of a war program at Ohio fairs.

Heeding an appeal by Gov. John W. Bricker, guest of honor at the meeting, "to do everything under the sun to promote the war effort," the committee adopted a program which is recom- (See OHIO VICTORY PLAN on page 44)

Atlanta Preps Nations Display

ATLANTA, July 25.—Plans for Southeastern Fair, 90 per cent complete, call for special livestock and defense exhibits, highlighted by a United Nations display, Mike Benton, president of Southeastern Fair Association, said. With budget for professional entertainment cut in half, fair officials said, emphasis would be put on foods for victory, War Bonds and Stamps, United Nations' good will and morale building thru good midway entertainment.

United Nations display will be elaborate and well planned. Booths housing exhibits of 10 of the larger nations, China England, Russia, Brazil and others now linked in a common cause with the United States are planned. Officials representing these countries will be present and make talks. Local boys and girls will (See Display for Atlanta on opp. page)

Gross Up With "Vacation" Slogan at Fessenden, N. D.

FESSENDEN, N. D., July 25.—Gross receipts at Wells County Free Fair here July 7-10, with good weather, were about $1,500 more than in 1941 and attendance was about 45,000, the same as last year and in 1940, said Secretary-Manager Edward W. Vancura. Slogan was "Spend Your Vacation at Wells County Free Fair," and patrons came fewer times but many more attended.

There were four sellouts and four near-sellouts for the eight grandstand programs. With 70 horses registered, there were six running races every afternoon. Revue and acts, Maximo, tight wire; Frank and Esther, "Musical Comedy Moments"; Lang and Lee, "Twirl of Fun"; Kenneth Spenser and Jerry, vent act; Louis and Cherie, Roman rings and bars, and Ed Stalbo' Trained Horses were furnished by Northwestern Amusement Company. Excellent business was reported for Reynolds & Wells Shows on the midway.

Meridian's Plans Advanced

MERIDIAN, Miss., July 25.—Officials of Mississippi Fair and Dairy Show here plan to hold the 1942 fair, said Secretary Hillman Taylor. The fair draws principally from Mississippi and Alabama, with a scattering from other Dixie States. "Food-for-Victory" theme will be stressed by 4-H Clubs, FFA groups and agricultural leaders, said Secretary Taylor, who added that fostering farm and dairy activity among young people was a major project of the association. Johnny J. Jones Exposition has the midway contract.

Around the Grounds

SUNBURY, Pa.—W. C. Lebo, president, announced that annual Perry County Fair, scheduled to be held at Newport, had been canceled.

ABBOTTSTOWN, Pa.—United farmers' organization, sponsor of the Farmers' Fair here, said it had been canceled because of rationing of gasoline and tires.

TOPEKA, Kan.—Cancellation of Shawnee County Silver Lake Grange Fair was announced by Secretary V. P. Fritz, the only one of five Shawnee County fairs to be canceled to date.

GREENFIELD, Mass.—Plans for the 93d annual Franklin County Fair here have begun with appointment of special committees by Fred B. Dole, Shelburne, president.

GRAND FORKS, N. D.—Board of Sargent County Fair, Cogswell, N. D., has abandoned plans for this year's fair because of shortage of tires and inability to hire labor.

BLANDFORD, Mass. — Directors of Union Agricultural Society voted to limit annual Blandford Fair, usually held for two days, to one day. Horse racing and 4-H Club dairy exhibit will be omitted.

RHINELANDER, Wis.—Oneida County Fair here will be held as usual, said Secretary J. M. Reed, acts from Barnes-Carruthers, WLS Artists Bureau and Gold Medal Shows having been booked.

GLENBORO, Man.—Large entries in the 52d Annual Exhibition sponsored by Glenboro Agricultural Society went to make the fair a success. Horse classes were down, but cattle entries up.

TROY, Pa. — Because of shortage of farm help directors decided not to hold what would have been the 68th annual Troy Fair here this year, said President W. F. Palmer.

MIDDLEFIELD, Mass. — Officers of Highland Agricultural Society voted unanimously to conduct its annual fair. A. W. Lombard, secretary of Massachusetts Agricultural Fairs' Association, addressed the meeting.

GILBERT, Pa.—West End Fair here has been canceled. Major obstacle was that power companies could not, because of (See Around the Grounds on page 44)

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Bill Rounded Out For Sioux Empire

SIOUX FALLS, S. D., July 25.—For reasons of patriotism officials of Sioux Empire Fair are going ahead with plans for the fourth annual, to be held here as originally scheduled.

"In most ways," said Secretary John P. White, veteran South Dakota fair manager, "the board feels it will be far more patriotic to carry thru our 'Production-for-Victory' program than to abandon plans for the fair. We will co-operate in every possible way with the government's war production effort and expect to perform a wonderful service in morale for the people of this area."

Government cancellation of auto races and thrill shows is expected to reduce afternoon gate receipts, but Manager White said other attractions will be added to bolster attendance during the four afternoons affected. National Speedways auto races and the Jimmie Lynch Death Dodgers were originally scheduled for two programs each.

Barnes-Carruthers night show production, *On to Victory*, will headline entertainment with an enlarged bill of acts from the agency to round out afternoon programs. Matinee cards will include harness horse races, two days; Bill Blomberg's combined circus and Wild West, two days, and special cowboy and genuine Sioux Indian races, two afternoons. With Clay County Fair, Spencer, Ia., postponed, Sioux Empire officials hope to draw heavily from Northwestern Iowa.

Teter Troupe Is Disbanded

INDIANAPOLIS, July 25.—Plans are to sell in Philadelphia Lucky Teter's automobiles and trucks used in his Hell Drivers show. Thrill troupe disbanded after his death during the Army Emergency Relief show in the final performance here the night of July 5 on the State fairgrounds. Art Wright, publicity director for Teter the last four years, joined the news staff of *The Indianapolis Times*. Jack Anderson, sound technician, returned to Oakland Park, Fla. Jim Crews, head billposter the last six years, is to report for service in the army. Jake Marks, formerly of Hankinson Speedways and billposter and concessionaire for Teter the last two seasons, went to Rock Island, Ill. J. H. Powell, Teter's business manager, returned to his new home at Miami Beach, Fla. Reed McConaghy, show announcer and sound man, who returned to Philadelphia, said he would enlist in the Marine Corps, in which he served in the first World War. Herb Dotten, who helped out on publicity here, returned to New Providence, N. J., and was due to enlist in the army. The Hell Drivers drove the equipment to Langhorne (Pa.) Speedway. The widow, Mrs. Edna Young Teter, accompanied the troupe to Philadelphia and planned to continue to Miami.

Oregon State Postponed

SALEM, Ore., July 25.—Oregon State Fair here has been called off for this year "because of present conditions," it was announced by Manager Leo G. Spitzbart.

WAPAKONETA, O.—Auglaize County Fair here will again have daily changes of grandstand program. Schedule is: Sunday afternoon, Lewis Bros.' Circus; Sunday night, Cavalcade of Stars, with Poodles Hanneford; Monday night, band concert of eight school bands of county, 800 musicians; Tuesday night, *Boone County Jamboree*, 4-H Club Style Revue; Wednesday afternoon, horse racing; Wednesday night, *WLW Radio Stars on Parade*, livestock and implement parade; Thursday morning, lightweight horse-pulling contest; Thursday afternoon, horse racing; Thursday night, *Pine Ridge Follies* with Ezra Buzzington, 4-H Club Style Revue; Friday morning, heavyweight horse-pulling contest; Friday afternoon, horse racing (Derby Day); Friday night, Norman Kendall's *All-Star Revue of 1942*, with five giveaways after show, including War Bonds. Tuesday and Wednesday nights will feature fireworks.

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Ohio's Pledge

BELLEFONTAINE, O., July 25.—The Ohio Fair Managers' Association has 90 members this year and we have now by official count 67 boards that expect to hold fairs this year. Our members have pledged themselves to do everything possible to stimulate and aid the war program by awarding War Bonds and Stamps to the extent of at least 25 per cent of all premiums; use space for sale of bonds and stamps; have patriotic parades; patriotic and victory days; extend the courtesy of grounds to all men in uniform and provide Civilian Defense demonstrations. We feel that by such a pledge attendance will be greatly stimulated and that the effect of such effort will redound to the credit of all fair managers in the performance of a highly patriotic duty. —MRS. DON A. DETRICK, executive secretary.

Moose Jaw Gate Is Heavy Despite Rain on Two Days

MOOSE JAW, Sask., July 25.—Rain on first and last days of Moose Jaw Exhibition on July 8-11 kept it from being a record-breaker. On the third day crowds were turned away from the grandstand. Setting up of Wallace Bros.' Shows on the midway was hindered by a cloudburst in the afternoon.

George Christy's Trained Animals and Slivers Johnson and his comedy car appeared each afternoon and night in front of the grandstand. Night show, *Toast to Victory*, was a George Hamilton production. Sixty underprivileged children were guests of the fair board on the second day. Harness races on three afternoons drew good crowds. Farm boys' and girls' camps were well attended. Livestock exhibits were good, the livestock parade in front of the grandstand on the third night lasting nearly an hour.

Manager George D. Mackie said the fair was one of the most successful ever held in Moose Jaw and that attendance compared favorably with previous figures. He attributed much of the success to the closeness of air training schools. Members of the Royal Air Force, many of whom had never seen a Canadian fair, flocked to the grounds.

Langdon Has Gate Record

LANGDON, N. D., July 25.—A new record for attendance was hung up at Cavalier County Fair here on July 13-15. On the final night Lulu Belle and Scotty, appearing before the grandstand, drew an over-capacity crowd. Seats had been arranged for 7,000 and standing room was sold to hundreds. It was the largest crowd ever to attend a single fair performance in the county. Fair officials said total receipts had not been figured, but that there would be a surplus from current receipts. Entries in all departments were good. Good weather brought grandstand crowds nightly for Barnes-Carruthers *Keep Smiling* revue. Dee Lang's Famous Shows on the midway reported good business.

Hamilton, N. D., Goes Over

HAMILTON, N. D., July 25.—Rain on the final afternoon of the 69th annual Pembina County Fair here on July 16-18 prevented better-than-usual attendance. Despite the tire shortage and the fact that farmers are busy, the gate was within 4,000 of the average. On entry day children gave the Dee Lang Famous Shows good patronage. Second day drew heavily for the opening grandstand show, Barnes-Carruthers, *Keep Smiling*. Exhibits in horses and cattle were far above average. Fair association made a big hit with prize offers for use of sugar substitutes. Officials have decided to go ahead with plans for next year if conditions and government rulings are favorable.

Bangor Is Off for Duration

BANGOR, Me., July 25.—W. H. Hinman, president of Eastern Maine Fair Association, announced that Bangor Fair had been canceled and that it would not operate for the duration. Presque Isle was canceled because of its proximity to a large military airport. Blue Hill was canceled because of its location on the Coast.

Extensive Program Is Set For Delaware, O., Annual

DELAWARE, O., July 25.—Delaware County Fair board voted unanimously on July 15 to continue with plans for 1942. A four-day Grand Circuit meeting, with purses totaling nearly $30,000, will highlight afternoons, while night grandstand shows include a patriotic revue, *Boone County Jamboree* and Renfro Valley troupe.

Emphasis has been placed on the Junior Fair. Senior Fair farm products, women's work, grange and some junior exhibits will be under tents, replacing the large building converted into a Defense Trades School under State and federal supervision. Fair had a "gentlemen's agreement" with the school to vacate the building during the fair as was done in 1941, but fair officials indicate they will not hold the school to its agreement during wartime.

Fair on its new grounds, with all buildings, track and large swimming pool, dates back only to 1939, but has shown in excess of a 20 per cent increase in attendance each year and has attracted nationwide attention because of its half-mile track, where more than a dozen world records have toppled. Pari-mutuels prevail. Officers are Joseph Neville, president; Bruce Burgess, vice-president; John Wagner, secretary; Beverly Kelley, treasurer.

DISPLAY FOR ATLANTA

(Continued from opposite page)

be dressed in native costumes to further good will between the Americas.

The 10 youth organizations which made a hit at the 1941 fair will play a great part in the 1942 fair, it was explained. The NYA, Junior Red Cross, Boy Scouts, Girl Scouts, Camp Fire Girls, YMCA and other groups will show what they are doing to aid in national defense.

Transportation problems will not figure largely in the movement of people to the grounds, since trolleys now are moving more than two-thirds of patrons, President Benton said, nor would movement of cattle and vegetables seriously hamper the transportation set-up, as farmers come into Atlanta regularly to dispose of produce at large markets.

President Benton said he felt that the fair would be a great morale booster for soldiers as well as civilians. Thousands of soldiers visit Atlanta daily and more thousands over the week-end come seeking entertainment. Half-price admission is planned for soldiers at the fair. Booths for selling War Bonds will be placed at several spots on the grounds and army and navy enlistment stations will be set up.

MERRILL, Wis. Lincoln County 4-H Fair signed Barker Bros.' Combined Rodeo, Circus and Wild West for its 1942 fair.

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Sensational and beneath - taking night or day, from beginning to end. The only real swaying handland — 35 ft. across the sky. 500 Ft. "Bible for Life." Never fails to attract large crowds. Perm. Add.: Care of The Billboard, Cincinnati, O.

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World's Highest Aerial Act
Representative—Barnes-Carruthers

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FAYETTE COUNTY FAIR
SEPTEMBER 1 TO 5
Carnival or Rides and Concessions. Address:
J. R. JACKSON, Secy., Brownstown, Ill.

HIGH POLE ACT
BEAUTIFUL LIGHTING EFFECT
FOR NIGHT DISPLAY
Price and literature on request. BOX D-263, Care The Billboard, Cincinnati, O.

WANTED
Concessions, Bingo game open, for
Gratiot County Free Fair
Week Sept. 1 to 5, Incl.
JAMES O. PEET, Secy., Ithaca, Michigan.

Medaryville Community Fair
SEPTEMBER 10-11-12
Shows and Independent Concessions wanted. Write
WM. F. PHALL, Secy., Medaryville, Ind.

WANTED
FREE ACTS AND CONCESSIONS
FOREST PARK FREE FAIR
Sept. 8 to 13, Incl.
Forest Park, Hanover, Pa.
A. KARST, Sec.

WANTED FOR
SCHUYLER COUNTY FAIR
Rushville, Illinois, August 18, 19, 20.
Carnival or Independent Rides, Circus, Ballers Ascension, Trick Mule, High School Horse. Write
HARVEY L. ROBERTS, Rushville, Illinois.

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LATEST VERIFIED FAIR DATES

Arkansas

Blytheville—Miss. Co. Fair. Sept. 21-27. J. Mell Brooks.
Gentry—Home Products Fair. Sept. 10-12. W. J. Green.
Mulberry—Crawford Co. Fair. Sept. 21-26. T. J. House.
Pocahontas—Randolph Co. Fair. Oct. 1-3. Ben A. Brown.
Wynne—Cross Co. Livestock Show. Oct. 6-10. J. W. Surginer.

Connecticut

Wallingford—Wallingford Grange Fair. Sept. 11-12. Flora E. Heath.

Illinois

Fairfield—Wayne Co. Free Fair. Aug. 25-28. Ralph C. Finley.

Indiana

Bourbon—Bourbon Fair Assn. Sept. 15-18. F. B. Good.

Iowa

Ackley—Four-Co. Fair. Nov. 23-25. Joe W. Cable.
Bedford—Taylor Co. Fair. Sept. 1-5. C. N. Nelson.
Manson—Calhoun Co. Fair. Sept. 3-4. Sam S. Klotz.
Marshalltown—Central Iowa Fair. Sept. 20-25. W. A. Buchanan.
Nevada—Story Co. 4-H Fair. Aug. 18-21. Glenn E. Randau, R. R. 3, Ames, Ia.

Kansas

Effingham—Effingham-Atchison Co. Fair. Aug. 16-21. Clarence Hegarty.
Glasco—Cloud Co. Fair. Sept. 8-11. R. M. Sawhill.

Maine

Farmington—Franklin Co. Fair. Sept. 22-24. Frank E. Knowlton.
North New Portland—New Portland Lions' Fair. Sept. 26. Warren B. Clark.
Springfield—North Penobscot Agrl. Soc. Sept. 7-9. L. A. Averill, Prentiss, Me.
Windsor—Windsor Fair. Sept. 4-7. E. B. Hayes.

Maryland

Bel Air—Harford Co. Fair. Aug. 26-27. A. G. Roger.
La Plata—Charles Co. Fair. Oct. 1-3. W. Mitchell Digges.

Massachusetts

Great Barrington—Barrington Fair Assn. Sept. 26-Oct. 3. Paul W. Foster.
Marshfield—Marshfield Agrl. Soc. Sept. 1-7. Horace C. Keene.
Middlefield—Highland Agrl. Soc. Sept. 4-5. Willard A. Pease, Chester, Mass.
Rehoboth—Rehoboth Fair. Sept. 9-13. Mrs. D. Lee Johnson, RFD 1, Attleboro.
Topsfield—Topsfield Fair. Sept. 9-13. Robt. P. Trask.

Michigan

Allegan—Allegan Co. Fair. Sept. 21-26. E. W. DeLano.
Ann Arbor—Washtenaw Co. Fair. Aug. 4-7. Robt. R. Alber, Ypsilanti, Mich.
Coopersville—Coopersville Agrl. Assn. Oct. 9-10. D. W. Dalgleish.
Kalamazoo—Kalamazoo Free Fair. Sept. 15-19. Hartman Kakabaker.
Ludington—Western Mich. Fair. Aug. 25-28. Irving L. Pratt, R. 4, Scottville.

Minnesota

Blue Earth—Faribault Co. Fair. Sept. 9-11. L. B. Erdald, Frost, Minn.
Jackson—Jackson Co. Fair. Aug. 27-30. Anton C. Geiger.
Two Harbors—Lake Co. Agrl. Soc. Sept. 1-4. Fred D. W. Thies.

Mississippi

Sebastopol—Sebastopol Community Fair. Sept. 1-5. L. R. Anthony.
Tupelo—Miss.-Ala. Fair. Sept. 29-Oct. 3. James M. Savery.

Missouri

Perryville—Perry Co. Fair. Sept. 11-12. Werner T. Weber.

Montana

Forsyth—Rosebud Co. Fair Assn. Aug. 26-28. H. L. Dusenberry.
Forsyth—Rosebud Co. Fair. Aug. 26-28. H. L. Dusenberry.

Nebraska

David City—Butler Co. Fair. Aug. 29-Sept. 2. Edgar V. Thomas.
Gordon—Sheridan Co. Fair. Aug. 26-28. L. C. Waldo.
Syracuse—Otoe Co. Fair. Aug. 25-27. R. L. McKissick, Dunbar, Neb.
Waterloo—Douglas Co. Fair. Sept. 16-19. Robt. D. Harrington.

New Hampshire

Contoocook—Hopkinton Fair. Sept. 29-Oct. 1. H. R. Clough.

New York

Owego—Tioga Co. Fair. Sept. 1-5. Ralph Rumsey, Lockwood, N. Y.
Palmyra—Palmyra Union Agrl. Soc. Sept. 24-26. W. Ray Converse.

North Dakota

Asheville—Buncombe Co. Dist. Fair. Aug. 24-29. R. W. Pearson.
Leaksville—Rockingham Co. Fair. Aug. 31-Sept. 5. B. M. Harris.
Lumberton—Robeson Co. Fair. Sept. 22-26. R. A. Hedgpeth.

THESE VERIFICATIONS of 1942 fair dates were received since the issue dated July 25 (the Fall Special Number), in which appeared lists of fairs to be held this year, those which had been canceled and those which had not been heard from up to that time. The Fall Special Number can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, 9.

Ohio

Andover—Andover Fair. Sept. 11-13. E. G. Hans.
Athens—Athens Co. Agrl. Soc. Aug. 24-27. L. C. Baker.
Attica—Attica Fair. Sept. 30-Oct. 2. Carl B. Carpenter.
Bellefontaine—Logan Co. Agrl. Soc. Sept. 22-25. Carl C. Kirk.
Bluffton—Bluffton Agrl. Soc. Dec. 8-11. Harry F. Barnes.
Cadiz—Harrison Co. Agrl. Assn. Oct. 7-9. Lance H. Barger.
Canfield—Mahoning Co. Agrl. Soc. Sept. 5-7. E. R. Zieger, Youngstown, O.
Canton—Stark Co. Agrl. Soc. Sept. 3-7. Ed S. Wilson.
Columbus Grove—Putnam-Allen Co's. Ind. Agrl. Soc. Dec. 16-18. Amos L. Goodwin.
Delaware—Delaware Co. Agrl. Soc. Sept. 22-25. John Wagner.
Dover—Tuscarawas Co. Agrl. Soc. Sept. 23-26. R. O. Maze.
Fredericktown—Fredericktown Comm. Agrl. Soc. Sept. 17-19. Ed Willits.
Fremont—Sandusky Co. Agrl. Soc. Sept. 8-11. Russell S. Hull.
Greenville—Darke Co. Fair. Aug. 23-28. Frank Hiestand.
Kenton—Hardin Co. Agrl. Soc. Sept. 30-Oct. 2. Chas. R. Fulton.
London—Madison Co. Fair. Aug. 23-27. Fred M. Clay, R. 1, Irwin, O.
Loudonville—Loudonville Agrl. Soc. Sept. 6-8. Chas. Bernhard Jr.
Marion—Marion Co. Agrl. Soc. Sept. 1-4. Wm. K. Davis.
Mount Gilead—Morrow Co. Agrl. Soc. Sept. 10-12. A. A. Bruhler.
Mount Vernon—Knox Co. Agrl. Soc. Oct. 14-17. Henry G. Richards.
Napoleon—Henry Co. Agrl. Soc. Sept. 2-5. James D. Murray.
Old Washington—Guernsey Co. Agrl. Soc. Sept. 16-18. J. F. St. Clair.
Ottawa—Putnam Co. Agrl. Soc. Oct. 4-10. Jos. L. Brickner.
Plain City—Plain City Ind. Agrl. Soc. Aug. 6-8. H. S. Foust.
Randolph—Randolph Agrl. Soc. Sept. 18-19. R. P. Hamilton.
Sidney—Shelby Co. Agrl. Soc. Sept. 11-16. Ben O. Harman, Anna, O.
Smyrna—Tri-Co. Ind. Agrl. Soc. Sept. 24-26. H. M. Fitch, Moorefield, O.
Toledo—Lucas Co. Agrl. Soc. Sept. 17-20. Chas. Glenn, 411 Michigan St.

Oklahoma

Carnegie—Carnegie Tri-Co. Fair. Sept. 2-5. Glenn Fowler.
Dewey—Washington Co. Free Fair. Sept. 14-17. J. M. Clark.
Fairview—Major Co. Free Fair. Sept. 22-24. W. B. Hardy.
Muskogee—Okla. Free State Fair. Oct. 4-11. Ethel M. Simonds.

Oregon

Gresham—Multnomah Co. Fair. Aug. 24-30. A. H. Lea.

Pennsylvania

Bloomsburg—Bloomsburg Fair. Sept. 28-Oct. 3. Harry B. Correll.
North East—North East Comm. Fair. Sept. 17-19. Margaret Luebke.
York—York Inter-State Fair. Sept. 15-19. John H. Rutter.

South Carolina

Oatogs—Mount Carmel Fair. Oct. 14-17. A. N. Saxon.

South Dakota

Sioux Falls—Sioux Empire Fair. Aug. 24-29. John F. White.
Webster—Day Co. Fair. Sept. 24-26. C. J. Lee.

Tennessee

Harriman—Merchants & Mnfrs. Fair. Sept. 7-12. W. B. Stout.
McMinnville—Warren Co. Fair. Aug. 12-15. John W. Nelms.
Tracy City—Grundy Co. Fair. Aug. 20-22. Victor Gross.

Texas

Paris—Lamar District Fair. Aug. 31-Sept. 5. H. L. Baker.

Utah

Morgan City—Morgan Co. Fair Assn. Sept. 2-4. Gilbert Francis.
Murray—Salt Lake Co. Fair. Sept. 2-5. Chester G. Bello, Magna, Utah.
Nephi—Juab Co. Fair. Sept. 3-5. LaVan Harris.

Virginia

Blackstone—Courier-Record Fair. Sept. 14-19. Alexander Hudgins.
Bland—Bland Co. Fair. Sept. 4-5. T. E. Mallory.
South Boston—Halifax Co. Fair. Oct. 13-17. W. W. Wilkins.

West Virginia

Sutton—Braxton Co. Fair. Sept. 7-12. Earle Morrison.

Wisconsin

Chippewa Falls—Northern Wis. Dist. Fair. Aug. 4-9. A. L. Putnam.
Plymouth—Sheboygan Co. Fair. Sept. 4-7. W. H. Eldridge.
Rhinelander—Oneida Co. Fair. Aug. 24-27. J. M. Reed.

Wyoming

Buffalo—Johnson Co. Fair. Aug. 24-26. Pete Jensen.
Sheridan—Sheridan Co. Fair. Aug. 31-Sept. 2. W. L. Wright.

OHIO VICTORY PLAN

(Continued from page 42)

mended to all fairs in the State. Recommendations include:

"That all fairs conduct campaigns for the sale of War Bonds and Stamps; campaigns for collection of salvage materials; organize and present victory parades and demonstrations; assemble displays of war materials; honor local war heroes; utilize enthusiasm of school children in production of patriotic programs and promote production of food and war materials thru special exhibits."

Letter to Eastman

Cooper informed that Governor Bricker went to the bat for Ohio fairs in a letter to Joseph B. Eastman, ODT director, on July 10 after members of the fair managers' association had adopted a resolution to proceed with fairs where "they would not hamper the war effort. In this letter the governor told Director Eastman:

"The majority of the fair boards of Ohio voted to go forward with their 1942 plans. It seemed to be the consensus that agricultural societies had been discriminated against in your request, inasmuch as other groups and organizations had not been requested to discontinue activities—many of which are of similar nature.

"It is the feeling of those interested in the fairs of Ohio that, if your request had been all-inclusive and covered all other forms of entertainment, in the interest of curtailment of transportation for the war effort, the county agricultural societies of this State would have been first to fall in line, without any protest and dissention. I feel that it is only fair that you should be given a clear view of the sentiment as it exists in Ohio."

Programs Are Presented

War agencies represented at the meeting by invitation included: Arthur A. Hoopengarner, vice-chairman of the State Salvage Committee; Henry F. Gerriveau, U. S. Treasury Department, deputy administrator of the War Bonds and Stamps sales in Ohio, and James L. Hubbell, executive of Ohio State Council of Defense. Each presented definite programs for participation of their respective agencies at Ohio fairs this year.

Buckeye Survey Made

COLUMBUS, O., July 25.—In addition to the Ashley Fair, held last week, other county and independent fairs in the State which will go thru this season, according to a survey made here, are:

Allen County, Ashtabula, Athens, Auglaize, Belmont, Carroll, Champaign, Clermont, Clinton, Columbiana, Coshocton, Darke, Defiance, Delaware, Fairfield, Fayette, Franklin, Fulton, Geauga, Greene, Guernsey, Hamilton, Henry, Lake, Logan, Lucas, Madison, Marion, Mercer, Miami, Monroe, Montgomery, Morrow, Muskingum, Preble, Putnam, Sandusky, Seneca, Shelby, Stark, Trumbull, Tuscarawas, Union, Van Wert, Warren, Washington, Wayne, Williams, Plain City and Richwood.

Fairs which have been canceled are Adams County, Ashland, Cuyahoga, Gallia, Hancock, Holmes, Huron, Jackson, Licking, Lorain, Meigs, Morgan, Noble, Paulding, Richland, Scioto and Wyandot. Medina and Pike counties will confine their efforts to one-day junior fairs. Other counties from which no definite reports have come are Brown, Butler, Hardin, Harrison, Hocking, Jefferson, Knox, Mahoning, Attica, Barlow, Bellville, Bluffton, Hartford-Central, Loudonville, Putnam-Allen, Randolph and Tri-County Fair, Smyrna.

MINOT NET BIGGER

(Continued from page 42)

drew many exhibitors, Secretary Finke said, some coming by truck from 200 miles away, and one carload of sheep came by rail.

Hog and sheep exhibits exceeded those of last year, 4-H Club displays were larger, beef cattle about the same, dairy cattle and draft horses weak and light horses strong. There were three days of running races and three days of harness racing. Attendance at the opener, Kids' Day, was heavy. Secretary Finke said the gross of Dee Lang Shows on the midway topped that of 1941 by $1,468.38. More vaude numbers and smaller dancing groups were used in the free-act bill, as was done last year.

One of the new features was the 100-foot entrance, lighted with 1,000 feet of neon, opening into the Avenue of Flags, which is about 300 feet long. Avenue consists of 25 cement pillars, each carrying the name of the country whose flag it bears. Pillars have 25-foot steel flagstaffs and each flag is 4 by 6 feet. This was well received by the public and we received many compliments on that feature. Many people came to see this in particular, several cars coming from the capital city, about 130 miles away, said the secretary.

LA. STATE PROCEEDS

(Continued from page 42)

rubber situation. Most agreed that visitors from outside of Shreveport who wished to attend would do so when making a regular monthly or weekly business trip to the city. In fact, it is urged that those prospective visitors take advantage of the fair only on such trips and not make special trips to attend. It was pointed out that the 4-H Club and FFA livestock shows held each year at the fair show the tremendous improvement in livestock production trends which has been encouraged in boys and girls thru their activities in this work in co-operation with the fair.

The board said that naturally the amusement aspects of the fair serve an important function; first, being necessary to provide funds to pay premiums and expenses; second, such diversion is required to attract visitors to see the many improvements of farm and home life and, last but not least, amusements offer a most necessary diversion important in sustaining morale.

"In addition to these benefits, the fair can admirably serve the government in using sale and purchase of more War Bonds and Stamps and the many other things that are so important to insure final and complete victory. Louisiana State Fair is offering its every facility and co-operation to the government in the prosecution of the war effort," said Secretary Manager W. R. Hirsch. "In information secured with regard to other fairs of the United States operating it was found that in cases where most of the larger fairs were canceled it was due to the fact that the government had leased their grounds and buildings for military reasons. It was also revealed that over 800 fairs are proceeding with plans for their 1942 operation. The urge for greater food production is one of the essentials to winning the war, and it is felt that no greater incentive can be given than by the lessons taught at the fair."

It was brought out that Louisiana State Fair for the past 25 or 30 years had sponsored an educational program for the farm youth of the territory which has been most productive in improving livestock and in increasing the agricultural value of farms and that an interruption of such an educational program would be most harmful and would take many years to revive. The first Boys' Pig Club Show was held at Louisiana State Fair, originated by E. Weldon Jones, who was at the time Caddo Parish agent.

AROUND THE GROUNDS

(Continued from page 42)

wartime restrictions, guarantee proper transformers to supply light for grounds and building and priorities prevent purchase of such equipment for the fair.

SUNBURY, Pa.—Creasona Park, formerly site of Schuylkill County Fair, will soon house about 2,500 workers of an aluminum plant to be erected by the government. George Cresswell, owner of the park, will receive $36,000 for the property, it is said.

ALBANY, N. Y.—Nassau (N. Y.) Fair will be held, directors have decided, it was announced by President John P. Williams, New York State Association of County Fairs. For 76 years a fair has been held at Nassau. Directors point out that principal patronage is centered in an area within a radius of 15 or 20 miles from the grounds.

CHEYENNE, Wyo.—Four of Wyoming's principal fairs, canceled to comply with the recent ODT request, are Wyoming State Fair, Douglas; Big Horn Basin Fair, Powell; Goshen County Fair, Torrington, and Laramie County Fair, Pine Bluffs. Officials of Platte County Fair, Wheatland, said it would be held.

ENID, Okla.—Garfield County Free Fair Association intends to hold a fair this year. However, the association does not own its buildings and city commissioners have leased them for wheat storage. It is the belief of association members that the buildings will be empty later and so a budget has been set up in readiness, said Secretary J. B. Hurst.

HUTCHINSON, Kan.—Entertainment budget for Kansas State Fair here will be kept at the 1941 level or possibly raised slightly, Secretary S. M. Mitchell said. Special attention will be given to sugar substitutes in the domestic science department. Free booth space has been offered the Treasury Department for sale of War Bonds and Stamps and a page of the premium list is devoted to material *(See Around the Grounds on opp. page)*

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Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Mass. License Is Held Up

GREAT BARRINGTON, Mass., July 25.—Board of selectmen was interviewed July 20 by Mrs Frank Stanton, operator of Lord Barrington Inn and Skating Rink, in regard to reinstatement of the rink license. Mrs. Stanton said it was 11 weeks since the board has taken her license away and that skating since then has been conducted by a non-profit association. She said she had contributed the hall and lights until recently, but that for the past two weeks the rink has been closed. She also reported that she has bought an 880 public address speaker which will reduce noise to a minimum. The board replied thru Chairman James O. McCarthy that under no circumstance would Sunday permits be granted and that because of her "attitude" it would hold in abeyance the reinstatement. Consequently, no definite action was taken.

RUSSELL BICE, organist in Arena Rink, Detroit, switched for a week, moving into Olympia Rink to replace Merle Clark, who was at the Fox Theater for a week.

DAN WILEY, colored professional roller skater, gave an exhibition performance on July 18 at the USO service club in Mobile, Ala. Wiley has performed in USO service clubs thruout the South.

A. P. RIORDAN reports from Borger, Tex., that he has an excellent spot for a rink in a large Texas city, but that he is having trouble getting material. He may get a portable, if possible, and operate in a tent or move the floor into a rented building.

ROLLER SKATING Club of Chicago has lined up dates for members as follows: August 1—Get-together at new Roller Bowl Rink, Chicago; August 16—Picnic at Michigan City, Ind., with skating in the evening at Tent Rink, Chesterton, Ind.; September 6—Skating party at Paramount Rink, Rockford, Ill. George Corbell is president of the club. Gwen Ray is corresponding secretary.

HAPPY JACK DARLING, known as King of Komedy, has completed a 10-day engagement in Colony House Rink, Lonsdale, Ark. Rink draws crowds from near-by Little Rock, Hot Springs, Malvern and Benton, Ark. Darling act combines comedy with athletic feats and instructions. Rink admits all members of the armed forces free for skating and dancing. Spot is owned and operated by John G. Lonsdale Jr. "Jojo," the "midget marvel on skates," is due to open at the rink on August 1.

A LOOK BACK into the past is nearly always pleasant nowadays and so it is when the Rinks-Skaters section of the issue of July 31, 1937, is reread. At that time the editor of the column was Claude R. Ellis, now outdoor editor of *The Billboard*. Here are a few notes from that issue:

Arcadia Gardens Rink, Chicago, according to Manager O. Huff, was undergoing redecoration in preparation for a great season. New features and contests were already scheduled. The staff of the rink included Leon Berry, L. Reynolds, B. Larson, M. Milane, Mrs. A. Whitney, Mrs. C. Dopkins, Mrs. A. Huff, L. Griffin, C. Kusch and S. Lamb.

Convention Hall Rink, Lake Park, O., under Manager Howard G. Force, was hosting to Arena Gardens Skating Club, Detroit. A special program of races and other features was planned for Michigan and Ohio lassies and lads.

Virginia Gardens Roller Rink, Rock Springs Park, Chester, W. Va., was shuttered for good inasmuch as Robert L. Hands, park manager, felt that patronage did not justify continuance of the rink.

Whirling Sensations, Renee and Evans brothers, were being featured in a floor-show at Stump's Cafe, Philadelphia.

A survey of Michigan rinks disclosed that skaters in that State were having a gala time. Resort section of Western and Central Michigan found each resort featuring rinks.

Summer business in Duquesne Garden, Pittsburgh, was reported exceptional despite hot weather. It was reported that on opening night 1,700 persons were on the floor. Nightly attendance was claimed to run from four to five hundred.

Manager Walter Kiefer, of Battle Creek (Mich.) Rink, had closed his floor for the summer, but was taking advantage of the layoff to install a new sound system, cloth ceiling and resurface the floor before reopening on August 15.

Norwood Roller Rink, Cincinnati, conducted a dance origination contest with prizes of shoes, medals and cash to winners.

Park Resort Rink, Bangor, Mich., was claiming the youngest rink operator in Michigan and perhaps the entire country in the person of Emil Ignelski, 18, manager for the previous three years.

Cyril Benstall, skating enthusiast of England, was the author of an article "More About Progress," in which he commented upon the importance of figure skating. His article also paid tribute to skating men Fred A. Martin and Edward Von Hagan for the work they had done in helping the progress of skating.

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WANTED
All Around Roller Rink Man and Wife, no children. Must be sober, honest, reliable and draft exempt. Wife for refreshment counter. $35.00 per week, including small unfurnished apartment, hot and cold water, gas, electric. Contact by letter or in person if possible, giving experience, age, references, etc.
CECIL MILAM
Dare Motor Hotel, Mt. Clemens, Mich., at once after July 28th at the Wheeling Roller Rink, Wheeling, W. Va.

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No Orders Filled Under 5 M.
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AUTRY CHI STAMPEDE

(Continued from page 38)

Bergen and Earl Kurtze, of WLS Artists Bureau. Advance publicity has been handled by Pat Purcell, who also is announcing the high acts.

Half of Field Used

Soldier Field presents an ideal setting for the show. Because of its immense size, only half of the field and half of the stadium seats are being used. Chutes are built across the middle of the field to bring action closer to spectators. Seats in the south half have a 40,000 capacity.

Opening night's show started at a slow pace with 45 minutes of preliminaries put on to kill the late daylight time, but once the main show got under way the pace was stepped up and there was plenty of color and action. In the prelims were Ina May Jones's baton twirlers, VFW junior division drum corps, horseback pushball session, Elmer the clown (Earl Shipley) with comedy auto, and a trained bull act worked by two youngsters. Main show could not be put on early because the strobiite illumination of the costumes would be ineffective in daylight. To speed up the show and cut the running time, use of the strobiite in the early part of the show was dropped, but was retained in the square dance later in the program. Pushball and the trained bulls also were dropped, and the running time of the quadrille and several other features was cut to keep the show within the three-hour limit. Some trouble was experienced in the contests on opening night because of slick grass, but this was remedied next day by putting in a layer of sand.

Riot of Color Seen

Following a couple of vocal numbers by the Melody Ranch Boys, the Grand Entry was on—a riot of color and picturesqueness with nearly 100 people participating. As the cavalcade circled the field and criss-crossed in serpentine lines the lights were turned out, bringing out the luminous colored shirts of the riders in beautiful effects. After introduction of the officials came the horseback quadrille, six couples in neatly executed routines, with Johnny Jordon as caller. Couples were Dick Griffith and Marcelluise Rich, Bill McCracken and Tad Lucas, Jack Favor and Estelle Gilbert, Hoytt Hefner and Mary Ann Rich, Buff Brady Jr. and Fay Knight, and Charles Colbert and Norma Holmes. Roman hurdle jumping was next, then the first contest of the evening, cowboys' bareback bronk riding. An entertaining exhibition of trick and fancy roping was given by Chester Byers, Buff Brady Jr., Don McLaughlin and Gene McLaughlin. High-jumping horses on the track was followed by the cowboys' calf-roping contest.

Autry's entrance on Champion was the signal for wild cheering. Autry put the horse thru his paces to prolonged applause. The Hollywood Sky Ballet, first of the high acts, was a colorful aerial exhibition by five girls and a man in a variety of clever stunts. Roman standing race on the track next, followed by cowboys' saddle bronk riding. Next, trick and fancy riding by Tad Lucas, Norma Holmes, Evelyn Finley, Dick Griffith, Buff Brady Jr. and Don McLaughlin. The cowboys' steer-wrestling contest that followed was tough going for the boys because of the slick grass.

Songs Given Ovation

Autry's second appearance was preceded by a picturesque bit of pageantry in which a herd of Texas longhorn steers was piloted around the arena by cowgirls while Abe Lefton, announcer, intoned the story of the old West. Autry then came on for a song session, to the accompaniment of the Melody Ranch Boys. His songs of the range were well chosen and brought him an ovation.

In order, there followed the Great Peters, man who hangs himself; a Roman chariot race; a picturesque "Gay Nineties" square dance, and Capt. Jimmy Jamison, high diver, all pleasingly presented. Last contest event was the cowboys' bull riding, with Hoytt Hefner, John Lindsey and Jimmy Sloan garnering laughs with their clowning. In a patriotic finale a huge American flag was unfurled as *God Bless America* was sung.

Abe Lefton's announcing is one of the highlights of the show. He is a master at ad libbing, has a splendid mike voice and his work does much to put the show over. Izzy Cervone directed the band with the sirenens of long experience. Cal and Ruth Thompson's White Horse Troupe was a center of attraction on the track. A picturesque character with the show is Tex Cooper, veteran Wild West trouper, whose commanding six-foot-four figure, with flowing white hair and Buffalo Bill beard, makes him a typical picture of the traditional Westerner of the old days.

The show has been well publicized. It is using about 300 boards, numerous spot announcements on the radio, newspaper ads and special tie-ups. Advance sale has been heavy. Prices are 55 cents, 75 cents and $1.10. Show runs thru July 26, with Saturday and Sunday matinees.

AROUND THE GROUNDS

(Continued from opposite page)

boosting sales. Victory Garden program has been one of the activities of the 4-H clubs of Kansas and exhibits of garden projects will feature the enlarged department.

WATERLOO, Neb. — Douglas County Fair here will be held as originally planned, directors decided at a special meeting. Robert Harrington, secretary, reported. He said the board decided that holding the fair this year was justified, but that if war conditions continue a fair probably would not be planned for 1943.

UNION GROVE, Wis.—Racine County Agricultural Society voted to shorten its 1942 fair from three to two days. Admission has been reduced from 35 to 30 cents, including tax and free parking. Management will urge persons planning to drive to the fair to form car clubs to help conserve tires. Directors favor payment of part of premiums in War Savings Stamps.

SPRINGFIELD, Mass.—That the State buildings on grounds of Eastern States Exposition here, taken over by the army for a quartermaster depot, will not be allowed to deteriorate was the consensus of State building officials who met here on July 20 to discuss future of their respective buildings. Charles A. Nash, ESE manager, said there was always the possibility that the army might wish to rent them as storehouses or the government take them over for some other purpose.

BLACKSTONE, Va.—The seventh annual *Courier-Record* 5-County Trade Area Fair will be held as scheduled, with Beatty's All-American shows on the midway for the third consecutive year. Premium list will feature "Food-for-Freedom" and "Victory Garden" specials. Camp Pickett at Blackstone has about 20,000 soldiers stationed there. Fairgrounds are a half mile from the edge of town.

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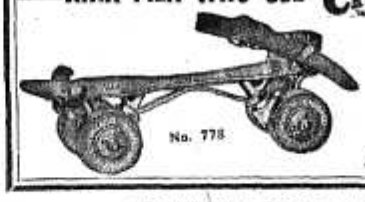
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★ RS-360 "Underneath the Old Blue Moon
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Claude Ellis's

The Editor's Desk

CINCINNATI

THE United States Treasury Department realizes the worth of fairs, declares George B. Flint, well-known showman and manager of the sales promotion War Saving Staff in the Chicago office. Last winter at meetings of associations of fairs he started the ball rolling by suggesting that fair boards give portions of their premiums in War Saving Stamps.

"Ken Carpenter, Midwest publicity director of the War Saving Staff, wishes me to thank The Billboard and you for the wonderful help you have been giving in the way of publicizing what the fairs are doing toward boosting the stamp and bond drive," he writes. "My idea of paying a portion of the premiums in War Stamps received the approval of the administration, and your various write-ups and especially your editorial have been strong factors in the fairs taking necessary action.

"The fair promotion was turned over to me and letters were sent to every county chairman of the War Saving Staff in every county where fairs were to be held. Some of these chairmen passed up a good bet to boost the sales of their counties but others went to it with a vengeance, as, for instance, Chairman Day, of Anderson, Ind. We have found the fair men anxious to co-operate in any instance where a chairman asked it; in fact, I believe they were more enthusiastic than the chairmen themselves. I am trying to keep in touch with results and later may have something which may be the means of fairs operating next season, as the Treasury Department realizes their worth. With admission taxes, bond and stamp sales and the extra amounts of stamps and bonds in lieu of part payment of premiums, this means a lot. Personally, I wish to thank you and to wish The Billboard luck."

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INVITATION to a house-trailer dinner means bring your own sugar.

●

IT IS obvious that extended engagements of circuses not only help the labor situation back with it, but up ahead as well. Advance-car personnel members, who in the past labored from early morn until late at night to stay ahead as scheduled, now often find themselves farther ahead of the show than ever before. And they like it. Picture their rush in billing a one-night-stand date with daubs scattered in every direction from 40 to even 60 miles—and then coming back to the same town this year with from two to three days in which to do the same work! Of course, there is a labor shortage even on advance cars, which doubles up work for other billers. Even with the same work with fewer men, the time more than offsets the odds. Billers should now have more time for recreation at night; before they had to stay close to the car waiting to be switched to where a train was being made up. Whether they will wind up with more money at the close of the season is problematical. Perhaps the old saw, "You save around a circus because you don't have time to spend your money," can be proved this year.

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THIS is the same country where last year they threatened to put us in jail for hitch hiking and where this year they advocate it!

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ALTHO Utah State Fair officials called off their Salt Lake City annual, they are encouraging county fair boards who can do so to continue this year. Secretary-Manager S. R. Brewster said the State board adopted a resolution to give counties all the help possible. "Opposition which developed and was given considerable publicity and failure of several larger counties to offer needed support" was given as reason for cancellation of the State Fair. . . . Sustained attendance and increased proceeds at the North Dakota fairs in Minot and Pessenden were significant, in view of recent talk anent fairs. . . . "It might be interesting to note," remarks Charles W. Green, former Sedalia, Mo., secretary-manager and IAFE past pres. who is to manage Inter-State Fair and Race Meet in Coffeyville, Kan., "that out of a population of over 20,000 in this city I have yet to hear one person say the fair should not be held." . . . The Great Knoll (Jack Hamilton) and Knolletta, visitors to the desk on July 30, singing praises of new Pontchartrain Beach, New Orleans, as a major park and of Harry Batt as a big-time operator. . . . Concessionaire (rapidly disposing of some Jap goods acquired several seasons ago)—"Yeah, I admit it's junk. But maybe it wasn't such a bad thing at that. This doll was made in Japan, but this dog was made right here in the United States. Yet the dog cost three times—yes, sir, three times—what the doll did. Now the guy who made that dog can turn out bullets just as well as dogs. And that's what we need—bullets to shoot at those dirty Japs. We haven't much of the stuff left. Maybe it would have been better if we'd got more. Those Japs could have made dolls and our boys could have made bullets." . . . Any fair nearly 100 years old (and they are many) has tradition and color and appeal, and if it is missed this year it will be missed in such a degree as to assure its resumption as soon as possible. . . . Mike T. Clark went to Ben Davis to see Frank West. Meaning that the venerable former g. a. journeyed to an Indianapolis location to look over the All American Exposition.

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SHOWMEN ain't crazy—altho they nearly break their backs driving stakes on Monday so that they can nearly fracture the same vertebrae pulling up the same stubs on Saturday.

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IT'S getting so it's real news when a show ISN'T playing a war-industry or military-center town.

Leonard Traube's

Out in the Open

NEW YORK

The Whirl of Today

(Continued)

WATCH for sharp changes in the Madison Square Garden Rodeo next October. Gene Autry, stellar attraction for two years, has joined the air force. If he can't make the date changes are the replacement will be Roy Rogers, cowboy star No. 2 of Republic Pictures. And what's this about the '43 chute-corral classic dropping purse events in favor of a pageant of straight Wild Westerr? It seems that most of the better top hands have been and are being optioned by Uncle Samuel, which would make "championship rodeo" somewhat of a misnomer. But leave it to Frank Moore, Major Harold Dibles, etc., to come up with something alluring for the public. . . . Don't be surprised if George Hamid makes a deal with erstwhile competitor Irish Horan on automotive thrillies for the fairs, provided these layouts can operate without interference. No operation, no deal, of course. . . . Frank B. Hubin, the old-timer circuser who has been Atlantic City's chief booster, is going around peddling peaks for re-election of U. S. Senator William H. Smathers, of New Jersey. . . . Herb Dotten, the press agent, will be in the army by the time this line reaches those three readers. (No cracks, please, about our readership having gone up by one.). . . See where ex-Ringling band baiomist Merle Evans has been named leader of Simmons University cowboy band at Abilene, Tex. Congrats to Simmons University on displaying such good taste and to Merle for finally becoming a cowhand. . . . Jim Malone, veteran press agent with John Sloan's auto races (also for the canceled Florida State Fair at Tampa), is tub-thumping for Reading (Pa.) Fair. . . . Talking about p. a.'s, Brockton Fair will have a new one this year. . . . Former trouper Jimmy C. Stone, with the Northern Naval Patrol at Bailey Island, Me., says that The Billboard is like a breath of fresh air to other boys in his unit who were in showbiz.

• • •

B. WARD BEAM, who goes 'way back in thrill-show promotion, writes anent the tribute paid here recently to Lucky Teter: "I had always urged men on my show to see Lucky work and never missed an opportunity to catch his show myself as he was tops in every respect. As he went thru a performance he seemed to say, 'These people have honored me by their presence at the show and I must give them everything I have.' Too many in the business take the opposite attitude and think the public suckers. Teter's death is a great loss to the thrill business. It means that we no longer have a shining example to look up to. It means that the yardstick by which the thrill business is measured is gone. I did not know Lucky real well, but he seemed to me to be such a solid, honorable person and I cannot help feeling that his loss will be costly to the business as a whole."

• • •

RECENTLY the Division of Information of the War Production Board issued a booklet on the subject of how industry is being converted to the war program. Two pages were given over to outdoor amusements. We read that one of the world's largest manufacturers of Merry-Go-Rounds is turning out gun mounts and plane gears, as well as jigs and fixtures for tank production. In peacetime a bulldozer bent rails for carnival rides, but now it bends hooks to lift aircraft packing cases. The skilled fingers of Herman Jagow, 65, who for 25 years or so delighted children with horses fashioned for Merry-Go-Rounds, have taken up new tasks, turning from woodcarving to intricate work with metals. Jagow's hands, trained anew for exacting jobs on the lathe, turn out bits and pieces of the Airacobra, army fighter plane. Others in the plant, increased more than twofold in personnel, make tools, dies and gauges for plane manufacturers and fabricate towers for crews that repair giant bombers. Name of firm? For some strange reason it isn't given, but it's undoubtedly Spillman Engineering Company, of which George Cramer is boss.

On another page the story is told of how a "circus" winter quarters in Florida moved everything out to make room for wartime machines. A concern hired Harvey B. Maxwell to head the converting outfit. This is the Maxwell who was operating chief of the New York World's Fair. The name of the "circus" isn't mentioned, which is just as well, because it's the carnival called Johnny J. Jones Exposition, winter quarters in De Land, Fla.

Nat Green's

The Crossroads

CHICAGO

GEORGE SPELVIN walked into the Sherman and struck an imposing stance on the Magic Carpet. "What goes here?" he inquired of Pittsburg Yellow as he lamped the motley crew milling about. "Showfolks convention or something?" "Naw, just the usual mob," Yellow replied. "It's like this all the time. Except there's a few more showfolks around on account of all the carnivals getting the idea that this is the Promised Land. Only two or three shows here now, but they're all been in, and the agents are still findin' excuses to hang around. . . . There's J. C. McCaffery and Carl Sedlmayr, of ACA. Remember when Carl was talking on a show at Riverview Park back in the days when Lottie Mayer was doing her diving act next door? . . . That little fellow is Joe Scheibo, back from the Aquatennial at Minneapolis. . . . And the stout, good-looking guy is Tommy Thomas talking to his boss, B. Lawrence Phillips, who just got back from Florida. . . . Then there's Louie Berger, Max Goodman's agent, in arranging railroad contracts; Hort Campbell (remember the old H. W. Campbell Show?), now with Rubin & Cherry, and Al Butler, the information kid himself—and he gets it straight, too.

"That little fellow with the military bearing is Col. John Agee, here with Gene Autry. That's Autry over there with a bunch of autograph hounds around him. He's a nice kid and has a swell lot of cowboys and cowgirls with him. . . . The fellow with the admiral's cap? That's Joe Grein, the yachtsman and sourkraut juice king. . . . And the fellow with the prize-fighter's shoulders—Abe Cohen, manager of the Selwyn and Harris theatres. . . . That tall, good-looking gal walking thru the connection is Charmaine, star of the Shubert flop, *Cocktails at 5*, which got just about enough in a week to pay the transportation on the scenery. Luckily the scenery didn't cost them anything. It was given 'em free gratis from the Louisiana Purchase show. . . . That guy in the corner used to work for me back in the days of 'Deep Sea Red.'

"Gosh!" ejaculated Spelvin, "You know everybody."

"Naw, I wouldn't say that," Pittsburg Yellow came back. "But hanging around this spot as long as I have you see just about everybody—big, little and in between. Just stand here and they'll all pass sooner or later. If you want some information on the horses there's Doc Ward. . . . If you have a divorce in mind there's Phil Davis, lawyer, poet and showman, at the newsstand, probably checking the mags to see if his latest poem has been published. . . . If you need a show there's Mike Barnes, revue producer, with Maurice Jencks, secretary of the Kansas Free Fair at Topeka, in tow. . . . The big rosy-complexioned fellow—that's Pat Purcell, who's been getting some nice publicity for Gene Autry's show. What? Naw, it's pretty quiet here today. You should come in when there are some people around!"

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THEY'RE still holding fairs in England. Latest issue of World's Fair, London, lists the West Hartlepool Fair, July 25-August 8, with "ground to let for roundabouts, circus shows, side walls, round games and children's amusements." Various others are listed, including a number of "Stay-at-Home Holidays" playing 15-day stands.

●

CHARLIE RILEY, publicity man, writes from Santa Barbara, Calif., that he's now working for the S. P. railroad. . . . Princess Pat, "artist of concentration," and her mother, Mrs. Holtono, in from the West Coast. . . . Father John J. Rengel, showfolks' friend, in from Steger, buying supplies for a parish carnival. . . . J. Ed Brown evidently was in a jovial mood when he wrote from L. A. last week. We'd like to publish his "Dear Butch" letter, couched in carnival lingo, but on second thought guess we'd better not. . . . We're pleased to see Merle Evans set in a good job at Simmons College, Abilene, Merle's two appearances on the Pitch Band Wagon radio show and the build-up Bey Kelley gave him on the air were largely instrumental in boosting him to fame.

●

BILL CONWAY, Ringling contracting agent, in arranging for the Soldier Field date. . . . John Courtney, ride inventor, was married last week and left Wednesday (22) with his bride for a honeymoon in his native North Carolina. . . . E. C. Velare, of the Royal American Shows, in on a business trip. . . . Sam Stratton caught the Van Leer Holland Classical Circus at Hartford, Conn., and was enthusiastic about it. Also caught the Ringling show, which he reported had two packed night houses. . . . Spencer Huntley, elephant man with the United Exposition Shows, has been handling bulls for 20 years. When he visited Waterloo, Ia., his home town, last week the local paper gave him a double-column story and picture.

DOUGLAS GREATER

(Continued from page 36)

grounds after a week of sweltering weather. Show remained over for Sunday and enjoyed good business.

Aberdeen, Ore. Week ended June 27. Auspices, VFW Post and Pioneers. Business, good. Weather, rain.

Show made a record move from Bremerton, Ore., and was ready to open on Monday. Because of dim-outs the midway closed every night at 9:30. Plenty of rain thruout the week. But despite those handicaps business was good. Midge Holding, photo gallery operator, and Mrs. E. O. Douglas celebrated birthdays during the week. Both received many gifts.

MRS. JACK MARTIN.

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Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

COMIC XMAS CARDS — CLEVER, EXCITING kind. Box 21, $1.00. Samples 25c. 100% profit. STRACO, 1017 Mulberry, Springfield, Ohio. au8x

EARN EXTRA CASH SELLING CHRISTMAS Cards—50 for $1.00, with name imprinted. 9 other leader money making box assortments. Also 100 personal Photostamps for $1.50. Big commission. Free samples. COLONIAL CARD CO., 2077 E. Fourth, Dept. 8, Cleveland, Ohio. au1x

GOING OVER BIG—LATEST RATION CARD, $1.00 per hundred—sells fast at 5c each, no samples. LA FRANCE DISTRIBUTORS, 55 Hanover Street, Boston, Mass. au15

HOW TO SALT PEANUTS INSIDE THE SHELL, $1.00. Guaranteed. C. J. CONRAD, 2301 Sixth Ave., Altoona, Pa.

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. au1x

LARGE WAR MAP FLAG HANGERS, ATLASES —Make $10.00 up daily. Four assorted samples, 50c. CRAM COMPANY, 729 East Market, Indianapolis. x

LORD'S PRAYER, TEN COMMANDMENTS OR Crucifixion, engraved on real pennies. Individually carded. Fastest 10c sellers in years; $5.25 gross. Complete sample assortment sent prepaid for $1.00. PERKINS, 4745 Broadway, B-8, Chicago. au29

MEXICAN FEATHER, STRAW, PICTURES, Sandals, Tablecloths, etc. Quick sellers, 100%-300% profit. Free particulars. Samples 10c stamps. MARQUEZ-BE, Apartado 1176, Mexico City. x

SEASON'S BIG HIT! — HOLLYWOOD STARS Necklace. New! Different! Low prices! Quick delivery! Sample 25c. MISSION FACTORY, 2328W Pico, Los Angeles, Calif.+ au29x

SELL IMPROVED, ORIGINAL; 9x11 BLUE Signs. Religious and Changeables. Cost 3c, retail 25c. Write now. KOEHLERS, 335 Goetz, St. Louis, Mo. au29

SELL FORTUNE TELLING CARDS BY MAIL. Big profits. 10 cents brings samples and information. THORNBURGH SERVICE, 1206 Monroe, Wichita Falls, Texas. au29x

SELL SEASON'S CHRISTMAS CARD HIT! — America's finest 21-Card Assortment, $1.00. Up to 100% profit. Big selection assortments; Personal Christmas Cards, 50 for $1.00 up. Free samples. WETMORE & SUGDEN, 749 Monroe, Dept. 914, Rochester, N. Y. x

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Catalog! Forty profitable lines! ELFCO, 438 N. Wells, Chicago. 1fn x

STOP THOSE FREE DANCERS AND SNEAK-thieves, the Roachpest. Use "Permanent Roach Cure," $2.00. Makes 5 gallons. Nonpoisonous Bedbug Spray, $2.50; Topsall Dancewax 25¢, $5.00. Guaranteed prepaid. OLD COLONY WAX, Davenport, Iowa.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. au22x

SALESMEN WANTED

ATTENTION, CALENDAR MEN! — NOW FOR the first time the famous Esquire Magazine 1943 Varga Girl Calendar can be specially imprinted with your customer's advertisement. Opens up big field for right men. Backed by national reputation; sells instantly to prospects everywhere. Excellent exclusive sideline. Be first in field. Liberal daily cash earnings. Write today. ESQUIRE MAGAZINE, Varga Girl Calendar Division, 477 Palmolive Bldg., Chicago, Ill. x

BRAND NEW — "BETTER THAN A POCKET in a Shirt." Sells to all war workers 25c; 150% profit. Sample 10c. CAPITAL, 7615 Girardin, Detroit.

MERCHANTS WALL SIGNS—SMALL INVESTment, big profit. Send 15c for samples. RICHARDS, 127-B East New York St., Indianapolis, Ind. au1x

BUSINESS OPPORTUNITIES

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. 1fn

MAKE MONEY AT HOME — NEW PLAN. Experience unnecessary. We show you how. Stamp, please. PENCE SERVICE, 2484 Liddesdale, Detroit, Mich.

INSTRUCTIONS BOOKS & CARTOONS

BACK NUMBER MAGAZINE BARGAINS — Retail or wholesale catalog 3c. Back Number Racing Forms, Racing Records, $2.50 per month postpaid. COREY'S EXCHANGE, 355 N. Clark St., Chicago, Ill. x

MODEL CIRCUS WAGONS — BUILT ENTIRELY of wood. Send $1.00 today for attractive Model Show Souvenir, Photo, Price List of Plans, Kits and Finished Wagons. W. BURNS CARVIN, Richford, Vt.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. au1x

MISCELLANEOUS

GOLF CLUBS—REGULATION SIZE CHROMIUM Plated Right Hand Irons, Hickory Shafts; five club matched set, $3.75. LINCOLN SURPLUS, 220 E. Steph, Freeport, Ill. au15

PEACE FROM MOSQUITOES, GNATS, FLIES wearing Black Bobbinett Heatkent Hat-Brim to chest, $1.75; smaller to collar, $1.50; two-part Handle Butterfly Net, $2.50; latest Cot Canopy, $2.75 postpaid. Want folder? COPE MFG. CO., 3726 N. 10th, Philadelphia, Pa.

SHOW PEOPLE AND TALENT, ETC. — USE our address on your billposters, $2.00 per month. For bookings contact 40 CLUB OF AMERICA, 2402 N. Main, Rockford, Ill. au8

PRINTING

BETTER PRINTING — 125 BOND LETTERheads (8½x11) and 125 Envelopes 16¾1, both $1.00 cash. AMERICAN PRINTING, Box 391, Charlotte, N. C.

WINDOW CARDS — 14x22, ONE COLOR, 100, $2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A.B.T. CHALLENGERS, $15.00; MODEL F BLUE, $20.00; Kicker Catcher, $14.00. All clean, perfect order, guaranteed. ½ deposit. WHOLESALE SUPPLY, 6351 Bancroft, St. Louis, Mo.

ALL VENDING GUMS—BALL, CHICKS, STICK Tab, limited for duration. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. npau8x

BUCKLEY DIGGERS — EIGHT COUNTER Models, $395.00. Third deposit. HANNUM, 232 E. Union St., Bethlehem, Pa.

ATTENTION, PLEASE—SHOOT-THE-JAP-GUNS from an income standpoint and present popularity are worth $200.00 in comparison with other amusement machines selling for that price on the open market today. Special offer —A certified check $95.00 will start one of these guns your way and show you that Seeburg Ray Guns, in perfect condition, are the best investment. CHICAGO NOVELTY CO., INC., 1348 Newport Ave., Chicago.

CLOSE OUT — TWO TWIN TWELVE WURlitzers, steel cabinets, adaptors; one Buckley with eight boxes, $215.00; one Keeney, five boxes, $185.00; two Sea Hawks, $29.50; one School Days, $29.50; two Gold Stars, $27.50; two Velvets, $27.50; one Paradise, $32.50; one Line Up, $24.50. W. H. FRAZIER, Morrilton, Ark.

COUNTER GAMES — MARVELS, AMERICAN Eagles, Sparks, Gold Award, $7.50 each. HARRY KURTZEN, 829 Avon St., Akron, O.

FOR SALE — 5,000 GUARANTEED PARTS from late Pin Games. Guaranteed perfect, bargains. Dismantling more. SWARTZ, 762 Joseph Ave., Rochester, N. Y.

JENNINGS IN-A-BAG VENDORS @ $4.00, with latest improvements; Bags, 1c Supreme Nut Vendors, $1.00; Silver Kings, Northwestern 1c Merchandisers or Model 40s @ $3.00; Colvert Vendors, $3.00; 1c Hershey Bar Machines, $1.50; Snacks 3-Compartment Vendors, $4.00. ALBERT HOFF, 1920 N. Rose, Baltimore, Md. au8

KEENEY SUPER BELLS, 5c PLAY, CONVERTIBLE Free Play, $150.00 each; Mills Jumbo, 5c play, cash play, $75.00 each; Columbia Bells, rear door pay, $50.00 each. R. & M. NOVELTY, 1605 Pacific Ave., Virginia Beach, Va. au8x

NINE ROCK-OLA 1939 COUNTER MODEL LITE Up Music Machines, excellent shape, $65.00 each. Half deposit. CLEVELAND COIN, 2021 Prospect, Cleveland, O.

SPECIAL — LOT FIVE BLUE-GOLD PENNY Vest Pockets, Registers, serials above 25700, like new, $100.00; sample, $22.50. COLEMAN NOVELTY, Rockford, Ill.

SUMMER CLEARANCE — BINGOS, $6.95; Totalizers, $8.25; Kicker & Catcher, $12.50; A.B.T. Target Skill and Big Game Hunters, $12.50; Pikes Peak, $11.50; Burel 3-Column Peanut, $6.95; Hershays Candy Bar, 1c and 5c, $6.95; Victor Specials, Peanut, $3.95. LINCOLN, 501 W. 41st, New York, N. Y. x

WANTED FOR CASH — MILLS 1940 1-2-3c. SOUTHWEST AMUSEMENT CO., 1712 Field St., Dallas, Tex.

WANTED — SEEBURG WALL-O-MATICS, R. C. Colonial Model Phonos. For sale, Buckley Boxes, Adaptor Cable. F. M. FRANCIS, Carroll, Iowa.

WE BUY, SELL OR EXCHANGE ARCADE Equipment, Pin Games, Consoles, Slots, Guns, Etc. OPERATOR'S EXCHANGE, 621 Van Ness Ave., San Francisco, Calif. au8x

5 SETS OF A.M.I. AUTOMATIC HOSTESS TELEphone System. Just like new. $2,950.00 per unit. BOX C-457, Billboard, Cincinnati, O. au8x

10 SLIGHTLY USED JENNINGS IN-A-BAG 1c Peanut Vendors, $12.95 each; 25 Coan-Sletteland U-Select-It Candy Machines, $25.00 each. ½ deposit, balance C. O. D. BIRMINGHAM VENDING CO., 2117 Third Ave., No., Birmingham, Ala.

150 BOX TYPE PEANUT MACHINES, ENAMeled, $2.00 each; 200 Box Type Peanut Machines, chrome plated, $3.00 each. All working order; sample sent C. O. D. BERNARD K. BITTERMAN, 4425 Paseo, Kansas City, Mo.

200 USED VICTOR TOPPER 1 CENT PEANUT Machines. Like new, used only a few weeks, $4.00 each. BUCKEYE VENDING CO., INC., 518 S. High, Columbus, O. x

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—LARGEST selection in America at pre-war prices. If we have it—it's cheap from $45.00 Twelve Quart Popping Kettles. CARAMEL CORN EQUIPMENT, 122 So. Halsted, Chicago.

ALUMINUM POPPING KETTLES, $6.50. ALL-Electrics, Burch Cabinet, Counter Models, Star, Kingery, Burners, Tanks, Vending Machines. NORTHSIDE CO., Indianola, Iowa. au19x

CORN POPPERS, GEARED KETTLES, GRIDDLES, Stoves, Lanterns, Burners, Tanks, Tubing, Repairs. Lowest prices. IOWA LIGHT CO., 118 Locust, Des Moines, Iowa. au8x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR SALE — TWO HINGE-PIN BOWLING Alleys, in fine condition. You name the price. H. BARTRUFF, Waynesville, Mo.

FOR SALE — HIGH STRIKER, $100.00. MR. GOOSSEN, 59 Herman St., Rochester, N. Y.

FOR SALE — FOUR DUCK PIN ALLEYS, HARD maple, complete with new pins, score sheets and balls. NEWMANS, 43 E. Main, Norwalk, Ohio.

PORTABLE SKATING RINK FOR SALE VERY cheap. Stored in English, W. Va. BENNY ERDELY, Crundy, Va.

16x24 SQUARE END HIPROOF WATERPROOF Heavy Duck, two Pushpole Style Tent, used one season, cost $110.00; excellent condition, $40.00. CAPT. COLEMAN, 427 Main St., Norfolk, Va.

60 D. U. NO. 510 3000 WATT FLOODLIGHTS, including Brackets, Reflectors and Bulbs. Will sell all or part. THOMAS TIERNEY, Saginaw, Mich.

FOR SALE—SECOND-HAND SHOW PROPERTY

COMPLETE WAR SHOW — INCLUDING Framed Pictures, Banners, Blowups and Frame. Cost $350.00; will take $200.00. MARGARET HUTCHINGS, 354 Tremont St., Rochester, N. Y.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 350 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. au8x

FOR SALE — COMBINED HAND CARVED Mechanical Show, mounted on truck. It's a beauty! Write CAL KVECH, Pine City, Minn.

PAIR 35MM. DEVRY SOUND PROJECTORS, like new, for $225.00 cash. J. THOMAS, 1401 E. Marquette Road, Chicago, Ill.

SET EVANS VENETIAN SWINGS, $125.00; Merry-Go-Round Horses, A-1 condition, $25.00; new High Striker Mauls, 10 lb., $4.00 postpaid; new White Oak Beams with rubbers, $10.00. J. B. ALEY, Rt. 4, Anacostia, D. C.

SIXTY BY NINETY KHAKI TENT — ONE Sixty with One Thirty and Twenty White. Cheap for cash. HENRY VANDIVALL, 605 N. Calvert, Baltimore, Md. au1

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co.
25 Opera Pl., Cincinnati, O.

Insert the Following Advertisement under the heading of

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(Name and Address Must Be Included in Copy)

Remittance of $..... is enclosed to cover the cost of ..... words at 10c each. (Minimum $2 for 20 words or less.)

From .....

Address .....

City and State .....

Forms Close Thursday for Following Week's Issue

8-1-42

Copyrighted material

SOUNDHEAD FOR HOLMES PORTABLE PROjector, $60.00. MELLAPHONE CORPORATION, Rochester, N. Y.

TENTS — GOOD STOCK, SLIGHTLY USED Tents. Many sizes from 8x10 to 50x80 for concessions, carnival shows. Also Sidewall. Prices reasonable. Write KERR MFG. CO., 1954 Grand, Chicago. au8

TROUPE EIGHT TRAINED DOGS AND PROPS ready to work. First $100.00 takes them. Also House Trailer, 7½x14 ft. MRS. EMMA BRIDGS, General Delivery, Virginia, Ill.

4 GASOLINE U-DRIVE-IT CARS COMPLETE—Or will trade. Can be seen Butler, Pa., week July 26. W. R. STOPHEL, Eddie's Exposition Shows, Butler, Pa.

16MM. DEVRY INTERPRETER, LIKE NEW, $250.00; 2 35MM. Devry Sound Projectors, 50 Real Film No. 35, Stands, Screens, Speakers, etc. Excellent condition; $500.00 takes all. M. HUDSON, 1233 Kohler, Akron, O.

22 FOOT TOWER SEA PLANE WITH SIX planes; four passengers each; planes eleven feet long, $600.00. Twelve Car Hey Dey, $2,000.00. J. W. BURKET, Roaring Springs, Pa.

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. au29x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 31 for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

PHOTO MACHINES—MOST COMPLETE LINE of Professional Direct Positive Equipment in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. au8

ROLLS DEVELOPED—2 PRINTS, EACH NEGAtive, 25c; Reprints, 2c each; 100 or more Reprints, 1½c. SUMMER'S STUDIO, Unionville, Mo. au22x

ACTS, SONGS & PARODIES

MELODIES WRITTEN FOR SONG LYRICS—Royalty basis. Good publisher connections. Comedy novelty preferred. AL SANDERS, 1261 N. LaSalle, Chicago, Ill.

THE RACE O' SHANNON — FULL LENGTH Drama of Irish Life and Characters. Unique plot and situations. Anyone having knowledge of this play write the owner. MRS. E. S. L. THOMPSON, Rural Route No. 3, Box 271, Brazil, Ind.

COSTUMES, UNIFORMS, WARDROBES

A REMOVAL SALE — GOWNS, COSTUMES, Chorus Sets, Band Coats, $1.50 each article; Headgears, Net Panties, etc. C. CONLEY, 308 W. 41th, New York City.

SIX CURTAINS, EACH $7.00 — CHORUS Wardrobe bargains. Minstrels, Clown, Orientals, Cellophane Hulas, White Orchestra Coats, Ballyhoo Capes. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. au8

MAGICAL APPARATUS

ATTRACTIVE 216-PAGE ILLUSTRATED PROfessional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. au8

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. au29

NEW CATALOGUE OF MINDREADING, MENtalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. au15x

25c GETS YOU 10 TRICKS AND SAMPLE COPY Monthly Fakir. Best bargains in magic. IVAN, 112 Grand St., Brooklyn, N. Y. au1

ANIMALS, BIRDS, REPTILES

ALLIGATORS, RATTLESNAKES, MOCCASINS, fixed or dangerous; harmless Bulls, Indigo, Yellow Rat, Kings, Horns, Natrix. Fast service. ROSS ALLEN, Ocala, Florida. au8x

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Oceanside, N. Y.

A BIG SHIPMENT CHINESE DRAGONS, REAL Giants from Nicaragua. Great flash. Upsidedown Sloths, Kinkajous, Coatimundis, Badgers, Spider Monkeys, Giant Lion Slaying Hamadryas Baboons, Chimpanzees, Snakes and Birds. SNAKE KING, Brownsville, Tex. se5

FOR SALE — RHESUS MONKEY, 4 YEARS OLD, broke and wears clothes, $15.00. RUTH ROYS CIRCUS, care Endy Bros.' Shows, as per route.

LIVE ARMADILLOS — ALL SIZES, HEALTHY Specimen, $2.50 each; $4.25 pair; Mother, four Babies, $10.00. Also Armadillo Baskets, etc. Cash with order. APELT ARMADILLO FARM, Comfort, Tex. x

SIAMESE KITTENS, MEXICAN HAIRLESS PUPpies, too cute for words; Lions, Llamas, good stock, low prices. PHIFER ANIMAL FARM, Gillette N. J.; mail, Millington, N. J.

SPECIAL THIS WEEK ONLY — DENS IMPERIAL Boas, $10.00; Diamond Rattlesnakes, $10.00; Mexican Green Rattlesnakes, $10.00; Mix Harmless Snakes, $10.00; Horned Toads, $1.00 doz. Wire WORLD'S REPTILE IMPORTER, Laredo, Tex.

SPECIAL—MEXICAN WHISTLING SQUIRRELS, $3.00 pair; Tame Kangaroo Rats, $3.00 pair; Orange Squirrels, $10.00 pair; Armadillos, $4.00 pair; Snookum Bears, $15.00; Donkeys (Burros), $20.00; Desert Turtles, $1.50 pair; Live Bats, $5.00 doz.; Prairie Dogs, $4.00 pair. WORLD'S REPTILE IMPORTER, Laredo, Tex.

HELP WANTED

ADVANCE REPRESENTATIVE FOR WORLD'S Largest Stage Attraction. High class, competent, capable. Handling press, radio. Work under auspices. Must be well educated, sober, reliable. Salary and transportation. Write qualifications in full and lowest starting salary. BOX C-458, Billboard, Cincinnati, O.

AGENT — BOOK A-1 MYSTERY ATTRACTION. All essentials. Auditoriums, theatres; also midnight show. Liberal percentage, steady. Tell all. PELKIN, Nappanee, Ind.

ATTENTION, YOUNG SAX MEN — OPENING soon, both Tenor and Alto. Young Midwest band, average age only 20. Definitely not a "mickey" band. Write, wire immediately. BILLY HUGHES, 1715 47th, Des Moines, Iowa.

CAN USE RELIABLE MED TEAM OR SINGLE—Prefer they have trailer. Will pay top salary for balance of season of ten more weeks. RONDY CARUTHERS, General Delivery, care Show, Muncie, Ind.

GIRL PIANIST AT ONCE — MUST READ, IMprovise, transpose, cut floor shows for four piece girl band. KEHOE SISTERS, 11 N. 7th St., Richmond, Ind.

MEDICINE SHOW WANTS COLORED MUsicians and Performers. Those doubling preferred. Enlarging show now for fall and all winter in South Georgia and Florida. Don't wire. Write stating all you do. Top salary and you get here. DAVID BELL, Fargo Follies, 116 E. Roger, Valdosta, Ga.

MUSICIANS—ORGANIZING BAND 4 SAX, 4 Brass, 3 Rhythm; already have library of fine specials and stocks; steady location, six nights throughout duration; salary, twenty-five dollars. Must be dependable, steady, sober; prefer draft exempt men. Write all, giving age, qualifications. BOX C-454, care The Billboard, Cincinnati, Ohio. au1x

PIN BALL TABLE MECHANIC — STATE salary, what you know, who you worked for. SOUTHERN AMUSEMENT CO., 15 S. Joachim St., Mobile, Ala.

SAX MAN TO OPEN AUGUST 3RD — MUST read and fake. Small band. Prefer Dixie style; $35.00 week. Union. Location, steady job for right man. Wire or write JACK MATHIS, Chickasaw Gardens, Columbus, Ga.

WANT SMALL WHITE COLLARED VAUDEville Shows for coal mining towns. CLAUDE HAMILTON, North Tazewell, Va.

WANTED IMMEDIATELY — MECHANIC TO fix music boxes, pin balls, and console machines. Apply DODGE CIGARETTE SERVICE, 215 S. Eaton St., Baltimore, Md.

WANTED — COLORED PEOPLE, ALL LINE M. C. Dancers, Singers, Versatile Line and others for new Nite Club opening middle of August. Catering to white clientele, steady job, good salary, send pictures, publicity, state all. FRANK DEL GADO, The Dells, Savannah, Georgia. au1

WANTED — MUSICIANS, SINGERS, NOVELTY Acts; any Act that is suitable for high class club. I furnish good meals and lodgings. Write or wire FRANK COLEMAN, The Shelby Rendezvous, Hattiesburg, Miss.

WANTED AT ONCE — EXPERIENCED FLOOR Manager for small portable rink under tent. Building for winter operation. State all first letter. Clarence "Pee Wee" Pearson, write me. LACY MYERS, Clinchco, Va.

WANTED TO BUY

CUSTARD MACHINE — LATE MODEL, mounted on truck. Must be outstanding, no junk. AL FEINBERG, 2686 Valentine Ave., Bronx, N. Y.

TENT TOP — 110x50 FT., THREE CENTER poles (pole and side walls not needed). New or not used over one season. J. E. DURHAM, Cabarrus Sales Co., Kannapolis, N. C. au15

WANTED — USED STYLE 150 AND 125 MUSIC Rolls for Wurlitzer Organ; also Used Skooter Cars and Rubber Tires for same. A. KARST, Forest Park, Hanover, Pa.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY AGENTS AND MANAGERS

ADVANCE AGENT, EXPERT BOOKER — GOOD car. Wants at once account disappointment Magician with Midnight Spook Show. Top money, playing theaters exclusively; 45 weeks each season guaranteed. Rush full details. Address "B.A.H.," Box 529, Billboard, Ashland Bldg., Chicago.

ADVANCE BILLING AGENT — REPERTOIRE, tent shows. Experienced contracting locals, auspices, press, merchants' tickets. ADVANCE AGENT, General Delivery, Chicago Heights, Ill.

AGENT, BOOKER, CONTRACTOR, PUBLICITY Director—Twenty years' theatrical, musical revue, vaudeville, circus Coast to Coast experience. First class attraction only. Expert contractor, high powered press. Have car. State salary. Join on wire. ROBERT SAUL, 124 W. Maple Ave., Adrian, Mich. au8

Advance Agent, Expert Booker, good car, wants at once account disappointment Magician with Midnight Spook Show. Top money, playing theaters exclusively; 45 weeks each season guaranteed. Rush full details. Address "B.A.H.," Box 529, Billboard, Ashland Bldg., Chicago.

AT LIBERTY BANDS AND ORCHESTRAS

Alice Owens and Her Musical Playboys—7 to 10-piece red hot and sweet orchestra, all special arrangements—together with complete floor show, singing, whirlwind dancing, team of top-notch performers, 4 to 6 people. A real drawing attraction for a high-class hotel, ballroom, theater or park. Write or wire Manager, Musical Playboys, P. O. Box 393, Atlantic City, N. J. au1

Available July 18th — Well Organized Five or Six Piece Sweet Swing Commercial Styled Band and very fine Girl Vocalist who fronts. On present job six months. Band is neat, sober, experienced. Contact Orchestra Leader, care Lafayette Hotel, Fayetteville, N. C. au1

Duo or Trio — Violin, Piano; can add Bass or Guitar, Vocal. Played dinner and continental music for cocktail rooms, hotels, etc. Union. No pictures yet. Box 339, care Billboard, 1564 Broadway, New York. au8

AT LIBERTY CIRCUS AND CARNIVAL

MONDU — EUROPEAN sensation, double sex enigma. Annex attraction. Best in the business, seven years with Barney Lamb. Write or wire, ticket if far. JACKIE MONDU, general Delivery, Wisconsin Rapids, Wis. au1

SEX ATTRACTION FOR ANNEX — A-1 APpearance, wardrobe and flash. Photos. State all in first letter. Address PAUL LA PAGE, 1226 12th St., N. W., Washington, D. C.

AT LIBERTY COLORED PEOPLE

At Liberty — Colored Band and Orchestra Leader. Write or wire at once. Prof. John A. Penny, Trumpet Player, 1101 Walnut St., Wilmington, Del.

AT LIBERTY DRAMATIC ARTISTS

Comedy or Dramatic and Musical Comedy Actor—18. Experienced. Very low pay. Write me at once. Dick Keenan, 418 N. Main St., New Martinsville, W. Va.

AT LIBERTY MISCELLANEOUS

FREE OLD TIMER, WORLD Traveled. Good talker, fake Piano, Acts. Reliable. SEARS, 1545 Broadway, New York.

AT LIBERTY M. P. OPERATORS

Picture Projectionist — 16-35mm. Young, reliable. Experienced theatre and roadshow. Also experienced Orchestra Vocalist and Announcer. All offers considered and answered. Box 78, Ishpeming, Mich.

35mm. Proj. Licensed Operator at liberty after Aug. 15th; 11 years experience. 34 years old, sober, married with two dependents. Draft status, 3-A. Want work with a reliable concern. Have pair 35mm. portable 2,000 ft. sound machines with 3 pair lenses, pair Bell & Howell 16mm. 2,000 ft. portable sound machines with 3 pair lenses; 1940 Mercury sedan; mobile sound system with two horns, microphone, automatic record player, 500 records, extra 12 inch P. M. speaker and other equipment to put on first class shows. Alex Chernitsky, 214 N. Vesper St., Lock Haven, Penna. au1

AT LIBERTY MUSICIANS

GUITARIST, STRING BASS —Fully experienced, draft exempt. Vocal novelties, sight read, take off. Reliable, alert musician. Prefer small combination. Will travel; scale $40.00. CHARLIE YOUNG, 507 Washington St., Beardstown, Ill. au8

3RD SAX — UNION. Double Tenor, Clarinet. Good reader, strictly section man. Interested only in location bands; 3-A draft. Now at Casa Nova Club, Grand River and 3rd, Detroit, Mich., until July 31; after at 734 Tilden, Flint, Mich. PAUL BALANDO.

A-1 TRUMPETER WISHES TO LOCATE IN town where there is municipal or industrial band and can obtain other employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

ALTO SAX DOUBLING CLARINET AND Violin — Experienced in all lines. Go anywhere. Write FRANK TONAR, Route 2, Box 17A, Leavenworth, Kan.

AT LIBERTY — TROMBONE. EXPERIENCED, good reader, good range and fine takeoff. PAUL CLAYTON, 431 S. Main, Ottawa, Kan.

BASS TUBA PLAYER—ALL PROPOSITIONS welcome. R. LEONE, 132 Orleans St., East Boston, Mass. au1

DANCE VIOLINIST DOUBLING VIOLA—FROM name bands with real dance style wishes to join band. Young, good appearance, deferred. Sight read any arrangement. Union, travel. BOX 360, care Billboard, 1564 Broadway, New York. au8

DRUMMER — AGE 19. EXPERIENCED SWEET and swing. New pearl outfit. Draft free. Prefer location. Non-union; will join. JAN WHEELER, N. Church, Murfreesboro, Tenn.

DRUMMER — UNION, READ. PREFER SMALL combination, location. DRUMMER, 250 W. 82d St., New York City. au8

FLUTIST — ALL OFFERS, INCLUDING INdustrial, welcome. C. KINAMAN, General Delivery, Boston, Mass.

GUITARIST — MODERN TAKE-OFFS AND rhythm; name band experience. Read, fake. Union. Finest electric guitar. Young, sober and draft 3-A. Wishes location in New York State. BOX C-460, Billboard, Cincinnati, O.

STRING BASS DOUBLING VIOLIN — THOROughly experienced, fine tone, solid beat. Consider any type of work if money is right. Sober, reliable, union. WALLY PELLETIER, 705 7th St., N. E., Washington, D. C.

TENOR SAX DOUBLING CLARINET — READ, takeoff. Age 29; 3-A. Dependable. Clubs, Shows. If location, wife does Chorus, Specialties. Not necessary, however. Have car. JOHN RUPEE, 138 S. Wheeling, Kansas City, Mo.

TRUMPET MAN AND TENOR MAN (VOCAList)—Draft exempt. Prefer working together. All essentials. Write or wire H. B. FRANKLIN, care Orchestra, Nelson Hotel, Rockford, Ill.

TRUMPET MAN — ALL ESSENTIALS. HOWARD B. FRANKLIN, Nelson Hotel, Rockford, Ill.

Baritone — Read both clefs. Can double Slide Trombone. For carnival, circus, rep unit, etc. Experienced trouper. Middle age, draft exempt. Week of July 27th, Sidney, Ill. Address Doc Owen C. Beane, General Delivery or Western Union.

Drummer — Plenty of experience. On the solid side. Sweet as well. Age 19, draft exempt, sober. New equipment. Will travel, union. Bill Hanley, 413 Guthrie St., Ottawa, Ill.

Experienced—Well equipped Trumpet and Drums. Male. Union. Together or separate. Non. Musicians, 3220 W. Central Ave., Toledo, Ohio. au8

Guitarist — Rhythm, Electric, take-off. Fifteen years with top bands, trios. Union, draft deferred. Write Freddie Stimm, 2145 E. William, Decatur, Ill. au8

Tenor-Sax-Clarinet—Experienced. Age 26; good appearance; 4-F draft. Read, fake, tone, etc. Location only, prefer south. Leo Ulrich, Gen. Del., Kentwood, La. au1

AT LIBERTY PARKS AND FAIRS

HIGH POLE ACT—BEAUtiful lighting effect. Unusual features. Literature and price on request. BOX C-418, care of Billboard, Cincinnati, O. au15

SENSATIONAL HIGH Trapeze Act available for parks, fairs, celebrations. Draft exempt. For prices and literature contact JERRY D. MARTIN, care The Billboard, Cincinnati, O. au8

Copyrighted material

BALLOON ASCENSIONS — PARACHUTE Jumping for fairs, parks and celebrations. CLAUDE L. SHAFER, 1041 S. Dennison St., Indianapolis, Ind.

FOUR HIGH-CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. au8

REAL FAST, THRILLING HIGH WIRE ACT OF New York World's Fair. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. se19

Balloon Ascensions All Occasions — Capt. Wm. G. McKinney holds world records for altitude, ascending 6,500 feet from 67th and Stony Island Ave., Chicago, Ill., April 1, 1906, ascending in hot air balloon. Also holding world's record for time of inflation, six minutes, at St. Peter, Minn., September 5, 1906. Offers challenge to all balloonists to beat this record. Also open for contest for long distance flight and endurance (sustained flight). Will meet all comers at any time or place. International Balloon Co., Capt. Wm. G. McKinney, Mgr., 1713 E. Monroe, Springfield, Ill.

Chas. Augustus—Presents His Aerial Act De Luxe for outdoor celebrations. Flashy paraphernalia, wardrobe. Act priced reasonable. Platform required. Write Chas. Augustus, Sub Station 15, Fort Wayne, Ind.

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Rees and Keck Aves., Evansville, Ind. se19

Hinson Colley, Babe Swinging Slack Wire Act, for Fairs, Celebrations, etc. 433 W. 40th St., Apt. 7, New York, N. Y.

Four Acts—Muscle Control and Strong Man Act, 1,000-pound horse supported by a 150-pound man. Twice featured in "Believe It or Not." Expert rope spinning and wonderful educated horse act. Nice acrobatic and contortion act. Very unusual. Labor Day open. Leistad Attractions, Elkhorn, Iowa. au15

Pamahasika's Attractions — Art Beautiful. Presents America's Finest Giant White Cockatoos and Macaws. War songs. Great acting birds. Also Dog, Pony and Monkey Acts. Geo. E. Roberts, Agent-Manager, Circus Headquarters, 3504-6 N. 8th, Philadelphia, Pa. Phone: Sagamore 5536.

Something New in a Free Act — A Three People Magic Presentation. Not a sleight-of-hand performance, but large illusions for the first time possible on an open platform. A live girl suspended in mid-air, a small doll growing to become a beautiful living girl, etc. Change of program afternoon and evening. Sound system. Literature upon request. No fair too large, no spot too small. Labor Day open. Wire or write V-Ray, Bethany, Ill.

3 Platform Acts — Rolling Globe, Tight Wire. Will accept full salary in Defense Bonds. Write for prices and literature. The Three Christys, Keokuk, Iowa. au8

AT LIBERTY SINGERS

YODELER — BOY, AGE 19. Have 3 years radio experience. Would like to get with good outfit. Can hit high C. Have won 8 yodeler contests. BOX C-459, Billboard, Cincinnati, O.

SINGER — ATTRACTIVE, EXPERIENCED SOprano. Wide range with good low tones, can also harmonize, popular and semi-classical. I. ADAMS, 1155 N. Dearborn Pkwy., Chicago, Ill. au1

VOCALIST, GUITARIST — FEATURE VOICE. Age 28; 12 years' experience name bands, radio and stage. Electric outfit. Ballads and novelties. Original keys. Low draft exemption. Scale over $30.00. Will travel. O. M. COOPER, General Delivery or Western Union, Hot Springs, Ark.

Want Job as Singer with dance band. (High tenor.) Thoroughly experienced. Neat appearing. Joe Lanning, Englewood Station, General Delivery, Chicago, Illinois. au1

AT LIBERTY PIANO PLAYERS

DANCE PIANIST—EXPERIENCED ALL LINES. Dependable, young, married. Double Hammond Organ. Desires location in Mid-West. Reference if necessary. Address MUSICIAN, Box 222, Mexico, Mo. au1

PIANO OR NOVACHORD — VERNON KORB, Huron Hotel, Pontiac, Mich.

PIANIST — AGE 20. AVAILABLE IMMEDIately. Can read or fake. Plenty experience. Prefer commercial bands, but all offers considered. Give full particulars. Write or wire ROMEO MARCANTONIO, 149 Murdock St., Canonsburg, Pa. au8

Arranger-Pianist desires change to orchestra needing competent musical director with ability to rehearse band, build library and much sections. Formerly with name bands. Now doing free-lance dance and concert scoring. Can front if necessary but prefer full time on arranging, rehearsing, etc. If your band is well organized but needs someone who can build up a good professional library and bring the band up to a high standard in performance I can be of service to you. Commercially minded, but want no trick set-ups or Mickey Mouse styles. Am strictly sober, industrious and will demand same. Good appearance, sociable, but can command respect and get results. Prefer large band (over 10). Bookers or leaders write. Give me complete information on your set-up. Salary reasonable if conditions are right. 3-A draft classification. Box C-455, Billboard, Cincinnati, O. au1

Experienced Pianist — Prefer commercial hotel band or consider small jazz combo, cocktail unit, or what have you? Can play Solovox, cut shows, etc. All essentials. Have car. Anything considered. Phil Bates, General Delivery or Western Union, Tacoma, Wash.

Piano Player—Alone. Orchestra. Sober; small excuse. Any live theaters, vaudeville; now or future. Any reliable offer. Otto Heuer, 2106 W. Lawn, Madison, Wis.

AT LIBERTY VAUDEVILLE ARTISTS

ATTENTION, THEATRE MANAGERS AND Park Owners — We have a Hi-Class 9 Act Unit available in Ohio and Pennsylvania. For details write C. W. BRUESKE, 126 Lexington Ave., New York, N. Y. au8

Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

MAIL ON HAND AT CINCINNATI OFFICE
25-27 Opera Place

Parcel Post

Bumm, M. E., 6c
Brewer, Dorothy, 31c
Carrigan, John, 6c
Drake, Erwin W., 3c
Fought, Forrest, 10c
Holm, W. A., 15c
Smith, Ben, 14c
Wallace, F., 8c

Abbott, Dave
ACEY, Charles
ACUFF, WM. M.
Adams, Budo
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Shell, Conway
Shell, Dale
SHERRY, CHAS. W.
Sherlock, Tommie
SHERMAN, Jack Fred
SHERWIN, HARRY LAWRENCE
Sherman, Joseph
Sherer, Joseph
Shinn, F. W.
Shinn, Nellie
Shipley Jr., G. W.
Shipman, Mrs. J. R.
Sholla, Anderson
Shope, Julius
Short, P. H.
SHOVER, JAS. RICHARD
Showman, Tom
SHROYER, LEE EMERSON
SHUMARD, Russell Glen
Sidwell, J. A.
SIGMAN, EDD. RHANO
SIME JR., GORDON P.
Simm, J. W.
Simons, Thomas
Simons, Major Jack
Simon, Mrs. Lee
Simpson, Robert
Sims, Bernard
Singer, Herman
Sinsel, Karl
SIPES, THOS. M.
Sisco, R. H.
SKEHAN, JAS. JOS.
SLATER, JOHN
Slyter, Clarence K.
SMALES, ARTHUR L.
Smith, Albert
SMITH, ARLIE RAY
Smith, Benny E.
Smith, Bob
Smith, C. O.
SMITH, ED ANDER
Smith, Mrs. Evelyn
Smith, Fannie
SMITH, Geo. L.
SMITH, GLEN EDW.
Smith, Glenn R.
SMITH, HARRY SCOTT
Smith, Capt. Jeanne
Smith, Herbert
Smith, Joe
Smith, John G.
Smith, K. Max
SMITH, LUTHER D.
Smith, Marcelle
SMITH, MILTON MEYERS
SMITH, REX PEARL
Smith, Robt. Guy
Smith, Sidney R.
Smith, Tom & Clara
Smith, Vivian
SMITH, WM. FRANKLIN
Smith, Phyllis
SMITHLEY, JOHNNIE JOS.
Snare, Greer Marie
SNELL, Lawrence Robt.
SNOW, EARL FRANKLIN
Snyder, Arthur
SOBEL, HAROLD
Somers, Peggy
Sorensen, John
SPARKS, CHAS. ADDISON
Sparks, Mrs. J. T.
Spears, George
SPERIO, JOHN
Spencer, Jack
SPERO, GEORGE
Spitzer, Harry
SPIVEY, CHAS. M.
SPRINGER, FRANK WM.
SPRINGER, JONATHAN LEE
SPURLOCK, Jas. C.
St. John, Mrs. Irene
STACEY, MICHAEL JAS.
STACK, PORTER GRAY
STAFFORD, Paul Bramlett
STALLARD, CHAS. FAYETTE
Stanczak, Frances G.
Stanley, Arthur
STANLEY, CHAS. W.
STANLEY, DEWEY GEORGE
Stanley, Edw. S.
STANLEY, FRANK
STANLEY, ROBT. GOODLEY
Starke, Bernard
STARLING, J. Jack
STARR, ALBERT
Starr, Mrs. Andrew
STARR, DEWEY
Starr, Jackie
STEEL, STARR
Steele, Eddie & Verna
STEELE, Victor A. B.
Steen, George
Steinhart, Wm.
Stephens, Chas. A.
Stephens, E. J.
STEGALL, Roy Lee
Stein, George
Steve, J. Frank
STEVE, Billy Joe
Stevens, George
Stevens, Johnny Freemont
Stevens, J. C.
Stevens, Victor C.
STEVENSON, PETE
Stewart-Pearson Shows
STEWART, JACK ALEX
Stewart, Jack & Blanche
STEWART JR., MALLIE AVERY
Stickler, Charleen L.
STILES, RALPH STEVENS
STIPANOVICH, Milton
Stockwell, Asher
Stoffel, Walter
Stone, Carl
STONE, CHAS. ALBERT
STONE, Chester Hiram
Stone, Ira
Stone, Mrs. Jack
Stone, John
STONE, WM. FRANCIS
STOVALL, Wm. Newton
STRATTON, WM. H.
STRATAKOS, LOUIS
Strong, Harriett
Strong Jr., John
Strother, Jack B.
STUART, LOWRY WILSON
Stuckert, Bill
Stahman, Stanley
Sturgis, Ben
STYLES, TALMADGE E.
Sullivan, Mrs. Blanch
SULLIVAN, FRANK LOUIS
SULTAN, MACK
Sultzberger, Mrs. Ethel
Summers, June
Sumner, Fred
SUTTON, KENNETH
SUTTON, WILLIE W.
SWAGGER, MONT
SWANEY, CLYDE
SWANSON, Carl
SWART, FRANK
Swartz, Ross
Swift, Tom
Swika, Steve
SWISHER, GERALD E.
SWORD, BOOTH W.
Sybert, Mrs. Dean
SYLOW, JAMES
Sylvan, Wm.
Symington, Paul Clayton
Talbott Jr., Geo. Burt
Talley, James Kid
Taller, Rosa Lee
Tam, Alex
TANNER, JAMES FRANKLIN
Tarbes, Henry
Tarlton, Mrs. Leo
TARNOWSKI, JOHN B.
TAUBER, SIDNEY
Taylor, Chas. A.
TAYLOR, CLARENCE HENRY
CLARENCE L.
Taylor, Emma
TAYLOR, FRED FRANCIS
Taylor, Jay
Taylor, John
Taylor, Toronne
Taylor, Doc W. H.
TAYLOR, Wm. Sidney
Tester, Virgil L.
TERRY, CHESTER
Terry, Miss Dawn
TERRY, HENRY C.
Terry, James C.
Teucher, Kathryn R.
Texas Max Side Show
Thiede, Roger
Thomas, Art B.
THOMAS, HUGH GREEN
THOMAS, JAS. SCULLY
Thomas, Lee
Thomas, Lloyd
THOMAS, OLIVER
THOMAS, RICHMOND ROBSON
Thomas, Mrs. V. R.
Thomason, Nelson
Thompson, Earl
Thompson, Mrs. Elaine
Thompson, Harry WASHINGTON
THOMPSON, RANCE HOUSTON
Thompson, Rosemary
Thornton, Buddy
THORNTON, DAVID DANIEL
Thorson, Carl
THURSTON, WM.
THYNE, Timothy
TIDMORE, NAT CLARK
Tillman, Fred
Tillman, Mrs. Hester
TILSON, Arnold M.
Tinsch, Frank
TIPTON, GEO. EDW.
TODD, EDWARD E.
Tollman, Tarzan
Tollman, Tony
TOMBERLIN, ERNEST THOS.
Tompkins, Cecil
Tonelli, Bruno
TONELSON, Albert Ace
TONEY, J. FRANK
TORNOWSKI, JOHN H.
Totty, Mrs. Albert
TOUSEY, GEARDOLAN A.
TOWNSON, Chas. Maxwell
Treadway, Anzetta
Townsend, Jack Burlis
TRANSUE, DERWIN T.
Treadway, Miss
TRIGONES, NICHOLAS C.
TRIM, ALFRED Eddie
TROTTIER, Patrick A.
Trout, Rex
Trostman, Mrs. Eva
Trostman, Dr. H. F.
TROUTNER, Rex Gerald
Truitt, Joe
Tucker, Jimmie
Tucker, Wm. R.
Tumlin, Tommy
TURNER, CHAS. LEWIS
TURNER, Fred Doug
Tatum, King
Tutterow, Mrs. Ethel
TWOHOUSE, GARTH
Tye, Milton Frame
TYLER, CARL ELIAS
TYLER, KENNETH LEE
Tyler, Mrs. Ruby
Tyree, O. H.
TYSON, PRINCE
Uhler, Thos. Carl
Underhill, Floyd
UNDERWOOD, Dana Alker
Urich, John
UTLEY, SAM
Utter, Dick
Valeri, Frank
Van Allen, Melissa
VAN CAMP, ARTHUR JOHN
VAN HOUSEN, Lawrence E.
Van Horn, Ray S.
Van Lidth, Mrs. Helen
Van Ney, Ray S.
VanderKolk, Teddy
Vangness, K. O.
Vaughan, Ernest
VAUGHN, ROBT. G.
Vinson, Danny
Voss, Chas.
Veera, Toby
VERNON, LLOYD GEOFFREY
Virgil the Magician
VOGSTEAD, KENNETH
VOGT, HARVEY FRANK
Voice, Jack
WAHBERG, Herbert
Wade, Jack
Wadsworth, F. W.
WALDRON, Samuel Wallis
WALKER, Cecil Al
Walker, Donald
Walker, Grace
Walker, J. W.
WALKER, JAKE
Walker, Ronald Lucky
WALKER, WM.
Wallace, Betty
WALLACE, CECIL EUGENE
WALLACE, CHARLEY BING
Wallace, Jerome R.
Wallace, Mrs. Vida
WALLARD, ROBT. LEE
WALLER, ARTHUR BRADLEY
Walters, Mrs. Irene
WALTERS, WALTER STANLEY
Wantz, Mrs. Gerald
WARD, CHAS. MELVIN
WARD, CLYDE C.
Ward, Harold Clifford
Ward, Mrs. Lois M.
WARNER, EDWARD
Warner, Eva
WARNER, HAROLD JAS.
Warner, Thelma
Warnick, Neal
Warren Jr., Bill
Warren, Homer
WASHBURN, RALPH GEO.
WASHINGTON, JOSEPH
WASHINGTON, LEROY
WASSO, BOB
Wasso, Mrs. Joe
Waters, Ethel
WATERS, LUTHER DELL
Watkins, Mary E.
WATSON, ERNEST MILTON
Watson Jr., John Jos.
WATTS, Joe
WATTS, WM. BENNETT
WEATHERS, LANDY F.
WEAVER, THEO. ROOSEVELT
Weaver, Mrs. Violet
Webb, Anne
Weber & Chatta (Wee Ad)
WEBER, FREDERICK
WEBER, ALVIN FERDINAND
Weber, Geraldine
WEBER, JOHN HERMAN
Weeks, Frank
WEINMANN, GEO. LAWRENCE
WEINTRAUB, JACOB
WELCH, AMOS
Welch, Mrs. Helen E.
Wells, Mrs. Jim
WELLS, ALBERT
Wells, Frank J.
WELMAN, WILL
Werkman, O. C.
WESLEY, GEORGE
West, Otis
West, Evelyn Mae
West, Major James
West, Rita Jean
Western, Geo. J.
Weston, Glenn Tiny
Weston, Sam
Wexler, Ed
WHALEN JR., JAS. EDW.
Whatley, Rob
WHEELER, DAVID FLOYD
WHITAKER, CHAS. HARDIN
White, A. Drink
White, Bob
White, Calvin
WHITE, Elw. Thos.
White, Georgia
White, Geo. Alvin
White, Guy
WHITE, JAS. MARSALLE
WHITE, JOHN LAWRENCE
White, Doc J. W., Mentalist
White, Lawrence
WHITE, RAYMOND
White Jr., Robert
White, Tommie
White Cloud, Chief
WHITMAN, DANIEL ALLISON
Whitney, J. A.
WHITNEY, JAS. JOHN
Wicks, Mrs. Alice
WIEDEMANN, FRED
WIGGIN, JAS. EDGAR
WILBANKS, JAS. BENSON
WILCOX, Wm. Franklin
Wilkens, Big Red
Wilkerson, Ben
WILLARD, VERNE CLYDE
Williams & Franklin
Williams, Mrs. Alice P.
Williams, Mrs. Alma
WILLIAMS, CLIFTON EDW.
WILLIAMS, CLYDE DOYLE
Williams, Dewey
Williams, F. E.
Williams, Freeland
Williams, G. G.
WILLIAMS, HARRY CLEVELAND
WILLIAMS, GERALD GLENDON
Williams, Howard
WILLIAMS, JOSEPH WARD
Williams, Mac K.
Williams, Mardo
Williams, Ray
WILLIAMS, Stephen
WILLIAMS, SYLVESTER GRANT
Williams, Texas Slim
Williams, Tony (Fighter)
Williamson, Carl
Williamson, Forrest E.
Willis, Billy
Willis, Chick
Willis, Lionel
WILSON, ALFRED JONES
Wilson, Mrs. C. H.
Wilson, Mrs. Diana
WILSON, FRED
WILSON, HARRY INO
WILSON, JOHN
WILSON, ROBT. ERSKIN
Wilson, Roberta
Wilson, Roy Speedy
WINGATE, ROY EUGENE
WIMMER, ORMAN RUDOLPH
WINEGARNER, Ernest G.
Winslow, Edw. Monford
Winternute, John S.
Winters, John
WIPF, ROBERT D.
WISE, Larry
Witt, Fred
WOLFE, RAY ALONZA
Wolf, Bill
WOLLARD, ROBT. LEE
WONG, GEORGE W.
Wood, Mrs. Bertha
WOOD, JOHN WINDSOR
Wood, Kenneth
WOOD, WESLEY LARRY
WOODARD, RAY
Woods, Winter
Woods, Earl E.
WOODWARD, FREDERICK V. R.
Worley, Francis E.
Worden, George M.
Wortier, Jesse G.
Worton, Melvin
Wozniak, Frank
WRAY, JOHN HENRY
Wright, Clara Leland
Wright, F. A.
Wright, F. D.
WRIGHT, HENRY BROWN
Wright, Ted
Wright, Wm. Shorty
Wullbotte, Benny
WYATT, THOS. EARLE
WYLIE, NEWTON CLAY
Wyntregar, R. L.
Wynnenger, Mrs. Pat
Yehan, Mrs. Fay
Yen, Evelyn
Yenan, Sterlo
Yerman, Margie
Yoge, Madam
YORK, Claude Wells
YORK, JOE
YOUNG, DONALD WESTLEY'S
YOUNG, J. FLOYD
YOUNG, Jas. Edw.
YOUNG, John Alden
Young, M. B.
Youngblood, Zeke
Youngs, Luther
Younger, Ralph
Zaborowski, Mrs. M.
ZELTMAN, EDW.
Zelta, Madam
Zentatski, Sigmund
ZUMPANA, AUGUST VICTORIA
ZIMMER, ADAM G.
ZUCKER, MORTIMER

MAIL ON HAND AT

NEW YORK OFFICE

1564 Broadway

ADAMS, HENRY F.
Alexander, Ted R.
ALLEN, JAMES CARL
Allen, Jack
Andrews, Noella
Apple, Betty
Arden, Barbara
Austin, Sid
Bailey, W. A.
Baker, Al
Barry, Mrs. B.
Barry, James Paul
Beebe, Stanley
BENNET, FRED PHILIP
BENOIT, Frank J.
Bentley, Claude E.
Benton, Audrey
BERRY, Kenneth Clifford
Black, Don
Blaine, Mary
Bletcher, Blanca
Briggs, Robert
Campbell & Floyd
CARLOS, HORACE
Carson, Tex (Daniel)
Chester, Frank
CLANCY, THOMAS HENRY
Clark, Al
CLIFFORD, PAUL HENRY
Coburn, Robert
Coffelt, Lewis
CONNOR, EDWARD AUGUSTIAN
CORCORAN, James William
DAREZZI, FRANK L.
Davis, Homer
Darton, Marlenna
DELANO, Phillip James
Demetry, Peter
DOBBS, William David
Doherty, Jos. A.
Doyer, Anthony Jas.
Dugans, Billy
DUNNIGAN, Francis J.
EDWARDS, Robert P.
Epstein, Al
Evans, R.
Faye, Blanche
Fenwick, James
Fern, Pararie
Finn, Morris
Fisher, Mary C.
Fitts, Goldie
FIUMARA, RINALDO L.
Francis, John (Joe)
Giglio, Michael
GILLESPIE, CIRTUS
Gould, Max Forbes
Grant, Mary
Greska, Rita
Grey, Carolyn
Grisvald, Larry
GUTHRIE, JOHN JOSEPH
Gypsy, Sam Tan
Hamilton, Olivette
Harris, Kay
Hill, Chad
HORN, JAMES OTI
Holland, Ross
Honner, Charles (Purdy)
Howard, James
IVASKEWITZ, John George
JACKSON, George Franklin
JANKIN, Lee Cushman
Jankura, Steve
Jenderman, Dorothy
JOHN, WILLIAM F.
Jolly, Jessie
Keating, Joy
Kehinkoski, David
Kelser, Bill
King, Dick
King, Frank
King, Iona
KING, Robert
Kreamer, Ernest
LAND, Charles
Lane, Thomas
Lang, Vivian
Lawton, Danny
Lee, Dorothy
Lenderman, Carl
Leslie, Holly
Levine, Henry
Lorraine, Sid
Lynch, Millie
McCAUGHTRY, Wallace F.
MacIntyre, G. L.
McKINLEY, Walter James
Malloy, Ullaine
Martin, Alton
Marlow, Penny
Mason, Ruth
Miller, Curly
Minerth, Mrs. V.
Mirth & Melody
MORRISON, Floyd L.
Nelson, Oliver
O'Connor, Doris
O'Connor, Don
O'Connor, Thomas
Padrone, Charles
Page, Matt
Palleto, Mario
Palmer Show
Parks, Valerie
Perdue, George
Peters, Elsabeth
Pickard, Roy
POWERS, OLIVER BENJAMIN
Quincy, Miss Venia
RAMSEY, Jack S.
Randall, Jesse
Reynolds, Ron
Roberta's Circus
Robinson, Herman S.
ROMANO, ERNEST JAMES
Saltzer, Ray
Saunders, Jimmy
SCHENKMAN, JULIUS
Senter, Boyd
SHAW, Alfred J.
Sherwin, Julie
Sparr, Julius
Stang, Irving
Strange, Joan
Taylor, Audrey
THOMAS, Millard Phillips
Thompson, Jack
Thompson, James David
Walter, Mary
Wasem, Mitchell

Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

Wayne, Ellen
Weston, Fay
Whitaker, Casey
Wiles, David
Williams, Jean
Williams, Virginia
Wolfe, William
Wolper, Mrs. Wm.
WOLFER, Wm.
Woodruff, Kitty
Wright, Dr. J. R.
Zorn, Mrs. Sophie

MAIL ON HAND AT

CHICAGO OFFICE

12th Floor Ashland Bldg., 155 No. Clark St.,

Adams, Miss Vickey
Alexander, Samuel
Allen, Fred
Austin, Pray A.
BLACKWELL, HUBERT
Blaine, Mr. C.
BROOKES, WILLARD LOUIS
Browne, Frank
Brewer, Ann
BURGESS, ROY
CARTER, THOMAS JOSEPH
Clark, Bobby
CLARK, CHAS. EDWARD
Clement, Violet
Cochran, Eddie
Colbert, Ray (Also addressed to Speedy Bowen)
DALLMAN, WALTER
DARNELL, HAROLD TRUE
De La Wenska, Miss Zelcka
Delmar, Armand
Dennick, Miss Van
DIAMOND, ROY O.
Fernandez, Bob
Farley, Leonard V.
Flanagan, R. E.
FOGLESONG, FREDERICK R.
Fox, R. J.
Franz, Albert N.
Fulton, Mrs. Lillian
FUNDERBURG, QUINTON
Gallagher, Louis
Gardiner, Madeline
Good, Jack
Goddard, Ted
Gorman, Leo
GRAHAM, JOHN BENJAMIN
GRAHAM, JOHN HENRY
GRANT, Jessie R.
Griffith & Wells
Hagerson, Elliott
Harvey, R. M.
Hayes, Miss Henny
Henderson, Mrs. T. M.
HIEBNER, Edward
Hosse, James
HORTON, FRANK JAMES
Jason, Lee
JOHNSON, GERALD JUEL
JOHNSON, Rufus Rody
Jones, Daniel
Jones, Earl
Jones, Little Johnny
Kane Sisters
KIMBLEY, CARL J.
King, Harrison
LaMotte, Joseph J.
Leiser, Harry O.
Lee, Anna Cecil
Lewis, Mr. R.
Livermore, Norman
McCullough, Ruth
Mabel, Mary Jean
MARTIN, LEWIS LEROY
MASON, CHARLES
Miller, Harry
MOORE, ROBT. CALBERT
Moore, Dan
Mullan, L. A.
Murphy, Joe
Nora, Madam
Ogilvie, L. B.
OLKIARCZYK, JOSEPH J.
PORTER, Roland D.
Price, Bob
Prince, Clarence W.
Rabila, Santo
RAGAN, OSCAR LEE
Raney, Mrs. Ted
RANK, WAYNE DAVID
Reed, Miss Billie
Rochelle, Polly
Safstrom, Mrs. Vera Jordan
SEEVER, Mr. Bow
Sherman, Joe
Starks, Fred (Bud)
Steffen, John E.
STEPHENS, WILLIAM JERRY
SYREMICK, CHARLES
Simonick, Charles
Tester, Virgil L.
Thomas, Fritz
Thurlow, Buddy
Upham, Lillian C.
Vantine (Magician)
Vargo, Ellen
Vaughn, Ernest
Wickers, Billy
Winkle, Mrs. Doris
Weber, Miss Bonita (Indian Jackie)
Yutton, Bob
Zenda, Madam
HOWARD, FLOYD THOMAS
HUBBLE, JOHN LEONARD
Hurlford, Thomas
Hutton, M. C.
Jackson, Jack
JOHNSON, Carl Wayne
Johnson, K. R.
JOHNSTON, DON
Jones, Albert
Kelly, Edith
KING, LEE ROY
Kitterman, Tony
Kohler, George
Ledwell, Frances
LEE, Frank James
LEWIS, William Henry
Lime, L. O.
LONGCOR, HERBERT
Lucas, Earl
McClain, Bill
McDonald, Victor
McMULLEN, JOHN LUKE
McSPARREN, William Perry
Marchbank, Naomi
Marion, Grace L.
MASLEN, GENE LYLE
MELVILLE, FREDERICK EDWARD
Merritt, R. H.
Metts, Andrew J.
MEYER, GEORGE ALBERT
Miles, Charles
Miller, Bertram
Miller, Harry (High Striker)
Mitchell, Mrs. Ann
MITCHELL, THEODORE LAWRENCE
Montana, Miss Trixie
Murray, John
NEFTS, MERLIN
Neitzler, Miss Elda
NICHOLS, RALPH
NIXON, James
Nottingham, Mrs. R. H.
O'DEA, JAMES ROBERT
O'Steen, James L.
OSTREM, JAMES MICHAEL
Parker, J. L. (Buck)
Parks, Lester
RANDOLPH, EARL HAROLD
RAWLINGS, Everett
RICHARDSON, HERMAN EARNEST
Riordan, James
Rynhardt, Miss Ruth
Safstrom, Mrs. Vera Jordan
Salazar, Marie
Sandeuff, William
SEARLES, JOHN HAROLD
SERVIS Jr., Edward Fitzhugh
SEWELL, CHARLES MERLE
Seroff, Dora
Simmons, William
SHERWOOD, Neal Carl
Shires, Tux
Sims, Mrs. Ruby
Smalleck, Harry
Smith, Bobbie Babette
SMOOTS, LE ROY
Spain, Lee
Strahl, Florette
Stanley, Lelia
Sullivan, Mrs. Blanche Keller
TAFT, JOHN FORREST
THOMAS, Howard Floyd
Thompson, R. L.
Thompson, W. R.
THORESON, NORMAN ERNST
Turner, Miss Mildred
Tyler, Malvin
Vernon, C. A.
Vernon, Mrs. Clifford
Walsh, Earl R.
Walters, Victor J.
WARMOUTH, ALFRED THOMAS
Washburn, Nelson J.
WEST, Forest Everett
West, Glenn
WHITE, William Charles
Williams, Juanita Thornton
WILLIAMS, HERBERT
Willis, Miss Billie
WILSON, JAMES
Wilson, Miss Lee
WILSON, Robert Cecil
WILSON, ROY OLIVER
Wilson, Mrs. Alice (Dutch)
YATES, KIRBY LEE
Zellman, Edward

MAIL ON HAND AT

ST. LOUIS OFFICE

390 Arcade Bldg.

Parcel Post

Frye, James G., 22c
Gerlach, Roy Duke, 7c

ACKLEY, JAMES W.
Adams, Minnie
Alexander, Ted R.
ALFORD, ALLEN CLAY
ALLEN, Ireland Charles
Anderson, Dot
ANDERSON, HARRY
AUSTIN, ALLEN ANDREW
Babbington, A. M.
BALES, Elmer Dixon
Beaux, Betty
BEEBY, VERNON THOMAS
BOODY, LEIGHTON LEROY
BOULDWARE, Frank
Boyle, Thomas O.
BRANNOCK, John Wesley
Branch, Robert
BRANCH, CHARLES L.
Brown, Robert E.
Brier, Mrs. Ollie
Buck, Miss Bezinella M.
BURNETT, Richard Charles
Burrell, Jerry
BURTON, JOHN LOUIS
Butcher, O. J.
Butcher, Mrs. O. J.
Campbell, W. H.
Carson, R. W.
Cawthorn, Wild Bill
Chandler, Mrs. Virginia
Charles, William
CHASTEEN, ROBERT FRANKLIN
Christian, Miss Fern
CLARK, RAYMOND W.
Clark, Mrs. Ruth
Cohan, Charlie
Cooper, H. D.
Cooke, Grace
COWSERT, CECIL EMANUEL
CRIST, ROBERT ARMSTRONG
CROWELL, HAROLD WEBB
DALEY, Charles Miles
Darling, Happy Jack
Davis, M. J.
Davis, Oscar
Dilback, W. M.
DILLON, James Ivan
DOLAN, WILLIAM K.
Davis, Miss Betty Lee
Drake, Dick
EASTMAN, WALTER SCOTT
ELLWEIN, CARL A.
FELTS, OLIVER MARTIN
Flanagan, Thomas A.
Franklin, Joe
Flanagan, Robert
Fulton, Gale
FULTON, GALE EUGENE
Fetch, G. B.
FIUMARA, RINALDO LEONARD
Galvin, Flossie
Good, Dale
Good, Joe
Goldstein, Sam
GOOLEY, HAROLD THOMAS
Gotch, Jack
Grant, Mrs. Anita
Green, Chas. Denver
Greear, Ed
GUNN, MYRTLE
Hammons, Cherokee
Hand, Leonard Louis
Hans, Y. D.
HARDING, DALPHIN DEAN
Harris, Essie
Harris, W. I.
Hayes, Viola
Henderson, J. C.
Hopkins, Emmett
HILEMAN, Lester Earl
HILTON, JAMES
HOUSE, LEE JACKSON
Hughes, Lillie

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Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by MERCHANDISE EDITOR—Communications to 1564 Broadway, New York

Nation's Direct Sellers Do Big Propaganda and Selling Job on V for Victory Items

NEW YORK, July 25.—Doing their share toward building and maintaining the fighting spirit among all the peoples of the United States are the demonstrators, house-to-house and store-to-store workers who have been pushing sales of scores of "V for Victory" items.

Supplied with an ingenious array of V products by hard-working manufacturers these demonstrators and direct sellers are spreading the 23d letter of the alphabet in stores and homes from Coast to Coast.

One of the most recent, and fast becoming one of the most popular such items, is a V item made up of two fluorescent tubes set in the shape of a V and centered with a Statue of Liberty with the words "United for Liberty" beneath the statue. With this fluorescent V the buyer receives oval snap-on plastic covers made up as flags. The American flag, of course, is intended to be snapped on the left arm of the fluorescent V and the flag of any one or all of the United Nations may be snapped on the other arm.

The item, because of its specific appeal to naturalized Americans of all nationalities, has proved a good seller in foreign-element neighborhoods. For instance, the combination of Old Glory and the Polish flag makes an ideal item for Polish neighborhoods, the American flag and the Greek flag for Greek neighborhoods, etc.

Item is 18 inches wide and 22 inches from top to bottom.

Other V items which have proven steady sellers are the many flags and banners bearing one or another variation on the Victory theme.

One manufacturer has produced a 6-ply cardboard V printed in red and blue which sets in a red base and has an American flag in its center.

Decals, too, have been used to "sell" the V-for-Victory idea. Buttons, pillow cases, pearl jewelry and scores of other items have also employed the V to good effect. Workers with these items feel they are doing a twofold job: keeping their own business moving along nicely, and helping the morale of the country by spreading the V sign near and far.

Flag Mfrs. Get A-2 Cloth Rating

The War Production Board's Order M-166 grants a preference rating of A-2 to purchase orders of manufacturers making American and other flags. Order applies to many types of essential cloth, mainly cotton and rayon fabrics, used in flag manufacture.

BINGO BUSINESS

By JOHN CARY

Last week we reported the case of the 200 women in McKeesport, Pa., who stormed the city council en masse to protest the council's ruling against Bingo games. The players' "war against officialdom" spread to other fronts this week. In Toledo more than 400 players rose to their feet and roundly hooted officers who stopped the game during the evening.

And in Coney Island, New York, a bingo player, a woman who declared that "bingo is the only pleasure I have left in life," went before Magistrate John F. X. Masterson and complained that the operators of one of the resort's bingo games (where the woman had frequently played) refused to let her take a card. The magistrate expressed the opinion that it might be a violation of the rules of the License Department for the operators to forbid the woman to play. He sent the woman home with the promise that he would look into the matter. We would like to be able to tell you why the operators refused to allow the lady to participate in the games, but it was impossible to learn the reason. If we hear anything more about this case we'll let you know. Have any of the operator-readers of Bingo Business had experiences of this kind, cases where it became necessary to forbid participation to a patron? We would be interested in learning of such cases and how operators handled them.

* * *

How many operators are running games under Civilian Defense organization auspices, semi-official or official. Bingo has certainly proved its worth as a fund-raising medium in many a worthy cause and with Civilian Defense funds rather scarce in many localities, bingo might well be the answer.

At Sheffield Lake, a suburb of Lorain, O., for instance, Mayor Wayne Inslee, Police Chief Henry Miller and a number of the suburb's councilmen run four bingo games each week at the Cleveland Beach dance hall. Funds raised are used for Civilian Defense needs. It is reported that the games have been doing extremely well, considering the size of Sheffield Lake. Average attendance is about 400 people. Councilman Clarence Tress pointed out that the Council and the officials do not actually run the game, but that it is run by the Civic Club, of which all the officials and councilmen are members. Are you running a Civilian Defense game? Let's hear about it.

* * *

And how about early-morning and afternoon Bingos for war workers on the night shifts. We have numerous reports of dance halls, bowling alleys and other recreation centers operating at hours designed to appeal to the war worker who works the late shift. Surely there must be room for a game with the appeal and the restful qualities of bingo.

Fans Meet New Seasonal Demand

MILWAUKEE, July 25.—Fans and air circulators are again meeting strong demand now that the warm weather requires their continued use, according to reports received here from specialty workers. While stocks available are limited due to the priorities program workers who have been able to obtain this merchandise report heavy activity. The models available include some of the latest modernized numbers which, in addition to giving relief from the heat, also have a very attractive appearance.

Bingo operators who have featured this merchandise, when able to get a supply, have noticed that it has hyped interest in their games, they state. The big brother of the portable fan, the air circulator, is also a very strong premium number, it is said. Smart operators who anticipated their needs early in the year are now cashing in on the seasonal demand for these items, according to reports.

In addition to fans and air circulators interest in other summer items such as motor jugs is also reported. Here, again, is an item that is available only in limited quantities but operators with foresight who stocked up are able to cash in. It is reported that some stocks are still available as well as pocket radios, singing teakettles, electrical appliances and similar items that are becoming increasingly difficult to obtain as the months go by.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

It is in times like these that the enterprising, clear-thinking operator shows why, some good breaks or bad, he is usually head and shoulders above the rest of the field. And it is in times like these that he must be good to avoid having his income slide from its accustomed level.

These are not normal times. We all know that. Merchandise in many categories is difficult to obtain. Much of it is longer being manufactured and stock piles are gradually being reduced. This condition is developing problems which are becoming increasingly difficult to solve, especially to operators who have fallen into the groove of relying a few favorite items which are no longer available. Because of an inability to think their problems thru, some of the boys are finding the unproductive periods, the spacings between a deal which has run its course and the creation and placing of a new deal, gradually growing longer and the money purses gradually more anemic. But . . . and this is what we wish to bring home as strongly as possible . . . the enterprising, imaginative operator has kept right on going week after week, with little loss of time from a lack of something to work, and in all probability will continue to do so for the duration.

Perhaps at one time you were partial to attractive, consumer-appealing portable radios, to ornamental re-use containers filled with confections and nickknacks, to cute little lamp numbers and other such items which are now either available in limited quantities or not obtainable at all. The mere fact that this merchandise has been hit by the gods of war is no reason for hair pulling or undue alarm. The smart thing to do is to forget about these proven bread-winning giveaways at least until the war is won, to stop wasting too much time trying to locate a job lot of merchandise on some manufacturers or jobbers' shelf and to concentrate instead on discovering new merchandise which has not been affected by freezing orders and which can be developed into successful card or board numbers.

This is such an obvious thing to do under the circumstances—yet it is surprising to find how many of the boys are not doing it. Apparently they are still suffering from shock and have yet to come out of the ether.

Many items which would not have been considered for a moment as a card or board major when manufacturers had freedom of action can and will be offered by operators to a good take. The speculative instinct inherent in John Public is not dead. If anything it has been stimulated by the war effort, and knowing that certain items are no longer available he has and will continue to try for merchandise, even for premiums which he would not have spent a dime on before the war. The main thing to do is to keep on feeding his desire to take a chance on something. As long as you do that and use your ingenuity in selecting merchandise which is as appealing as possible under present conditions you will continue to rake in the shekels.

* * *

HAPPY LANDING.

Novelty Jewelry Boom Coming Up

CHICAGO, July 25.—Novelty jewelry will experience its greatest boom in many years, according to experienced observers. Reason for this is the recent set of restrictions placed on dress design for order L-85 of the War Production Board.

With garment design held down considerably, women will need novelty jewelry to lend the decorative touch which is as necessary. Many new, ingenious novelty jewelry items have already been introduced. Of these items made of non-essential materials are getting the biggest play. Plastics, leather, wood, ceramics, seeds, shells and even nuts, alone and in combination, have been utilized to make up odd, interesting decorative jewelry items. Of the metals, silver has been getting, and will probably continue to get, the greatest play.

Xmas Card Mfrs. May Set Prices Till OPA Rules

WASHINGTON, July 25.—Leon Henderson's Office of Price Administration okayed the setting of tentative prices on their product by manufacturers and wholesalers of Christmas cards. OPA is currently working on a scale of ceiling prices for the Christmas cards, but the tentative prices may be set now and will be in effect until the OPA's ruling is handed down. There is one provision which the manufacturers and wholesalers must follow, however: Purchasers of the cards must be informed that the present prices are tentative and that they may be lowered if they are found to be higher than those eventually posted by the OPA.

Concessionaires and others of the Outdoor Amusement field were pleased to hear that Joseph L. Kallus, of Cameo Doll Products Company, was again active in the prize merchandise field. In response to a recent advertisement in The Billboard Kallus stated he received many letters and orders from old business connections. Veterans in the concession trade will remember many of the famous items he introduced to the trade, such as Felix the Cat, Annie Rooney and numerous other cartoon strip novelties. The Cameo firm, headed by Kallus, specializes in wood pulp novelties and at present is featuring Pop Eye, Lucky Jeep and Dumbo, characters known the country over thru radio and comic strip presentation.

Jumper Users Keep Fingers Crossed For Moisture

Last year many users of jumping beans were disappointed because a lack of moisture in the few critical days before harvest time caused severe crop losses. This year crops are developing nicely so far, but users are placing advance orders for as much of their needs as they can estimate. After that it's strictly a matter of keeping the fingers crossed and hoping for a moist pre-harvest time.

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Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Honor Roll Plaque

Something new in honor roll plaques is now offered by M. M. Gottlieb Associates, Inc. The new plaque is made of a sparkling, crystal-clear plastic sheet, suitably inscribed and mounted at the top of a finely finished walnut panel. Directly below and arranged in columns are mounted individual plastic nameplates on which are inscribed the names of the men in the service. The color scheme is in gold, red and blue, richly contrasting with the walnut background. This item possesses dignity and richness and is made in sizes 10"x16" for 16 names and up to 22½"x42" for 200 names.

Defense Stamp Album Case

A new item for streetmen is introduced by C. Gameiser. Item is a case designed to hold the regulation Defense Stamp album. Case is windowed to show the cover of the stamp book and backed by grained leatherette and is neatly bound. The manufacturer offers it not only as a streetman item but as a premium or giveaway for concessioners. Looks like a very timely and useful article.

Stanley Bornstein is in charge of the Leo Kaul Importing Agency's new permanent showrooms in Los Angeles, Leo Kaul, president of the company, announced this week.

BIG FLASH

ELECTRIC TAMBOUR CLOCK

Popular Tambour Style Clock at special low price at a time when the market is practically exhausted. Similar to illustration. Case is of walnut or mahogany finish. Has 4½" dial and red swep second hand. Size 12½" long, 6¾" high.
No. B24C48T—Sample $1.98
Lots of 12 or More, Each 1.85
Large Size Similar to Above. Length 17".
No. B24C5—Sample 2.25
Lots of 12 or More, Each 2.00
General MacArthur Buttons.
No. B36J423—Per 1000 $9.00; per 100 $1.00
General MacArthur Busts, plastic composition with a lustrous bronze finish. Size: Height, 8½". Width, 5¾". Ind. boxed.
No. B42X17—Per Doz. $4.32. Per Gr. $48.00.
Smaller size, 5½ x 3½". Packed 2 doz. in cart.
Per Doz. $2.16. Per Gr. $24.00.
Sample, Each, Postpaid, $1.00.
Elastic Glass Dog Chain.
No. B52J22—Per Doz. $2.25.
25% deposit required on C. O. D. orders. MENTION YOUR BUSINESS. We do not sell retail.
Write for Our Catalog.
JOSEPH HAGN CO.
Wholesale Distributors Since 1911
217-221 W. Madison Street CHICAGO

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SLUM MADE IN U. S. A.
25 DIFFERENT STYLES
Dogs, Cats, Skulls, Elephants, Bears, Clowns, Monkeys, etc.
Formerly $1.25 Gr. 1 Style to Gross Now Only $1.00
AMERICAN MADE
MAPLE CANES
BEST QUALITY N9542—Per Gr. $21.00
MacARTHUR BUTTONS Per 1000 $9.00
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25% Deposit Required. Avoid Disappointment.

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JOE END—Says
FOR THE HOTTEST NUMBERS IN MERCHANDISE FOR
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WHEELS
WRITE OR WIRE
JERRY GOTTLIEB INC.
303-4th AVE., NEW YORK, N.Y.

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COATS, JACKETS, BOLEROS
No Restrictions on Furs
Latest 1942 Styles. Conays, Sealines, Caraculs, Muskrats, Mouton Lambs, Persian Paws, Skunks, Silver Fox, Red Fox, etc. Write for Large Illustrated Catalog. Free.
LOWEST PRICES
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Per Gross Assorted, $2.00, Plus 20% Tax.
25% With Order, Balance C. O. D.
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BUD POLLOCK
CLARKSVILLE, TENN.

Here's the Hottest Number of the Year
"LITTLE DOLITTLE"
Badge Board Workers—Novelty Men
"The Famous Australian Cannibal"
A tremendous hit with all Girls and Women. Come in attractive assorted colors. Size approximately 3¾"x3½". Going over big in Midwestern Territory. Best sold 6 Gross this week. PRICE $12.00 PER GROSS. SAMPLE DOZ. $2.25.
S. & G. SALES, 3046 Olive St., St. Louis, Mo.

$3.93

A Miniature Blown Glass Jug containing a parrot in beautiful colors. The first question after, how did the parrot get into the jug, as the opening of the jug is only 3/16 of an inch wide, while the parrot is about ½ inch wide? The jug is two inches high and we furnish with each doz. jugs 1 doz. neatly printed cards with exact back, reading:

This parrot repeats naughty words. That's why he is in the jug.

$1.80 per doz. or $18.00 per gross
No C.O.D. Shipments Without 25% Deposit. Sample set for 30 cents.
We have five other Miniature Jugs containing different items. Fully Illustrated Price List No. 199K sent on application.
LEO KAUL IMPORTING AGENCY
115-119K South Market St., Chicago

EVERSHARP SET

Genuine EVERSHARP pen and pencil set for men. Ebony black color. Gold band. Whether you "Take It or Leave It" it's a great buy.
B833—Per doz. ..... $ 1.85
10 Sets for 17.00
WRITE FOR OUR NEW CATALOG.
ROHDE-SPENCER CO.
223 W. MADISON CHICAGO, ILL.

PATRIOTIC BUTTONS
ASSORTED STYLES
PER 100 $1.00
PER M... $9.00

Bings Merchandise, Plaster, Blankets, Lamps, Glassware and many other Novelty items still available at lowest prices.
Send for your Free Copy of our 1942 General Catalog!
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Today's Big Money Maker!
Takes and Finishes Black & White, or Sepia Photographs IN ONE MINUTE.
This amazing ONE MINUTE PHOTO MACHINE requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2½x3½ inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos. It's picture taking time. Carnivals, fairs, picnics, parks, beaches, street corners, back yards, porches—prospects and profits EVERYWHERE! Write or Wire for FREE Information.
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7 "HOT" numbers. Comic billboards. 36x48 in. Adds $ $ $ to your profits. DETAILS FREE.
P. D. Q. CAMERA CO.
109 E. 35th St., Dept. BB-8, Chicago, Ill.

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A BIG VARIETY OF PATRIOTIC ITEMS
BANNERS — PILLOWS — TAPESTRY — WALL DECORATIONS — BUTTONS — PINS — PLASTER ITEMS — PENNANTS — JEWELRY. WRITE TODAY FOR FULL INFORMATION AND LISTINGS. State Your Business or What Concession You Operate.
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COMPLETE LINE CARNIVAL MERCHANDISE
BE SURE AND STATE YOUR LINE OF BUSINESS
MIDWEST MDSE. CO. 1006 BROADWAY, KANSAS CITY, MO. 116 MAIN, LITTLE ROCK, ARK.

HAN-DEE "MYSTIK"** SERVICE EMBLEM

Size 3¾"x3⅞"
For Cars and Homes With
"MEMBER OF FAMILY IN SERVICE"

PATRIOTIC
Red, White & Blue Emblem with beautiful 3-color Insignia showing Army, Navy, Air Corps & Marine Corps. Assortment of 36 Insignia furnished with each card of 24 emblems. Insignia easy to apply to emblem.

Requires No Glue or Moistening

Merely remove square protective cloth covering on face of emblem and apply desired insignia. Then remove border strip of cloth and apply to glass.

Made by the manufacturers of the famous Han-Dee Tax Stamp Holders.
Mounted 24 on a card. Each in glassine envelope.
$1.65 Per Card of 24 Emblems and 36 Insignias.
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★ PATRIOTIC Insignias, Brooches, Lapel Buttons, Metal Auto Plates, Flags, Etc. Send for Sample Assortment ..$1.00
• ASPIRIN—12 to Tin. Gross Tins 1.80
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• ZINC POT SCRUBS—Per Doz. 35c, 60c, 70c
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Include Dep. & Postage on all orders. Wagon Jobbers, House Canvassers, Premium & Salesboard Operators—Free Cat. ready soon. Write
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PIPES FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

AL (POP) ADAMS . . .
scribbles from Hamilton, N. D., that Dakota spots pulled a reversal of form this year and all turned out to be red ones. "Minot was exceptionally good," says Pop, "and everybody reported business excellent." Pop would like to read pipes from Johnny Johnson, Jack Fay and Jimmy Neal.

GOOD LINE: Said the pitchman who was working men's shorts: "It's not the original cost of those shorts that counts, it's the upcreep."

STANLEY NALDRETTE . . .
worked Minot, N. D., recently, according to Al Adams, but decided that his game leg wouldn't stand the wear and tear of the fair season and has gone back to the stores.

E. C. (SMILIN' TOMMY) MITCHELL . . .
reports from Sunnyside, Wash., that the harvest is getting under way there and that his auto polish is netting good takes. He reports meeting H. Paul Marchand and his new bride there. Smilin' Tommy wants to hear from Senator Rockwell and R. B. Stewart via the pipes column.

H. PAUL MARCHAND . . .
and his bride were spotted recently at Sunnyside, Wash. They were married in Eugene, Ore., June 13. He will be remembered by many musicians and pitchmen. Marchand was an intimate of the late Carl Leander. Mrs. Marchand is nonpro.

SOME OF OUR FINEST pitchmen have reported that they are traveling with a mutual friend who has a $22,000 car. Kinda suspect that they mean Greyhound.

DOC BLUE . . .
declares from Detroit that pichmen are well represented in that city. Says he counted 12 around two lots but only saw four working, namely kid Carrigan, Little Samson, Chic Tomson and Indian Tommy. Doc says that weather has been strictly on the hot side in the Motor City and that spots are fairly hard to find. Doc also reports that rents are high.

DANA B. WILLIAMS . . .
in a letter from Enterprise, Ala., mentions that in looking over recent issues of *The Billboard* he has seen the names of Bill Meter and Mary and Madolyn Ragan frequently and would like to read pipes from them soon. Says Williams: "They will wonder where Scotty Bud is. He is in Enterprise doing good business."

BE A 10-PER CENTER. Buy War Bonds and Stamps.

CHIEF RED FEATHER . . .
pipes from St. Louis: "Most of the pitchmen have departed from St. Louis and about the only ones left are Red Wing and myself. My leg is getting better and I'm 'sticking on' here trying to make a few scores. Will probably join the army soon."

SPEEDY RASCAL AND JOE BROOKS . . .
blew into the pipes office last week with news and notes of pitchmen near and far. Speedy and Joe are planning to work cards in and around Cincy for several weeks, then head for Minnesota and Wisconsin. Both averred that they would head for the West Coast this fall.

ART COX AND BILL WESTFALL . . .
are writing sheet in Cleveland and doing okay for themselves.

ALSO SEEN IN CLEVELAND . . .
were Little Joe Colby handling watches and blades; "Lousy" McCann, intensifiers, and Al Young and wife, car polish.

BORN THIRTY YEARS TOO LATE—or are they? Early pitchmen used to travel with a horse and wagon, latter loaded down with their wares. Won't be surprised to see one of them again one of these days.

ROY ANTHONY . . .
has deserted the pitch field for the duration to do his part in a Cleveland war plant.

RED GUNN AND TYLER WARD . . .
are two more pitchmen who have taken up the tools to aid Uncle Sam to knock out the Axis. The ex-card workers are in a Detroit war plant.

O. V. FLIPPO . . .
is working Apex tools and jar wrenches in Cleveland.

CHARLEY KASHER AND WIFE . . .
were recently in Atlantic City taking a rest from the red ones—a little vacation before going on to even bigger takes.

SPEED RASCAL . . .
would like to read pipes from John Vogt, Bob Posey, Al Rice, Artie Cohen, Bus Robertson and wife, Ray Lindsay, Jimmie Lobough, Jackie Morrel, Burt Cramer, Eddie Kiehl, C. J. Thomas, Morris Kahntroff, Eddy and Lucy Roberts, Dave and Sam Shean.

PIPES DEPENDS upon its friends. Help! Help!

ELLYN SPROAT AND WIFE . . .
plan to head for the fairs shortly. They are currently working lawn mower sharpeners in Cleveland.

ROY AND VIVIAN SHRIMPLIN . . .
former med show troupers now out of the business and report seeing a number of the boys on a trip thru Michigan and Indiana recently.

CHIEF GRAY FOX . . .
was spotted playing Mishawaka, Ind., to good crowds and business recently.

FRANK VARO . . .
one of the oldest med show troupers in the business, was spotted with Chief Gray Fox at Mishawaka, Mich. Reports are that he is going over big with his comedy.

DOC SHARPSTEEN . . .
was visited at Marshall, Mich., by Roy and Vivian Shrimplin. They report that the veteran med showman has retired from the business, but is in fine shape and doing a lot of fishing.

WHO KNOWS how many docs we'll have in the business after all the civilians get thru with their Red Cross training.

JOE MANN . . .
reports that things around Chicago are just about the same and that he hasn't seen any new faces around Maxwell Street for some time. Joe plans to hit the road soon himself. He also tells that he has heard that the Jarretts are

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Orders Shipped Same Day
We have all the "big selling styles" in Engraving Jewelry—pins, identification bracelets, rings, necklaces, etc. Plenty of merchandise in stock—orders shipped the same day received. Write for Catalog 26 today!
"In Service" Pins--STERLING
Sterling Pin
No. M53 $2.00 Dozen
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For a complete line of Military Jewelry — rings, lockets, compacts, etc., write for Catalog M42 today!
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WHETHER IT'S PATRIOTIC OR WAR SLOGAN ITEMS
or any Magic Notion, Novelty, Gift, Deal, Razor Blades or Sideline Merchandise, we are
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WORLD'S LOWEST PRICED WHOLESALERS

YOU CAN'T BEAT THESE LOW PRICES!
We Deliver Immediately at the Lowest Prices in the Country.
No. 70 Wooden Head Swagger Canes. Gr. $4.75
No. 76 Red, White and Blue Silver Tinseled Head Batons. Gr. 9.00
No. 2902 Hawaiian Leis. Gr. 2.75
No. 600 Large Flash Bottle Perfume in Box. Gr. 4.50
No. 100 Silk Flocked Service Banners—Army, Navy, Air and Marine Corps. Gr. 5.50
No. 833 MacArthur Buttons. Large Size. Pins Inserted. 1,000 Buttons 7.50
25% deposit must accompany order.
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Attention, Engravers
Your Metal Worries Are Over.
Large Selection of Styles.
Hand Carved Cedar Wood. Jewelry with Safety Catches.
Send $2.00 for Assorted Samples.
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WAKE UP YOUR BUSINESS WITH THESE FAST SELLERS
HITLER'S LAST WILL, 5 Pig Puzzle, What the Japs Can Do, What MacArthur told the Japs, etc. All same Price, 50c a 100 or $3.50 a 1,000.

GOOD SELLERS	Doz.	FOR PITCHMEN	Gr.
Cig't Blink Plug	.30	Pea & Shell Tx.	$9.00
Bitter Cig't Joke	.25	Ball & Vase Tx.	6.00
Sooner Dogs	.35	Coil & Ring	3.00
Pills for above	.50	Will Letter	1.50
Skunk Perfume	.65	RATION CARDS	1.25
Hot Seat Joke	.40	Magic Coin Box	8.50
Wind Matches	.25	Squirt Cig't	3.75
Snake Matches	.35	Big 6 Card Trk.	.60
Shimmie Dancers	.25	Change Card Box	.65
Miss Lola	.40	Magic Slide Box	.75
Trick Coat Hang.	.90	Snake on Plate	.60
Comic Lap. Button	.60	Card Under Glass	.65
Canary Songsters	.80	Trick Matchbox	.60
DOGGONIT (dirt)	.80	SLUM SLUM SLUM	
Sneeze, 1tch	.25	25 Items at 65c Gross	

Send $2.00 for Variety of Samples (50)
Storekeepers: Carded Items Double Your Sale.
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cut of the business. He remembers them as having one of the finest acts he has ever seen.

T. D. (SENATOR) ROCKWELL . . . a denizen of the West Coast, has ventured far afield and is currently in Cincinnati. A visit to the pipes desk provided a chance to cut up a few and learn some interesting things about one of the column's steadiest contributors. T. D. has been featured in several of the "believe-it-or-not" type of columns as "The Man Who Can Never Be Lost." And we had visual evidence presented to us to prove that the title is not a misnomer. Rockwell has his name tattooed on his legs in 110 languages and scripts—plus his Social Security number and nickname Frisco Pat. The Senator picked up the tattooing over a period of five years, obtaining translations from archaeologists, linguists and foreign persons. Currently the Senator is working blades. Up until February of this year he had never ventured off the Pacific Coast, but, tiring of the same territory, he swung up thru Arizona, Texas, Louisiana, Alabama, Georgia, Tennessee, Kentucky into Ohio. He says that business, while not terrific, has been satisfactory. From Cincy he heads for Indianapolis and Chicago. He'll work in and around Chi for a while and then head for Portland, Ore., his home stamping grounds. He offers the info that Birmingham is a good town to stay out of as there is a high fee for a day's reader. Atlanta, he reports, is swell, with the cops throwing in a shill. Knoxville is another good spot, he reports, with pitchmen working on private property without any reader.

F. D. R. IS FINDING it just as easy to separate the gasoline and tire problems as it is for some pitchmen to separate tips from their money.

DOC VAN CLEVE . . . is on the West Coast working med and was last heard of in Harper, Ore. Reports are that the Doc is carrying a big motion picture layout.

BILL TURTLE . . . the "snappy magician," is in the Van Cleve caravan and is said to be giving the natives their money's worth in popped eyeballs.

WORKING TWO STORES . . . in Los Angeles with med and oil, Chief Mex, White Eagle and Vincent Loomis are reported as doing okay.

GYPSY DAN . . . is working to good takes on Town Avenue, Los Angeles.

DOC HOWARD AND RAMONA . . . are handling horoscopes at Ocean Park, Calif.

DOC WALLACE . . . was spotted in Atlanta handling good tips with his med and oil layouts.

NEW ITEM of greater appeal is hand lotion and cream to maintain the lily whiteness of milady war worker's hands after a hard eight hours of work. Many workers are slanting an item at the girls.

DUTCH AND NELLIE HENDRICKS . . . have a fruit and vegetable truck on which they are handling farm produce. Their stamping grounds are in Oakland, Calif.

SENATOR ROCKWELL . . . would like to see pipes from Eddie St. Matthews and Franklin Russmisel. "Pipe in and let's hear what you're doing," the Senator requests.

Pitchdom Five Years Ago

Carl Herron was in Washington . . . T. D. (Senator) Rockwell was in Anaconda, Mont., pushing blades while traveling with the American United Shows . . . Doc George M. Reed dropped a line to the pipes desk from Columbus, O. . . . L. W. Hightower declared from Detroit that the guess-your-weight boys took high money at the Shriners' convention. . . . J. D. Kyer informed from Dothan, Ala., that Sagan, vet road showman, had passed away. . . . Maurice L. Julien was working Montreal with sharpeners. . . . Joe Morris was in Festus, Mo. . . . Knights of the tripes and keister in the Mound City were Bill Knott, Charles Lorenzen, Red McCoy and Bert Doto. . . . Sam Berman was in Grand Rapids, Mich., waiting for the fair season to open. . . . Doc Paul Compton was showing his med in Austin, Tex. . . . Ricton was in Rogersville, Tenn., with his aggregation. . . . Jim Ferdon, known as the Great Pizaro, was in Sharples, W. Va., with his med show. . . . Arthur Engel was in Davenport, Ia., working the fairs . . . . Eddie Davignon was readying his outfit at Providence, R. I., intending to hit the road soon. . . . Tom Sigourney, traveling with the Pan-American Shows, was in Morris, Ill. . . . William Ruiz was confined in a Meadville (Pa.) hospital with a broken collarbone. . . . Jim Kelley and Kid Owens were working in Linden, N. J. . . . Jack (Smoky) Blackwell was in Shallowater, Tex., working with the George P. Barnes med show. . . . Chief Owen Red Feather was pitching in his home town, Janesville, O. . . . Slim Charuk was in Indiana, Pa., with Dodson's World Fair Shows. . . . Darwin, the magician, was playing his fourth season with the Mme. Mayfield Players med show. . . . That's all.

Med Opry—Never Old

—By E. F. HANNAN—

Just a short time ago I saw a modern farce that was concerned with ghosts and other such things about spirits from the world beyond. It was a dressing up of the plot of an old afterpiece, lengthened and modernized in gag for the so-called smart set.

It proved that the old-time med opry, while often frowned upon by this same so-called elite, wasn't above being grabbed off for something to tickle their eyes and ears when laid down in the parlor. One of the recent musical shows used a dalled-up version of the old-timer, "The Irish Justice," which was for years standard fare for med shows, and when done well is a laugh provider.

Not a single bit, sketch or act that med gave to the biz has not been taken over by other branches of show entertainment. From med to tab, to burlesque, to musical or legit, it's just the ordinary parlay.

H. Fox and Ward, Marlow and Plunkett, Frank Clayton, and that old jester, Comical Brown, could only see how their early efforts have blossomed out. Med shows can go right on with Pete the Pedlar, Hocus Pocus, the Haunted House and all the rest—feeling sure their entertainment is right down to the minute—in fact it's several strides ahead. Med opry grows better with age. At any rate it never grows old.

Events for Two Weeks

TRADE SERVICE FEATURE

July 27-Aug. 1

CALIF.—Los Angeles, Gift & Art Show, 28-31.
COLO.—Monte Vista, Ski-Hi Stampede, 29-31.
ILL.—Cuba, Soldiers & Sailors Reunion, 29-Aug. 1.
Chester, Bridge Opening Celebration, 1.
E. Dundee, Firemen's Festival, 28-Aug. 1.
Mount Auburn, Farmers' Picnic, 31-Aug. 1.
Salem, Soldiers & Sailors Reunion, 27-Aug. 1.
Princeville, Home-Coming, 29-Aug. 1.
Tiskilwa Home-Coming, 30-Aug. 1.
Wood River, Legion Home-Coming, 1-2.
IND.—Farmersburg, Old Settlers' Picnic, 29-Aug. 1.
Brownstown, Home-Coming, 27-Aug. 1.
Cloverdale, Legion Picnic-Home-Coming, 30-Aug. 1.
KAN.—Lenora, Victory Celebration, 29-31.
KY.—Louisville, St. Agnes Carnival, 31-Aug. 1.
MICH.—Chelsea, Legion Carnival, 29-Aug. 1.
MINN.—St. Paul, Dog Show, 3.
Henderson, Sauerkraut Days, 1-3.
MO.—Cuba, Old Settlers' Reunion, 31-Aug. 1.
Waynesville, Home-Coming, 1-3.
MONT.—Bozeman, Round-Up, July 31-Aug. 2.
Helena, Race Meet, 27-Aug. 1.
NEB.—Jansen, Picnic, 30-31.
O.—Byesville, Home-Coming, 28-Aug. 1.
North Industry, Firemen's Home-Coming, 28-Aug. 1.
Paulding, VFW Victory Celebration, 29-Aug. 2.
PA.—New Galilee, Firemen's Carnival, 27-Aug. 1.
Weaver, Night Fair at Moser Park, 27-Aug. 1.

Aug. 2-8

CALIF.—Butter Creek, Boosters' Club Celebration, 8-9.
CONN.—Waterbury, Elks' Carnival, 3-8.
ILL.—Merrion, Patrons' Day, 4-5.
Vandalia, Old Settlers' Reunion, 4-8.
IND.—Delphi, Old Settlers' Celebration, 6-8.
Terre Haute, Miners' Picnic, 7-9.
IA.—Burlington, 4-H Club Calf Show, 3-8.
Corgan, Harvest Home, 7-8.
KAN.—Lebanon, Home-Coming, 6-8.
MICH.—Milan, Legion Fair, 5-8.
Barryton, Celebration, 3.
Richland, Home-Coming & Carnival, 7-8.
MO.—Diggins, Picnic-Home-Coming, 6-8.
Everton, Picnic, 5-8.
Sheridan, Picnic, 6-8.
MONT.—Great Falls, Rodeo & Fair, 3-8.
NEB.—Burwell, Rodeo, 5-7.
Oxford, Rodeo-Festival, 5-8.
N. J.—Phillipsburg, Legion Celebration, 3-8.
N. M.—Las Vegas, Legion Cowboys' Reunion, 7-9.
N. Y.—Schenectady, Dog Show, 8.
O.—Stow, Firemen's Celebration, 3-8.
OKLA.—Yale, Old Settlers' Reunion, 3-8.
PA.—Byrnidan, Fire Dept. Home-Coming, 3-8.
Six-Mile-Run, Legion Celebration, 7-8.
S. D.—Deadwood, Days of '76, 6-9.
Brookings, 4-H Round-Up, 3-8.
Dell Rapids, Cootie Days, 3-5.
TEX.—Breckenridge, Rodeo, 6-8.

UNDER THE MARQUEE

(Continued from page 38)

ters to good results. He will be with Olsen and Johnson's *The Crazy House* in the fall.

MR. AND MRS. HERBERT WEBER spent several days in New York City and while there signed contracts for an extended run in a two-a-day vaude show which opens on Broadway about September 25. They visited the Ringling show in Newark, N. J.

DUE to the expense of buying tents, seats, trucks, cars and other equipment that can't be booked, there are few if any suitcase promoters in the under-canvas circus business.

O. M. SCHMIDT, vet showman and fan, wrote from Clinton, Mass., that he visited Hunt Bros.' Circus there on July 16. Show gave two performances to packed houses. Weather was ideal. Visited Oscar Lowande in the back yard and we talked about the one-ring-show days of 40 years ago.

Gainesville (Texas) Community Circus is due to receive a big spread in *The Saturday Evening Post* of August 8. Titled *Home Town Show*, the piece is illustrated with colored photographs of the Gainesville performers in action. It was done by Kenneth Force Jr., city editor of *The Dallas News*.

JOHN, 40-mile juice and grab stand hop-scotcher, says: "Circuses have been co-operating with us trailers in saving our rubber by making longer stands and shorter jumps."

K. E. SIMMONS, of Crawfordsville, Ind., reports that Wallace Bros.' Circus had large crowds at both performances there July 31. He visited with William (Bill) Tumber, Mike Guy, Ray Rogers and Mr. and Mrs. G. Wylie Overly. Overly, cashier of the Mount Pleasant (Pa.) State Bank, takes time out every year to clown with a big top.

BARL SHIPLEY, former clown now working in a defense plant, advises from Chicago that he visited Clyde Beatty's Circus with Johnny J. Jones Exposition at Skokie, Ill. Beatty's back yard reminded him of Hagenbeck-Wallace days with Kinko and Mary, Don and Billy Cook, Ernie Sylvester, Jean Evans, Roy DeLano, Larry Davis and other H-W people around. Others to visit the show were Orrin Davenport and Orrin Jr., Hattie Shipley, Mrs. Stevens, Ernie and Mabel Kessler, Mrs. Doodles DeMarr, Carrie Royal and Dorothy Everson. Mr. and Mrs. George Davis, George Paige and George and Ruby Cutshall were other ex-Hagenbeckers with the Jones show.

SPA HIRES MILLS

(Continued from page 21)

world's products, both material and intellectual.

"I propose that the songwriters, as one very important segment of the producing and creating class, shall under the new order come into their own.

"Improvement in contractual relationships between writers and publishers; certain amendments of the copyright law; establishing a close affiliation with other protective groups of creative workers; organizing the songwriters into a world-wide group, establishing the USA after this war as the new center of world culture in music are just a few of the objectives toward which I hope SPA can successfully lead the American songwriters in the near future."

Among specific contract improvements to be drafted by Mills and the SPA exec board will be fixed royalty fees for all uses, including compulsory payment of the statutory 2-cent disk royalty. Sigmund Romberg, SPA pres, feels that the pubs, to whom diskers pay the royalties, are in no position to force the issue and predicts that SPA will show enough strength under its new closed-shop regime to secure the legal platter melon for writers and pubs alike.

Altho SPA's current agreement with the publishers is theoretically binding until 1946, few observers anticipate any trouble for the writers in making their new rules stick as soon as they are ready to put them into effect.

Hiring of Mills will be made public by Romberg Tuesday (28) at a dinner tossed by SPA at Park Central Hotel here. Also on the program will be discussion by guest speakers of the need for war songs of a more aggressive nature. Speakers will include John G. Paine, general manager of ASCAP; Merritt E. Tompkins, general manager of BMI; Walter Douglas, chairman of Music Publishers' Protective Association; Congressman Sol Bloom; Edwin L. Hughes, president of National Music Council; Captain Charles E. Clapp, morale officer of Army Air Corps; Lieut. Commander Charles B. Cranford, in charge of welfare and recreation for Third Naval District, and Congressman Charles Kramer.

Addition of Mills will raise the SPA nut considerably, as he is to receive $15,000 per year. Org also will move into larger quarters shortly. Membership, however, has been increasing rapidly, 100 new applications having been received during the past six days.

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Talent Line-Up Is Heavy For Vandalia, Ill., Event

VANDALIA, Ill., July 25.—Attractions bill has been completed for an annual Old Settlers' Reunion here, reported Manager L. C. Squibb. All-American Exposition Shows will be on the midway, with the Fearless Greggs's cannon act.

Acts and revue, featuring the Teeter Sisters, high act, will be furnished by Gus Sun Agency. There will be nightly dancing to name bands, Boyd Raeburn, Tiny Hill, Ace Brigode, Lou Breese and Fletcher Henderson, with net proceeds to go to Army and Navy Emergency Relief Funds.

Children's Day will be on Tuesday, with $250 in War Stamps given away; Wednesday, Republican Day, with noted speakers; Thursday, Veterans' Day, parade and army activities; Friday, Democratic Day, with noted speakers; Saturday, Old Settlers' Day, with $300 in War Stamps given away.

Minn. War Show Date Off

MINNEAPOLIS, July 25.—*The Minneapolis Times* reported yesterday that the Army War Show will not appear in Minneapolis because of inability to obtain a satisfactory site. It was said the proposed date here had been switched to Des Moines. Show was originally scheduled here in the University of Minnesota Stadium but the university regents refused use of the stadium.

MAGIC

(Continued from page 18)

Casino Royale, Washington. . . . MORE THAN a hundred magicians attended the Demons' Picnic at Carlin's Park, Baltimore, Sunday, July 19. Performers on the night show, which was practically drowned out by music from the Forest Garden next door, included Imp Smith, Vin Carey, Walt Kacher, Sam Walker, Seymour Ziegler and Bebo the Clown. . . . LOU MEYER, juggler-magician, is the newest Baltimore inductee into the army. . . . NELSON LOGAN, manager of the Roxy Theater, Mitchell, S. D., has set the Amazing Doctor Marquis (George Marquis) and his mystery thrill show for the Mitchell Corn Palace September 28 thru October 2. Marquis does a midnight show at the Hippodrome, Newport, Ky., August 7. . . . JACK HERBERT closed at the Circle Club, East Dubuque, Ill., July 22 and opened the following day at Keith's Theater, Indianapolis. . . . LUCILLE AND EDDIE ROBERTS, featured in the Rainbow Room, Radio City, New York, have been signed by Warner Bros. to make a short, *What's on Your Mind?*, at the firm's Eastern studio next month.

* * *

PAUL STADELMAN and C. O. Montgomery, members of the International Brotherhood of Ventriloquists and well known in magic circles, have mailed a report to all members of the IBV; *The Grapevine News*, official organ of the IBV; *The Billboard*, Percy Abbott's *Tops* mag, *The Linking Ring* and *The Atlanta Journal*, detailing their experiences in attending what was to have been a gathering of ventriloquists in Atlanta, July 18 and 19, but at which they found themselves the only vents present, with the exception of George Kitzinger, of Atlanta, who, according to Stadelman and Montgomery, was to have been in charge of the conclave.

As a result of an announcement in the April and June issues of *The Grapevine News*, heralding the planned gathering, Stadelman and Montgomery allege they wired Kitzinger to ascertain if the conclave was still on or had been canceled. According to Stadelman and Montgomery, they received an answer July 17, as follows: "Expect large attendance at IBV Atlanta convention. The festivities start with banquet Saturday night at 7 o'clock."

On the strength of this reply, Stadelman and Montgomery say they set out from Louisville for Atlanta, arriving in the latter city at 6:30 p.m. Saturday. An inquiry about the conclave at the Winecoff Hotel, where the meet was to have been held, revealed that no one there knew anything about the meeting. Stadelman and Montgomery finally located Kitzinger who told them that they were the only ones in attendance. Kitzinger, according to Stadelman and Montgomery, made several attempts by phone to get local people who were interested in ventriloquism to come to the Winecoff, but to no avail. At 11 a.m. Sunday, with still no other ventriloquist putting in an appearance, Stadelman and Montgomery began their long trek home. Stadelman and Montgomery said they sent out the report so that other IBV members may guard against a similar occurrence in the future. Above is the gist of the Stadelman-Montgomery report, altho the two go into greater detail than that recorded here.

Madam Pinxy, of Chicago, IBV secretary, in a letter to the Magic Desk, commenting on the situation, stated in part: "No doubt you will receive a rather vicious letter regarding the IBV and a vent doings which a Mr. Kitzinger was having in Atlanta. This Mr. Kitzinger is a very fine person, a member of the IBV, and has attended all our 'jam sessions,' and I feel that surely something must have gone wrong with his plans. I also feel that the letter was written as the outlet of a personal grudge. As soon as I can learn the full details I will give you the particulars. There are disorganizers in all organizations and this may be one of those complexes."

Maybe by next issue Madam Pinxy or Mr. Kitzinger will be able to tell us just what happened with the announced conclave.

802 BATTLES

(Continued from page 23)

full page of pictures and an accompanying article stating that 802 has contributed more than $210,000 worth of free music in the past six months to the war effort, but "objects to the widespread belief that musicians don't have to eat."

Jack Rosenberg, president of 802, is quoted by *PM* as saying, "Every little group, no matter how laudable its function, shouldn't expect free music any more than it can expect anything else free. Music is our means of livelihood. Right now we're paying $11,000 a week unemployment benefits to our members."

Story was a result of comment on 802's refusal to allow part of the pit band (servicemen) of *This Is the Army* to play at the dedication ceremonies of the new Times Square Service Men's Center, erected by the Pepsi-Cola company. Union said that everybody else was being paid, and so were the musicians going to be, and the reason they didn't allow the musicians in the Irving Berlin show to play the date is because it might create a tendency on the part of the public to use army bands for free, where they might have hired musicians.

One of the reasons for turning down the Pepsi people on the army band was because of the increasing number of army musicians who have supplanted civilian musicians on jobs while on furlough. Members have complained that musicians in the army don't have to pay any dues, but were taking jobs from them (mostly club dates) every time they get leave.

Tooters who play on leave do so with the permission of their commanding officers, and are therefore in the clear. Union hasn't touched men doing single dates, but when informed that 18 soldier musicians were going to play at the center, Harry Suber, official of 802, said attention was called to a War Department regulation that enlisted men cannot compete with civilian labor.

ORCHESTRA NOTES

(Continued from page 23)

at Philadelphia's Benjamin Franklin Hotel. . . . BENNY FREY at Eagle Hotel, York, Pa. . . . ETZI COVATO JR., Pittsburgh maestro, set for the season at Fort Pitt Cafe, Atlantic City. . . . SAL NICHOLS at Tarlecki's Cheerio Cafe, Bridgeport, Pa. . . . STEVE MARKET takes his trumpet to the navy, with ALEC FILA, ex-Benny Goodman and Glenn Miller, making the filler with JOEY KEARNS at WCAU, Philadelphia. . . . ROY HIX next in at Cinderella Ballroom, Brownsville, Pa. . . . ROSE VENUTI back at the New 20th Century, Philadelphia nitery. . . . HAROLD McKNIGHT for the summer at Elephant Cafe, Margate, N. J. . . . FRANKIE SNYDER returns his drumming to the Down Beat Club, Philadelphia, after leaving JOHNNY McGEE. . . . TED OLIVER at Lexington Casino, Philadelphia. . . . CLYDE EMERSON draws the assignment for the week-day dances at the Marine Room of Municipal Pier, Avalon, N. J., with PORTER SKILLERN back to manage the ballroom. Band fills in the Saturday night dates at the same resort's Yacht Club. . . . NORMAN HAND bows his band at the Anchorage Cafe, Cape May, N. J. . . . LEN PARKER, featuring a fem trumpeter in MARY NOVIS, one-time Ina Ray Hutton Melodear, at Town Tavern, Delair, N. J. . . . CLAIR LEBO for the season at Pocono Alps Tavern, Henryville, Pa. . . . LOU NICE, drummer with CLARENCE FUHRMAN in Philadelphia, leaves the hospital next week after an extended illness and figures on being back at beating the skins in the fall. . . . SAM PATTA draws another ticket at New Delhigh, Phillipsburg, N. J. . . . EDDIE KING returns to Carl's Wonder Bar, Philadelphia. ROGER KAY, closing at Atlantic City's Ambassador Hotel when the army took over, remains at the resort, moving into the Cosmopolitan Grill. . . . BASIL FOMEEN leaves the Ritz-Carlton Hotel's Merry-Go-Round for the same military reason, as do MARTY MAGEE and his Guardsmen, after many years at the Mayfair Gardens of the Claridge Hotel, and WILLIAM McFADDEN, long the Hotel Traymore maestro. . . . BABE RUSSIN, tenor sax ace with JIMMY DORSEY, enjoying a busman's holiday—vacationing by tootling his horn at Nat Segal's Downbeat Club, Philadelphia. . . . BOBBIE LEE and his Detroiters now at Clyde's Tavern, Buck Hill Forks, Pa. . . . PAUL MILLER next in at Danceland, Easton, Pa. . . . WALTER MERKEL gets an extended stand at Sixth and Spring Hotel, Reading, Pa. . . . MEYER DAVIS, Philadelphia society maestro, named to head the national committee seeking musical instruments for captured American soldiers in Bataan and Japan. . . . PAUL SHANLEY set for the summer at Wilmer Vogt's Tavern, Mountainhome, Pa. . . . AL FRANCIS returns to the Penn-Atlantic Hotel's Palm Room, Atlantic City.

* * *

Pacific Palaver

JOHNNIE RICHARDS has returned to Zucca's, Hermosa Beach. He recently closed five months there and returned after a trip thru the Northwest. . . . HARRY JAMES will not one-night to New York, where he opens the Astor Hotel August 15. Following his date at the Golden Gate, band goes direct to Gotham. . . . RAY NOBLE is doing good business at the Palace, San Francisco. . . . TED FIO RITO going strong at Florentine Gardens. . . . RUDY FRIML JR. recently played Pacific Square in San Diego, with Harry James also putting in a Saturday night there. . . . LEIGHTON NOBLE played Mission Beach in San Diego between dates at Pacific Square. . . . JAY WHIDDEN recently opened at Rio Nido in Russian River, Calif., for two weeks. . . . RHYTHM RASCALS return to the Zebra Room of the Town House, July 28, for an indefinite run. . . . KEN WATKINS followed Chuck Dietz at the Hilton Hotel, Long Beach. Dietz opened at the CocoaNut Grove in Santa Monica. . . . MATTY MALNECK is featured at Felix Young's Tree on the Sunset Strip. . . . BENNY GOODMAN plays Pacific Square, San Diego, August 21, 22 and 23. . . . HARRY POWELL and BILL DAVIS, currently at Jim Otto's, are organizing a four-piece combo to open at El Rancho Hotel, Gallup, N. M. . . . SYLVESTER NUNEZ, current at the Bamba Club, has added Nachel Barranco, trumpet, and Joe Guerro, bongos.

MUSIC ITEMS

(Continued from page 21)

Navy Goat and the Kick of the Kangaroo, plans to convert all his royalties on the song into War Bonds.

* * *

Murray Clinton is now general manager of Rainbow Melodies, with Syd Wyner succeeding him as professional manager in a general reorganization of the firm. Offices in Chicago and Hollywood are to be opened.

* * *

Songs and Such

IN THE BLUE OF THE EVENING, by D'Artega and Tom Adair, has been introduced by Tommy Dorsey. AMP Publishing.

There'll Be a Time, by Clarence Stout and Tiny Hill, has been taken by Leeds Music.

A Dime Out of Every Dollar, by Robin and Rainger, is the Treasury Department's new official theme song. Dinah Shore and Bing Crosby have recorded it on one disk.

Im' Happy With You, by Sis Willner and Doris Tauber, introduced by Eddie Davis at Leon & Eddie's, New York.

War Song for America contest conducted by *The Chicago Times* will end July 25, with winning ditty published by Mills Music.

* * *

Philly Pickings

CLAY BOLAND, *Mask and Wig* hit producer, calling a halt to his songwriting for the duration and joining the navy as a lieutenant commander.

Buddy Williams pens *Buttercup and Lavender* for his band's air theme, taking the title from two interesting streets in Wildwood, N. J., where the band holds forth at Hunt's Ocean Pier.

Eddie Weathrook comes up with a novelty tagged *When Short-Skirt Joe Meets Long-Coat Joe*.

Duke Morgan joins with Violet Warrington for his latest tune, *Why Don't You Let Me Alone*.

Teddy Powell, between shows at the Earle Theater here, used his songwriting talents to produce a new torcher, *Helpless*.

Beaumont Bruestle and Charles Swier have a new novelty in *I Don't Sing Very Well, But I Sing Loud*.

Tunesmiths Joe Macho Jr. and Joel Charles have sold their latest effort, *Strange Obsession*, to Doraine Music Company, New York.

Harry Filler, songwriter-publisher of the Filler-Delphia Music Company, closes shop here to do his music chores out of an army tent.

Max Freeman, local songwriter who has been trying for 20 years, finally made the grade for an ASCAP membership button.

WANTED
ACTS, CONCESSIONS, SHOWS
72nd QUINCY PICNIC
Aug. 12-13
Write L. A. DAKIN, Quincy, Ind.

SWITZERLAND AND OHIO CO. FREE FAIR
September 17, 18 and 19, 1942
Fairview, Ind.
Concessions—Rides—Acts Wanted
HARVEY COLE, Pres.

LARGE CARNIVAL WANTED
RICE COUNTY FAIR
Faribault, Minn., Aug. 13-16
75,000 People on Ground Last Year. Address
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POLICE AND FIREMEN EVENT
Experienced Pitchs and Progress Men to join at once. Must be sober and reliable. Big deal and good one to follow. Write or wire
TOM HASSON, Vendome Hotel, Johnstown, Pa.

WANTED CARNIVAL
OR RIDES
For Bomber Purchase Week, Aug. 16 to Aug. 23. Small Percentage Rent. Picnic Grove on U. S. 12.
. . MRS. R. CALLAS, Hartford, Mich.

WANTED SHOWS AND RIDES
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MARYLAND STATE FAIR AND AGRICULTURAL SOCIETY
(TIMONIUM FAIR)
Sunday, August 30, to Thursday, September 10 Inclusive
Send your application to: JOHN T. McCASLIN, 125 E. Baltimore Street, Baltimore, Maryland.

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Will Be Held as Usual and Will Be Bigger and Better Than Ever
AUGUST 10 TO 15 INCLUSIVE
WANT legitimate Concessions of all kinds except Ball Games, which are booked, which comply with the rulings of the Ohio Fair Managers' Association. Only free fair in Northeastern Ohio, located in the Warren-Ravenna vital defense area, where population has more than doubled in the past year.
BARNEY FLEEGER, Manager of Concessions, Warren, O.

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SC State Fair Is Given Okay

COLUMBIA, S. C., July 27.—South Carolina State Fair here will be held this year, it was announced by Secretary-Manager Paul V. Moore. "This decision has not been reached without consideration being given all the factors entering into the problem confronting the officers and executive committee of the State Agricultural and Mechanical Society of South Carolina. In this period of the nation's supreme war effort," he said, "Should the officers and directors of the fair feel that such a decision could be interpreted as indicating a lack of patriotic devotion in a time of national stress," continued Moore, "that could be easily avoided by a decision not to carry on and thus take no risk of misunderstanding. But with the whole picture before us brought into focus by ODT Director Eastman's suggestion that fairs be abandoned for the duration, we have come to the unanimous conclusion that the State Fair will serve, rather than hinder, the war effort—in its background of morale, agricultural production and wholesome entertainment.

"The State Fair in very recent years has assumed an exacting schedule of financial obligation, involving annual payments of interest and principal on a bonded indebtedness, these securities being widely distributed. The fair, in cooperation with Clemson College, is agricultural in its objective, seeking this year especially to place the emphasis on the program of production of essential supplies. This program, announced months ago, culminates with exhibits here this fall.

"The State Fair has many engagements and obligations to the boys and girls of the State involved in the work of 4-H Clubs, Future Farmers and the branches of the Extension Service generally. The fair has its educational features, its work with the schools, the teachers and the State Department of Education. The State Fair again is host of the Clemson-Carolina football contest, a traditional athletic event of State and regional interest, a diversion not to be abandoned lightly in a world so pressed with the grim facts of war. For these and other reasons that obviously might be offered the decision to hold the State Fair has been reached."

Arizona State Fair Off; Used by Army

PHOENIX, Ariz., July 27.—Arizona State Fair commission, meeting with military authorities, including representatives of the Ninth Service Command and Western Land Frontier Sector of the Western Defense Command, voted on Friday to call off the 1942 annual and to drop plans for any future fairs until the war is over. Action climaxed a long period of indecision. One of the principal factors influencing the commission's decision was the fact that three-quarters of the buildings of the $2,000,000 plant have been requisitioned by the U. S. Army and are in continuous use.

Z. T. Addington, commission chairman, said it was with "deep regret" that it had decided to abandon the 1942 annual and other future fairs until the war is over. He said, however, that grounds, track and some other facilities would be available for various activities which do not interfere with army occupancy, indicating it will be possible for the Phoenix Junior Chamber of Commerce to hold its annual Phoenix Championship Rodeo, unless in the interim the army needs the entire plant.

Addington said State fairs will be resumed as soon as the emergency is over, pointing out that the fair commission's sound financial position will make possible the best fair in Arizona's history when that day comes. Paul P. Jones, secretary, reported to the commission that the State Fair fund has an unincumbered cash balance of $61,349.74, largest in its history. Earnings of the present fair commission, appointed 18 months ago by Gov. Sidney P. Osborn, have been used to pay off an indebtedness of $9,063.34 incurred by its predecessor. Another $78,524.72 has been earned for the State general fund thru conduct of two racing meets held under the present commission's supervision.

WANTED ACTS

WEEK AUGUST 10

and can use few high-class Concessions. Address

Optimist Club Exposition

Box 479 Johnson City, Tenn.

FOWLERVILLE, MICH., FAIR

AUGUST 5-8—DAY AND NIGHT

Can place legitimate Concessions of all kinds. Choice locations still available.

World of Pleasure Shows

Plymouth, Mich. (all this week).

Legion Circus and Bazaar

Princeton, N. J., week Aug. 3-8.

Can place Grab, Popcorn, Palmist, Ball Games, any Legitimate Concession. Wire Show and Platform Attractions. Spots to follow. Wire

LEGION, 71 Birch, Princeton, N. J.

CONEY ISLAND

(Continued from page 40)

Abe Cohen emceed the speechmaking that followed a parade and flag raising at West 22d and Mermaid, sponsored by the 22d Street Boys. Grand marshal was Charles Marowitz.

Luna Park

Jerry Thorn, talker, moved to Darktown Follies from the "She" illusion on surf. . . . Rose Fidelo promoted from ticket taker to cashier at Hell-'n'-Back. . . . Ludwig Simmons, who has the bar privilege at ballroom and Willow Grove, introduced his first outdoor show in grove on a completely transformed flowery interior and stage. Has Manny Josephs as emcee; Hank Jerome, magician; John Dougherty, tap dancer; Judy Morland and Mina Weiner, singers; Joe Manicell's ork of four pieces with Murray Katz at the piano and a line of four girls for a chorus. Spot is labeled "All the Comforts of Home." . . . New Dump-the-Ladies are Helene Arnoff and Sherry Bennette vieing with Shirley Sherman for title of Abe Seskin's best-looking Dumper. . . . Louis Horning is new talker at Aqua Gals, where Tom McKee doubles as his own high-dive feature and baily supervisor. . . . Georgette Brothers are new clowns in the circus. . . . Harry Hamill, 78, ex-legit actor, father of Ben Hamilton, singing straight man in burly, is chased by big boss Bill Miller as one of the park's best working and best-liked ticket sellers.

Revere Beach, Mass.

By THE BEACHCOMBER

Johnny Lee has a Punch and Judy show on extreme north end of beach in the Harding area. Carl Rossini closed an engagement at Frolic night club and left with the missus for other parts. Great Waldo set at Shows of Thrills, booked by veteran Charles Sasse. Recent visitor was George LaFollette, for four years assistant manager at Show of Thrills. Two of the most beautiful Merry-Go-Rounds in the country, Hurley's Hurdlers and the Hippodrome, are working for 10 cents (adults) this year, first time in many years. Used to be six tickets for a quarter, adults or kids. Another ride working with a price rise is the Rocket, getting 20 cents at night. Under stupid competition and price-cutting, Rocket was forced to work for 10 cents for the first two years. Two Dodgem rides on north end still getting 5 cents. Arcade set-ups with distinction are the Revere Arcades. Hard to find their equal in looks and equipment. Battery of four heavy-hitting talkers at Show of Thrills, Lloyd Priddy, Lew Dean, Buster Castle and Val Ray. Ming Toy is the gal on the cot at Dump the Lady game.

Big publicity campaign over radio, on street cars and in newspapers was extended thru July and funds will probably be found to carry on thru August. This is the first year of concerted action on a large scale by the beachmen, and "it took a war to do it." All owners or lessees subscribed $3 per front foot to the kitty. The city, thru Mayor Raymond S. Carey, himself a "benchie," came thru with $3,000 more, over the opposition of one councilman, a beachfront operator, who said it was useless to make an effort and that the city should keep its money.

SHORTS

(Continued from page 27)

and Home-Coming Celebration. There will be a baseball tournament, free acts, dancing, Chick Boyes Radio Troupe and street parade, reported Glen L. Sullivan, of the committee.

POLLY JENKINS and Her Plow Boys were at a carnival sponsored on July 18 by Brandon Fire Company, near Reading, Pa.

GEORGE BINK advises from Cudahy, Wis., that his Circus Acts have been working to good results so far and that the units have been booked well into September. Leo Demers, now known as Tarzino, is doing his aerobatic novelty act, making his sixth consecutive year with Bink.

AT Bridgeton (N. J.) Gala Firemen's Celebration Zaccaini Bros.' Shows will be on the midway, and for the first time in 11 years Memorial Field will be used, a civic-owned track near the business district. Sponsors report that the South Jersey area is having the greatest industrial boom in its history.

THE CORRAL

(Continued from page 39)

Rodeo during the unit's stand at Monee, Ill., recently.

JIM ROSS successfully staged the first stampede to be held at Three Hills Alta. Attendance was good despite bad weather, and merchants contributed $150 toward expenses. Stampede is to be an annual affair.

PROCEEDS of the Lanseland (Sask.) Rodeo, which attracted 7,000, went to aid Canada's war effort. Lanseland Board of Trade sponsored the show. Managers were Bud Klaibert and Fred Peyton, assisted by S. Dengar W. Whitcomb and Constable J. James. Frank Vores was first in Saddle Bronk, Sureingle Bronk and Wild Steer Riding events. Pete Wog broke an arm in the wild cow ride. Gib Potter presented his trick roping act.

GEORGE V. ADAMS Rodeo Company played Will County Fair, Monee, Ill., to successful results July 2-5. Adams produced the rodeo, with Mickey McHarry as arena director; Doris Boen and Earl Armstrong assisted in the announcing. Features included Dot Keenan and Shirley Adams, trick roping; The Keenans, whip manipulatoes; Roscoe Armstrong Trio and bucking Ford; Hank Keenan's mules; Helen Grant, bronk riding; Ken Boen; White Cloud; Peggy O'Neil and high school horse, Sunshine; Peggy O'Neil, Ann Sutton, Doris Boen, Chuck Dent, Dot Keenan, Shirley Adams and Hank Keenan, trick riding. Roscoe Armstrong injured his hip at the last performance, and George Adams sustained a leg injury.

ROUTES

(Continued from page 32)

Reading's: Madisonville, Ky.
Reid, King: Carthage, N. Y.
Reynolds & Wells: Preston, Minn.
Royal American: Pontiac, Mich.
Rogers Greater: Effingham, Ill.; Charleston 3-8.
Rubin & Cherry Expo.: (74th & Ashland) Chicago, Ill.
Scott Expo.: Man, W. Va.; Switchback 3-8.
Sheesley Midway: East Liverpool, O.
Siebrand Bros.: Hartwelon, Mont.; Great Falls 3-8.
Sims Greater: Sorell, Quebec, Can.
Six, J. Harry, Attrs.: (Jefferson Park) Louisville, Ky.
Smith, George Clyde: Hooversville, Pa.; Scalp Level 3-8.
Smith Greater: Middleburg, Va.
Snapp Greater: (Fair) Monroe, Wis.
Sol's Liberty: Decatur, Ill.; (Fair) Burlington, Ia., 3-8.
Sparks, J. P.: Welch, W. Va.
Standard Shows of Amer.: Weston, W. Va.
Star Am. Co.: Heber Springs, Ark.
Stratos, James E.: Schenectady, N. Y.; Rome 3-8.
Stritch, Ed: Driftwood, Tex., 29-31.
Sunburst Expo.: Westfield, N. Y.
Sunflower State: Eureka, Kan., 27-30; Jewell Aug. 3-5; Lebanon 6-8.
Sunset Am. Co.: Peoria, Ill.
Texas Kidd: Weatherford, Tex.
Thomas Am.: Paulding, O.
Tidwell, T. J.: Bastrop, Tex.
United Expo.: Rock Island, Ill.
Victory: Rushville, Ind.
Virginia Greater: Bel Air, Md.; Eastport 3-8.
Wade, W. O.: Monroe, Mich.; Grand Rapids 3-8.
Wallace Bros. of Canada: Vermilion, Alberta.
Ward, John R.: Vicksburg, Miss.; Crossett, Ark., 3-8.
West Bros.: Wahoo, Neb.
West Coast: Albany, Ore.; Roseburg 3-8.
West, W. S., Motorized: Parsons, Kan.
Wilson's Parades: Springfield, Ill., 27-29; Mount Auburn 31-Aug. 1.
Wolfe Am. Co.: Robbinsville, N. C.; Sylvia 3-8.
Wonder Shows of Amer.: South Beloit, Ill.
World of Fun: Weston, W. Va.; Western Port, Md., 3-8.
World of Mirth: Lewiston, Me.
World of Pleasure: Plymouth, Mich.
World of Today: East St. Louis, Ill.
Wright & Co.: Shenandoah, Ia.
Zeiger, C. F., United: Livingston, Mont.; Helena 3-8.

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EACH $2.10—PER DOZEN $24.00

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No.	Cap.	Dec.	Doz. Price
0407	1 Gal.	Spout	$12.00
0411	1 Gal.	Food	12.00
418	1 Gal.	Spigot	16.80
419	1 Gal.	Spout	16.20
414	1 Gal.	Spigot	17.40
0412	Food & Spout		19.80
0413	2 Gal.	Spigot	24.00

No. 49038—Baton Stick. 29 inches long. Pear shaped, 2 inch diameter tinselled head. With braided gold cord attached. Special for limited time only.

$15.90 Per Gross

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WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St., Chicago, Ill.

Scrap

A Guest Editorial by Fred L. Mills, president, Mills Novelty Company, Chicago

As the scrap drive opened this week in Chicago, I was proud to announce that our company was throwing 1,600,000 pounds of metal into the scrap pile to help keep the steel furnaces of America turning out armament. The 800 tons of iron, steel, magnetic steel, brass, copper, nickel and chrome weren't, however, just ordinary junk—the stuff was all brand-new parts of expensive machinery whose value is easily $500,000.

Into these precise and complicated mechanisms went thousands of hours of labor, engineering and processing. If the war had not come on they would all be doing integral and essential work on millions of dollars' worth of products which would have been completed and sold in the regular way. But war is war, and I always believe in facing the facts—no matter how valuable the stuff is, if we can't use it, we have to look on it as just plain ordinary junk!

FRED L. MILLS

Most people regard "scrap" of any kind as material that is broken, rusty, very, very old and definitely nothing but dead weight. One reason the various scrap collection drives have been unsuccessful is this: Everyone from the small home owner to the big manufacturer seems to think of everything he possesses as still worth its original price, plus a little extra for sentiment. John Jones, the home owner, takes a peek at the rubber force pump that originally cost him 25 cents and has been thru many vicissitudes of the years as just not worth 25 cents but some vague sum like, say two or three dollars. On the darn pump there isn't a half cent's worth of rubber, but the sentimental instinct for hanging onto things makes the object seem to carry a real value, too high to allow it to be contributed to the rubber drive.

There are thousands of printers, yes and maybe millions of farmers and millions more of people, who have had to buy and use machinery in the past who now have on their hands billions of pounds of ideal scrap iron. Sentiment and native caution make it hard to part with these machines, even tho they haven't been used for years, even tho they couldn't be sold for a penny more than their scrap value. Again there are billions of pounds of other metal material, in the standing inventories of America's manufacturing plants, which were originally purchased for peacetime production and which were in various stages of completion when the government stopped further production of that

I know for sure how the owners of these huge peacetime metal inventories feel. I've gone all thru the whole gamut of emotions. You look at the stuff—there's something truly fascinating about all metal in any stage of fabrication—you know what wonderful products will come from it when completed, and then you begin to dream that maybe the war will end soon, huge markets for your regular products come back overnight and the way to be prepared is to keep on holding this fabricated metal till that happy day arrives.

I don't think the war is going to be over soon; I do believe it will last long enough to make any predictions or plans for definite metal manufacturing in post-war time unfeasible. I think the thing to do right now is to clear out every ounce of useless metal you have, no matter how new it is, no matter how expensive, junk it and use the space you save for extra war production. I am not just saying that it is patriotic to do this—tho I like to think it is. I am really saying THAT IT IS GOOD JUDGMENT AND SOUND BUSINESS to join the scrap collection drive and give the scrap pile EVERYTHING—not just rusty old iron, half eaten away by time.

I know that if everyone will take this attitude we will have enough scrap metal for 10 years at least, and I feel pretty sure that eventually everyone will see my point of view. If business men, industrialists and manufacturers will take the first leading steps the public will quickly follow and all the scrap drives will be completely and superlatively successful.

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THE NEW TAX SITUATION

Bill to Senate Finance Com. Next; Trade Seeks Change on Free Play Games to $20 Fee

No news reports of importance were received this week on the federal excise tax proposals, except that the bill is scheduled to go before the Senate Finance Committee during the week of July 27.

The Senate is expected to give more time to the bill than did the House and there will probably be better chances of getting consideration of amendments and changes in the proposals.

Reports indicate the coin machine trade is not fully aware of the present tax amendments and their relation to the 1941 law.

The new proposals in the 1942 Revenue Bill (H. R. 7378) are in the form of amendments to the coin machine section of the 1941 Revenue Act. Both the 1941 law and the newly proposed amendments are reprinted below:

U. S. Revenue Act of 1941

The following is the federal excise tax as applied to coin machines, approved September 20, 1941, and taking effect October 1, 1941:

SEC. 555. COIN-OPERATED AMUSEMENT AND GAMING DEVICES

Subchapter A of Chapter 27 of the Internal Revenue Code is amended by adding at the end thereof the following new part:

"PART IX—COIN-OPERATED AMUSEMENT AND GAMING DEVICES.

"Sec. 3267. Tax on Coin-Operated Amusement and Gaming Devices.

"(a) RATE—Every person who maintains for use or permits the use of, on any place or premises occupied by him, a coin-operated amusement or gaming device shall pay a special tax as follows:

"(1) $10 per year in the case of a device defined in clause (1) of subsection (b):

"(2) $50 per year in the case of a device defined in clause (2) of subsection (b); and

"(3) $10 or $50 as the case may be for each additional device so maintained or the use of which is so permitted. If one such device is replaced by another, such other device shall not be considered an additional device.

"(b) DEFINITION.—As used in this Part, the term 'coin-operated amusement and gaming devices' means (1) so-called 'pinball' and other similar amusement machines, operated by means of the insertion of a coin, token or similar object, and (2) so-called 'slot' machines which operate by means of insertion of a coin, token or similar object and which, by application of the element of chance, may deliver or entitle the person playing or operating the machine to receive cash, premiums, merchandise or tokens. The term does not include bona fide vending machines in which are not incorporated gaming or amusement features.

"(c) APPLICABILITY OF ADMINISTRATIVE PROVISIONS.—An operator of a place or premises who maintains for use or permits the use of any coin-operated device shall be considered, for the purpose of subchapter B, to be engaged in a trade or business in respect of each such device.

"(d) EFFECTIVE DATE OF TAX.—With respect to the year ending June 30, 1942, no tax shall be payable under this Part for any period prior to October 1, 1941."

1942 Proposed Amendments

The following section of the 1942 Revenue Bill constitutes amendments proposed to the above 1941 law. The amendments add a tax of $10 to phonographs, remove the publication of lists of locations having gaming device licenses, etc. These amendments have already been approved by the House (H. R. 7378) and now go before the Senate:

SEC. 617. COIN-OPERATED AMUSEMENT AND GAMING DEVICES.

(a) DEFINITION.—Section 3267 (b) is amended to read as follows:

"(b) DEFINITION.—As used in this part, the term 'coin-operated amusement and gaming devices' means (1) any amusement or music machine operated by means of the insertion of a coin, token or similar object, and (2) so-called 'slot' machines which operate by means of insertion of a coin, token or similar object and which, by application of the element of chance may deliver or entitle the person playing or operating the machine to receive cash, premium, merchandise or tokens. The term does not include bona fide vending machines in which are not incorporated gaming or amusement features. For the purposes of this section, a vending machine operated by means of the insertion of a 1-cent coin, which, when it dispenses a prize, never dispenses a prize of a retail value of, or entitles a person to receive a prize of a retail value of, more than 5 cents shall be classified under clause (1) and not under clause (2)."

(b) LIST OF SPECIAL TAXPAYERS.—Section 3267 is amended by adding at the end thereof the following new subsection:

(e) LIST OF SPECIAL TAXPAYERS.—With respect to the year beginning July 1, 1942, the provisions of Section 3275 (relating to a list of special taxpayers) shall not be applicable to persons who have paid special tax with respect to coin-operated gaming devices as defined in clause (2) of subsection (b)."

(c) EFFECTIVE DATE OF AMENDMENTS.—The amendments made by this section shall be applicable to the year beginning July 1, 1942, except that no tax shall be payable with respect to an article not taxable under Section 3267 of the Internal Revenue Code before its amendment by this section for any period before the effective date of this title.

June Excise Tax

WASHINGTON, July 25.—The Internal Revenue Bureau reported July 24 that revenue obtained from the federal excise tax on coin machines for the month of June reached a total of $710,111.87. The tax was not in effect in June, 1941, and hence no figures are available for comparison. The annual fee was due on coin machines for the incoming fiscal year on July 1 and the end of the grace period is July 31.

The Industry and Congress Should Unite for Revenue

The original 1941 law and the proposed 1942 amendments, if passed as in the above text, do not definitely establish a reasonable tax for extended (free play) pinball games if the establishment wishes to redeem the free plays. That is, since the Internal Revenue Bureau has ruled adversely on redemption of free plays.

No type of pinball game has the earning capacity of slot machines, as proved by long trade experience.

Neither does the 1942 amendments set a comparative fee for the penny gaming machines, which could never earn as much as slot machines.

Therefore the problem for the coin machine trade and Congress is to establish a fee for extended (free play) pinball games and penny gaming machines based on the comparative earning capacity of these machines. The "ability to pay" should be the guiding rule.

The Internal Revenue Bureau is committed to a policy of "use" and has definitely ruled that the redemption of free plays puts the game, of whatever kind, in the $50 class.

This will mean a definite loss of revenue because many establishments cannot pay that high a tax.

Difficult To Define

If the purpose of the law is to get revenue, then definite relief must be given to extended (free play) pinball and to the small penny gaming devices. But it is difficult to arrange an amendment that will clearly classify these types of machines. It would have been easier to classify all types of coin machines from the beginning according to earning power.

Operators' associations have already approached congressmen with the plea that pinball games and similar amusement machines offering additional plays for scores be assessed an annual tax of $20 if the additional (free) plays are redeemed by the establishment in merchandise, cash, premiums or tokens.

Apparently the job could be accomplished by amending Section 3267. (a) RATE: (1) $10 per year in the case of a device defined in clause (1) of subsection (b); if the pinball or similar amusement machine give additional plays for scores, and the establishment redeem such additional free plays in cash, merchandise, premiums or tokens, the fee shall be $20 per year.

It is suggested that operators of amusement games organize immediately to plan for contacting their senators on important points in the bill.

It will be very difficult now to get changes in the bill which will classify machines according to "ability to pay," but in order to contribute the most revenue to support the war effort it is important that Congress and the industry get together on the best plan possible under the circumstances.

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

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Greatest Counter Games. SPECIAL $7.50 Each.

Suggest City Could Send $3,000 in Revenue to U. S.

Urge council to license pinball in order to help finance war effort

TWO RIVERS, Wis., July 25. — Two Rivers tavernkeepers are organizing to back a demand they made to the city council July 20 for permission to operate "machine games, pinball machines, games of skill, etc.," and are seeking to retain the services of Attorney John Cashman, of Manitowoc, as their counsel. Cashman said that he had not consented, as yet, to represent the Two Rivers group.

The Two Rivers city council, considering the petition signed by 30 tavernkeepers and presented at the council meeting, agreed to meet at a later date with a committee of the petitioners.

Question of how the city could grant permission to operate games and machines forbidden by State law was dismissed by Councilman Bernard Zeman with the assertion:

"The tavernkeepers are justified in making such a request," he said, "as long as such machines are being operated in the immediate vicinity."

Tavernmen pointed out in their petition that such permission would give them "a fair opportunity of meeting competition," and that operation of machines would send about $3,000 annually to the national treasury, since machines are taxed $10 and $50 each by the federal government.

The tavernmen indicated there would be "proper supervision" of the games and machines.

A spokesman for the tavernkeepers told a reporter that the group intends to "go all the way" to win approval of their request.

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Wurlitzer 850 Keyboard	159.50	Seeburg De Luxe Hi-Tone, 8800 ESRC	445.50
Wurlitzer 616 Remodeled	84.50	Seeburg Envoy, ESRC	279.50
Wurlitzer 24 with Adapter	134.50	Seeburg Major, ESRC	264.50
Wurlitzer 700E	379.00	Seeburg Vogue	189.50
Wurlitzer 750E	377.50	Seeburg Plaza, Slug Proof	149.50
Wurlitzer 780	215.50	MILLS THRONE OF MUSIC	129.50
Wurlitzer 850	209.50	Rockola '40 Master	189.50
Wurlitzer 500	174.50	Rockola '39 Standard	159.50
Wurlitzer 500A	184.50	Rockola '39 De Luxe	142.50
Wurlitzer 71 Counter Mod.	109.50	Rockola Counter Model	69.50
Wurlitzer 41 Counter Mod.	99.50	Rockola Spectravox with Playmaster and 2 Wall Boxes	325.00
Wurlitzer 61 Counter Mod.	89.50		
Wurlitzer 430 Speaker & Adapter	99.50		

WALL AND BAR BOXES AND PARTS

Seeburg 5c Wireless Wall-o-Matic	$32.50	Seeburg 3-Wire Adapters for Wurlitzers, Complete with 2 Seeburg Boxes	$115.00
Seeburg 5c-10c-25c Wireless Wall-o-Matic	40.50	Keeney 24 Rec. Wall & Bar Boxes	8.95
Seeburg 5c-10c-25c Wireless Bar-o-Matic	49.50	Buckley 24 Rec. Wall & Bar Boxes, Light Up Sides	22.50
Seeburg 5c 3-Wire 24-Record	20.50	Brand-New Buckley Adapters for 24 Rec. Wurlitzers	29.50
Seeburg 5c-10c-25c 3-Wire Wall-o-Matic	42.50	"General MacArthur" Singing Picture, Complete with 8" P.M. Speaker	15.00
Seeburg 5c 10c-25c 3-Wire Bar-o-Matic	43.50	"American Flag" Singing Picture with 12" P.M. Speaker	26.00
Seeburg 5c 30-Wire Wall-o-Matic	10.00		
Seeburg Transmitters	19.50		
Seeburg Wireless Adaptors, USR2	87.50		
Seeburg Blasters	28.50		

1-BALLS AND CONSOLES		ARCADE MACHINES	
Evans '40 Gall. Dominoes, Walnut Cab., Like New	$189.50	Chicoin Hockey (Brand New)	$229.50
Bally Santa Anita, 1-Ball	129.50	Genco Play Ball (Brand New)	290.50
Bally Sport King, 1-Ball	179.50	Bally King Pin (Brand New)	299.50
Bally Hawthorne, 1-Ball	59.50	Scientific Batting Practice (Brand New)	149.50
Bally Turf King, 1-Ball	239.50		
Mills Jumbo Parade, Cash P.O.	84.50		
Keeney '38 Track Time	109.50		
Bally High Hand	109.50		
Bally Club Bells, Brand New	234.50		

Largest Stock in East of Every Type Pin Game—Write!! You'll Be Amazed at the Low Prices!!

1/3 Deposit With All Orders, Balance C. O. D.

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TO ENABLE US TO CONCENTRATE ALL OUR EFFORTS ON CAPITOL RECORDS AND J. P. SEEBURG SALES, SERVICE & PARTS.

- 7 MODEL 510 (Large Flag) SINGING PICTURES........ $19.75 EA.
- 29 MODEL 550 SINGING PICTURES, complete with speaker $14.95 EA.
- 34 VICTORY SPEAKERS.... $9.95 EA.
- 16 ILLUMITONES (Gold).................. $19.95 EA.
- 11 ULTRATONES (Chrome)................ $17.95 EA.
- 17 ULTRATONES, Chrome, 24 In. Diameter......... $16.95 EA.

ON ORDERS FOR ABOVE BAFFLES WE WILL INCLUDE 12 INCH P.M. UTAH SPEAKERS AT SENSATIONALLY LOW PRICE OF $5.95 EACH. 1/3 DEPOSIT, BAL. C. O. D.

WHILE THEY LAST . . . FIRST COME—FIRST SERVED

MODERN VENDING COMPANY

10TH AVENUE AT 45TH STREET, NEW YORK CITY

"SINGING PICTURES"

World's Best Illuminated Auxiliary Speaker

Model 510 "American Flag," complete with 12" P.M. Speaker, only $26.50. Size: 35" Wide by 41" High.

Model 600 "General MacArthur," complete with 8" P.M. Speaker, only $15.00. Size: 10" Wide by 23" High.

Models 550 (Glamour Girls), 4 different, colorful, beautiful subjects, complete with 8" P.M. Speakers, only $15.00 each. Size: 10" Wide by 23" High.

Hook these in series for scientifically perfect sound diffusion. Real buys at these prices!!!

Write Us for List of All Types of Phonos, Wall Boxes, Consoles, Pin Games, 1-Balls, Etc., Etc. Write Quick! (1/3 With All Orders, Balance C. O. D.)

ATLAS VENDING CO., 410 N. Broad St., Elizabeth, N. J.

Outlook for Retail Locations In 1942 Shown in Trade Survey

Retail locations, particularly the larger stores, expect 1942 retail sales to go higher than last year's total, according to a survey made by *The New York Journal of Commerce* and written up for that publication by F. R. Wolf. Smaller locations will not fare so well, but some of the favorable trends will reach even the small stores, according to the analysis of the survey.

Profit margins on the whole have not been impaired by price control legislation and some savings in operating expenses and mark-downs also are foreseen. Thus, operating profits should in most instances show a material increase over last year, not enough of an increase, however, to permit maintenance of net income in the face of higher tax loads, it is believed.

Supply shortages do not yet have any considerable effect on retail business and are not expected to for the balance of the year. A rapid tightening, however, is predicted for 1943, and revolutionary changes in retail business are foreseen before the next 12 months are over.

Sales Below Year Ago

Dollar volume of all retail sales at present is believed to be lower than a year ago, but elimination of passenger cars counts heavily in these statistics. Department stores, which are representative of the trend in most other lines of merchandising, show sales varying between 15 to 20 per cent increase and about 10 per cent decline, as compared to the corresponding period of 1941. The average is probably an increase of some 10 per cent, indicating a decline in physical volume, as prices have risen about twice as much during the last 12 months.

Variations, of course, are due to local conditions, with the most favorable results reported by stores in the neighborhood of large army camps and in war production areas. These two groups also fail to make the otherwise general observation that business in basements compares favorably with 1941 than does business in the main sections of stores. Sales of officers' uniforms alone are said to be so large in some stores near camps that they make for a marked improvement in total volume.

The general slowing up of sales as compared to the first three or four months of the year is attributed by most retail executives to three factors, of which two are considered only temporary. The large consumer purchases early this year and the paying off of charge accounts now in process are expected to lose their effect on sales during the latter part of 1942. The one permanent factor is the draft, which not only reduces the demand for some items of the men's wear departments but also the sales of home furnishings, since newly married couples fail to establish their own household and other families double up with parents and in-laws.

As charge accounts, installment debts and other forms of consumer credit will be progressively liquidated in the next few months, consumer purchasing power will lead to a renewed increase in demand for new goods, it is anticipated, and sales this fall are expected to compare more favorably with those of last year, altho it is not believed that the increases shown will be as large as they were during the first quarter. At the end of their fiscal year, for most retail concerns January 31, the stores will probably be able to record something like a 10 or 15 per cent improvement in sales, it is thought.

Markups Maintained

Operating profits may compare even more favorably, it is said. Markups have been but slightly impaired in a few departments as a net result of price trends and OPA controls, while other departments show offsetting improvements, it was learned. Savings of perhaps 2 per cent of sales, however, are expected from greater reluctance in marking down goods that retailers know they cannot replace. An almost equal improvement of profit margins is believed to result from such savings in operating costs as reduced packaging and delivery services, smaller numbers of personnel and other wartime adjustments.

Plan Saving Merchandise

Whatever the rise in operating profits may be, taxes are expected to take it away and cut net income below last year's figures. The stores which have the most favorable sales experience will see much of their advantage offset by excess profits taxation, it is predicted. They are even less keen than others on stimulating their sales volume and more intent on preserving merchandise for next year. One store in this category is said to have devised an ingenious scheme for using current profits to build up goodwill for the future; it has made a special effort to determine the items in which its competitive position was weak and has deliberately reduced its markup on these, sacrificing current profits but improving its permanent competitive position.

Inventories of irreplaceable items, such as radios or refrigerators, and those of slow-moving goods, such as rugs and furniture, are large, it is conceded, and purchasing policies in such lines as men's wear and women's coats and suits also are influenced by abundant stocks and the still existing possibility of inventory controls. However, the knowledge that many items will no longer be available, at least so far as present better qualities are concerned, prevents most retailers from adopting a policy of deliberate inventory reduction, especially since the fear of an inventory control regulation has lessened considerably.

Smaller Stores Oppose Control

Informal State-wide surveys in Ohio and Michigan are said to have shown clearly that the overwhelming majority of smaller retailers are no less anxious to avoid government control of inventories than the larger ones. Some major suppliers of retail merchandise also point out that during the months of rush buying they had to impose limitations on the orders of small retailers to an extent fully comparable with the restrictions on deliveries to large organizations.

Thus, it is expected that the current investigation of a specially appointed WPB committee of experts will result in the recommendation either to drop the plan of inventory control entirely or to execute it in a fashion that would interfere but little with normal buying and sales policies. The WPB might point out, it is expected, that the inadvertent publicity received by the plan has already achieved the desired objective of putting brakes on the purchases of those holding large stocks.

Some Goods Lacking

Unless these hopes in regard to WPB control are disappointed, retail executives expect to pay increasing attention to the fact that some of their inventories cannot be replenished. They, therefore, express willingness to maintain their stocks about 20 to 25 per cent larger than they normally would on the basis of a similar sales volume. Considering the ratio of inventories to sales at the end of their 1940 fiscal year as normal, they expect to hold the inventory ratio some 10 per cent above the figures reported as of January 31, 1942.

Smaller stores, especially those specializing in electrical goods, hardware and other irreplaceable items, may experience such a decline in volume that they will go out of business in substantial numbers, duplicating the experience of Great Britain. Mail order houses, which also relied on durable items for a greater proportion of their sales than department stores, likewise may face greater problems. Thus, a greater part of the total consumer demand may be directed to the large stores, it is predicted. Thus, they may be able to withstand more easily the difficulties expected to arise from a shortage of personnel.

In any case, however, the first half of 1943 is expected to become the period when American retail trade will really feel the impact of the war. To forecast the effect in detail is not considered possible as yet.

FOR SALE

Limited stock Mills New BELL MACHINES, in original crates. Gold Chromes, Copper Chromes; Brown Front, Blue Front Bells; Glitter Q.T. Bells; Vest Pocket Bells, plain and metered; 4-Bells, Automatic Jumbo Parades.

MILLS SALES COMPANY, Ltd.

1640 18TH ST., OAKLAND, CALIF.

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Kansas City Council Passes Ordinance Regulating Games

Control not possible in the old statute is now vested in officials

KANSAS CITY, July 25.—The city council unanimously passed an ordinance prohibiting operation of pinball or marble machines within 300 feet of an elementary or high school ground and prohibiting children under 16 from playing the machines unless accompanied by a parent or guardian.

The director of welfare, license collector or police were empowered to seize such machines used for gambling purposes and to destroy the machines upon conviction of the exhibitor. They also were empowered to impound all amusement machines in a place believed to be violating the law but only after giving a five-day notice. If the exhibitor is found guilty, the court is empowered to assess $10 on each machine for its recovery.

Can Revoke Licenses

The measure also enables the license collector to revoke or suspend a license of a distributor or exhibitor should he violate or fail to comply with the provisions of the ordinance. Upon the suggestion of Mayor Gage, the city counselor was instructed to study the provision with a view to amending it to give the exhibitor or distributor the right of review by a court. The mayor said he believed the present provision gave the license collector arbitrary power.

The old ordinance required only a $5 license fee for pinball machines and music boxes, and provided no regulations. The new ordinance requires a $25 occupation license fee for distributors, a $10 license fee on each pinball and marble machine and a $5 license fee on each amusement machine of other types. A license fee of $5 on each music box and a 50-cent fee on each outlet from a music box used for deposit of coins, will be charged.

Music Boxes Not Restricted

The restriction as to children under 16 and the 300-foot restriction as to schools will apply only to pinball and marble machines, not to music boxes and other amusement devices.

A $100 annual license fee for penny arcades was eliminated. Hereafter, such establishments will be required to pay license fees on the machines they operate.

Exhibitors will be required to obtain permits from the welfare director before obtaining their new licenses which become due July 4.

Seven Grand Fits Into Many Fields

CHICAGO, July 25.—The Seven Grand counter machine is a stand-by that operators in all parts of the country have been using for years, according to the Kople Sales & Supply Company here. The firm sells repair parts and supplies of all kinds to the trade, and at the present time is making a feature of a stock of the Seven Grand machine.

The machine is easy to handle and is adapted to all kinds of operating conditions and territories, it is said. The machine has made a record for earnings over the years, and operators everywhere know its attractiveness and high quality of manufacture. The firm urges operators to order at once and take advantage of bargain prices.

Minoco's Heavy Production Schedule

NEW YORK, July 25.—Jack Barry, president of Minoco Productions, Inc., New York, left for Detroit this week to attend a meeting of the Panoram Association of America, July 25 and 26. The Panoram Association of America has as members practically all the operators of coin-operated motion picture machines, similar to the motion picture exhibitor association composed of full length motion picture exhibitors.

Conference discussions will cover motion picture production for coin machines, preferences of customers, program balance, print rotation, etc. Barry expects the majority of the 5,000 machines on location today to be represented by those operators present. Barry claims Minoco has produced over 400 pictures and at the present time is producing an additional 32 as part of his contract covering 140. The artists working on these new pictures include Luba Malina, Lester Allen (comic), the Smoothies, Gracie Barrie, Victor Trio, Gaye Dixon, Ginger Dulo, Frank Paris and his Marionettes, Tom Emerson's Hillbilly Band, Chuck Palmer and His Royal Rangers, Music Makers and many other top names of radio, stage and screen.

Barry claims the production schedule for the summer, fall and winter is the heaviest the company ever had, despite the fact that in the last 18 months Minoco has had more shooting days, produced more pictures and employed more talent in the East than any company in the past 10 years.

PRICES REDUCED AGAIN!

ABC Bowler	$39.50	Four Diamonds	$37.50	Show Boat	$37.50
Air Circus	85.00	Gold Star	22.50	Silver Skates	27.50
All American	19.00	Gun Club	42.50	Sky Blazer	39.50
Anabel	19.50	Hi Hat	39.50	Sky Line	15.00
Argentine	38.50	Home Run '42	75.00	Sky Ray	34.50
Attention	22.50	Horoscope	32.50	Slugger	27.50
Band Wagon	22.50	Jungle	45.00	Snappy	45.00
Belle Hop	29.50	Keep 'Em Flying	90.00	South Paw	42.50
Big Chief	22.50	Knockout	65.00	Sport Parade	27.50
Big Parade	70.00	League Leader	27.50	Sporty	14.50
Big Time	22.50	Legionnaire	34.50	Spot a Card	55.00
Blondie	15.00	Line Up	22.50	Spot Pool	45.00
Bolaway	45.00	Majors '41	34.00	Star Attraction	39.50
Boom Town	29.50	Metro	19.00	Stars	22.50
Bosco	59.50	Miami Beach	32.50	Strat-o-Liner	22.50
Broadcast	24.50	Mills 1-2-3, '39	32.50	Sun Beam	24.50
Cadillac	17.50	Mills 1-2-3, '40	59.00	Target Skill	19.50
Capt. Kidd	42.50	Monicker	65.00	Ten Spot	32.50
Champ	35.00	New Champ	49.50	Texas Mustang	40.50
Clover (Keeney)	59.50	Pan American	27.50	Three Score	19.50
Cross Line	19.50	Polo (New Plastic		Topic	65.00
Defense (Baker)	22.50	Bumpers)	20.00	Towers	49.50
Defense (New Genco)	85.00	Power House	14.50	Twin Six	49.50
Do Re Mi	39.50	Pursuit	39.50	Velvet	27.50
Double Play	27.50	Red, White, Blue	19.00	Venus	54.50
Dude Ranch	17.50	Repeater	29.50	Victory	62.50
Duplex	22.50	Salute	22.50	West Wind	37.50
Five, Ten, Twenty	80.00	School Days	24.50	Wild Fire	29.50
Flicker	22.50	Score a Line	15.00	Wow	22.50
Formation	15.00	Sea Hawk	27.50	Zig Zag	45.00
Fox Hunt	22.50	Seven Up	24.50	Zombie	22.50

Keeney Super Bell, Cash, Check or F.P. Single Slot	$150.00	Bally Big Top, Free Play	$ 80.00
Paces Reels, Comb., Cash, Check or Free Play	125.00	Mills Jumbo Parade, Free Play	65.00
Bally High Hands, Cash or Free Play	100.00	Mills Jumbo Parades, Cash, Check or Free Play	80.00
Jennings Silver Moon, Cash or Free Play	75.00	Watlings, Free Play and Check	50.00
		Bally Club Bell, Free Play, Sgle. Slot	200.00

ONE BALL SPECIALS

Blue Grass .... $110.00 | Gold Cup $35.00

Special Prices on Consoles to Jobbers

All Prices Subject To Prior Orders. TERMS: 1/3 Deposit, Balance C. O. D.

Write for your need in parts—We have it.

New Pinball Cartons, With Fillers .... $2.00 Ea.

MECHANIC'S SERVICE CO.

2124 Fifth Avenue Atlantic 0662 Pittsburgh, Pa.

WE BUY, TRADE OR SELL ANY COIN-OPERATED DEVICE

Modern Builds New Shipping Dept.

NEW YORK, July 25.—With the recent addition of distribution of Capitol Records, Modern Music Sales Company has found it necessary to build a large shipping section.

Directly across the room from the record sales department Nat Cohn has had a circular shipping room built. This department is located in much of the space the showrooms formerly occupied. Additional help was also necessary to take care of the added work now falling on the shoulders of the sales and shipping people in Modern's record department.

"Since we became the exclusive distributors for Capitol Records in three States," claims Cohn, "we have been receiving orders for staggering amounts of this new label. This week we ran out of records and couldn't fill all the orders. Capitol graciously consented to withhold their new release one week and send along a large quantity of those records now in demand so that we could please all our customers. The new shipping department will help get our records out rapidly to those customers who need immediate co-operation."

WANTED

ANYTHING COIN OPERATED

CASH WAITING ! ! !

Must give Complete Details in FIRST letter as to price, condition, quantity, etc. Need immediately: Buckley Track Odds and Bally Turf Kings. Highest prices paid.

NEW AMERICAN SALES CO.

409 N. Broad St. ELIZABETH, N. J.

ROUTE FOR SALE

Large midwestern distributor in defense area has for sale: One Large Route, three Small Routes. All new equipment. Will require at least one-half cash. If interested write to BOX D265, Billboard, Cincinnati, O.

Many Annenberg Stories Appear; Here Is Florida Slot Episode

The recent death of Moe Annenberg led many newspapers to publish reviews of his life because he was a prominent figure in the publishing world. None of them, of course, mentioned the episode in his publishing career which is of most interest to the coin machine trade.

The closest to a mention of the coin machine episode was published in *The Chicago Sun* July 29, as follows:

"He founded *The Miami* (Fla.) *Tribune* and after a usually tumultuous career as a Florida publisher sold the paper to the Knight chain."

The Florida Episode

It was *The Miami Tribune*, an Annenberg newspaper, that started the great Florida crusade against the 1935 coin machine license law in the State of Florida.

It was this crusade that gathered such momentum the law was repealed in 1937, altho the law legalizing pari-mutuels still remained on the books.

It was the crusading of the Annenberg paper which stirred up church people to form the Florida Anti-Slot Machine League and to employ a full-time crusader to travel over the State.

It was the Annenberg paper which stirred up the conservative publisher of *The Miami Herald*, so that the influential *Herald* joined the crusade. The publisher of *The Herald*, shortly before he sold the paper, evidently saw thru the subterfuge and published bold editorials attacking the politicians in the Annenberg crowd.

All the time this great crusade was going on, a pari-mutuels statute was on the Florida books and none of the crusaders seemed to bother about gambling on the races. This fact seemed rather strange until it was noted that Annenberg had a very special interest in gambling on the races since he owned the news services that supplied information to the bookies.

But it was a merry crusade and had many reactions thruout the State. The following items are reprinted to indicate something of its ramifications:

Church People Led Into Fight But Ignore Races

One of the amazing feats of Annenberg's Florida newspaper was the case with which it stirred up church people and also prominent newspapers like *The Miami Herald* in the crusade against the Florida coin machine license law. The following editorial appeared in *The Miami Herald* May 12, 1937. (Remember that some time later *The Miami Herald* "got wise" to a few things and published front-page editorials in bold type in criticism of Annenberg.)

"Affronting Churches"

"The Church in politics is distasteful to the American ideal of democracy

(See ANNENBERG STORIES on page 6

OLIVE'S SPECIALS FOR THIS WEEK

FREE PLAY

ABC Bowler	$39.50
All American	80.00
Crossline	27.50
Four Roses	35.00
Gold Star	32.50
Home Run 1942	65.00
Horoscope	32.50
Legionnaire	50.00
Miami Beach	52.50
Pan American	40.00
Play Ball	32.50
Sea Hawk	35.00
Short Stop	15.00
Snappy	55.00
Spot Pool	42.50
Wild Fire	40.00

PAYOUTS

Fast Time	$ 65.00
Three Bells	450.00
Paces Races, Red Arrow	99.50
Jennings Multiple Races	52.50

Write for Our Complete Price List.

OLIVE NOVELTY CO.

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PACKARD WALL BOXES

AVAILABLE

10 Used Packard Wall Boxes	$27.50 ea
1 Spruce Adapter New Packard	40.00
2 Cedar Adapters New Packard	35.00 ea
1 Juniper Adapter New Packard	35.00
1 Willow Adapter New Packard	30.00
5 Model 100 Wurlitzer Boxes, Used	67.50
5 Model 320 Wurlitzer Boxes, Used	20.00 ea
3 24-Record Buckley Boxes, Used	15.00 ea
1 Twin Twelve Wurlitzer Set-Up Steel Cabinet Packard Equip.	75.00
12 Record Rockola	22.50 ea
616 Wurlitzer, Plain	65.00
12 Record Seeburg	35.00

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MUSIC MERCHANDISING

GOVT. TO STOP PETRILLO?

Report Injunction To Prevent AFM Stopping Recording

Diskers also happy that WPB has not yet cut shellac supply—no word from war board yet

NEW YORK, July 25.—Altho a terrific fight had been expected to develop in the move by the AFM to halt recording, it may all be amazingly simple if the government proceeds to take action announced Friday (24). News was that Attorney General Francis Biddle would move in on the AFM and Petrillo with an injunction preventing the AFM from refusing to make recordings and transcriptions. Next move is apparently up to Petrillo who can either retire gracefully or fight the injunction.

For the past four weeks the situation has been growing more tense with broadcasters, diskers and phonograph executives meeting to discuss possible action. One week still remains before the ban is scheduled to go into effect and many things are expected to take place within that period.

Shellac Situation

Recording firms were equally happy that the War Production Board had still not issued a new shellac conservation order. Fears had been expressed that the present shellac allowance would be cut. Firms felt that inasmuch as the WPB had allowed the expiration date of the original order to slip by, the need for shellac by the military arm could not be too strong.

No shellac, with the exception of a few minor shipments, has come from India in the past few months and none is expected to come thru until a definite change takes place in the Pacific war set-up. The WPB has taken a realistic attitude toward the record manufacturers and their needs and are satisfied that disk plants cannot be used for any war production purposes. It is said that there is no desire to force the waxeries out of business, but if need for shellac should require cutting disk firms off, it would be done in the twinkling of an eye.

Reports are that the WPB is disturbed by conflicting stories as to the actual need by record firms for shellac. Some have claimed that they can't get along without the material while WPB hears, on the other hand, that thru disk salvage and other manufacturing tricks the platter firms would continue to operate despite curtailment.

Negro Musicians in Philly Rallying To Support Juke Boxes

PHILADELPHIA, July 25.—Philadelphia's Negro musicians, all members of the American Federation of Musicians, are rallying to the support of the music machine operators, especially those servicing the race locations, to join a nationwide protest on the part of that racial group against the banning of the use of recorded music in public places by James C. Petrillo, national president of the union. The local Negro musicians are led by a unit of orchestra leaders and are expected to be joined also by the Negro Chamber of Commerce and other units representing small business groups which depend largely upon the use of music machines for the entertainment of their clientele.

In Philadelphia business leaders representing community and sectional organizations comprised of small entertainment places have estimated that the Petrillo order would deprive Negro organizations and places of amusement in this area of approximately $500,000 a year in income. Amount of business done by the music machines on such locations is not known. However, it is a known fact that hardly any of the location owners will be able to continue in their particular business if the music machines are silenced.

The Negro musicians, whose local union here is apart from the white union, altho both are affiliated with the AFM, point out that the normal channels of employment by and large are closed to the colored bands. Denied use of radio lines, restricted in ballrooms and theaters, and virtually prohibited from playing the hotel rooms, it is only thru the medium of recordings getting wide circulation because of the music boxes that the music identified with Negro bands is brought to the attention of the public.

The Negro musicians are also fearful that curbing use of recordings in music machines will create unemployment for them. It is pointed out that most of the work in this territory is limited to week-ends at cabarets and clubs where a music box furnishes the entertainment during the weekdays when business does not warrant the hiring of an orchestra or show. Should such spots lose the services of the music machines, it will mean loss of patronage for the location and subsequent loss of employment for the live musicians and performers for those week-end engagements.

Petrillo Ruling Arouses Coinman

DETROIT, July 25.—Roy Dease, general sales manager of A. P. Sauve Company, is taking an active part in the controversy over allegedly arbitrary rulings of AFM President Petrillo with an article in *The Detroit Free Press*. Dease was aroused over Petrillo's order banning a Michigan children's orchestra from the air and wrote, carefully avoiding any reference to the current agitation over music machine rulings:

"I had the pleasure of visiting this beautiful camp, Interlochen, whence the broadcast was to have originated. I was amazed at the willingness of the greatest symphony and orchestra leaders in the world to visit and conduct this body of young musicians. I met them from every State in the Union all excited and eager to take advantage of the great opportunity offered them to advance in their life ambition—music.

"Why should one man destroy that which for 12 years has been a monument to Michigan? Why do our State officials permit this to go on? Would it be the nearing election?"

First Fine Imposed for Unlicensed Sunday Music

SPRINGFIELD, Mass., July 25.—First fine imposed here for operation of a juke box on Sunday without a license, in violation of the Sunday entertainment law, brought $50 and an appeal from Jeremiah J. Lucey, proprietor of a Chinese restaurant, last week.

This was the second case brought in the local district court for violation of section 4, chapter 135, of the general laws, but the first case was continued from day to day. According to the law, no juke box can be operated on Sunday without a license for which the city collects 50 cents and the State $3. Lucey pleaded not guilty.

Further AFM News

See page 19 of this issue for further details regarding the Department of Justice action against the AFM. Story is headed "Anti-Trust Vs. Union."

Chicago Musicians Grumbling Because Of Ban on Records

(Reprinted from The Chicago Daily News, July 21, 1942)

Dissension in the ranks of members of the American Federation of Musicians (AFL) has developed as an outgrowth of the order of James C. Petrillo, president of the federation, that union musicians after July 31 will not be permitted to make recordings excepting for home use.

The rumblings against the order have been particularly loud in Chicago, New York and Hollywood, where approximately 85 per cent of all recordings are made. Pressure from small-town locals had forced the ban, it is reported.

Striking at the objectors was a statement made in New York today by Petrillo following criticisms of his order by Chairman James L. Fly of the Federal Communications Commission.

Claims Wage Loss

"The $3,000,000 which a small number of musicians earn annually in making records costs our members $100,000,000 a year in wages," Petrillo was quoted in an Associated Press dispatch.

"Canned music" on the radio and in juke boxes has contributed to a 60 per cent unemployment among the 123,000 members of the union, Petrillo added. He said he would welcome an impartial investigation of his actions with respect to recordings and to his order to the networks that they cancel the scheduled broadcasting of high school students from Interlochen, Mich.

Chairman Fly has recommended to the FCC that a factual study be made and that the legal aspects be examined.

Records Build Name Bands

The tempest in the three recording centers is based on the fact that recordings for radio and juke box use have built up many of the leading name bands of the country.

Petrillo's order, therefore, will result not only in wiping out the income of hundreds of musicians, but it will place an obstacle in the way of other bands seeking to gain popularity. Those are the points which make the edict unpopular in Chicago, New York and Hollywood in particular.

On the other hand, smaller locals thruout the country have been clamoring for restriction of recordings. In smaller communities the juke box has replaced musicians in many entertainment and refreshment spots, it is said. As a result, considerable pressure has been put upon the American Federation of Musicians to curb the production of records. Petrillo, who is compelled to look to the small locals for a good part of his revenues, announced at the Dallas convention in June that a record ban would go into effect August 1.

Recording studios have been using union musicians under a licensing system. Now the studios have been informed that the license would not be extended after July 31, which means that union musicians will be forbidden to make any recordings excepting for home use.

In view of a Supreme Court decision which held that no restriction can be placed upon the use of a record after it is sold, the exception proposed by the union is regarded as unenforceable. Consequently it was expected that record-

(See Chicago Musicians on page 69)

Column Stirs Memphis Air

Robert Gray follows with second and third article on Petrillo music bans

MEMPHIS, July 25.—Robert Gray, columnist for *The Commercial Appeal*, local newspaper here, raised the discussions about the Petrillo ban on recordings to white heat when he devoted three of his daily columns to criticizing the proposed ban. The first column was published on June 28 and this was reprinted in *The Billboard*, July 18 issue. Many local members of the coin machine trade had failed to see the article by Gray until it appeared in *The Billboard*.

Gray also devoted two later columns, July 17 and 18, to the threatened ban on recordings and Petrillo's other activities and this served to arouse still greater interest in the subject.

R. L. (Spike) Leem, secretary and business manager of the Memphis chapter of the American Federation of Musicians, had his attention called to the columns and he soon issued a statement saying the local union would stand "100 per cent behind their president, James C. Petrillo."

Music Operators Comment

Earl Montgomery, of the S. & M. Sales Company, commented that he had been in the phonograph business ever since he started out as a talent scout for the old Brunswick Company in 1926 and that he remembers several times Petrillo has tried it before. Montgomery gave it as his opinion that this was about like the ASCAP-radio fuss last year and expected to see it run much the same course. He added that information reaching him from reliable sources, company executives he has known for years, is that they are waiting to see what Petrillo's next move will be. As they vision his strategy, it is apparently to create a lot of noise and excitement in an effort to force the recording companies to come to him offering a better deal. This, Montgomery says his friends tell him, they are determined not to do. Rather they will begin making recordings in Mexico and Canada. They claim there are plenty of good musicians not in the AFM and hint that some name bands might trek north of the border under suitable radio-record contracts. Rumor, Montgomery added, is that Petrillo wants about 1 cent per record.

Montgomery recalled that ASCAP kept up much the same contention until they tangled with the broadcasting business and then felt their need of the juke box to publicize their new releases. Since then relations between the music operators and ASCAP have been most cordial. He is confident that everything will come out all right and expects to see a reconciliation between radio and phonograph operators. That combination, Montgomery is sure, will be too powerful for Petrillo, so he is watching the developments with interest, but is definitely not worried.

Large Operator Speaks

Milo Solemito, of Ace Amusement

(See Memphis Column on page 69)

Inquiry

WASHINGTON, July 25.—The Federal Communications Commission has called upon James Petrillo, AFM head, and the National Broadcasting Company for a full statement of the facts regarding the recent cancellation of a broadcast by the National High School Orchestra from Interlochen, Mich.

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EASTERN FLASHES

By JOE ORLECK and BEN SMITH

No More Worry

NEW YORK, July 25.—The music machine operators who have been wondering if Petrillo's edict to the recording companies to stop recording after July 31 would create an additional hardship on their business can stop worrying. Attorney General Biddle informed the press that he had authorized the filing of an injunction suit under the anti-trust laws to stop Petrillo from preventing his union's members from making recordings. Full details are reported in another story in the coin machine department.

More Soldiers

It could very easily be possible that when K. J. Winters graduates as an officer in a few months he will command some ex-coin machine men. Quite a large bunch of the men in the industry are in the service—and this week two more reported for duty. William Portney, operator for many years in the city, reported for induction July 25, and Murray Lichtman, son of Charles Lichtman, went in the same time.

Sadikoff on Coin Row

Wolfe Sadikoff, Sadikoff Sales Company, Chattanooga, Tenn., was visiting on coin row this week. Wolfe came into the city on Sunday night, stayed on only for a few days and went back home. Sadikoff claims it was just as hot in New York as it is in Chattanooga, and there was no reason to stay around a strange city and boil.

Budin Drops In

Hymie Budin, recuperating from a serious illness in the resort country of Sullivan County, rode into the city for a one-day visit. Hymie is sun-tanned to an Indian red and looks like the proverbial "million dollars."

Fitzgibbons Recovers

Jack Fitzgibbons returned to his office after being away for a week laid up with a bad case of the grippe. Jack was a little shaky the Friday he reported, but claims he was on the road to complete recovery.

The Brooklyn Duo

Al Koondel and Phil Gould, sporting the latest in men's slack and shirt combinations, were parading all over coin row. We are still trying to find out if they were out to make the "city slickers" envious or were doing some business.

Vacationing

Three of our prettiest stenos went off to country resorts for their annual vacations and we hope no serious romance catches up with them, thus depriving the industry of some of its decorative flowers. Lillian Gould, of George Ponser Company; Elsie Cohn, of Du Grenier, and Hilda Schwartz, of Manhattan Distributing Company, will be sorely missed for about 10 days.

Manhattan Distrib Busy

Tony Gasparro, sales manager for Manhattan Distributing Company, local distributor of Wurlitzer music machines, is being kept so busy seeing that Wurlitzer operators in this territory have every service they need for their operations that he hardly has time to eat. Tony is on a sandwich and milk diet, served at his desk around it every afternoon.

Bell Coin Buying

Phil Mason, of Bell Coin Machine Exchange, Newark, informs us that his company has been buying every piece of arcade equipment they can lay their hands on. Phil claims Bell has had to increase their floor space to take care of the games arriving. Sid Mittleman, partner in Bell Coin, is traveling thru the Middle West, buying this equipment, and also taking orders for all types of coin machine equipment which this company has in stock.

Barry to Detroit

Jack Barry, President of Minoco Productions, Inc., left for Detroit, where he will confer with most of the operators of coin-operated moving-picture machines. The Panoram Association of America has called a conference for July 25 and 26 at Detroit to discuss the ways and means of bettering their business.

Modern Makes Changes

Modern Music Sales Company (Modern Vending Company) has made another change in its showrooms. Nat Cohn has supervised the addition of a circular shipping room, built at the other side of the record counter. This added facility is to aid the shipping department in rapidly filling and shipping orders for records. Nat claims the recent addition of Capitol records has made it necessary to enlarge this department.

National Tavern Meet Postponed

NEW YORK, July 25.—Plans for the holding of a national convention of the National Tavern Association have been canceled, in an effort to co-operate fully with officials of the Office of Defense Transportation who recently requested curtailment of unnecessary traveling, it was announced by Timothy P. Guiney, president of the association. In its place a national executive meeting will be held in Cincinnati at the Gibson Hotel on August 4 and 5, he stated.

Officers of the national association, the executive committee and presidents of member State associations will be present and a discussion touching on national, State and county problems will be held. A complete program for the coming year will also be adopted, Guiney revealed.

The original convention committee, of which James Donovan of Ohio was chairman, will be in charge of all arrangements for the executive meeting, and it was announced that the association's membership had shown its approval of the plan.

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MOVIE MACHINE REVIEW

Program 1079

Produced by RCM and Minoco. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, Aug. 3.

SALLY RAND in *The Fan Dance*, the first of three shorts the nude dancer made for movie machines, is tastefully directed and executed. She repeats her well-known dance, using two large fans to slow waltz music, dancing gracefully and artistically. Looks unusually well and should sell wherever played. Short, too, has good exploitation possibilities. (RCM).

NANCY GATES, pretty singer from Texas, with PHIL OHMAN and NORMAN BURLINGAME, at twin pianos, are featured in the first of a series of Soundies song parades. "Request" tunes are sung and played, Miss Gates requesting numbers, and off-stage voices calling out the titles. Cute, attention holding idea. Three pop tunes were used, Miss Gates singing two of them, and the third featured on the keyboards. (RCM).

LIZ TILTON, popular singer, and LEE MURRAY, eccentric dancer, are making the rounds again in the zany *Abercrombie Had A Zombie*. In a night club set, the vocalizing Miss Tilton explains the consequence of a zombie, while Murray, who had one, demonstrates the reactions. Good fun. (RCM release).

ALPHONSE BERG, vaudevillian, whose specialty is dressing models in record time with straight pieces of material, is responsible for this novel short using the title of *My Sweet Aloise*, because this particular tune is used for the musical background. Among other models, he outfits a bride in a few seconds, and boy friend FRANK HOWARD, with a song on his lips, comes along to escort her out. (RCM).

JIMMIE GRIER and his orchestra are used for the musical background of *The Pennsylvania Polka*. The old Keystone Cops gang double as the musicians in a tavern, mugging to the catchy polka. Couples also leave their tables to partake in the merrymaking. (RCM).

DOROTHY DANDRIDGE, the cutest Negro performer Soundies have yet discovered, is the highlight in *Congo Clambake*. Jungle scene, introduced by a woman lecturer, features Miss Dandridge and a group of natives in a primitive dance. STAN KENTON furnishes the music off the screen. (RCM).

GAI MORAN and JIMMY DODD, a couple of veteran Soundies youngsters, are in this encore number labeled *If Mother Could See Me Now*. Still good, for the topic is timely and amusing. All about them enlisting in Uncle Sam's service and the things they do which they haven't done before. (Song-O-Graph release).

GENE AUSTIN, at the piano, plays and sings the novelty *I Hear You Knockin'*. A catchy tune, involving an audience participation gag which may catch on. Young guys and gals surround Austin and carry out the idea of the song. HARRY BRENT and band handle the musical background. (RCM).

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ON TWO
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VICTOR RECORDS

Singing the Blues
She's Always Good News

DINAH SHORE

And This Is IT
A Brand New HIT

"MAD ABOUT HIM, SAD WITHOUT HIM, HOW CAN I BE GLAD WITHOUT HIM BLUES"

On Victor 27940

So Ops Can Make
With the Double "Take"
She Sings Another
That's Really "Jake"

"BE CAREFUL, IT'S MY HEART"

A Brand New Hit by Irving Berlin That Stars in His Film, "Holiday Inn."

* * *

Sweeter Still
With Strings
That Thrill

TOMMY DORSEY

On Two New Tunes
That Softly Glow
O'er Flowing Strings
And Vocals Slow.

Set To Shoot High
"HE'S MY GUY"
Gets a Jo Stafford Vocal
That's Colmagraph "Pic."

Styled For Dancing
On a Summer Night
"LIGHT A CANDLE IN THE CHAPEL"
Is Dorsey Delight.

It'll Set a Record
And That's No Pun
It's Victor
Two Seven, Nine Four One.

* * *

McINTYRE SURE FIRE
"When You're a Long, Long Way From Home"
"Play # 49"

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RECORD BUYING GUIDE—PART 1

Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● GOING STRONG ●

DON'T SIT UNDER THE APPLE TREE (13th week)
- GLENN MILLER (Tex Beneke-Modernaires) ..... Bluebird 11474
- ANDREWS SISTERS ..... Decca 18312
- KAY KYSER (Sally-Trudy-Julie-Jack-Max) ..... Columbia 36567

SLEEPY LAGOON (11th week)
- HARRY JAMES (No Vocal) ..... Columbia 36549
- JIMMY DORSEY (Bob Eberly) ..... Decca 4304
- DINAH SHORE ..... Victor 27875
- VAUGHN MONROE (Vaughn Monroe) ..... Bluebird 11495

WHO WOULDN'T LOVE YOU? (9th week)
- KAY KYSER (Trudy-Harry) ..... Columbia 36526
- FREDDY MARTIN (Stuart Wade-Quartet) ..... Victor 27891
- INK SPOTS ..... Decca 18383

ONE DOZEN ROSES (8th week)
- DICK JURGENS (Buddy Moreno) ..... Okeh 6636
- HARRY JAMES (Jimmy Saunders) ..... Columbia 36566
- GLEN GRAY (Pee Wee Hunt) ..... Decca 4299
- DINAH SHORE ..... Victor 27891
- ART KASSEL (Kassel Trio) ..... Bluebird 11446

JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND (7th week)
- KAY KYSER (Glee Club) ..... Columbia 36558
- FREDDY MARTIN (Clyde Rogers) ..... Bluebird 11503
- SAMMY KAYE (Tommy Ryan) ..... Victor 27870
- GUY LOMBARDO (Kenny Gardner) ..... Decca 4278
- TOMMY TUCKER (Don Brown) ..... Okeh 6620

JINGLE, JANGLE, JINGLE (34th week)
- MERRY MACS ..... Decca 18361
- KAY KYSER (Harry-Julie-Group) ..... Columbia 36604
- FREDDY MARTIN (Stuart Wade-Clyde Rogers-Quartet) ..... Victor 27909

● COMING UP ●

HE WEARS A PAIR OF SILVER WINGS
- KAY KYSER (Harry Babbitt) ..... Columbia 36604
- ABE LYMAN (Billy Sherman) ..... Bluebird 11542
- DINAH SHORE ..... Victor 27931

The war ballad moved into the Number One slot this week and shaping up as the strongest Coming Up tune in some weeks. Most of them have been in this position only because the rest of the numbers were disgracefully weak. This song is fairly strong and getting stronger. Looks as if it has a real chance.

IDAHO
- ALVINO REY (Yvonne King-Ensemble) Bluebird 11331
- GUY LOMBARDO (Rosemarie-Trio) ..... Decca 18399
- BENNY GOODMAN (Dick Haymes) ..... Columbia 36613

Goodman's disk moved onto the scene this week and was instrumental in hypoing this catchy novelty into undisputed possession of second place. Its popularity seems well distributed, altho nowhere near what it will have to be to hit the Going Strong rankings.

SWEET ELOISE
- GLENN MILLER (Ray Eberle-Modernaires) ..... Victor 27879
- RUSS MORGAN (Walter Link) ..... Decca 4300
- CONNIE BOSWELL ..... Decca 4311

Last week's leader is no worse than it was seven days ago, but *Silver Wings* and *Idaho* are considerably better, which explains this song's drop in rank. Can hardly be expected ever to make Going Strong, but continues to do fairly well by comparison with the rest. Morgan's disk is only a hair's breadth behind Miller's at this point.

THREE LITTLE SISTERS
- ANDREWS SISTERS ..... Decca 18319
- VAUGHN MONROE (Four V's) ..... Bluebird 11508
- DINAH SHORE ..... Victor 27875

The Sisters are in the same boat as *Sweet Eloise*, which means that they are practically out of the running as far as Going Strong is concerned, but still manage to eudge enough nickels to remain here, above newer numbers.

TAKE ME
- JIMMY DORSEY (Helen O'Connell) ..... Decca 18376
- TOMMY DORSEY (Frank Sinatra) ..... Victor 27923
- BENNY GOODMAN (Dick Haymes) ..... Columbia 36613

Progress was rather slow this week for the pushy ballad, but that is not surprising nowadays. It is getting plenty of radio plays and still figures as a good bet. Besides, it is the third strongest machine ballad in the country, weak as it is!

KALAMAZOO
- GLENN MILLER (Tex Beneke-Marion Hutton-Modernaires) ..... Victor 27934
- JIMMY DORSEY (Phil Washburn) ..... Decca 18433

The sensational novelty from Miller's Orchestra Wives film is still brand new, but is beginning to catch hold. Attracted enough plays to squeeze in here this week. Figures to shoot to the top in a hurry.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

I THREW A KISS IN THE OCEAN (9th week)
- KATE SMITH ..... Columbia 36552
- JIMMY DORSEY (Helen O'Connell) ..... Decca 4304

Did rather well this week.

Names in parentheses indicate vocalists. Double-recording records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

Jack Spratt Won't Play the Sweet,
His Wife Just Can't Stand Swing;
To Please Them Both, When
Pleasure Beat,
Variety We Bring!

THEY'RE TOPS
FOR OPS

BLUEBIRD RECORDS

★

I. MUSIC THAT'S RARE
By ERSKINE HAWKINS

Miss Ida James Kicks
This Tune That Can't Miss
It's "Bumps" Set To Music
Tagged "KNOCK ME A KISS"
(With "Tain't No Good"—B-11564)

★

II. WELL-DONE MELLOW-DY
By BOB CHESTER

The Time Is Right
For An Oldie To Boom
Spot "BY THE LIGHT
OF THE SILVERY MOON"
(With "He's My Guy"—B-11562)

★

III. RED-HOT BLUES
By DOCTOR CLAYTON

The Doc Will Coin
The Dough For You
With "AIN'T NO BUSINESS
WE CAN DO"
(Also "Moonshine Wamoe Blues"—B-9021)

★

IV. ZANY ZING BY ZEKE

Introducing a New Bluebird Old Familiar Tunes Artist—Zeke Manners and his Gang.

Their Debut Pair
Is Really "There"
"THE FIGHTIN' SON-OF-A-GUN,"
"When My Blue Moon Turns
To Gold Again."
(Singing with String Band—B-9020)

★

P. S. FASHION NOTE:
Late summer styles show a tendency to the novelty side, according to Mitchell Ayres and his Fashions in Music Orchestra on their latest double (B-11563), "THE WOLF SONG" and "DON'T FORGET TO SAY 'NO,' BABY."

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HAL McINTYRE (Victor 27942)

When You're a Long, Long Way From Home—FT; VC. *Play No. 49*—FT.

It's a timely revival of interest for Sam E. Lewis's and George W. Meyer's song favorite of some decades ago. Song goes so far back that it comes to the younger folk as a new one. Moreover, it gets highly effective modern dress at the command of Hal McIntyre, the maestro providing a steady rhythmic beat for what is otherwise a slow and tuneful ballad. Paced by the maestro's whispering tenor sax, band starts it off with the last half of the chorus, leading into Jerry Stuart's smooth vocal. Fine phraseology from the alto sax soloist leads the out-chorus, band joining in on the bridge and then fading in favor of Stuart's singing to the finish line. *Play No. 49* is strictly instrumental, fashioned by the maestro and his arranger, Dave Matthews. It's a solid dish of swing rhythms that emphasize the bouncy characters, taken in a moderately slow tempo. Riff serving as the foundation is a tuneful one and entirely a blues strain, which matches the growl and jungle embellishments. Influence of Duke Ellington is most marked thruout. Unison saxes introduce the blues theme. Soft tenor sax rides against a bank of growling brasses and carries a second chorus. Piano, backed by the band, paces a third stanza and, for the all-out stretch, it's swirling saxophones and "tricky Sam" tromboning for a half chorus to complete the side.

"When You're a Long, Long Way From Home" strikes the right note as war songs go, without being slushy or gushing. As a result, it stands an excellent chance of duplicating its success of an earlier decade. Moreover, Hal McIntyre's bright finish makes it very likely to attract the coins.

BOBBY SHERWOOD (Capitol 107)

I Don't Know Why I Love You Like I Do—FT; VC. *The Elks' Parade*—FT.

This new label scores another hit by bringing trumpeter Bobby Sherwood to the waxes with his own band. The initial platter catches Sherwood in two musical moods. For the oldie *I Don't Know Why*, it's the maestro's horn and baritone voice pacing a smooth and rhythmic dance band. And for the original *Parade*, band dips into a Dixieland style that should make the Bob Crosby fans holler for more. The ballad tune is taken at a moderately slow tempo, getting off to an attractive start with the trombone trio carrying the opening chorus. Sherwood sings the second chorus in acceptable manner and blows his trumpet for the third chorus. His open horn phrases the tune beautifully, backed only by the rhythm section for half the chorus, with the saxes coming to the support for the last half. Full band falls in at the finish line. However, it's for *The Elks' Parade* that the band has its real inning, cutting the figures as fancy as a *South Rampart St. Parade*, the two-beat classic. The drums beating off in a fast two-beat tempo, band strikes out a spirited chorus to start off the *Parade*. But before they start building it, alto sax, clarinet and tenor sax cut in for solo rides. For the rest of the side, it's all the flavor of an old-time minstrel band stepping down the street in modern rhythms. It's hardly likely that the fraternal order will adopt this Elks' song for their own, but for those who lean to the two-beat Dixieland rhythms, side is plenty satisfying.

For a swingy dish with plenty of musical life and instrumental spark, "The Elks' Parade" is sure to keep the jive fans jumping around the music boxes.

BOB CHESTER (Bluebird 11562)

He's My Guy—FT; VC. *By the Light of the Silvery Moon*—FT; VC.

Again going back to the gas-lit era, Bob Chester has culled another honey for a revival in a modern setting. This time it is Gus Edwards's famous *Silvery Moon*, which has remained a song favorite thru the years. Chester gives it a two-tempo interpretation, first as a slow ballad in its original dress and then in the bright rhythms associated with the swing mood. With a steady rhythmic beat and the tempo slow, Gene Howard sings the opening chorus, with the brasses and saxes splitting a second stanza. Tempo is doubled as the alto sax and then again the trumpet ride out on a chorus for each. Stepping back into the slow tempo, Howard picks it up at the last half of the chorus to sing it out romantically. For the *He's My Guy* torcher, Chester sees fit to give it bright and lively rhythms, with the result that the appeal and charm of the ballad are lost. Moreover, it calls for vocal dreaming, and Betty Bradley tries hard enough to make it count, but to negative results. Songbird sings the opening chorus and, after a band sock chorus, returns to add even more vocal steam for another half chorus to carry the side out.

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 20)

Considering the fact that many operators have been cashing in on Ray Noble's earlier revival of "By the Light of the Silvery Moon," Bob Chester's entry is a fitting side for the phonos.

DINAH SHORE (Victor 27940)

Be Careful, It's My Heart—FT; V. *Mad About Him, Sad Without Him, How Can I Be Glad Without Him Blues*—FT; V.

Two picture tunes, and both particularly suited for Miss Dinah's ear-caressing style. Moreover, voice gets a sterling setting in the orchestral background by Gordon Jenkins, whose scoring for violins is an object lesson for other leaders. More striking side is Irving Berlin's *It's My Heart* ballad from Paramount's *Holiday Inn*. Jenkins provides a lilting rhythmic setting thruout, the syncopated beats blending excitingly with the vocal loveliness expressed by Miss Shore. Sings the opening chorus, with the violins and solo trumpet carrying a second chorus to the halfway mark and Miss Dinah picking it up again to take it out. Plattermate is a typical race blues with a title that takes song-writing back to the days of celluloid collars and buttonhole shoes. Obviously, Columbia, in adding this Larry Markes-Dick Charles blues, had its eye on the blues rage produced by *Blues in the Night*. In spite of the fact that this chanteuse is as much at home with the blues as with the ballads, ditty itself is a poor substitute for the real thing. In any event, Miss Shore treats it in typical blues fashion. Taking it at a moderate tempo, she starts off singing the verse and chorus. Trumpeter, backed by the strings, blows hot for a second chorus, and Miss Shore takes over for a third stanza to spin out the side.

With excellent band versions of "Be Careful, It's My Heart" already flooding the music marts, Dinah Shore is the first to come forth with a vocal version of the song, which looms as a big favorite. With the tune bound to be a big favorite at music machine locations, Miss Shore's lyrical delight is a cinch to curry favor with the fans.

JOHNNIE JOHNSTON (Capitol 109)

Conchita, Marquita, Lolita, Pepita, Rosita, Juanita Lopez—W; VC. *Windmill Under the Stars*—FT; VC.

Marking another maestro's platter preem with the new label, these sides serve to emphasize the song-selling capacities of the leader. Long associated with the smoother brand of rhythms identified with smart hotel rooms and supper clubs, Johnnie Johnston gives a good commercial account for himself with these two songs. *Conchita, Marquita*, a Mexicali *Rose O'Day* type of tune from Paramount's *Priorities on Parade*, is dished out in lilting and fast-waltz tempo, with the maestro singing the humorous lyrics of verse and chorus for the start. Band picks it up, dipping into straight fox-trot tempo for a half chorus split between guitar and clarinet, Johnston brings it back to three-quarter time at the bridge, taking it out in song. The Jerome Kern-Johnny Mercer peace song, in the style of *White Cliffs of Dover*, is taken at a moderately slow tempo. Johnston takes it from start, singing about the *Windmills Under the Stars*. Strings pick it up at the bridge, and the maestro takes over to sing it out. It's a lovely song of promise, and holds much promise for hit-parade fame, but it demands a more formidable pair of pipes and vocal force than the maestro has at his command. He fares far better on the lighter lyrics.

For tie-ins with the movie, Johnnie Johnston's "Conchita, Marquita, etc.," spotlighting the song lyrics, holds appeal for music operators.

POPULAR ALBUMS

Songs of Paris (Decca A-305). Jean Sablon, the vocal darling of New York's smart spots, showcases his chanson talents in this package with six French songs in native tongue. Typically Parisian in style and delivery, intimate and conversational, it toes the mark for those cherishing a continental flavor on records. Sides include *Ma Mie*, in conversational style, a Parisian song of a salesman and the Frenchman's counterpart of the farmer's daughter—in this case, a typist; *Jean, Jean*, a lullaby from the lore of French folk songs; *Dis-Lui Que Je L'Aime*, a poem written by Alfred Savoir and set to the music of Chopin's *Tristesse* etude; *Elle N'Est Pas Si Mal Que Ca*, a typical French chanson, in rhythm, from the French operetta, *Madame*, telling the story of the girl who was not beautiful but had many other charming features; *Serenade*, by Charles Trenet, one of France's most famous chanson stylists, a nostalgic story of a sailor dreaming of the evenings he spent at home; and *Je N'Eu Connais Pas La Fin*, a new version of *La Chanson Des Rues*, a typically gay French street song. Paul Baron's orchestra heightens the continental touch with a dainty musical backing.

A Program of Dinner Music by the Palmer House Ensemble (Victor P-127). Paced by the fiddling of Ralph Ginsburgh, director of this salon group featured for many years at the Crystal Room in Chicago's Palmer House, this package provides eight sparkling sides. Sides are all familiar selections, including: *By the Sleepy Lagoon, Stilletto, Nocturne in E-Flat, The Maids of Cadiz (Les Filles de Cadix), Torna a Surriento (Come Back to Sorrento), Gavotte* from *Mignon* and taking both sides of a disk, a Chopin fantasy.

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coupled with "Old Chief Walla Hoo"
on T-2005 Sung by the BARRY SISTERS

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T-2057 TAP THE BARREL DRY
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Reno Musette Orch.
T-2059 DANCE ON A CLOUD—Waltz
WALKING THE DOG
Reno Musette Orch.

EXTRA GOOD!
T-2058 GET A MOVE ON, COWBOY
TEND TO YOUR KNITTING
Jerry Abbott & Main-Streeters
T-2061 TURKEY IN THE STRAW
LISTEN TO THE MOCKING BIRD
Darrell Fischer & His Log-Jammers

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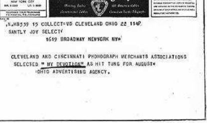
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ANNENBERG STORIES

(Continued from page 61)

where there is a complete separation of Church and State.

"Yet there are times when the politicians almost compel the Church adherents as a group to enter a field which is in itself foreign to Church purposes and with which the Church is pleased to have little to do.

"No politician has a right to set up a bowl of offense against church people taking active part in public questions when politics take a stand against what is ordinarily conceived as public morals.

"The legalized slot machine, one of the worst moral evils ever foisted by statute on an unsuspecting people, drew the fire of the churches. Could the churches have done otherwise than band together to throw them out?

"With the Legislature having before it a bill to legalize bookmaking on races, the politicians again invite the Church to enter politics. The stoutest believer in separation of Church and State will not raise his voice in protest if the church groups start to battle against this new gambling evil seeking the sanctity of legal approbation.

"When legislators go in for measures that are contrary to public morals they cannot expect that the Church people will sit idly by. When they invite battle with the righteous they will get it. In fact, recent Florida legislatures almost force the churches to maintain a lobby to protect themselves from the forces of public evil.

"Nobody, and least of all the Church adherent, wants the Church in politics. If the day ever comes in Florida when the Church becomes a dominant entity in the affairs of the State, the inception of the movement can be traced directly to the Legislature that will legalize slot machines and even take under consideration legalizing of bookmaking."

Question Real Motives Back of Anti-Campaign

The following comment on the Florida situation appeared in *The Billboard* May 27, 1939, and indicates that some people had finally begun to discover the false crusade which an Annenberg newspaper had started, and had successfully duped Church people and prominent newspapers:

"WE RAISED A DOUBT; NOW THE DOUBT SPREADS ALL OVER FLORIDA. The Florida Anti-Slot Machine Association is almost unique among organizations, but apparently its leading star is beginning to wane.

"It came into being in 1937 when much opposition was getting into action against the Florida State license law for slot machines and other devices. The anti-slot machine association was supposed to be sponsored and supported by the churches of Florida, and at its head was a minister who traveled over the State to speak against slot machines.

"From the beginning it seemed a little bit strange that in a State like Florida, which caters to so vast a tourist trade, with legalized racing and pari-mutuels, and with so many well-known forms of gambling widely operated during the tourist season, that slot machines should be singled out for such aggressive opposition.

"Repeatedly we called attention to the strangeness of the situation and wondered who might be financing such a move.

"But it seemed that our curiosity and questioning of the anti-slot organization would go by without results for a long time. Finally, in the summer of 1938 a reporter for a New York newspaper called attention to the fact that Florida had just had a very successful gambling season—that is, for big-time gambling.

"This was after the anti-slot association had, with the aid of a big-time gambling lobby, secured the repeal of the coin machine license law in the fall of 1937. Here was a newspaper calling attention to the inconsistency of a church organization waging such an aggressive campaign against petty gambling and then crawling into a hole for the big gambling season.

"So our questioning of the anti-slot association was about to be picked up by another paper.

Growing Doubt

"The next serious questioning to come up about the anti-slot association was only recently when the St. Johns County Commission sent a bill for hauling and storage on 03 slot machines to the minister heading the anti-slot group. It seems that the minister had been traveling over the State and swearing out warrants against machines alleged to be slot machines. But the county commission sent him the bill "because he was responsible for incurring the expense by swearing out a warrant that failed to hold water in the County Court."

Newspapers Doubt

"Now the question which we originally raised about the anti-slot machine association for its glaring inconsistency was really beginning to spread. James Hodges, staff writer for *The Miami Herald*, wrote for that newspaper on May 7 the following report of growing doubt of the consistency of the leader of the anti-slot crusade:

"'Terming its operations a species of chiseling, several newspapers lately have turned on the so-called Florida Anti-Slot Machine Association and its clerical sponsor for making a good thing financially out of baiting coin machine owners.

"'Result has been that the Rev. James E. Barbee, of Jacksonville, gets much less than the respectful attention he once commanded in Tallahassee. Lawmakers are inclined to shy away from professional witch burners, especially when, as it seems now, the demand for moral reform is invading many fields of otherwise normal economic activity.

"'The one-armed bandits still have a few open friends in Tallahassee, but the lawmakers are not prepared to ban all coin machines from the State. That's where the association seems to be heading, and most of the legislators have reached the conclusion that to follow the Barbee lead inevitably will wind them up behind the eight ball of liberal public opinion.'"

That is what a political news reporter had to say about the last few moves of a strange anti-coin machine association fostered by church people. And the crusade got its original inspiration from an Annenberg newspaper.

But Annenberg is dead, and perhaps he personally never had anything to do with the Florida crusade anyway. There is no doubt but that he would have strongly favored it, had his employees called his attention to it.

THE HIT RECORD

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RECORD BUYING GUIDE—PART 2

TRADE SERVICE FEATURE Billboard

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

● POSSIBILITIES ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

HE'S MY GUY ..... TOMMY DORSEY (Jo Stafford) ..... Victor 27941
HARRY JAMES (Helen Forrest) ..... Columbia 36614
BOB CHESTER (Betty Bradley) ..... Bluebird 11562

The title is a dead give-away as to the nature of this torcher. This sort of tune almost invariably makes out all right, and the *My Guy* item in the never-ending series shapes up as one of the best, especially as handled here. There isn't much to choose between the Dorsey and James versions, both of which are aces. Chester treats the thing in jump tempo, and will be welcomed for the variety he affords.

MAD ABOUT HIM, SAD WITHOUT HIM, HOW CAN I BE GLAD WITHOUT HIM BLUES ..... DINAH SHORE ..... Victor 27940

This is a righteous enough blues melody with clever lyrics and is right down Miss Shore's track. Altho real out-and-out blues seldom score Coast to Coast, this one is whitewashed enough to appeal to a wider segment of the populace. Is interesting from many angles and deserves a try. Might turn out to be one of those rare sleepers. From the film, *Spirit of Stanford College*.

MIDSUMMER MATINEE .. RUSS MORGAN (Morgan Trio) ..... Decca 18433
TEDDY POWELL (Peggy Mann) ..... Bluebird 11554

This tune is in the *Moonlight Cocktail-Sunrise Serenade* vein, very frothy and containing nothing even remotely connected with war and its problems. Is in the hands of a pub who has a way with recording bands, which leads to the suspicion that more disks will be out shortly. Meanwhile these will do very well and ought to earn plenty of nickels.

CONCHITA, MARQUITA, LOLITA, PEPITA, ROSITA, JUANITA LOPEZ ..... BING CROSBY ..... Decca 4343
DINAH SHORE ..... Victor 27931
KING SISTERS ..... Bluebird 11555

Crosby's entry in a song race is always bound to be a favorite. This particular effort of the Bing's is not one of his very best, but doesn't have to be, because the tune is one of the cutest novelties of the season. The Shore and King Sister disks are already beginning to catch on, which means that the song has a good future.

● THE WEEK'S BEST RELEASES ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

HE'S MY GUY ..... TOMMY DORSEY (Jo Stafford) ..... Victor 27941

Putting his strings and harp on parade, Tommy Dorsey polishes off a smooth and silky interpretation of the day's newest and most promising torch ballad, *He's My Guy*. It burns the same flame as *My Man*, *Bill* and more recently, *Jim*, and has as much appeal as any of them. Jo Stafford, absolute tops among fem singers, does a gorgeous job with the lyrics, backed by a splendid arrangement. Plattermate, *Light a Candle in the Chapel*, is another in the long line of tear-provoking war ballads. Dorsey, however, gives it a lot of gloss, and singer Fran Sinatra is also a help. If the song gains any favor Dorsey's disk is bound to be among the most promising machine versions.

KALAMAZOO ..... PAUL WHITEMAN (Mellowaires) .... Capitol 108

A brand-new band for the veteran "King of Jazz" on a brand-new label gets going in bright and brisk fashion with a song that is destined to scale the hit heights. It's from Glenn Miller's forthcoming movie, *Orchestra Wives*. And bearing in mind that Miller's earlier film created the *Chattanooga Choo*, this lovely ditty should hit the jackpot as hard. Whiteman does very well with it, especially in the singing of the Mellowaires.

ALL I NEED IS YOU .... BENNY GOODMAN (Peggy Lee) .... Columbia 36617

Benny Goodman adds plenty of brightness to this current ballad favorite, rich in melodic and lyrical appeal. Peggy Lee contributes a powerful vocal. Plattermate is also styled for the boxes. It's the Goodman sextet providing a bouncy setting for the oldie *On the Sunny Side of the Street*, with Miss Lee cutting in for some sultry chanting that rates high.

WHEN YOU'RE A LONG LONG WAY FROM HOME HAL McINTYRE (Jerry Stuart) ..... Victor 27942

A song favorite of a much earlier decade comes as practically a brand-new item for most people, and Hal McIntyre adds much to its revival of interest. Re-issue is timely, since it fits the war pattern, but without much of the sticky sentimentality and dreariness that has marked so many of the day's war ballads. McIntyre takes it slowly, but gives it a steady, rhythmic beat thrusout, with Jerry Stuart's vocal counting big.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

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Coming . . .

THE MOST IMPORTANT PUBLISHING EVENT IN THE HISTORY OF THE MUSIC BUSINESS . . .

THE BILLBOARD BAND Year BOOK

featuring the

4TH ANNUAL EDITION OF

TALENT & TUNES

on Records

Here are some of the reasons why The Billboard Band Year Book will be the most important and most impressive publication ever issued in the Music Business:

(1) Smashing, timely three color (red, white and blue) cover featuring a gallery of the leading band leaders and vocalists.

(2) A 16-page, 2-color insert featuring many of the leading attractions in the Music Industry.

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(4) More than a dozen valuable and important lists; many never before published.

(5) Timed for music's big fall season!

The automatic phonograph industry has year by year become more and more closely linked with the Music industry. The symbolization of this happy merger of two great industries has been The Billboard's annual Talent and Tunes on Records Supplement.

In 1939 this great Supplement was introduced. It met with instant and wholehearted approval. The 2nd edition of the Supplement published in 1940 and the 3d in 1941 were progressively more successful. Hundreds of complimentary letters from operators, manufacturers and other leaders in the industry testified to its usefulness.

This year the Supplement will be bigger, better, more interesting and important than ever before. For this year it will cover not only the record end of the music business, but will cover all of the music industry. By giving automatic phonograph operators and record retailers a comprehensive, authoritative insight into the many ramifications of the great industry of which they are an intrinsic part, it will serve a greater purpose than it has ever served before.

This great new Supplement, The Billboard Band Year Book featuring the Fourth Annual edition of Talent and Tunes on Records, will be published in conjunction with the September 26th issue of The Billboard. **Watch for it!**

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AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

Ernest Tubb will appear in Columbia Pictures' *Fighting Buckaroo*, and his tune, *Walking the Floor Over You*, will be featured in the flicker. The number has already achieved immense popularity in various waxed versions and is probably due for an additional spurt when the picture is shown. Operators can make profitable tie-ups. . . . An addition to the ranks of country-tune singers occurred Wednesday (22) when Nelson Eddy featured a Western song over the Old Gold air program. Highlight was *Old Faithful*, by Michael Carr and Hamilton Kennedy.

Week's Releases

Darrell Fischer and His Log-Jammers (Standard T-2061)

Turkey in the Straw and *Listen to the Mocking Bird*

A terrific coupling of a pair of standard folk tunes. The Fischer crew is one of the greatest country outfits this reviewer has ever heard, with the individual musicians each getting a chance and each being outstanding. Some amazing work is turned in on the sides. *Turkey* gets solo and chorus vocal with various individual instruments then taking it and the full band coming in for a wow finish. Even more terrific is *Mocking Bird*, introed by a spoken passage, followed by symphonic and bird-call interlude and then one sensational instrumental effect after another, featured by a fine vocal and amazing work from trumpet, trombone and tuba. Either side should click anywhere.

Spike Jones and His City Slickers (Bluebird B-11560)

Cowa, Josephine, in My Flying Machine and *Sioux*

An outstanding duo for tavern trade. Oldie on the A side is given a swell old-fashioned treatment, and then, after a spoken interlude, transposed into modern musical idiom, with the words changed to tell about an army aviator. A terrific novelty, with fine vocal work by the Boys in the Back Room and King Jackson; should get plenty of spins. *Sioux*, with hotcha pseudo-Eastern stuff—but hot—is taken at drive tempo and boasts some outstanding individual work, along with highly amusing vocals by Del Porter (who wrote the tune), King Jackson and Carl Grayson. It's glove-fit for the tavern trade.

Denver Darling and His Texas Cowhands (Decca 6058)

It's Your Worry Now and *Silver Dollar*

Denver Darling and his fine crew do excellent work on a couple of appealing ballads. The vocals, as usual, are splendidly delivered, and the band work is featured by fiddle and squeeze-box. Of the two, *Dollar*, a somewhat cynical ditty on the instability of womankind, is perfect accompaniment for crying into your beer. It should pull the nickels.

Happy Jim Parsons and the Boys of Company B (Standard T-2060)

Johnny Private and *The Saga of Susie Brown*

A couple of good army tunes featured by Parsons' fine vocal and the excellent work of the band. Better of the two is the A side, *Johnny*, which has appealing words coupled with a very attractive and bouncy tune. It's one of the best of all army wisecracks so far and is certain to be a nickel-puller of high order. *Susie* is okay too. It tells the tale of a lass who goes from one army grade to the next and winds up marrying a private. A catchy nonsense refrain should help it to become a favorite.

Texas Jim Robertson (Bluebird B-9017)

When This War Is Over and *You'll Never Know*

Army ditty on the A side is a war song with hope in its heart, and as such it should pull a strong popular appeal. The flipover is a pretty sentimental ballad, a very nice number. Both are given topnotch treatment by Robertson in his deep, rich voice and the fine band in back of him.

Cindy Walker (Decca 6057)

Now or Never and *Why I Don't Trust the Men*

Miss Walker gives both of these the benefit of her vigorous, crowd-pulling, excellent vocal style. The A is a catchy tune that should prove popular, but the B, *Why I Don't Trust the Men*, will probably get even heavier play. Hot horn and piano feature the backing, and Cindy's vocal is hot and terrific. In addition, it boasts cute and very amusing lyrics.

Zeke Manners and His Gang (Bluebird B-9020)

The Fightin' Son-of-a-Gun and *When My Blue Moon Turns to Gold Again*

Son-of-a-Gun is a fast and catchy tune with wildly flag-waving lyrics featuring what's going to be done to the Axis partners. It's rousing stuff and very definitely follows out the government's request for harder hitting war songs. *Moon* is an altogether lovely ballad. Both get nice treatment from vocal and topnotch band, with humming behind the solo vocal on the ballad side creating an excellent effect.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"PLEASE DON'T LEAVE ME": Bob Wills and His Texas Playboys (Columbia 36593)—A lilting ballad played in sweet, swinging style and given an excellent vocal by Tommy Duncan. It has already caught on in many localities, being reported for top play from sock far-flung spots as Des Moines and Milwaukee. Other ops can also cash in on it.

Letter Box

Gene Autry's *Tweedle-o-Twill* is still topping the lists—and strongly. All sections of the country mention it among the top tunes, with the East, according to most recent reports, going for it in the biggest way and the South not far behind. Other Autry tunes that ranked high in the reports last week include *Rainbow on the Rio Colorado* (thru the East) and *You Are My Sunshine* (in the West). . . . Another strong long-time favorite that is still going well is Carson Robinson's *1943 Turkey in the Straw*, which, like *Tweedle-o-Twill*, seems to be scoring its heaviest recent play in Eastern locations. And running along with it is another Carson Robinson patriotic item, *The Story of Jitterbug Joe*, which rates high in the reports received from Canada. . . . A couple of Ernest Tubb waxings are cleaning up in the South. They are *Our Baby's Book*, which seems to have sewn up the Dallas territory tighter than a drum, and *When the World Has Turned You Down*, which was reported as getting the top play in a number of widespread Southern locations. . . . Roy Acuff's *Wreck on the Highway* is also mopping up thru the South, being reported from Richmond and Mobile, among other territories. . . . A couple of Jimmie Davis recordings are also going very strongly. They are *End of the World* and *Live and Let Live*, and both of them seem to have reached the peak of their pulling powers in the Southern area. . . . Very strong in Fort Worth is Denver Darling's waxing of *There Was a Time*. . . . Mobile is giving plenty of nickels to the Delmore Brothers' *My Precious Jewel*.

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TALENT and TUNES ON MUSIC MACHINES

A column of music information for amusement operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By HAROLD HUMPHREY

News Notes

Miguelito Valdes, ex-Xavier Cugat vocalizer, has signed with Decca and cuts his first disks with a studio band until he gets his own combo. . . . Dick Jurgens will knock off a Columbia recording date of four sides before opening at Meadowbrook August 4. . . . Maestro Bob Allen's Beacon recording of "The Air Raid Song" was shipped to over 600 record jockeys. . . . Fred Waring has lost nine people to the armed services to date. . . . McFarland Twins have made a short film for Paramount. . . . Sammy Kaye's music publishing firm is plugging "Where the Mountain Meets the Sky." Kaye has already recorded it, and Gene Autry and Horace Heidt are scheduled to cut it. . . . Capitol Records has signed Six Hits and a Miss, radio vocal group, and also Billy Butterfield, Teddy Wilson and Ray McKinley. Jack Lawson is handling publicity for the new disk venture. . . . Les Brown, Vaughn Monroe and Johnny Davis have recorded the new Robbins tune, "Hip Hip Hooray," penned by Milt Ebbins and Henry Nemo. . . . Chico Marx and his band will take over the stand at the Blackhawk Cafe, Chicago, October 7. . . . A special preview of Paramount's "Holiday Inn" film was given last week for Decca employees to acquaint them with the tunes in the picture. Bing Crosby and Fred Astaire, both Decca artists, head the cast. . . . Eliot Daniel, Rudy Vallee's pianist, will go into the army within the next couple of weeks. . . . Charlie Spivak cut a medley of Southern ditties for Columbia on two sides, consisting of "Deep River," "Old Black Joe" and "Suwannee River." Also recorded "Stage Door Canteen" and "Yesterday's Gardenias." . . . MGM is dickering for the services of Count Basie for a yet untitled musical film. . . . The Office of War Information told a meeting of song publishers last week that it wanted more genuine fighting songs and fewer ballads. Latter are being frowned upon by OWI as out of tune with the times.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

MANCHESTER, N. H.:

American Patrol. Glenn Miller.

This classic of the Service is pulling the nickels into the music boxes here, the operators say. March has had plenty stone to its tempo by the Miller aggregation, and the phonograph fans evidently take to the modernization. Operators elsewhere might take a cue from the results being attained here.

DALLAS:

Brother Bill. Charlie Spivak.

An old number, but given a pop arrangement by Spivak it is starting to come up the line in the phones around these parts. Spivak's band is enjoying a steady rise in popularity, and the jump rhythm given this novelty ditty has the younger set stomping in the taverns here.

DENVER:

My Devotion. Vaughn Monroe.

Our old friend the slow ballad makes its appearance in this disk, and Vaughn Monroe's version is getting a real ride in this Western city. Monroe's fame is rapidly becoming more widespread, too, as can be seen from this report. Those operators passing him up until now might do well to audition the maestro on a few of their machines.

BOSTON:

Secret Agent. Raymond Scott.

This instrumental is typical Scott, and for his fans it's a cinch to click. From the report around Bean Town this particular recording is doing a good job for the operators. It has a good dance beat and a tricky title which also helps to sell it to the nickel music investors.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended July 24 and the week previous, ended July 17, see the Music Popularity Chart in the Music Department in this issue.

Mitchell's Phono Doubles Play

BROOKLYN, July 26. — Irv Mitchell, I. L. Mitchell & Company, reports that the firm's Double Value Phono is doubling play on many locations. "Those locations," he said, "patronized by the younger set, to whom a nickel is still quite a large size coin, have made our Double Value Phono one of the best money-makers ever originated. It is remarkable the way these youngsters will instantly go for this machine where they get two plays for their nickel.

"We have learned that in the poorer sections of the cities, towns and villages where Double Value Phono is located that they are appreciated by the people. Because of their greater economy in giving two plays for the same coin they formerly used for one play, the Double Value Phono gets all of their patronage. They do not demand too great an assortment of records. They do not make it hard to operate, for there is a definite top off the take for the operator, and at the same time the profits are greater all around.

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PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

The Filmusic Forum

For the convenience of regular readers of this column we reprint below a recapitulation of all forthcoming musical films featuring tunes that have been or will be recorded. Needless to add, each of these presents excellent tie-up prospects. An asterisk indicates that accompanying artist has not yet released his version of the given tune but will probably do so soon.

"Holiday Inn"

Bing Crosby-Fred Astaire
PARAMOUNT

RECORDINGS:
"Be Careful, It's My Heart"
Tommy Dorsey (Victor)
Teddy Powell (Bluebird)
Kate Smith (Columbia)
*Dinah Shore (Victor)
Claude Thornhill (Columbia)
"You're Easy To Dance With"
Shep Fields (Bluebird)
"White Christmas"
*Freddy Martin (Bluebird)
*Charlie Spivak (Columbia)
"Abraham"
*Freddy Martin (Bluebird)
"Easter Parade"
Sammy Kaye (Victor)

Note: The entire *Holiday Inn* score is scheduled to be released as a Decca album. Artists include Bing and Bob Crosby, Fred Astaire, Ken Darby Singers and Margaret Lenhart. Single sides available to operators.

* * *

"Orchestra Wives"

Glenn Miller Orchestra
TWENTIETH CENTURY-FOX

RECORDINGS:
"Serenade in Blue"
Glenn Miller (Victor)
Jimmy Dorsey (Decca)
*Dinah Shore (Victor)
*Benny Goodman (Columbia)
*Paul Whiteman (Capitol)
"At Last"
Frances Langford (Decca)
Glenn Miller (Victor)
"Kalamazoo"
Glenn Miller (Victor)
Jimmy Dorsey (Decca)
*Benny Goodman (Columbia)
*Kate Smith (Columbia)
*Andrews Sisters (Decca)
*Paul Whiteman (Capitol)
"People Like You and Me"
*Glenn Miller (Victor)
*Charlie Spivak (Columbia)
"That's Sabotage"
*Glenn Miller (Victor)

* * *

"Yankee Doodle Dandy"

James Cagney
WARNER BROTHERS

RECORDINGS:
"Over There"
Dick Powell (Decca)
"Mary's a Grand Old Name"
Bing Crosby (Decca)
Sammy Kaye (Victor)
"So Long, Mary"
Sammy Kaye (Victor)

Note: *Yankee Doodle Dandy* albums have been put out by all three major recording companies. Victor has Leonard Joy directing the First-Nitery orchestra, Columbia presents Ray Block's crew, while Decca offers not only its own house band's product but a two-record medley by Dick Kuhn as well.

* * *

"Forest Rangers"

Goddard-MacMurray
PARAMOUNT

RECORDINGS:
"Jingle, Jangle, Jingle"
Kay Kyser (Columbia)
Merry Macs (Decca)
Freddy Martin (Bluebird)
Gene Autry (Okeh)
Guy Lombardo (Decca)
Barry Wood (Victor)

* * *

"Bambi"

WALT DISNEY FEATURE

RECORDINGS:
"Love Is a Song"
Teddy Powell (Bluebird)
Guy Lombardo (Decca)

* * *

"Priorities on Parade"

Ann Miller-Jerry Colonna
PARAMOUNT

RECORDINGS:
"Conchita, etc. . . . Lopez"
Bing Crosby (Decca)
Dinah Shore (Victor)
King Sisters (Bluebird)
"You're In Love With Someone Else"
Hal McIntyre (Victor)
*Harry James (Columbia)

REPRINTS!

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The Billboard is offering free reprints of articles, legal opinions, city ordinances and court decisions to all coin machine men. Also available are a limited number of specially prepared booklets designed to aid the coin men. Clip this ad, checking those reprints and booklets you desire, and they will be sent you immediately.

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- ☐ **Music Cheers.** Booklet giving detailed data on importance of the music machine business. Statistics, suggestions, etc.
- ☐ **Suggestions on Legislation.** Booklet presenting information for the coinmen on legislative matters. Contains model city ordinances and State laws.
- ☐ **Games of Skill.** Booklet giving details on association organization, forms for petitions, city license bills, court decision and briefs on skill games.

These important reprints and booklets are available free to all bona-fide coinmen. Check which you desire and address your letter to—

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8-1

Margolin Sole Owner Manhattan Dist. Co.

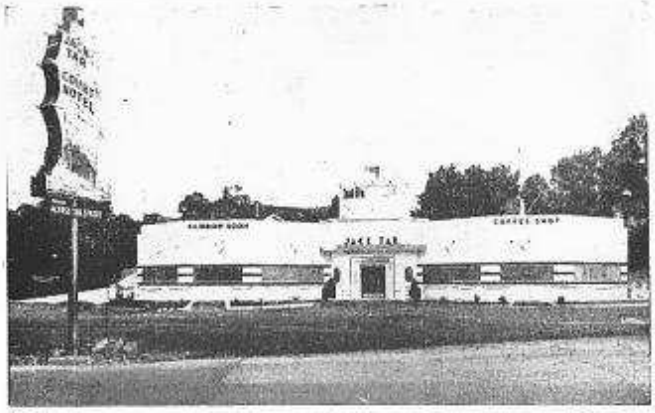
NORTH TONAWANDA, N. Y., July 25.—M. C. Hammergren, general sales manager of the Rudolph Wurlitzer Company, announces that Dave Margolin has purchased entire ownership of the Manhattan Distributing Company, Wurlitzer distributor in the Greater New York area.

Manhattan Distributing Company will maintain its present quarters at 525 W. 43d Street for the duration.

DAVE MARGOLIN

Well known to all branches of the coin machine industry, Dave has served Wurlitzer in a distributing capacity for many years. His enviable reputation as a business man has made Dave a host of friends in and about New York.

Margolin advises that the service department facilities of Manhattan Distributing Company will be maintained for the benefit of Wurlitzer music merchants, with every effort directed toward keeping Wurlitzer phonographs at peak earning capacity until this war is won.



THE FAMOUS JACK TAR COURT HOTEL and dining room near Hot Springs, Ark., completely equipped with a Seeburg Wireless Remote Control Music System.

MEMPHIS COLUMN

(Continued from page 62)

Company, probably the largest phonograph operator in Memphis territory, declared that in his opinion there would not be much to the threat. He also recalled that Petrillo had tried the same game about two years ago and had quit because he found juke box play essential to the continued popularity of the bands. If the ban does become effective, which he considers unlikely, operators will get along with nonunion records, probably getting fewer plays per week for a while until people become accustomed to picking tunes rather than band names or learn the new names—a process which would not take very long if radio and newspapers affiliated with radio stations joined in an aggressive publicity campaign.

In this connection E. J. Heinz, of the Heinz Novelty Company, pointed out that in almost all of his locations the best-paying records were hillbilly and Negro blues tunes which are almost all nonunion, anyway. C. A. Camp, of the Southern Amusement Company, declared he was not at all worried about Petrillo. "It will be a good thing if we have no new tunes for a while. We're going to have to use the very old stuff, anyway. It isn't Petrillo but rationing that will make it tough. He does this every couple of years but never gets anywhere. Any hardship this time will be due to the war. Why, even his own ranks are divided. I know those recording bands don't want to lose that nice money."

No musician in Memphis has spoken out so far. Whisperings are rife both among traveling bands and local players, but no one is willing to be quoted, saying they are afraid for their jobs if they talk.

Consensus in Memphis is that it will be a fight and a long one. Most people expect radio and phonograph operators to make common cause and the betting seems to be that radio will come out of his one as well or better than it did from the ASCAP trouble of last year, with which almost everyone compares Petrillo's edict.

CHICAGO MUSICIANS

(Continued from page 62)

ings would cease entirely for the time being.

Expect Re-Employment Trend

Petrillo's order was based on the belief that the ban would result in the re-employment of many musicians. Broadcasters, however, assert that instead many staff musicians now employed by radio stations for no other reason than to keep peace in connection with the use of records may be let go.

It was regarded as not unlikely that a crisis would be precipitated if some radio stations began to eliminate musicians they never use. The networks would be brought into the picture if Petrillo demanded stations be refused chain programs. The opinion was expressed that in such an event the radio industry would attempt to curb what has been termed Petrillo's "dictatorial rule."

COMING UP FAST!

POUND YOUR TABLE POLKA

RECORDED BY:

- **MARY MARTIN and**
- **HORACE HEIDT—Columbia 36595**
- **LAWRENCE WELK—Decca 4080**
- **RENE MUSETTE—Victor V-783**
- **BARRY SISTERS—Standard T-2005**

★ ***Professional copies available. Orchestration by JACK MASON.***

COLONIAL MUSIC PUB. CO., INC.

168 W. 23 St., N. Y. C. (James Durkin, Mgr.) ● 7016 Melrose Ave., Hollywood, Calif.

Copyrighted material

MERCHANDISE MACHINES

Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

New Workers in Plants Increase Cigarette Sales

BALTIMORE, July 25.—The ever-increasing number of war workers in the Baltimore area is helping boost cigarette vending machines, states Max Gaby, Standard Cigarette Service, Inc. Collections, he stated, are showing an increase of at least 25 per cent. He declared that the demand for cigarette venders has resulted in the "locating" of virtually all the venders at hand.

"Our trouble," Gaby stated, "is not so much in getting locations and good locations as it is in getting the necessary help to service them. The help problem is getting more and more serious all the time.

"To top the current problems now comes the new permanent gasoline rationing, which is bound to add considerably to the servicing problem," Gaby declared.

OPA Denies Recaps For Drink Trucks

WASHINGTON, July 25.—Tire rationing rules were revised July 19 to prevent soft drink, beer and other "unessential" trucks from getting new or recapped tires after July 28.

Also cut from the eligibility list by the Office of Price Administration were all privately operated trucks carrying alcoholic beverages, tobacco, candy, flowers, furs, radios, confections, musical instruments and other luxury goods—unless the hauling of such items is no more than incidental to the main service performed by the truck.

Only trucks engaged in services "essential to the war effort or to the public health and safety" will be entitled to new tires or recaps after the effective date.

OPA's announcement said the curb was necessitated by "increasing evidence that quotas will not provide for the needs of all those on present eligibility lists."

The amendment further rules out trucks that are used to furnish "incidental maintenance services"—such as the cleaning of an office building.

In addition, the amendment vests in local rationing boards the authority to eliminate from eligibility some users on List A, which includes the most essential transportation functions. Trucks carrying raw materials, semi-manufactured or finished farm goods, including farm products and foods, may be recognized as eligible only if the services they perform are essential to the war effort or to the public health and safety.

At present, tires could be refused to such vehicles only if the local board had more applications than tires to distribute.

The regulations do not apply to common carriers. The OPA anticipated that many items now privately hauled simply will be transferred to public carriers, but said the "overall effect is expected to be a substantial saving in rubber."

This is because common carriers generally are better able to maintain full loads and reduce empty mileage to a minimum.

THE WORLD'S LEADING
TORR MAIL ORDER HOUSE
379 Silver Kings; like new. Only ..... $3.95 Ea.
197 Skippers; new counter games ..... 6.95 Ea.
Book Match Vendors, new. Vends 2 books for 1c. 4.95 Ea.
½ deposit with order, balance C.O.D.
Pin Tables—Counter Games—Merchandise and Amusement. Factory rebuilt. Like new. (Write for July List.)
TORR 2047A-SO. 6th PHILA., PA

FAST MONEY
U. S. POSTAGE STAMP VENDOR
Very low priced. Selling like it is in the entire country. Unusual profit opportunity for live wire salesmen and distributors everywhere.
BOX 285-A MINNEAPOLIS, MINN.

Mint Recognizes Vending Machine's Utility, Makes New "Nickel" Magnetic

(Reprinted from The Chicago Sun, July 21, 1942. By Phil S. Hanna.)

Hardly a day passes but that the many ramifications of the war effort expose new instances of effect due to remote cause. In the second War Powers Act passed this year the government mint is directed to remove the nickel out of the 5-cent coins known as nickels. This metal, nickel, has become very precious and is needed in war production.

In the place of nickels containing nickel the mint is instructed to turn out a nickel made half of copper and half of silver until December 1, 1946. It is also provided that when the Secretary of the Treasury and the head of the WPB authorize it the proportions of silver and copper may be varied and other metals may be added.

Content Important to Venders

Offhand the man in the street might say, "So what?" The point is that when consideration is had of the vast use of nickels in vending machines handling candy, cigarettes, soft drinks, etc., one discovers that unless a nickel is a nickel, as it has been heretofore, the new coins would practically render useless several million vending machines. To appreciate how greatly such an event would hinder production in the war plants one has only to observe how many vending machines there are in the average factory and look into the "tonnage" of items handled. In one large plant visited recently we were told that it would require about 100 attendants to handle the volume of "sales" now taken care of by the vending machines.

Mint and Machines

It seems that in the vending machines the quality of magnetic attraction has to be present in the coins. Coins which are made of silver and copper are ineffective. So the United States mint is now introducing into the new coins just enough electrolytic manganese to provide the magnetic quality.

It is claimed that over half the peanut crop and about a third of the cigarettes and bar candy are vended thru these machines. It is obvious that in wartime, particularly when labor is scarce, any change in the 5-cent piece which would render these machines useless would be a major interruption in distribution.

Curtiss Candy Covers Camps

CHICAGO, July 25.—Curtiss Candy Company, operating three large candy bar plants in Chicago, is currently using two novel promotions, both with a war slant. For the entertainment of the boys in training in army camps, Curtiss has organized a group of radio players who move about from one point to another. The program is known as Curtiss Candy Company's "Money Bags Quiz" and to date about $1,000 in prize money has been disbursed to lucky servicemen.

Among members of this group are Mark Love and Margery Mayer, both of Chicago Civic Opera Company, Harold Stokes and his orchestra, and Shart Morning, comedienne. Following appearances July 3 at Chanute Field, Rantoul, Ill., and United States Coast Guard Training Station, Battle Creek, Mich., July 15, dates ahead include Servicemen's Recreational Center, Lincoln Park, Chicago, July 22; Fort Sheridan, Ill., near Chicago, July 29; and United States Naval Reserve Armory, Chicago, August 4.

The other promotion consists of the presentation of a Curtiss candy bar to every serviceman in the United States armed forces as he embarks for a foreign country. Arrangements for such distribution have been made by President Otto Schnering with the War and Navy departments. Curtiss makes 30 or more popular candy bars, among them Baby Ruth, Butterfinger and Jolly Jack.

Correction

The news item published on page 78, The Billboard, July 18 issue, was not intended to suggest that the auxiliary shift magazine for cigarette vending machines is a product of the Arthur H. DuCrenier firm, of Haverhill, Mass.

The auxiliary shift magazine is offered by James H. Martin, of Chicago, and is the product of his own firm.

Expands Sales of Cigarette Venders

DETROIT, July 25.—A program of expansion to meet the needs of today's cigarette machine operator has been undertaken by Albert A. Weidman, head of the National Sales Company. With emphasis no longer upon new equipment, but upon the maintenance of available equipment, Weidman has gone into the used field heavily and has just leased an additional storage building across the street from his main shop and store.

He is continuing to buy up large stocks of used equipment of all modern types, in the cigarette vender field exclusively, and is thoroly reconditioning these machines for use on location.

Weidman has represented National venders in five adjoining States of the Midwest for eight years and has also maintained an extensive service department which has done reconditioning on trade-in equipment for that period. His staff men are experienced in this type of work and able to turn out machines to meet the conditions of today.

Another service feature that Weidman has installed is a complete stock of parts for all National venders, so that these machines can be serviced efficiently from Detroit. In the used field, he is now selling more extensively than ever on a national scale.

Canadian Candy and Gum Tax Handicaps Operators

ST. JOHN, N. B., July 25.—The 1-cent tax on nickel packages of candy and gum is a handicap to operators of merchandise vending machines. The levy applies to all goods on which the dealers have paid the tax.

Many vending machines can handle only nickels and dimes and have been taken out of operation until they can be equipped to take the extra cent.

Complaints have been made by consumers that they have been forced to pay the cent on the nickel packages and the pro rata tax on larger quantities on sweets bought by the dealers before the tax became effective. The Wartime Prices and Trade Board threatens prosecutions for violations of this type.

Indications are that the tax may slow up the pace of the increased use of vending machines.

Roster Shrinks as Ops Join Services

DETROIT, July 25.—Monthly meeting of the Greater Detroit Vending Machine Operators' Association was held at the home of one of the members with close to 100 per cent attendance of present active membership.

Membership roles of the organization are being reorganized, with inactive names of operators who have dropped out of business being taken off the rolls. A number of former operators have also entered the services of their country and their names are on the inactive list for the duration. Rolls now cover about 20 names, representing nearly all the operators still having sizable vending routes in this city.

Tendency in this field for the past year has been toward fewer and relatively larger route operations. Men who were in the field on a part-time basis have almost entirely disappeared from it.

A campaign to remove the sales tax on food, which the association supported in co-operation with other retail groups, has been dropped by general agreement after considerable discussion. It was felt that wartime was not the right time to seek to decrease State revenue in this manner when needs of government required a steady basis of income to keep essential activities going for the duration.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the seller.

RICHMOND, Va., July 25.—Realization of the shortage of peanuts, both farmers' stock and finished goods, is becoming more acute. Market levels are advancing under the stimulus of further inquiries. The top level of 8 cents for best Jumbos, which was paid farmers for a few fine bags early in April, has not again been reached. Millers are again offering 7½ cents per pound for best Jumbos and a few quotations have been heard as high as 7½ to 7¾ cents per pound. This is a substantial increase over the low level of 5½ to 6 cents per pound reached during the bottom of the price decline only a few weeks ago.

Many mills have already closed down and very few have enough peanuts on hand to take care of their normal demand during the remainder of the 1941-'42 season. Reports of the quantity of unsold farmers' stock of the Virginia type range from 50,000 to 100,000 bags. Spanish peanuts in this area are almost exhausted.

The growing crop still appears to be in good condition in Virginia and North Carolina, but rain is beginning to be badly needed in some sections. This lack of rainfall has also reached the South, where constant showers had until recently made it difficult for farmers to clear their peanut fields of weeds and grass. During the past few days, however, reports from the Southeast indicate that farmers are getting some of this grassiness out of their fields.

Those who know how far from maturity the growing crop is in Virginia and North Carolina will be interested in a report just received from South Texas which says that light harvesting has already started in the area around San Antonio and southward.

Cost-of-Living List Filed by Operator

BALTIMORE, July 25.—The first cost-of-living commodity list filed by a vending machine operator was delivered July 21 to the State (Maryland) Office of Price Administration, it was announced.

As in the case of all other merchants, operators of vending machines are required to post ceiling prices on their machines in a manner clearly visible to the buying public.

Sugar

Sweet eaters aren't likely to change for good because of temporary sugar rationing. The World War I sugar shortage didn't affect sweetening habits permanently. For years before refined sugar was available people used what are now called "substitutes" but quickly took up white sugar when they could get it.

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VENDER SUPPLY NOTES

Profiteering in the sale of soft drinks and beer to members of the armed forces in the New York OPA region apparently has not been widespread, it developed recently when results of a preliminary survey were reported to Irvin C. Rutter, chief enforcement attorney, by a group of inspectors assigned to study conditions in the vicinity of Army camps. Scattered instances of violation were indicated in the preliminary investigation, however.

* * *

The British people's candy ration—for adults and children alike—will be two ounces weekly for the first four weeks' rationing, which went into effect July 26. The ration will be reconsidered at the end of the first period. The scheme applies to all chocolates, sugar and confectionery, however sold, and will include pastilles sold in drugstores, except those for purely medicinal use. Chewing gum is also included, but chocolate biscuits are not. It will be illegal for candy to be sold otherwise than for coupons. This will cut out all the automatic machine dispensers.

* * *

Dr. George Washington Carver, aged Negro scientist, tells of a preparation made out of sweet potatoes several years ago that was described as superior to chocolate. "We don't want to rely on Oriental chocolate," he said. "That is just one of the ways in which the country can become self-sufficient." Dr. Carver has developed many products from peanuts.

* * *

It is called Pao Santo in Brazil. It is a tree, the bark of which can be used as an ersatz cork. One firm has found it is about 85 per cent as efficient as cork when ground into powder for caps.

* * *

A comparative lull in intensive newspaper promotion for Camel cigarettes ended recently when the R. J. Reynolds Tobacco Company placed new 1,200-line copy in its full national list to report on its "Camel Caravan" service camps promotion. The copy reports that the four camp programs sponsored by the firm have played 750 performances to more than a million soldiers, sailors, marines and coast guardsmen since the promotion was started in July, 1941.

* * *

All previous records were broken in collection of Federal revenue in North Carolina during the fiscal year ended June 30, and a vast amount of the cash came from taxes on manufactured tobacco, chiefly cigarettes.

* * *

When Axton-Fisher Tobacco Company announced promotion for its All American cigarettes, it said the test would be conducted in an un-named State. But *Advertising Age* reported that the test State is Florida, and that promotion is being conducted in newspapers, by outdoor ads, and by station-break radio. Newspaper ads for the 24-pack king-size cigarette scale down from an initial 1,000-line insertion.

* * *

The ice-cream, confectionery and other industries have received relief from the burdensome "return load" ruling of the Office of Defense Transportation. The relief came in the form of a cancellation of the regulation requiring truck operators to have their vehicles loaded to at least 75 per cent of capacity on return trips.

* * *

A great many candy manufacturing concerns who were large advertisers in the past and curtailed all of a sudden have again started advertising in a big way, so that their brands, known to most consumers, will not be forgotten. The government is urging manufacturers to keep trade-marks alive.

* * *

Candy sales customarily follow the trend of other food products, and with the increased recognition being given candy as an essential food by the armed forces and defense workers, it is believed that sales of candy will maintain a relatively strong position during the war period.

* * *

One reason for the accumulating supply of sugar in this country traces to the inability to supply Russia and Great Britain with all of the sugar that had been promised. Shipping difficulties stand in the way.

* * *

To keep soldiers and sailors away from strong drink, tons of pop are being rushed to U. S. bases all over the world. Thus Coca-Cola and Pepsi-Cola common stocks week before last sold only an ace below 1942's highest prices. Sales of the billion-dollar-a-year soft drink business are not far from last year's all-time record despite sugar rationing and the bottlecap shortage. Atop huge military shipments (all made from unrationed sugar), civilian sales are as big as the 80 per cent sugar ration allows. To stretch sugar supplies bottlers are using less cane sugar per drink, more dextrose and sorghum.

* * *

The beverage and tobacco branch of the WPB is assisting the wine industry in the production of cream of tartar to replace supplies shut off by the war, it is announced. Tartrate is used in explosives, medicines, rayons, dyes, beverages, photographic materials, baking powder, tobacco and paper.

* * *

By Christmas it may be hard to get favorite soft drinks—the industry has a fleet of 60,000 trucks to keep in tires and gasoline and 1.5 million distributors to serve. Of course, the big current demand can't be met because of sugar and bottle cap rationing.

* * *

A definite jump in sales of Old Gold cigarettes has been noted by P. Lorillard Company, New York, as a result of the past two weeks' intensive campaign in radio and newspapers based on findings in The Reader's Digest, which give Old Golds two points of superiority over other leading brands. Shortly after the copy of the Digest hit the news stands the tobacco company began the campaign, promoting the cigarette survey's results in all its radio advertising.

* * *

Markets in Brief

NEW YORK, July 22.—Peppermint oil (dollars per lb.): Natural, $5.50 to $5.75; U. S. pharmaceutical, $5.85 to $6.00.

NUTS
CHICAGO SPOT MARKET
PEANUTS
Virginia and North Carolina

	Cents per lb. in bags
Jumbos	10.50 @ 10.75
Fancies	10.00 @ 10.25
Extra large	14.00 @ 14.25
Medium	13.75 @ 14.00
No. 1 Virginia	13.25 @ 13.50
No. 2 Virginia	11.00 @ 11.50
Southeast	
No. 1 Spanish	11.00 @ 11.25
No. 2 Spanish (sample)	10.25
No. 2 Runner (sample)	10.50
No. 2 Runner	10.00
Texas	
No. 1 Spanish	.. ..

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, July 25.—First reports of lull in business was reported along the Coin Rows this week but they were not startling. Fall-off in sales was attributed more to hot weather than any other factor.

There have been no reports of shortage of tires, but the operators are doing everything possible to conserve rubber. The Associated Operators of Los Angeles County, Inc., headed by Curley Robinson as managing director, has issued a letter to location owners advising them of the necessity of conserving tires, gasoline and man-power. This is the letter that was discussed at a recent meeting. Upon the suggestion of Milton Lang, of Glendale, the letter was issued to back up the operator in his talks with the location owners.

Two marriages of interest claimed attention along the coin rows. Leonard Behrens, Allied Music Company, is in town from New York with his bride, the former Mary Anderson, who was seen in the Broadway production *Guests in the House* and in the movies in the *Henry Aldrich* series, *Bahama Passage* and *Three Cheers for Miss Bishop*. The other marriage was that of Geraldine Douglas, popular bookkeeper for the Los Angeles branch of the E. T. Mape Music Company, and C. B. Krausl, a former music machine operator but now in defense work, in Yuma, Ariz., July 5.

Happel Gets Card

William Happel Jr., Badger Sales Company, has received his identification card from the Los Angeles Chapter of the American Red Cross. Card will allow him to reach his place of business in the event of martial law. Happel recently assigned his station wagon to the disposal of the air raid warden in the section in which his showrooms are located. . . . Blaine Ryan, formerly with the National Institute of Music, has joined the Badger Sales Company force. She replaces Lawrence Taylor, who left to become a member of the Office of War Information, the Washington department headed by Elmer Davis. . . . Mac Sanders moves his firm next door to 2845 West Pico Boulevard the first of August. . . . Budge Wright is reported opening a large arcade in Portland. . . . Carl Gustafson, popular arcade operator at Mission Beach in San Diego, is doing a big job with Exhibit post cards.

Wells in Town

W. A. Wells, Pasadena scale operator, was a recent city visitor. . . . Clark Shaw, Long Beach, made one of his frequent trips to the city for equipment. . . . Harry Winslow, Pacific Amusement Company, is leaving for a two-week fishing trip in Montana. His trek to Montana is a yearly event. . . . Tommy Mason reports that his music business along Central Avenue in Los Angeles is going strong. This is the Harlem of the West Coast. . . . Cigarette machines are keeping Ken Brown, Long Beach Cigarette Service, close by in the beach town. . . . Ernest Tolmie, of Wilmington, Calif., has disposed of his phonograph route and has taken a job in a war plant. . . . Paul Blair and C. T. Johnson, of Pismo Beach, struck a deal during the week for an elephant fortune teller. Machine is about 50 years old and Blair intends to overhaul it before putting it in an arcade. Only a few of these elephants are said to be in existence. Louis Sallee, the grand old man of the Penny Arcade, has one. Johnson had the elephant for about 20 years. . . . Paul Blair made a flying trip to Portland to visit relatives. While there he dropped in to see Budge Wright. . . . Reuben Robbins is en route to Chicago to buy arcade equipment. While Robbins is out of the city, Peckle is presiding as the big shot at the spot. Robbins is reported preparing to open another arcade. . . . Mrs. Charles Whipple, secretary for the Mac Sanders firm, marks her first wedding anniversary in August.

Riley To Fly

Fred Riley, Western Exhibit Supply Company, is reported going into government service as a flier. He will scout for forest fires. . . . Frank Schwartz is taking it easy now. He reports that his son who recently underwent an operation has recovered and is now employed in a blueprint office. . . . The Uncle Sam Gripper, an arcade piece about 20 years old, in Robbins' Playland in Los Angeles, is owned by Paul Blair. . . . Earl Fraser, formerly serviceman for the Southwestern Vending Machine Company, is in town on furlough following training in the air fields in Texas and Oklahoma. . . . Harry Kaplan, head man at the Southwestern Vending Machine Company, is back from a business trip to San Diego. He plans to leave in August on a vacation to Canada. . . . Jack Fogel, Los Angeles music operator, reports that things are clicking it off as well as could be expected. . . Music business must be good, for the same report comes from Al Cooper, another Los Angeles music operator. . . . Al Berman, formerly connected with the Arcade Exchange here, is fancying up his arcade in Bakersfield. Berman left here in May to open the spot. Business is good and now he is spending $400 to air-cool the building. . . . E. Bryant, Glenade music operator, has the work back on his shoulders again. His son was helping him, but now the son has left to become an air pilot cadet.

Behrens Surveys Field

Leonard Behrens, Allied Music Company, is back in the city following a trip to New York. He talked with a number of operators on his return trip and found that most of them are doing good business. . . . According to Tommy Mercadant, San Bernardino music and games operator, the mountain resorts are doing exceptionally well this summer. . . . Lee Webb, Webb Music Company, Los Angeles, reports that his takes are holding up well. . . . Jimmy Jones, manager of Southwestern Vending Machine Company, plans to take a vacation upon the return of Harry Kaplan from Canada. This will be the latter part of August or the first part of September. . . . Bud Parr, General Music Company, has convinced the boys that he can catch tuna. He went out the other day and returned with five. Knowing the boys wouldn't take his word for it, Bud brought them down to show them.

Report of San Jacinto

Allen McMahon, San Jacinto, was in town on a buying trip. He drove down and brought a freight trailer along to carry the purchases home. He reports that business is good in that section. An agricultural section, McMahon said that the wages for farm laborers had been increased. In some instances the raises were nearly double. . . . G. L. (Red) Cailin has arcades at Indian Springs and they are going great guns. He plans to expand his arcade operations. . . . Seattle Gossett, music machine cabinet redesigner, has opened at 2311 West Pico. . . . Ed and Vance Mapes, of music company fame, were in town for a brief visit.

J. A. (ANDY) STEVENSON, music operator of Salt Lake City, plans ahead to keep 'em playing. He is shown closing a deal for a large shipment of new Rock-Ola Commando phonographs. Left to right: J. A. Stevenson; J. H. Rutter, Rock-Ola distributor, and I. F. Webb, Rock-Ola vice-president.

Iowa Operators Postpone Meet Because of Heat Wave

DES MOINES, July 25.—The Coin Machine Operators of Iowa, a newly formed organization, canceled its July 19 meeting because of the extreme hot weather and will meet some time in August, it was announced by Ben Jacobson, secretary.

Jacobson said the August meeting would take up the free-play Supreme Court decision which operators have filed for a re-hearing following an unfavorable decision. The court is expected to consider the petition for re-hearing at its September term.

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JOIN SALVAGE DRIVE

Formally Launch Scrap Drive by Stating Need

State and local groups informed of part they should play in big program

WASHINGTON, July 25.—The formal launching of the national salvage of scrap on an all-out basis was made on July 22 when Lessing J. Rosenwald, chief of the Bureau of Industrial Conservation of the War Production Board, notified State and local groups of the part they are expected to play in the program.

The official salvage program will be assisted by an educational campaign under the direction of private industry. This collateral campaign is being financed by subscriptions in excess of $1,500,000 from the iron, steel, glycerine and allied industries.

"In every State and in most communities a good start in the salvage program has been made and now the framework of a salvage organization thruout the nation has been established," Mr. Rosenwald said in a message to members of State and local salvage committees.

"A fine job has already been done on the salvage of waste paper, rubber and on scrap iron in many localities. Now our great challenge is to do in all localities an equally good job on iron and steel scrap, non-ferrous metals and rags. In addition, we have new responsibilities in the salvage of surplus cooking fats, and, in certain cities, tin cans.

Calls Task Immense

"The immensity of the task we still face requires a stepping up of the tempo of the salvage program. If we are to keep our steel mills going full blast this winter we must increase the flow of scrap iron and steel by at least 6,000,000 tons—25 per cent more than normal.

"Another vital scrap material is scrap rubber. With the enemy controlling over 90 per cent of the world's crude rubber supply and with synthetic rubber in volume at least a year away, scrap rubber has become an essential war material. We need all we can get.

Only Way To Produce

"Every evidence we have received in-

(See Scrap Campaign on opposite page)

Report on Rubber Scrap Drive Made By the President

WASHINGTON, July 25.—President Roosevelt made public July 21 a report from William R. Boyd, chairman of the Petroleum Industry War Council, which disclosed that 454,155 tons of scrap rubber have been added to the nation's stockpile as a result of the country-wide collection between June 15 and July 10. This represented a collection of 6.87 pounds per capita.

The report did not cover rubber collected but still in the filling stations to which it was delivered by citizens or rubber taken in by junk dealers and local salvage industries but "only the amount of rubber actually moved to petroleum bulk stations and weighed."

Early Statement Promised

The President told his press conference that something probably would be made public officially about rubber policy in the next two weeks. In announcing the scrap rubber campaign June 9, the Executive said that a sound official policy could be formulated only after the exact extent of the country's rubber shortage was ascertained.

After receiving the first preliminary report on the scrap collection some time ago, Mr. Roosevelt told a press conference that it might eventually be necessary for the government to take tires off private cars.

Donald Nelson, War Production chief, commented in a written statement that the national stockpile of reclaimable rubber had been increased "very substantially."

Both he and Secretary Ickes praised the petroleum industry for the leading part it played in the collection and emphasized that a national salvage program to recover many types of needed materials, including remaining scrap rubber, was opened yesterday.

New York Near Bottom

New York State, with a per capita collection of only 2.80 pounds of rubber, was 50th among the States and Territories with respect to the amount of rubber turned in per person and was trailed only by Alaska. With a collection of 19,385 tons, however, New York rated sixth in the amount of scrap brought together.

New Jersey was only a few points ahead of New York, with a per capita percentage of 3.07. Connecticut was slightly better at 4.22.

California, with 40,247 tons, led all other States with respect to quantity, and Nevada was first in per capita collection, followed in order by Oregon, Idaho, Montana, North Dakota and Kansas.

Asked what the government would do with the rubber collected, the President replied with a broad grin, "use it."

Industry Sets Up Committee

Will work with government to push collection of scrap from all plants

NEW YORK, July 25.—Designed to afford powerful support to the government's general salvage drive and at the same time to direct a broad scrap recovery program at industrial plants, the American Industries Salvage Committee was organized July 21.

In launching a $2,000,000 national advertising and publicity program to aid the government in obtaining vital scrap supplies from the nation's farms and homes, Robert W. Wolcott, chairman of the newly formed committee and president of Lukens Steel Company, estimated that the campaign should result in collections of over 3,000,000 tons of "dormant" iron and steel scrap from these sources alone.

Concurrently, the committee will undertake to gather millions of pounds of scrap materials from industrial plants. "We are going to work in every industrial plant and business house in the country," Wolcott telegraphed to Donald M. Nelson, War Production Board chief, following the organization meeting.

Urgency Is Stressed

Emphasizing the urgency of obtaining iron and steel scrap supplies from every industrial plant, home and farm in the nation, Charles R. Hook, vice chairman of the committee and president of the American Rolling Mill Company, pointed out that scrap iron and steel inventories at mills had fallen by June 1, 1942, to little more than two weeks' supply at the present rate of consumption.

A supply of 3,934,000 tons of scrap on hand at steel plants January 1, 1941, represented over six weeks' needs at the average rate of consumption during 1940, Hook stated. "The shrinkage since then of more than 45 per cent to 2,120,000 tons June 1, has put the steel industry on a hand-to-mouth basis insofar as scrap is concerned and has prevented steel production from utilizing its full rated capacity," he added.

Demand for steel scrap has been increased by the addition of 600,000 tons of ingot capacity since the first of the year, but at the same time supply has been partially curtailed as a reflection of heavy exports of ingots and slab metal," Hook explained. "If processed at the plant, each ton of steel ingot yields 30 per cent scrap, and each ton of slab

TO THE SCRAP PILE go tons of metal from various Mills mechanisms. Bert Mills, co-ordinator of war production at Mills Novelty Company, and Herb Mills, general factory manager, supervise the scrapping.

COMPARE OUR PRICES WITH ALL OTHERS

PHONOGRAPHS . . . REMOTE EQUIPMENT

WURLITZER

500 Selector Boxes	$150.00
950s	500.00
850s	400.00
600A (Keyboard)	164.50
616s (Illuminated Grill)	59.50
616s	54.50
416s	54.50
P-400 (Large 12-Record)	34.50
412s	29.50
P 12s	29.50
P-10s	27.50
51 Counter Models	40.00
24s	94.50
24A5	100.00
24s, With 32 Volt Wiring & Converter,	125.00
Twin-12 (Steel Cabinet with Keeney Adapter and 8 Keeney Wall Boxes)	175.00
616 with Seeburg Adaptor, 2 Seeburg Boxes	90.50
Packard Keyboard Selectors for 616, ea.	5.00

ROCKOLAS

Imperial 20s	$ 64.50
16-Record Rhythm Masters	39.50

SEEBURG

Hitone, Series 8800-RC8S	$375.00
Hitone, Series 8800-RC8S	395.00
Commander, RC8S	325.00
Colonel, RC8S	320.00
Envoy, RC8S	275.00
12-Record (Extra Large Cabinet, 3 Speakers)	50.00

PAY OUTS

1 Giant Top Square Bell	$ 25.00
1 Bally Royal Flush Console	69.50
1 Derby Day Console	25.00
3 1¢ Jennings Little Dukes	10.00
5 5¢ Superior Race Horse Slots with Base Cabinets	25.00
1 Stoners Turf Champ	22.00
1 Stoners Latonia	22.50
1 Mills 3-Bell (Floor Sample)	500.00
1 5¢ Blue Front (Clean)	64.50
1 1¢ Blue Front (Clean)	40.00
1 5¢ Groetchen Columbia Bell	45.00
1 1¢ Superior Double Jack	30.00
1 1¢ Blue & Gold Vest Pocket	27.50

One-third deposit required. All above equipment guaranteed A-1 by Southeastern Ohio's oldest and largest distributor.

KEENEY

New 20-Record Boxes	$15.00
Used 24-Record Boxes	10.00
New Adapter 28 Rockola	25.00
New Adapter 16 Wurlitzer	26.00

WURLITZER

New 5-10-25¢ Boxes	$49.50
Used 5-10-25¢ Boxes	37.50
New 30-Wire Model 100	25.00
Used 30-Wire Model 100	22.50
Used 320 Wireless Boxes	25.00
Used 320, 2-Wire Boxes	20.00
Used 300 Adapters	26.00

SEEBURG

Wall-O-Matics (Wireless)	$25.00

WRITE FOR ANY KIND OF REMOTE EQUIPMENT NOT LISTED. WE HAVE IT.

MISCELLANEOUS

2 Kick Gunner Scales, Each	$ 75.00
3 Penny Phonographs, Each	24.50
1 Keeney Submarine Gun	175.00
Marble Glowed Slap the Jap or Hitler (Rosewood Chicken Sams)	69.50
10 Groetchen 3-Way Grippers, Each	12.50

A. B. T. PISTOLS

1 Red, White and Blue	$17.50
1 Late Target Skill	17.50
1 Red and White Target Skill	10.00
2 Big Game Hunters (Marble Glow)	10.00

FREE PLAY GAMES

5 Big Time	$19.50
1 Broadway	42.50
1 Champs	43.50
2 Cowboys, Each	12.50
1 Drum Major	17.00
1 Entry	28.50
1 Flagship	15.00
1 Four Roses	22.50
1 Hold Over	22.50
1 Pols	19.50
1 Star Attraction	29.50
1 Seven Up	24.50
1 Show Boat	37.50
1 Stoner Ritz Console	10.00
1 Sky Ray	33.50
1 Stop & Go	10.00
2 Super Six, Each	10.00
2 Target Skill, Each	24.50
2 Triumph, Each	10.00
1 Topper	12.50
1 Velvet	27.00
1 Victory	65.00

R & S SALES CO.

MARIETTA, OHIO

RED, WHITE, BLUE JAR DEALS
BANDED 5 TICKETS TOGETHER
FASTER PLAY *LESS SHORTAGE*

2048 Tickets Take in	$102.40
Pay Out	72.00
Profit	$ 30.40

Five tickets folded together sell for 25¢ a bundle.

Sample Refill $1.75. Twelve Refills $20.00.

Jobbers, write for quantity prices.

We manufacture Tip Books, Baseball Dailies, Jar Deals and a complete line of tickets.

MUNCIE NOVELTY COMPANY

2704 South Walnut Street Muncie, Indiana

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gives a scrap return of about 20 per cent," he emphasized.

Present Consumption

"Producers of open hearth steel now are consuming 578 tons of pig iron for every 1,000 tons of steel they produce, as against their 1941 average of using 557 tons of pig iron per 1,000 tons of open hearth steel. Similarly, 58 tons of iron in the form of iron ore and mill scale are now being consumed in the open hearths per 1,000 tons of steel produced, compared with 42 tons in 1941. On the other hand, the use of scrap per 1,000 tons of open hearth steel produced has declined from 524 tons in 1941 to 500 tons this year," he said.

Since pig iron capacity is being fully utilized at the present time, Hook asserted that any hope to raise steel ingot output from the current annual rate of around 85,000,000 tons to nearly 90,000,000 tons rated capacity must rest upon important additions to scrap metal supply. "Granted adequate scrap, the steel industry could produce better than the rate capacity, or better than 90,000,000 tons per year," he stated.

"Dormant" Stocks Huge

So-called "dormant" stocks of iron and steel scrap in homes and on farms were estimated by Wolcott at from 7,500,000 tons to 10,000,000 tons of usable material.

"Activities of the American Industries Salvage Committee will be closely coordinated with the present intensified scrap collection drive of the War Production Board," the chairman declared.

Advertising being carried on in newspapers, magazines, farm and trade papers and on the air focuses the spotlight of public attention upon the need of iron and steel scrap, non-ferrous metals, rags, burlap, rubber, tin cans (in some localities) and waste cooking fats, it was pointed out.

Organization Plans

Organization plans for collecting and temporarily storing scrap supplies will be announced shortly, Wolcott told reporters. He made it clear that while usual dealers' facilities were inadequate to covering the nation in such a vast collection drive, all sorting of iron and steel scrap must be ultimately handled by regular trade channels.

Most of the scrap at farms and in homes will probably be donated to the drive, he predicted, adding that prices paid for the highest grade iron and steel scrap would not exceed 1 cent per pound, while the public should not expect more than ¼ cent per pound for the bulk of the scrap. "There are 19 grades of iron and steel scrap, most of which will bring less than ½ cent per pound to the original seller," Wolcott noted.

Industry Drive Planned

Supplementing contacts with industry already established by the Industrial Salvage Section of the War Production Board, the American Industries Salvage Committee will make a direct approach to individual industrial concerns, working thru industry chairmen who are now being appointed by the American Industries Salvage Committee. Leaders in 60 industries will co-operate in an effort to support the program of the WPB, which has asked that every company appoint a salvage manager with authority not only to clean out production scrap, but also to junk obsolescent equipment and similar material, it was announced.

The great task faced by American industry in meeting the expanding war-production program, Wolcott said, makes it necessary for each company to intensify its scrap-collection efforts.

"By carrying out this campaign on an industry-by-industry and company-by-company basis, we feel that we can gear the effort to the individual trade's scrap possibilities."

Members of the Administrative Committee, in addition to Wolcott and Hook, are: Oliver E. Mount, representing the Steel Founders' Society of America; Walter S. Tower, president of the American Iron and Steel Institute, and R. S. Wilson, representing the Rubber Manufacturers Association. H. L. Hughes, vice president of the United States Steel Corporation, is treasurer of the committee.

SPECIAL ACTIVE MAILING LISTS

Up to Date 2,500 Northern Minnesota and Northern Wisconsin Resorts and Slot Locations $20.00
All Iowa Club and Slot Locations, Approx. 1,500 ..... 20.00
Both for $35.00.
Full Amount with Order.
E. GRIMME
Durango, Iowa.

Industry Must Help Win . . .

CHICAGO, July 25.—The national salvage campaign, which opened officially on July 13, was gaining momentum in all parts of the country this week as city after city began its own local drive.

President Roosevelt also announced the official results of the previous rubber scrap drive, which did not come up to expectations. Newspapers and magazines during the week carried official advertisements of the new salvage drive so that the public will be informed.

A number of operators' organizations entered actively into the rubber drive and also into other salvage campaigns in their local cities. It is expected that most coin machine organizations will strongly support the present enlarged campaign.

The present salvage campaign on a national scale is regarded as one of the greatest opportunities ever to present itself to the coin machine trade, both individuals and organizations, to perform a definite and patriotic service.

Mills Novelty Makes Huge Scrap Offering in Chicago

CHICAGO, July 25.—Fred Mills, president of Mills Novelty Company, Chicago, threw the metal innards of many thousands of uncompleted mechanisms for vending and amusement machines into the nation's scrap pile. The mountain of heavy, expensive parts is estimated at weighing from 800 to 1,000 tons and will do heroic work in starting several steel furnaces that have been shut down for want of scrap.

"The face sales value of these parts is approximately $500,000," said Mills, "and they represent an untold amount not only of expensive material, but labor, engineering, assembly and processing. Most of them are parts of new automatic vending machines which we have had to discontinue on account of the war. The metals involved are steel, iron, magnetic steel in the main, with some copper, brass, nickel and chrome represented in the intricate assemblies.

"It breaks my heart to see this stuff go into the junk pile, but on the other hand I refuse to kid myself into believing that because it was so expensive to make that we'll some day be able to get back its real value. That day has definitely gone. The war is going to be hard and long, too long even to predict the future when civilian metal manufacturing may again be possible. We are devoting our three plants and our entire organization to the manufacture of war goods and we're clearing the decks for real action.

"I know that there are hundreds of thousands of business owners, large and small, who are hanging on to ton after ton of steel and iron in the form of partly fabricated products, old style machinery, worn-out metal fixtures that originally cost big sums but which now are good for nothing but scrap. I advise all these people to stop dreaming about former uses and values—because the stuff cannot be used or sold today, it is nothing but junk and should be turned in at scrap prices. The whole steel industry is crying for scrap for the manufacture of new armament. Ignoring the patriotic side of the matter, it's strictly good sense and a big relief to let go all the old illusions of peacetime production, settle down for a big long war and clear out all the metal inventory which doesn't contribute to war manufacturing. It's no joke junking 800 tons of choice metal at scrap prices—but here we go!"

The huge pile of parts is earmarked for the WPB buying agency in Chicago and was the first mammoth contribution to the new Scrap Collection Drive which started July 27. Mills Novelty Company is a 38-year-old Chicago concern which in peacetime manufactures a wide range of automatic amusement machines, bottle dispensers, ice-cream freezers, musical instruments, condensing units and vending machinery.

SCRAP CAMPAIGN

(Continued from opposite page)

dicates that the only way we can meet the requirements of war production is to obtain every bit of scrap from every home, every commercial establishment, every industrial enterprise in the country.

"This means that every possible source of scrap must be periodically canvassed. It means the education and the day-to-day co-operation of every man, woman and child in the country. It means that we cannot afford to relax after a single drive. The salvage program is not a one-week or a one-month campaign any more than this is a one-week war. Salvage is an all-out continuing effort and must be organized as such."

The general salvage organization for New York State is headed by R. Murray Willard at Albany with a special metropolitan committee headed by Clarence H. Lee for New York City. In addition, special sections have been organized to handle industrial salvage, special projects and automobile graveyards.

Old Cars May Be Taken for Scrap

MILWAUKEE, July 25.—The rising need for steel in the war effort has resulted in a government policy of requisitioning worn-out automobiles for scrap metal, according to Merrill Stubbs, chief of the War Production Board's automobile salvage section. He told the American Association of Motor Vehicle Administrators at their annual national conference here July 21 that any car or truck in a condition of disrepair for 60 days or which could not practically be repaired might be requisitioned.

A car's value as scrap will run from $7.50 to $15, said Stubbs. Decision on whether cars should be requisitioned will be made by the WPB's automobile graveyard section's field force. The policy is designed, it was explained, to preserve any car which should be repaired as a unit of transportation.

"To protect automobile dealers and wreckers in the used-parts business partly dismantled recent models may be retained, provided an equal number of junkers is purchased and dismantled for scrap every 60 days," Stubbs added. "All usable spare parts designated as critically needed are to be segregated and stored for use as needed."

IT'S IN THE BARREL . . . A "Hoop Chest" of profit! 720 holes . . . 5¢ per sale . . Barrel style tickets . . . Takes in $36.00 . . . . Pays out $17.52 . . . . Total Average Profit $18.48 . . . . THIN DIE-CUT Board.

SUPERIOR PRODUCTS
14 N. PEORIA ST.
CHICAGO, ILL.

10% DISCOUNT TO QUANTITY BUYERS

Capt. Kidd	$43.50	Broadway	$49.50	Angel	$49.50	Attention	$49.50
Attention	49.50	New Champ	49.50	Flicker	49.50	Stars	49.50
South Paw	39.50	Towers	49.50	Snappy	49.50	Zamble	49.50
Star Attraction	39.50	Hi Hat	39.50	Jungle	49.50	Bolaway	49.50
Trailways	29.50	Legionaire	39.50	West Wind	39.50	NEW THREE SCORE	49.50
Major '41	29.50	Sun Beam	29.50	Twin Six	39.50	Duplex	29.50
Double Play	29.50	4 Diamonds	29.50	Red Head	29.50	Metro	19.50
Stratoliner	19.50	League Leader	29.50	ABC Bowler	29.50	Wow	19.50
Sport Parade	19.50	All American	19.50	Silent Spray	29.50		
Big Chief	19.50	Repeater	19.50	Band Wagon	19.50		

Wire or Airmail Order and 1/3 Deposit. Mention Second Choice.
LEHIGH SPECIALTY CO. 1531 N. BROAD STREET PHILADELPHIA, PENNA.

Keep 'Em Flying **BADGER'S BARGAINS** *Buy War Bonds*

Seeburg 800	$398.00	Wurlitzer 850	White	Pla-Mor Boxes	$27.50
Seeburg 800	349.50	Wurlitzer 500	White	Keeney Boxes	7.50
Seeburg Colonel	279.50	Wurlitzer Mod. 800	$320.50	Buckley Boxes, Less	24.50
Seeburg Envoy	269.50	Rock-Ola DeLuxe	149.50	Seeburg Wall-o-Matic	27.50
Seeburg Classics	189.50	Rock-Ola Standard	139.50	Seeburg Select-o-Matic	12.50
Seeburg Regals	139.50	Rock-Ola Imperial	69.50	Rock-Ola '41 Bars	24.50
Mills Panorama	379.50	Rock-Ola Playmasters	179.50	Rock-Ola '40 Walls	16.50
Mills Empress	139.50	Rock-Ola Spectravox & Playmasters	279.50	Pla-Mor Speaker 600	69.50

SLOTS—CONSOLES—ARCADE EQUIPMENT

Mills Chevrons, 5¢	$175.00	Mills Four Bells, Late	$345.00	Scientific Batting	$129.50
Blue Fronts, 50¢	175.00	Mills Three Bells, Late	475.00	Exhibit Marchantman	39.50
Blue Fronts, New Crackle Finish, Club Handles	89.50	Keeney Super Bells	195.00	Exhibit Vitalizer	59.50
Jennings Silver Chiefs	95.00	Bally Hi Hand	139.50	Rotary Merchandisers	125.00
Pace All Star Comets	49.50	Mills Jumbo, F.P.	89.50	Gott. Shee-Ball-Ette	59.50
Mills New Gold G.T.	79.50	Pace Sabotage, P.O.	89.50	Rock-Ola World Series	59.50
Pace Slug Proof	89.50	Vending Scales	49.50	Exhibit Photo-Scope	14.50
Mills War Eagles, 5-5	59.50	Jenn. Fast Times, F.P.	89.50	Evans Playball (Late)	249.50
		Lucky Lucre, 1941	179.50	Holly Grapevs	8.50

WANTED TO BUY OR WILL ACCEPT IN TRADE

Late Model Phonographs, Packard Pla-Mor Boxes, All Types Arcade Equipment, Bally Rapid Fire, Chicken Sams. Write Either Office. State Prices Wanted.

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance, C. O. D. Write to the Nearest Office for Complete List. Save Time and Money.

BADGER SALES COMPANY
1612 WEST PICO BLVD.
LOS ANGELES, CALIF.

BADGER NOVELTY COMPANY
2546 NORTH 30TH STREET
MILWAUKEE, WISCONSIN

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Richmond, Va.

RICHMOND, Va., July 25.—The new cabinet Wurlitzer has prepared for its Model 24 is receiving quite a lot of attention in the showroom, states Morris Maynor Jr., distributor for this territory.

* * *

Rock-Ola's new Commando is really catching on thruout this territory, according to Harry Moseley.

* * *

Visitors in Coin Machine Row included S. J. Paris, Paris Music Company, Norfolk, Va., and Paul Giles, Virginia Music Company, Newport News, Va.

* * *

Well burned from a fishing trip are Morris Maynor and Howard Robinson, who brought back a nice catch of sea bass.

* * *

A full job as "route man" with Wigington Amusement Company has been held by Thelma Chandler since the firm's inception six years ago. Application is hereby made for title "first female route man."

SHE'S GOT IT And How!

ORDER No. 1020 SHE'S GOT IT
5c Play—Spot-Thick Slot Symbols
TAKES IN $50.00
PAYS OUT . . . 20.75
(AVERAGE)
AVERAGE PROFIT $29.25
WRITE FOR CATALOGUE

DIE CUT UNDER-WATER SCENE OF HOOKED FISH BEHIND CELLULOID

LAST SALE ON BOARD RECEIVES ONE PUNCH ON JACKPOT

GARDNER & CO. 2301 ARCHER • CHICAGO

CENTRAL OHIO QUALITY BUYS

LOOK AT THESE PRICES

Wolf Solomon

5 Mills Four Bells, Factory Reconditioned Like New	$380.00
5 Mills Four Bells, Serials Over 2200, Like New	475.00
3 Mills Three Bells, Factory Reconditioned	475.00
20 Bally High Hands, Comb. F.P. or Payout, Late Serials	104.00
50 Keeney Superbells, Comb. F.P. or Payout, Like New	139.50
15 Jumbo Parades, Cash or Check, 11,000 Series, Blue Red Cab.	99.50
10 Jumbo Parades, Free Play, Late Heads, Blue Red Cab.	79.50
5 Jumbo Parades, Comb. Free Play or Cash, Gold Cab., Late	109.50
1 Paces Reels, 25¢ Play, A-1	89.50
5 Keeney Two Way Superbells, Brand New, Original Crates	325.00
1 Paces Reels, Comb. Free Play, Brand New, Original Crates	240.50
5 Jungle Camps, Free Play, Like New	79.50

SLOTS

5¢ Mills Blue Fronts, Late, New Crackle Finish	$ 95.00	5¢ Columbias, Cig. Reels, Rear P.O.	$ 49.50
5¢ Mills Cherry Bell, 3/10 P.O.	115.00	10¢ Mills Blue Fronts, Late New Crackle	99.50
10¢ Mills Brown Front, Knee Action	119.50	5¢ Mills Cherry Bells, 3-5 P.O., A-1	119.50
25¢ Mills Brown Front, Knee Action	129.50	5¢ Mills Bonus Bells, Like New	144.50
5¢ Jennings Chiefs	65.00	5¢ Mills Slugproof, S.J., A-1 Blue Fts.	69.50
10¢ Jennings Victory Chief, New Original Crate	140.50	1¢ Watling D.J.	19.50
		5¢ Mills War Eagle, 2-4 P.O.	39.50
		XVV Cigarola, Like New	59.50

FREE PLAY TABLES

BRAND NEW, IN ORIGINAL CRATES: GOBS—$139.50—FOUR ACES

Air Circus	$99.50	Horoscope	$ 42.50	Skyblazer	$64.50
Attention	32.50	Home Run, '42	79.50	Spot Pool	62.50
All American	32.50	Headliner	17.50	Stars	39.50
Big Parade	85.00	Knockout	82.50	Stratoliner	32.50
Big Town	17.50	Keep 'Em Flying	115.00	Seven Up	35.00
Broadcast	29.50	Leader	29.50	Slugger	45.00
Cadillac	19.50	Landslide	19.50	Sea Hawk	30.50
Do-Re-Mi	49.50	Mascleer	65.50	Score Champ	19.50
Dude Ranch	27.50	Merry-Go-Round	19.50	Topic	74.50
5-10-20	89.50	Oh, Johnny	19.50	Vacation	19.50
Doughboy (Plastic)	27.50	Roxy	15.00	Venus	79.50
Holdover	10.00	School Days	37.50	Zombie	37.50

HALF DEPOSIT WITH ORDER. WHAT HAVE YOU TO TRADE?

CENTRAL OHIO COIN MACH. EXCHANGE, INC., 491 S. High St., Adams 7949, Columbus, Ohio

★★ SHOOT THE JAP RAY-O-LITE GUNS ★★

$125.00—VALUE—$99.50

Reconditioned Seeburg CHICKEN SAM Guns converted to the Jap Ray Gun by factory trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get thru the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Our price $99.50. One-third deposit with order. Special cash offer. A certified check of $95.00 will start one of these quick income Ray Guns on the road within 24 hours. The best gun investment on the market today. The most thorough and complete conversion in the country.

ATTENTION: CHICKEN SAM AND RAY GUN OPERATORS

We Have for Sale:	Regular Price	
Gun Lamps	$ .75	$ .60 Ea.
2A4G Tubes	2.50	2.15 Ea.
Photo Electric Cells	3.50	2.95 Ea.

Above 3 Items Are Very Scarce.

WE WILL BUY FOR CASH
CHICAGO COIN'S HOCKEY
EVANS' TEN STRIKES
WESTERN'S BASEBALLS
Will Pay Top Prices for Other Ray Guns and Arcade Equipment.

CHICAGO NOVELTY CO., INC. 1348 NEWPORT AVE. CHICAGO, ILL.

Sales Tax Report Says Most States Now Feel Decline

CHICAGO, July 25.—Sales taxes, the unpopular form of revenue that has boosted the play of many types of penny coin machines in recent years, were said to be on the decline now in many States in a recent report of the Federation of Tax Administrators. War industries tended to boost sales tax revenue in most States for a year or so, but now the receipts seem to be tapering off, the report says.

So far there is no indication that total collections this year will fall below those of 1941, altho the rate of increase is slowing up. It is simply that the big jumps, such as a 12 per cent increase in North Carolina and Colorado; a 25 per cent rise in Illinois and Arizona, and a 22 per cent gain in Kansas and Oklahoma, reported in the Federation's study, mark peak increases. From now on the pace will slacken a bit. In April, for example, the increase in Illinois was only 16 per cent as compared with that previous 25; in Michigan, 3 per cent instead of 17, and so on.

Why the Slowing Up?

Why the slowing up? Price ceilings have something to do with it, and so have stricter controls over installment purchasing and the cut in production of civilian commodities, explains the Federation. These checks on retail buying will manifest themselves increasingly, it is expected. But there should be no general slump in sales tax receipts for several months, in the opinion of the makers of this survey. Existence of big stocks of merchandise in the stores and the increasing food sales will probably offset in part restrictions on purchasing and the imposition of price controls, these students point out.

Food-tax receipts are rising, this study disclosed. They contributed from 2 to 4 per cent more in April, 1942, than in 1939. On the other hand, automobile sales taxes declined, but they are still an important item in the collector's bag. Such taxes brought Illinois 11 per cent of its revenue in April, 1942; 14 per cent before the period of restrictions in 1939. In Kansas the decline was from 15 per cent to 10 per cent; in Michigan, 20 to 12; in Missouri, 14 to 7.

Other declines were noted, naturally, in sales of building materials. Sales taxes on household furniture and wearing apparel continued about the same.

Topeka Commission Votes To License Coin Machines

TOPEKA, Kan., July 25.—Pinball games and other mechanical amusement games have been restored to official respectability by the Topeka city commission.

Banned four years ago when public sentiment against the machines reached such a point that Mayor John F. Scott induced the city commission to repeal an ordinance licensing the games, the pinball tables are back at reduced prices. Whereas a fee of $25 was collected four years ago, the city commission this week voted to permit the licensing of machines at only $10 per year.

Phonographs, which heretofore have been operating free of any license requirement, now must pay a $5 per year fee to the city under the new regulations. Also to be licensed are vending machines. Machines which require a "deposit" of 10 cents or more will have to pay the city $5 a year. Those in which the players pay less than a dime will require a $2 license. For the first time Penny Arcades will have to pay a city license fee of $50 a year each.

SEE Bally's GREATEST HIT!
OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS
BALLY MANUFACTURING COMPANY
2640 Belmont Avenue - Chicago, Illinois

Cobb Foresight Pays Dividends

LOUISVILLE, July 25.—"The orders keep coming in, but due to our foresight six months ago we're still able to take care of 'em with darn few exceptions." So says Hymie Branson, manager of J. H. Cobb Distributing Company in Louisville, Ky.

"We've still got a good selection of new games in the original factory sealed shipping cases and our stock of reconditioned games leaves little to be desired. However, it's come to the point now where we are advising our customers to give second and third choice to avoid being disappointed."

Branson goes on to say that their used game stock is being augmented daily by trade-ins and close buying of operators' stocks which enables his firm to offer better rebuilt games at lower prices.

"We're proud of the job we're doing on our rebuilt machines," says Branson. "Every used machine we sell is a powerful advertisement of our service and our desire to give our customers only the best of everything. We overhaul every machine and make it look as much like the day it left the factory as is humanly possible. We're as proud of the games we sell as tho we were putting them on location ourselves. Our customers need offer no apologies to their locations."

ONLY A FEW MORE!
BRAND NEW
CHICAGO COIN YANKS
$99.50
BRAND NEW
CHICAGO COIN GOBS
$129.50
BRAND NEW
GENCO FOUR ACES
$139.50
Write For List of Used Games
SOUTHERN AUTOMATIC MUSIC CO.
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Louisville, Kentucky

EXTRAORDINARY PENNY ARCADE EQUIPMENT OFFERED FOR QUICK CASH SALE

1 Rosen Name Typer Machine with 5 Rolls New Tape (5¢ Play)	$ 72.50
1 Exhibit Low Punching Bag; Dial Style (Splendid Condition) 1¢ Play	112.50
1 Exhibit Football Kicker, 1¢ Play	42.50
1 Bally Basket Ball, 1¢ Play	57.50
2 Mills Quarterscopes (Drop Picture Machines), each	22.50
1 Chester Pollard Football Soccer, Like New, Used Very Little, 1¢ Play	135.00
1 Chester Pollard Football Soccer, repainted (Good Condition) 1¢ Play	85.00
1 National K. O. Fighter, Like New, Original Finish, Used Very Little, 1¢ Play	285.00
1 National K. O. Fighter, repainted but Good Condition, 1¢ Play	135.00
1 Madame Zinda Fortune Card Vender Several Thousands Cards, 1¢ Play	75.00
1 Egyptian Seeress Fortune Card Vender, Several Thousands Cards, 1¢ Play	32.50
8 5-Ball Pinball Games, All Equipped with 1¢ Free Play Coin Chutes, Clean and Ready to Put on Floor.	
1 Flicker	27.50
1 Blondie	20.00
1 Seven Up	30.00
1 Leader	20.00
1 Power House	20.00
1 Zombie	25.00
1 Trailways	25.00
1 Polo	22.50
1 Seeburg 88 Note Electric Organ	85.00
1 Wurlitzer Skee Ball Alley	55.00
1 Mutoscope Electric Crane, Floor Model (5¢ Play)	40.00

Will Crate Properly and Ship Upon Receipt of Cash in Full.

A. N. RICE
Shirkmere Apts. (Apt. 406), Wichita, Kansas

FAST MONEY
U. S. POSTAGE STAMP VENDOR
Very low priced. Nothing like it in the entire country. Unusual profit opportunity for live wire salesmen and distributors everywhere.
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NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

Chicagoans will be asked in a "Keys for Victory" drive to contribute all keys which are no longer useful to the war goods salvage campaign. The drive will continue from August 10 to 16 and will be sponsored by Junior Association of Commerce. It has been approved by W. L. McFetridge, Chicago metropolitan area salvage director of the Office of Civilian Defense, and Nathaniel Leverone, State salvage director of the War Production Board. Leverone is president of the Automatic Canteen Company of America, maker of vending machines.

Keys contain an average of 90 per cent of metals like brass, tin and chromium, which are vital to the war effort.

* * *

Always an interesting index to marketing activity is the increase in load on telephone systems. Figures released by Chairman Fly of FCC shows the average increase is 50 per cent since January, 1941. Top city is Norfolk, Va., with an increase of 245 per cent as compared even to Washington's 165 per cent. Another figure bearing on money to spend for what consumer goods are still available was that released by the Agriculture Department. Cash income in May from farm marketings totaled $988,000,000 as against $983,000,000 in April. The former figure is 32 per cent over May, 1941.

* * *

Sixty-one thousand hardy rubber tappers are fighting their way thru South American jungles in search of rubber-bearing trees. Forty thousand others are already working in the Amazon basin of Brazil, a country which lease-lend will provide with $5,000,000 to develop its rubber potentialities. All rubber cut of Colombia and Peru will be bought by the United States for the next five years under new agreement.

* * *

Silver is being used as a substitute for tin, copper and other scarce materials by the General Electric Company in its production or electrical apparatus. There is some silver in almost every motor, generator, transformer and other piece of apparatus made by the company for war purposes. The saving of tin for other war purposes will be material. In 1940 the company used about one million pounds of tin. Substitution of silver will make it possible to restrict use of tin to no more than that amount this year, altho production of equipment has more than doubled.

* * *

Glass, clay and terra cotta cookstoves, wooden bicycles and airplanes, an increase in the use of stone in manufacturing and "a great revival in the use of wood" are on the horizon, according to members of the Illinois Manufacturers' Association. These developments were revealed by the association's announcement of an exhibition of by-products of materials used in manufacturing plants which are now regarded as waste but which it is believed can be reclaimed to help alleviate shortages in materials resulting from war regulations.

* * *

A few officially accepted conclusions are beginning to emerge from the confusion and contradictions in the rubber situation. Those conclusions are mildly encouraging to automobile users. They cover the points that follow:

AUTOMOBILES GENERALLY. There now are about 28,000,000 passenger cars in use. It should be possible, with careful driving limited to essential purposes, to keep a very high proportion of those cars in use for at least two more years.

TRUCKS. All essential trucks will be kept in use. A quota of crude rubber is made available to provide retreading of truck tires and then to provide new tires when retreads wear out.

TIRES. Ordinary wear, plus damage from one cause or another, will begin soon to force 1,000,000 cars a month from the road unless tire treads are replaced. Enough retreading machines and enough material are available to provide new treads for two tires on that number of cars each month. This should be adequate to keep essential cars on the road if careful use is made of them. Any new tires made from Butyl rubber, produced by makeshift processes, will be a windfall.

* * *

Since July 20 the Pace Institute of New York has been offering a 15-session course in priorities to meet the business demand for correct interpretation of governmental priority orders. The course will include important priority orders and regulations and will be taught by a priorities specialist.

* * *

The railroads face a much heavier seasonal burden than usual this fall, because an all-time record production of agricultural commodities will move by rail. Not only is the volume a new high, but many products will need to be shipped more widely thruout the country, if fullest utilization of the new crops is to be achieved.

The railroads already have greatly increased carrying capacity by more efficient loading, by restrictions on less than car lots, faster handling and similar practices. Continued efficient handling methods should permit the rails to carry the larger seasonal load of farm products without undue delays.

* * *

And, in some parts of the country, Americans may have to begin this month explaining to the ticket seller why they want to take a train ride.

Passenger priorities on trains to and from some cities can't be much more than a few weeks away, informed persons in and out of the government say. American railroads already are carrying so many passengers that they are making money on their passenger trains for the first time in 15 years, say statistically minded railroad men. Exact figures aren't available yet.

* * *

Legislation designed to give financial relief to operators of tourist and vacation businesses hit by the gasoline and rubber shortage was introduced July 22 by Senator McNary (Rep., Ore.). His bill would authorize the Reconstruction Finance Corporation to make loans up to 75 per cent of the value of such properties, with interest not to exceed 3 per cent, and no payment due on either principal or interest until two years after the end of the present emergency was proclaimed by the President. The loans would be issued only where it could be shown that 50 per cent or more of a normal business arrived by private motor carrier and was not replaceable by common carrier.

* * *

Gasoline demand thus far in July has been running behind the similar period in 1941 by an estimated 14 per cent. It indicates that the East Coast, which has been cut by 50 per cent on service station deliveries and is rationed, continues to consume more than is intended under rationing. This is accounted for by the lack of uniformity in applying the restrictions on deliveries, with no control over sales to jobbers and large individual consumers.

* * *

From steel mills in Pittsburgh the WPB is seeking 30 "priorities analysts"—rollers, furnace men, other practical operators—to advise them on how to distribute raw steel to finishing mills. They insist that the men be "from the ranks" and will pay them $3,200 to $3,800 a year.

* * *

The felt industry has turned all but a minor part of its production into the war effort. This year's production will be double that of 1940 and more than 90 per cent—or about 33 million pounds—will go into fighting equipment. Felt is used to insulate and deaden vibration in airplanes, to line tank interiors and to help lubricate motors, as fuse liners in ammunition, for gas masks, in transfusion equipment, in X-ray machines, as linings for uniforms and shoes.

CLOSEOUT SPECIAL!

Kicker and Catcher $14.50 | Civilian Defense $7.50 | These Games Brand New

Sacrifice! Used 1 Week.

10 GENCO PLAY BALLS $189.50

1/3 Deposit With Order, Balance C. O. D.

AL KOONDEL 789 Coney Island Ave. BROOKLYN, N. Y.

CLEVELAND COIN'S TRADING POST

ARCADE EQUIPMENT

10 New Keeney Bub Guns $245.00
6 Gottlieb 3-Way Grippers 14.50
6 Ten Strikes 65.00
1 Genco Magic Roll .. 45.00
5 Radio Rifles 55.00
10 Deep Pieces Machines, Motor Type. 38.50
6 Exhibit Merchandiser 45.00
5 New All Star Hockeys $245.00
2 S.U. All Star Hockeys 215.00
1 Mills Strength Tester 65.00
15 '42 Evans Ten Strikes, used 60 days, like new 135.00
1 Pacos Lobey Scale. 35.00
1 Deluxe Baseball .. 85.00
10 Keeney Bowlettes, 14 Ft. ..... $ 75.00
8 Batting Practice ... 135.00
6 Mt. Climbers, F.S.. 165.00
1 New Hitler Target Gun 22.50
10 New Home Run Guns 18.50
3 Exhibit Glow Rotaries 150.00
3 Buckley Deluxe Diggers 79.50

CONSOLES

15 High Hands, Comb. $105.00
5 Jumbo Parades, F.P. 65.50
2 Tanforans 25.00
1 Jennings Multiple ... 65.00
1 10¢ Royal Flush ... 65.00
5 Pacos Reels, Comb.. $120.00
1 Triple Entry 135.00
1 25¢ 7 Coin Jockey Club 35.00
1 Evans Jungle Camp . 89.50
1 Sugar King 65.00
5 Super Bells, Comb... $169.50
3 Jenn. Derby Days... 25.00
1 Royal Draw 135.00
1 5¢ 7 Coin Chuckolette 59.50
1 Bakers Pacos, J.P... 250.00

SLOTS

5 B&G Vest Pockets... $35.00
5 Mills 1¢ Q.T. 38.50
1 Mills 25¢ War Eagle. 45.00
2 Mills Blue Fronts, '6¢. 85.00
2 Columbia JP Bells... $49.50
2 Columbia Cig. Reels, G.A. 49.50
5 Jennings 5¢ Chiefs... 89.50
2 Blue Fronts, 10¢ 85.00
1 Jennings 10¢ Golf Ball Vender ..... $ 75.00
1 Mills 10¢ War Eagle. 45.00
1 Silver Chief 110.00

MUSIC

3 1939 Rockola Standards $149.50
1 1940 Rockola Rockalite 229.00
2 1939 Rockola Deluxe $159.50
11 1939 Rockola Counter Models ... 65.00
2 1940 Rockola Masters $215.00
1 No. 61 Wurlitzer ... 75.00

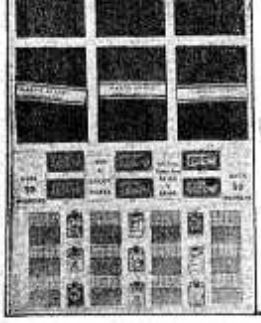
5 BALL FREE PLAYS

Airport $17.50
All American. 29.50
Anchel 25.00
Attention ... 27.50
Bandwagon .. 29.50
Skyline 20.00
Big Chief ... 25.00
Big Show.... 17.50
Big Time.... 25.00
Blondie 17.50
Boomtown ... 30.00
Bowling 17.50
Broadcast ... 29.50
Capt. Kidd... 49.50
Chevron 17.50
Commodore .. 17.50
Crossline ... 25.00
Dixie 25.00
Doughboy ... 22.50
Dude Ranch.. $25.00
Duplex 30.00
Fantasy 17.50
Fifth Inning . 17.50
Flash 17.50
Flicker 25.00
Four Five Six. 17.50
Follies 17.50
Four Roses.. 35.00
Gold Star ... 25.00
Formation ... 22.50
Headliner ... 17.50
Hi-Hat 42.50
Holdover 17.50
Horoscope ... 39.50
Jolly 17.50
Landslide ... 22.50
League Leader. $26.50
Line Light... 17.50
Majors of '41. $42.50
Mr. Chips.... 17.50
Metro 25.00
Nippy 17.50
Oh Boy 17.50
Repeater 35.00
Roxy 17.50
Score Champs. 17.50
Score A Line. 20.00
Scoop 17.50
Seven Up ... 35.00
Sky Ray 45.00
Skyline 25.00
Snappy 45.00
Speed Demon. 25.00
Speedway ... 25.00
Sport Parade. 30.00
Spot Pool... 49.50
Sportsmen ... $15.00
Sporty 17.50
Stars 25.00
Super Chargers 17.50
Sun Beam ... 39.50
Super Six... 17.50
Three Score.. 17.50
Thriller 17.50
Topper 17.50
Triumph 17.50
Up & Up.... 17.50
Usop 25.00
Variety 17.50
Vogue 17.50
Vacation 17.50
Wow 25.00
Yacht Club .. 17.50
Zenith 25.00

WANTED TO BUY OR WILL ACCEPT IN TRADE: ARCADE EQUIPMENT, CHROME BELLS, ONE BALL FREE PLAYS, SCALES, ROTARIES, WURLITZER SKEE BALLS AND BLUE FRONTS. WRITE OR WIRE GIVING PRICES, CONDITION AND QUANTITY.

TERMS: One Third Deposit — Balance C. O. D.

CLEVELAND COIN MACH. EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio. Phone PR. 6316-7



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Our Board Prices Are Not Controlled

BILLFOLD JACK POT

—1200 HOLES — 5c —

Takes In $60.00
Gives Out
1 Billfold and $5.00
5 Billfolds and $1 Each 5.00
6 @ $1 ..... 6.00
24 Last Sections @ 25c 6.00
42 Packs Cigarettes 5.88
$27.88
YOUR PROFIT $32.12

PRICE $2.90 EACH

1000 Hole 1c Cigarette Boards 60c Each.

25% Deposit or Full Remittance With All Orders.

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312 CARROLL ST. ELMIRA, N. Y.

ARCADE MEN!

YOUR LAST CHANCE

Only a few more left.
Get 'em while you can!

BIG GUESSING SCALE

For Choice Locations

Height, 71 In.; Width, 17 In.; Depth of Base, 26 In.; Net Weight, 183 Lbs.

Operates Automatically

Does Not Require Electricity

No Springs--Balance Weight

30-DAY MONEY-BACK GUARANTEE

WATLING MFG. CO.

4640-4660 W. Fulton St.
CHICAGO, ILL.

Est. 1889—Tel.: COLumbus 2770
Cable Address "WATLINGITE," Chicago

WANTED

PENNY ARCADE EQUIPMENT

Guns (All Types) ★ Western Baseballs ★
Drive Mobiles ★ Hockeys ★ Etc.

WILL PAY FULL CASH

W. SONED

308 W. 77th St., New York City

MILLS THREE BELLS

Like New. Serials 1015-887.

PRICE $400.00

25% Deposit, Balance C. O. D.

LEE SALES CO.

1815 So. Lafayette St. Fort Wayne, Ind.

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Sales Over Same Period Last Year

CHICAGO, July 25.—"Rounding the turn and heading into the last half of the year, we at Monarch Coin Machine Company are happy to report that business has been more than satisfactory up to this point," declares Monarch official Al Stern.

"In a quick survey of our records of this year's business as compared with that of 1941 at this same period, we find considerable improvement in volume of sales," Stern reports. "Not only our own business, but also the activities of our customers have shown profitable increases, according to the comments they have made recently.

"It adds up to one obvious conclusion," Stern states. "The service that we at Monarch have provided during these difficult times has proved to be of great value to our customers. Operators have learned to depend on Monarch's premises, equipment and reconditioning service. The extra measure of attention we give to every phase of our dealings with customers has not only saved them money, but it is also making extra money for operators everywhere in the United States. Our constantly large and varied stock of games is a gold mine of profits for our customers and we are not relaxing our policy one bit in any respect to keep our service at its well-known peak of efficiency. With better games and modest prices all along the line, we intend to preserve the confidence of operators in the Monarch Coin Machine Company."

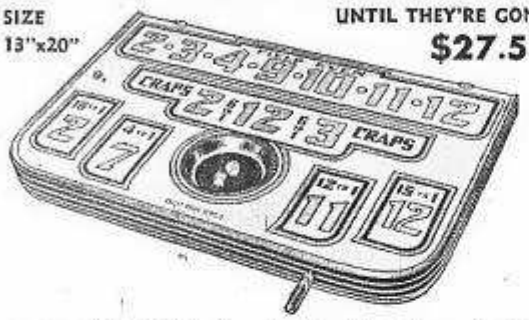
● ● ● while they last!!!

We have 250 of these games left. No more available . . .

That sensational money maker—HI-LO-FIELD-FLIP. Proven by experience to be one of the best counter games ever made.

SIZE 13"x20"

UNTIL THEY'RE GONE $27.50



Hi-Lo-Field-Flip is helping thousands of Cigar Stores, Taverns, Nite Clubs and Road Spots revive their dice game earnings $50 to $100 daily in ordinary spots!!

Easy to understand—easy to operate—no coin slot.

This game is free from Federal Amusement Tax (non-coin operated).

ACT NOW!—The supply is limited!—Send your order immediately! Money refunded if you are not satisfied after a 5-day trial.

VALLEY SALES SERVICE

31 NORTH BROADWAY AURORA, ILLINOIS

CAPITOL COIN FOR CAPITAL VALUES

COMPLETELY CLEANED AND CHECKED AND IN A-1 CONDITION
10 DAY MONEY BACK GUARANTEE—BUY WITH CONFIDENCE.

All American	$24.50	Dude Ranch	$10.50	Merry Go R'd	$17.50
ABC Drake	42.50	Doughboy	14.50	Green Park	12.50
Attention	22.50	Flicker	19.50	Nippy	12.50
Anzio	44.50	Fleet	14.50	G'Boy	12.50
Brice	52.50	Fox Hunt	24.50	Punch	12.50
Big Chief	19.50	Flag Ship	19.50	Prize	22.50
Bumpers	17.50	Four Roses	32.50	Ring Bell	22.50
Bally Beauty	12.50	Feller	12.50	Polo	22.50
Big Six	12.50	Favorite	24.50	Powerhouse	14.50
Barage	39.50	Gun Club	52.50	Paradise	29.50
Big Time	24.50	Headliner	12.50	Hot Hot	12.50
Bowling Alley	12.50	Hoffman	19.50	Rockwood	12.50
Broadcast	22.50	Hi Hat	34.50	Roosevelt	24.50
Big League	12.50	Jolly	12.50	Roxy	12.50
Blueprint	14.50	Jungle	57.50	Score Board	12.50
Belle Hop	30.50	Keystone	72.50	Score Card	14.50
Bois Wax	44.50	Landslide	19.50	Speed Demon	12.50
Constellation	12.50	Lancer	17.50	Sports	12.50
Chaser	12.50	Leader	22.50	Speedway	12.50
Capt. Kidd	44.50	League Leader	22.50	Sun Beam	32.50
Cadillac	16.50	Line Up	22.50	Star Attr.	39.50
Gran Line	19.50	Limelight	16.50	Team Up	32.50
Contact	12.50	Metro	22.50	Show Boat	44.50
Drum Major	12.50	Meters of '39	12.50	Spot Pool	44.50
Duplex	25.50	Miami Beach	34.50	Sport Parade	24.50
Dixie	22.50	Mr. Chips	12.50	Summer Time	14.50

Showplacer	$22.50
Six Line	19.50
Sonny	19.50
Stars	24.50
School Days	24.50
Sea Hawk	29.50
Slugger	39.50
Short Stop	17.50
Sporty	12.50
Snappy of '41	37.50
Twin Six	37.50
Target Skill	21.50
Ten Spot	32.50
Uno	24.50
Velvet	29.50
Wings	14.50
Wild Fire	29.50
Zenith	29.50
Zig Zag	32.50
Triumph	16.50

REVAMPS COMMODORE SPORTS, ROXY $24.50 Each

ARCADE EQUIPMENT

Sky Fighter	$109.50	Shoot the Chutes	$94.50	Keeney Anti Aircraft	$44.50
Keeney Air Raider	129.50	Evans Tax Strike	59.50	Shoot Bullets	49.50

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

CAPITOL COIN MACH. EXCHANGE, 3056 M St., N. W., Washington, D. C. Tel. Columbia 1330

Coming!

The Most Important Publishing Event in the History of the Music Business

The Billboard

BAND Year BOOK

featuring the

4th ANNUAL EDITION of

TALENT & TUNES on Records

SEE PAGE 67

Retroactive Ruling

The following official letter was issued to Sid Mackin, secretary-manager of Amusement Merchants' Association, Inc., under date of June 29, 1942. The letter is important due to the ruling on back taxes when free-play games are placed in the $10 class.

Mr. Sidney Mackin, Managing Director
Amusement Merchants' Association, Inc.,
Care Lee Sheraton Hotel,
15th and L Street, Northwest,
Washington, D. C.

Sir:

Reference is made to your conference with Deputy Commissioner Bliss held here on June 29, 1942, and to office telegram of June 10 and letter of June 13, 1942, relative to the classification under Section 3267 of the Internal Revenue Code of pinball machines with respect to which the location owner pays over the counter cash, merchandise, tokens or premiums for unused free games remaining on the machine to the player who no longer wishes to continue playing.

In the above-mentioned telegram and letter you were advised that pinball machines come within the classification of gaming devices when the location owner redeems unused free plays, and the special tax liability incurred is at the rate of $50 per year.

You protest this ruling and cite earlier rulings of this office on which you state you relied. The prior rulings, namely, one to D. Gottlieb & Company, Chicago, Ill., and the other to George M. Ginsegold, New York, both issued in October, 1941, were to the effect that a pinball machine which merely gives or affords free plays only or where the location owner offers prizes for scores is considered to be an amusement device with respect to which the tax is $10 per year.

You contend that you have interpreted the phrase "where the location owner offers prizes for scores" (contained in the above rulings) to mean or include the paying over the counter by the location owner cash, merchandise, tokens or premiums for unused free plays, and that relying on such interpretation the $10 amusement device special tax stamps were purchased. You further state that it is the contention of some of the internal revenue district offices that the above described pay-off procedure "makes the game taxable at the rate of $50 per year."

If as you state you relied in good faith on your interpretation of the rulings issued to Gottlieb and Ginsegold, to wit, that pinball machines with respect to which the location owner redeemed unused free plays were considered to be amusement and not gaming devices, no liability for gaming device special tax will be asserted for any period prior to the first day of the month in which you were first notified of the gaming device liability.

Respectfully,
D. S. BLISS (Signed),
Deputy Commissioner.

Joe Frank Tells Plans for Firm

NASHVILLE, Tenn., July 25.—"Due to our cutting of various operations," reports Joe Frank, Automatic Sales Company, "we have decided to dispose of a large and varied stock of thoroly reconditioned equipment consisting of free-play games, etc.

"This equipment is being offered at a most opportune time as, no doubt, all operators will need to freshen up their routes with good equipment for the good play that is just ahead."

Frank states his company has kept price levels low. He doubts that the enormous stock will last very long. "Our large list of satisfied operators who have been ordering their equipment from Automatic Sales Company know they always get value received on each and every game they order," declared Frank. "Any equipment from Automatic Sales," he continued, "can be tried on location for seven days and if for any reason our equipment does not come up to expectation, it can be returned to us, charges prepaid, and we will refund the entire purchase price and ask no questions.

"No, we are not going out of the coin machine business. On the other hand, we will be here if for nothing more than to fill orders for a spring or plunger tip or any other part that is needed in order that operators may be able to Keep 'Em Rolling for the duration."

June Employment Totals 53,300,000

WASHINGTON, July 25.—Total employment in the United States reached a new peak of 53,300,000 in June, the Works Progress Administration reported today.

At the same time the WPA said there was a jump of 1,200,000 between May and June in the number employed.

The announcement followed closely a report by Paul V. McNutt, man-power chairman, that 52,500,000 persons now were engaged in work directly connected with war production.

Despite the rise in employment, however, an increase of 300,000 was reported in the number of persons listed as unemployed, since from May to June the civilian labor force increased by 1,900,000 as young people just out of school sought jobs.

The number of unemployed in June was estimated at 2,800,000 and the total labor force at 56,100,000.

HOT CORNER

HAS PLENTY ON THE BALL!

Big reverse number tickets — attention-getting die-cut! Has 20 sectional awards and plenty of consolations. Designed to bring you profits right now. Order yours today.

No. 11670 5c Play
1140 Holes
Takes in $57.00
Average Payout $22.75
Avg. Gross Profit $34.25

WRITE FOR NEW CIRCULAR

HARLICH MFG. CO.,
1413 West Jackson Boulevard, Chicago, Ill.

WANTED! MECHANIC

On free plays, slots and all types of music. Must have proven record of experience, capable of taking charge of shop. Top wages. Draft exempt. Rocky Mountain State. Address

BOX D261
The Billboard Cincinnati, O.

CASH WAITING FOR

BALLY—
Kentuckys
Turf Kings
Fairmounts
Long Shots

KEENEY—
Fortunes
Air-Raiders

MILLS—
Three Bells

Will Pay Good Prices. Buy Any Amount. Give Full Description First Air-Mail Letter.

THE R. F. VOOT DISTRIBUTORS
Milner Hotel Bldg. Salt Lake City, Utah

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MEN & MACHINES

Conducted by C. H. STARK

Communications to 25 Opera Place, Cincinnati

Coinmen in Politics

It comes to our attention that Roy W. Dease, general sales manager of the A. P. Sauve Company, Detroit, is another public-spirited man who reflects credit on the industry thru his participation in community affairs. Dease has entered the race for State representative from Detroit on the Republican ticket. He has already served several terms in elective offices. At one time he was city clerk at Port Huron, Mich. He also served as secretary of the Board of Education in the same city.

* * *

We see by the papers that the government is getting ready to "jimmy" Jimmy Petrillo from his stand of trying to "jimmy" disks from the automatic phonos.

* * *

Add Female "Route Men"

A full-time job as "route man" has been held by Thelma Chandler with the Wigington Amusement Company, Richmond, Va., since the firm's inception six years ago.

* * *

Youngstown, O., is planning an appeal of a recent court decision which may result favorably for pinball games.

* * *

Coin Machine Museum

A. L. Paulson, Calumet, Mich., is revealed as custodian of a large number of museum-piece coin-operated machines. His collection includes many old-time music boxes and elaborate automatic pianos.

Whenever the subject of old coin machines is raised it reminds the writer of a trip thru the collection of Alden Scott Boyer in Chicago. Boyer is the famed cosmetic manufacturer whose penchant for things of historical nature has impelled him to fill his factory with museum pieces of many kinds. His coin machine collection is superb. It consists of hundreds of machines—and all in working order. His master mechanic has labored long, according to Scott, restoring these machines to their original mechanical vigor, and it is possible to play each and every machine.

A trip thru the Boyer factory should really be marked down as a "must" by every coinman going into Chicago. On the occasion of the writer's trip thru the Boyer factory, it seemed like a trip thru a specially constructed museum rather than thru a factory. Every kind of historic relic occupies the interest of Boyer. Tapestries adorn the walls, rugs are on the floors, pictures line the walls. Odd and intricate furniture is placed in many spots. In Boyer's laboratory relics of bygone ages adorn the walls and hang from the ceilings.

In the Boyer garage there is a collection of foreign cars of old and new makes. Here, too, are early pin games and, if memory serves us right, there was a plane of early vintage housed there also.

Mr. Boyer was exceedingly kind in allowing us to make the trip some two years ago. The overall picture still inspires awe—but many of the details of the collection are hazy. Just thinking about it inspires the thought that another visit must be made soon.

We hesitate to advise every coinman to jump out and see Mr. Boyer's collection because he is a busy man—but he is also very proud (and rightly so) of his collection—therefore it's worth a telephone call when in Chicago to find out if you can see this collection.

* * *

Toss all the old scrap in your shop into the National Scrap Pile.

* * *

The Air Waves And the Boss

A pome from The Once Over by H. I. Phillips, released thru the Associated Newspapers.

I

Big Jim Petrillo
He pounds with his fist
And—presto!—some children
Go off the air list;
Big Jim Petrillo,
He frowns very hard—
And radio features
Go in the discard.

II

Big Jim Petrillo,
On fabulous pay,
Just points to some kids and
Says, "Take 'em away!"
Some infant musicians
On radio go
Then off they are hurtled—
Petrillo says "No!"

III

Big Jim Petrillo,
With edicts quite flat,
Just says to a station,
"You cannot do that!"
The stations obey as
They shiver with fear,
Who said Nazi methods
Would never rule here?

IV

Big Jim Petrillo,
A big union boss,
Just throws anybody
He likes for a loss;
Our leading dictator
On extra high pay,
Says what we can have in
A musical way.

V

Big Jim Petrillo,
He rules the whole air,
We thought it was ours,
But he just doesn't care;
The ozone is his
And if music gets thru,
It's gotta be his or
It's just, "Nuts to you!"

VI

Big Jim Petrillo,
He must be a king,
An emperor, rajah,
Or similar thing;
For everyone else
Within bounds has to stay,
But not Jim Petrillo,
Big chief, U. S. A.!

* * *

Unnecessary reminder—but we'll do it again—"Buy War Stamps and Bonds."

For the Red Cross

Max Hurvich, Birmingham Vending Company, Birmingham, has been busy with his check book with purchases of War Bonds. Again he takes it out—this time for the uniformed young woman member of the Red Cross.

* * *

Didja notice the pic of Ben Sterling in Life a couple of issues ago?

Two Rivers, Wis., Boys Have the Right Idea

Tavern owners of Two Rivers, Wis., have organized to petition the city council to license pinball games. The petitioners declare that the games would return $3,000 in direct revenue to the national government under the federal excise tax. Increased business in taverns resulting from installation of machines would undoubtedly add more to Uncle Sam's tax take. And—more bullets for Hitler, Hirohito and Mussolini.

* * *

Under Milwaukee's new coin machine ordinance, 3,000 games have already been licensed.

* * *

Beating the Robbers

A pin game robbery epidemic in San Francisco stumped operators for a while, but with typical ingenuity they decided to install alarms on the machines. Expecting to run into trouble getting the alarms, they solved the problem by removing the alarms from old games. Now everything will be all right providing some player doesn't set them off with too much body-English.

* * *

It's good to know that we won't have to gaze upon those lists of game locations in the public prints anymore.

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO.
CHICAGO

BRAND NEW MILLS
1c-5c Glitter Q.T. Bells
5c Cherry Bells.
5c-10c-25c Brown Front Bells.
5c Emerald Hand Lead Bells, 2-5.
10c Gold Chrome Bells, 2-5.
5c Floor Model Club Bells.
25c Golf Ball Venders.
5c Cash Payout Jumbo Parades.
Keystone Novelty & Mfg. Company
2542 W. Huntingdon St. Phila., Pa.

Attention, Ohio & West Virginia Operators

We cordially invite you to visit our new showrooms. Central Ohio's largest and most complete stock.

OPENING SPECIALS

CONSOLES		PHONOGRAPHS	
Mills 4 Bells	$315.00	Rockola Super RC	$250.00
Bakers Paces (very late)	250.00	Rockola Deluxe Marble	160.00
Keeney 4-Way Super Bell	330.00	Wurlitzer 61 Counter	75.00
Bally High Hand	115.00	Wurlitzer 71 Counter	99.50
Paces Saratoga	110.00	Seeburg Cadet RC	300.00
Paces Reels	79.50	Seeburg Commander ES	279.50
Mills Jumbo	69.50	Seeburg Regal	150.00

PIN GAMES

Air Circus	$89.50
Big Parade	82.50
Victory	79.50
Moniker	79.50
Knockout	79.50
Bosco	59.50
Gun Club	59.50
Ten Spot	49.50

We have on hand large stock of Consoles, Pin Games, Slots, Arcade Equipment and Phonographs. Write for prices on any game.

WE BUY, SELL OR TRADE

Shaffer Music Company
606 SOUTH HIGH STREET COLUMBUS, OHIO

Mills
THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.
MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

★ ★ FOR SALE ★ ★
Late 1 Ball F. P. — Consoles — Slots — Legal Equip. — West. Baseballs
Ten Strikes — Rapid Fires — ABT Targets.
GRAND NATIONAL SALES COMPANY
2300 ARMITAGE AVENUE (HUMBOLDT 3420) CHICAGO, ILLINOIS

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Industry Mentions
Magazines — Newspapers — Radio

Jitterbug Square

Something new in music box locations was written up in *The Chicago Tribune* July 22. Outdoor locations. Mrs. Antoinette Castello, West Side storekeeper, last year installed a juke box outside her store, brought her soft-drink stand and her long loaves of Italian bread outside, and set up a spot for Italian barbecue. Then she cleared a broad space of sidewalk in front of the store and roofed it to keep out rain. The young people of the neighborhood have been coming ever since. From 8 until midnight they dance to the music of the juke box. *The Tribune* published a 3-column picture with its story, showing the boys and girls going to town with their dancing. From the sidelines and from parked cars, the paper reports, they are watched by crowds of happy parents and wide-eyed children. The spot has been nicknamed "Jitterbug Square."

* * *

Bonded Ceiling

Benjamin Sterling Jr., of Moosic, Pa., coin machine operator and distributor, because of his unique idea of papering his office ceiling with War Bonds, appeared in *Life* magazine, issue of July 20. Photograph of Sterling and his War Bond ceiling was sent to *Life*, along with the caption appearing with it, by Milton Miller, *Billboard* correspondent at Wilkes-Barre, Pa.

* * *

Voice of the Band Leader

Who should know better than the band leaders themselves where the butter comes from for their bread? If the union heads don't know, the musicians could tell them. Tommy Dorsey, in an interview granted to Washilau La Hay, staff writer for The Chicago Sun, told of the types of spots a band has to play and the various other things it must do to get to and remain at the top among the most popular bands. Dorsey says a band must play theaters, dances, make records, movies and get and hold a good radio commercial. To excel at one or two of them won't do. Using Kay Kyser as an example, Dorsey said: "Kay is tops on the air, but all of a sudden he found that the juke boxes weren't featuring his records. And a juke box won't feature a record unless it draws the nickels. So, Kay did a few weeks at Meadowbrook and packed 'em in. Now several of his recordings are making juke history."

* * *

Antique Corn

In a scene in Warner Bros.' *George Washington Slept Here*, Ann Sheridan as Jack Benny's antique-collecting wife demonstrates an old music box. When Benny hears the tinny sound of the music, he says to Ann: "Dear, for the love of Mike, turn off that Colonial juke box. That music is even cornier than Phil Harris's." It was Jack's original dialogue—but was allowed to remain in the script.

* * *

Petrillo Pebble

Petrillo's ruling forbidding members of his union to make records for use in juke boxes or broadcasting stations is having much the same effect dropping a pebble into a pond would have. First there was a surprised little sound, like the stone breaking the water, then the ripples of comment began to spread in ever-widening circles. Hardly an editorial page in the country failed to carry a column on it. After the first shock at the man's brass had passed, a feeling of rising anger mounted. It was unbelievable that anyone in America today would attempt to set himself up as a dictator who could issue orders, no matter how unreasonable, and force those under his power to obey them even if by doing so they injured themselves and displeased their best friend—in this case, the public.

Among newspapers commenting were:

The Topeka Daily Capital: ". . . and he seems to forget what happened back in the pre-talkie moving picture era, when an attempt was made to force all theaters to employ orchestras and bands. Instead of increasing employment for musicians the arbitrary action caused all theaters to install phonographs.

"In recent years the bands and orchestras with national reputations have increased their incomes by recordings available at popular prices to the juke box industry and to the radio stations. If Petrillo needs any additional reminders he might recall what happened in the ASCAP strike three years ago. This organization was barred from the radio chains for a whole year because of a strike for what executives deemed exorbitant royalties. ASCAP lost millions of dollars in revenues, and when settlement was effected at reduced royalties most radio stations had built up libraries of non-copyrighted music which they still are using.

"If Petrillo carries out his threat the "'dinner plate" music industry is on the way out—and the orchestras can be heard only in the expensive night clubs, which ordinary mortals cannot afford and wouldn't patronize if they could."

The Memphis Commercial Appeal: "An odd angle to this latest music problem is that most of the union musicians to whom we've talked have taken an 'off the record' stand against Petrillo's record proposal."

The Spartanburg (S. C.) Tribune: "The people, if deprived of music from juke boxes, might decide they can get on quite comfortably with merely such noises as are provided gratis by nature. Then where would Mr. Petrillo be? He might have some trouble inducing mocking birds, meadow larks, waterfalls, tides and thunderstorms to take out union cards."

And from June Provines column, The Chicago Sun:

* * *

These Interlochen Blues

(With apologies to Gilbert and Sullivan.)

On a tree by a river
A little tom tit
Sang "Willow, tit willow, tit willow."
But he couldn't record it—
The hearers adored it—
Petrillo, Petrillo, Petrillo.
"Is it a weakness of intellect, Birdie," I cried,
"That makes you put up with this Hitlerism guide?
Why don't you get rid of this Jekyll and Hyde?
Petrillo, Petrillo, Petrillo." —SORKY.

* * *

I. Q. Test

In a photo-quiz printed in *Parade* magazine July 12 is a picture of a hand about to push a selector button on a music machine. Question appearing beneath the pic: "What is the name of this popular musical instrument?" Among the readable numbers on the title strip were *Don't Want to Set the World on Fire* and *Elmer's Tune*, recent favorites.

* * *

It's Gotta Be Good

Working on the theory that if it's a hit in the juke boxes, it's gotta be good, the World theater, Minneapolis, advertising the film *Always in My Heart*, plugs the song hit of the picture (same name) by saying it is "The No. 1 Juke Box Song Hit!"

Chicago Begins To Hunt More Revenue

CHICAGO, July 25.—A proposal to tax various forms of industry and business thru licenses to offset the deficiency in city revenue expected next year with the reduced use of automobiles and general decrease in other revenue was discussed recently by a special aldermanic subcommittee. The subcommittee, headed by Alderman William A. Rowan, has been charged with studying the city's 1943 budgetary problems. Usually the study of tax problems is not made until November.

The committee endorsed Mayor Kelly's action when he turned down a proposal made recently at a meeting of the executive committee of the Conference of Mayors which would have called on the federal government to supply funds for cities during the war period. The committee agreed that no increases should be made in real estate tax bills.

Frank Flanagan, budget expert for the finance committee, told the aldermen: "You can expect a decrease in the payment of local taxes next year. Our whole revenue is tied up by the tremendous taxes being levied by the federal government."

"He's Boss of the Musicians' Union . . . Even the Government's Scared of Him!" From Broadcasting, July 20. Artist, Sid Hix.

MAYFLOWER SPECIALS

NEW CONSOLES

Mills 4 Bell, New Head	$625.00
New Mills Owl, Orig. Crates	89.50
Super Bell, 4 Way	485.00
1941 Gal. Dom., J.P.	375.00
Super Bell 2 Way, J.P.	389.50
Super Bell Combination	249.50
Bally Club Bell	285.00
Pace Saratoga, Comb.	244.50
Roll-Em	190.00
High Hand	159.50
Sun Ray	190.00

FACTORY RECONDITIONED CONSOLES

Bangtails, 1941	$375.00
Evans Bangtail	190.00
Super Bell	160.00
Three Bell	550.00
Lucky Lucre	140.00
Jennings Totalizer	120.50
Triple Entry	129.50
Bally High Hand	110.50
Galloping Dominos, Slant Head	105.50
Pace Saratoga Rails	109.50
Big Top	109.50
Watling Big Game, F.P.	99.50
Watling Big Game, P.O.	99.50
Jumbo Parade, P.O.	99.50
Pace Reel with Rails	99.50
Jennings Fast Time	90.00
Jumbo Parade, F.P.	80.00
Track Time, 1938	75.00
Sq. Bell	60.00
Long Champ	30.00
Silver Bell	29.50

NEW ARCADE EQUIPMENT

King Pin	$240.50
Hockey	229.50
Torpedo	269.50

USED ARCADE EQUIPMENT

Keeney Air Raider	$145.00
Rapid Fire Guns	135.00
Keeney Anti Aircraft	44.50
Texas Leaguer	39.50
Pikes Peak	17.00
View O Scope	18.50

RECONDITIONED PAY OUT TABLES

Grand National	$75.00
Mills 1-2-3, Late F.P.	69.50
Bally Kentucky	175.00
Grand Stand	65.50
Pace Maker	55.00
Thistledown	49.50
Sport Page	36.00

FACTORY RECONDITIONED SLOTS

Mills Console Club Bell	$275.00
Chrome Bell	159.50
Bonus Bell	139.50
Melon Bell	129.50
Brown Front Club Han.	119.50
Bally Bell	119.50
Blue Front Club Han.	109.50
Jenn. 4 Star Chief	89.50
War Eagle	69.50
Pace Slug Proof DeLuxe	69.50
Pace All Stars	39.50
Caille Console DeLuxe	119.50
O. T. Streamline	35.00
Watling Rolltop	34.50
Caille Cadets	29.50
Vest Pocket, Green	24.50
Pace DeLuxe	49.50

NEW

Long Acres	$289.50

RECONDITIONED PHONOGRAPHS

Seeburg Model 8800, R.C.	$375.00
Seeburg Maestro	275.00
Seeburg Crown	145.00
Seeburg Major	260.00
Seeburg Major RC with Stroller	320.00
Wurlitzer 600 Keyboard, S.P.	185.50
Wurlitzer 500, S.P.	199.50
Wurlitzer 616	59.50
Wurlitzer Counter Model 41	65.00
Wurlitzer Twin 12 in Cab. with Adapter Complete	135.00
Wurlitzer 412 and 312	$35.50
Wurlitzer Model 50	60.00
Streller with Music Transmitter, Model 320 Box, Step Receiver, Complete	65.00
Rockola De Luxe	165.00
Rockola Super	205.00
Rockola Super Rock-a-Lite, Eight Reves	325.00
Rockola Twin 12 Cab. with Adapter, Complete	135.00
Rockola 12 Record	35.00
Rockola RhythmMaster 16	49.50
Rockola Counter Model	60.00
Rockola Jr., 1941	90.00
Mills Throne	135.00
Mills Empress, New	249.50
Keeney Wall Box	12.50

USED FIVE BALL NOVELTY GAMES
Reconditioned

1942 Home Run, New	$109.50
Knock Out	84.50
Seven Up	69.50
Boom	44.50
School Days	69.50
Exhibit Stars	30.50
Paradise	39.50
Sea Hawk	44.50
Band Wagon	29.50
Gold Star	29.50
Metro	29.50
League Leader	29.50
Fleet	27.00
Summer Time	24.50
Glamour	26.00
Follies	24.50
Sports	24.50
Sparky	24.50
Red Hot	25.00
Top Notcher	22.50
Fantasy	22.50
On Deck	22.50
Big Town	22.50
4-5-6	22.00
Limelight	22.50
Oh Johnny	22.50
Score Champ	22.50
Commodore	22.50

Terms: One-Third Deposit With Order, Balance C. O. D.

MAYFLOWER NOVELTY CO.
2218 UNIVERSITY AVE. ST. PAUL, MINN.

ALL FREE PLAY—DON'T PASS THESE UP—READY TO OPERATE

$10.00: Avalon, Bangs, Big Six, Box Score, Chief, Double Feature, Follow Up, Fantasy, Fifth Inning, Gems, High-Light, Headliner, Klik, Pyramid, Rink, Rebound, Step & Go, Super Charger, Super Six, Sporty, Side Kick, Twinkle, Zip

$14.50: Play Mate, Power House, Roxy, Triumph

$19.50: Dixie, Landslide, Sky Line, Sparky, Vogue

$27.50: Band Wagon, Big Chief, Boom Town, Crossline, Flicker, Line Up, Gold Star, League Leader, Metro, Red, Wh. & Blue, Strat-o-Liner, Salute, Wow, Zombie, Fox Hunt

$37.50: Attention, Barrage, Broadcast, Duplex, Pan American, Hi Hat, Play Ball, Sun Beam, Scoop Up, Wild Fire

$47.50: ABC Bowler, Chamco, Gun Club, Sea Hawk, West Wind, Zig Zag, Horoscope

$57.50: Star Attraction, Spot Pool, Texas Mustang

$64.50: Captain Kidd, Spot-a-Card, Sky Blazer, Dance

$74.50: Broadway, Towers, Venus

$89.50: Knockout, Victory, 5-10-20

NEW GAMES IN ORIGINAL CRATES
Yanks—$119.50, Keep 'Em Flying—$139.50, Four Aces—$139.50, Turf King—$279.50.

ARCADE EQUIPMENT

3-Way Grippers	$17.50
Single Grippers	5.50
Rapid Fires	139.50
Metal Typer	89.50
Kicker & Catcher	22.50
5 Chicken Sam—Jap Conv. (Without Base)	69.50

ONE BALLS

Blue Grass	$139.50
Dark Horse	124.50
Record Time	109.50
Sport Special	59.50
Gold Cup	49.50
Mills '40 1-2-3	94.50
'40 1-2-3 (1 or 5 Ball)	99.50

CONSOLES

Jumbo Parade, FP	$79.50
Jumbo Parade, Cash PO	99.50
Bally Big Top	79.50
Pace Saratoga, Comb.	119.50
Silver Moon, PO	124.50
Super Bell	169.50
Hi Hand	159.50

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EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois, HUMboldt 6288

OPERATORS—WE HAVE IT

HIT THE JAP

CHANGE-OVER FOR OLD OR NEW PIN GAMES. Entirely New Scoring Principal. With or Without Free Play Numbers on Glass. No Labor Required for Installation. Conversion Can Be Made Right on Location in Less Than 5 Minutes.

Immediate Delivery for GOLD STAR, KNOCK OUT, DUPLEX, TEN SPOT, STRATOLINER and Others. Write for Details, Giving Names of Your Games.

$7.50 Each
Cash With Order, F. O. B. Chicago.

Leading Mfrs. of Playboards and Score Glasses Since 1930.

VICTORY GAMES—2140 SOUTHPORT AVE., CHICAGO, ILL.

Repairs and Servicing

By MARVIN JACOBS

During the past decade the coin machine has grown from a simple little device of nails and wood into a highly complex and intricate piece of electrically operated mechanism.

Free play and payout pin tables, consoles, ray guns and phonographs all require a skilled radio or electrically trained serviceman to successfully cope with the various types of servicing to keep them in order.

It is the purpose of this column to act as an informative and distribution center for all information relative to the repair and maintenance of coin-operated equipment. Contributions from all servicemen are invited, and any item published will be credited to the sender.

In general, all coin machine servicing falls into two major classifications: mechanical and electrical. We shall endeavor to cover these groups comprehensively by first outlining and then discussing the various problems in each group.

Ordinary service calls which involve adjustments of the playing field for percentage, tilt adjustments, fuse and lamp replacement are discussed in the instructions shipped with practically every game and are too familiar to be included in a work of this type.

No one can attempt to repair anything unless tools are available. The day when a screwdriver and a pair of pliers sufficed is gone, and the coin serviceman today must be familiar with all kinds of common tools including many of the power operated variety.

Equipment carried by the serviceman should include a tool kit sufficiently large to carry various tools, spare parts, lights and fuses of various sizes; a continuity meter such as the Tripplett Hammeter and a miniature power tool set similar to the Handee Grinder or Casco.

The tool kit should contain the following items:

Several assorted size screwdrivers.
Several assorted size pure pliers.
Several assorted size adjustable wrenches.
One set of Allen wrenches.
One set midget socket wrenches.
One set of pliers containing a needle nose, diagonal cutter and midget size.
One or two small to medium sized ball hammers.
One or two contact switch tools.
One 75 to 125-watt soldering iron with stand.
One small hacksaw.
One chisel and punch set.
One automatic push drill or gear type hand drill.
One gear puller.
One or two spring hooks.
Round, flat, triangular metal and wood files and rasps.
One magnetic or spring-operated "feeler" for retrieving small parts from inaccessible places.
One ice pick or small awl to start screw holes in soft woods.

Several small boxes to hold assorted wood and machine screws, nuts, washers, fuses, bulbs, contact points, switch leaves, large and small rubber rings for the bumpers, springs, rebounds, bumper posts, A.C plugs and caps, etc.

The continuity meter will become an invaluable aid to the mechanic who is always in a hurry. This meter will test bulbs, fuses, coils, trace shorts and broken connections, A.C. or D.C. voltages, rectifiers, solenoids, tubes; etc. It will test or check any or all parts of individual circuits, or games as a whole.

The miniature power tool set, while not a necessary part of the service kit, is a time saver in many ways. The attachments will do light sanding, grinding, drilling, polishing, sawing, cutting, cleaning, dusting, routing, etching, scribing and other chores too numerous to mention.

Our next column will take up in detail various common service calls due to mechanical failure on location.

Ops From Distance Now Buy Regularly

CHICAGO, July 25.—"A combination of circumstances, some created by the war and others by our equipment, has inspired new buying customs which are certain to continue after the war," said Howard Freer, head of the mail sales department of Atlas Novelty Company here.

"Until recently operators were in the habit of visiting our offices for the purpose of buying, even if their requirements were limited. Today they are ordering by phone, telegraph and mail because they are desirous of co-operating to the fullest extent with the government's request to go easy on tires, gasoline and other material vital to the nation's transportation.

"That our customers are finding this method of buying highly satisfactory is indicated by the great amount of repeat business we are enjoying via mail," Freer said. "As a result of the long-standing Atlas friendly, personal service policy, operators have come to have unshakable confidence in the used, as well as new, equipment we offer, and we are firmly determined to preserve their faith in us."

Detroit

DETROIT, July 25.—A. L. Paulsen, Calumet, Mich., maintains a museum of old-time music boxes and coin-operated musical machines of numerous types.

• • •

Sam Liebers, head of the United Coin Machine Exchange, was ill for several weeks, a victim of a severe asthmatic attack.

• • •

Roy W. Dease, general sales manager of A. P. Sauve Company, is entering the race for State representative from Detroit on the Republican ticket. He was formerly city clerk and secretary of the Board of Education at Port Huron, Mich.

• • •

Vendo Cigarette Company has been formed by Abraham Bello and Morris Norenberg to succeed an old Michigan corporation of similar name in which they were partners. Operating headquarters for the company, one of the larger cigarette operators in Detroit, have been moved to 3732 Calvert Avenue.

• • •

Tony Scalici, who operates as the East Side Enterprises, is back from an extended trip thru Cleveland, Youngstown and other Ohio cities on business.

Set on Policy of Offering the Best

PITTSBURGH, July 25.—"We will give operators the very best in equipment at the best possible price. That is our motto for the duration and we mean to stick to it," said an official of the Standard Automatic Amusement Company here.

"But it is not the amazingly low prices alone that make our equipment such outstanding values," the official added. "Operators want equipment that will last. We maintain a force of expert mechanics and no game is let pass until it meets the highest standards of reconditioning. We have adopted the policy of being more than generous toward our customers because that is what the times demand, and we are in a position to do it. We send out the machines looking bright and flashy and they will get the play."

Arcade Best Draw During Hot Days

DETROIT, July 25.—Coin machines again occupy a special place of importance at Walled Lake Park, northwest of Detroit, this year. The arcade now boasts about 100 machines, covering practically every type on the market, and this proved one of the best draws in the park. The variety of the games and machines available appears to appeal strongly to younger and older patrons alike.

Near by is a special booth of four different types of ray guns, offering variety for customers. Two types of players were noted here—the one who will stick with one machine until he gets a good score, and the contrary type that goes from one machine to the other for the sake of novelty—but both good customers.

Across the midway there is an open-style sportland with some two dozen games, including console, skill and other machines and a number of claw and photograph machines. All three are operated directly by the park.

IT'S A HIT!

BOMB-HIT

PENNY PLAY COUNTER THRILLER

A Real Money Maker! Colorful, Appealing! Compact. Requires minimum counter space. Separate compartment. Records hits.

BUY NOW FOR THE DURATION!
OUR STOCK WON'T LAST LONG!

SAMPLE
$17.75

LOTS OF 5.......$53.25
Special Discounts to Distributors.
DON'T WAIT! A SAMPLE WILL CONVINCE YOU!
Buy Direct or From Your Distributor.

BAKER NOVELTY CO., Inc.
1700 W. Washington Blvd.
Chicago

WANTED FOR CASH
SEEBURG'S CHICKEN SAMS
$57.50 F. O. B. YOUR CITY
(Within 1000 Miles of Chicago)

Chicago Novelty Co., Inc.
1348 NEWPORT AVE.
CHICAGO, ILL.

AL TABAKOF SAYS:

BOYS—IT'S "THUMBS UP" FOR BIGGER PROFITS WITH GLOBE'S NEW MONEY-MAKING BOARDS.

VICTORY

Will be yours in your drive for bigger profits, with the red-hot, timely Victory Board. Victory Jackpot pays out $1 to $15. You'll be "Blitzkrieged" with nickels on this colorful, exciting, die-cut board!

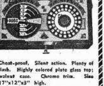
1000 Holes—5c a shot....$50.00
Pays Out (Average)....... 22.65
Average profit $27.35

WRITE FOR OUR COMPLETE CATALOG OF MONEY-MAKING BOARDS

GLOBE PRINTING COMPANY
1023-25-27 RACE ST. PHILADELPHIA, PA.

WHILE THEY LAST

Evans'
POCKET EDITION
GALLOPING DOMINOS
NOT COIN OPERATED



A sure bet for operators with this low-priced counter sensation. Perfect for the duration!

Write at once for Quotations!

Cheat-proof. Silent action. Plenty of flash. Highly colored plate glass top; walnut case. Chrome trim. Size 17"x12"x3" high.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

QUALITY SPEAKS FOR ITSELF

ONE BALL FREE PLAY		ARCADE EQUIPMENT		FIVE BALL FREE PLAY	
Sport Special	$84.50	All Star Hockeys	$225.00	Zig Zag	$49.50
Grandstand, J.P.	84.50	Batting Practice	135.00	Southpaw	49.50
1941 Mills 1-2-3	79.50	Western Baseball, 1940	84.50	New Champ	54.50
Five-in-One	54.50	Western Baseball, 1939	65.00	Seven Up	34.50
Fairgrounds	54.50	Chicken Sam	65.00	Attention	32.50
1938 Mills 1-2-3	44.50	Ten Strikes, Large Dial	69.50	1942 Homeruns, new	94.50
Preakness	27.50	Rally Bull's Eye	60.00	1941 Majors	44.50
ARCADE EQUIPMENT		Anti Aircraft	49.50	Sport Parade	32.50
Sky Battle	$184.50	Texas Leaguers	34.50	Miami Beach	40.50
Rapid Fire	139.50	Gottlieb Modern Scales	24.50	Zombie	37.50
		Skee Bowlettes	65.00	School Days	32.50
				Pinball	32.50

1/3 Deposit With Order—Balance C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.
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Single coin—Convertible, Free play and Payout

REGULAR PRICE ~~$325.00~~ | CLOSE-OUT PRICE $249.50

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Your last chance to buy BRAND NEW Super Bells at USED GAME PRICES

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J. H. KEENEY & CO. NOT INC.
6630 S. ASHLAND AVENUE
CHICAGO, ILL.

Change-Over Work That Has Appeal

CHICAGO, July 25.—The Victory Games organization here is offering a change-over service to operators that is in keeping with the spirit of the times. A "Hit-the-Jap" change-over for old and new pinball games is the special offering at the present time, and the makers say it is something that players will like immensely.

According to Robert Uscdom, an official of the firm, it has an entirely new scoring principle and can be had with or without free-play numbers on the glass. He says no skilled labor is required for installation and any operator can do his own work. "In fact, the conversion can be made right on location in less than five minutes," he said.

The firm formerly made playboards and glass for some of the large pinball manufacturers for many years and hence is experienced in the business, it is stated.

Detroit

DETROIT, July 25.—Fred Carl Denler is specializing in vending machine repairs as Denler Vending Machine Repairs, 14033 Grand River Ave.

* * *

Steve Stanich, formerly with Carl Zobott in the Imperial Vending Machine Company, is now in the Air Corps, training at Jefferson Barracks, St. Louis.

* * *

Victory Music Company was recently established by Stanley Heilbronner and Charles Ray Ortich, with headquarters at 14805 Mark Twain. Both are experienced music machine men. Heilbronner is a son of Lou Heilbronner, proprietor of Melody Music Company here.

San Francisco

SAN FRANCISCO, July 25.—An epidemic of pin game robberies has forced many operators to salvage the burglar alarms from older Genco, Chicago coin and Keeney games. The locations have been warned to investigate any prolonged ringing of bell or buzzer, operators hoping that this way the parties responsible will be apprehended.

* * *

Morris A. Pollard, in addition to his work as a successful pin game operator, has found time to become associated with Rex Vending Company, Rock-Ola distributor. Pollard recently expanded his wire music facilities, and the shop maintained at Rex is able to handle any music problem it may have to face. Rock-Ola's new Commando model is going strong here.

Baltimore

BALTIMORE, July 25.—Brockman Distributing Company, Wurlitzer distributor, has consolidated distributing activities, closing the Washington offices. All Wurlitzer distributing activities will be conducted from the Baltimore offices.

* * *

Ben Pine, B. J. Pine Company, and Empire Coin Machine Company state collections are on a par with those for the corresponding period of last year.

* * *

Virginia Peanut Company has purchased the Peoskin Candy & Tobacco Company.

* * *

W. W. Richardson, Dixie Coin Machine Company, states music box operation continues to hold up well, with collections maintaining a good level.

DEPEND ON THESE VALUES FOR SURE PROFITS!

Mills Four Bells, Brand New, Original Crates, New Type Coin Head	$545.00
Mills Four Bells, New, Original Crates, New Type Head, 3-5c-1-25c	505.00
Mills New Jumbo Parade, Original Crates, Freeplay & Payout	182.50
Mills Three Bells, New, Original Crates, 5c-10c-25c Chutes	605.00
Mills Three Bells, Factory Rebuilt, 5c-10c-25c Chutes	405.00
Mills Four Bells, Factory Reconditioned, Guaranteed Perfect	305.00
Bally Club Bell Console—New Original Crates—Free Play & Payout	235.00
Exact Galloping Derbies with Jackpot, 1942 Model—New—Original Crates	475.00
Keeney Two-Way Bell—Nickel & Quarter—Free Play & Payout—New Original Crate	405.00

MILLS SLOT MACHINES

Gold Chrome Bell, New, 1c	$180.00	Original Chrome Bell, 5c, Rebuilt	$140.00
Gold Chrome Bell, New, 5c	210.00	Original Chrome Bell, 10c, Rebuilt	170.00
Gold Chrome Bell, New, 10c	225.00	Blue Front, 5c, Factory Rebuilt	145.00
Gold Chrome Bell, New, 25c	245.00	Brown Bell, 1c, Factory Rebuilt	165.00
Original Chrome Bell, New, 5c	210.00	Cherry Bell, 5c or 10c	105.00
Original Chrome Bell, New, 25c	235.00	Mills Bell, 25c	105.00
Glitter Gold Q. T., New, 5c	84.50	Blue Front, 10c or 25c	115.00
Glitter Gold, Q. T., New, 10c	89.50	Q. T. Blue 5c Factory Rebuilt	60.00
Bonus Bell, New, 5c	220.00	Club Bell Console, 5c-10c-25c	250.00
Brown Front, New, 5c	188.50	Club Bell Console, 50c, Factory Reb.	335.00
Blue Front, New, 10c	170.00	Golf Ball Console, 25c, Rebuilt	170.00

ONE BALL PAYOUT TABLES READY FOR LOCATION

Bally Fairmont J. P.	$335.00	Bally Kentucky J. P.	$175.00	Bally Santa Anita J. P.	$125.00
Bally Turfliss J. P.	285.00	Bally Court King J. P.	155.00	Bally Peacemaker J. P.	70.00
Bally Grandstand J. P.	62.50	Bally Grandsational J. P.	75.00	Bally Thistledown J. P.	49.50
Bally Hawthorne J. P.	49.50	Bally Sport Page	49.50	Bally Gold Medal J. P.	44.50
Keeney Winning Ticket	70.00	Mills 1-2-3 Fruit Reels	49.50	Rock-Ola Three Up	36.00
Mills Flicker	39.50	Mills Spinning Reels	110.00	Bally Pershing	37.50

COMPLETE STOCK OF PARTS ON HAND FOR BALLY PAYOUT TABLES

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D. Write for Complete List New and Used Equipment, Games, Slots, Phones, Etc.

FOR VICTORY! BUY U. S. WAR BONDS AND STAMPS

MONARCH COIN MACHINE CO.
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

KEENEY'S SUPER BELL
SINGLE COIN CONVERTIBLE, FREE PLAY AND PAYOUT FROM MEMPHIS STOCK
Order Today — Avoid Regrets Later
$249.50

DIXIE SALES COMPANY
883 UNION AVENUE, MEMPHIS, TENN.
"Trading Post of the South"

FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

Argentine	$52.00
Attention	29.75
Double Play	34.50
Homicide	43.00
Moxie	29.50
Ten Spot	45.00
Wild Wind	46.00

SPECIALS

Keeney's Submarine	$174.50
Drive Middle	149.50
Batting Practice	117.50
Air Raider	134.50
Anti Aircraft Brown	67.50

PHONOGRAPHS A-1 CONDITION

Wurlitzer 616	$ 64.50
Wurlitzer 24, Juke Marblehead	134.50
Mills Throne of Music	139.50
Rockola Standard	149.75

Send for Complete List

NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I. FREEPORT 8320

SENSATIONAL Chicken Sam CONVERSION HIT

"TRAP-THE-JAP"

Sensational Jap Figure and Scenery designed by one of America's topnotch artists. Jap is so mean looking you can't help shooting at him. Gorgeous, colorful action background. HARD WOOD composition figure—NOT PLASTER!! A REAL MONEY GETTER! Rush your order with 1/3 Deposit NOW!!

Complete Set—Jap Figure and Large colorful action background; "TRAP-THE-JAP" Streamers—all ready for instant changeover—only $14.50
Figure Alone, $5.50

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520 WEST 43rd STREET, NEW YORK
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PENNY ARCADE EQUIPMENT
FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

INTERNATIONAL MUTOSCOPE REEL CO., Inc.
PENNY ARCADE HEADQUARTERS SINCE 1896 • WILLIAM RABKIN, PRESIDENT
44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

BELL COIN OFFERS BEST CASH PRICES FOR

Drivemobiles, Hockeys, Playballs, Skyfighters, Rosie Fires, Air Raiders, Tommy Guns, Chicken Sams, Genco or Wurlitzer Five Ball Alleys—and All Types of Guns, Baseballs, etc., etc.
SLOTS: Blue Fronts, Brown Fronts, Cherry Bells and Bonus Bells. Also Super Track Times.
Write, write, phone best prices, condition and quantity.
Write for complete list of all types of 1 and 5 ball Free Play or Payout Games. Also complete stock of Consoles on hand.

BELL COIN MACH. EXCH. 641 HUNTERDON ST., Newark, N. J. (Phone: Big 2-9274)

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IN APPEARANCE AND OPERATION

MILLS FOUR BELLS Late Mod., Cash & Check	$299.50
MILLS JUMBO PARADE Late Cash-Check Model	119.50
MILLS JUMBO FREE PLAY Blue Cabinets	119.50
BALLY CLUB BELLS, 4 Coin Play, Comb. F.P. & Cash	249.50
KEENEY SUPER BELL, 5c Pl., Comb. F.P & Cash	249.50
JENNINGS FAST TIME	119.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery.
We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC.
1401 Central Pky., Cincinnati, O.
927 E. Broadway, Louisville, Ky.

Play-a-Tune, Inc., Changes Set-Up

PHILADELPHIA, July 25.—A change in the corporate set-up of Play-a-Tune, Inc., the co-operative wired music organization set up by the Phonograph Operators' Association here, was sought yesterday (24) by Matthew S. Biron, attorney for the corporation. Notice was given to the Department of State in Harrisburg of articles of amendment to the original articles of incorporation.

It was proposed to amend paragraph 5 of the articles of incorporation so that the same shall be, and read as follows: "The authorized capital stock of the corporation is 6,000 shares of the par value of $1 per share. Every shareholder of record shall have the right at every shareholders' meeting to one vote for every share standing in his name on the books of the corporation. The presence in person or by proxy of the holders of 30 per cent of the outstanding shares shall be necessary at all meetings of shareholders to constitute a quorum for the transaction of any business."

Play-a-Tune, Inc., was set up last October when the phonograph operators decided to operate wired music in various locations in the city. It was decided that stock in this company, with offices and studios maintained in the same building housing the association, was to be available to every member of the association at $1 per share. It was also decided that each member operating in Philadelphia would purchase one share of stock for each music machine he operates.

Boston to License Shooting Galleries

BOSTON, July 25.—A proposed new city ordinance providing for the licensing of shooting galleries in Boston was adopted by city council. Councilor Hurley sharply criticized the measure and sought to block the action.

Under the provisions of the new ordinance, which will go to Mayor Tobin for approval or rejection, the council would be empowered to license shooting galleries at an annual license fee. Proprietors of the galleries would be compelled to apply to council for permits enabling them to operate.

Baltimore Servicemen Like Tunes About Army

BALTIMORE, July 25.—Automatic phones are favorites with servicemen, according to Baltimore operators who have machines in city spots and camps frequented by the boys in uniform.

Maryland has several large camps, and operators report good business in all of them thru juke boxes. Soldier tunes born of this war are very popular, with *Johnny Doughboy Found a Rose in Ireland* the favorite.

Successful operation in spots patronized by soldiers is due to the operator's care in offering tunes that are favorites with the boys—particularly tunes dealing with army and navy life or with the boys themselves.

Wilkes-Barre, Pa.

WILKES-BARRE, Pa., July 25.—According to reports of the mercantile appraiser, Luzerne County, State license fees have been paid on 600 pinball machines in the county.

* * *

Special inspectors of the State Revenue Department have started a drive to make sure pinball machines on locations are licensed by the State.

BUYS FOR WISE BUYERS!

SLOTS

Pace Comets, 1c; 5-10-25c	$34.50
Pace All Star Comets	44.50
Watling Rolatop	39.50
Mills Q. T. 1c; 5c	24.50
Mills War Eagle, 5c	34.50
Mills Green V. P.	24.50
Caille Commander 5-10-25c	49.50

CONSOLES

Jennings Fast Time F. P.	$ 70.50
Mills Square Bell	59.50
Jennings S. M. Totalizer	169.50
Groetchen Sugar King	49.50
Keeney Super Bell (floor sample)	214.50
Pace Reels P. O.	69.50
Pace Saratoga P. O.	74.50
Bally Club Bell (floor sample)	198.50

SCALES

Mills	$29.50
Watling Fortune	89.50

MISCELLANEOUS

W. DeGrenier Cigarette Machine, 5 Col.	$40.50
Keeney Anti-Aircraft	24.50
Bally Bull	60.50
Bally Alley	24.50
Keep 'Em Bombing (new)	9.95

TO AVOID DELAY, GIVE SECOND CHOICE.
1/3 Deposit, Balance C. O. D.
State Distributor for Seeburg Phonographs and Accessories.

Milwaukee COIN MACHINE CO.
3130 W. Lisbon Ave., Milwaukee, Wis.

20 HIGH HANDS	$ 99.50
10 CLUB BELLS	175.00
20 JUMBO, F. P.	75.00
5 FAST TIMES	75.00
5 SILVER MOONS	89.50

ROY McGINNIS COMPANY
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BALTIMORE, MD.

Hurry—Only a Few Left
V—$7.50 | HULA—$6.00
Brand New Games in Original Cartons.
ANGOTT SALES CO. 51 SELDEN AVE. DETROIT, MICH.

BRAND NEW KEENEY SUPER BELL 5c CONVERTIBLE $249.50
25 BRAND NEW LONG ACRES, CONSOLE MODEL.. 250.00

ABT Target Challenger	$ 35.50
Baker Pacer, 5c Play	259.50
Buckley Steel Cabinets for 16-20-24 Record Phonograph	32.50
Buckley Tone Column	50.00
Chicago Coin Hockey	275.00
Exhibit Sky Chief	164.50
Evans Jackpot Domino, Latest Model	339.50
Groetchen Columbia, Rear Pay	87.50
Keeney Super Track Time	450.00
Double Steel Safe	90.00
Single Steel Safe	65.00
Mills Three Bells	550.00
Mills Four Bells, 5c	500.00
Mills Jumbo Parade, Cash	131.50
Mills Jumbo Parade, Conv.	165.00
Mills Folding Stands	6.50
Mills Box Stands	13.50
Mutoscope Sky Fighter	360.00
Pace Race, 5c Play	$335.00
Pace Race, 25c Play	375.00
Pace Race, 5c Play, Jackpot	375.00

MILLS SLOT MACHINES

Mills Vest Pocket, Blue & Gold, without Meter	$ 52.50
Mills Vest Pocket, Blue & Gold, with Meter	65.00
Mills Gold Chrome Bell or Copper, 5c	238.50
Mills Gold Chrome Bell or Copper, 10c	243.50
Mills Gold Chrome Bell or Copper, 25c	248.50
Mills Club Bell, 50c	349.00
Mills Brown Front Mystery Bell, 5c	218.50
Mills Brown Front Mystery Bell, 10c	221.50
Mills Brown Front Mystery Bell, 25c	224.50
Mills Brown Front Mystery Bell, 50c	345.50
Mills Q.T. Bell, 5c	80.50
Mills Q.T. Bell, 10c	84.50

Operators and Jobbers, Write or Wire for Your Prices in Lots of Five, Ten or More.

FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.

Bally Club Bell, 5c	$219.50
Chicago Coin Hockey	245.00
2 Keeney Super Bells, 25c Conv.	250.50
2 Keeney Super Bells, Twin Nickel, Cash Pay	250.50
3 Keeney Super Bells, 5c Conv., with Mint Vendor	$299.50
5 Keeney Super Bells, 5c Conv.	230.50
Mills Jumbo Parade, Cash Pay	135.00
Mills Four Bells, 4/5c	445.00

MACHINES USED LESS THAN THIRTY DAYS IN OUR OWN LOCATIONS; Reconditioned and Refinished.

Bally Long Acre, Console	$237.50
Groetchen Club Sp., Gold Award Col. Bell	82.50
Groetchen Columbia Bell, JP	80.50
Keeney Super Bell, 5c Conv. Mint Vend.	182.50
3 Mills Owl, Like New	72.50
Chicago Coin Double Safe, SU	$ 55.00
Mills Jumbo Parade, CP	125.00
Mills Jumbo Parade, Conv. Vendor	155.50
Seeburg Selectomatic, New	14.50
Watling Big Game, CP	30.50

USED MACHINES—The Following Machines Are Used and Offered Subject to Prior Sale: Reconditioned and Refinished

CONSOLES—CASH AND FREE PLAY

1 Evans '38 Reg. Domino, #2655	$ 65.50
1 Evans '39 Reg. Domino, #3871	99.50
1 Evans Lucky Star	99.50
1 Evans Bang Tails	149.50

SPECIALS

25 Super Bells, 5c Conv., SU	$149.50
25 Dominos, JP, Light Cab., SU	282.50
5 Super Track Times, SU	300.00
1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked	Write
10 Mills Jumbo Parades, Conv, FS	140.50
10 Mills Three Bells, Like New, High Serials	435.00

1 Keeney Triple Entry	$129.50
2 Keeney '38 Skill Time	89.50
5 Keeney Kentucky, Slant Head	89.50
1 Mills Four Bell, 5c	295.00
2 Mills Square Bell, CP	59.50
5 Mills Free Play Vendors	75.00
1 Bally Dark Horse, FP	129.50
2 Chicago Coin Double Safes	60.00
10 Mills Jumbo Parade, Free Play, Blue Cabinet, Series 6568	113.50
8 Mills Jumbo Parade, Free Play, Late Style Coin Head	87.50

CONSOLES—CASH AND FREE PLAY

1 Pace Race JP, #4068, 25c	$199.50
1 Pace Race Jackpot Red Arrow, #6182, 25c	203.50
2 Pace Race, #5861-5836, 5c	132.50
1 Pace Race 5c Red Arrow, #6406	155.50
1 Pace Race Red Arrow, #8319	190.50
1 Pace Race Red Arrow, 25c, #4583	225.00

FIVE BALL FREE PLAY

4 Chicago Coin Jolly	$ 22.50
1 Bally Dark Horse	110.00
4 Exhibit Leader	25.00
3 Gottlieb Gold Star	25.00
1 Stoner Sara Suzy	20.00

SLOTS—Reconditioned and Refinished

1 Jennings 1c Duchess, #1712	$ 10.50
2 Mills 1c Sky Scraper	95.00
1 Mills 1c Blue Front, #368551	42.50
2 Mills 1c Regular, #322617-#318326	32.50
1 Bally Spotem	17.50
1 Bally Attention	22.50
1 Exhibit Zombie	25.00
1 Chicago Coin Dixie	20.00
1 Long Shot, CP	135.50
1 Watling 1c Rolatop Cherry, #89217	29.50
1 Watling 1c Treasure, #L73778	29.50
2 Watling 1c Twin Jackpot, #163401-T82596	25.00

"1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective Aug. 1, 1942, and Subject To Change in Price Without Notice."

MOSELEY VENDING MACHINE EX., INC.
00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

Thorobred	$259.50
Longacre	259.50
Sky Chief	147.50
ABC Bowler	69.50
Miami Beach	52.50
Genco Victory	70.50
Boomtown	$ 44.50
Wurlitzer 24-A, Metal Cabinet	124.50
Seeburg Classic	179.50
Seeburg Marbleglow	194.50
Holly 1c Grip Machine	$10.50
Watling 5c Slot Machine	24.50
Paces 5c Slot Machine	24.50
Klix	6.00

Ready for Immediate Delivery, Bally's King Pin $209.50
Our Terms: One-Half Certified Deposit With the Order—Balance C. O. D.

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BELLS
Genuine Factory Rebuilt and Brand New!
Blue Fronts
Brown Fronts
Gold Chromes
Green Chromes
Mystery Bells
Bonus Bells
1c-5c-10c-25c-50c
WRITE FOR PRICES!

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Envoy, RC ES, 1940, Walnut Cabinet	$314.50
8800, 1941 Model	415.00
Regal	154.50
Gem	144.50
Royale	89.50

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Super 40	$187.50
Master 40	187.50
DeLuxe Luxury Lightup	169.50
Monarch	97.50
Imperial 20, 20 Rec.	87.50
Rhythm Master 16	59.50

WURLITZERS

500, 1939, Keyboard	$169.50
616, 16 Records	79.50
412, 12 Records	59.50
P12, 12 Records	54.50
61, 1939 Counter	80.50

MILLS

Throne of Music	$159.50
Empress—1941	209.50

BRAND NEW
KEEP 'EM BOMBING
(Originally $22.75)
No Tax Counter Game. 1 to 25 Pennies Per Play.
SAMPLE $12.50.
5 OR MORE, $10.50 EA.

CONSOLES

Mills 3 Bells, Rebuilt	Write
Mills 4 Bells, 5c	$375.00
Keeney Super Bell	159.50
Groetchen Sugar King	49.50
Bally High Hand	139.50
Watl. Big Game, P.O.	114.50
Big Game, F.P.	114.50
Mills Square Bell	79.50
Mills Jumbo, F.P.	114.50
Mills Jumbo, P.O.	104.50
Pace Saratoga, P.O.	79.50
Saratoga, F.P. or P.O. Chrome Rail	129.50
Keeney Triple Entry	130.50
Keeney '38 Track Time	119.50
Evans Bangtails, Red	79.50
Galloping Dominos Brown Cabinet	124.50
Black Cabinet	69.50
Jenn. Bobtail, Total.	139.50
Jenn. Bobtail, P.O.	110.50
Jenn. Fast Time, FP	64.50

Mills Vest Pocket Bells

Chrome	$39.50
Blue & Gold	34.50
Green	24.50

Hundreds of New and Reconditioned Free Plays and Consoles in Stock Now. What Do You Need?

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ASSOC. OFFICES: ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT; ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG
FRIENDLY PERSONAL SERVICE

PANORAMS LOTS OF 5 OR MORE $397.50
SINGLES $424.50
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Guaranteed Film Cleaner	$4.50 Per Gallon
Brand New Monarch 10c Wall or Bar Box	$7.00
Brand New Adaptor for Panoram Used for Wall Box	7.00
4 Wire Armored Cable	10c Per Foot
Combination Adaptor for Phonograph Panoram Hookup	$35.00

FREE PLAY GAMES

Gun Club	$54.50
5-10-20	87.50
Victory	87.50
Home Run, '41	59.50
A.B.C. Bowler	44.50
Venus	69.50
Jungle	59.50

SPECIALS

Wurlitzer 412 Amplifiers	$15.00
Wurlitzer 412 Speakers	5.00
Keeney Wall Boxes	12.50

SPECIAL!! COMPLETE STOCK OF ALL PARTS OF EVERY TYPE PIN GAME EVER BUILT. TELL US WHAT YOU NEED!

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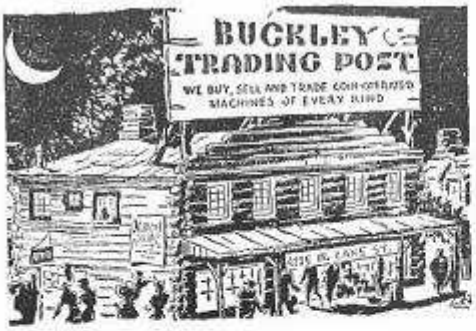

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Consult the Trading Post

when you want to buy

or

when you want to sell

PHONOGRAPHS—WALL BOXES—ADAPTORS—COIN MACHINES—PIN TABLES—CONSOLES—ARCADE MACHINES—SUPPLIES AND ACCESSORIES

SELLERS—There is a big market for your equipment today thru the Trading Post. Wire or mail a list of the equipment that you want to sell. Tell us what you have to sell—the quantity of each—and your asking price.

WILL PAY CASH FOR

CONSOLES

BUCKLEY TRACK ODDS—All Models
KEENEY SUPER BELLS—2 Way 5c & 25c
KEENEY SUPER BELLS—2 Way 5c & 5c
KEENEY SUPER BELLS—4 Way
MILLS THREE BELLS

COIN MACHINES

MILLS BROWN FRONTS—5c-10c-25c
MILLS YELLOW FRONTS—3-5 Payout
MILLS GOLD CHROMES
MILLS EMERALD CHROMES
MILLS BONUS BELLS

PHONOGRAPHS

WURLITZER PHONOGRAPHS
WURLITZER WALL BOXES
PACKARD WALL BOXES
SCALES—All Makes and Models

ARCADE MACHINES

KIRK NIGHT BOMBER
BALLY RAPID FIRE
MUTOSCOPE SKY FIGHTER
MUTOSCOPE ACE BOMBER
MILLS BAG PUNCHERS
MUTOSCOPE BAG PUNCHERS
CHICKEN SAMS
ROCK-OLA WORLD'S SERIES
TEXAS LEAGUER
GOTTLIEB GRIPPERS
WURLITZER SKEE BALLS
WESTERN BASEBALL

Wire or Mail Quantity and Price

BUYERS—Write for new price bulletin—the big list of equipment for sale from Coast to Coast.

BUCKLEY TRADING POST
4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

RUSH US YOUR ORDER FOR "THUMBS UP"

THE GREATEST MONEY MAKER TODAY!

ONLY $139.50

F. O. B. PHILA., PA.

"THUMBS UP" REQUIRES STILL MORE OF OUR FACILITIES IN SPACE AND PERSONNEL. WE THEREFORE MUST MOVE OUR STOCK OF ALL OTHER NEW AND USED NOVELTY AND CONSOLE EQUIPMENT AT MUCH LOWER THAN MARKET PRICES! QUOTED ONLY ON REQUEST. DON'T BUY A SINGLE MACHINE UNTIL YOU RECEIVE OUR CONFIDENTIAL, DRASTICALLY REDUCED PRICES!

ACTIVE AMUSEMENT MACHINES CORP.
900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.

OPERATORS and DISTRIBUTORS We Make "BRAND NEW" Games Out of Your Old Games... Quick!

New Profit Tested Backglass and Playfield Inserts give old games the MONEY MAKING POWER of brand new creations!

Here's What We Do To Make Them Like New:

1. New design on backglass and playfield.
2. New names. New moulding around glass.
3. New style bumpers added. Playfield panel repinned.
4. Backglass and playfield inserts overhauled, reconditioned and tested.
5. Machine tested for percentage.
6. Cabinets redesigned and refinished.
7. All old paint removed.
8. All visible metal parts refinished. All legs refinished.

Now Going Through—And You'd Swear They Are New!

Creation (ALL OUT); First (COMMANDER); Flicker (LIBERTY); Zombie (BATTLE); Red, White and Blue (DEFIANCE); Leader (SENTRY); Metro (HIGH BOY); Four Roses (SER POWER); Vacation (ROLL CALL); Formation (NITE CLUB); Gold Star (PLAYTIME); Cadillac (DESTROYER).

SULLIVAN-NOLAN ADV. CO. 527 W. CHICAGO AVENUE CHICAGO

WANTED TO BUY FOR CASH OR TRADE!

EXHIBIT
Made Heart
Speed Bike
Flat Striker
Chin Machine
Romance
Whatic
Mystic Eye
Knotty Pack
3 Wise Owls
Kinemotor
Hi-Ball
Rotary
Merchandiser
Cockeyed Circus
Card Vendor
Wheels of Love
Screen Test
Radiogram
Love Nests
Bullet Gun
3 Little Meters
Vitalizer
Bulls Eye

MUTOSCOPE
Sky Fighter
Dependable
Punching Bag
Hockey
Ace Bomber
Photomatic

KEENEY
Air Raider
Texas League
Submarine
Four-Way Bell

WESTERN Baseball

CHICAGO COIN
Hockey

SEEBURG
Chicken Sam
Parachute
Hockey
Ex Convict

A. B. T.
Guns
Bills Sports

MILLS
Three Bells
Four Bells

KIRK
Night Bomber
Defense

BALLY
Convoy
Defender
Rapid Fire
Bells Eye
Eagle Eye
Baskets
Racer

EVANS
Super Bomber
Playball
Tommy Gun
Ten Strike

MONARCH COIN MACHINE CO. 1545 N. Fairfield Ave. Chicago, Illinois.

NOTE THESE VALUES

All Machines in Perfect Condition or Money Refunded.

2 Band Wagon	$30.00	1 Money Go Round	$12.50	2 Duck Horse	$125.00
1 Bowling Alley	15.00	1 Roxy	10.00	2 Rocket Time	120.00
1 Big Show	17.50	2 Superchargers	12.00	CONSOLE SLOTS	
3 Bells Spot	12.00	1 Score Champ	12.00	3 Club Bells	$250.00
2 Cadillacs	14.00	1 Sky Blazer	60.00	3 Super Bells	270.00
2 Doughboy	22.50	1 Vacation	15.00	2 Four Bells (1 Animal Reels)	600.00
2 Dude Ranch	29.50	1 White Ball	12.00	2 Bally High Hands	150.00
2 Double Feature	10.00	1 Yacht Club	22.50	2 Mills Jumbo Parade, Free Play	190.00
1 Capt. Kidd	68.00	1 Stratoliner	40.00	2 Automatic Pay	125.00
2 Formation	27.00	1 School Days	32.50	2 Convertible	150.00
1 Fox Hunt	36.00	1 Sea Hawk	32.50	2 Golf Ball, 25 Cent, New (Vendors)	175.00
2 Fellas	17.50	1 Super Six	12.50		
2 Fifth Inning	10.00	1 Mr. Chips	White	1 Spot Pool	$57.50
1 Gold Star	38.00	1 Sport Parade	37.50	1 Miami Beach	55.00
1 High Hat	60.00	1 Batting Practice	130.00	3 Sports	27.50
2 Jolly	19.50	AUTOMATIC PAY 1 BALL		1 Lancer	16.00
1 Landslide	17.50	2 Grand National	$75.00	1 Western Base Ball	60.00
1 Majors '39	17.00	2 Sport Page	70.00	1 Bally Alley	80.00
1 Majors '41	58.00	FREE PLAY 1 BALL			
1 Oh Johnny	12.50	6 Blue Grass	$150.00		
2 Polo	27.50				

BRISBOIS BROS. SALES CO. (established 1919) **Fonda, Iowa**

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Due to conditions in my territory I have available a thoroughly experienced sales manager, who knows the ins and outs of every phase of the Coin Machine Field. He is one of my most trusted employees and a hard, sincere, dependable and efficient go-getter. He can be of invaluable service to any organization. If you are seeking a man of high qualifications, write me immediately. All correspondence will be kept confidential.

George Ponser
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Yesterday

Time has brought many changes in musical entertainment *SINCE* the 'Gay Nineties' when Weber and Fields All Star Company presented "Fiddle-Dee-Dee"... AND *SINCE* the J. P. Seeburg Corporation was formed to set the pace for the advancement of coin operated music.

TODAY Operators of Seeburg coin operated music have the secure feeling that their equipment will carry on smoothly, uninterruptedly, profitably. Yes, today these operators have the finest in Automatic music with the

SEEBURG MUSIC SYSTEMS OF '42

***and* TOMORROW** The J. P. Seeburg policy of setting the pace for the industry will continue... continue with new concepts for coin operated music... A Promise that will be fact when the day of our well deserving victory arrives.

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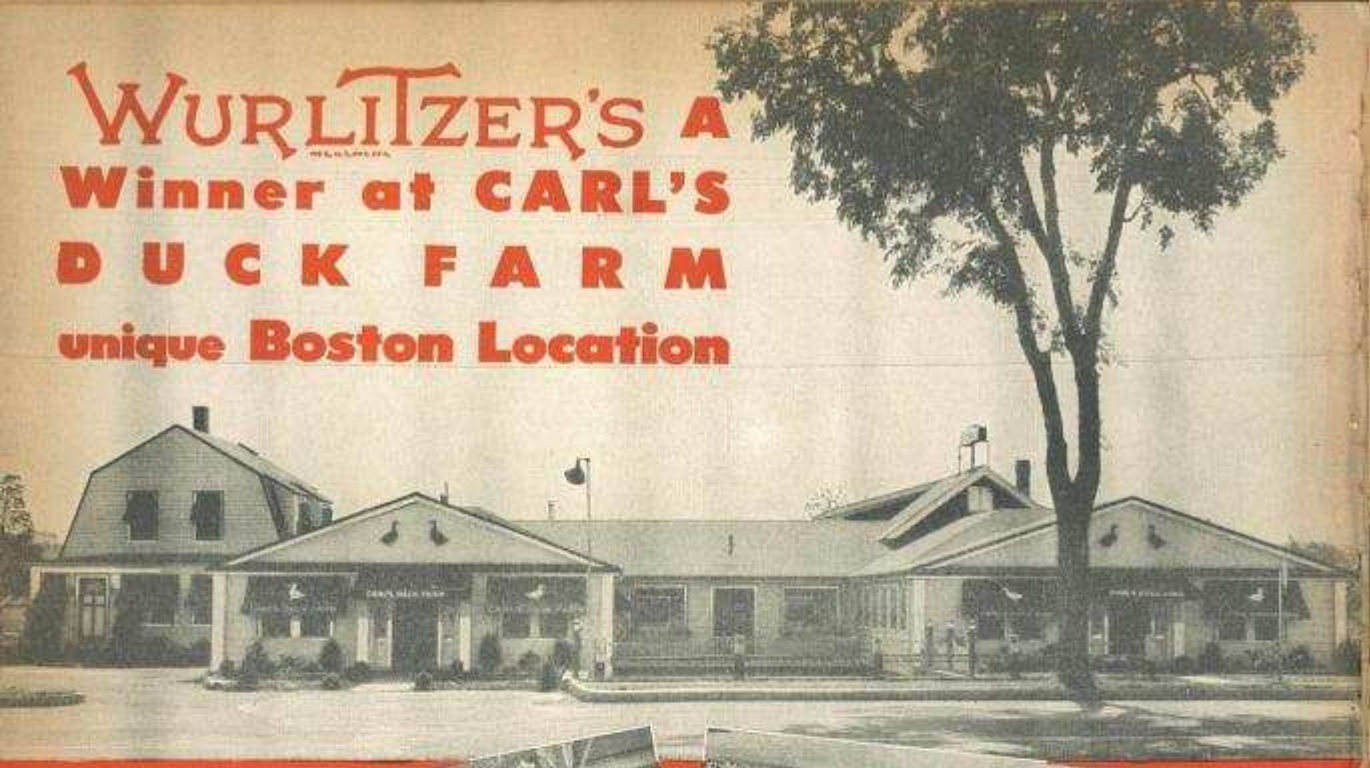
THE SUREST WAY TO CONTINUOUS PLAY...SEEBURG WIRELESS REMOTE CONTROL!

WURLITZER'S A Winner at CARL'S DUCK FARM unique Boston Location



Main dining room showing Wurlitzer Phonograph and Wall Boxes.

Bar and Cocktail Lounge has Auxiliary Speaker and Wall Boxes.

It's WURLITZER IN AMERICA'S TOP LOCATIONS

Located on Newburyport Turnpike, on the outskirts of Boston, Mass., Carl's Duck Farm is a highly patronized restaurant rendezvous for duck dinners.

Contributing no little to its popularity is a complete Wurlitzer installation made by the Charles R. Foote Co., Wurlitzer Music Merchants.

A Model 950 Wurlitzer Phonograph and 16 Model 115 Wireless Wall Boxes in the main room plus a Model 39 A Speaker and four Model 115 Wall Boxes in the Cocktail Lounge have proved immensely popular with Duck Farm patrons. Proof again that it's Wurlitzer in America's top locations.

"YOU BET WURLITZER IS WORKING ON WAR PRODUCTION FOR ME"

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A Name Famous In Music For Over Two Hundred Years